



ANNUAL REPORT 2015

Nonprofit Association of the Midlands
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We strengthen the collective voice, leadership, and capacity of nonprofit organizations to enrich the quality of community life throughout Nebraska and western Iowa.



A message from the President of the Board



Anne Meysenburg
Director of Community Investment
Omaha Community Foundation

When I embarked upon my nonprofit career in the Omaha area, I was lost. I had been tasked with helping a nonprofit organization grow and develop and needed some support in these efforts. I then found the Nonprofit Association of the Midlands and with that a continuum of services for my nonprofit and a community of support for my own growth as a leader in the sector. If someone is new or looking to develop a deeper relationship with the sector, the first question I ask is "Have you engaged with the Nonprofit Association of the Midlands"?

Whether its leadership training through the Nonprofit Executive Institute, financial education through "Dirty Sexy Money" or fostering a sense of a nonprofit community through NAM@Night and the CEO Roundtable, NAM continually and successfully improves the collective capacity of nonprofit members throughout Nebraska and southwestern Iowa. I am extremely proud and humbled to work in partnership with the talented Anne Hindery, our CEO, the passionate NAM staff, and the many volunteers and engaged Board members that help this organization succeed in its efforts to elevate the entire sector in our service area.

If you are reading this and you are not yet a member, join! If you are a member, participate more! That is, come to our many events and trainings, volunteer to participate in a Board committee, or help the NEI leadership team raise the level of excellence in our annual programs. Help NAM help you realize your many possibilities, and help us all move forward in strengthening the nonprofit sector.

A Message from the Chief Executive Officer

Anne Hindery
Chief Executive Officer
Nonprofit Association of the Midlands



At the Nonprofit Association of the Midlands (NAM) our job is to make your job easier. In 2016, we're looking forward to launching a new Board Curriculum, Our Best Practice Partnership Program is going to the next level, and applications for Class 11 of the Nonprofit Executive Institute will be available this summer.

But it's important to take time to celebrate our successes and blow our own horn for all we accomplished in 2015. As the State Association that serves nonprofits of all sizes and missions, we've been hard at work for YOU this past year! For the second year in a row, the annual Nonprofit Summit of the Midlands brought in a SOLD OUT crowd! The Summit, offered in partnership with Smith Hayes, is one of the best professional development opportunities in the region

NAM works to raise the profile of the nonprofit community. NAM speaks for nonprofits of all sizes and missions. The work of the nonprofit sector provides an incredible value in our community. Not only does everyone use a nonprofit every day, one in eleven people in our area are employed by a 501(c) 3. Nonprofits create the community fabric that is critical to strong communities and strong families. We know how important nonprofits are. The NAM team, Dan, Hannah and Kelly are here for you. Here's how we're working to make a difference for you:

NAM builds Professional Development by leveraging access to best practices and legal compliance. We support trend analysis in our sector. We have a multi-state presence.

NAM provides extensive Capacity Building Certification programs for up-and-coming leaders. We build strategic Philanthropic Alliances. We pursue policies to support a supportive environment.

I want to express my gratitude to my Board of Directors for their leadership over the past year. A strong Board is so important to ensure a strong nonprofit and this group has gone above and beyond in its support of NAM. Finally, the real appreciation goes to each and every one of you that work in the nonprofit sector. The work you do, the passion you bring, the lives you change every day is what makes our communities better places to live, work and raise our families.

Save These Dates for 2016

NAM@Night*

[June 9](#) | Omaha Conservatory of Music
[August 18](#) | Omaha Performing Arts, The Holland Center
[October 13](#) | Love's Jazz & Art Center

NAM in the Light**

[May 12 \(Sold Out!\)](#) | [Jul 14](#) | [Sept 8](#)
...at noon at NAM

2016 Nonprofit Summit of the Midlands

[November 3](#) | La Vista Conference Center
DOUBLE KEYNOTE for our 10th Year!

Andy Goodman, Owner & Director, The Goodman Center
Tim Delaney, President & CEO, National Council of Nonprofits

(Pssst! Save the date for 2017 - **Vu Lee** will be our keynote!! Nov 1st, 2017)

2016 NAM Holiday Party

[December 1](#) | Hot Shops Art Center

*NAM@Night is a nonprofit networking event held at a member's location.

**NAM in the Light is a presentation about ALL YOUR association membership benefits

RSVP for all NAM events online at www.nonprofitam.org

MEMBERSHIP

Membership in the Nonprofit Association of the Midlands (NAM) is open to nonprofits of all sizes and missions. In 2015, nonprofit organization membership increased by 28% for a total of 317.

NAM's job is to make our members' job easier. We support our members and carry out our mission by promoting and protecting people, providing networks and shared resources, and by offering tools and training.



PEOPLE

403(b) RETIREMENT PLAN & HEALTH INSURANCE OPTIONS

In order to attract and retain the most talented personnel to the nonprofit sector, NAM partners with the Harry A. Koch Company to offer health insurance options and a retirement plan for member organizations. In 2015 the NAM Health Insurance Trust was replaced by the NAM Benefit Connection to comply with the Affordable Care Act and still offer affordable health insurance for NAM members. The new NAM Benefit Connection is an all-in-one employee benefit portal. The retirement plan is a qualified 403(b) that is audited annually, and offers employers the option to match or not match employee contributions. Participation in the 403(b) retirement plan increased again in 2015, and plan assets reached more than \$9.6 million. More than 40 nonprofits are offer this benefit to their employees.

PARTNERSHIPS

ADVOCACY & PUBLIC POLICY

NAM plays a critical role as an advocate for the nonprofit sector in the realm of public policy. NAM reaches out to nonprofits to engage them in policy issues, informs them on key legislative issues and speaks on the sector's behalf to improve the operating environment for nonprofits across Nebraska. NAM researches and creates a Board approved Public Policy agenda annually.

NAM in partnership with the [National Council of Nonprofits](#) monitors key issues that affect nonprofits on both the state and federal level. Of note in this area are the changes in OMB Uniform Guidance. OMB (Office of Management and Budget) now mandates that governments at all levels (local, state, and federal) that contract nonprofits to deliver services are now required to reimburse nonprofits for the reasonable indirect costs (sometimes called “overhead” or “administrative” costs) they incur on behalf of governments when federal dollars are part of the funding stream.

2016 Public Policy Agenda

1. Continue to support the Charitable Giving Incentive. (Federal)

a. Individual donations constitute the majority of gifts to nonprofits as a whole. While endowments may be up to pre-recession levels, we do not anticipate individual giving to return to pre-2008 levels until at least 2016.

2. We support the principles of Rebuild Nebraska, a coalition of statewide organizations dedicated to rebuilding Nebraska's families, communities, businesses, schools, infrastructure, and workforce. (State)

We support tax policy that:

- a. Gives our state the revenue necessary to meet its obligations;
- b. Allows for responsible investment in the areas that grow our economy such as education and infrastructure; and
- c. Is progressive so lower-income and middle-income families do not pay more in taxes than those with the highest incomes which would further burden our sector's services.

3. Reform the Partnership with Government. (State)

a. This work seeks to address concerns with the following: complexity of government grants and contracts, payment for the full cost of services, delays in payments by government agencies and unfunded mandates on nonprofits.

4. Nonprofits are critical to Nebraska's economy. We will share the story of the economic contribution nonprofits make with policy makers. (State & Federal)

- a. Not only does every Nebraskan use a nonprofit every single day, 1 in 11 Nebraska workers are employed by nonprofits
- b. While nonprofits are exempt from state and federal income taxes, most Nebraska nonprofits pay taxes, including sales, payroll and property taxes.

MEMBER ONLY AFFINITY GROUPS

NAM offered **ED/CEO Roundtable** networking and connection opportunities for those in nonprofit leadership roles in 2015. These monthly gatherings provide nonprofit leaders a time and place to discuss issues and trends with their peers. NAM understands that it can be lonely at the top and these forums, along with a listserv, provides a resource to connect and strengthen the C-Suite of our sector.

The **Human Resources (HR) Affinity Group** offers networking and information sharing opportunities in order to stay current on human resource topics. Since HR issues can vary by size of organization, these forums and companion listserv allows those that deal with HR in their nonprofit to connect and learn from experienced professionals.

NAM's premier member networking and social event, **NAM@Night**, is a fun networking and connection opportunity and a great way to catch up with peers, see new faces, and visit some great nonprofits. NAM@Night will be offered every other month in 2016.

COMMUNITY COMPASS

The [Community Compass](#) is a GIS map of every 501(c) 3 in NAM's service area and comes with a variety of census and nonprofit specific information. This online resource is a great tool for nonprofit organizations, funders and policy makers.

PRACTICES

GUIDELINES & PRINCIPLES

The [Guidelines & Principles](#) for Nonprofit Excellence in Nebraska & Iowa are an educational resource for improving the efficiency, transparency, and accountability of charitable organizations. Designed to provide a planning and assessment framework, the Guidelines identify legal requirements that all nonprofits must comply with, as well as practices to aspire to as we raise the bar in nonprofit performance. These Principles are a direct response to public calls to increase the transparency and improve governance.

Information sessions were held regularly across the state to explain the program and inform nonprofits on how they can run their nonprofit business in a more transparent manner. This program now includes an interactive self-assessment tool that provides all the necessary research via a [wiki database](#). Tailored feedback specific to each organization, is provided to help them focus on where to strengthen their practices.

2015 saw an increase in the number of our [Best Practices Partnership](#) members. The Best Practices Partnership program is not a certification but recognizes commitment to legal compliance and best practices. Any NAM member that ensures their legal compliance are eligible for this program.

NAM's Best Practices Partners are:

[Assistance League of Omaha](#)

[Family Housing Advisory Services](#)

[Food Bank for the Heartland](#)

[Heart Ministry Center](#)

[Heartland Family Service](#)

[Kids Can! Community Center](#)

[Lutheran Family Services of Nebraska](#)

[MAACH \(Metro Area Continuum of Care for the Homeless\)](#)

[March of Dimes](#)

[Midlands Mentoring Partnership](#)



[Nebraska Appleseed](#)

[Nonprofit Association of the Midlands](#)

[Omaha Home for Boys](#)

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NONPROFIT EXECUTIVE INSTITUTE

The **Nonprofit Executive Institute** is a leadership program designed to afford nonprofit leaders skills and strategies to enhance their organization's sustainability and transform the communities they serve. This program focuses on developing visionary, prosperous, strategic, innovative, and ethical leaders.



Class 9 Graduates are listed below:

Charles Coley	Executive Director Metro Area Continuum of Care for the Homeless
Arvin Frazier	Executive Director College Possible Omaha
Roger Garcia	Executive Director El Centro de las Americas
Treva Haugaard	Executive Director Greater Omaha Attendance and Learning Services Center
Stephanie Koraleski	Chief Executive Officer, A Time to Heal
Matthew Mason	Executive Director, Nebraska Writers Collective
Whitney Mastin	Director of Operations, Midlands Mentoring Partnership
Todd Mercural-Chapman	Program Director, Nonprofit Association of the Midlands
Shamala Nadason	Human Resources Director, Heartland Family Service
Elisha Novak	Program Director, Justice for Our Neighbors - Nebraska
Debbie Orduna	Director, Boys Town Iowa
Tiffany Seibert Joekel	Policy Director, OpenSky Policy Institute
Ivy Svoboda	Interim Executive Director, Nebraska Alliance of Child Advocacy Centers
Paul Ternes	Associate Program Officer, Peter Kiewit Foundation
Rebecca Turner	Executive Director Ted E. Bear Hollow
Jeanee Weiss	Chief Executive Officer, Building Healthy Futures

NONPROFIT SUMMIT

The 9th annual **Nonprofit Summit of the Midlands** was held in early November in partnership with Smith Hayes. The theme of the Nonprofit Sustainability brought in a SOLD OUT crowd. Steve Zimmerman, co-author of [The Sustainability Mindset](#), was the keynote speaker whose remarks, for the second year in a row, were broadcast via webinar to Nebraska and Iowa audiences who were not able to travel to the Summit. The Catalyst Award for 2015 was presented to Youth Emergency Services with Executive Director Mary Frazer Meints accepting for the organization.

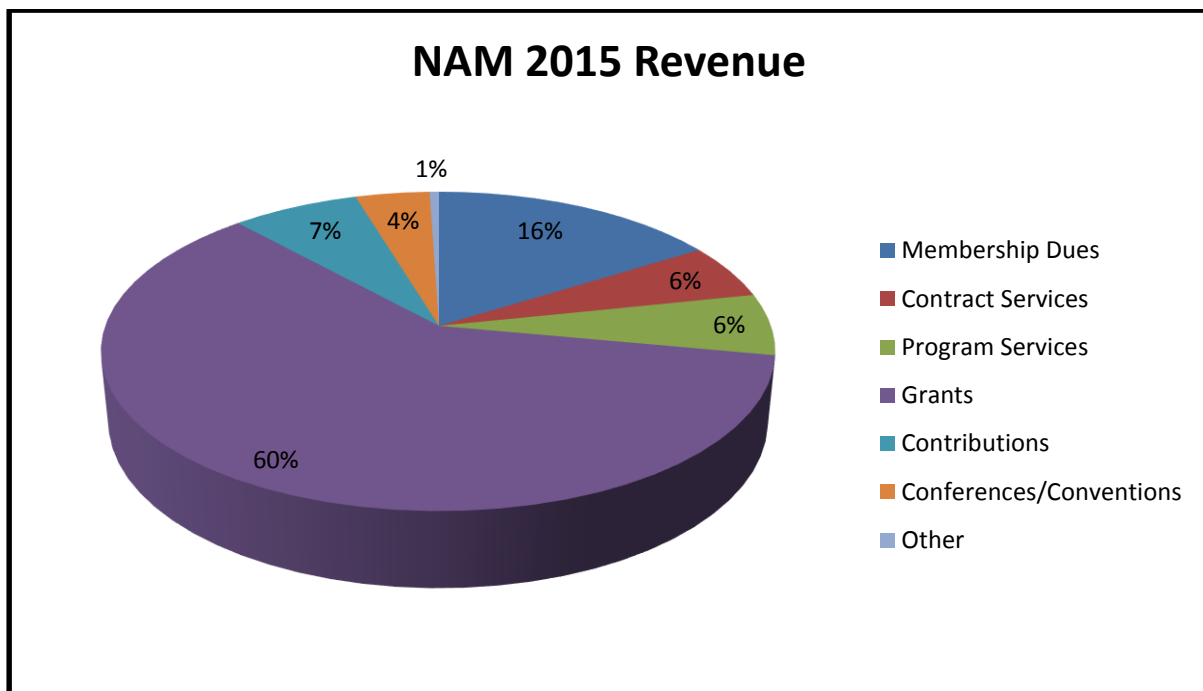


The 10th Annual Summit is November 3rd, 2016, and features two keynotes: Andy Goodman and Tim Delaney. (And mark your calendars for November 1st, 2017: [Vu Lee](#) will be our keynote!)

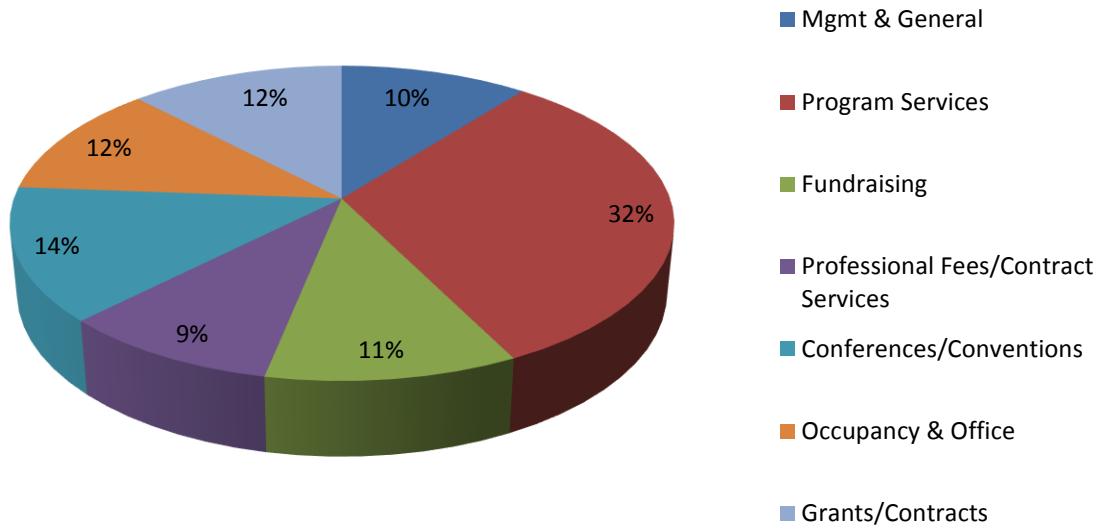
SALARY & BENEFIT SURVEY

The nonprofit sector seeks to attract qualified, passionate employees. Knowing what local salaries and benefits are is key for nonprofit businesses to set fair, competitive compensation and benefits packages for their employees. The 2015 report was published in July and had input from more than 100 nonprofits in all areas of the state and western Iowa.

SNAPSHOT of NAM's REVENUE & EXPENSES, 2015



NAM 2015 Expenses



SPECIAL THANKS

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Dave Pantos (Past President), [Autism Action Partnership](#)

Kara Eastman, [Omaha Healthy Kids Alliance](#)

Becky Gould, [Nebraska Appleseed](#)

John Jeanetta, [Heartland Family Service](#)

Carolina Padilla, [Intercultural Senior Center](#)

Julia Parker, [Omaha Small Business Network](#)

Robert Patterson, [Kids Can Community Center](#)

Jamie Summerfelt, [Visiting Nurse Association](#)

2015 Nonprofit Association of the Midlands Staff

Todd Mercural-Chapman, Program Director
Hannah Young, Operations Coordinator
Kelly Koepsell, Membership Manager
Anne Hindery, CEO



Investors

ConAgra Foods Foundation
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We are grateful to those who invest in NAM and the nonprofit sector.

THANK YOU!

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For more information on the Nonprofit Association of the Midlands, please contact us at www.nonprofitam.org