

LakeNormanHR values the efforts and support of its sponsors

In order to make sponsorship an opportunity for the many valuable human resource related vendors in our area, we proudly offer a number of annual and meeting sponsorship opportunities to meet your budget. We hope you will join us in advancing the HR Profession and supporting the HR Professional.

OPTION # 1: ADMIRAL ANNUAL SPONSORSHIP (\$1,200)

Monthly Meeting Advantages:

- Opportunity to place promotional materials on seats/tables at each meeting.
- Table display at twelve (12) meetings per year.
- 3 minute presentation at meetings - 4 total (1/quarter).
- Two (2) complimentary registrations per meeting.
- Recognition at each monthly meeting for the year.
- Opportunity to collect business cards to conduct raffle/drawing.

Publicity and Communications Benefits:

- Year-long exposure to LKNHR membership.
- Inclusion of company logo in LKNHR email updates to over 400 local HR professionals.
- Company logo, information, and link on LKNHR website for the year.
- Opportunity to include appropriate HR-related events in LKNHR email updates.

OPTION # 2: CAPTAIN 6 CONSECUTIVE MONTH SPONSORSHIP – (\$600)

Monthly Meeting Advantages:

- Opportunity to place promotional materials on seats/tables at up to 6 meetings.
- Table display at six (6) meetings per year.
- 3 minute presentation at four (4) meetings per year.
- Two (2) complimentary registrations for up to 6 meetings during the sponsorship period.
- Recognition at 6 monthly meetings.
- Opportunity to collect business cards to conduct raffle/drawing.

Publicity and Communications Benefits:

- Six months of exposure to LKNHR membership.
- Inclusion of company logo in LKNHR email updates to over 400 local HR professionals.

- Company logo, information, and link on LKNHR website for 6 months.
- Opportunity to include appropriate HR-related events in LKNHR email updates.

OPTION # 3: COMMANDER MONTHLY SPONSORSHIP – (\$250)

Monthly Meeting Opportunities:

- Up to two (2) complimentary meeting registrations for the sponsored meeting
- 3 minute presentation
- Recognition from podium by LKNHR leadership team.
- Opportunity to place promotional materials on seats/tables.
- Table display and networking time.
- Opportunity to collect business cards to conduct raffle/drawing.
- Inclusion of company information in LKNHR email updates during month prior to meeting sent to over 400 local HR professionals.
- Company information placed on LKNHR website during month prior to event.

OPTION # 4: GALLEY SOCIAL EVENT SPONSORSHIP – (\$200)

Social Event Opportunities (restricted to event ability):

- One (1) complimentary meeting registration for sponsored meeting.
- Verbal recognition by LKNHR leadership team during event.
- Opportunity to place promotional materials on seats/tables.
- Event networking time with attendees.
- Opportunity to collect business cards to conduct raffle/drawing.
- Inclusion of company information in LKNHR email updates during month prior to event.
- Company information placed on LKNHR website during month prior to event.
- Choose preference(s) here:
 - Drink Ticket Sponsor: \$200 for a round of drink tickets for attendees
 - Appetizer/Food Sponsor: \$200 per sponsored food item (tent card in front of each item sponsored) _____ # of sponsored food items
 - Other: Based on the event

WHAT HAPPENS NEXT??

- Simply select your favorite option :
 Annual (\$1,200) Half Year (\$600) Monthly (\$250) Social \$200
 - Then, complete page 3 of this packet.
 - Next, submit your preferred payment method (check or credit card online)
 - Finally, send the completed page 3 to Victoria Roth or Anna Bracco at sponsorships@lakenormanhr.org
 - It's really that easy!
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At least four (4) weeks prior to the meeting you want to sponsor, please complete the following:

Name of Company: _____
Contact name and title: _____
Contact e-mail address: _____
Contact phone number: _____
Meeting date(s) requested: _____
Provide us with a brief description of your company's services as they relate to HR: _____

Please include a *JPG, *PNG or *GIF file with your company's logo for the website.

Forward completed information above to Victoria Roth or Anna Bracco at:

sponsorships@lakenormanhr.org

Select a Payment Option:

- To pay **by credit card**, please click on the link below to select your sponsorship level:

<http://ncshrm.site-ym.com/donations/fund.asp?id=16717>

- To pay **by check**, please make your check payable to "**LakeNormanHR, Inc.**" and send to:

Treasurer – LakeNormanHR
c/o Lake Norman Economic Development
13801 Reese Blvd., Suite 170
Huntersville, NC 28078

Remember, if you have any QUESTIONS:

Contact **Victoria Roth** or **Anna Bracco** at: sponsorships@lakenormanhr.org