Wellness Check:

A Holistic View of Museums in the First Quarter Century

2025 Annual Conference
November 5-7, 2025
Manchester, New Hampshire

nema







THE GATEWAY TO ART IN MAINE

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OPEN DAILY 10AM TO 5PM
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FEATURING A THREE-ACRE OCEAN-SIDE SCULPTURE PARK, ROTATING EXHIBITS WITH A DIVERSE COLLECTION OF MODERN AND CONTEMPORARY ART, LECTURES, WORKSHOPS AND MORE. JUST STEPS FROM PERKINS COVE AND THE VILLAGE OF OGUNQUIT.

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How to Make the Most of NEMA 2025!

CONFERENCE APP
Unlock the potential of the 2025 NEMA Conference with our Whova app! Access everything you need in one spot: sessions, floor plans, evaluations, social media, and Manchester information. Download the Whova app from the App Store or Google Play. Open Whova, then search for "2025 NEMA Conference." Click on the conference, then click "Join Event." If it asks for a password, enter "NEMA2025NH."

UNCONFERENCE SESSIONS

Check out Whova for this year's three attendee-selected sessions on Wednesday, 3:30 pm – 4:30 pm, and Thursday, 11 am – 12:30 pm and 3:45 pm – 4:45 pm. Structured by participants in the room, share your perspectives on museums today and ideas for the field going forward.

CONCURRENT SESSIONS
Secure your spot at conference sessions—arrive 5 minutes early and have a backup in mind if the room gets full.

CONFERENCE AMBASSADORS
Need help navigating the Conference? Look for one of our Conference Ambassadors. They're the ones wearing the cheery yellow buttons. They'll be glad to help!

VISIT THE EXHIBIT HALL & LEARN
Wednesday, 8 am – 5:30 pm; Thursday, 8 am – 4 pm
Embrace a wealth of knowledge in the dynamic and bustling NEMA Exhibit Hall, showcasing a wide array of products, services, and information. Find new products, network, attend demos, grab coffee, meet non-profits and funders, connect with business leaders, and win raffle prizes (check your registration envelope for details). You don't want to miss out on all that is happening in the Exhibit Hall this year!

DEMONSTRATION STATION
Exhibit Hall
The Demonstration Station is the place to get helpful information, resources, and how-to tips.

POSTER PRESENTATIONS
Posters will be on display in the Exhibit Hall on Wednesday and Thursday: enjoy them at your own pace! Full details can be found on the conference app.

CHARGING STATION
Registration Area
Take a seat, plug-in, relax, and don't worry about a low battery.

2025 PUBLICATION AWARD WINNERS
Exhibit Hall
Explore this year's NEMA Publication Award winners and discover excellence in design, production, and communication.

MASKING

All attendees are strongly encouraged to wear a face mask throughout the conference. Masks will be available at the registration desk.

SESSION UPDATES
Supporting the Heart of Your Team: Fostering Volunteer Well-Being and Retention on Friday has been canceled.

SESSION HANDOUTS
Access submitted speaker handouts at nemanet.org/handouts.

SOCIAL MEDIA
Connect using #NEMA2025 and on the Whova community board.

CAREER SUPPORT AREAS

Maximize your professional development by scheduling a resume review or a one-on-one conversation with a leadership coach. Resume reviews will be available on Thursday, 11 am – 12:30 pm, and conversations with Coach Jenn DePrizio on Thursday, 3:45 pm – 5:15 pm, and Friday, 9 am – 10 am. Sign-up at the walk-in registration desk.

NEMA CONFERENCE BOOKSTORE
Wednesday, 10 am – 5:30 pm;
Thursday, 8 am – 5 pm;
Friday, 8 am – Noon

Discover interesting reads at the Conference Bookstore to enhance your professional development. Join us in the Registration Area for book signings with the authors too!

NEMA ANNUAL LUNCHEON MEETING
Friday, 12:30 – 1:30 pm
Join us as we celebrate the people that make our field great. Plus, you won't want to miss the celebration of the 2025 NEMA Excellence Awards!

RESTROOMS
All are welcome to use the restroom that is right for them.

QUIET ROOM
Take a break from the hustle and bustle of conference sessions and networking when you step into the Spaulding room. Please no phone calls or Zooming in this area out of respect for your colleagues seeking respite.

FAMILY ROOM
NEMA is a family-friendly conference. We welcome new parents and their small museum fans! A family room key is available at walk-in registration.

CODE OF CONDUCT
NEMA has a Code of Conduct for all of its events, whether in-person or online. All attendees agree to abide by the code in order for us to work together toward inclusion, safety, respect, and professionalism. Read the code here nemanet.org/code-conduct.

MAKE PLANS FOR MYSTIC IN 2026!
Mark your calendar for the 2026 NEMA Conference, November 4-6, 2026, in Mystic, Connecticut.

QUESTIONS?
Visit the NEMA Registration Desk from Wednesday, 7:30 am – 5 pm; Thursday, 8 am – 5 pm; and Friday, 8 am – Noon. You can also use the Whova conference app; go to the Ask the Organizers Anything section under the Community tab.

Wednesday, November 5

8:00 am – 5:00 pm
REGISTRATION OPEN
Hosted by MTS MUSEUM TEXTILE SERVICES

8:00 am – 5:30 pm
EXHIBIT HALL OPEN

8:00 am – 8:30 am
NEMA CONFERENCE PREVIEW
Frost & Hawthorne
Attending the NEMA Conference for the first time? Join other new-to-conference friends and colleagues to connect and learn how to make the most of it! Grab your morning coffee, then head to Frost & Hawthorne for early networking, a conference overview, and helpful tips for maximizing your time at NEMA.

8:00 am – 9:00 am
WAKE-UP COFFEE & MORNING TREATS IN THE EXHIBIT HALL

9:00 am – 10:30 am
KEYNOTE SESSION
The Art of Connection: How Creative Prescriptions Transform Health and Community

Four Rivers Ballroom



Museums are more than repositories—they are vital partners in addressing today's public health crisis of loneliness, anxiety, and disconnection. Around the world, "social prescribing" is linking people to cultural and creative activities as a form of care, and Art Pharmacy is at the forefront of this movement in the U.S.

In this keynote, Chris Appleton, Founder & CEO of Art Pharmacy, will share stories, strategies, and insights from building partnerships with healthcare systems, universities, and community organizations to deliver creative prescriptions.

Attendees will leave with a vision of how museums can play a central role in shaping healthier, more connected communities.

10:30 am – 5:00 pm
BOOKSTORE OPEN

10:30 am – 11:00 am
COFFEE BREAK IN THE EXHIBIT HALL
Interested in leadership opportunities with NEMA? Meet with members of the Board of Directors for an informal conversation over coffee about the "inner workings" of the association and discuss how you might help move the organization forward. Learn more about volunteering and other opportunities for leadership. Grab your coffee and come on by!

Hosted by the NEMA Board

11:00 am – 11:30 am
DEMONSTRATION STATION
Computers Can Do That Now? Digital History for Museums and Archives

Exhibit Hall

Digital History provides unique ways to engage audiences for cultural heritage institutions of all sizes. Learn what is possible and how to develop digital projects that turn archival documents into datasets, engage communities through participatory digital platforms, or present unique, data-driven stories in dynamic web applications.

Speaker: Justus Hillebrand, Director, Digital History Consulting, ME

11:00 am – 12:30 pm
CONCURRENT SESSIONS
Climate Action Planning with a Historic Preservation Mindset

Webster

Historic New England, the nation's oldest and largest regional heritage organization, and GreenerU discuss their climate action journey and what that means for historic preservation efforts at some of the nation's oldest properties. They will also share how planning efforts have helped strengthen and prioritize their fundraising efforts.

Speakers: Joie Grandbois, Sustainability Coordinator, Ben Haavik, Vice President, Property Care and Sustainability, and Katy Pomplun, Institutional Giving Officer, Historic New England, MA; Jennifer Haugh, Vice President of Planning and Customer Engagement, GreenerU, MA

Lessons Learned and Peer Support: Resilient Recession-Era Leadership

Stark

Museums have faced and survived downturns such as the 2008 Global Financial Crisis, COVID-19 Pandemic, and Great Resignation. Join museum directors and their board members for a discussion on lessons learned from previous economic downtowns and sociocultural change, and stay for a facilitated group discussion focusing on peer support around unprecedented contemporary issues and challenges.

Speakers: Laurie Pasteryak, Business Development Manager, and Dan Yaeger, Senior Search Consultant, Museum Search & Reference, NH

Mental Health Literacy for Museum and Knowledge Workers

Piscataquog

Mental health literacy is essential in today's cultural and educational landscape—and museums play a vital role as important as ever for fostering understanding and connection. In this interactive session, we'll explore innovative strategies to enhance communication and self-care. Through storytelling and whole-person approaches, attendees will gain practical tools to foster resilience, empathy, and meaningful connections within their organizations and communities.

Speakers: Alex Lehning, Director, Vermont Collaborative for Practice Improvement & Innovation, VT; Sunny Naughton, Founder, Sunshine Silver Lining, VT

Museums and Mental Health Education

Pierce

Mental illness museum language has long been due for an update, and it is here! Those who suffer face uphill battles against negative perceptions that museums can confront and correct. This session will explore historical trends in mental health interpretation and how museums can change the conversation by shifting the focus towards empathic and clear methods and approaches—highlighting a few organizations addressing this sensitive, yet timely issue.

Speakers: Michelle Gormley, Director of Education,The Sports Museum, MA; Kathryn Leann Harris, Founder & CEO, Museum Consultant, Interpreting Sports; Paul Piwko, Co-Developer, National Mental Health Museum Project, and Lecturer, Boston University, MA; Lucy Pollock, Exhibits Manager, Revolutionary Spaces, MA

Museum Partnerships: Expanding Your Marketing Reach Through Collaboration

Pemigewasset

By exploring two unique museum collaborations, Manchester Museums and NH Heritage Museum Trail, we will discuss the many reasons and ways that independent museums can support each other through mutually beneficial partnerships. From marketing to advocacy to admissions programs, partners will discuss how these collaborations were formed, what it takes to keep them running, and what we see for the future. Participants will have the ability to look at practical steps to take if they are considering a museum collaborative and how to get started.

Speakers: Jeff Barraclough, Executive Director, Manchester Historic Association, NH; Charles Clark, Executive Director, Castle in the Clouds, NH (NEMA Board); Ali Goldstein, Director of Marketing and Communications, Currier Museum of Art, NH; Jonathan Nichols, Executive Director, Woodman Museum, NH; Adele Maurier, Design Coordinator, SEE Science Center, NH; Jeff Rapsis, Executive Director, Aviation Museum of New Hampshire; Jenn Walton, Assistant Director of Education and Public Programs, New Hampshire Historical Society

Touchy Subjects: Navigating Tough Topics in Museum Interpretation

Frost & Hawthorne

How do we engage audiences and stakeholders in difficult conversations without alienating them? This session equips museum professionals with strategies to foster curiosity and dialogue around complex topics. Explore tested techniques for reframing discussions, encouraging engagement, and creating space for meaningful, courageous conversations with visitors, donors, and stakeholders.

Speaker: Kristin Robinson, Founder/Interpretive Consultant, Stage Naked, LLC, CT

Working Better, Together: Communication Tools and Practices for Stronger Museum Teams

Contoocook

Internal and organization-wide communication in museums is often overlooked, but it's essential for a thriving team. This session brings together a variety of approaches to address the same goal: creating transparency, enabling collaboration, maximizing efficiency and impact, and fostering staff engagement and job satisfaction. We will share both digital and analog tools for this work, and engage participants in brainstorming more. You'll leave with practical strategies and tech-savvy insights to help your team work better together before, during, and at the end of your next project.

Speakers: David Francis, Senior Interactive Developer, Bowdoin College, ME; Amy Kehs, Host, Love My Museum Podcast, Kehs Communications, MD; Amy Morin, Associate Director for Museum Finance and Operations, Bowdoin College Museum of Art, ME; Rebecca Shulman, Principal, Museum Questions Consulting, MD



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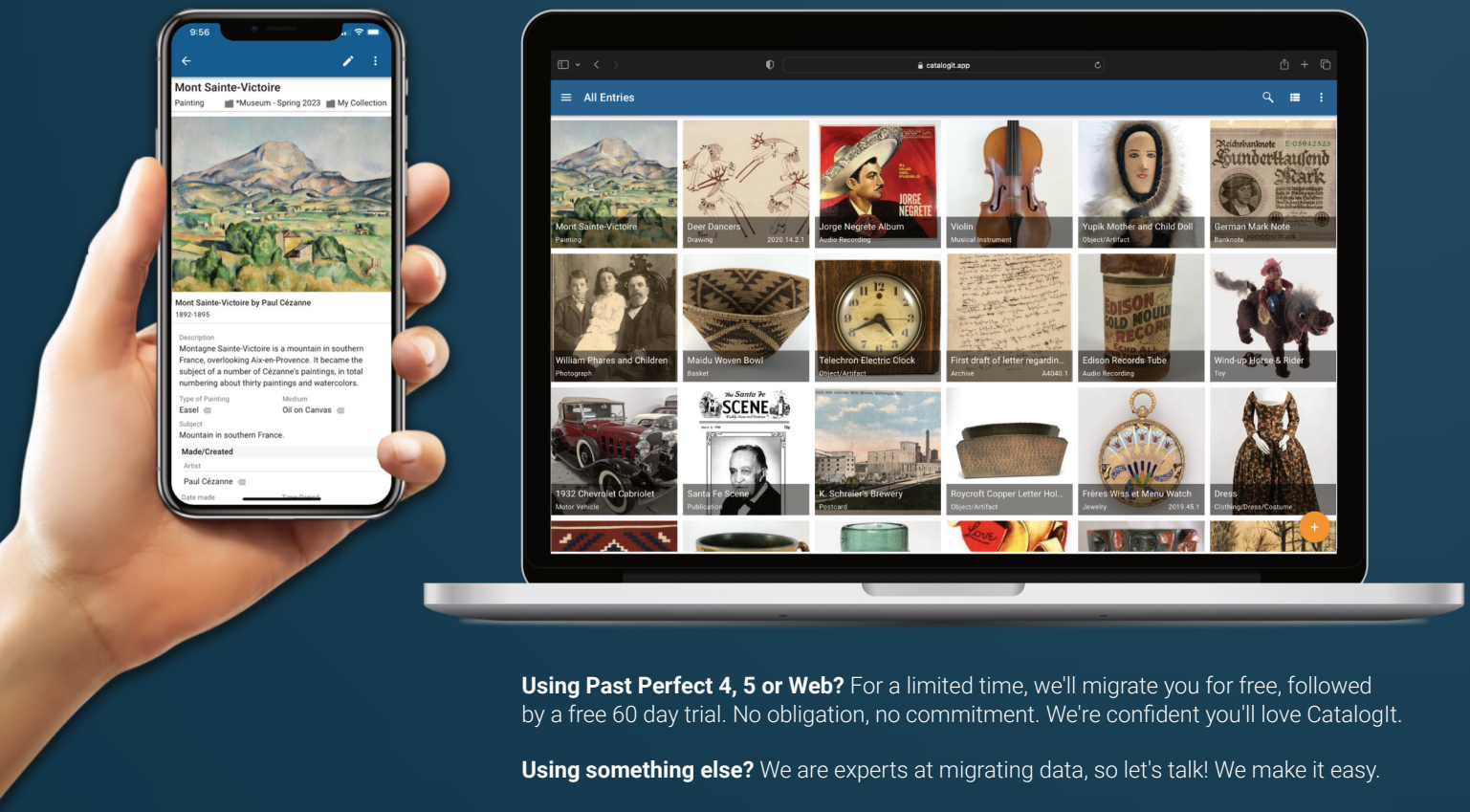

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"Since I've been at the museum for the last 9 years, nothing has been as transformative to our operation than making the switch to CatalogIt."

Sara W, Museum Executive Director

@catalogit

Networking Lunch Sessions

12:45 pm – 1:45 pm

PAG sessions are open to all, except the Directors and Trustees Lunch. If you ordered a lunch, please collect it from the Exhibit Hall from 12:30 pm — 1:00 pm. Sessions begin at 12:45 pm.

BIPOC Museum Workers PAG

Hale

Join your peers for a casual lunchtime get together. Swap stories, share advice, and meet fellow BIPOC colleagues at the beginning of this year's conference.

PAG Chair: Doneeca Thurston-Chavez, Executive Director, Lynn Museum/LynnArts, MA (NEMA Board)

Directors and Trustees Lunch

Stark; Ticket Required

Enjoy an opportunity to connect with fellow museum leaders from across New England. Directors and trustees at any point in their tenure, from new to well-established, are welcome to participate. Chris Appleton, the 2025 Keynote speaker, will be joining the lunch to further the discussion. This session is limited to directors/presidents/CEOs and trustees of museums and cultural organizations.

Hosted by Museum Search & Reference EXECUTIVE SEARCH CONSULTING

Environmental Community of Practice

Contoocook

Join ECoP facilitators to discuss challenges and successes at the intersection of museum work and sustainability. Come with a challenge—big or small—and a readiness to share your experience and expertise to help crowdsource solutions.

CoP Facilitators: Paul Fenton, Director of Environmental and Outdoor Education, Discovery Museum, MA; Matt Kirchman, President | Creative Director, ObjectIDEA, MA

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Exhibitions PAG

Frost & Hawthorne

Whether exhibits are your full-time job, one of many duties, or just an interest of yours, join us for lunch! Come network and help brainstorm upcoming Exhibit PAG activities, including future workshops, conference sessions, meet-ups, and field trips.

PAG Chairs: Katherine Fecteau, Assistant Curator, Old Sturbridge Village, MA; Dorothy Rivera, Manager of Research and Exhibits, The Mary Baker Eddy Library, MA; Amber Wingerson, Curator of Exhibits and Collections, Norwich University's Sullivan Museum and History Center, MA

Hosted by 42 | design fab

Historic Sites PAG

Piscataquog

Join the Historic Sites PAG for an informal networking lunch. Hop on our open mic to share your successes and challenges to gain feedback and insight from your colleagues. Complete a survey to help guide the future programming of our PAG.

PAG Chairs: Kaleigh Paré Shaughnessy, Executive Director, Whittier Birthplace, MA; Robin Sherman, Curator & Director of Preservation, Castle in the Clouds, NH; Emma Stratton, Executive Director, Portsmouth Historical Society, NH

Hosted by Distinguished. FINE ART & COLLECTIBLES

Registrars and Collections Care Specialists (RACCS) PAG

Webster

Join the RACCS PAG for an open and informal lunchtime conversation. This year's theme—Ask Me Anything—invites you to bring your questions, challenges, and curiosity to the table. Whether you're new to the field or a seasoned professional, this is your chance to tap into the collective knowledge of your peers on all things related to collections management and registration.

PAG Chairs: Ashley Holm, Collections Manager, Manchester Historic Association, NH; Emily Pearce, Executive Director, Schooner Adventure, Inc., MA (NEMA Board); Peggy Wishart, Research Center Director, Old York Historical Society, ME

Hosted by CROZIER

Open Lunch Discussion

Pierce

Pick up your lunch and join a few companions for conversation in our open networking lunch zone.

MEMBER BENEFIT

NEMA 911

NEMA 911 connects museum leaders with senior-level experts to help them navigate issues and problems confidentially on an informal, colleague-to-colleague basis. Connect in person with the team when the "Doctors are in" at Booth 14 or if the "Doctors are out" leave a message and they'll follow up with you.

1:45 pm – 2:00 pm
SESSION BREAK

2:00 pm – 2:30 pm
DEMONSTRATION STATION

Exhibit Lights to Solar Sites: Energizing Museums for the Future

Exhibit Hall

In the face of financial strain and climate change, museums have a powerful opportunity to take control–by installing onsite solar. Solar protects against rising electricity costs, significantly reduces carbon emissions, and offers a meaningful educational model for families and museum guests. In this session, solar experts from Resonant Energy will break down the process of going solar, demystify the technical and financial aspects, and highlight how your museum can benefit regardless of size or budget.

Speaker: Sanne Wright, Community Partnerships Manager, Resonant Energy, MA

2:00 pm – 3:00 pm
CONCURRENT SESSIONS

2025, What Fresh *&%# Is This?

Pemigewasset

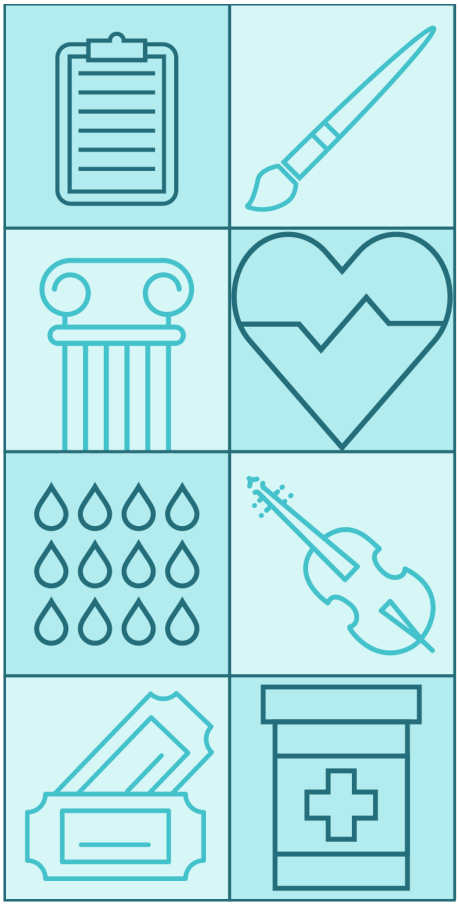
While our museum missions are different, our institutional response to the sudden cultural and economic shift of 2025 was nearly identical: "focus on building community." What held us together? How did we cultivate community? How did our institutions envision community building differently? Why did the paradox of offering broader free access in a time of so much financial and cultural uncertainty feel not only holistic but economically savvy?

Speakers: Raney Bench, Executive Director, Mount Desert Historical Society, ME (NEMA Board); Erin Cough, Executive Director and Nikki Moser, Experience Manager, Bar Harbor Historical Society, ME; Jennifer Pictou, Historian, Bar Harbor Ghost Tours, ME; Mike Staggs, Executive Director, Seal Cove Auto Museum, ME

Breaking Down the "No Touch=No Fun" Stigma at Art and Historic House Museums

Webster

People often do not think of art museums and historic house museums as welcoming places for active, young audiences. Staff from the Worcester Art Museum and CT



Join the Social Prescribing Movement!

Art Pharmacy is leading a movement to bring healthcare-grade social prescribing to communities across the U.S.

By establishing partnerships with healthcare, education, and community-based organizations, we connect people to non-clinical supports—like arts and culture programming offered by museums—to deliver better outcomes for their health and well-being. As we grow across the country, we're expanding our network of arts and culture partners, and we invite you to join us.

Joining the Arts Prescription Network is simple:

- **No extra administrative work.** Participation won't add to your workload.
- **No cost to you.** Art Pharmacy covers all participation costs.
- **Easy onboarding.** The first step is completing our quick Interest Form!

Want to learn more?

Complete our Arts & Culture Partner Interest Form by scanning the QR code.

Art Pharmacy

Landmarks' Nathan Hale Homestead will present recent strategies for engaging and welcoming young visitors. We will then facilitate roundtable discussions to hear strategies from other institutions so that participants leave with many new ideas.

Speakers: Anne Marie Charland, Site Administrator, Nathan Hale Homestead, CT Landmarks; Aileen Novick, Manager, School, Tour, and Public Programs, and Alexandra Stevens, Arts Workshop and Family Programs Coordinator, Worcester Art Museum, MA

Commissioning Empathy-Inducing and Engaging Site Specific Installations

Stark

This session will explore the value of commissioning local artists to create engaging art works that tie to your mission and organizational goals. We'll discuss how to find the right artist who aligns with your institutional values and can engage audiences in deeply compelling and empathy-inducing ways, inspiring them to take action. Artworks that stimulate emotional responses are more memorable, therefore visitors learn more and tell others about their experience.

Speakers: Sonya Bhabhalia, Chief Impact Officer, Emerald Necklace Conservancy (formerly with the Boston Red Sox), MA; Erin Genia (Sisseton-Wahpeton Oyate), Artist, Lecturer, School of the Museum of Fine Arts at Tufts University, MA; Ginevra Morse, Chief Learning and Interpretation Officer, American Ancestors, MA; Jim Olson, Co-founder and Principal, The Experience Alchemists, MA

Creating Resilient Communities: The Value of Museum/Direct Service Provider Partnerships

Merrimack

Social service providers care for the most vulnerable in our society by supplying basic support including food, shelter, and medical care. However, the capacity to aid the varied social-emotional needs of their constituents can be limited. Museums, however, specialize in creating moments of joy, inspiration, and community, and are well positioned to be partners in sustaining social wellbeing. Hear about examples of partnerships between museums and providers of services for vulnerable people.

Speakers: Shana Hawrylchak, Executive Director, SEE Science Center, NH; Brindha Muniappan, Senior Director of the Museum Experience, Discovery Museum, MA (NEMA Board)

Exploring Interdisciplinary Waters: Diving into the Lake Champlain Maritime Museum Visitor Experience

Frost & Hawthorne

Hear from education, archaeology, and maritime programs staff on how the museum fosters connection with our rural community and provides free admission and pay-what-you-can programming to meet their evolving needs. Centering on our three distinct modes of engagement: year-round boatbuilding and on-water programming with local youth and adults; progressive museum education; and novel archaeological research, this session will provide tips for how to find new audiences, meet individuals where they are, and promote community wellbeing.

Speakers: Paul Gates, Co-Director of Archaeology, Katharine Noiva, Director of Visitor Experience and Learning, and Nick Patch, Director of Maritime Programs, Lake Champlain Maritime Museum, VT

Recovering BIPOC History with Citizen–Archivist Volunteers: A Model for Small Museums

Piscataquog

In recent years, regional museums and historical societies have dug into the archive to recover the histories of BIPOC New Englanders. For staff at small institutions with very limited budgets, this time-consuming research can seem insurmountable. Two small rural organizations overcame the obstacles and will share how they collaborated to create a multi-year BIPOC history research project on a tiny budget using volunteer researchers.

Speakers: Kabria Baumgartner, Dean's Associate Professor of History and Africana Studies, Northeastern University, MA; Jennifer Carroll, Executive Director, Historical Society of Cheshire County, NH; Michelle Stahl, Executive Director, Monadnock Center for History and Culture, NH

(continued on page 9)

Top 6 Reasons to Visit the Exhibit Hall

On Wednesday and Thursday, say "hello" to exhibitors who help make the NEMA conference affordable and possible!

1. Meet vendors dedicated to building partnerships, offering educational resources, and sharing their services.
2. Explore innovative products and reliable materials with experts.
3. Poster Presentations
4. Leave a message for NEMA 911, a resource that helps untangle problems.
5. View a Demo Station to get hands-on tips.
6. Coffee!

FINDING THE BEST MUSEUM LEADERS

Search Services

Our full range of services includes preparing job announcements, placing ads, active recruiting, thoroughly vetting candidates, as well as helping you with the offer and onboarding.

Transition Management

Managing transition goes hand-in-hand with leadership changes. We support a well-managed path for successful tenures.

Why choose us?

Our team of former museum leaders know the field inside and out. We understand executive leadership and the challenges of today's job market.

Museum Search & Reference

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For 20 years, MS&R has provided recruiting and search services to support leadership transitions for museum executives and other senior management roles.

Our firm's international network and trusted relationships help us to quickly connect museums with talented candidates.

To view openings and recent placements, visit:

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www.museum-search.com

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(continued from page 7)

Staff Advocacy: Championing Museum Voices

Contoocook

Created in 2021, the Harvard Art Museums' Staff Advocacy Council provides a forum for employees to advise the Director's Office and senior management, and advocates for staff who are underrepresented in decision-making processes. In this session, the council's chair will share practical strategies for creating and sustaining an effective group that champions inclusivity and diverse perspectives. Participants will walk away with actionable insights to foster a more engaged, equitable, and collaborative museum environment.

Speaker: Jeanne Burke, Academic and Public Programs Coordinator, Harvard Art Museums, MA

The Guiding Light: NEMA Strategic Plan Listening Session



Dartmouth

NEMA is embarking on a new strategic plan—and we want your input! Join NEMA Board members in a conversation about the organization's future, what it provides to the field, and how it can best serve its membership in the years to come.

2:00 pm – 4:30 pm
ON-SITE WORKSHOP

Exercise Your Higher Order Thinking Skills: The Question Formulation Technique

Pierce; Ticket Required

Speaker: Rebecca Morin, Museum Library Consultant and Full-Time School Librarian, MA

3:00 pm – 3:30 pm
SNACK BREAK IN THE EXHIBIT HALL



Hosted by UMass Boston | Graduate Studies in Public History

3:05 pm – 3:30 pm
BOOK SIGNING



Bookstore/Registration Area

Ed Rodley, Co-Founder & Principal of the Experience Alchemists will be signing his book, *Designing for Playful Engagement in Museums, Immersion, Emotion, Narrative, and Gameplay.*

3:30 pm – 4:00 pm
DEMONSTRATION STATION

Museums for All

Exhibit Hall

Museums for All is a national access program run by IMLS and ACM, offering a framework for museums to provide reduced admission to SNAP recipients, lowering a financial barrier to museum visitation. Learn how museums can become involved, about resources that are provided, and ways you can adapt the program in ways that make sense for your institution and your community.

Speaker: Brendan Cartwright, Program Manager, Special Initiatives, Association of Children's Museums, VA

POSTERS

POSTER PRESENTATIONS

Get a glimpse of the work being done in the field by emerging colleagues. Full details can be found on the conference app. Presenters may also be on hand during coffee breaks to chat and answer questions. Posters will be on display in the Exhibit Hall on Wednesday and Thursday: enjoy them at your own pace!

- *The Sentinelle Affair:* Aurora Levesque
- *The Battle Cry of Freedom: Propaganda and Song in the American Civil War:* Kayla Graffam
- *Rivers of the Dawnland: Visions of Improvement for Maine Waterways:* Caroline Lerch
- *Digital Feasibility at Small Museums:* Claire Ferrarotti
- *Who's in Control?": An Archive of Self Determination, Disability Justice, and Deinstitutionalization:* Ashten Vassar-Cain and Jess Petrazzuoli-Gallagher
- *Bringing Art to Life: ArtUMental Reality and the Emotional Power of Augmented Exhibitions in Small Museums and Galleries:* Daria Dega
- *Easy as ABC: the Advantages of Alphabetical Exhibit Organization:* Vivian DeRosa
- *Fashion as a Bridge:* Mairen O'Neill
- *Shifting Perspectives on Egyptian Remains in Museums:* Tura Furrow-Scott
- *Portrait of an Unknown Well-Known': Marianne Brandt's Metalwork, Photography, and Photomontage as Self-Portraiture:* Jessica List
- *"A Place to Gather" – Heritage Lodging & The Museum as a Third Place after a History of Community Displacement:* Rachel Novack
- *Forty Acres & The American Revolution: Surfacing Stories of Independence & Servitude at the Porter-Phelps-Huntington Museum:* Elizabeth Pangburn
- *Unpacking the Le Gip Archive: Afro-Indigeneity & Self-fashioning in Greenwich Village, 1929-1990:* Elizabeth Pangburn
- *The Mystery Continues: How New Technology has Rewritten History at the Rufus Porter Museum:* Jessie Burchett

3:30 pm – 4:30 pm
CONCURRENT SESSIONS

Creating a Safer Workplace
Frost & Hawthorne

As with other workplaces, museums grapple with the issues of gender discrimination and sexual harassment. Unlike the corporate sector, however, museum leaders, particularly in small museums, are often not trained in human resources. This session will allow participants to talk about where they need help in these areas and highlight resources for institutions wanting to improve safety for all employees and volunteers.

Speakers: Joan Baldwin, Curator of Special Collections, The Hotchkiss School, CT; Bethany Hawkins, Executive Vice President and Chief of Operations, American Association for State and Local History, TN

Jaws at 50: A Deeper Dive
Pemigewasset

When pop culture presents an opportunity, how do you stay true to your mission yet maximize the potential? The 50th anniversary of the movie *Jaws*, filmed almost entirely on Martha's Vineyard, surfaced untold stories and human connections between Islanders and the large, international *Jaws* fan base. Museum staff will share best practices and lessons learned for garnering free media, attracting new audiences, optimizing the visitor experience, and forming new and unexpected partnerships to increase earned revenue.

Speakers: Anna Barber, Curator of Exhibitions, Cathy Mayone, Managing Director, and Laurel Redington, Director of Programming and Audience Engagement, Martha's Vineyard Museum, MA; Mike Turner, Owner, The Arcana Workshop, LLC, VT

Many Hands Make Confusing Work
Stark

Vague information? No record of an object? Old, unorganized gift book? Fear not! We've seen it all, and we are here to help you through it! Join us as collections managers from small museums and historic houses talk about our experiences working in these institutions. We'll chat about accession records, gift receipts, and finding object information in a historical haystack.

Speakers: John Cookson, Operations and Collections Manager, The Woodman Museum, NH; Stephanie Hewson, Site Manager, Warner House, NH; Molly Liolios, Collections Manager & Registrar, Portsmouth Historical Society, NH

Showing Up When It's Hard: Building Trust and Purpose in Fractured Communities
Webster

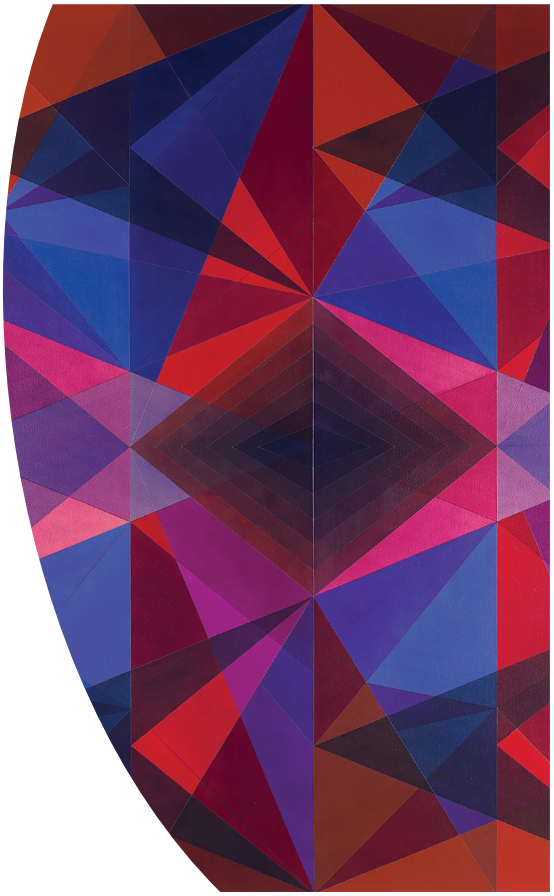
This session explores how to move beyond performative outreach and into authentic, long-term relationship-building. Drawing on the work of the Framingham History Center, located in a city where one in three

Art Bridges

About Art Bridges Foundation

The vision of philanthropist and arts patron Alice Walton, Art Bridges Foundation partners with a growing network of more than 300 museums across the United States and its territories to provide financial and strategic support for exhibitions, collection loans, and programs designed to inspire and deepen engagement with local communities.

Visit **artbridgesfoundation.org**.



Jeffrey Gibson (b. 1972), *Migration (detail)*, 2016, acrylic and graphite on canvas, 70 x 57 1/8 in. Art Bridges. Image courtesy of the Artist and Roberts & Tilton, Los Angeles, CA. Photography by Peter Mauney.

residents is born outside the U.S., panelists will share lessons from multilingual exhibition development, trauma-informed oral histories, school and adult education programs, and collaborations with community-based artists. Within this context, we will explore the emotional labor of engagement work, the institutional shifts needed to support it, and the slow process of rebuilding credibility in communities where museums have long been absent. The panel will also reflect on how internal structures, from staffing models to decision-making processes, must change to sustain authentic relationships internally and externally.

Speakers: Claudia Ruiz Gustafson, Programs Manager, Anna Tucker, Executive Director, and Patrick St. Pierre, Co-curator of "Framingham's Collective Journeys," Framingham History Center, MA

So, You Want to Be a CEO?

Contoocook

Do you think museum leadership is in your future? Join a panel of current museum directors for a frank and open discussion of the demands and rewards of the role. Ask your burning questions about life in the corner office: Is it really all about fundraising? What do the panelists wish they had known before taking their first director role? What are the best (and most challenging) parts of the job? Meet other aspiring leaders and learn a bit about making the move up in the field.

Speakers: Charles Clark, Executive Director, Castle in the Clouds, NH (NEMA Board); Adam Kane, Executive Director, Fairbanks Museum & Planetarium, VT; Heather Seger, Executive Director, Martha's Vineyard Museum, MA; Doneeca Thurston-Chavez, Executive Director, Lynn Museum & Arts Center, MA (NEMA Board)

True Tales of Independent Museum Employment

Piscataquog

Curious about independent employment in the museum field? Bring your questions to our panel of independent museum professionals (IMPs) for a discussion about the self-employed path. Panelists will share their real experiences on how they operate their businesses, manage their money, get hired by clients, and what they would do differently if they could do it all over again. This session is designed for current IMPs and people who are interested in independent employment.

Speakers: Phelan R. Fretz, Ph.D., Facilitator, Museum Directors Roundtable, VT; Betsy Loring, Principal, expLoring exhibits & engagement, LLC, MA; Emily Marsh, Partner, and Malorie Landgreen, Partner, Colorbox Industries, MA; Emily Robertson, Founder, Studio Robertson, MA

Unconference Session

Dartmouth

Check out Whova for this year's three attendee-selected sessions. Structured by participants in the room, share your perspectives on museums today and ideas for the field going forward.

Visitor Data Made Easy: Smarter Decision-Making through the Annual Survey of Museum-Goers

Merrimack

Discover how collecting visitor data—regardless of your museum's size or budget—can transform planning and outreach. Each year, the American Alliance of Museums and Wilkening Consulting help museums nationwide uncover visitor behaviors, motivations, and values through the Annual Survey of Museum-Goers. Participants from two Connecticut museums (one art, one history) will share their experience with the survey and how they've used these findings to make strategic, actionable plans and deepened community engagement.

Speakers: Jama Holchin, Evaluation and Digital Interpretation Specialist, Wadsworth Atheneum Museum of Art, CT; Noël Koehn, Senior Consultant, Wilkening Consulting, WA; Kate Zullo, Head of Education, Litchfield Historical Society, CT

4:30 pm – 5:30 pm

EXHIBIT HALL OPENING RECEPTION

Join your fellow colleagues at the opening reception in the Exhibit Hall. It's the perfect opportunity to catch up with old acquaintances, make new friends, network with colleagues, and visit the vendors. And let's not forget about the raffle cards—get them signed early for a chance to win some amazing prizes on Thursday!

Grab some delicious hors d'oeuvres and enjoy the kick-off celebration for the NEMA Exhibit Hall.

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WEDNESDAY EVENING EVENTS

OPENING RECEPTION AT MILL #3: MILLYARD MUSEUM AND SEE SCIENCE CENTER



5:45 pm – 7:30 pm

Join us at the 2025 NEMA Conference Opening Reception at Mill #3, a historic mill building in Manchester's Millyard built by the Amoskeag Manufacturing Company in 1844. Mill #3 is home to two museums: the SEE Science Center and Millyard Museum.

If you wish to join a walking group to this event, please gather in the lobby by 5:45 pm. Ticket required.





MEET-UPS

Want to arrange your own opportunities to connect? Interested in meeting colleagues outside the hotel and after hours? Use our conference app, Whova, to plan your own lowkey gatherings and get-togethers at local bars and restaurants in Manchester!

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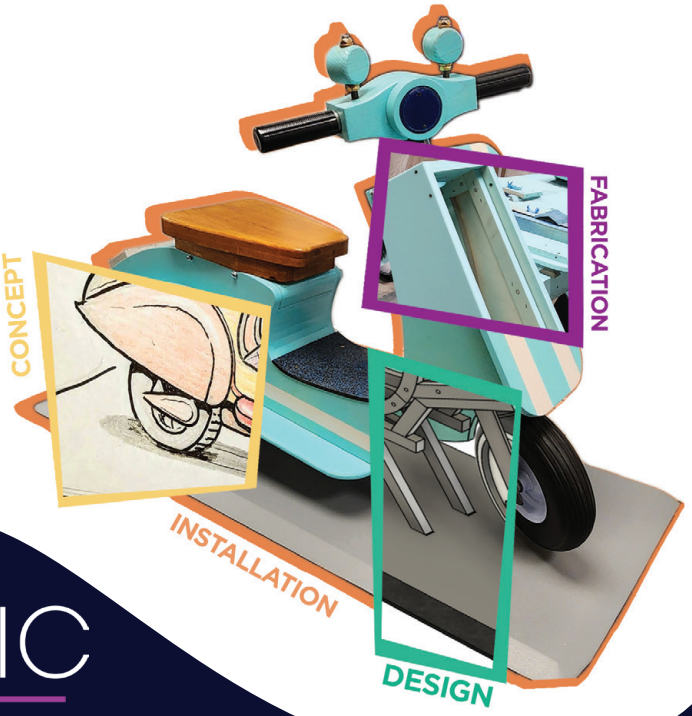

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Thursday, November 6

7:30 am – 8:30 am

INDEPENDENT MUSEUM PROFESSIONALS AFFINITY GATHERING BREAKFAST

Shaping Museum Culture as an Outsider

The Penstock

Breakfast will be provided for those who registered for it in advance and have a ticket. All may attend the meeting.

To achieve powerful results, our consulting work only succeeds when the museum fulfills its part. At this breakfast, we'll explore strategies for building a smooth, consultant-friendly workflow. Who truly holds the decision-making power? When should you step forward as the expert, and when is it wiser to listen? How to introduce your workflow to your client's institutional culture? Join us as we define collaborative best practices that make the work effective, efficient, and even fun.

Facilitators: Sari Boren, Exhibit Developer/Writer, MA; Phelan R. Fretz, PhD, Principal, Fretz Consulting Services, VT; Erika Kiessner, Senior Creative Director, GSM Project, QC

8:00 am – 5:00 pm

REGISTRATION AND BOOKSTORE OPEN

Hosted by MTS MUSEUM TEXTILE SERVICES

8:00 am – 4:00 pm

EXHIBIT HALL OPEN

8:00 am – 9:00 am

WAKE-UP COFFEE & MORNING TREATS IN THE EXHIBIT HALL

8:15 am – 8:45 am

LGBTQIA+ MEET-UP

Contoocook

Gather with fellow members of the LGBTQIA+ community for a casual meet-and-greet! Start your day off with coffee and colleagues, say "hello" to PAG co-chairs Ali Kane and Phil Morin, and make personal connections to enhance your professional life!

9:00 am – 9:30 am

DEMONSTRATION STATION

Streamlining Collections Management: Mobile Condition Reporting with Collector Systems

Join this 30-minute demonstration of the Collector Systems mobile app. Learn how to create and annotate condition photos directly from your phone. This session will cover direct image uploads, updating object records, and generating reports, all designed to streamline your collections management work. Discover how mobile condition reporting enhances efficiency, consistency, and data accuracy for your collections, wherever you are.

Speaker: Speaker: Eric Kahan, President, Collector Systems, LLC, NY

9:00 am – 10:30 am

CONCURRENT SESSIONS

Camp... It's Not Just a Four Letter Word!

Webster

From licensing and staffing to curriculum and finances, this interactive workshop will highlight the challenges (and opportunities!) of operating camp at three different museums in three different states while providing practical tools, tips, and takeaways to support the development and implementation of camp at your museum.

Speakers: Katie Chappell, Deputy Director of Museum Operations, and Jason Gurtman, Manager of Educational Programs, EcoTarium, MA; Rebecca Coppola, Director of Education, Strawbery Banke Museum, NH; Amanda Goodheart Parks, Director of Education, New England Air Museum, CT (NEMA Board)

Collective Inquiry into Building a Culture of Care

Piscataquog

This experiential workshop explores how arts organizations can reimagine a culture of care. We'll begin with mindfulness practices to ground the idea that caring for others starts with caring for ourselves. Two case studies—one from the Peabody Essex Museum and another from cross-sector organizations including Kripalu and Berkshire Art Center—will inform our discussion on creative, institutional approaches to care. Participants will leave with practical tools and inspiration for embedding care into their own work and communities.

Speakers: Laura Dickstein Thompson, Executive Director, and Founder, Berkshire Art Center + Breathing Space, MA; Jane Winchell, The Sarah Fraser Robbins Director | Dotty Brown Art & Nature Center, Peabody Essex Museum, MA

(continued on page 16)



(continued from page 15)

Community Partnerships Building Stronger Communities

Contoocook

How we define "museum" has changed so much over the last few decades. This evolution has been spurred on by desires of a bigger audience or more impactful mission, challenges from climate change, or simply by trying to find financial sustainability. These changes necessitate a diverse range of expertise and knowledge to achieve success, yet expanding staff to include all these varied professions is often not feasible. So, museums need partners! Join Strawbery Banke and the House of Seven Gables to learn about the variety of partnerships and collaborations they've employed in their on-going efforts around climate change projects. Their experiences can help spark your own museum's thinking around what collaborators and partners might be available to help your institution, how to find them, and what they can do to help you meet today's challenges.

Speakers: Susan Baker, Curator of Collections, and Paul Wright, Director of Preservation and Maintenance, House of Seven Gables, MA; Rodney Rowland, Director of Environmental Sustainability, Strawbery Banke Museum, NH

From Burned Out to Fired Up: Antidotes to the Burnout Epidemic

Pierce

Burnout and turnover rates are at all-time highs, which have harmful effects on both individuals and organizations. This interactive panel will discuss effective antidotes to the burnout epidemic using the four pillars of real self-care: self-compassion, values, boundaries, and the power of connection. Participants will walk away with tangible action steps to identify and prevent their own burnout, and an understanding of how this work can ultimately create meaningful systemic change.

Speakers: Charles Clark, Executive Director, Castle Preservation Society, NH (NEMA Board); Jessica Crowley, Burnout Prevention Coach, Amalgamation Coaching, NH; Rebecca Morin, Museum Library Consultant and Full-Time School Librarian, MA; Emily Pearce, Executive Director, The Gloucester Adventure, Inc., MA (NEMA Board)

I've Been Framed! Tools for Creating a Great Exhibit Framework

Pemigewasset

A great exhibit starts with a great exhibit framework. Yet, finding the right framework can be challenging. How to choose one that keeps the exhibit process focused on the visitor experience? Presenters will share three exhibit framework processes. Working in groups, participants will develop a framework based on one of



these. Attendees will come away understanding how frameworks serve exhibit development, how to know when a framework works, and three approaches for developing their own.

Speakers: Sari Boren, Exhibit Developer/Writer, MA; Erika Kiessner, Senior Creative Director, GSM Project, QC; Paul Orselli, Chief Instigator, Paul Orselli Workshop, Inc. (POW!), NY

On Brand, In Action: Bringing the Museum Experience to Life

Frost & Hawthorne

This session explores how museums can move beyond static identity to create lived brand experiences that deepen engagement. As institutions strive to remain compelling, inclusive, and mission-driven, we'll share strategic framing and practical examples for professionals across departments. Museum marketers will discuss how they bring their brands to life in unexpected and meaningful ways. Topics will include how visitor services can reflect organizational values and personality, as well as what an "on-brand" exhibition experience looks like.

Speakers: John Connolly, Director of Marketing, Harvard Art Museums; Jennifer Harrington, CEO and Founder, HATCH, MA; Derek O'Brien, Chief Marketing Officer, Peabody Essex Museum, MA; Ashley Santos, Director of Marketing and Communications, The Whaling Museum/Nantucket Historical Association, MA

Salt in the Sea: Understanding and Interpreting Religion in Museums and Historic Sites

Merrimack

How do non-profit American museums take on the challenge of explaining religious belief in an era of increasing politicization in the nation and of the world's major religions? Each of the museums represented in this session are taking up the challenges of exploring and explaining religion in exhibitions, educational programming, and guide and staff training. Hear how they work to engage visitors with little to no religious literacy, and to train and sustain staff and guides with varied backgrounds and potentially conflicting religious beliefs of their own.

Speakers: Thomas Denenberg, John Wilmerding Director, Shelburne Museum, VT; Cindy Dickinson, Director of Education, and Kyle Sandler, Director of Interpretation and Education Hancock Shaker Village, MA; Amy Hufnagel, Assistant Director, Sing Sing Prison Museum, NY; Shirley Wajda, Curator of Research and Collections, Canterbury Shaker Village, NH

The Critical Executive Director/Board Chair Relationship

Stark

The Executive Director and Board Chair substantially impact a museum's success. Join us as we explore the importance of this relationship, from building the perfect Board agenda to strategizing your next $1M donor ask to developing the honest Board culture you need. Two hectic folks need to figure out how they work together. Get practical tips on how to make the most of this relationship.

Speakers: Phelan R. Fretz Ph.D., Facilitator, Museum Directors Roundtables, VT; Amanda Lahikainen, Executive Director, and Carol Leary, PhD, Past Board Chair, Ogunquit Museum of American Art, ME; Natalie Mello, Current Board President, and Dawn Estabrooks Salerno, Executive Director, Rotch-Jones-Duff House & Garden Museum, MA

9:00 am – 11:00 am
OFF-SITE SESSION: TOUR OF EVERSOURCE FACILITIES

Ticket holders meet in the hotel lobby at 8:50 am. Bus will leave at 9 am.

9:30 am – 11:30 am
OFF-SITE SESSION

If you wish to join a walking group to this event, please gather in the lobby by 9:15 am. Ticket required.

Research Before the Field Trip

Speaker: Kristy Ellsworth, Director of Education, Millyard Museum, NH



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10:30 am – 11:00 am

COFFEE BREAK IN THE EXHIBIT HALL

10:30 am – 11:00 am

BOOK SIGNING

Bookstore/Registration Area

Sara Patton Zarrelli and Guy Hermann of Museum Insights will be signing their book, *Museum Master Planning, Basic Principles and Best Practices*.

11:00 am – 11:30 am

DEMONSTRATION STATION

Preserve Collections: Spot Check and Calibrate Humidity, Temperature, and CO2 Sensors

Exhibit Hall

Protect artifacts, reduce risk from sensor drift, and build clear records for audits with faster spot checks, on-site adjustments, and reliable documentation of your indoor environmental conditions. Practice a simple, repeatable workflow to verify, calibrate, and document humidity, temperature, and CO2 readings using the Indigo80 handheld indicator and data logger, designed for fieldwork. See how to view live measurements for quick decision making and capture up to a month of data to validate conditions and maintenance actions.

Speaker: Courtney Erickson, Measurement Expert, Vaisala Industrial Instruments, MA

11:00 am – 12:30 pm

CONCURRENT SESSIONS

Artmaking for All: Cultivating Community through Creative Spaces

Contoocook

How can museums foster stronger connections within their communities? In this session, we look at the ICA's model for fostering community through interactive installations designed with local artists. We discuss collaborating with artists, designing artmaking experiences, engaging with diverse audiences, and adapting the model to their own cultural institutions. Participants can create one of our hands-on projects as we walk through the intentions behind our project design. Session attendees will also explore tools for measuring impact and implementing reflective practice.

Speakers: Sabrina Dorsainvil, Artist, MA; Janna Doherty, Creative Arts Manage, and Chayda Harding, Family & Art Lab Programs Coordinator, ICA Boston, MA

Career Support: Resume Review

You excel at your job, but does your resume reflect all your hard work? Sign-up at the walk-in registration desk to get a fresh pair of eyes and some collegial advice on your most recent resume!

Humane Management: Taking Care of Your Direct Reports

Pemigewasset

Meet Conrad, Ernesto, and Janice—three very different individuals, with different needs, who report to you. As a manager, how can you provide meaningful care, while making sure everyone—including you—does their jobs well? This session will offer a few strategies, including tools for understanding different needs and leveraging challenging situations as a space for empowerment. This session will be lively and playful, with concrete and useful takeaways.

Speakers: David Bowles, Museum Consultant, SEED, NY; Rachel Ropeik, Educator, Adventurer, Facilitator, Experience Builder, Pirate, MA; Rebecca Shulman, Principal, Museum Questions Consulting, MD

Incorporating Unique Collections to Enhance the Narrative: Design, Conservation, and Mountmaking

Piscataquog

Sometimes our collections contain unique or unusual objects, and we struggle to identify ways to curate, conserve, and display them. How do we integrate these items into exhibits with appropriate historical and cultural context, while also supporting their longevity? Using sports-related items as a case study, an exhibit designer, a mountmaker, and a conservator will share processes, best practices, and critical factors for handling items in our collections.

Speakers: Emily Brannan, Foundry Lead/Head Mountmaker, Denali Arts Solutions, LA; Camille Breeze, Director-Chief Conservator, Museum Textile Services, MA; Amy Hastings, Associate Principal, Cambridge Seven, MA; Douglas Stark, Museum Consultant, Douglas Stark Consulting, RI

Rethinking Indigenous Collections Stewardship: Incorporating Culturally Appropriate Care and Cultural Authority

Webster

Many museum professionals are looking for evolving best practices in the stewardship of Indigenous belongings in our collections. This session will introduce several resources to build your capacity to center Indigenous values and rights in collections care, management, and use. The Indigenous Collections Care (ICC) Guide, Local Contexts, and the Northeast NAGPRA Community of Practice each offer tools, guidance, and support for doing better museum work with Indigenous cultural heritage.

Speakers: Julia Gray, Executive Director, Wilson Museum, ME; Sara Restrepo, Program Coordinator, Stockbridge-Munsee Community, WI; Ashley Rojas, Integration Specialist & Web Developer, Local Contexts, NY; Marla Taylor, Curator of Collections, Robert S. Peabody Institute of Archaeology, MA; Julie Woods, Director of Repatriation/NAGPRA Coordinator, University of Massachusetts Amherst

(continued on page 23)

Quick Glance

Wednesday

8:00 am – 5:00 pm
Registration Open

8:00 am – 5:30 pm
Exhibit Hall Open

8:00 am – 8:30 am
NEMA Conference Preview, *Frost & Hawthorne*

8:00 am – 9:00 am
Wake-Up Coffee & Morning Treats in the Exhibit Hall

9:00 am – 10:30 am
Keynote Session, *Four Rivers Ballroom*

10:30 am – 5:00 pm
Bookstore Open

10:30 am – 11:00 am
Coffee Break in the Exhibit Hall

11:00 am – 11:30 am
Demo Station: Computers Can Do That Now?

11:00 am – 12:30 pm
Concurrent Sessions
- Climate Action Planning, *Webster*
- Lessons Learned and Peer Support, *Stark*
- Mental Health Literacy, *Piscataquog*
- Museums and Mental Health Education, *Pierce*
- Museum Partnerships, *Pemigewasset*
- Touchy Subjects, *Frost & Hawthorne*
- Working Better, Together, *Contoocook*

12:45 pm – 1:45 pm
Networking Lunch Sessions
- BIPOC Museum Workers PAG, *Hale*
- Directors and Trustees Lunch, *Stark*
- Environmental Community of Practice, *Contoocook*
- Exhibitions PAG, *Frost & Hawthorne*
- Historic Sites PAG, *Piscataquog*
- RACCS PAG, *Webster*
- Open Lunch Discussion, *Pierce*

1:45 pm – 2:00 pm
Session Break

2:00 pm – 2:30 pm
Demo Station: Exhibit Lights to Solar Sites

2:00 pm – 3:00 pm
Concurrent Sessions
- 2025, What Fresh *&%# Is This?, *Pemigewasset*
- Breaking Down the "No Touch=No Fun" Stigma, *Webster*
- Commissioning Empathy-Inducing Installations, *Stark*
- Creating Resilient Communities, *Merrimack*
- Exploring Interdisciplinary Waters, *Frost & Hawthorne*
- Recovering BIPOC History, *Piscataquog*
- Staff Advocacy *Contoocook*
- NEMA Strategic Plan Listening Session, *Dartmouth*

2:00 pm – 4:30 pm
On-Site Workshop: Exercise Your Higher Order Thinking Skills, *Pierce; Ticket Required*

*Demo Stations will take place in the Exhibit Hall and Book Signings are in the Registration Area.

3:00 pm – 3:30 pm
Snack Break in the Exhibit Hall

3:05 pm – 3:30 pm
Book Signing

3:30 pm – 4:00 pm
Demo Station: Museums for All

3:30 pm – 4:30 pm
Concurrent Sessions
- Creating a Safer Workplace, *Frost & Hawthorne*
- *Jaws* at 50: A Deeper Dive, *Pemigewasset*
- Many Hands Make Confusing Work, *Stark*
- Showing Up When It's Hard, *Webster*
- So, You Want to Be a CEO?, *Contoocook*
- True Tales of Independent Museum Employment, *Piscataquog*
- Unconference Session, *Dartmouth*
- Visitor Data Made Easy, *Merrimack*

4:30 pm – 5:30 pm
Exhibit Hall Opening Reception

Wednesday Evening Events
- Opening Reception at Mill #3: Millyard Museum and SEE Science Center
- Informal Meet-ups

Thursday

7:30 am – 8:30 am
IMP PAG Breakfast, *The Penstock*

8:00 am – 5:00 pm
Registration and Bookstore Open

8:00 am – 4:00 pm
Exhibit Hall Open

8:00 am – 9:00 am
Wake-Up Coffee & Morning Treats in the Exhibit Hall

8:15 am – 8:45 am
LGBTQIA+ Meet-Up, *Contoocook*

9:00 am – 9:30 am
Demo Station: Streamlining Collections Management

9:00 am – 10:30 am
Concurrent Sessions
- Camp... It's Not Just a Four Letter Word!, *Webster*
- Collective Inquiry into Building a Culture of Care, *Piscataquog*
- Community Partnerships, *Contoocook*
- From Burned Out to Fired Up, *Pierce*
- I've Been Framed!, *Pemigewasset*
- On Brand, In Action, *Frost & Hawthorne*
- Salt in the Sea, *Merrimack*
- The Critical ED/Board Chair Relationship, *Stark*

9:00 am – 11:00 am
Off-Site Session: Tour of Eversource Facilities

9:30 am – 11:30 am
Off-Site Session: Research Before the Field Trip

10:30 am – 11:00 am
Coffee Break in the Exhibit Hall

10:30 am – 11:00 am
Book Signing

11:00 am – 11:30 am
Demo Station: Preserve Collections

11:00 am – 12:30 pm
Concurrent Sessions
- Artmaking for All, *Contoocook*
- Career Support: Resume Review
- Humane Management, *Pemigewasset*
- Incorporating Unique Collections, *Piscataquog*
- Rethinking Indigenous Collections Stewardship, *Webster*
- So, You Want to Start an IDEA Committee?, *Frost & Hawthorne*
- Unconference Session, *Dartmouth*
- *Vessels of Slavery: Forget Me Not, Merrimack*
- Women Leaders and Organizational Health, *Stark*

12:45 – 1:45 pm
Networking Lunch Sessions
- Academic Museums PAG, *Dartmouth*
- Curators PAG, *Contoocook*
- Education PAG, *Pemigewasset*
- Industrial History Organizations PAG, *Piscataquog*
- Library and Archives PAG, *Merrimack*
- Interpreting Enslavement & Freedom CoP, *Frost & Hawthorne*
- The Museum Directors' Discussion, *Stark*
- Small Museums PAG, *Webster*
- Open Lunch Discussion, *Pierce*

1:30 pm – 2:00 pm
Book Signing

1:45 pm – 2:00 pm
Session Break

2:00 pm – 2:30 pm
Demo Station: How to Leverage Publishing

2:00 pm – 3:00 pm
Peer Support Lounge: Museum People with Disabilities, *Hale*

2:00 pm – 3:00 pm
Concurrent Sessions
- Creating Livable Communities, *Merrimack*
- Finding Our Path, Defining Our Voice, *Piscataquog*
- Leader-as-Coach Mindset, *Stark*
- Not Just the Logo, *Contoocook*
- Outside the Box, *Webster*
- The 250th in 2025, *Frost & Hawthorne*
- NEMA Strategic Plan Listening Session, *Dartmouth*

2:00 pm – 4:00 pm
Off-Site Session: Curator-Led Tour of the Currier Museum of Art

2:00 pm – 5:00 pm
On-Site Workshop: Decoding Narratives, *Pierce; Ticket Required*

3:00 pm – 3:45 pm
Exhibit Hall Closing Reception & Raffle Prize Drawing

3:45 pm – 4:45 pm
Career Support: Office Hours with DePrizio Leadership

3:45 pm – 4:45 pm
Unconference Session, *Dartmouth*

3:45 pm – 5:15 pm
Concurrent Sessions
- Creative Aging, *Contoocook*
- Exhibit Management Prep, *Pemigewasset*
- Hope in Uncertain Times, *Webster*
- Kickstart Your Disaster Planning, *Stark*
- Passion Doesn't Pay the Rent, *Merrimack*
- Revolution Reexamined, *Piscataquog*
- Sharing Stories, *Frost & Hawthorne*

5:30 pm – 6:15 pm
Newcomers Reception *Dartmouth*

Evening Events
- Keep Museums Soaring Aviation Museum Reception
- Informal Meet-ups

Friday

8:30 am – Noon
Registration & Bookstore Open

8:30 am – 9:00 am
Wake-Up Coffee and Morning Treats

9:00 am – 10:00 am
Career Support: Office Hours with DePrizio Leadership

9:00 am – 11:00 am
Off-Site Session: Adaptable Programming

9:00 am – 10:00 am
Concurrent Sessions
- Does Your Insurance Policy Need a Wellness Check?, *Stark*
- Everyone at the Table, *Contoocook*
- How to Connect with Tourism Agencies, *Piscataquog*
- Medicine through the Arts, *Merrimack*
- Nothing About Us Without Us, *Frost & Hawthorne*
- Synergy, *Webster*
- Techniques to Restore "The Now", *Dartmouth*

10:00 – 10:15 am
Session Break

10:00 am – 11:30 am
Off-Site Session: Tour of the Historic Palace Theatre

10:15 am – 11:15 am
Concurrent Sessions
- Building Inclusive Communities, *Contoocook*
- Community-Responsive Wellness Initiatives, *Stark*
- From Suspect to Supporter, *Webster*
- The Juggling Act, *Piscataquog*
- Working with Local Indigenous Tribes, *Merrimack*

11:15 am – 11:30 am
Session Break

11:30 am – 12:30 pm
Concurrent Sessions
- Barcodes and Graph Paper, *Contoocook*
- Caregiver Compassion in Family Engagement, *Merrimack*
- From Urban Renewal to Museum Renewal, *Piscataquog*
- Hiring New Americans, *Webster*
- Protect Your Museum Community, Staff, and Board, *Stark*
- Using Research to Elevate the Visitor's Voice, *Frost & Hawthorne*

12:30 pm – 1:30 pm
Closing Luncheon and Annual Meeting



Networking Lunch Sessions

12:45 pm – 1:45 pm

PAG sessions are open to all, except the Director's Discussion, limited to museum directors only. If you ordered a box lunch, please collect it from the Exhibit Hall from 12:30 pm — 1:00 pm. Sessions begin at 12:45 pm.

Academic Museums PAG

Dartmouth

Join your PAG co-chairs and colleagues as we dive into all things academic. We'll chat over lunch and work towards developing the next phase of our programming based on your needs. Academic museums of all sizes are encouraged to attend!

PAG Chair: Jennifer Reynolds-Kaye, Director, Housatonic Museum of Art, CT

Curators PAG

Contoocook

Join the Curators PAG for lunch and networking. We want to hear from you about the challenges, successes, and future directions of curatorial work. Complete a survey to collaborate on future PAG programs.

PAG Chair: Tiffini Bowers, Assistant Director of Special Collections for Art & Exhibitions, John Hay Library, Brown University, RI (NEMA Board)

Education PAG

Pemigewasset

Meet with your new PAG chairs and connect with your fellow educators. Discuss strategies for engaging museum audiences, share ideas, offer advice, and connect with a network of peers who can continue to provide inspiration, support, and resources long after this year's conference ends.

PAG Chairs: Rachel DeLuca, Academic Programs Manager, Isabella Stewart Gardner Museum, MA; Suzi Fonda, Director of Education, John F. Kennedy Presidential Library & Museum, MA

Hosted by Art Bridges

Industrial History Organizations PAG

Un-whitewashing Manchester's Industrial Past: the Millyard Museum's Refocused Textile Gallery

Piscataquog

We have learned that the narrative of New Hampshire being a free state is not as cut and dry as the anecdotal record might show. In particular, we have learned how the success of the Amoskeag Manufacturing Company and the wealth of company owners was directly tied to the slave economies in the deep south. Learn about a new exhibit at the Millyard Museum that explores this history and offers a fresh interpretation of this past.

Facilitators: Kristy Ellsworth, Director of Education, Millyard Museum, NH; Eric Peterson, Executive Director, Waterworks Museum, MA

Library and Archives PAG

Merrimack

Join the Library & Archives PAG for lunch and conversation. We'd love to hear what is happening in your museum library. Share projects you're working on, program ideas, recent acquisitions, or upcoming library exhibition work. You may even leave with some advice from colleagues or meet a spontaneous collaborator!

PAG Chair: Rebecca Morin, Museum Library Consultant & Full-Time School Librarian, MA

Hosted by NEDCC Northeast Document Conservation Center

Interpreting Enslavement & Freedom CoP

Frost & Hawthorne

Join the IEF CoP for an informal networking lunch. Share your successes, challenges, and any materials produced by your museum or site to gain feedback and insight from your colleagues.

CoP Facilitators: Meghan Gelardi Holmes, Executive Director, National Society of the Colonial Dames, MA; Staci Hanscom, Dir. of Education & Public Programs, Victoria Mansion, ME; Dr. Toni Lester, Scholar & Creative Artist, NY/MA

The Museum Directors' Discussion

Stark

This is an opportunity for CEO/Directors to discuss concerns and challenges in an open forum setting. Our facilitator will keep the conversation moving while we share ideas and solutions. Whether you are a seasoned or a first-time director, this discussion will be for CEOs of any size museum. Participation is limited to CEO/Directors only.

Facilitator: Adam Kane, Executive Director, Fairbanks Museum & Planetarium, VT

Small Museums PAG

Webster

Gather with small museum friends, old and new, near and far! We'll chat about the successes and challenges unique to our sector of the field.

PAG Chairs: Samantha DePergola, Assistant Director of Education and Human Resources, Eastern State Exposition and Storrowton Village Museum, MA; Doria Hughes, Archivist & Collection Manager, Rosemarie Beck Foundation, NY; Louise Reilly Sacco, Permanent Acting Interim Executive Director, Museum Of Bad Art, MA

Open Lunch Discussion

Pierce

Pick up your lunch and join a few companions for conversation in our open networking lunch zone.

(continued from page 19)

So, You Want to Start an IDEA Committee?

Frost & Hawthorne

IDEA, DEIB, JEDI: these acronyms have become a part of our museum lexicon. How do we honor them authentically? Learn how New England Botanic Garden at Tower Hill created and has sustained a staff-led committee dedicated to the principles of Inclusion, Diversity, Equity, and Accessibility for over five years. The session will explore strategies for getting leadership buy-in, creating community partnerships, and succession planning.

Speakers: Ali Kane, Founder/Principal, ALK Consulting, MA; Liz Nye, Public Relations Manager, and Diana West, Executive Assistant and Board Liaison, New England Botanic Garden at Tower Hill, MA

Unconference Session

Dartmouth

Check out Whova for this year's three attendee-selected sessions. Structured by participants in the room, share your perspectives on museums today and ideas for the field going forward.

Vessels of Slavery: Forget Me Not—Using Public Art to Interpret the History of Slavery

Merrimack

From 2021-2024, Susi Ryan, Christle Rawlins-Jackson, and Ila Sahai Prouty created *Vessels of Slavery: Forget Me Not,* a month-long outdoor exhibition to explore and interpret the history of slavery at the Cape Ann Museum. Using their collective expertise in community-based art and engagement, quilting, historical research, and individual artistic practices, these artists conducted research, designed the exhibition, and held community conversations. In this panel, hear from the artists and the project manager about their process.

Speakers: Miranda Aisling, Interdisciplinary Artist & Project Manager, Doris Prouty Foundation, MA; Ila Sahai Prouty, Interdisciplinary Artist & Professor of Socially Engaged Art, Appalachian State University, NC; Christle Rawlins-Jackson, Interdisciplinary Artist, Poet, and Public Historian, Sisters In Stitches Joined By The Cloth; Susi Ryan, Fiber Artist, Published Writer, Speaker and Historical Interpreter, Farm Based Wellness Program and Sisters In Stitches Joined By The Cloth

Women Leaders and Organizational Health: Building Resilient Museums

Stark

Join the Gender Equity in Museum Movement (GEMM) for a crucial discussion on women leaders shaping museum health in the 21st century and these economic times. This panel explores how women's unique approaches foster institutional sustainability, innovative fundraising, and effective crisis management. Gain practical strategies and inspiring insights for organizational wellness and long-term vitality, ensuring museums thrive within their communities.

Speakers: Elise Couture-Stone, GEMM Board Member, MA; Marieke Van Damme, Executive Director, History Cambridge, MA; Melissa Edwards, Executive Director, McAuliffe-Shepard Discovery Center, NH; Scarlett Hoey, Executive Director, Wayland Museum & Historical Society, MA; Jordana Pomeroy, Director and Chief Executive Office, Currier Museum of Art, NH

1:30 pm – 2:00 pm
BOOK SIGNING

Bookstore/Registration Area

Katherine Burton Jones, Director of Museum Studies, Harvard Extension School, will be signing her book, *Museum Informatics, People, Information, and Technology in Museums*.

1:45 pm – 2:00 pm
SESSION BREAK



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2:00 pm – 2:30 pm
DEMONSTRATION STATION

How to Leverage Publishing as a Museum Tool in 2025

Exhibit Hall

Join this conversation for museum professionals who have considered pursuing publishing projects but aren't sure they have the resources, where to start, or what the financial outlook would be.

Speaker: Leah Dearborn, Associate Director, Aviation Museum of New Hampshire

2:00 pm – 3:00 pm
PEER SUPPORT LOUNGE

Museum People with Disabilities

Hale

Meet up with fellow colleagues who identify as people with disabilities to swap stories and share advice in our Career Support Areas. This time and space is dedicated to building relationships and creating networks within the NEMA community.

2:00 pm – 3:00 pm
CONCURRENT SESSIONS

Creating Livable Communities: Advocating for the Leadership Role of Museums

Merrimack

This session will explore how museums are uniquely positioned to contribute to creating livable cities and communities. The session will explore the role of museums as community conveners. Spaces which can bring together individuals from different backgrounds while acting as the driver for positive change beyond our walls in collaboration with other city leaders.

Speakers: Shana Hawrylchak, Executive Director, SEE Science Center, NH; Heather McGrail, President & CEO, Greater Manchester Chamber, NH; Jodie Nazaka, Director, Manchester Economic Development, NH; Jordana Pomeroy, Director CEO, Currier Museum of Art, NH

Finding Our Path, Defining Our Voice: The Evolving Identity of Industrial Museums

Piscataquog

In a competitive world, museums must craft a strong identity to stay relevant. Industrial museums, although rich in history and craftsmanship, often struggle to present a cohesive narrative for visitors. Typically hyperlocal, they showcase specialized collections—tools, manufacturing processes, and business histories—but lack a unifying theme. This session will explore innovative strategies that some regional industrial museums have adopted to define their identity, engage audiences, and carve out a distinctive place in the cultural landscape.

Speakers: Miriam Block, Executive Director, Heritage Winooski Mill Museum, VT; Kristy Ellsworth, Director of Education, Millyard Museum, NH; Stephen Guerriero, Director of Education, Charles River Museum of Industry & Innovation, MA; Eric Peterson, Executive Director, Waterworks Museum, MA

Leader-as-Coach Mindset

Stark

Leadership is guiding others toward shared goals, while fostering collaboration, adaptability, and resilience. In this session, a former museum leader, now Certified Leadership Coach introduces actionable strategies to integrate a coaching mindset into leadership, while strengthening emotional intelligence and team dynamics. Emphasizing communication and accountability, leaders who embrace a coaching mindset inspire and support others while building trust and empathy. Useful at all points in one's career, learn how to create adaptive, mission-driven teams capable of thriving in the challenges of the field. All levels of leadership are welcome!

Speaker: Jennifer DePrizio, Leadership Coach and Consultant, DePrizio Leadership Group, OH

Not Just the Logo: Branding and Identity Work for Small to Mid-Size Museums

Contoocook

Refreshing your brand is key to staying relevant, but where do you start? In Not Just the Logo, we'll share our process—tools, templates, workshops, and governance strategies—to build buy-in and develop an effective brand. Learn how we defined our brand promise and translated it into a strong, accessible identity. Walk away with practical skills and a clear roadmap to tackle your own branding journey with confidence.

Speakers: Mike Gauthier, Marketing & Communications Consultant, and Amanda Kidd-Kestler, Executive Director, New Hampshire Art Association

Outside the Box: How Non-Traditional Programming Can Increase Revenue and Community Engagement in Small and Medium Museums

Webster

This session will highlight the ways that non-traditional museum programs can boost revenue and attract new audiences, while remaining mission-centered. In the first part of our session, our panel will cover a variety of examples of successful non-traditional programming and activity offerings, with a focus on small and medium-sized museum settings. In the second interactive part of our session, participants have the opportunity to share their own non-traditional programming stories. Did you take a big risk? Try something wild or wacky? Was your goal to reach new audiences? Make some money? Or just try something new and different? Did it pay off or fall short? We are here to share and learn in a safe space, so bring your most successful programs, and your biggest flops!

Speakers: Anna-Celestrya Carr, Historic Events Manager, and Madeline Short, Education and Outreach Coordinator,

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(continued from page 25)

Somerville Museum, MA; Samantha DePergola, Assistant Director of Education and Human Resources, Eastern States Exposition, MA; Doria Hughes, Managing Director, Rosemarie Beck Foundation, NY; Louise Sacco, Permanent Interim Acting Executive Director, Museum Of Bad Art, MA

The 250th in 2025: How a Critical Eye Towards Our Nation's Birthday Offers an Opportunity for Growth in Museums

Frost & Hawthorne

In anticipation of our nation's 250th anniversary, many museums are creating new exhibitions that focus on key celebratory themes. Considering the constantly shifting environment for museum funding, policies, and staffing, many of our organizations have had to adjust their deadlines and goals when it comes to this important and politically relevant milestone. Join colleagues for a panel discussion on how we curate, interpret, and create programming around these themes in today's social and political landscape.

Speakers: Katharine Grant, Collections Manager, Vermont Historical Society; Erica Lome, Curator of Collections, Historic New England, MA; Barbara Rimkunas, Co-Executive Director (Collections, Research, Outreach), Exeter Historical Society, NH

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The Guiding Light: NEMA Strategic Plan Listening Session



Dartmouth

NEMA is embarking on a new strategic plan—and we want your input! Join NEMA Board members in a conversation about the organization's future, what it provides to the field, and how it can best serve its membership in the years to come.

2:00 pm – 4:00 pm
OFF-SITE SESSION: CURATOR-LED TOUR OF THE CURRIER MUSEUM OF ART

Ticket holders meet in the hotel lobby at 1:45 pm. Bus will leave at 2 pm.

2:00 pm – 5:00 pm
ON-SITE WORKSHOP

Decoding Narratives: Museums, Media Literacy, and Resilient Communities

Pierce; Ticket Required

Speaker: Lucas Griswold, Director of Education & Interpretation, The Glass House, CT

3:00 pm – 3:45 pm
EXHIBIT HALL CLOSING RECEPTION AND RAFFLE PRIZE DRAWING



All are invited for one last chance to network with exhibitors, enjoy food, and win raffle prizes. Bring along your signed raffle card for a chance to win fabulous prizes including a golden ticket to NEMA 2026!

Hosted by Harvard Extension School
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3:45 pm – 4:45 pm
CAREER SUPPORT

Office Hours with DePrizio Leadership



Are you thinking about next steps in your career and feeling unsure? Have you stepped into a new leadership position and are looking for support? Meet with former museum leader and Certified Leadership Coach Jenn DePrizio during scheduled office hours. Slots are available on a first come, first served basis, with sign-ups available at walk-in registration.

3:45 pm – 4:45 pm
UNCONFERENCE SESSION



Dartmouth

Check out Whova for this year's three attendee-selected sessions. Structured by participants in the room, share your perspectives on museums today and ideas for the field going forward.

3:45 pm – 5:15 pm
CONCURRENT SESSIONS

Creative Aging: Artists as Models for Wellness

Contoocook

This interactive session showcases the innovative work of celebrated artists at the end of long careers and considers their late works as inspiration for wellness programs. Participants will experience: 1) a facilitated art discussion with an art historian, 2) mind-body stretching with a fitness expert, and 3) art-making led by an arts and wellness expert. Enjoy this holistic approach as both participant and professional, gaining a replicable model for public programs and staff wellness.

Speakers: Susanne Larkham, Owner, Bellami Fitness, NH; Nicole Manni, President, Elevate Art & Connection, NH; Jane Oneail, President, Culturally Curious, NH

Exhibit Management Prep: Investing the Pennies (and Thinking) Before Spending the Dollars

Pemigewasset

Developing an exhibition involves dozens of decisions—many of which should be made before spending money. Some of which can bring in money. All of which can prevent expensive and time-consuming surprises. In this showcase session, we will share practical tools for sharpening and testing content goals, creating funding

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case statements, developing a project budget, and managing expectations and the project itself. There will be lots of time to explore the tools and ask questions.

Speakers: Peter Gustafson, Deputy Director, SEE Science Center, NH; Michelle Jarvis, Project Management Consulting, Proun Design, MA; Betsy Loring, Principal, expLoring exhibits & engagement, MA; Laurie Pasteryak, Business Development Manager, Museum Search & Reference, CT

Hope in Uncertain Times: How Museums Can Help Schools Build Capacity for Teaching Hard History

Webster

Join museum educators as they reflect on and share their processes for facilitating learning opportunities for primary and secondary students to engage with Indigenous, African, and African American history. Panelists will describe their various approaches to building school units and learning tools for use in classrooms and at their institutions, while engaging with the realities of teaching and learning "hard history" in an uncertain political climate.

Speakers: Starr Kelly, Director of Education & Exhibits, Children's Museum & Theatre of Maine; Lisa Simpson Lutts, Administrator, Atlantic Black Box, ME; Dr. Kate McMahon, Executive Director, Castine Historical Society, ME; Georgia Zildjian, Manager of Museum Learning, Wilson Museum, ME

Kickstart Your Disaster Planning

Stark

Disaster and emergency planning is often pushed to the bottom of the to-do list—until it's too late. This interactive workshop is designed to help museum professionals take the first steps toward protecting their collections. Whether you're just starting out or looking to refresh outdated plans, this session will guide you through practical, achievable actions. This collaborative workshop will include time for participants to begin to fill out a Pocket Response Resource (bring your laptops!). At the end, attendees will leave with a checklist of immediate next steps, sample templates, and a renewed sense of confidence in their ability to lead preparedness efforts at their institutions.

Speakers: Jesse Keel and Mary Kate Kwasnik, Associate Preservation Specialists, Northeast Document Conservation Center, MA

Passion Doesn't Pay the Rent

Merrimack

Passion doesn't pay the rent. The Pay Equity Coalition was formed to shine a light on the existential struggles of entry- and mid-level arts and culture workers, and develop new approaches for employer changes and systems change. Join us for a presentation of our equity-centered data analysis and a discussion about opportunities to mobilize. Pay equity is intrinsically



valuable, but it also contributes to organizational effectiveness, program quality, and the viability of the creative economy.

Speakers: James Capuzzi, Executive Director, The Susan B. Anthony Birthplace Museum, MA; Kristen van Ginhoven, Executive Director, Project SAGE, CT; Aron Goldman, The Pay Equity Coalition for Arts and Culture Workers, MA; McKayla Lewis, Human Resources and Office Manager, The Mount, Edith Wharton's Home, MA

Revolution Reexamined: Archival and Forensic Approaches

Piscataquog

This timely panel explores how collaborative research and community partnerships continue to uncover underrepresented stories tied to the American Revolution. Despite the belief that April 19, 1775, has been thoroughly studied, new discoveries challenge that notion. Learn how public historians and researchers are amplifying marginalized voices through overlooked documents, artifacts, and ballistic evidence. Attendees will leave with tools, resources, and inspiration to support inclusive historical work in their own communities.

Speakers: Robert Bellinger, Associate Professor Emeritus of History at Suffolk University and Local Historian, Lexington History Museums, MA; Joel Bohy, J. Bohy Historical Consulting, Specialist, Blackstone Valley Auctions and Estates, MA; Jesse Hilton, Curator, Lexington History Museums, MA

Sharing Stories: Promoting History Online

Frost & Hawthorne

The online world is chaotic and busy: how can historical societies, museums, and professionals cut through the noise to share their mission with the public? Digital marketing strategies are essential in the 21st century, but they can be overwhelming. With an understanding of the tools out there and a mission-focused attitude, one can navigate the available resources to promote their institutions effectively. This session will introduce you to a range of platforms and tools, their strengths and weaknesses, and best practices to make your mark online.

Speakers: Andrew Liptak, PR & Guest Services Coordinator, Vermont Historical Society; Sophie Pratt, Gallery Assistant, Carpenter Center for the Visual Arts, MA

5:30 pm – 6:15 pm
NEWCOMERS RECEPTION

Dartmouth

Ticket is required. Cash Bar. Conference newcomers get one drink ticket (in registration envelope).

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THURSDAY EVENING EVENTS



KEEP MUSEUMS SOARING: AVIATION MUSEUM RECEPTION

Ticket holders meet in the hotel lobby at 5:30 pm. Bus will leave at 5:45 pm.

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MEET-UPS

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CAREER SUPPORT

Office Hours with DePrizio Leadership

Are you thinking about next steps in your career and feeling unsure? Have you stepped into a new leadership position and are looking for support? Meet with former museum leader and Certified Leadership Coach Jenn DePrizio during scheduled office hours. Slots are available on a first come, first served basis, with sign-ups available at walk-in registration.

9:00 am – 11:00 am
OFF-SITE SESSION

If you wish to join a walking group to this event, please gather in the lobby by 8:50 am. Ticket required.

Adaptable Programming: Something for Everyone

Speakers: Kristy Ellsworth, Director of Education, Millyard Museum, NH; Sarah Robbitts-Terry, Director of Community Engagement, Portsmouth Historical Society, NH

9:00 am – 10:00 am
CONCURRENT SESSIONS

Does Your Insurance Policy Need a Wellness Check? Ensuring the Security and Sustainability of Your Collections

Stark

In this session, we will delve into the critical aspects of safeguarding collections through comprehensive insurance strategies, while also addressing the broader financial and environmental challenges faced by cultural institutions today.

Speakers: Andrew Bassier, Assistant Vice President - Fine Art & Specialty Risk, HUB International Limited, NY; Stacy Button, Affinity Marketing Manager, Distinguished Fine Art & Collectibles, NY; Emily Pearce, Executive Director, Schooner Adventure, MA (NEMA Board)

Everyone at the Table: Takeaways from a Staff-Led Strategic Planning Process

Contoocook

In 2023, the Martha's Vineyard Museum took a new approach to strategic planning—one shaped and guided by its entire staff. With the goal of creating a more inclusive, mission-driven, and actionable roadmap, the museum's 2024–2027 Strategic Plan was developed through a collaborative process. Now, halfway through its implementation, this session offers a behind-the-scenes look at how the plan was crafted, what we've learned along the way, and how it continues to guide our daily work and long-term vision.

Speakers: Anna Barber, Curator of Exhibitions, Kate Logue, Associate Curator of Exhibitions, Katie Van Riper, Collections Manager, and Heather Seger, Executive Director, Martha's Vineyard Museum, MA

How to Connect with Tourism Agencies to Amplify Your Organization

Piscataquog

Museums and historic sites are among the top reasons that people travel to New England. Join destination marketing experts from across the region for an energizing session on resources to help museums thrive. Learn how to amplify your work through funding opportunities, collaborative marketing, and powerful partnerships designed to boost visibility, engagement, and impact.

Speakers: Julie Arrison-Bishop, Director of Marketing, Mass. Office of Travel & Tourism; Vicky Cimino, President/CEO, Discover Newport, RI; Michele Cota, Executive Director, Discover New England, NH; Michelle Cruz, Director, Discover New Hampshire; Nancy Gardella, Executive Director, North of Boston Convention and Visitors Bureau, MA

Medicine through the Arts: Fostering Key Skills in Medical Practitioners Utilizing Visual Art

Merrimack

Learn about the many intersections between art and medicine with a review of the special relationship between the Portland Museum of Art and Maine Medical Center. A museum educator and a practicing physician will reflect on this innovative partnership, sharing with participants how this program began, the many ways it has expanded, and how to develop or strengthen similar programs within their own organizations.

Speakers: Meghan Quigley Graham, Director of Learning & Teaching, Portland Museum of Art, ME; Sam Woodworth, Doctor and Hospitalist, Maine Medical Center

(continued on page 32)

(continued from page 31)

Nothing About Us Without Us: Incorporating Feedback from the Disability Community in Your Work

Frost & Hawthorne

This session will look at how to integrate feedback from visitors with disabilities into your work, the importance of identifying user experts from your own community, and how to embed that feedback loop into your workplace culture. It will also look at how to identify if you need support in this process, where you can make actionable changes, and how to plan for the future.

Speakers: Amber Nicole Cannan, Board Member, and Shana Hawrylchak, Executive Director, SEE Science Center, NH; Ashley Martin, Director of Residential Services, The Moore Center, NH; Emily Robertson, Principal, Studio Robertson, MA

Synergy: How a Museum, a Prison, and a Community Non-Profit Built a Longterm Partnership

Webster

Join us for a conversation about marginalized people in our communities and the growing need for education, engagement, and connection that museums excel in providing. Hear from staff at a children's museum, medium-security prison, and education non-profit about their long-term collaboration to help incarcerated caregivers stay connected to their families. Partnerships are mutually beneficial! Learn how your organization can take steps to share your strengths and resources with more people in your communities.

Speakers: Ellie DiMauro, Manager of Volunteer Engagement and Programming, Concord Prison Outreach, MA; Brindha Muniappan, Senior Director of the Museum Experience, Discovery Museum, MA (NEMA Board); Kevin Richards, Manager, and Officer Denny Santos, BRAVE Unit, North Central Correctional Institute, Massachusetts Department of Corrections

Techniques to Restore "The Now" and Support Your Well-Being: A Calming Yoga Practice

Dartmouth

Join this session to experience a yoga class that will share a diverse set of calming yoga techniques. We will touch on postures (asana), breathwork, meditation, and even self-massage to help you restore "The Now" and support or start a self-care practice. This class is suitable for all levels, beginners to yoga and advanced yogis.

Speaker: Laurie Pasteryak, 500-RYT, Business Development Manager, Museum Search & Reference, CT

10:00 – 10:15 am
SESSION BREAK

10:00 am – 11:30 am
OFF-SITE SESSION

If you wish to join a walking group to this event, please gather in the lobby by 9:45 am. Ticket required.

Tour of the Historic Palace Theatre

Speaker: Peter Ramsey, CEO, Palace Theatre

10:15 am – 11:15 am
CONCURRENT SESSIONS

Building Inclusive Communities Through Collaboration: A Museum-School Partnership

Contoocook

Explore how a museum and local schools partnered to leverage a unique collection. Learn about their collaborative curriculum design for Charity Bryant and Sylvia Drake, one of America's first documented queer couples. The Sheldon Museum and the Stewart-Swift Research Center hold extensive documentation relating to Bryant's and Drake's lives, including voluminous correspondence, poetry, diaries, business records, legal documents, material objects, and the only known visual representation of the two women, their silhouettes. Discover how students use archives for critical engagement with social issues, while they consider how past and present stories help us understand ourselves and one another. Gain insights into the process, student



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impact, and broader implications for museums to foster partnerships to promote inclusive communities.

Speakers: Coco Moseley, Executive Director, Henry Sheldon Museum of VT History; Devin Winter, Educational Consultant, Trailhead Learning, VT

Community-Responsive Wellness Initiatives at a University Museum

Stark

This session provides a case study of diverse wellness initiatives piloted at Cantor Art Gallery, an academic museum, which were co-created with students, faculty/staff, and on- and off-campus stakeholders. By sharing our story—both the successes and pitfalls—we will discuss how university museums can center community needs in their wellness programming.

Speakers: Christina An, PhD, Assistant Director for Education and Engagement, and Karen Phan, Student Intern, Iris & B. Gerald Cantor Art Gallery, College of the Holy Cross, MA; Elizabeth Drexler-Hines, MPH MCHES, Director, Student Wellness Education, and Leslie Schomp, Asst. Professor, Visual Arts, College of the Holy Cross, MA; John Vo, Artist and Community Organizer, MA

From Suspect to Supporter: Finding and Qualifying Donors Without Big Budgets

Webster

No budget? No problem! Learn how small museums can jumpstart major giving without pricey software or deep experience. This session breaks down the basics: how to build a meaningful prospect list, what makes a prospect "qualified," and how to prioritize the relationships that matter most. You'll walk away with simple, free tools and a clear roadmap to move from "who do we ask?" to "let's ask them—now."

Speaker: Joseph April, Director of Development, Strawbery Banke Museum, NH

The Juggling Act: Managing Expectations as Leaders

Piscataquog

Leaders at every level of the profession juggle many tasks at once and it can be an exhausting and isolating challenge. Managing expectations is key to our success and sanity. This session will explore different ways to manage expectations among boards, teams, volunteers, donors, and visitors to foster professional and personal skills for long-term leadership and growth.

Speakers: Raney Bench, Executive Director, Mount Desert Island Historical Society, ME (NEMA Board); Allison Shilling, Director of Engagement, Concord Museum, MA (NEMA Board); Peggy Wishart, Research Center Director, Old York Historical Society, ME

Working with Local Indigenous Tribes

Merrimack

Join CT Humanities and Indigenous partners to learn about best practices for collaborating with local tribal communities. This session will help attendees understand how to develop relationships with local tribes such as CT's five state-recognized tribes, why doing this work is important, and how to lay successful foundations toward collaborative work and programming.

Speakers: endawnis Spears (Diné/Ojibwe/Chickasaw/Choctaw), Practitioner in Residence for Tribal Engagement, Brown University and Co-Founder, Akomawt Educational Initiative, RI; Ruth G. Torres (Schaghticoke), Co-founder, Schaghticoke Women's Traditional Council, CT; Becky Vitkauskas, Grants Officer, CT Humanities

11:15 am – 11:30 am
SESSION BREAK

11:30 am – 12:30 pm
CONCURRENT SESSIONS

Barcodes and Graph Paper: Planning an In-House Collections Move and Reintegration

Contoocook

Collections moves are huge, risky, potentially expensive, and daunting undertakings—even when you have to keep the collections on site. Learn from the decisions,

(continued on page 34)



(continued from page 33)

planning strategies, success, and shortcomings of staff at the Robert S. Peabody Institute of Archaeology as they moved and subsequently re-integrated an archaeological collection of over 600K items during a building project.

Speakers: John Bergman-McCool, Collections Coordinator, and Marla Taylor, Curator of Collections, Robert S. Peabody Institute of Archaeology, MA

Caregiver Compassion in Family Engagement

Merrimack

What expectations do we hold about how caregivers "should" engage in children's learning in the museum setting? What assumptions do we have about who they are and their goals for visiting? How can we approach family audiences with greater understanding, care, and compassion? In this session, we will consider our biases around family engagement and explore opportunities for creating more welcoming and supportive museum experiences, for both children and the adults in their lives.

Speakers: Suzy Letourneau, Senior Research Associate, and Dana Schloss, Director of Exhibit Experience, New York Hall of Science; Laura Stricker, Senior Content and Curriculum Consultant, and Janella Watson, Principal and Founder, Watson Creative Consulting, RI



From Urban Renewal to Museum Renewal: (Re-)Engaging with Historic and Contemporary Communities at The West End Museum

Piscataquog

This session presents a case study of a community-based Boston museum that transformed itself into a contemporary experience while still embracing the historic neighborhood community that's at the core of its story. Topics will include how the museum was founded through a community movement, recent renovation featuring new exhibits and media experiences, and reenvisioning its mission and programming to reach past, current and future community members.

Speakers: Sebastian Belfanti, Executive Director, and Bob Potenza, Curatorial Manager, The West End Museum, MA; Alex Beuscher, Director of Content Production, Trivium Interactive, MA

Hiring New Americans: Utilizing Nontraditional Talent Pools

Webster

With low unemployment rates across the country, it can be incredibly challenging to find qualified staff to fill positions. This session will look at how museums can successfully tap into the New American workforce, using as a case study the SEE Science Center, who has had multiple New American employees over the past few years.

Speakers: Andrew Cullen, Career Services Manager, International Institute of New England, NH; Peter Gustafson, Deputy Director, Becky Mayhew, Human Resources & Finance Manager, and Vladyslav Zasko, Exhibit Technician, SEE Science Center, NH

Protect Your Museum Community, Staff, and Board: Best Practices in Governance and Insurance

Stark

Museums in 2025 face various threats to their financial and reputational well-being due to lawsuits from a multitude of parties on a variety of topics. The panel will address operational and governance best practices, along with occasional insurance interventions, which can help minimize these threats. Best practices to discuss will include: encouraging debate, risk minimization through process implementation, and insurance protection.

Speakers: Kate Buchanan, Senior Vice President, Risk Strategies, NY; Jason Busch, Becky and Bob Alexander Director & CEO, American Folk Art Museum, NY; Anne Lampe, CEO, Museum Trustee Association, MD; Jesse Pardo, Northeast Region, Senior Vice President, Risk Strategies, NY

Using Research to Elevate the Visitor's Voice: How We Use What We Learn

Frost & Hawthorne

By inviting audiences to share reflections on their museum experience and large-scale special events, Mystic Seaport Museum is elevating the visitor's voice in operations, program planning, implementation, and evaluation. Through case studies, this session will share how focus groups, in-person and email feedback surveys are strategically shaping the daily visitor journey and the Museum's top revenue-generating events into more relevant and engaging experiences.

Speakers: Arlene Marcionette, Director of Museum Programs, Rebecca Shea, Director of Operations and Visitor Journey, and Allison Smith, Public Programs Manager, Mystic Seaport Museum, CT

12:30 pm – 1:30 pm

CLOSING LUNCHEON AND ANNUAL MEETING

Close out your 2025 conference by celebrating the winners of this year's NEMA Excellence Awards sponsored by the Arts Administration Program at Boston University. Hear about NEMA's latest initiatives, then help elect the next NEMA board and officers during a brief annual meeting before heading home from a great conference.

NEMA Conference Sponsors

GOLD

Museum Search & Reference
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Marilyn Hoffman, Laurie Pasteryak
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Executive search, recruiting, and transition support for museum leaders and other specialty roles. Our firm's international network and trusted relationships help us quickly connect museums with talented candidates. Recent clients: Royal Ontario Museum, McAuliffe-Shepard Discovery Center, Peabody Essex Museum, Association of Art Museum Curators, and New Hampshire Boat Museum.

SILVER

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Booth #15
Todd Harris
todd@42designfab.com
42designfab.com
42 Design Fab Studio is a full service design/build studio that provides exhibits, themed environments, and custom creations to a diverse client base. Our team of skilled designers and craftsmen work collaboratively with each other and our clients in order to develop the best solutions to any design challenge

Art Bridges
Jasmine Dejackome
info@artbridgesfoundation.org
artbridgesfoundation.org
Art Bridges Foundation is dedicated to expanding access to American art nationwide. Art Bridges partners with a growing network of over 240 museums to provide financial and strategic support for traveling exhibitions, collection loans, and programs designed to educate, inspire, and deepen engagement with local communities.

Art Pharmacy
Chris Appleton
hello@artpharmacy.co
www.artpharmacy.co
Art Pharmacy is leading a movement to bring healthcare-grade social prescribing to communities across the U.S. By establishing partnerships with healthcare, education, and community-based organizations, Art Pharmacy integrates non-clinical supports into care pathways to deliver better health outcomes for people and systems.

Arts Administration Program at Boston University
Douglas DeNatale
dpd@bu.edu
www.bu.edu/met/NEMA
The Boston University Arts Administration Program cultivates effective arts managers who embrace the challenge of re-thinking and re-shaping the role that the arts play in contemporary society. Our master's degree and graduate certificates emphasize creative problem solving, leadership, globalism, and effective use of current technologies.

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Rachel Doorly Kittleman
rachelkittleman@crozierfinearts.com
www.crozierfinearts.com
Crozier is the global leader in fine art storage and logistics. With a strategic network that encompasses over 1.3 million square feet of dedicated storage space across North America and Europe, Crozier is singularly equipped to handle, transport, and protect specialized collections all around the world.

Distinguished Fine Art & Collectibles
Booth #23
Stacy Button
sbutton@distinguished.com
distinguished.com
Distinguished Programs' Fine Art and Collectibles Insurance program offers comprehensive museum coverage designed to protect your institution's valuable collection. In partnership with HUB International let us help you save money without sacrificing coverage and take advantage of our exclusive discount for NEMA members.

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Scott Richardson, Leigh Walker
srichardson@grlarchitects.com, lwalker@grlarchitects.com
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GRLA is your go-to architectural partner for museum projects! From renovations and accessibility upgrades to archive solutions and building envelope repairs, our experts have you covered. We proudly support NEMA's values and are committed to helping its members achieve their goals. Let's build the future together!

Maquette Fine Arts Services
Booth #32
Collins Warren
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maquettefas.com
Since our inception in 2012, our business philosophy has been based on excellent service and exceptional people. Maquette provides a full range of art logistic services for institutions large and small. Our four locations in NYC, New Haven, Boston and Washington, DC offer transport, handling, rigging, installation, crating, and storage.

Museum Textile Services
Camille Breeze
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www.museumtextiles.com
Founded in 1999, Museum Textile Services is one of just a handful of independent conservation studios that specialize in preserving textiles that are under the care of private individuals, cultural heritage institutions, and government agencies.

Northeast Document Conservation Center
Booth #38
Amy Consalvi
info@nedcc.org; www.nedcc.org
Founded in 1973, the Northeast Document Conservation Center is a nonprofit specializing in conservation treatment, digital imaging, and audio preservation services, as well as preservation training, assessments and consultations, and disaster advice on collections.

Tufts University Museum Studies Program
Maura McDonald
maura.mcdonald@tufts.edu
museumstudies.tufts.edu
Tufts University's Museum Studies Program prepares newcomers to the field and enhances the skills of current museum professionals. Learn about audience engagement, collections management, exhibition development, evaluation, digital media, fundraising, and more. Summer courses are open to all. Help shape the future of museums.

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Booth #29
Ronald Bates
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U.S. Art Company is one of the premier fine art handling companies in the country specializing in museum quality transportation, crating, installation, storage, international customs services, and exhibition coordination. U.S. Art offers the most extensive US shuttle network. With all of our services, safety and security are top priorities.

BRONZE

Harvard Extension School, Graduate Program in Museum Studies
Katherine Burton Jones
kathy_jones@harvard.edu
www.extension.harvard.edu/museum
Whether you're interested in collections management, exhibitions, education, or another aspect of museum work, the Museum Studies Graduate Program at Harvard Extension School can help you embark on a successful career in the industry. In courses that connect theory and practice, you investigate the challenges confronting museums today.

ObjectIDEA LLC
Matt Kirchman
mkirchman@objectidea.com; www.objectidea.com
ObjectIDEA plans visitor experiences for cultural attractions by researching content, developing exhibitions, and serving as a visitor advocate. We work directly with museums, parks and interpretive centers, and collaborate with design and architecture agencies on facility programming, interpretive planning, and exhibition design.

University of Massachusetts Boston, Public History Program, History Department
Jane Becker
jane.becker@umb.edu
www.umb.edu/academics/program-finder/history-ma/#Public
UMass Boston offers two face-to-face options for studying public history: History MA/Public History Track, and the graduate Public History Certificate. Both prepare students for careers in history working with and for the public in a variety of settings. Combining a foundation in historical research and analytical skills with a focus on fieldwork in practice, we support community endeavors to document, preserve, and interpret their histories.

BLUE

Amalgamation Coaching + Community
Jessica Crowley
jesscoach@gmail.com
jessicacrowley.substack.com
Amalgamation Coaching supports individuals and organizations looking to prevent burnout, complain productively, and build cultures of trust and belonging. Our values-driven coaching is offered in community with others, ranging from workshops and speaking engagements to small group and team sessions.

Cooper Robertson
Amy Lim
alim@cooperrobertson.com
www.cooperrobertson.com
Cooper Robertson is a New York-based architecture and urban design firm with a diverse body of work spanning all scales. It is acknowledged as one of the foremost museum planning and design firms in the country and has completed work for over 55 museums. The cultural practice is led by Partners Erin Flynn, RA and Bruce Davis, AIA

UMASS Amherst Public History Program
Jillian Gochinski
public@history.umass.edu
www.umass.edu/history/academics/public
The Public History Program at UMass Amherst trains graduate students to work on historical projects with a broad range of audiences and institutions. The program's classes and partnerships teach students to engage with the methods of historians and prepare them for positions in museums, archives, historic preservation agencies, and more.

Exhibitor Products & Services Guide

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(see Sponsor listing)

AASLH
Booth #11
Bethany Hawkins
info@aaslh.org; www.aaslh.org
American Association for State and Local History is a national association dedicated to helping the history community thrive. AASLH provides leadership and resources to its members who preserve and interpret state and local history to make the past more meaningful to all people. It is the professional association for history-doers!

Art Display Essentials, 10-31 Incorporated
Booth #17
William Stender
wstender@10-31.com; www.10-31.com
Art Display Essentials, a 10-31 company, has created a suite of products and services that are useful for museums and fabrication companies. We provide solutions for every museum need and we are proud to present our quality Q-Cord Barrier lines, MuseumRails, MuseumSigns, display case selections, and more.

ArtTech Alliance
Booth #12
Michael Bendit
michael.bendit@audiodocent.com; audiodocent.com
ArtTech Alliance makes cutting edge technology more affordable and accessible than ever to museums of all sizes. In Q1 of 2026 we are launching Audio Docent, an AI-enabled multi-lingual audio guide builder. Ask us about our limited beta program for a free 5-year subscription to our Starter Package.

CatalogIt
Booth #9
Haley Twist
haley@catalogit.app; www.catalogit.app
CatalogIt is a comprehensive, secure, and modern platform for cataloging and managing your collections and publishing to the web to share your objects' stories. As a cloud-based CMS, CatalogIt reduces costs and empowers staff/volunteers to collaborate simultaneously, securely viewing and editing your records anywhere, anytime from mobile or desktop.

Clerestory Light
Booth #49
Robin Donovan Bocchiaro
robin@clerestorylight.com; www.clerestorylight.com
Clerestory Light is an interdisciplinary design and production studio specializing in creating unique immersive experiences and dynamic landmarks. We collaborate with museums, gardens, and conservancies to seek out the spirit of special places and help to tell their stories, melding music, light, sculpture, and narrative.

Collector Systems, LLC
Booth #21
Ashley Campone
acampone@collectorsystems.com
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Collector Systems revolutionizes collections management for museums, libraries, archivists, historic homes, and foundations. Our powerful and secure cloud-based platform handles art, archives, history, archaeology, and more. Our iOS/Android app features condition reporting, location updates, and barcode/QR scanning. New tools include lighting and digital signatures. Our WordPress theme allows your online presence to shine. Collector Systems works for you, never the other way around.

Crozier
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Delta Designs, Ltd
Booth #6
Rik Linders
rlinders@deltadesignsltd.com; www.deltadesignsltd.com
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Justus Hillebrand
info@digitalhistoryconsulting.com
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We work with museums to fuel connection. Connection between people, places and our world. We're in the business of creating beautifully unique spaces for people to learn, experience and share, through the practice of museum planning and exhibit design. Working exclusively with museums, we are dmdg2.

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mmelanson@donnegan.com; donnegan.com
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EXP Studios
Booth #34
Shaun McCauley
shaun.mccauley@experiencedesignstudios.com
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EXP Studios is a nationally accomplished interpretive planning, design and production firm founded in Boston in 1980. EXP has garnered awards for its groundbreaking design from AAM, ASTC and AZA. EXP's mission is to produce experiences that build social capital having attracted over a billion exhibit visits.

Frameless Technologies
Booth #5
Michaela Riva Gaaserud
mgaaserud@framelesstechnologies.com
www.framelesstechnologies.com
Frameless Technologies creates interactive exhibits, museum apps, and virtual experiences that engage visitors through AR, VR, aerial maps, touchscreens, "no touch" technology and virtual tours. We also offer 3D artifact scanning/modeling for virtual interaction and archival purposes.

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Ashlyn Christman-McCarty
ashlyn.christman-mccarty@gaylord.com
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Gorman Richardson Lewis Architects
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GreenerU
Booth #20
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jennifer.h@greeneru.com; www.greeneru.com
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Joyce Cassidy
j.cassidy@maillsi.com; www.lightingservicesinc.com
Lighting Services Inc is the premier manufacturer of track, accent, and display lighting systems for museum environments. Since 1958, we have designed, engineered and manufactured the highest quality lighting products complemented by intelligent personalized service. Our reputation and success is measured by the testimony of museums who use our products and continue to be our customers.

Maquette Fine Arts Services
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Muse Software
Booth #25
Travis Fuller
Travis@musesoftware.ai; www.musesoftware.ai
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Museable
Booth #37
Joe Hobson
joe@museable.com; museable.com
Museable is built for small to mid-sized museums. We make it easy to manage and publish collections, curate digital exhibitions, and engage audiences without technical complexity. We believe in sharing stories, preserving culture, and building community.

Museum Environments
Booth #40
Mariano Desmaras
mariano@museumenvironments.com
museumenvironments.com
Since 2014, Museum Environments (ME) has designed engaging and award-winning exhibits for museums worldwide. Our clients include the Smithsonian, the Museum of Chinese in America, and the EcoExploratorio Puerto Rico. We work closely with our clients to create experiences that clearly and powerfully express the museum's vision and mission.

Museum Search & Reference
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Nationwide Security Corporation
Booth #27
Brian Gouin
BrianG@nationwidesecuritycorp.com
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Nationwide Security Corporation is a security integrator specializing in Cultural Properties for intrusion, access control, video management, RFID, intercom, fire, and surveillance trailer systems on a national basis. We also perform security consulting services including risk assessments and system design.

Northeast Document Conservation Center
Booth #38
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Perch Design Studio
Booth #4
Angel Jung
angel@perchmade.com; perchmade.com
Perch is a multidisciplinary exhibit design studio that specializes in combining high-quality design work with cutting-edge interactive technology. We design and build hybrid digital/physical exhibits for organizations of all sizes, utilizing a wide range of materials and media to deliver playful, inspiring, and memorable experiences.

PrintHouse
Booth #47
Lauren Smith
lsmith@printhouse.com; www.printhouse.com
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Resonant Energy
Booth #39
Sanne Wright
sanne@resonant.energy; www.resonant.energy
Resonant Energy is a Boston-based solar provider with a mission to expand access to clean energy. Resonant has developed more than 13 MW of solar across 350+ sites, including museums, schools, affordable housing providers and other nonprofits.

SAQA Global Exhibitions
Booth #1
William Reker
exhibitions@saqa.art; www.saqa.com
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Booth #22
Nicole Famiglietti
FamigliettiNP@si.edu; www.sites.si.edu
Smithsonian Institution Traveling Exhibition Service | Smithsonian Affiliations is proud to be the Smithsonian's ambassador and emissary through traveling and virtual exhibitions and our Affiliate programs. We bring knowledge, discovery, and experiences to people across America and beyond.

The Arcana Workshop, LLC
Booth #33
Mike Turner
mike@arcanaworkshop.com; www.arcanaworkshop.com
The Arcana Workshop creates exhibits, models, interactives and environments that help their clients tell stories and engage the public. We're passionate about making immersive art that gives people a memorable experience. We thrive on collaboration and creative problem-solving. From concept design through final installation, Arcana is your complete creative partner.

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Steve Santoro, Courtney Erikson
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Vuseum Interactive
Booth #7
Mark Blanton
markb@microscopesolutions.com
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Vuseum Interactive Vuseum Interactive manufactures professional 4k digital microscopes used in museums, conservancies, and STEM centers. Our 4k digital microscopes have twice the resolution of any other museum system available.

Winikur
Booth #35
Anne Marie Stein
annemarie@winikurproductions.com
www.winikurproductions.com
Winikur Productions is a Boston-based company specializing in media, including films, interactives, multimedia, immersive experiences and XR, for museums, visitor centers, educational institutions, broadcast and web. We are technology savvy and platform agnostic: we believe that content and format should work together to create the most impactful and memorable experiences.

THANKS!

Thanks for making the conference possible!

A special thank you to all of our speakers, NEMA Board, PAG Chairs, Community of Practice Co-Facilitators, Sponsors, Exhibitors, and our volunteers.

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Aviation Museum of New Hampshire; Black Heritage Trail of NH; Castle in the Clouds; Currier Museum of Art; Eversource Facilities; Langdon House, Historic New England; Manchester Historic Association: Millyard Museum and Research Center; New Hampshire Boat Museum; Palace Theatre; Portsmouth Historical Society; SEE Science Center; Strawbery Banke Museum; Warner House; Wright Museum of World War II

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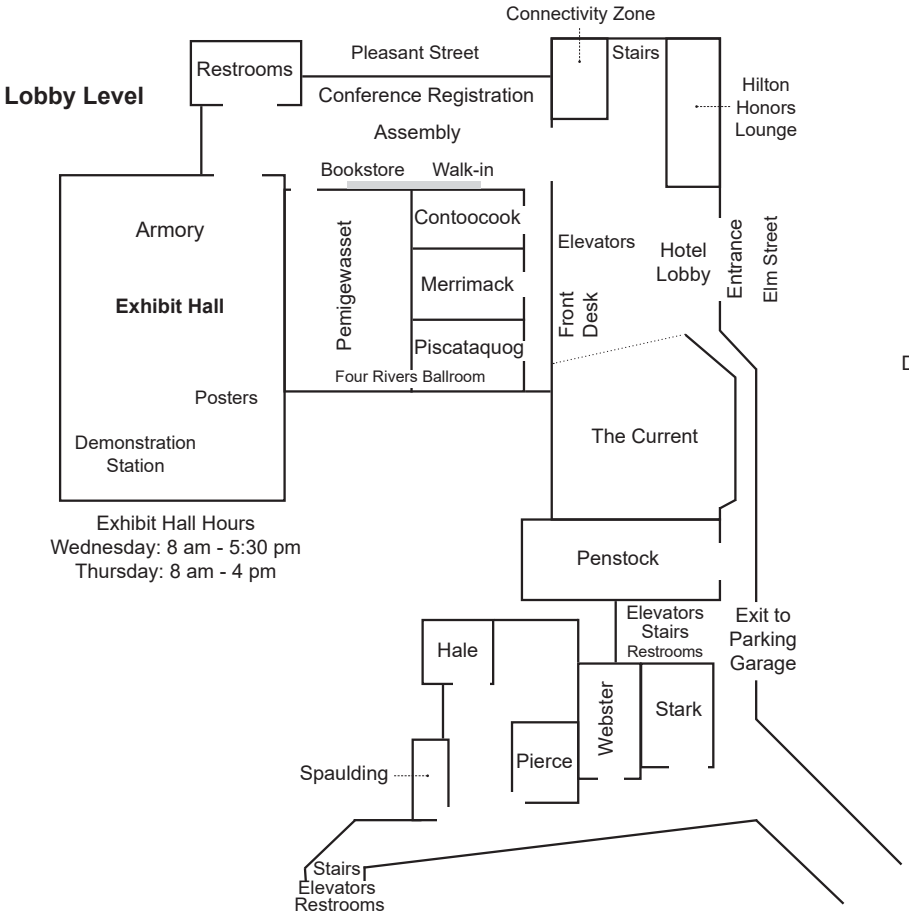

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