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2021 Window Market Outlook, New Administration Changes for Fenestration

GREENBELT, MD, Feb. 25, 2021 – After a challenging 2020 for most companies, fenestration industry analysts predict the U.S. window and door industry will see a 25 percent increase and reach \$34 billion in 2021, up from \$27.2 billion in 2020, according to published reports. Furthermore, fenestration market researchers said the industry remained mostly resilient throughout 2020 and are optimistic for 2021.

The National Fenestration Rating Council (NFRC), which rates the energy-efficiency of windows, doors, and skylights (also known as fenestration products), has invited *Door and Window Market Magazine* to share their forecast for the 2021 door and window industry at its [Spring Committee Virtual Meeting](#) from March 29-31, 2021. Research Director Nick St. Denis will discuss his survey findings about the current business environment and predictions that the U.S. housing market will remain strong, despite the ongoing pandemic.

Also at the Spring Committee Virtual Meeting, representatives from the Department of Energy (DOE) and the Environmental Protection Agency (EPA) will discuss changes within their respective agencies under the Biden administration and the possibility of new initiatives and incentives for energy-efficient windows. Marc LaFrance, windows technology manager for the DOE, and Doug Anderson, project manager for the EPA's ENERGY STAR® Program, will also share opportunities for manufacturers to get involved and become champions for energy efficiency in the fenestration industry.

Additionally, Rob Tenent, scientist at the National Renewable Energy Lab (NREL), will introduce NFRC's webinar series exploring the latest innovations, technological advancements, and research in windows, doors, and skylights. Tenent will share what's happening at the national

labs and ways for manufacturers to stay abreast of technologies ranging from photovoltaics to dynamic glass to aerogel.

[Registration](#) is open now for NFRC's 2021 Spring Committee Virtual Meeting from March 29 to 31. At the three-day event, attendees will also hear updates to NFRC's programs and processes, and review improvements in fenestration that affect the comfort and energy use in homes and offices nationwide.

Speakers include:

- **Nick St. Denis**, director of research for Key Media & Research (KMR), a leading information provider to the glass, fenestration, and related industries. He previously served as an editor for several KMR publications, including Door and Window Market [DWM] Magazine and USGlass Magazine. St. Denis has studied the market for much of the past decade and works regularly with industry businesses, conducting custom research projects for clients throughout the year in between research for KMR's syndicated Industry Outlook reports.
- **Marc LaFrance** is the windows technology manager on the Emerging Technologies team for the Office of Energy Efficiency and Renewable Energy at the Department of Energy. His work includes promoting advanced technologies and energy policy on the Residential Buildings Integration team. Prior to this, LaFrance managed the energy analysis for the buildings sector at the International Energy Agency's Sustainable Policy and Technology Directorate in Paris from 2012 to 2015.
- **Doug Anderson** is project manager for the U.S. Environmental Protection Agency's ENERGY STAR® Program. He works in the Climate Protection Partnership Division in the ENERGY STAR Residential Branch. The Branch researches, identifies and promotes cost effective ways to make new and existing homes more energy efficient, safe, and healthy. Anderson also manages the ENERGY STAR Residential Window, Door, and Skylight Program, and the ENERGY STAR Most Efficient Program for residential windows, among others.
- **Robert Tenent, Ph.D.**, is a scientist at the National Renewable Energy Lab where his research has focused on developing cost-effective, manufacturing-friendly methods for the production of materials for both energy generation (PV) and efficiency (smart windows). His professional interests include fundamental issues regarding new materials for improved electrochemical devices, in particular electrochromic windows and lithium ion batteries.

Registration for NFRC members is \$175 and \$250 for nonmembers. Join us at NFRC's Spring Committee Virtual Meeting March 29-31, 2021 for valuable information on ways to build a sustainable future in tough economic times. [Click here](#) to register now! For more information or questions about the meeting, email meetings@nfrc.org.

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About National Fenestration Rating Council

NFRC is a nonprofit organization that administers a voluntary, uniform rating, labeling, and certification system for the energy performance of windows, doors, curtain walls, skylights, and other fenestration products. Its members include manufacturers, suppliers, utilities, consumer groups, representatives from the building and code industries, scientific and educational organizations, and government agencies. To learn more about NFRC's efforts to improve the energy efficiency of windows, doors, and skylights, please visit www.nfrc.org.

Watch how the NFRC label empowers customers [here](#).