



NEDA PUBLICATIONS

Advertising Agreement

NEDA sends (by "snail mail") three publications to its membership each year. A "monthly" (usually 10 issues per year) newsletter Tip of the Hat. Early spring an Omnibus Prize List (OPL), containing prize lists of the upcoming season dressage competitions. At the end of each year the Salute, a NEDA recap plus the entire NEDA membership list and a dressage farm directory.

Publications Contact
 Kerstin Witaszek
 Sponsorship Coordinator
 645 South Washington Street
 Belchertown MA
Phone: 413.695.0693
email: sponsorship@neda.org

Office Use	DATE _____	BY _____
NOTES		
SIGNATURE		

Contact Information

BUSINESS _____

CONTACT _____

STREET ADDRESS _____

CITY _____

STATE _____ ZIP CODE _____ PHONE _____

EMAIL _____

WEBSITE _____

Payment

DATE _____ FORM TOTAL _____

AMOUNT PAID _____ AMOUNT IN KIND _____

DETAILS

VISA MASTERCARD CHECK PAYABLE TO NEDA

NOTES _____

Credit Card Payment Details

CARD NUMBER _____

NAME ON CARD (PLEASE PRINT) _____

BILLING ADDRESS _____

CITY / STATE / ZIP CODE _____

EXPIRATION: MM/YY _____ SECURITY CODE _____

SIGNATURE _____

Tip of the Hat Newsletter Amount Paid

<input type="checkbox"/> Classified	150 characters	\$10	_____
<input type="checkbox"/> Business Card	3.5"w x 2.5"h	\$65	_____
<input type="checkbox"/> Sixth Page	7.5"w x 2.5"h	\$100	_____
<input type="checkbox"/> Quarter Page	3.5"w x 5"h	\$125	_____
<input type="checkbox"/> Half Page	7.5"w x 5"h	\$175	_____
<input type="checkbox"/> Full Page	7.5"w x 5"h	\$300	_____
<input type="checkbox"/> Cover (Inside Front / Inside Back / Outside Back)		TBD	_____

Details _____

8.5" x 11" full color / 300 dpi .jpg or .pdf / Must be received by first of month prior to publication
 Prices are per issue. For multiple issues contact NEDA or take out a NEDA Premier Sponsorship.

Indicate month(s)

Jan Feb Mar Apr May Jun
 Jul Aug Sep Oct Nov Dec

Omnibus Prize List (OPL) Amount Paid

<input type="checkbox"/> Quarter Page	2.125"w x 3.625"h	\$100	_____
<input type="checkbox"/> Half Page	4.5"w x 3.625"h	\$160	_____
<input type="checkbox"/> Full Page	4.5"w x 7.5"h	\$250	_____

Details _____

5.5" x 4.25" Black / White / 300 dpi .jpg or .pdf / Must be received by January 1
 NEDA sponsors contact NEDA Contact above.
 All others contact Doreen Quintiliani at OPL directly: www.nedaopl@qualitygraphics.com

Salute Amount Paid

<input type="checkbox"/> Service Directory	35 words	\$75	_____
<input type="checkbox"/> Business Card	3.5"w x 2.5"h	\$100	_____
<input type="checkbox"/> Quarter Page	3.5"w x 5"h	\$125	_____
<input type="checkbox"/> Half Page	7.5"w x 5"h	\$175	_____
<input type="checkbox"/> 3/4 Page	7.5"w x 7.5"h	\$250	_____
<input type="checkbox"/> Full Page	7.5"w x 10"h	\$500	_____
<input type="checkbox"/> Cover (Inside Front / Inside Back / Outside Back)		TBD	_____

Details _____

8.5" x 11" full color / 300 dpi .jpg or .pdf / Must be received by January 1



NEDA PREMIER

Sponsorship Agreement Continued

NEDA Competitions

Spring Show

- Banner in Premier Location
- Flyers for Competitors
- Class Sponsorship
- Vendor Space
- Program Ad
- Sponsor Named Ring

Details _____

Program Ads: Full 7.5" w x 10" h / Half 7.5" w x 5" h
Quarter 3.5" w x 5" h / Sixth 7.5" w x 2" h / Bus Card 3" w x 2.5" h

Summer Show

- Banner in Premier Location
- Flyers for Competitors
- Class Sponsorship
- Vendor Space
- Program Ad
- Sponsor Named Ring

Details _____

Program Ads: Full 7.5" w x 10" h / Half 7.5" w x 5" h
Quarter 3.5" w x 5" h / Sixth 7.5" w x 2" h / Bus Card 3" w x 2.5" h

Fall Festival

- Banner in Premier Location
- Flyers for Competitors
- Class Sponsorship
- Vendor Space
- Program Ad
- Sponsor Named Ring
- VIP Seating

Details _____

Program Ads: Full 7.5" w x 10" h / Half 7.5" w x 5" h
Quarter 3.5" w x 5" h / Sixth 7.5" w x 2" h / Bus Card 3" w x 2.5" h

NEDA Education

Symposium

- Banner in Premier Location
- Flyers for Auditors
- Vendor Space
- Program Ad
- VIP Seating

Details _____

Program Ads: Full 7.5" w x 10" h / Half 7.5" w x 5" h
Quarter 3.5" w x 5" h / Sixth 7.5" w x 2" h / Bus Card 3" w x 2.5" h

Outreach Events

- Banner in Premier Location
- Flyers for Auditors
- Vendor Space
- Program Ad
- VIP Seating

Details _____

Program Ads: size TBD

NEDA Publications

Tip of the Hat

- Advertising
- Indicate months
- Jan Feb Mar Apr May Jun
 Jul Aug Sep Oct Nov Dec

Details _____

Ads: Full 7.5" w x 10" h / Half 7.5" w x 5" h
Quarter 3.5" w x 5" h / Sixth 7.5" w x 2" h / Bus Card 3" w x 2.5" h
Some monthly issues may be combined.

Omnibus

- Advertising
- Details _____

Ads: Full 4.5" w x 7.25" h / Half 4.5" w x 3.5" h / Quarter 3.5" w x 3.75" h

Salute

- Advertising
- Details _____

Ads: Full 7.5" w x 10" h / Half 7.5" w x 5" h
Quarter 3.5" w x 5" h / Sixth 7.5" w x 2" h / Bus Card

NEDA Membership

- NEDA Membership / Upgrade
- Details _____

NEDA Website

- Logo and Link
- Sponsor Highlight

Indicate months
 Jan Feb Mar Apr May Jun
 Jul Aug Sep Oct Nov Dec

Details _____

- Month Long Survey

Indicate months
 Jan Feb Mar Apr May Jun
 Jul Aug Sep Oct Nov Dec

Details _____

Social Media / Misc

- Facebook Page Link

Indicate months
 Jan Feb Mar Apr May Jun
 Jul Aug Sep Oct Nov Dec

eNewsletter Sponsorship
Indicate months
 Jan Feb Mar Apr May Jun
 Jul Aug Sep Oct Nov Dec

Mailing List
 eMail List (restrictions apply)
Details _____

For more information or to discuss custom options ~ contact Kerstin Witaszek at: sponsorship@neda.org