New England Independent Booksellers Association
2020 Book Alert Reservation Form

Book Alerts run six times a year at a rate of $125 per alert. The Book Alert includes a profile on our website, a dedicated post on each of our social media channels, and an e-mail to NEIBA’s member bookstores.

Publisher Information

Publisher Name ________________________________________________

Your Name __________________________________________________

E-mail Address ________________________________________________

Telephone ____________________ Fax _____________________________

Website _______________________________________________________

Book Alert Reservation (check)

☐ January 2020
☐ March 2020
☐ May 2020
☐ July 2020
☐ September 2020
☐ November 2020

Title Information

Title ____________________________________________________________

ISBN _________________________________________________________

Author Name __________________________________________________

Format _________________________________________________________

Pub Date _______________________________________________________

Price __________________________________________________________

New England Connection (Author or Title)

________________________________________________________________

________________________________________________________________

________________________________________________________________

Brief Description (100 Words or Less)

________________________________________________________________

________________________________________________________________

________________________________________________________________

What’s a book without a cover? Don’t forget to send a hi-res cover image to Ali@NEBA.org!

Payment information on reverse. See second page for details.
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To participate in the NEIBA Book Alert, at least 5 copies of your title must be made available to booksellers. These can be finished copies or ARCs. Booksellers will be instructed to e-mail the address provided on the first page of this form to request their copy. Check below to acknowledge this requirement, then list the number of copies available to booksellers.

☐ I acknowledge that I must provide at least 5 copies and will provide a total of ________.

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