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# *2020 ANNUAL SPRING MEETING & GOLF OUTING*

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Wednesday May 13 - Thursday May 14  
AC Hotel by Marriott  
Worcester, MA

26<sup>th</sup> Annual Golf Tournament  
Blackstone National Golf Club  
Wednesday, May 13, 2020

***Supporting Members Since 1911!***

P.O. Box 190 • Hogansville, GA 30230

Phone: 706.637.8871 Fax: 706.637.8875

[www.nelaundry.org](http://www.nelaundry.org)

A decorative pattern of overlapping, wavy, leaf-like shapes in various shades of blue and teal is located at the bottom of the page, behind the contact information.

## Meeting Agenda

2020 Annual Spring Meeting  
AC Hotel by Marriott, Worcester, MA

### Wednesday, May 13:

- 9:30 am - 11:00 am **Board of Directors' Meeting**  
*Wachusett C*
- 12:00 pm - 5:00 pm **26th Annual Golf Outing**  
*Blackstone National Golf Club*
- 5:30 pm - 8:00 pm **Registration**  
*Wachusett A*
- 6:00 pm - 8:00 pm **Networking Dinner**  
*Wachusett A*

### Thursday, May 14:

- 7:30 am - 8:00 am **Registration/Refreshments**  
*Wachusett A*
- 8:00 am - 8:30 am **Cracker Barrel**
- 8:30 am - 12:00 pm **Seminars**
- 12:00 pm - 1:00 pm **Networking Luncheon**  
*AC Kitchen*

### **Registration Fees:**

- Entire Conference: Member - \$295  
Nonmember - \$495
- Seminars/Meals Only: Member - \$175  
Nonmember - \$275
- Golf Outing Only: Member - \$150  
Nonmember - \$220

*Entire Conference registration fee includes Wednesday's Golf Outing and Dinner, and Thursday's Educational Sessions and Meals. Friends and family of registered members can attend as long as they register and submit their fee. Attendees are responsible for their hotel, transportation, parking and other miscellaneous costs.*

**Registration Deadline is Tuesday April 21, 2020**



**Northeast Laundry Association**

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## Education Sessions



### **Garment Lifecycle: Small Shifts Yield Big Savings**

**Michael Dodge**  
**Performance Matters**

Michael Dodge applies Discipline 1 of "The 4 Disciplines of Execution" (Covey/McChesney) to adjusting the mix of used vs. new garments to achieve improved profitability. He discusses the garment life cycle and how to better understand, manage and control your garment costs. Michael joined Performance Matters in 2019 as a Process Consultant and brings more than 30 years of experience in the laundry industry in Project Management and Industrial Engineering.



### **How to Create a Culture of Continuous Improvement in Safety**

**Wayne Punch**  
**Performance Solutions by Milliken**

For the last several years, we've all heard the common refrain 'put safety first on each agenda'. While that statement proved powerful and effective years ago, it's simply not enough anymore. Putting Safety First on each agenda is now table stakes. To move your Safety Culture/Performance to World Class Standards this workshop will cover those steps necessary to empower your workforce, create a perpetual system of continuous improvement in Safety, and the role you play in this transformation. Key takeaways:

1. Understand how to move your safety organization from involved to engaged to empowered
2. Examining the snowman... learn how each part of your organization has a unique and critical role to play in your safety performance
3. Your safety 'infrastructure' – as defined by Milliken & Co. – is the key lever to continuous improvement and sustainment of the gains in your safety processes



### **What Employers Need to Know Now**

**Jeffrey L. Hirsch**  
**Hirsch Roberts Weinstein, LLP**

Jeff Hirsch is an experienced attorney, author, and teacher who has practiced management labor and employment law for over 37 years. Jeff is the author of Labor and Employment in Massachusetts, and The Occupational Safety and Health Handbook. He represents employers in labor negotiations, union organizing drives, wage and hour cases, discrimination and wrongful discharge cases. Jeff was included in Best Lawyers in America in Labor and Employment Law and named a "Massachusetts Super Lawyer" in Labor and Employment Law. He has been with NELA since 1987. During his presentation, Jeff will discuss why it's a good time to be reviewing your policies and procedures, and what you need to know now, but not limited to, about complying with wage and hour law, disciplining and discharging employees, managing leaves of absence, or ensuring workplace safety.

## Accommodations

AC Hotel by Marriott  
125 Front St., Worcester, MA

Ph: (774) 420-7555

NELA attendees will enjoy a group room rate of **\$159.00** (+14.45% Tax) per night at the AC Hotel Worcester, MA. Call **774-420-7555** to make your hotel reservations on or before **Friday, April 17, 2020** and specify that you are with the **Northeast Laundry Association**. If making reservations online, use the provided link on the website registration page. For any questions regarding the accommodations, please contact Suzette Evans at 706.637.8871 or [nela@rjevansassociates.com](mailto:nela@rjevansassociates.com).



**Guest room reservations must be made no later than Friday, April 17, 2020 to secure the group rate.** The hotel will continue to accept reservations for NELA after this date, but only if space is available and possibly at public rates. All "no show" reservations will be billed one night's room and tax to individual's credit card. The cancellation of guaranteed reservations must be received twenty-four (48) hours prior to arrival in order to avoid a charge equal to one night's stay plus applicable taxes.

**Check-In: 3:00PM. Checkout: 12:00PM.**

**Attire and Weather:** Attire for all NELA functions is business casual; a sweater or blazer may be in order in conference rooms.

**Parking:** Parking for the hotel is underground in the city-owned parking garage – the Worcester Common Garage. Overnight guests pay a flat \$16 per day, applied to their guest room bill.

**Getting There:** If you're traveling by air, we recommend using Boston Logan International Airport (BOS) which is a 49 miles from the AC Hotel, or T.F. Green Airport (Providence) (PVD) which is 48 miles from AC Hotel.

## 26<sup>th</sup> Annual Golf Tournament

**Blackstone National Golf Club**  
227 Putnam Hill Road  
Sutton, MA 01590  
Phone: 508.865.2111



It's Spring and we invite you to join your colleagues at our 26th Annual Golf Tournament. We will host this year's tournament at The Blackstone National Golf Club. Rees Jones, course architect, put a great deal of his heart and soul into coming up with a player's course that took full advantage of the best landscape and scenery that central New England has to offer. The Tournament format will be a scramble. Please sign up now to ensure that we are able to accommodate you. The golf registration fee includes greens fees, cart rental, lunch at the Club (on the turn) and raffle after play. Prizes will be awarded! To register for the golf outing, simply fill out the registration form and submit it to the NELA office. Please register early so that we are able to assign your tee time. Please make sure to indicate your golf handicap on the registration form. This event is proven to be a great opportunity to network with your colleagues and a lot of fun for everyone involved. Sign up for the 26th Annual Golf Tournament today! In the event the golf outing is cancelled due to inclement weather, golfers may still gather at the Blackstone National Golf Club for lunch.

**Sponsorship Opportunities are Available - Your continued support is greatly appreciated!**

**Sponsorships available are: Platinum - \$500, Gold - \$300, Golf Flag - \$200.**

To participate as a sponsor for the 2020 Spring Meeting and 26<sup>th</sup> Annual Golf Outing, please indicate your choice on the registration form. All sponsors will receive a Golf Flag with your company logo. You may also consider providing a Prize Donation for the Golf Tournament Raffle. Please submit your registration form to the NELA office by Tuesday, April 21, 2020. If this is the first year your company has sponsored or your logo has changed, please send us your artwork in .eps or .jpeg format to [nela@rjevansassociates.com](mailto:nela@rjevansassociates.com).