



RETHINKING RESPONSE | REDESIGNING CARE | REBUILDING THE FUTURE

NEMSMA CONFERENCE

SPONSORSHIP PROSPECTUS

Dates:

April 04, 05 & 06 2027

2027

Presented by:

The National EMS Management Association – **NEMSMA**

***Disrupting the Future of Healthcare &
EMS***



WWW.NEMSMA.ORG



ABOUT NEMSMA

The **2027 National EMS Management Association** Conference is the premier gathering for the nation's top **EMS leaders**, those shaping the future of emergency medical services in the United States.

This second year event will bring together EMS chiefs, executives, directors, medical officers, public safety innovators, managers and supervisors from across the country for three days of cutting-edge leadership development, operational insight, and strategic collaboration.

Held by the only national organization dedicated exclusively to **EMS leadership**, this conference represents a transformational moment for **EMS** as it evolves in scope, complexity, and responsibility. Sponsors will not just be supporting an event, they will be aligning with a movement to elevate leadership, improve outcomes, and strengthen **EMS** as a vital part of the healthcare and public safety ecosystem.

WHY SPONSOR NEMSMA?

Your sponsorship of the **2027 NEMSMA Conference** is more than branding; it is strategic positioning in front of **EMS leaders** who are influencing budgets, purchasing decisions, service design, and industry policy.

Here is why leading organizations are choosing to invest in **NEMSMA**:

Reach the Decision-Makers

NEMSMA represents the top 10% of **EMS leaders** nationally credentialed, experienced, and actively influencing clinical care, fleet and equipment procurement, technology selection, education platforms, and consulting contracts.



About the Event

Disrupting the Future of Healthcare & EMS

Healthcare and EMS are at a turning point. Communities are facing rising demand, workforce shortages, hospital capacity challenges, financial pressure, payer reform, rural access gaps, and increasing expectations for care that is outcomes based, high quality, smarter, more connected, and more patient-centered.

Disrupting the Future of Healthcare & EMS is designed for leaders who are ready to challenge legacy models and build what comes next.

This event brings together EMS executives, fire service leaders, healthcare innovators, medical directors, policymakers, payers, technology partners, and system strategists to explore how EMS can move beyond traditional response and become a more integrated force in healthcare delivery, public safety, public health, and community risk reduction.

The conference will focus on bold ideas with practical application: mobile integrated healthcare, community paramedicine, alternative response models, treat-in-place strategies, healthcare navigation, value-based care, data-driven performance, artificial intelligence, rural health collaboration, workforce redesign, sustainable reimbursement, and high-reliability system leadership.

This is not disruption for disruption's sake. It is purposeful transformation driven by operational reality, clinical quality, financial sustainability, and the need to create systems that better serve patients, providers, and communities.

Disrupting the Future of Healthcare & EMS will challenge attendees to rethink what EMS is, redefine what EMS can become, and lead the next generation of healthcare integration.

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SPONSORSHIP



NEMSMA SPONSORS

NEMSMA sponsors are more than supporters, they are partners in transforming EMS leadership nationwide. Sponsoring the 2027 Conference, **"Disrupting the Future of Healthcare & EMS,"** aligns your brand with the executives, medical directors, and innovators challenging legacy models and building what comes next in healthcare delivery.

From mobile integrated healthcare to data-driven performance and sustainable reimbursement, your sponsorship places your organization at the center of the ideas shaping the next generation of EMS. Join the movement to elevate leadership, strengthen systems, and better serve patients, providers, and communities across the country.



Target Audience Profile

Our Audience Includes EMS, Executives & Leaders From:

- ◆ Municipal, County, and Regional EMS Systems
- ◆ High-Performance EMS Systems
- ◆ Fire-Based EMS Agencies
- ◆ Rural EMS
- ◆ Private Ambulance Providers
- ◆ Hospital-Based Systems
- ◆ Military and Federal EMS Programs
- ◆ Community Paramedicine and Mobile Health Teams



Market Reach & Impact

The 2027 NEMSMA Conference gives sponsors direct access to a highly targeted national audience of EMS decision-makers. Through in-person engagement, year-round promotion, and broad digital visibility, sponsors can build meaningful relationships with the leaders shaping the future of EMS and prehospital healthcare.

Expected attendees:

300+

More than 300 EMS executives and leaders are expected to attend, representing every EMS system model and organizational structure. Attendees will also include leading solution providers offering technology, equipment, education, consulting, and other services that help EMS agencies strengthen performance and improve patient care.

Online Impressions & Views

1.5+ Million

NEMSMA generates more than 1.5 million impressions across its website and social media platforms. This sustained digital presence gives sponsors repeated opportunities to build brand recognition, communicate their value, and remain visible to the EMS leadership community well beyond the conference.

Social Media Reach

21,000+ Followers

Combined followers across Facebook and LinkedIn. NEMSMA reaches more than 21,000 combined followers across LinkedIn, Facebook, and Instagram. Sponsors receive targeted exposure before, during, and after the conference, extending their visibility to EMS leaders, professionals, partners, and decision-makers throughout the country.



Sponsorship Value

Healthcare and EMS are at a turning point, and the leaders navigating that change will gather at the 2027 NEMSMA Conference. Sponsoring “Disrupting the Future of Healthcare & EMS” places your brand in front of the nation’s most influential EMS executives, fire service leaders, medical directors, and healthcare innovators — the decision-makers shaping budgets, procurement, technology adoption, and the future of integrated care. Your sponsorship is more than visibility; it is strategic alignment with purposeful transformation across the EMS and healthcare landscape.

Partnering with us provides:

As a NEMSMA sponsor, your organization stands alongside the leaders redefining what EMS can become — from mobile integrated healthcare and alternative response models to data-driven performance and sustainable reimbursement. Partnership connects your brand directly to the conversations, relationships, and decisions driving the next generation of healthcare integration.

1. High Brand Exposure
2. Direct Audience Engagement
3. Positive Brand Association
4. Premium Positioning within the Industry



Benefits

Brand Alignment with the Future of EMS

Support the growth of a professionalized EMS leadership model. Align your brand with NEMSMA's core values:

- ◆ Innovation
- ◆ Equity
- ◆ Workforce Resilience
- ◆ Data-Driven Decision-Making
- ◆ Whole-Patient Care

Foundational Leadership

Your sponsorship helps champion the ACPE accreditation and the Seven Pillars of EMS Officer Competency, a nationally recognized framework that defines the foundation of effective EMS leadership:

1. Prerequisites
2. Self Attributes
3. Leading Others
4. Task Management
5. Innovation
6. Social Responsibility
7. Clinical Performance

Unparalleled Networking

This is not a vendor expo, it is an executive leadership summit. Your brand will be featured in high-value environments:

- ◆ Receptions
- ◆ Roundtables
- ◆ Sponsored Breakout Sessions
- ◆ Curated Networking Opportunities

Year-Round Exposure

Your impact doesn't stop when the event ends. Sponsorship includes pre-event digital promotion, in-conference branding, and post-event follow-ups through NEMSMA's powerful channels:

- ◆ LinkedIn (10K+)
- ◆ Facebook
- ◆ Instagram
- ◆ Email
- ◆ Member Newsletters
- ◆ National association partners

*Join **NEMSMA** in Shaping the Next Generation of EMS Leaders and Demonstrate Your Commitment to Excellence in Prehospital Care*

Packages



NEMSMA CONFERENCE BENEFITS	DIAMOND SPONSOR \$30K	PLATINUM SPONSOR \$20K	GOLD SPONSOR \$8K	SILVER SPONSOR \$4.5K
	STRATEGIC PARTNERS	PLATINUM PARTNERS	GOLD PARTNERS	SILVER PARTNERS
Complimentary NEMSMA Corporate Sponsorship at the Following Level				
Complimentary NEMSMA Conference Registrations	5	3	2	1 Additional at \$450
Access to Attendees List	✓	✓	✓	✓
Listing on Conference Website & Printed Agenda	✓	✓	✓	✓
Onsite Sponsor Signage	✓	✓	✓	✓
Recognition In General Session Slideshow	✓	✓	✓	✓
Post Conference Digital Thank You	✓	✓	✓	✓
Pre and Post- Event Promotion on Social Media Platforms	✓	✓	✓	
International Journal of Paramedicine Ad Space	Full Year	2 Journals	1 Journal	Discounted IJOP ad placement
Opportunity to Exhibit at the NEMSMA Conference	Premier Double Sized Booth	Prime Booth Location	Booth Space 6' table	Booth Space w/ Stand-up table
H&H Impact Podcast	✓	✓		
Pre-Attendee List	✓	✓	✓	✓
Recognition in President' s Remarks	✓			
10-Minute Speaking Slot During Opening Ceremony	✓			
Custom Social Medial & Email Campaign Across NEMSMA Platforms	✓			
Keynote Introduction		✓		
On-Stage Recognition During Plenary	✓	✓		
Opportunity to Include Branded Materials in Attendee Packets	✓	✓	✓	

NEMSMA CONFERENCE BENEFITS	DIAMOND SPONSOR \$30K	PLATINUM SPONSOR \$20K	GOLD SPONSOR \$8K	SILVER SPONSOR \$4.5K
Inclusion in Thank-You Ads and Wrap-Up Communication	✓	✓	✓	✓
Social Media Promotion with Sponsor Tags Before and After the Event	✓	✓	✓	✓
Advertisement in Electronic Schedule (Whova App)	✓	✓	✓	✓
Post Event Whiskey Tasting Attendance	✓ (2)	✓ (2)	✓ (2)	✓ (2)
Opportunity to Provide Signage at Whiskey Tasting	✓	✓		
Post Event Whiskey Tasting Ticket(s) for guests	5	3	2	2



Targeted



Sponsorship Opportunity	PRICE	DETAILS
Exhibitor – Stand-Up Table (10)	\$1,500	Stand-up table space; limited to one (1) pull-up banner, no conference attendance included
Exhibitor – 6' Table (10)	\$2,500	Six-foot exhibit table, no conference attendance included
Women's Leadership Course – Premier Sponsor	\$10,000	Dedicated signage day of conference; special recognition via 5 social media posts; introduces keynote speaker; 15-minute closing statement; assists in handing out certificates
Junior TED Talk Sponsor	\$7,500	Sponsor introduces each Junior TED Talk, special recognition via 5 social media posts
Breakfast Sponsor (2 available – Day 1 & Day 2)	\$7,500 each	15-minute opening speaking/introduction slot
Lunch Sponsor (2 available – Day 1 & Day 2)	\$10,000 each	15-minute opening speaking/introduction slot
Awards Dinner Sponsor	\$25,000	15-minute opening speaking/introduction slot; exclusive branding at Awards Dinner
Branded Lanyards	\$5,000	Your Logo around every attendee's neck
Notebook and Pen Sponsor	\$4,000	Co-branded Conference materials
Coffee Bar Sponsor	\$3,000 each day	Signage Visible each day
Headshot Station	\$3,500	Signage at free professional headshots, last year over 400 headshots taken
Leadership Scholarship Sponsor	\$2,500	Help emerging EMS Leaders Attend the Event
AV Sponsorship	\$10,000	Recognition on all AV boards, Special Signage, pre-post recognition, social media advertisement
Whiskey Tasting Sponsorship	\$10,000	Includes special recognition, 5 min speaking at the Whiskey Tasting, 6' table space, 2 tickets to the conference

2027 NEMSMA Corporate Conference Sponsorship

Increase your visibility with EMS's top leaders from around the county, participate in the National EMS Management Association Conference in Washington, D.C. and stay connected and support your EMS clients and colleagues by becoming a **NEMSMA** Corporate Conference Sponsor.



Whiskey Tasting Event



For Event Sponsors

Your sponsorship empowers the leaders behind Emergency Medical Services, supporting innovation, training, and collaboration that save lives every day. Together, we can strengthen the future of EMS management.



SPONSOR RECOGNITION ACROSS ALL TIERS

- ◆ Recognition in conference app and print materials
- ◆ Opportunity to include branded materials in attendee packets
- ◆ Inclusion in thank-you ads and wrap-up communication
- ◆ Social media promotion with sponsor tags before and after the event
- ◆ Access to post-event celebration

**CUSTOMIZED PACKAGES
ARE AVAILABLE UPON
REQUEST TO ALIGN WITH
YOUR GOALS!**

EMS

BE PART OF THE FUTURE OF EMS LEADERSHIP

The EMS landscape is evolving faster, smarter, and more complex than ever. NEMSMA is leading the charge to ensure today's EMS leaders are equipped for tomorrow's challenges.

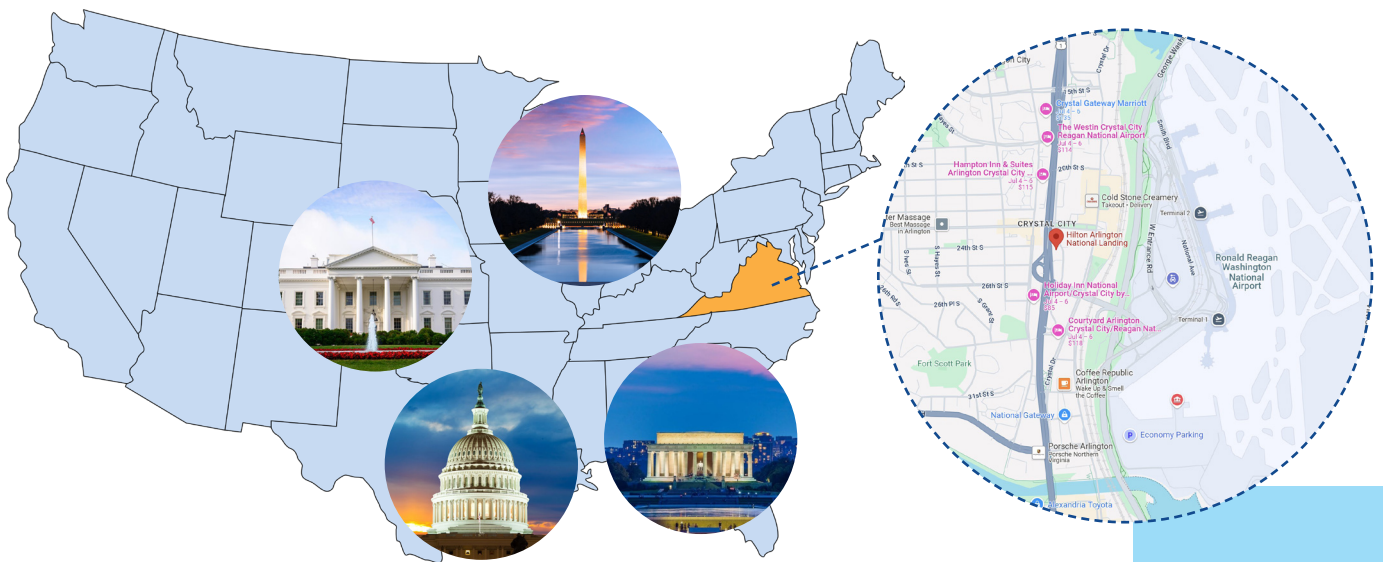
AS A SPONSOR YOUR SUPPORT DIRECTLY ENABLES:

- Advancement of Professional EMS Leadership Development
- National Advocacy for EMS Inclusion in Healthcare Policy
- Scholarship Programs for Underrepresented Leaders
- Creation of EMS-Specific Management Tools, KPIs, & Credentialing



CONFERENCE SITE INFORMATION LOCATION

Planning your visit to the nation's capital for the conference? We have gathered top recommendations to help you make the most of your time in D.C. From iconic landmarks to must-try restaurants & places to visit!



RESTAURANTS

Steak House

Ruth's Chris – 2231 Crystal Dr. 11th Floor,
Arlington, VA

Old Steakhouse- 901 N St Asaph St.
Alexandria, VA

Italian

Mia's – 100 King St.
Old Town Alexandria, VA
IL Porto – 121 King St.
Old Town Alexandria, VA

Seafood

Chart House – 1 Cameron St.
Old Town Alexandria, VA

Fish Market – 105 King St.
Old Town Alexandria, VA

Asian

Kisso Asian Bistro – 300 King St.
Old Town Alexandria, VA

Venue, Hotel & Travel Information

Welcome to the Nation's Capital

Nestled in the heart of Arlington's vibrant National Landing district, the Hilton Arlington National Landing offers attendees a convenient and comfortable gateway to Washington, DC. Located just minutes from Ronald Reagan Washington National Airport and the National Mall, the hotel provides easy access to iconic monuments, world-class museums, renowned dining, and the rich history that makes the capital region one of the country's most memorable destinations. Spring is a particularly beautiful time to visit, with blooming landscapes, mild temperatures, and countless opportunities to explore both Arlington and Washington, DC.

HOTEL

Hilton Arlington National Landing

2399 Richmond Highway

Arlington, VA 22202 USA

d: +1 703 414 0561

m: +1 571 213 2660



MINUTES FROM THE HOTEL

- ◆ Ronald Reagan Washington
- ◆ National Airport (DCA)
- ◆ Arlington National Cemetery
- ◆ National Mall
- ◆ Smithsonian Museums
- ◆ U.S. Capitol
- ◆ The White House
- ◆ Georgetown
- ◆ Old Town Alexandria
- ◆ The Wharf Waterfront District

2027

**RESERVE YOUR
SPONSORSHIP TODAY!**

Secure your presence
at the premier event
that will define the
next decade of EMS
Leadership

Thank You!

Scan Here!



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