



# 2014 NORA ANNUAL CONFERENCE AGENDA

NOVEMBER 5-8, 2014 | FAJARDO, PUERTO RICO

SUBJECT TO CHANGE

## WEDNESDAY, NOVEMBER 5

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10:00 AM - 3:00 PM

**Exhibitor Check In and Booth Set Up (*Grand Atlantic Ballroom Salons 1 & 2*)**

10:00 AM - 2:00 PM

**Olein Plant Tour (*Porte Cochere*) - Pre-Registration Required**

2:00 PM - 7:00 PM

**Conference Check-In (*Grand Atlantic Conference Center Foyer*)**

- Pick -Up Name Badge During These Hours

**Register for Seating Assignment at Closing Party (*NORA Registration Desk*)**

- The Island Fiesta Closing Party is included with all exhibitor and attendee registrations, spouse registration, and Friday night closing party registration. Seating assignment and wristband are required in order to attend the event.

4:00 PM - 4:30 PM

**New Member/Board Member Reception (*Grand Atlantic Ballroom Salons 1 & 2*)**

- Open Only to New Members and Board Members

4:30 PM - 7:30 PM

**Grand Opening Reception in Trade Show (*Grand Atlantic Ballroom Salons 1 & 2*)**

- NORA Members, speakers and registered spouses/guests only. Drinks & heavy hors d'oeuvres served. Dress: Business casual.

## THURSDAY, NOVEMBER 6

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7:00 AM - 11:45 AM

**Conference Check-In (*Grand Atlantic Conference Center Foyer*)**

- Pick -Up Name Badge During These Hours

**Register for Seating Assignment at Closing Party (*NORA Registration Desk*)**

- The Island Fiesta Closing Party is included with all exhibitor and attendee registrations, spouse registration, and Friday night closing party registration. Seating assignment and wristband are required in order to attend the event.

7:00 AM - 7:45 AM

**Board Member Meeting/Breakfast (*Palmas*)**

7:00 AM - 8:00 AM

**Continental Breakfast in Trade Show (*Grand Atlantic Ballroom Salons 1 & 2*)**

8:00 AM - 9:00 AM

**NORA Opening Session (*Grand Atlantic Ballroom - Salon 3*)**

9:00 AM - 9:55 AM

**Keynote Address By Commander Kirk Lippold, USN (Ret.): "Leadership and Accountability When It Matters" (*Grand Atlantic Ballroom - Salon 3*)**

9:55 AM - 10:20 AM

**Refreshment Break in Trade Show (*Grand Atlantic Ballroom Salons 1 & 2*)**

10:20 AM - 11:05 AM

**Conference Sessions**

- Francois de Toit: Re-Refining Technologies (Palominito)
- Opal Johnson: Labs: Reduce Cost, Get Better Results, and Limit Liability (Icaco)
- Sherri McDaniel: Solving Business Challenges With Best-In-Class Technology Deployment (Vieques)

10:30 AM - 11:30 AM

**Spouse/Guest Brunch, Open to Registered Spouses/Guests (*Las Brisas Restaurant*)**

11:05 AM - 11:45 AM

**Conference Sessions**

- Markus Wimmer: Is the Used Motor Oil Market Ready for Price Indexation? (Palominito)
- Bert Rosica: What is My Company Worth? (Icaco)
- Chris Harris and Jack Waggener: Government Affairs Executive Summary (Vieques)

## THURSDAY (CONTINUED)

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12:15 PM - 7:00 PM

**San Juan Shopping Tour (*Porte Cochere*) - Pre-Registration Required**

12:30 PM - 7:00 PM

**23rd Annual NORA Golf Tournament: Brought to you by Dexsil (*Check In at Arthur Hills Golf Course Pro Shop*) - Pre-Registration Required**

8:15 PM - 11:15 PM

**Bioluminescent Bay Kayak Tour (*El Conquistador Marina*) - Pre-Registration Required**

## FRIDAY, NOVEMBER 7

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8:00 AM - 12:00 PM

**Conference Check-In (*Grand Atlantic Conference Center Foyer*)**

- Pick-Up Name Badge During These Hours

8:00 AM - 9:00 AM

**Continental Breakfast in Trade Show (*Grand Atlantic Ballroom Salons 1 & 2*)**

8:20 AM - 9:00 AM

**Steve Shimberg: PCBs: Working With EPA to Fix the Problem (*Grand Atlantic Ballroom Salon 3*)**

9:00 AM - 9:40 AM

**Ian Moncrieff: Crisis or Hiccup? Current Realities, and Future Dynamics, in the North American Used Oil Industry (*Grand Atlantic Ballroom Salon 3*)**

9:40 AM - 10:25 AM

**Scott Parker and Roy Schumacher: Market Update (*Grand Atlantic Ballroom Salon 3*)**

10:25 AM - 11:00 AM

**Refreshment Break (*Grand Atlantic Ballroom Salons 1 & 2*)**

11:00 AM - 11:40 AM

**Conference Sessions**

- Gary Risse: Uh-Oh, It's Hammered! - Managing Environmentally-Impacted Media in a Merger or Acquisition (Palominito)
- Ed Benizzi: Tire Pyrolysis Provides a New Business Opportunity (Icaco)
- Tony Kriech: Current Status of Vacuum Tower Asphalt Extender in North America (Vieques)

11:15 AM

**Exhibitor Tear Down (*Grand Atlantic Ballroom Salons 1 & 2*)**

11:40 AM - 12:20 PM

**Conference Sessions**

- Chris Harris: Exports and Imports of Used Oil (Palominito)
- Peter Douvry and Nirav Shah: Optimizing the Performance of Hydrotreating and Filtration Systems (Icaco)
- Dr. Raoul Richardson: An Update From the International Used Oil Research Institute (Vieques)

6:00 PM - 10:00 PM

**NORA Island Fiesta Closing Party (*Departure From El Conquistador Marina*) - Pre-Registration Required**

- Brought to you by LUB-LINE. Inclement weather back-up: Grand Caribbean Ballroom. All exhibitors, attendees, speakers, and registered guests/spouses are invited to attend this event. Wristband required.

## SATURDAY, NOVEMBER 8

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6:15 AM - 11:00 AM

**NORA Annual Fishing Expedition (*Meet at Marina Cafe*) - Pre-Registration Required**

Brought to you by Vertex.

**Activities on your own (Shopping, golf, spa, sightseeing).**