



Nonprofit Association of the Midlands

Serving Nebraska & Western Iowa

ANNUAL REPORT 2014

Nonprofit Association of the Midlands

11205 Wright Circle, Suite 210

Omaha, NE 68144

(402) 557-5800

www.nonprofitam.org

We strengthen the collective voice, leadership, and capacity of nonprofit organizations to enrich the quality of community life throughout Nebraska and western Iowa.

A message from the President of the Board

Dave Pantos, Esq., Executive Director of Autism Action Partnership

Vietnamese spiritual leader Thich Nhat Hanh wrote, “We have more possibilities available in each moment than we realize.” Helping nonprofits everyday realize their many possibilities is the Nonprofit Association of the Midlands. Whether its leadership training through the Nonprofit Executive Institute, financial education through “Dirty Sexy Money” or fostering a sense of a nonprofit community through [NAM@Night](#) and the [CEO Roundtable](#), NAM continually and successfully improves the collective capacity of nonprofit members throughout Nebraska and southwestern Iowa. I am happy to have been able to work directly with Anne Hindery, our CEO, NAM staff, and our wonderful Board members and volunteers to push the nonprofit envelope, further engage the business community, and make lasting progress in public policy in a way that benefits all of our constituents. If you are reading this and you are not yet a member, join! If you are a member, participate more! That is, come to our many events and trainings, volunteer to participate in a Board committee, or help the NEI leadership team raise the level of excellence in our annual programs. Help NAM help you realize your many possibilities, and help us all move forward in strengthening the nonprofit sector.



A Message from the Chief Executive Officer

Anne Hindery, CEO of the Nonprofit Association of the Midlands

2014 was an exciting year of growth for the Nonprofit Association of the Midlands (NAM). Our [Guidelines and Principles](#) program has become the cornerstone for NAM’s capacity building programs. The Guidelines, an educational resource designed to increase the transparency and accountability of any nonprofit that has a 501(c)3 to ensure legal compliance and provide best practices in twelve areas of nonprofit management. This year NAM developed a variety of E-Learning opportunities specific to the Guideline areas so nonprofits are able to access whenever it’s most convenient for them. NAM also developed a motion graphic that simply and eloquently describes how everyone uses a nonprofit every single day. This motion graphic has been franchised to nine other State Associations. These resources may be found on NAM’s [YouTube channel](#). NAM hired its first Membership Coordinator in 2014. This is an exciting step as we are poised for growth and better positioned to ensure better services for our members specifically and nonprofits as a whole. For the first time, our annual Nonprofit Summit of the Midlands brought in a sold out crowd! The Summit, offered in partnership with [Smith Hayes](#), is one of the best professional development opportunities in the region. Finally, I want to express my gratitude to my Board of Directors for their leadership and vision for growth over the past year. Additionally, the real thanks goes to each and every one of you that work or volunteer in the nonprofit sector. The work you do each and every day to make our communities a better place to live, work and raise families creates the community fabric on which we all rely.



Save These Dates for 2015

NAM@Night*

[June 11](#) | HETRA's new facility (South 222nd and Cornhusker)

[August 20](#) | Nebraska Cultural Endowment, Fred Simon Gallery (1004 Farnam)

October 13 | TBD

Nonprofit Summit of the Midlands November 4 | La Vista Conference Center

NAM Holiday Party December 3 | The Durham Museum

*NAM@Night is a great way to catch up with peers, see new faces, and learn more about great nonprofits.

RSVP for all NAM events online at www.nonprofitam.org

MEMBERSHIP

Membership in the Nonprofit Association of the Midlands (NAM) is open to nonprofits of all sizes and missions. In 2014, membership increased by 16%.

NAM's job is to make our members' job easier. We support our members and carry out our mission by promoting and protecting people, providing networks and shared resources, and by offering tools and training.

PEOPLE

Promoting & Protecting

403(b) Retirement Plans
Career Center
Health Insurance Trust
Subject Matter Experts

PARTNERSHIPS

Networks & Shared Resources

Advocacy & Public Policy
Affinity Groups
Community Compass
Member Discounts

PRACTICES

Tools & Trainings

Guidelines & Principles
Nonprofit Executive Institute
Nonprofit Summit
Salary & Benefit Survey
Tools & Templates

PEOPLE

403(b) RETIREMENT PLAN & HEALTH INSURANCE OPTIONS

In order to attract and retain the most talented personnel to the nonprofit sector, NAM partners with the Harry A. Koch Company to offer health insurance options and a retirement plan for member organizations. In 2015 the NAM Health Insurance Trust will be replaced by the NAM Benefit Connection to comply with the Affordable Care Act. The new Benefit Connection is an all-in-one employee benefit portal. The retirement plan is a qualified 403(b) that is audited annually, and offers employers the option to match or not match employee contributions. In 2014 there were more than 2,000 lives in the Health Insurance Trust. Participation in the 403(b) retirement plan increased again in 2014, and plan assets reached more than \$7 million.

PARTNERSHIPS

ADVOCACY & PUBLIC POLICY

NAM plays a critical role as an advocate for the nonprofit sector in the realm of public policy. NAM reaches out to nonprofits to engage them in policy issues, informs them on key legislative issues and speaks on the sector's behalf to improve the operating environment for nonprofits across Nebraska. NAM researches and creates a Board approved [Public Policy](#) agenda annually.



NAM in partnership with the [National Council of Nonprofits](#) monitors key issues that affect nonprofits on both the state and federal level. Of note in this area are the changes in OMB Uniform Guidance. OMB (Office of Management and Budget) now mandates that governments at all levels (local, state, and federal) that hire nonprofits to deliver services are now required to reimburse nonprofits for the reasonable indirect costs (sometimes called “overhead” or “administrative” costs) they incur on behalf of governments when federal dollars are part of the funding stream. NAM also met with many of the candidates seeking a seat in the Unicameral prior to the 2014 election to inform them about the issues facing the nonprofit sector.

2014 Public Policy Agenda

1. NAM supports the Charitable Giving Incentives. We support existing state and federal tax laws that encourage individuals and businesses to give to charitable organizations via itemized deductions or tax credit.
2. As part of the Rebuild Nebraska coalition, we support a tax system that gives our state the necessary revenue, allows for responsible investment to grow our economy and is progressive in nature so lower-income and middle-income (LMI) families do not pay proportionately more in taxes than those with the highest incomes further burdening our sector's services.
3. Reform the Partnership with Government as it relates to State Contracting specifically.
4. Nonprofits are critical to Nebraska's economy. NAM's report on the economic impact, in partnership with the University of Nebraska at Omaha School of Public Administration, shares the story of the economic contributions nonprofits make in our state. Not only does every Nebraskan use a nonprofit every single day, one in eleven Nebraska workers are employed by a 501(c) 3.

MEMBER ONLY AFFINITY GROUPS

NAM offered **CEO Roundtable** networking and connection opportunities for those in nonprofit leadership roles in 2014. These monthly gatherings provide nonprofit leaders a time and place to discuss issues and trends with their peers. NAM understands that it can be lonely at the top and these forums, along with a listserv, provides a resource to connect and strengthen the C-Suite of our sector.

The **Human Resources (HR) Affinity Group** offers networking and information sharing opportunities in order to stay current on human resource topics. Since HR issues can vary by size of organization, these forums and companion listserv allows those that deal with HR in their nonprofit to connect and learn from experienced professionals.

NAM's premier member networking and social event, **NAM@Night**, is a fun networking and connection opportunity and a great way to catch up with peers, see new faces, and visit some great nonprofits. NAM@Night will be offered every other month in 2015.

COMMUNITY COMPASS

The [Community Compass](#) is a GIS map of every 501(c)3 in NAM's service area and comes with a variety of census and nonprofit specific information. This online resource is a great tool for nonprofit organizations, funders and policy makers.

PRACTICES

GUIDELINES & PRINCIPLES

The [Guidelines & Principles](#) for Nonprofit Excellence in Nebraska & Iowa are an educational resource for improving the efficiency, transparency, and accountability of charitable organizations. Designed to provide a planning and assessment framework, the Guidelines identify legal requirements that all nonprofits must comply with, as well as practices to aspire to as we raise the bar in nonprofit performance. These Principles are a direct response to public calls to increase the transparency and improve governance.

Information sessions were held regularly across the state to explain the program and inform nonprofits on how they can run their nonprofit business in a more transparent manner. This program now includes an interactive self-assessment tool that provides all the necessary research via a [wiki database](#). Tailored feedback specific to each organization, is provided to help them focus on where to strengthen their practices.



2014 was the launch of our [Best Practices Partnership](#) program. The Best Practices Partnership program is not a certification but recognizes commitment to legal compliance and best practices. Any NAM member that ensures their legal compliance are eligible for this program.

NAM's Best Practices Partners are:

Food Bank for the Heartland

Heart Ministry Center

Heartland Family Service

KidsCan!

Lutheran Family Services of Nebraska

MAACH (Metro Area Continuum of Care for the Homeless)

Nonprofit Association of the Midlands

Susan G. Komen® Nebraska



NONPROFIT EXECUTIVE INSTITUTE

The **Nonprofit Executive Institute** is a leadership program designed to afford nonprofit leaders skills and strategies to enhance their organization's sustainability and transform the communities they serve. This program focuses on developing visionary, prosperous, strategic, innovative, and ethical leaders. Applications for Class 10 (starting January 2016) will be available in the summer of 2015. Class 8 Graduates are listed below:



Lenli Corbett	Jesuit Academy
Karen Daneu	Susan G. Komen Nebraska
Jason Feldhaus	Nebraska Children and Families Foundation
Kristine Gerber	Restoration Exchange
Angie Grote	Food Bank for the Heartland
Corrie Kielty	Nebraska CASA Association
Lynne Lange	Nebraska Domestic Violence Sexual Assault
Sharif Zakir Liwaru	Malcolm X Memorial Foundation
Justine Oneill-Hedlund	Women's Center for Advancement
Rosemary Opbroek	March of Dimes
Janee Pannkuk	Impact One Community Connection
Lauren Schomburg	Hear Nebraska
Heather Tomczak	United Way of the Midlands
Rebecca Vinton Dorn	Wellness Council of the Midlands (WELCOM)
Nancy Wilson-Hintz	NOVA Treatment Community

NONPROFIT SUMMIT



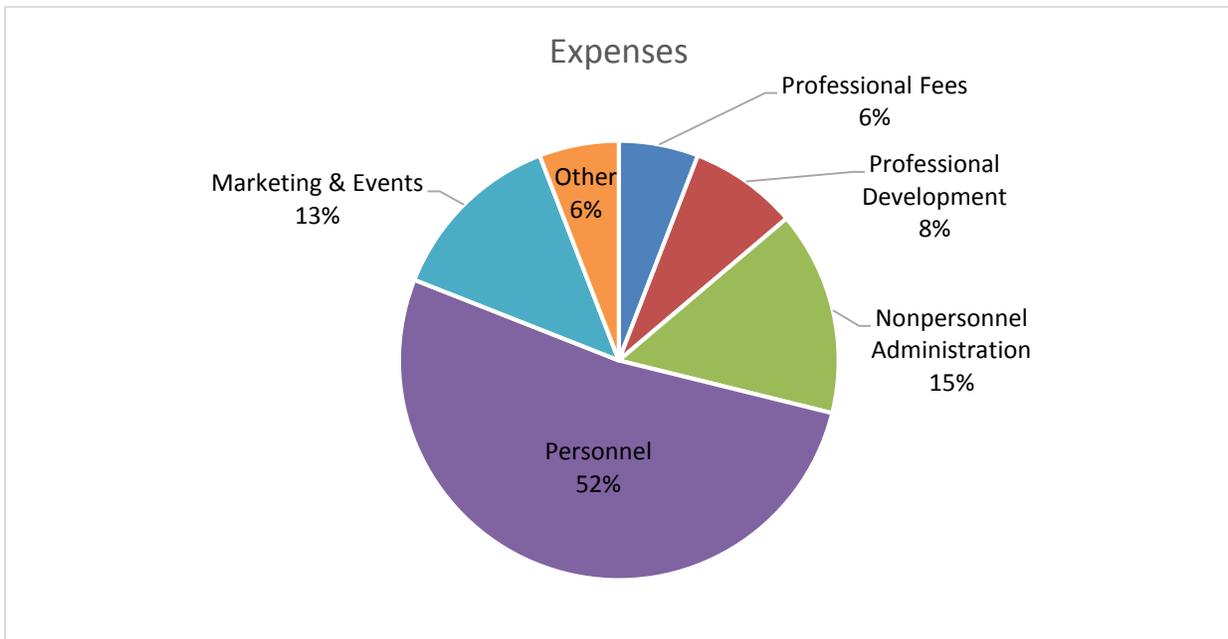
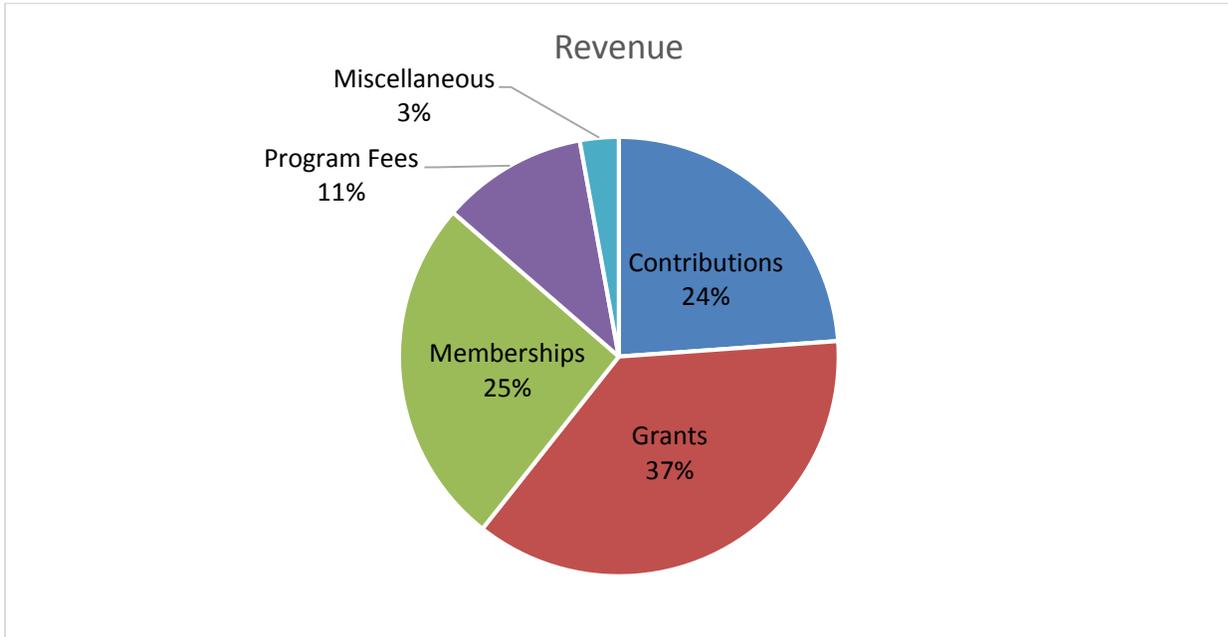
The 8th annual **Nonprofit Summit of the Midlands** was held in early November in partnership with Smith Hayes. The theme of the Networked Nonprofit brought in a SOLD OUT crowd. Beth Kanter, author of [The Networked Nonprofit](#), was the keynote speaker whose remarks, for the first time, were broadcast via webinar to Greater Nebraska.

The Catalyst Award for 2014 was presented to Deborah Neary, Executive Director of the Midlands Mentoring Partnership.

SALARY & BENEFIT SURVEY

The nonprofit sector seeks to attract qualified, passionate employees. Knowing what local salaries and benefits are is key for nonprofit businesses to set fair, competitive compensation and benefits packages for their employees. The 2014 report was published in May and had input from more than 100 nonprofits in all areas of the state and western Iowa.

SNAPSHOT of NAM's REVENUE & EXPENSES, 2014



SPECIAL THANKS

2014 Board of Directors

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Dave Pantos, Autism Action Partnership

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Robert Patterson, Kids Can Community Center

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Anne Meysenburg, Live Well Omaha

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Jeff Moran, Omaha Home for Boys

Kara Henner Eastman, Omaha Healthy Kids Alliance

Becky Gould, Nebraska Appleseed

John Jeanetta, Heartland Family Service

Emiliano Lerda, Justice for Our Neighbors-Nebraska

John Levy, Heart Ministry Center

Joan Lukas, Lukas Partners

Lynda Shafer, Greater Omaha Chamber

Daniel Shipp, University of Nebraska Omaha

Jamie Summerfelt, Visiting Nurse Association

Nonprofit Association of the Midlands Staff

Todd Chapman, Program Director

Kelly Koepsell, Membership Coordinator

Anne Hindery, CEO



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The Sherwood Foundation

The Weitz Family Foundation

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We are grateful to those who invest in NAM and the nonprofit sector.

THANK YOU!

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Annual Budget	Annual Membership Dues
Under \$49,999	\$50
\$50,000-\$99,999	\$95
\$100,000 - \$199,999	\$185
\$200,000- \$499,999	\$275
\$500,000- \$999,999	\$500
\$1,000,000- \$4,999,999	\$650
\$5,000,000 - \$9,999,999	\$850
\$10,000,000+	\$1,000

For more information on the Nonprofit Association of the Midlands, please contact us at www.nonprofitam.org