



NEW ENGLAND – CANADA
BUSINESS COUNCIL

U.S. - Canada Executive Energy Conference

November 1-2, 2023 • Seaport Hotel, Boston

This preeminent, long-standing annual cross-border executive energy forum offers an unparalleled opportunity to connect with Canadian and American senior executives, policy makers, regulators and energy experts and learn about the latest energy issues, challenges, and opportunities facing both of our countries.

31st Annual Program Highlights:

Wednesday, November 1:

- Quebec Electric Vehicle Technology Showcase & Briefing - 10:00 a.m. – 11:30 a.m.
- Networking Lunch and Viewing of Quebec EV Technology - 11:30 a.m. - 1:00 p.m.
- Opening Keynote and 3 Executive Roundtable Sessions on a myriad of strategic cross-border energy transition and policy topics - 1:00 p.m. - 5:15 p.m.
- Conference Networking Opportunity and “**Grand Reception**” - 5:15 p.m. - 7:30 p.m.
- Major sponsors receive special recognition at this reception.

Thursday, November 2:

- Conference Sessions and Luncheon - 9:00 a.m. – 2:00 p.m.
- 2 Executive Roundtable Sessions, a CEOs Fireside Chat Panel, and a Luncheon Keynote providing diverse perspectives from U.S. and Canadian energy industry and policy leadership.

Why Sponsor?

One of the most cost-effective ways to get your organization's name and your team in front of key executives and decision makers involved in New England-Canada energy commerce is to become a sponsor.

It is an excellent way for your organization to:

- Promote your own products, services and solutions to a truly North American audience of major industry players, elected officials, policy makers and regulators
- Show your support for our strategic New England-Canada energy relationship
- Support NECBC's mission and ongoing efforts to foster a strong and growing New England-Canada trade relationship.

Early Bird Sponsor Benefit

Confirmed sponsors prior to July 16, 2023 will be listed in the initial distribution of the Conference. Registration Brochure to be distributed to all prospective attendees via email, Constant Contact, and LinkedIn.

For more information about conference sponsorship, contact:

Ellen Rota, Conference Logistics Chair

(781) 801-4310 | necbcenergy@gmail.com

\$20,000

Conference Diamond Sponsorship

- Sponsor Representative introduces a Keynote Speaker or a Session if not already selected by another Sponsor on a first come first serve commitment basis.
- Sponsor Representative participates in an interview for the Council's newsletter and website
- Company provided 1-3 promotional minute video run during breaks and other strategic times
- Company Logo and Name on virtual screen displays
- Company Logo and Name on front cover of all Conference materials
- Promotional sponsorship mentions by conference co-chair from podium at Conference
- 10 free registrations for your organization and/or clients

\$15,000

Wednesday Grand Reception

*Sponsorship on a first come first serve commitment basis

- Sponsor Representative Welcomes attendees to the Reception
- Company Logo and Name on virtual screen display at Conference and at Welcome Reception
- Company Logo and Name on front cover of all Conference materials
- Promotional sponsorship mention by conference co-chair from podium at Conference
- 8 free registrations for your organization and/or clients

\$12,500

Thursday Luncheon Closing Keynote

*On a first come first serve commitment basis

- Sponsor Representative introduces a Keynote Speaker
- Company Logo and Name on virtual screen display at Conference and at Luncheon Keynote
- Company Logo and Name on front cover of all Conference materials
- Promotional sponsorship mention by conference co-chair from podium at Conference
- 6 free registrations for your organization and/or clients

\$8,500

Conference Platinum Sponsorship

- Company Logo and Name on front cover of all Conference materials
- Company Logo and Name on virtual screen display at Conference and Reception
- Promotional sponsorship mention by conference co-chair from podium at Conference
- 5 free registrations for your organization and/or clients

\$5,500

Gold Sponsorship

*Full Conference Gold Sponsorship, Wednesday Roundtable Sponsorship OR Thursday Attendees Breakfast Sponsorship

- Company Name on inside cover of all Conference media materials
- Company Logo and Name on virtual screen display at Conference
- Promotional sponsorship mention by conference co-chair from podium at Conference
- 4 free registrations for your organization and/or clients

\$3,500

Premier Sponsorship

*Full-Conference Premier Sponsor OR Wednesday Conference Coffee & Networking Break OR Thursday Conference Coffee & Networking Break

- Company Name on virtual screen display at Conference
- Company Name on inside cover of all Conference materials
- Promotional sponsorship mention by conference co-chair from podium at Conference
- 3 free registrations for your organization and/or clients

\$2,500

Conference Patron Sponsorship

- Company Name on inside cover of all Conference media materials
- 2 free registrations for your organization and/or clients

\$1,250

Conference Supporter Sponsorship

- Company Name on inside cover of all Conference media materials
- 1 free registration for your organization and/or client

*Custom sponsorships can be structured as well.

**Scan our QR code or visit our website
for more conference details!**

necbc.org/page/EnergyConference



SCAN ME



**NEW ENGLAND – CANADA
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Event Sponsorship Agreement

Company Name: _____

Address: _____ State: _____ Zip Code: _____

Contact Name: _____ Contact Title: _____

Contact Phone: _____ Contact Email: _____

Billing Contact Name: _____ Billing Contact Title: _____

Billing Contact Phone: _____ Billing Contact Email: _____

Company LinkedIn URL: _____

SPONSORSHIP OPPORTUNITIES

- | | |
|---|---|
| ☐ Conference Diamond Sponsorship (\$20,000 USD) | ☐ Conference Gold Sponsorship (\$5,500 USD) |
| ☐ Wednesday Grand Reception Sponsorship (\$15,000 USD) | ☐ Premier Sponsorship (\$3,500 USD) |
| ☐ Thursday Luncheon and Closing Keynote Sponsorship (\$12,500 USD) | ☐ Conference Patron Sponsorship (\$2,500 USD) |
| ☐ Conference Platinum Sponsorship (\$8,500 USD) | ☐ Conference Supporter Sponsorship (\$1,250 USD) |

SPONSORSHIP AGREEMENT

By signing this agreement, you represent that you have reviewed the entire document and agree to the following terms and conditions. To the maximum extent permitted by applicable law, a scanned or electronic signature shall be treated as your original signature. Sponsorships are awarded on a first-come, first-served basis. NECBC will review all sponsorship applications. Upon approval, the company will receive an invoice for the full contribution and it is due within 30 days. Sponsorships will not be considered official and promotion of designated sponsors will not begin until the required remittance is received by NECBC. All recognition and promotion of sponsors is solely the responsibility of NECBC and in no way constitutes its endorsement of any sponsor, its products or services.

Signature: _____ Date: _____

RETURN FORM TO: Ellen Rota, Conference Logistics Chair (nebcenergy@gmail.com)

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