Subject: NFRC Offers U.S. Fenestration Manufacturers Access to South African Energy Efficiency, Renewables Market

The National Fenestration Rating Council (NFRC) is offering U.S. fenestration manufacturers the opportunity to gain access to the energy efficiency and renewables market in South Africa through an information sharing program.

The two-year-long program, launched by the U.S. Department of Energy (DOE) seeks to advance the fenestration industry by creating a bridge for U.S. manufacturers and other fenestration interests to access South Africa’s most developed, dynamic markets.

According to the DOE, the time is ideal to enter the South African marketplace since millions of new homes will be constructed in the coming years and the government has provided monetary incentives for the deployment of renewable energy and energy efficient buildings.

Eligibility

The program is open to U.S. fenestration manufacturers and service providers interested in growing their business in South Africa. Participants joining this initiative will benefit in the following ways:

- Acquiring information about the South African building energy codes and testing requirements including fenestration requirements
- Receiving guidance for successfully doing business in South Africa
- Learning about directives and policy which encourage energy efficiency technologies deployment in South Africa
- Meeting key South African stakeholders, including governmental, academics, and builders
- Attending a 2015 business development and policy conference in South Africa where participants may present product or energy efficiency information and attend other educational presentations
Additionally, the project team will provide technical assistance for building capacity, testing, and rating infrastructure in South Africa to enhance the competitiveness of high-quality, high-performance products in the marketplace.

There is no fee to join the project and its activities, and there is no financial assistance available for participation. Participants will be asked to provide a letter at the end of the project to quantify the project benefits.

If you are interested in participating, please contact Ray McGowan at 240-821-9510 for more information.

NFRC is the recognized leader in energy performance rating and certification programs for fenestration products. Visit NFRC News Now for the latest fenestration-related information.

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