



National Organization of
Research Development Professionals

2026 NORDP Annual Conference Sponsorship & Year-Round Guide



Advancing Research.
Empowering Development

www.NORDP.org

For more information and/or to reserve your sponsorship or exhibit please contact:
Kristen Totaro | 856-437-4719 | ktotaro@nordp.org



ABOUT NORDP

NORDP was established in 2010 as part of a grassroots movement to build a community of Research Development professionals driven to enhance the research enterprise at their institutions. The organization grew from an informal network of individuals engaged in research development activities at universities and research institutions across the United States and is now more than **1,400+ members** strong, representing array of institutions and sectors, and including RD professionals from multiple countries from around the globe.

OUR MISSION

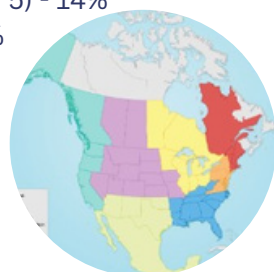
Increase the capacity for and impact of research, scholarship, and creative endeavors by promoting excellence in the practice and profession of research development.

MEMBER SNAPSHOT

1400+ Members

7 Regional Communities

- Northeast (Region 1) - 10%
- Atlantic (Region 2) - 16%
- Southeast (Region 3) - 19%
- Great Lakes (Region 4) - 16%
- Midwest/Mountain (Region 5) - 14%
- Southwest (Region 6) - 12%
- Pacific (Region 7) - 12%
- International - 1%



Job Roles

- Assistant Vice Presidents for Research
- Program Director/Manager
- Proposal Development Manager/Officer/Specialist
- Research Development Manager/Coordinator/Specialist
- Grant Writer

Sector

- Research-intensive universities
- Emerging research institutions
- Primarily undergraduate institutions
- Community colleges
- Medical research institutions
- Nonprofit research organizations



2026 NORDP ANNUAL MEETING & EXPO

The **2026 NORDP Annual Research Development Conference** will convene leaders, strategists, and practitioners in research development. The event provides unmatched access to influential decision-makers and end-users of research development tools, services, and solutions.



April 26 - 29, 2026

JW Marriott Indy
Indianapolis, Indiana

Attendance: 600+

Direct engagement with research development professionals, VPs of Research, and federal funding agencies.



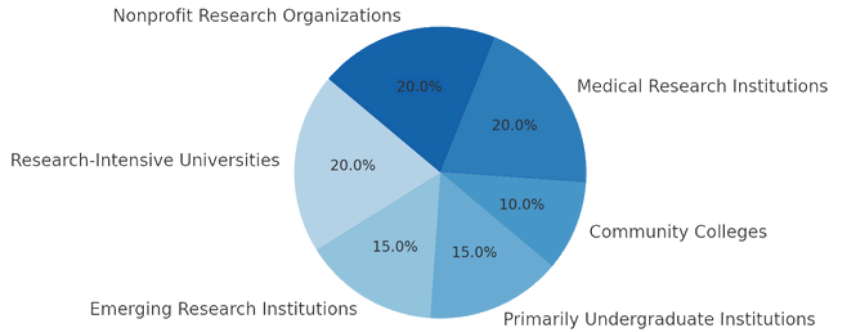
ATTENDEE SNAPSHOT

600+
Attendees

50:1
Ratio attendee to exhibitor

40%
First Time Attendees

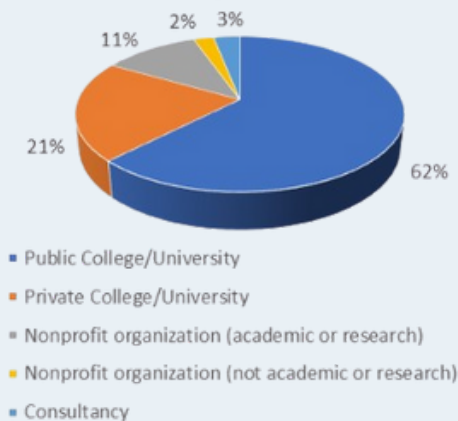
95%
Mobile App Usage Rate



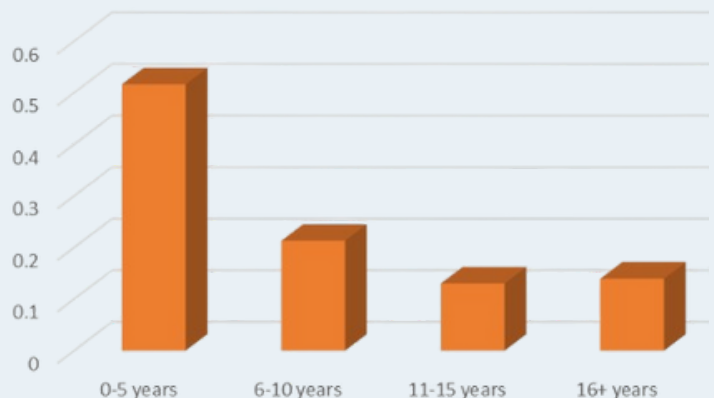
Job Roles

- Assistant Vice Presidents for Research
- Program Director/Manager
- Proposal Development Manager/Officer/Specialist
- Research Development Manager/Coordinator/Specialist
- Grant Writer

Institutional Designations (80% Response Rate)



Years as RD Professional



Annual Meeting Sponsorship Packages

Diamond | \$20,000

Benefits:

- Featured Logo on opening slides
- Exhibit table top
- NORDP.org sticky footer for 12 months
- Ad on mobile app
- One Daily Mobile Push Notification
- Premier Logo placement on signage, conference website, mobile app
- Branded email to attendees (pre or post-event)
- Pre/post attendee list (name, title, company only)
- 3 full conference and 2 exhibit hall only registrations

Keynote - Exclusive

Set the stage at the main keynote presentation with prominent logo placement and an opportunity for a 2-minute speaking opportunity at the start of the presentation (with option to include a 1-minute video).

Lanyard - Exclusive

Align your brand with all things NORDP as the sponsor of the conference lanyards. Your logo will appear with the NORDP logo on the lanyards for all attendee name badges.

President's Reception - Exclusive

Sponsor the exclusive, invite-only President's Reception: gain brand recognition and the unique opportunity to deliver welcome remarks to NORDP's key influencers.

Welcome Reception - Exclusive

Sponsor the exclusive Welcome Reception in the Expo Hall and elevate your brand! This premier event offers visibility with branded napkins and signage.

Conference Totes - Exclusive

Your brand, alongside NORDP's, will be seen everywhere on these essential bags carried by every attendee, guaranteeing maximum exposure!





Platinum | \$15,000

Benefits:

- Featured Logo on opening slides
- Exhibit Table Top
- 1-minute video played at the beginning of a plenary session
- Ad on mobile app
- One Daily Mobile Push Notification during the event
- NORDP.org sticky footer for 6 months
- Logo on signage, conference website, mobile app
- Pre/post attendee list (name, title, and company only)
- 2 full conference registrations and 2 exhibit hall only registrations

Wi-Fi

Stay connected and put your logo and brand on signage throughout the conference space. Your sponsor name included in either the network name or password!

Hello Sunshine Breakfast w/ Welcome Remarks

Your brand will shine! This is a prime opportunity for you to deliver brief welcome remarks, place your brand prominently on signage, and provide a seat drop, ensuring maximum visibility and direct engagement with every attendee as they start their day!

Headshot Studio

Take center stage, for an entire day, you become the essential partner empowering every attendee to elevate their professional image. This is your chance to forge direct, memorable connections with a highly engaged audience.

Selfie Studio

Sponsor this fun space! Your logo on photo frames ensures your brand is seen and celebrated in every shareable, fun, and highly visible attendee moment, creating lasting connections!



Gold | \$10,000

Benefits:

- Featured Logo on opening slides
- Exhibit Table Top
- 1-minute video played at the beginning of a plenary session
- Mobile App Profile and Lead Generation
- Ad on mobile app
- One (1) Mobile Push Notification during the event
- NORDP.org sticky footer for 3 months
- Logo on signage, conference website, mobile app
- Pre/post attendee list (name, title, and company only, at 3 weeks pre and 2 weeks post)
- 1 full conference registration and 1 exhibit hall only registration

NORDP's Got Heart

Become the NORDP's Got Heart sponsor! Support a local community program, gain prominent branding on all event signage, and deliver two-minute welcome remarks at the start of the Awards program.

Session Track

Sponsorship of a specific session track (e.g., Professional Development, Research Administration). Includes branding within those sessions on the conference agenda, mobile app, and on-site room signage.

Networking Break

Welcome attendees to Indy with a coffee break in the Expo Hall, featuring your brand prominently on all signage for maximum exposure.

Lunch & Learn

Lead a Lunch & Learn! Present your expertise to a captive audience during lunch, gaining prominent branding in the program and mobile app. Limited seats – secure your direct connection with decision-makers!

Hydration Station - Exclusive

Quench attendee thirst and boost your brand recognition as the exclusive Hydration Station sponsor! Your logo on custom water bottles and signage ensures maximum visibility and appreciation from every attendee.



Silver | \$5,000

Benefits:

- Exhibit Table Top
- NORDP.org sticky footer for 1 month
- Logo on Opening Slides
- Mobile App Profile and Lead Generation
- Ad on mobile app
- Logo on signage, conference website, mobile app
- Post Attendee List
- 1 full conference registration and 1 exhibit hall only registration

Lunch Breaks

Fuel the attendees with a lunch sponsorship with branding visibility during lunch sessions. Includes logo placement and potential for branded items.

Industry Breakout Session

Thought leaders, submit your 30-minute educational session for 2025! Demos, educational, and innovative topics encouraged. Sessions are first-come, first-served and appear on the main program during breakfast.

Poster Session & Contest

Sponsor the Poster Session & Contest to highlight your commitment to research excellence, gaining prominent brand recognition among innovative minds and cutting-edge research within the NORDP community. Acknowledgement at the Awards Lunch.

Power Up

Make sure all attendees have the power they need to get through the day. Put your logo and brand on a charging station and be the name they happily remember.



Bronze | \$3,000

Benefits:

- Logo on Opening Slides
- Mobile App Profile and Lead Generation
- Ad on mobile app
- Logo on signage, conference website, mobile app
- Post Attendee List
- 1 full conference registration

Branding Marketing Package

Basic digital branding package: All the benefits of Bronze plus (1) push notification

Awards Lunch (max 6)

Associate your organization with excellence and prestige: sponsor the Annual NORDP Awards Lunch for unparalleled recognition at this key celebration of achievement.

NEW! Career Critique Resume Review Sponsorship

Get a first-hand look at up-and-comers by reviewing resumes during the conference. Secure a reviewer spot, offer critiques, and make hiring connections instantly! Includes sponsor recognition, a single reviewer spot, and signage.

Regional Sponsor

Increase regional impact and visibility! Sponsor a NORDP region for exclusive, targeted branding in local materials and at gatherings, ensuring highly relevant engagement.



**Amplify your visibility and connect with the
brightest minds in research & development.**

**Our expo hall is the hub for everything networking
and meeting attendees!**



EXHIBIT

The NORDP Expo Hall is the place to be!
All breaks and receptions are hosted in the Expo Hall.

Early Bird Rate: \$3,000
Before October 1, 2025

Standard: \$3,500
October 2, 2025, through March 10, 2026

Each table-top booth includes:

- 1–6' skirted table
- 2 chairs, an exhibitor identification sign
- 1 Expo-Only registration
- Logo on signage, conference website, mobile app
- Booths are available on a first-come, first-served basis

Space is limited and will sell out—Reserve Early!

*Exhibitor electricity, furnishing, and internet are sold separately.
For prices and an order form, go to:
<https://markeys.formstack.com/forms/indyplace>
This registration does not include meals and sessions.



MEETING DETAILS:

JW Marriott Indy
Indianapolis, Indiana

April 26 - 29, 2026

Exhibitor schedule coming soon.

Breakout Room

Breakout Room

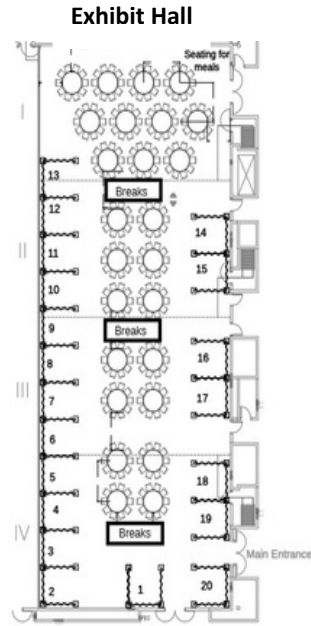
Breakout Room

Breakout Room

General Session

Food Buffets

Food Buffets	Food Buffets	Food Buffets	Food Buffets	Food Buffets
XXXX	Posters XXXX	Posters XXXX	Posters XXXX	XXXX



Primary Contact Information (handles all conference/marketing logistics)

Contact Name _____
 Contact Title _____
 Contact Email _____
 Contact Office Phone _____ Contact Mobile Phone _____

Company Information

Company Name _____
 Address _____
 City _____ State _____ Zip _____ Country _____
 Main Phone _____ Website _____

By submitting this application, my organization agrees to abide by the 2026 Exhibitor Rules and Regulations. This includes policies regarding deposits, partial refunds, and cancellation date (December 26, 2025)

Print Name _____
 Signature _____
 Date _____

Sponsorship Packages Please indicate your selection(s):

Diamond - \$20,000

- Keynote
- Lanyards
- President's Reception
- Welcome Reception
- Conference Totes

Platinum - \$15,000

- Wifi
- Hello Sunshine Breakfast w/ Welcome Remarks
- Headshot Studio
- Selfie Studio

Custom Sponsorship _____ \$ _____

Gold - \$10,000

- NORDP's Got Heart
- Session Track Sponsor Qty: _____
Please Specify Track: _____
- Networking Break - all
- Lunch & Learn
- Hydration Station

Silver - \$5,000

- Lunch Breaks
- Industry Breakout Session
- Poster Session & Contest
- Power Up / Charging Station

Bronze - \$3,000

- Branding Package Qty: _____
- Awards Lunch Qty: _____
- Career Critique Resume Review Qty: _____
- Regional Sponsor Qty: _____
Please Specify Region: _____

Table Top Exhibit Packages

- Early Bird (\$2,500) Qty: _____
- Regular after November 1, 2025 (\$3,000) Qty: _____

Add-Ons

- NORDP.org sticky footer for (3 months) (\$1,000)
- Mobile App Push Notification (\$200)
- Conference Scholarship Fund (\$500)
- Awards Sponsor (\$1,000)

Total Commitment \$ _____

Payment Information

- Invoice me for payment
- Invoice me for payment by **ACH or Wire Transfer**

NORDP charges a flat fee of \$50 USD for all payments being made by wire transfer to cover fees. This amount will be reflected on your invoice. ACH payment is free

Please charge my **credit card** below:

- Visa Mastercard American Express

Name on Card _____

Credit Card Number _____

Exp. Date _____ CCV _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____

TERMS OF PARTICIPATION

1. We understand that all exhibits, sponsorships, and advertising must be paid in full in accordance with the NET terms set forth on the invoice sent to the primary contact indicated on this application.
2. Any company requesting to pay later than NET 30 days after receipt of invoice agrees to pay a deposit of 50% of the total amount due.
3. Exhibit, sponsorship or advertising will not be fulfilled until payment is made in full.
4. Exhibitors, Sponsors, and Advertisers are responsible for ensuring the accuracy of all content. NORDP is not responsible for grammatical, spelling, or other errors appearing in the provided content.

All invoices & receipts will come from Emmy Kelly (ekelly@ahint.com), please include her on your safe sender's list. If you have any questions regarding payments or payment plans, please reach out to her.

CANCELLATION POLICY

Cancellations must be submitted to NORDP in writing. The date of receipt of supporter's written notice of cancellation will be the official cancellation date. If conference support is cancelled on or before December 26, 2025, 50% of all monies paid to date will be returned to the supporter. Any supporter who cancels after December 26, 2025, will be responsible for the total cost. All NORDP conference dues are non-refundable and non-transferable after the cancellation date. No refund will be due after one or more deliverables have been received. Cancellations should be submitted to Kristen Totaro at ktotaro@nordp.org.

Year-Round Sponsorship & Advertising

Sponsored Content | \$2,500

Feature your insights in NORDP’s member newsletter “NORDP News”. Share your latest research and knowledge with a targeted group of 1200+ through the weekly membership newsletter. Up to 500 words and with a link to your landing page or website. Content must be approved by NORDP.

Email Blasts | \$2,500

Send a dedicated email to NORDP members of 1200+.

- HTML file provided
- Report of Opens and Clicks provided



Digital Advertising

Get noticed with NORDP website advertising.
Website Footer Ad - 728 x 90p

- 1-month \$725
- 3-months: \$1,740
- 6-months: \$3,480
- 12-months: \$5,220



NEW! NORDP HUB - Call for details!

The NEW NORDP Hub, the place where members engage and interact through specific groups and regions online. This community resource is highly targeted and a great way to gain brand visibility, promote products and services to NORDP members.

Member Webinar NORDP Programming \$2,800/series (4)

Average
attendance
40-160

Boost your brand with NORDP's webinar series! Align with timely topics, reach a targeted audience year-round, and gain lasting visibility through live and on-demand sessions in the NORDP Library.

BENEFITS

- Newsletter Recognition: Acknowledgment as a sponsor in the NORDP Newsletter
- Complimentary Registration: Receive one free registration for each program.
- Brand Recognition: Your sponsorship will be highlighted on welcome slides, registration pages, and all event promotions.
- Audience Insights: Access attendee lists for each program (email addresses excluded).
- On-demand Library post webinar in the NORDP Library

Sponsor-Led Webinar \$3,500- 60 minutes

Average
attendance
80-200

Host a thought-leadership webinar, co-branded with NORDP.

Upgrade to a Coffee Chat or Snack Break and send all attendees a virtual branded beverage or snack - additional \$500 for up to 25 attendees.

BENEFITS

- One dedicated email blast promoting the sponsor driven webinar sent to the NORDP membership at least 30 days before webinar. (email can be sponsor content)
- Two social media posts on LinkedIn promoting the webinar.
- Sponsor recognition on webinar registration page.
- Recognition in two emails to members promoting webinar.
- Sponsor is mentioned and thanked during webinar.
- Logo is featured on opening slide, waiting room, and closing slide of the webinar.

*Content must be submitted to NORDP for approval prior to the webinar.



Primary Contact Information (handles all conference/marketing logistics)

Contact Name _____
 Contact Title _____
 Contact Email _____
 Contact Office Phone _____ Contact Mobile Phone _____

Company Information

Company Name _____
 Address _____
 City _____ State _____ Zip _____ Country _____
 Main Phone _____ Website _____

By submitting this application, my organization agrees to abide by the 2026 Exhibitor Rules and Regulations. This includes policies regarding deposits, partial refunds, and cancellation date (December 26, 2025)

Print Name _____
 Signature _____
 Date _____

Engagement Packages Please indicate your selection(s):

Sponsored Content & Email

- Sponsored Newsletter Content \$2,500
- Dedicated Email Blast to NORDP Members \$2,500

Website Advertising

- Website Footer Ad – 1 Month \$725
- Website Footer Ad – 3 Months \$1,740
- Website Footer Ad – 6 Months \$3,480
- Website Footer Ad – 12 Months \$5,220

Website Advertising

- NORDP Hosted Webinar Sponsorship – 1 Program \$750
- NORDP Hosted Webinar Series (4 Programs) \$2,800
- Vendor-Led Webinar (60 minutes) \$3,500
- Vendor Webinar Upgrade: Coffee Chat or Snack Break +\$500

NORDP Hub (Targeted Member Community Sponsorship)

- NORDP Hub Sponsorship Call for pricing
- Custom Sponsorship _____ \$ _____

Total Commitment \$ _____

Payment Information

- Invoice me for payment
- Invoice me for payment by **ACH or Wire Transfer**

NORDP charges a flat fee of \$50 USD for all payments being made by wire transfer to cover fees. ACH payment is free

- Please charge my **credit card** below:
- Visa Mastercard American Express

Name on Card _____
 Credit Card Number _____
 Exp. Date _____ CCV _____
 Billing Address _____
 City _____ State _____ Zip _____
 Signature _____
 Total Commitment: _____

Sponsorship Application Terms

Mail or email completed form and payment to:
 National Organization Research & Development Professionals, 1120 Route 73, Suite 200, Mount Laurel, NJ 08054
 EMAIL: ktotaro@nordp.org
 Please contact Emmy Mielcarz at emielcarz@ahint.com for wire transfer information or billing questions.
 Please be sure to include her on your 'safe sender' list to ensure you receive her emails.
 I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all payment terms.
 Insertion orders will be invoiced at time of receipt. Payment is due within 15 days of the date of the invoice unless otherwise noted.
 The insertion schedule will be followed provided inventory is available. If inventory is not available for the requested insertion, a representative will contact you to confirm availability at the time of your order. NORDP reserves the right to remove creative from any of the NORDP websites if the creative is deemed not to meet the requirements outlined in the NORDP Advertising Policy or considered to be unsuitable.
 Terms of Payment: All payments must be received in FULL prior to the launch of any digital or printed assets. All payments are due upon receipt of the date of invoice unless otherwise specified. Any company requesting to pay later than net 30 days after the receipt of the invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee (50%).
 Cancellation Terms: Cancellations must be submitted to NORDP in writing regardless of the timing of the cancellation. Cancellation must be directed to Kristen Totaro, Industry Relations Manager, ktotaro@NORDP.org. The date of receipt of the supporter's written notice of cancellation will be the official cancellation date. All digital or printed assets may be canceled up to 30 days before the launch date without penalty. Any assets canceled within 30 days of the launch date will be responsible for 50% of the total fee. No refunds will be provided for cancellation requests once the assets have been launched. All funds paid are non-transferable.