



NPIAP 2023

Annual Conference

March 17-18, 2023
Marriott Marquis, San Diego, CA

Register Now

Application Deadline February 17, 2023

Exhibitor & Sponsorship Prospectus

Here is a unique opportunity for your company to further impact the prevention and treatment of pressure injuries!

30+
Faculty

40+
Exhibits

450+
Attendees

50+
Posters

WHY INVEST IN NPIAP?

We have a unique opportunity for your company to further impact the prevention and treatment of pressure injuries! You will be able to promote your company's brand, products and services directly to wound care providers and industry leaders.

EXHIBITORS:

Showcase your products and services and connect with the most influential professionals in pressure injury care.

SPONSORS:

We have a wide range of Supporter Opportunities for your company to show its commitment to the research and development of pressure injury prevention and treatment.

**MARRIOTT
MARQUIS,
SAN DIEGO, CA**

Room: Pacific Ballroom 14-20



Register Now

Application Deadline February 17, 2023

Order By 12/31/22

& receive a 10 % discount!

Exhibitor Fact Sheet

CONFERENCE DATES: LOCATION:

March 17-18, 2023

Marriott Marquis San Diego, CA

APPLICATION DEADLINE:

February 17, 2023

Exhibitor Information

BOOTH OPTIONS	REPS	EXHIBITOR FEE	CAC & POC MEMBER FEE	NON- PROFIT FEE
10'x10'	2	\$2,600	\$1,600	\$1,100
10'x20' (Two adjacent 10'x10' booths)	4	\$5,000	\$2,600	\$1,500

For other booth options (e.g., 10' x 30') please contact NPIAP

INCLUDED WITH EACH BOOTH:

- 2 badges.
Able to participate in sessions (no-continuing education credits)
- 7" x 44" identification sign
- 8' high back wall and 3' high side drape

ADDITIONAL EXHIBITOR BADGES

(\$250 per person)

New this Year!!!

Island booths (40'x40')..... \$9,000 fee / \$5,000 CAC and POC member fee

6 badges

Able to participate in sessions (no-continuing education credits).

Product Showcase \$7,500 fee / \$5,000 CAC and POC Member fee

- Must have a minimum of a 20'x10' exhibit booth to be eligible
- 15-minute showcase during an allotted time
- No competition
- Showcase listed in conference program and on conference app
- One marketing email and social media post to whole database to promote

Show traffic generator

- Donate a prize (\$100 value or more) to be on the conference bingo card distributed out to 450+ attendees. Details and sign up is listed in registration.

Exhibit Schedule

BOOTH SET UP

Friday, March 17

8:00 AM – 2:30 PM

EXHIBITS OPEN

Friday, March 17

2:45 PM – 6:30 PM

Dedicated Coffee Break & Reception

Saturday, March 18

9:30 AM – 1:30 PM

Dedicated Coffee Break & Lunch Break

TEAR DOWN

Saturday, March 18

1:30 PM – 5:00 PM

Sponsorship Opportunities

NPIAP is pleased to offer a wide range of SPONSORSHIP OPPORTUNITIES to organizations seeking to connect with a large audience of leading professionals working in the field of pressure injuries. Sponsors of NPIAP's 2023 Annual Conference will gain maximum exposure and recognition for furthering research and development in pressure injury prevention and treatment.

APPLICATION DEADLINE: FEBRUARY 17, 2023

Industry Breakfast Symposium

\$17,500 (each) Non-CME/

\$22,500 (each) CME Accredited

- To be held during Friday & Saturday breakfast for up to 150 attendees each. Maximum of two breakfasts, per day.
- Each symposium is 1 hour. Sponsors to provide own speaker(s).
- Hot breakfast and standard audio visual will be provided by NPIAP.
- Pre-planning call with Meeting Planner to discuss details.
- Symposium details to be included in conference agenda (once provided by company).
- One marketing e-mail sent by NPIAP to entire database to You may provide one message promoting your sponsorship may be distributed to NPIAP's entire e-mail distribution list.
- CME accreditation information must be supplied to NPIAP by **January 3, 2023** or you are able to secure own CME accreditation.

Industry Lunch Symposium.....

\$22,500/each (Non-CME)

- To be held during Friday & Saturday lunch for up to 200 attendees each.
- Symposium is 1 hour. Sponsors to provide own speaker(s).
- Lunch and standard audio visual will be provided by NPIAP.
- Symposium details to be included in conference agenda (once provided by company).
- One marketing e-mail sent by NPIAP to entire database to You may provide one message promoting your sponsorship may be distributed to NPIAP's entire e-mail distribution list.

Break Sponsor\$6,500

Be recognized as our break sponsor for up to 450 attendees.

Charging Station..... \$4,000

Have your logo placed on charging station for all attendees to use throughout the conference.

Lanyards\$3,500

Sponsor logo co-branded with NPIAP on conference lanyards which will be distributed to each attendee.

Conference Hotel Key Cards..... \$5,000

Sponsor logo will be on all hotel key cards (one-sided) distributed to attendees.

2-Minute Commercial \$2,000 (CAC or POC)

or \$3,500 (Non CAC or POC)

To be played at the beginning of one General Session and during breaks in between sessions in both tracks.

Company responsible for production of video.

Company must provide video by **February 28, 2023**. Send to Megan Brouwer at Megan@npiap.com

Virtual Informational Flyer\$1,750 (each)

Information will be shared with all conference attendees the week of the conference.

Must provide one-page PDF image by **March 2, 2023**.

Conference WIFI Sponsor \$10,000

Your company name will be the access code to the conference and Panel Meeting WIFI.

Recognition in our conference program and in the Gearing up email that goes to all attendees prior to conference

Conference Note Pad Sponsor \$5,000

Sponsor logo will be on a Note Pad and pen distributed to attendees.

Sponsorship Levels & Benefits

	<i>Silver</i> \$5,000–\$9,999	<i>Gold</i> \$10,000–\$14,999	<i>Platinum</i> \$15,000 & Higher
Recognition on www.NPIAP.com with your company logo and link to your company homepage for one year	✓	✓	✓
Recognition in the conference syllabus & conference app	✓	✓	✓
Recognition in registration area	✓	✓	✓
Name badge ribbon “Sponsor”	✓	✓	✓
Pre-registration attendee list for attendees who opt in (distributed by Feb. 6)		✓	✓
Final attendee list (provided electronically)		✓	✓
Company logo in 1 marketing email blast to entire database			✓
Company logo in 1 social media blast to entire database			✓

YOUR SPONSORSHIP IS AN EXCELLENT WAY TO HIGHLIGHT YOUR PRODUCT OR SERVICES TO THE NPIAP AND ALL OF THE ATTENDEES!

Past Exhibitors

(2020-2022)

3M + KCI
Abbott
Agiliti, Inc.
Altrazeal
Arjo, Inc.
Atlas Lift Tech
Birchwood Laboratories
Blue Chip Medical Products
Brand Manager
Bruin Biometrics
Byram Healthcare
Casco Manufacturing Solutions, Inc.
ConvaTec, Inc.
Dabir Surfaces, Inc.
DermaTherapy by standard Textile
DeRoyal Industries, Inc.

Essity HMS North America Inc.
Ethos Therapy Solutions
Ferris Mfg. Corp.
Freedom Medical
Frontier Therapeutics Inc
HARTMANN USA
Hillrom
HMP
HoverTech International
Macro Medical Tech
MBET Health
Medela
Medical Equipment and Supplies of America
Medline Industries, Inc.
Milliken & Company
Mizuho OSI

Molnlycke
Monument Analytics
MTF Biologics
National Alliance of Wound Care and Ostomy
NelDerm
Nutricia North America
Perceptive Solutions
Permobil
Philips
PolarityTE
Proactive Medical Products
QuickChange/UI Medical
RedDress
Rehabilitation Engineering and Assistive Technology Society of North America (RESNA)
Safe n Simple

Smith+Nephew
Standard Textile
Stryker
Swift Medical
Urgo Medical
Vista Medical Ltd.
Walgreen Health Solutions
WCET
Wellsense
WOC Nursing Certification Board (WOCNCB)
Wound Care Education Institute
WoundVision
WoundZoom
XSENSOR Technology

TERMS & CONDITIONS

All exhibitors must agree to the Terms and Conditions governing this conference.

Exhibits must be set up no later than 2:30 PM on Friday, March 17, 2023. The exhibits officially close at 1:30PM on Saturday, March 18, 2023. No exhibitors may dismantle exhibits until the official closing time.

EXHIBITOR SERVICES: The following services will be provided for exhibitors at no additional charge: 7"x44" identification sign and 8'-high back wall and 3'-high side drape. The official decorating and drayage company of NPIAP will provide and distribute an exhibitor services kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company.

EXHIBIT COORDINATOR: The official decorating company Viper Tradeshow will manage all services and have service personnel available at the time of installation and dismantle.

EXHIBITORS INFORMATION KIT: A complete Exhibitors' Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be provided to each exhibitor after confirmation of space assignments.

ARRANGEMENT OF EXHIBITS: The exhibitor agrees to manage their exhibit so as not to obstruct or interfere with the view of the exhibits of other exhibitors, or the free passage of spectators.

CARE OF SPACE: The exhibitor agrees not to deface, injure or mar the exhibition hall, furniture, fixtures, surfaces, or any other property within the Marriott Marquis San Diego Hotel.

INSURANCE: NPIAP assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their agents.

CHILDREN: Under no circumstances will children be allowed in the exhibit hall during installation or dismantle. Children under 16 years of age must be registered for admission to the conference and must be accompanied by an adult always.

SHIPPING INSTRUCTIONS: Please ship on the exact date and to the exact location specified in the exhibitor's manual. All transportation charges are to be prepaid, and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the decorating kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship their materials at the company's own risk and expense.

CONDUCT OF EXHIBITS: All booths must be uniform. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor.

METHOD OF PAYMENT: Credit card payment (Visa, MasterCard, or American Express) should be entered at the time of registering online. If you do not plan to pay by CC you can pay by check. Full payment made payable to NPIAP, Attn: Exhibitor Booth Registration, 4 Lan Drive, Suite 100, Westford, MA 01886.

CANCELLATION POLICY: If NPIAP receives written notice of space cancellation more than 60 days (January 17, 2023) prior to the opening of the exhibits, a 50% refund of monies received will be made. If an exhibitor cancels less than 60 days prior the opening of exhibits and the space is not resold or the exhibits are not sold out, the entire cost of booth space will be forfeited.



SPONSORS QUESTIONS?

NATIONAL PRESSURE
INJURY ADVISORY PANEL

Ana Mattson

Ana@npiap.com

Tel: 978-364-5130

PHOTOGRAPHY IN THE EXHIBIT HALL: The use of cameras (including but not limited to cellular phones, film, digital, video taking or image or sound capturing) or audio taping equipment is prohibited anywhere during the conference without prior permission from NPIAP.