

VICE PRESIDENT ANNUAL REPORT

OCTOBER 10TH , 2019

In February 2019 I was appointed to fill the unexpired term of Vice President of NJSNA. The main function of the VP is to act as the chairperson of the membership committee and to advise the NJSNA Board on New policies regarding membership and communication. The membership committee consists of the VP's of membership for each of the 6 regions.

The objectives developed by the committee and action taken are as follows:

1. Retain current and new members. Committee recommended to NJSNA Board that a welcome be sent to all new members. NJSNA developed a welcome postcard which is currently being sent. Region 1 & 5 have in place mechanisms to welcome to members and to thank current members for their participation. The remaining Regions are still in the developmental stage.
2. Recruit new members. An article was developed and published in the New Jersey Nurse this past June. A second article is currently being developed.
3. Identify why Members do not renew their membership. A questionnaire was developed which consisted of 6 questions which took 2 minutes to complete. The questionnaire was posted on Monkey Survey and sent to 113 nurses who had not renewed their membership. Only 4 responses were received. The survey was sent to another group which consisted of 126 nurses and 6 responses were received. Due to the limited number of responses no conclusions could be made.

The committee will be evaluating the objectives in order to determine other approaches that can be taken to fulfill our mandate.

I want to thank the members of the committee for their dedication and hard work:

Region 1-Lauren Krause

Region 2-Florence Jenness

Region 3-Yolanda Jackson

Region 4-Daniel Marino

Region 5-Jo Valenti

Respectively Submitted,
Eleanor Dietrich-Withington