# NPEA 2027 CONFERENCE

***Join us for our 18th Annual Conference***

NPEA BOSTON 2027

## April 7-9, 2027 - Boston, MA

# SPONSOR & EXHIBITOR OPPORTUNITIES

***SPONSOR PACKAGES SUBJECT TO CHANGE: CURRENT AS OF MAY 2026***

***We will be transitioning our Conference App to EventMobi for the 2027 Conference. Sponsor benefits & specific deliverables may change slightly based on the new features and functionality available through EventMobi. Changes will be updated on this document during summer 2026.***

NPEA's 2027 Conference will take place on April 7-9, 2027 in Boston at the Hyatt Regency Cambridge. We welcome sponsors to support this important event, which empowers educators to join together **SO ALL STUDENTS CAN THRIVE**.

Since 2007, the National Partnership for Educational Access (NPEA) has fulfilled a need for organizations and schools across the country to share best practices and learn from one another in order to strengthen the field of college and career access and support students from under-resourced communities. Our annual conference brings together a national audience of education professionals, practitioners, administrators, and changemakers who are committed to advancing access in education throughout the K-16 journey. We hope you will join us!

## WHY SPONSOR OR EXHIBIT?

Sponsoring or exhibiting at #NPEA2027 means reaching a national audience of 400+ education leaders working to promote educational access and opportunities for students from under-resourced communities. **NPEA conference attendees are changemakers, leaders, and continuous learners who are committed to advancing the field in community-based organization, public/private school, and higher ed settings.**

By supporting the conference as a sponsor or exhibitor, you can support partners across different settings in understanding effective ways to work together to impact student achievement and contribute to the growth, learning, and professional development of education access champions.

While the conference will be in person, attendees and sponsors can also engage with the community through our mobile app, and participants benefit from features such as banner ads, attendee connections, an event game, social wall posts, a speaker directory, and a customizable agenda.



**CONTACT US:**
**KARIN ELLIOTT, EXECUTIVE DIRECTOR, KELLIOTT@NPEA.ORG**



## OPTIONS RANGING FROM $1,000-$15,000

***All sponsorship levels include recognition in all conference communications, on the NPEA website, and in social media.***

### IN THE WORDS OF ATTENDEES...

***"The conference is an important tool for resetting and reengaging with the work, especially after a challenging year."***

***"It is a remarkably productive conference EVERY year…There is no other conference or professional organization as important to me as NPEA."***

***"This was one of the best organized conferences I have ever attended. The workshops were interactive and relevant and the keynote speakers were intentionally engaging."***

***"I left with new insights, stronger professional connections, and a deeper sense of purpose in this work."***

### GET IN TOUCH

Karin Elliott, NPEA Executive Director
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Website: www.npea.org

# SPONSORSHIP PACKAGES

## PLEASE NOTE:

***As you consider which sponsorship opportunity may be a fit for your business, organization, or school, please note that complimentary registrations are only included as indicated below for the higher-level sponsors, from $7,500 through $15,000.*** *For all other levels of sponsorship, please plan to purchase a registration to attend the conference and engage with the NPEA community.*

**All sponsorship levels include recognition in all conference communications, on the NPEA website, and on social media.**

## PLATINUM PREMIER SPONSOR - $15,000 (3 AVAILABLE)

*Our most robust sponsorship package, Platinum Premier Sponsors will enjoy a number of creative marketing opportunities, including the invitation to present a workshop during a time of your choosing, high visibility and multiple touchpoints and opportunities to engage with NPEA members and conference attendees leading up to and throughout the event. At the largest sponsorship level, this is your opportunity to demonstrate your commitment to college access and success.*

**Sponsorship Benefits Include:**

- **3** complimentary registrations for your company/organization
- **2** pre-planned posts on our mobile app social wall
- **2** mobile app alerts/push notifications to attendees
- **1** dedicated banner ad on mobile app
- **1** complimentary exhibit table for the duration of the conference
- **1** custom sponsor profile in our conference mobile app
- Opportunity to show a brief pre-recorded video at the beginning of a general session
- Opportunity to present a workshop** during a time of your choosing
- Opportunity to present a webinar or facilitate a member virtual forum as part of our featured monthly webinar/professional development series
- Option to invite attendees to attend a special networking opportunity or targeted thought-partner focus group at the conference
- Logo prominently featured on registration site and NPEA website, in pre-conference marketing/communications, and on social media
- Advance attendee email list (to include all participants other than those who "opt-out")

***Workshop topic must adhere to NPEA guidelines*




4.5★
average rating

## GOLD SPONSOR - $10,000
## (4 AVAILABLE)

*This sponsorship package offers several creative marketing opportunities, prominent display during the conference, and multiple touchpoints with NPEA members and conference attendees leading up to and throughout the event.*

**Sponsorship Benefits Include:**

- **2** complimentary registrations for your organization
- **1** dedicated banner ad on mobile app
- **1** complimentary exhibit table for the duration of the conference
- **1** pre-planned post on mobile app social wall
- **1** alert/push notification to all attendees
- **1** exclusive marketing email to attendees & NPEA lists, sent from NPEA
- **1** custom sponsor profile in our conference mobile app
- Opportunity to present a webinar or facilitate a member virtual forum as part of our featured monthly webinar/professional development series
- Logo prominently featured on registration site and NPEA website, in pre-conference marketing/communications, and on social media
- Advance attendee email list (all participants other than those who "opt-out")



## RECEPTION SPONSOR - $10,000
## (1 AVAILABLE)

***The Reception Sponsor package*** *offers valuable marketing opportunities, heightened visibility, and engagement with conference attendees. The reception will take place in the evening on Thursday, April 8 in the conference hotel. Following the first full day of conference workshops and general sessions, this remains a favorite activity for attendees.*

**Sponsorship Benefits for the reception package Includes:**

- **2** complimentary registrations for your organization
- **1** dedicated banner ad on mobile app
- **1** complimentary exhibit table for the duration of the conference
- **1** alert/push notification to all attendees
- **1** custom sponsor profile in our conference mobile app
- Opportunity to welcome attendees during reception
- Opportunity to display information about your organization during the reception and throughout the conference on an exhibit table
- Logo prominently featured on registration site and NPEA website, in pre-conference marketing/communications, and on social media
- Advance attendee email list (all participants other than those who "opt-out")



## MOBILE APP SPONSOR - $8,000
## (1 AVAILABLE)

*This package offers valuable marketing opportunities, heightened visibility within the mobile app, and engagement with conference attendees.*

**Sponsorship Benefits Include:**

- **1** complimentary registration
- **1** complimentary exhibit table for the duration of the conference
- **1** email from NPEA to our full marketing lists to promote your company as the Official Mobile App Sponsor for the 2027 NPEA Conference
- **1** custom sponsor profile in our conference mobile app
- Custom "conference app sponsored by" banner on mobile app splash screen
- Dedicated feature prominently placed in mobile app with option to share links, resources, messaging, and information about your company
- Logo prominently featured on registration site and NPEA website, in pre-conference marketing/communications, and on social media
- Advance attendee email list (all participants other than those who "opt-out")





## SILVER SPONSOR - $7,500
## (6 AVAILABLE)

*This package offers valuable marketing opportunities, heightened visibility, and engagement with conference attendees.*

**Sponsorship Benefits Include:**

- **1** dedicated banner ad on mobile app
- **1** complimentary registration
- **1** custom sponsor profile in our conference mobile app
- Special thanks from NPEA during the event and inclusion in "lead sponsors" email
- Logo prominently featured on registration site and NPEA website, in pre-conference marketing/communications, and on social media
- Advance attendee email list (all participants other than those who “opt-out”)

## COACHING CORNER SPONSOR - $5,000
## (3 AVAILABLE)



*This package offers visiblity and branding, networking and engagement opportunities, and impact and influence.*

**Sponsorship Benefits Include:**

- **1** dedicated banner ad on mobile app
- **1** complimentary exhibit table for the duration of the conference
- **1** custom sponsor profile in our conference mobile app
- Opportunity to present a webinar or facilitate a member virtual forum as part of our featured monthly webinar/professional development series
- Logo prominently featured on NPEA website, in marketing/communications, and on social media

## KEYNOTE SPONSOR - $5,000
## (3 AVAILABLE)

*With this sponsorship, you will have the opportunity to sponsor and introduce a keynote speaker during a general session.*

**Sponsorship Benefits Include:**

- **1** dedicated banner ad on mobile app
- **1** custom sponsor profile in our conference mobile app
- Opportunity to introduce a keynote speaker*, and highlighted as sponsor of keynote general session on the session listing and at the start of the session *(Following NPEA introductions and general sponsorship acknowledgements/features)
- Option to provide attendees with a prize, swag item, or materials to receive at conference registration/check-in
- Logo prominently featured on NPEA website, in marketing/communications, and on social media
- Advance attendee email list (to include all participants other than those who “opt-out”)

## SESSION SPONSOR - $4,000
## (MULTIPLE AVAILABLE)



*This package offers the opportunity to sponsor a workshop session or other select agenda item of your choosing (e.g., workshop, special interest group, coffee conversation, yoga class or wellness activity, etc.).*

**Sponsorship Benefits Include:**

- **1** dedicated banner ad on mobile app
- **1** custom sponsor profile in our conference mobile app
- Opportunity to sponsor an agenda item – you will be announced as the sessions' sponsor, your organization’s logo will appear on the session's description page in the mobile app, and a slide will be shared with your contact information, website, and logo at start of session
- Logo prominently featured on NPEA website, in marketing/communications, and on social media

## HEADSHOT LOUNGE SPONSOR - $4,000
## (1 AVAILABLE)




*Provide attendees with a new professional headshot on-site at the conference!*

**Sponsorship Benefits Include:**

- **1** custom sponsor profile in our conference mobile app
- Recognition as the official headshot sponsor through on-site signage, verbal and email recognition, and in the mobile app
- Ability for brand representative to staff booth to meet and greet attendees
- Professional photographer and studio-quality photography
- Lead capture for all participating attendees

## LANYARDS SPONSOR - $3,000
## (1 AVAILABLE)

*Each attendee wears a name tag and lanyard! Display your logo on the conference lanyards and attract the attention of every conference attendee.* *****ACT FAST, WILL SELL OUT!***

**Sponsorship Benefits Include:**

- **1** custom sponsor profile in our conference mobile app
- Logo displayed prominently alongside NPEA conference logo on attendee name tag lanyards and on NPEA website & social media

## FORMER SCHOLARSHIP RECIPIENTS HAVE SHARED:

***"Receiving a fee waiver allowed me to participate in powerful and important professional development. It has helped me to return to my organization inspired and motivated to make important changes and connections."***

***"Attending NPEA was one of the most helpful and relevant professional development opportunities I have participated in and it would not have been possible to attend without a fee waiver - our budget is just too tight to accommodate the conference registration fee. I'm so grateful to have been able to attend!"***

***"The waiver came at a time when our department could not afford to cover areas of professional development. As a result of attending the NPEA conference I've gained exposure in many areas. Examining existing partnerships for effectiveness and cultivating collaborative efforts has become my focus."***

## SCHOLARSHIP LEADER - $2,500
## (UNLIMITED)




*Your sponsorship will provide a valuable learning opportunity for those with limited professional development funds to attend the conference.*

**Sponsorship Benefits Include:**

- **1** custom sponsor profile in our conference mobile app
- Special mention by NPEA staff during the event, recognizing your company as a Scholarship Leader
- Logo featured on our website, in pre-conference marketing and communications, and on social media
- Option to participate in a designated breakfast roundtable for scholarship recipients.

## PHOTO BOOTH SPONSOR - $2,500
## (1 AVAILABLE)

*We are bringing the fun of a photo booth to the conference reception!*

**Sponsorship Benefits Include:**

- **1** custom sponsor profile in our conference mobile app
- Recognition as the exclusive photo booth sponsor
- Ability to incorporate your logo and customizable company branding
- Lead capture for participating attendees
- Potential for a virtual (mobile-app-based) OR a physical in-person booth option



## TOTE BAG SPONSOR - $2,500
## (1 AVAILABLE)

*All conference attendees are provided a tote bag at registration to transport materials throughout the conference. The conference tote bag is a great way to market to the conference attendees.*

**Sponsorship Benefits Include:**

- 1 custom sponsor profile in our conference mobile app
- Your single-color logo displayed alongside NPEA conference logo on attendee tote bags
- Logo featured on our website, in pre-conference marketing and communications, and on social media

## EDUCATION CHAMPION - $1,000
## (UNLIMITED)

*Always popular with conference sponsors, this package offers great marketing and opportunities for attendee engagement.*

**Sponsorship Benefits Include:**

- 1 custom sponsor profile in our conference mobile app
- 1 shared banner ad (to be displayed together in a block image with 1-2 other sponsor logos) in the conference mobile app
- Logo featured on our website, in pre-conference marketing and communications, and on social media

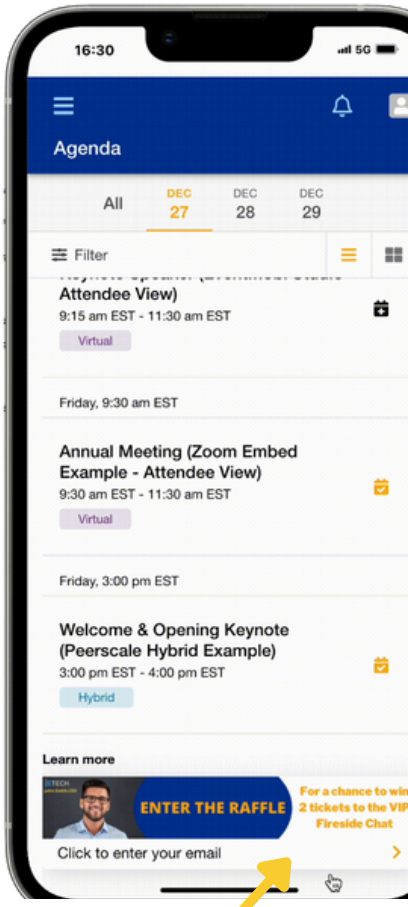
## BANNER ADS - $300-$500
## (UNLIMITED)

*Let others know you support the conference through banner ad marketing.*

**Sponsorship Benefits Include:**

- Looking for a way to get your logo and branding in front of conference attendees? Purchase a dedicated banner ad for $500 or share banner ad space with 1-2 other sponsors for $300. This can be a stand-alone opportunity or an add-on for a sponsorship package. Scrolling ads are displayed on our mobile app throughout the conference.**

***Organizations with limited budgets that are interested in this opportunity may reach out to inquire about other lower-cost options.*




*BANNER AD SPACE*



# EXHIBITOR OPPORTUNITIES



## NONPROFIT AND FOR-PROFIT EXHIBIT TABLES (~15 AVAILABLE)

Exhibit tables are on display throughout the conference. We will provide recommendations for the most advantageous times during the conference agenda to be available at your table, including a dedicated "Meet the Exhibitors" hour.

***Please note:*** *The table fees below are for the* ***table and benefits only*** *and* ***DO NOT*** *include the cost of registration. Exhibitors may choose to register for the conference as an attendee OR provide materials for display without staffing the table.*

**Exhibit Table Rates:**

- **Nonprofit Table:** $650
- **For-profit Table:** $1250

**Exhibit Table Benefits – Pricing includes:**

- 1 Exhibit table, 2 chairs, wastebasket
- Logo on dedicated Exhibitors page on NPEA website and on conference registration site
- Directory listing and custom profile on conference mobile app
- Lead retrieval
- 1 "Ask Me About" laminated 8x10 table printed sign
- 1 "Visit our Exhibitors" marketing email to be sent out prior to the conference
- Exhibitor Spotlight posts on NPEA LinkedIn and Instagram accounts
- "Meet the Exhibitors" networking hour

**Pricing DOES NOT include:**

- Conference registration fees

**For exhibitors planning to attend the conference and/or staff an exhibit table, please plan for the additional cost of registration, as detailed below:**

- **NPEA Member Conference Registration Fees:** $695 (Early Bird Attendee), $795 (Regular Attendee), or $540 (Member Presenter)
- **Non-Member Conference Registration Fees:** $895 (Early Bird Attendee), $995 (Regular Attendee), or $740 (Non-Member Presenter)

## EXHIBITOR ADD-ONS

- **Conference workshop:** $900 *(1 available)*
- **Pre-recorded on-demand session in conference mobile app:** $500 *(multiple available)*
- **Custom marketing email:** $400 (sent from NPEA on your behalf; open rates/click metrics provided) *(5 available)*

# THANK YOU FOR YOUR SUPPORT.

**QUESTIONS? PLEASE CONTACT KARIN ELLIOTT AT KELLIOTT@NPEA.ORG.**

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