

NPEA 2026 CONFERENCE

*Collective Power, Shared Purpose:
Advancing Access in Education*

NPEA
ATLANTA
2026

April 15-17, 2026 - Atlanta, GA

SPONSORSHIP OPPORTUNITIES

SPONSOR PACKAGES SUBJECT TO CHANGE: CURRENT AS OF OCTOBER 2025.

NPEA's 2026 Conference will take place on April 15-17, 2026 at the Westin Buckhead in Atlanta. We welcome sponsors to support this important event, which empowers educators to join together **SO ALL STUDENTS CAN THRIVE**.

Since 2007, the National Partnership for Educational Access (NPEA) has fulfilled a need for organizations and schools across the country to share best practices and learn from one another in order to strengthen the field of college and career access and support students from under-resourced communities. Over the years, we have held sixteen conferences bringing together a national audience of education professionals, practitioners, administrators, and changemakers who are committed to advancing access in education throughout the K-16 journey. We hope you will join us for our 17th annual conference!

WHY SPONSOR?

Sponsoring #NPEA2026 means reaching a national audience of 400+ education leaders working to promote educational access and opportunities for students from under-resourced communities.

NPEA conference attendees are changemakers, leaders, and continuous learners who are committed to advancing the field in community-based organization, public/private school, and higher ed settings.

By sponsoring, you can support partners across different settings in understanding effective ways to work together to impact student achievement and contribute to the growth, learning, and professional development of individuals working in education settings across the country.

While the conference will be in person, attendees and sponsors can also engage with the community through our mobile app, and participants benefit from features such as banner ads, attendee connections, an event game, social wall posts, a speaker directory, and a customizable agenda.

NATIONAL PARTNERSHIP
FOR EDUCATIONAL ACCESS

CONTACT US:
KARIN ELLIOTT, EXECUTIVE DIRECTOR,
KELLIOTT@NPEA.ORG



SPONSORSHIP PACKAGES

RANGING FROM \$1,000-\$15,000

All sponsorship levels include recognition in all conference communications, on the NPEA website, and in social media.

IN THE WORDS OF ATTENDEES...

"The conference is an important tool for resetting and reengaging with the work, especially after a challenging year."

"It is a remarkably productive conference EVERY year...There is no other conference or professional organization as important to me as NPEA."

"This was one of the best organized conferences I have ever attended. The workshops were interactive and relevant and the keynote speakers were intentionally engaging."

"Feeling empowered, rejuvenated, inspired to continue this important work."

GET IN TOUCH

Karin Elliott, NPEA Executive Director
 Email: kelliott@npea.org
 Website: www.npea.org

PLEASE NOTE:

As you consider which sponsorship opportunity may be a fit for your business, organization, or school, please note that complimentary registrations are only included as indicated below for the higher-level sponsors, from \$7,500 through \$15,000. For all other levels of sponsorship, please plan to purchase a registration to attend the conference and engage with the NPEA community.

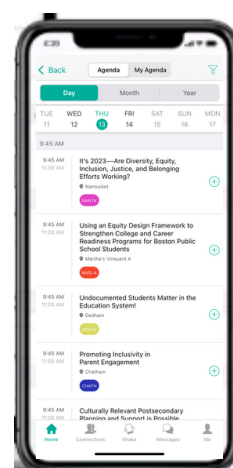
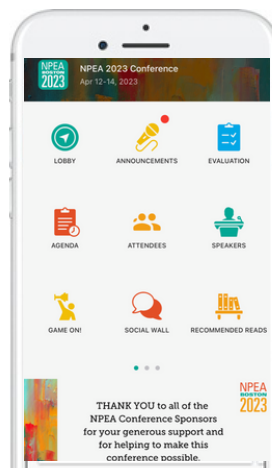
All sponsorship levels include recognition in all conference communications, on the NPEA website, and on social media.

PLATINUM PREMIER SPONSOR - \$15,000 (3 AVAILABLE)

Our most robust sponsorship package, Platinum Premier Sponsors will enjoy a number of creative marketing opportunities, including the invitation to present a workshop during a time of your choosing, high visibility and multiple touchpoints and opportunities to engage with NPEA members and conference attendees leading up to and throughout the event. At the largest sponsorship level, this is your opportunity to demonstrate your commitment to college access and success.

Sponsorship Benefits Include:

- Opportunity to show a brief recorded video at the beginning of a general session
- Opportunity to present a workshop during a time of your choosing -- *Topic must adhere to NPEA guidelines*
- Logo prominently featured on our website, in pre-conference marketing/communications, and on social media
- Dedicated banner ad on mobile app
- Complimentary exhibit table for the duration of the conference
- **3** complimentary registrations for your company/organization
- **2** pre-planned posts on our mobile app social wall
- **2** pre-planned mobile app push notifications to all conference attendees
- Opportunity to present a webinar or facilitate a member virtual forum as part of our featured monthly webinar/professional development series
- Option to invite attendees to attend a special networking opportunity or targeted thought-partner focus group at the conference
- Advance attendee email list (to include all participants other than those who "opt-out")



4.5★
average rating



GOLD SPONSOR - \$10,000

(4 AVAILABLE)

This sponsorship package offers several creative marketing opportunities, prominent display during the conference, and multiple touchpoints with NPEA members and conference attendees leading up to and throughout the event.

Sponsorship Benefits Include:

- Logo prominently featured on our website, in pre-conference marketing/communications, and on social media
- Dedicated banner ad on mobile app
- Complimentary exhibit table for the duration of the conference
- 2 complimentary registrations for your organization
- 1 pre-planned post on mobile app social wall
- 1 pre-planned push notification to all conference attendees
- 1 exclusive marketing email to attendees & NPEA lists, sent from NPEA
- Opportunity to present a webinar or facilitate a member virtual forum as part of our featured monthly webinar/professional development series
- Advance attendee email list (all participants other than those who "opt-out")



RECEPTION SPONSOR - \$10,000

(1 AVAILABLE) -- ****SOLD OUT!****

The Reception Sponsor package offers valuable marketing opportunities, heightened visibility, and engagement with conference attendees. The reception will take place in the evening on Thursday, April 16 in the conference hotel.

Following the first full day of conference workshops and general sessions, this remains a favorite activity for attendees.

Sponsorship Benefits for the reception package Includes:

- Opportunity to welcome attendees during reception
- Opportunity to display information about your organization during the reception and throughout the conference on an exhibit table
- Logo prominently featured on website, in pre-conference marketing/communications, and on social media
- Dedicated banner ad on mobile app
- Complimentary exhibit table for the duration of the conference
- 2 complimentary registrations for your organization
- 1 pre-planned push notification to all conference attendees
- Advance attendee email list (all participants other than those who "opt-out")



MOBILE APP SPONSOR - \$8,000

(1 AVAILABLE)

This package offers valuable marketing opportunities, heightened visibility within the mobile app, and engagement with conference attendees.

Sponsorship Benefits Include:

- Custom "conference app sponsored by" banner on mobile app splash screen
- Dedicated feature prominently placed in mobile app with option to share links, resources, messaging, and information about your company
- 1 complimentary registration and exhibit table
- 1 email from NPEA to our full marketing lists to promote your company as the Official Mobile App Sponsor for the 2026 NPEA Conference
- Advance attendee email list (all participants other than those who "opt-out")





SILVER SPONSOR - \$7,500

(6 AVAILABLE)

This package offers valuable marketing opportunities, heightened visibility, and engagement with conference attendees.

Sponsorship Benefits Include:

- Special thanks from NPEA during the event and inclusion in "lead sponsors" email
- Logo featured on website, pre-conference marketing/communications, & social media
- Dedicated banner ad on mobile app
- **1** complimentary registration
- Advance attendee email list (all participants other than those who "opt-out")

COACHING CORNER SPONSOR - \$5,000

(3 AVAILABLE)

This package offers visibility and branding, networking and engagement opportunities, and impact and influence.

Sponsorship Benefits Include:

- Logo featured on website, pre-conference marketing/communications, & social media
- Dedicated banner ad on mobile app
- Complimentary exhibit table for the duration of the conference
- Opportunity to present a webinar or facilitate a member virtual forum as part of our featured monthly webinar/professional development series

KEYNOTE SPONSOR - \$5,000

(3 AVAILABLE) - ****ONLY 1 REMAINING!****

With this sponsorship, you will have the opportunity to sponsor and introduce a keynote speaker during a general session.

Sponsorship Benefits Include:

- Opportunity to introduce a keynote speaker*, and highlighted as sponsor of keynote general session on the session listing and at the start of the session *(Following NPEA introductions and general sponsorship acknowledgements/features)
- Logo featured on our website, in pre-conference marketing and communications, and on social media
- Dedicated banner ad on mobile app
- Option to provide attendees with a prize, swag item, or materials to receive at conference registration/check-in
- Advance attendee email list (to include all participants other than those who "opt-out")



SESSION SPONSOR - \$4,000

(MULTIPLE AVAILABLE)

This package offers the opportunity to sponsor a workshop session or other select agenda item of your choosing (e.g., workshop, special interest group, coffee conversation, yoga class or wellness activity, etc.).

Sponsorship Benefits Include:

- Opportunity to sponsor an agenda item – you will be announced as the sessions' sponsor, your organization's logo will appear on the session's description page in the mobile app, and a slide will be shared with your contact information, website, and logo at start of session
- Logo featured on our website, in pre-conference marketing and communications, and on social media
- Dedicated banner ad on mobile app



HEADSHOT LOUNGE SPONSOR - \$4,000

(1 AVAILABLE)

Provide attendees with a new professional headshot on-site at the conference!

Sponsorship Benefits Include:

- Recognition as the official headshot sponsor through on-site signage, verbal and email recognition, and in the mobile app
- Ability for brand representative to staff booth to meet and greet attendees
- Professional photographer and studio-quality photography
- Lead capture for all participating attendees

LANYARDS SPONSOR - \$3,000

(1 AVAILABLE)

Each attendee wears a name tag and lanyard! Display your logo on the conference lanyards and attract the attention of every conference attendee. ****ACT FAST, WILL SELL OUT!**

Sponsorship Benefits Include:

- Your logo displayed prominently alongside NPEA conference logo on attendee name tag lanyards
- Logo featured on website, in pre-conference marketing and communications, and on social media



FORMER SCHOLARSHIP RECIPIENTS HAVE SHARED:

"Receiving a fee waiver allowed me to participate in powerful and important professional development. It has helped me to return to my organization inspired and motivated to make important changes and connections."

"Attending NPEA was one of the most helpful and relevant professional development opportunities I have participated in and it would not have been possible to attend without a fee waiver - our budget is just too tight to accommodate the conference registration fee. I'm so grateful to have been able to attend!"

"The waiver came at a time when our department could not afford to cover areas of professional development. As a result of attending the NPEA conference I've gained exposure in many areas. Examining existing partnerships for effectiveness and cultivating collaborative efforts has become my focus."

SCHOLARSHIP LEADER - \$2,500

(UNLIMITED)

Your sponsorship will provide a valuable learning opportunity for those with limited professional development funds to attend the conference.

Sponsorship Benefits Include:

- Special mention by NPEA staff during the event, recognizing your company as a Scholarship Leader
- Logo featured on our website, in pre-conference marketing and communications, and on social media
- Option to participate in a designated breakfast roundtable for scholarship recipients.

PHOTO BOOTH SPONSOR - \$2,500

(1 AVAILABLE)

We are bringing the fun of a photo booth to the conference reception!

Sponsorship Benefits Include:

- Recognition as the exclusive photo booth sponsor
- Ability to incorporate your logo and customizable company branding
- Lead capture for participating attendees
- Potential for a virtual (mobile-app-based) OR a physical in-person booth option



TOTE BAG SPONSOR - \$2,500 (1 AVAILABLE)

All conference attendees are provided a tote bag at registration to transport materials throughout the conference. The conference tote bag is a great way to market to the conference attendees.

Sponsorship Benefits Include:

- Your single-color logo displayed alongside NPEA conference logo on attendee tote bags
- Logo featured on our website, in pre-conference marketing and communications, and on social media



EDUCATION CHAMPION - \$1,000 (UNLIMITED)

Always popular with conference sponsors, this package offers great marketing and opportunities for attendee engagement.

Sponsorship Benefits Include:

- Logo featured on our website, in pre-conference marketing and communications, and on social media
- Banner ad (to be displayed together in a block image with 1-2 other sponsor logos) in the conference mobile app

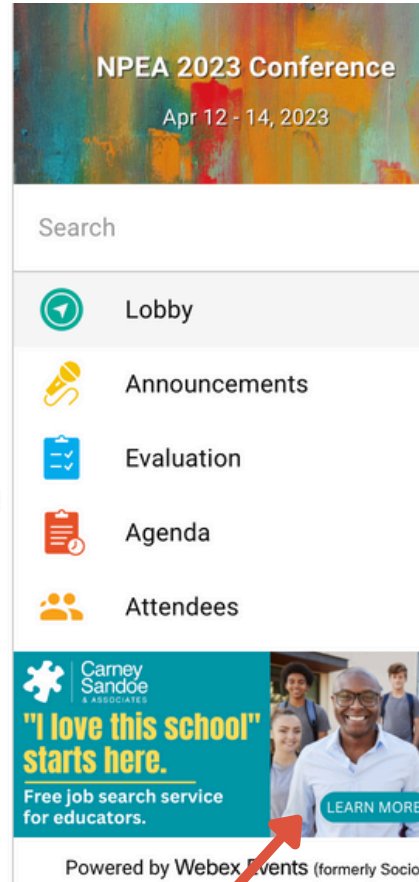
BANNER ADS - \$300-\$500 (UNLIMITED)

Let others know you support the conference through banner ad marketing.

Sponsorship Benefits Include:

- Looking for a way to get your logo and branding in front of conference attendees? Purchase a dedicated banner ad for \$500 or share banner ad space with 1-2 other sponsors for \$300. This can be a stand-alone opportunity or an add-on for a sponsorship package. Scrolling ads are displayed on our mobile app throughout the conference.**

**Organizations with limited budgets that are interested in this opportunity may reach out to inquire about other lower-cost options.



BANNER AD SPACE



CONFERENCE EXHIBITOR PACKAGES - SEE PRICING BELOW (MULTIPLE AVAILABLE)

Exhibit tables are on display throughout the conference; We will provide recommendations for the most advantageous times during the conference agenda to be available at your table. Exhibitors are encouraged but not required to staff tables.

Premier Exhibitor: \$5,000

- 1 reserved table in a prime location in the Exhibitor area
- 1 pre-recorded session available to attendees in the "On-Demand Content" section of mobile app
- 1 registration to include all conference events and meals
- Opportunity to present a virtual demo, webinar, and/or facilitated community forum marketed to conference registrants to take place in March 2026

Gold Exhibitor: \$4,000

- 1 reserved table in a prime location in the Exhibitor area
- 1 pre-recorded session available to attendees in the "On-Demand Content" section of mobile app
- 1 registration to include all conference events and meals

Silver Exhibitor: \$3,000

- 1 reserved table in the Exhibitor area
- 1 pre-recorded session available to attendees in the "On-Demand Content" section of mobile app
- 50% off registration for 1 individual

Bronze Exhibitor: \$2,000

- 1 reserved table in the Exhibitor area
- 25% off registration for 1 individual

EXHIBIT TABLES AND MATERIALS DISPLAY - \$500-725

(LIMITED SPACES AVAILABLE - NONPROFIT MEMBERS AND NON-MEMBERS)

This category is available to nonprofit members and nonprofit non-members only. Opportunity includes a dedicated tabletop space to place materials in the main ballroom foyer during the conference, or the option to include up to 2 items for attendees in the conference tote bags. **Please note: Conference registration fees ARE NOT included at this sponsorship level.**

- Nonprofit members: \$500
- Nonprofit non-members: \$725



THANK YOU FOR YOUR SUPPORT.

QUESTIONS? PLEASE CONTACT KARIN ELLIOTT
AT [KELLIOTT@NPEA.ORG](mailto:kelliott@npea.org).

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