



2020 Sponsorship Recognition Program

The **Nebraska Music Education Association (NMEA)** offers the opportunity to partner with our organization through our Sponsorship Recognition Program. Sponsorships are effective from January 1 - December 31. **NMEA** will provide sponsors exposure to various age groups – from high school students through retired members – during our various programs and services throughout the year, including our Conference/Clinic and All-State. Please review the sponsorship categories below. If you're interested in sponsoring for 2020, please complete and return the pledge form. You can also complete the online reservation form at www.NMEANebraska.org/sponsorship to pay with a credit card. After your information is received an agreement will be sent. Please indicate your interest by December 1, 2019. Sponsorship funds are due in full no later than January 31, 2020.

Platinum Sponsorship - \$5,000.00

Recognition:

- Company logo displayed on all NMEA promotional Banners and displayed at all NMEA events, including 2020 Conference/Clinic and All-State.
- Company logo formatted into the signature of every email distributed by NMEA's staff.
- Company logo and website displayed on NMEA's website homepage, www.NMEANebraska.org, January through December 2020.
- Free booth (first choice at location) at 2020 Conference/Clinic (exclusive to Sponsors).
- A representative from your company will be given the opportunity to introduce a speaker at conference.
- Company logo and a link to your company's website displayed monthly in our electronic newsletter *High Notes*; twelve issues (January through December 2020).
- Listed as a Platinum Sponsor on event programs, whenever applicable, and in the magazine.

Silver Sponsorship - \$3,000.00

Recognition:

- Company logo displayed on all NMEA promotional Banners and displayed at all NMEA events, including 2020 Conference/Clinic and All-State, sized proportionately smaller than Platinum sponsors.
- Company logo formatted into the signature of every email distributed by NMEA's Staff.
- Company logo and website displayed on NMEA's website homepage, www.NMEANebraska.org, January through December 2020.
- 50% off a Booth at 2020 Conference/Clinic (early registration exclusive to Silver Sponsors, after Platinum sponsors)
- Company logo and a link to your company's website displayed in our electronic newsletter *High Notes*; six issues (scheduled January through December 2020).
- Listed as a Silver Sponsor on event programs, whenever applicable, and in the magazine.

Bronze Sponsorship - \$2,000.00

Recognition:

- Company logo displayed on all NMEA promotional Banners and displayed at all NMEA events, including 2020 Conference/Clinic and All-State, sized proportionately smaller than Platinum and Silver sponsors.

- Company logo formatted into the signature of every email distributed by NMEA's Staff.
- Company logo and website displayed on NMEA's website homepage, www.NMEANebraska.org, January through December 2020.
- 25% off a Booth at 2020 Conference/Clinic (early registration exclusive to Bronze Sponsors, after Platinum and Silver sponsors)
- Company logo and a link to your company's website displayed in our electronic newsletter *High Notes*; three issues (scheduled January through December 2020).
- Listed as a Bronze Sponsor on event programs, whenever applicable, and in the magazine.

Interest Sponsorships

The following sponsorship opportunities help to develop our activities and programs. They are tailored to funnel funds into specific areas of interest. Contributors will be recognized periodically on the website and electronic news briefs, as well as on any applicable event programs and in the magazine.

All-State Activities & Recognition

Sponsor \$1,000.00 _____ Sponsor \$500.00 _____

Would you like the opportunity to get your organization's name in front of hundreds of high school students in 2020? These sponsorship funds will be used to co-brand with NMEA items and activities associated with NMEA's All-State Ensembles.

Professional Development

Sponsor \$500.00 _____ Sponsor \$250.00 _____

By sponsoring Professional Development events, your contribution will help NMEA members directly.

Collegiate Member Activities

Sponsor \$500.00 _____ Sponsor \$250.00 _____

The ability to make personal and professional connections at the student level directly affect our growth as an organization. Funds will be used to provide professional and educational opportunities directly for our NMEA Collegiate Members.

Tri-M Student Activities

Sponsor \$500.00 _____ Sponsor \$250.00 _____

The ability to make personal and professional connections at the student level directly affect our growth as an organization. Funds will be used to provide educational opportunities directly for our NMEA Tri-M Chapter activities.

Patron Sponsor

\$100.00 _____

Patron sponsors receive recognition on applicable event programs and in our magazine, and period recognition on the website. Exhibitors may designate their unused "Assurance Deposit" from the 2019 Conference/Clinic for the 2020 program year. You may also apply the unused amount towards any of the upper tier levels.



2020 Sponsorship Recognition Program – PLEDGE FORM

Company Name _____

Contact Name _____

Address _____

Mailing _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Indicate desired Level of Sponsorship

Premium Sponsorships:

_____ Platinum Sponsorship - \$5,000.00

_____ Silver Sponsorship - \$3,000.00

_____ Bronze Sponsorship - \$2,000.00

Interest Sponsorships:

All-State Activities & Recognition

Sponsor \$1,000.00 _____ *Sponsor \$500.00* _____

Professional Development

Sponsor \$500.00 _____ *Sponsor \$250.00* _____

Collegiate Member Activities

Sponsor \$500.00 _____ *Sponsor \$250.00* _____

Tri-M Student Activities

Sponsor \$500.00 _____ *Sponsor \$250.00* _____

Patron Sponsor (Exhibitors may designate their 2019 Assurance Deposit towards this level, or may apply it to any of the upper levels.) \$100.00 _____

Sponsorships run from January 1 through December 31. Please indicate your interest by returning this pledge form by December 1, 2019. Once your pledge form is received a formal contract and invoice will be sent to you. Sponsorship funds are due in full by January 31, 2020. Please return form to NMEA, PO Box 85362, Lincoln, NE 68501, or via email to Executive@NMEANebraska.org, or fax to (402) 975-6003.

Signature of Authorized Representative

Date