

SPONSOR INFORMATION & CONTRACT

Rosen Shingle Creek | 9939 Universal Blvd.
Orlando, Florida | July 8 – 12, 2023

Sponsorship Opportunities & Contract

The sponsorship packages integrate **Silver**, **Gold** and **Platinum** levels, offering sponsors an array of opportunities to maximize their presence at this leading industry event. Each level provides a set of core benefits plus additional benefits of its own. Sponsorships help your business increase its credibility as a brand, improve its public image, and build prestige.

☐ Silver Sponsorship \$5,000

Core benefits:

- Company logo and link posted on the NCSLI website
- Company logo on sponsor recognition boards displayed throughout the Conference venue in high-traffic areas
- Company logo featured onstage during the Conference Opening Session, Plenary Session, and Closing Session
- Company logo published in *NCSLI Measure* and *Metrologist Magazine* Conference spreads

☐ Gold Sponsorship \$6,500

Core benefits:

- Company logo and link posted on the NCSLI website
- Company logo on sponsor recognition boards displayed throughout the Conference venue in high-traffic areas
- Company logo featured onstage during the Conference Opening Session, Plenary Session, and Closing Session
- Sponsorship Logo printed in *NCSLI Measure* and *Metrologist* Conference spreads

Additional Gold Core benefits include:

- One Insert placed in the conference materials bag.
- One full-page advertisement in the Conference Program/Exhibition Guide (artwork provided by sponsor).

☐ Platinum Sponsorship \$8,000

Core benefits:

- Company logo and link posted on the NCSLI website
- Company logo on sponsor recognition boards displayed throughout the Conference venue in high-traffic areas
- Company logo featured onstage during the Conference Opening Session, Plenary Session, and Closing Session
- Sponsorship Logo printed in *NCSLI Measure* and *Metrologist* Conference spreads

Additional Platinum Core benefits include:

- One insert placed in the conference materials bag.
- One full-page advertisement in the Conference Program/Exhibition Guide (artwork provided by sponsor).
- Sponsorship/tabletop exhibit at NCSLI Technical Exchange 2024 (Includes 2 booth worker passes and lunch).



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Sponsoring Company Name: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____ Country: _____

Telephone: _____ Website URL: _____

Authorized Contact: _____ Contact Title: _____

Email: _____ Telephone: _____

Method of Payment:

☐ Credit Card ☐ Check ☐ PO#: _____ -

Name as it appears on your credit card _____

Card# : _____ Exp. Date: _____ CVS Code: _____

Authorized Signature: _____

Trademark, Logo, Tag line, Graphics Release Waiver/Authorization

Sponsor's "release waiver" to NCSLI authorizing NCSLI's right to use Sponsor's Trademark/Logo/Tagline in formats requested to fulfill Sponsor's promotional benefits.	Release Waiver	With signed contract
Sponsor's high-resolution logo graphics for large signage (3' wide x 2' high).	300 dpi, EPS, TIFF or .AI file.	This needs to be sent with signed contract.
Sponsor's low-resolution logo graphics for web base media. Logo must be no more than, 96 dpi and measure no more than 250 pixels x 250 pixels.	96 dpi and measure no more than 250 pixels x 250 pixels, JPG or GIF	With signed contract
Gold and Platinum Sponsors: Please send us your single insert for insertion into the conference materials bags by May 11, 2023		May 11, 2023

I, _____, on behalf of the Sponsor, authorize NCSL International to use our organization trademark, service mark, logo, and graphics for use as an official Sponsor of the NCSLI 2023 Workshop & Symposium as provided in the Sponsorship Agreement between NCSL International and Sponsor.

Name: _____ Date: _____ Signature: _____

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NCSL International 2023 Sponsorship Terms and Conditions

1. Please note that all dates are subject to change.
2. This Sponsorship Contract is valid from the date signed through the end of the NCSLI Workshop & Symposium (hereafter called NCSLI Conference).
3. A Sponsor may select more than one category of Sponsorship.
4. Sponsor Marketing Use Contract: Sponsors may use the following tagline on their marketing materials during the term of their NCSLI Sponsorship contract: “Official Sponsor of the NCSL International 2023 Workshop & Symposium.”
5. Production Timelines: For NCSLI to fulfill all promotional benefits for Sponsor, Sponsor agrees to meet all NCSLI’s Conference related media submission deadlines.
6. Sponsor Trademark Usage Agreement: Sponsors agree to allow NCSLI to use the Sponsor’s trademark/logo/tagline to perform and fulfill its Sponsor promotional services and benefits agreed to in the NCSLI Conference Sponsorship Contract. In conjunction with Sponsor’s Trademark/logo/tagline and graphic images, Sponsor agrees to provide NCSLI a “release waiver” with signed contract this signed agreement, permitting NCSLI the right to use Sponsor’s trademark/logo/tagline and graphics.
7. Payment: A purchase order or 100% payment in full must accompany this application and agreement and be received by NCSLI at 2569 Park Lane, Suite 204, Lafayette, Colorado 80026. Sponsorships are non-refundable.
8. Non-Endorsement: The use of NCSLI’s name or Conference Attendees’ mailing list does not constitute an endorsement by NCSLI of the Sponsor, or the Sponsor’s services, products, or programs. Additionally, the Sponsor is not permitted to represent in any manner that such services, products, or programs have been endorsed by NCSLI.
9. Non-Exclusivity: NCSLI does not award exclusive sponsorships nor establish exclusive relationships with Sponsors. Sponsor shall not imply that such a preferential relationship exists between Sponsor and NCSLI.
10. Limited Liability: If circumstances beyond the control of NCSLI or Sponsor interfere with, or prevent, either party from fulfilling, in part, or all, the obligations under this agreement, both parties, by signing this agreement, holds the other, as well as its board of directors, employees, and its member organizations, harmless from all legal and financial liability to the responsible party beyond the fee paid by Sponsor for this Sponsorship.
11. Force Majeure. Neither NCSLI nor Sponsor shall be deemed in default of this Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of any act of God, fire, natural disaster, accident, act of government, or any other cause beyond its control.
12. NCSLI reserves the right to reject a potential Sponsor for any reason.
13. Entire Agreement. This and all attachments hereto, constitute the entire NCSLI Conference Sponsorship Contract.
- 14. Conference Attendee list is reserved for NCSLI Exhibitors only and is not included in Sponsorships.**

We are committed to supporting and fulfilling your objectives, dreams and goals in Orlando, Florida!