

2027 ANNUAL CONFERENCE

EXHIBITOR & SPONSORSHIP PROSPECTUS



**New
Science.
Real-World
Impact.**

FEBRUARY 18-19, 2027
INDIANAPOLIS, IN

2027 ANNUAL CONFERENCE

FEBRUARY 18-19

**PRECONFERENCE SESSIONS
ON FEBRUARY 17TH**

INDIANAPOLIS, INDIANA

**JW MARRIOTT
INDIANAPOLIS**

**New
Science.
Real-World
Impact.**

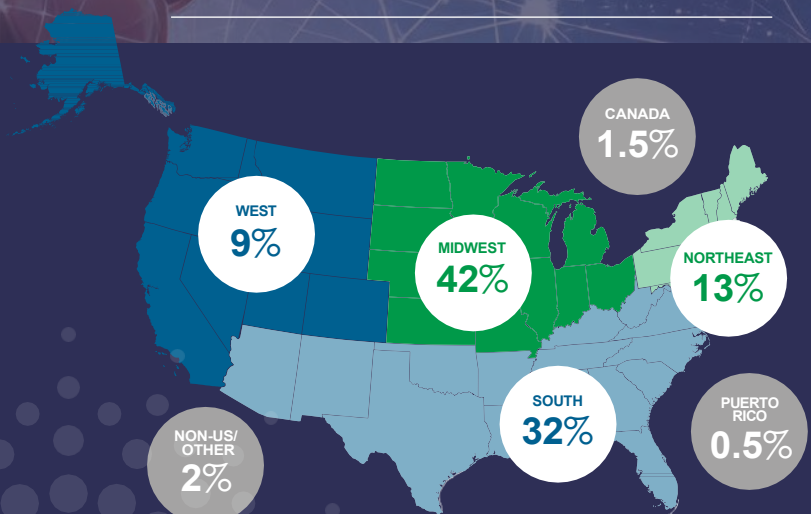
WHY INVEST IN NPIAP?

NPIAP offers your company a unique opportunity to support progress in the prevention and treatment of pressure injuries. Exhibitors can promote their brand, products, and services directly to wound care providers, researchers, educators, healthcare professionals, and industry leaders.

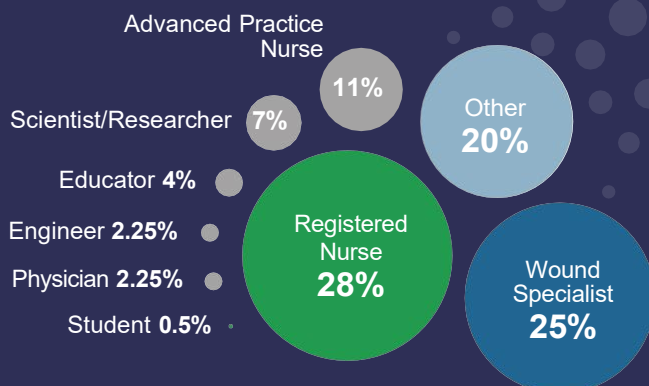
NPIAP brings together a highly focused audience committed to advancing evidence-based care, clinical innovation, education, research, and improved patient outcomes.

As an exhibitor or sponsor, your organization can connect with professionals who are actively seeking practical solutions, new technologies, and meaningful partnerships that support pressure injury prevention and treatment across care settings.

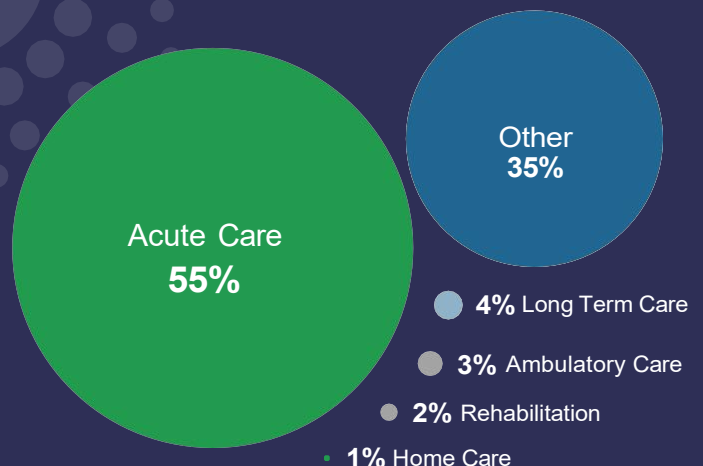
LOCATIONS OF 2026 ATTENDEES



POSITIONS OF 2026 ATTENDEES



FACILITY TYPES OF 2026 ATTENDEES



EXHIBITOR FACT SHEET

CONFERENCE DATES:

February 18-19, 2027

LOCATION:

JW Marriott Indianapolis, IN

**Exhibit Schedule subject to change*

***If more time is required for set-up or tear-down
contact ahare@npiap.com*

EXHIBIT SCHEDULE

**BOOTH
SET UP**

WEDNESDAY,
FEBRUARY 17

WEDNESDAY,
FEBRUARY 17

**EXHIBITS
OPEN**

THURSDAY,
FEBRUARY 18

FRIDAY,
FEBRUARY 19

**TEAR
DOWN**

FRIDAY,
FEBRUARY 19

**Check our website for exact
hours coming soon!**

EXHIBITOR INFORMATION

BOOTH OPTIONS	REPS	EXHIBITOR FEE	CAC & HOC MEMBER FEE	NON- PROFIT FEE	CORNER FEE	ISLAND FEE
10x10	2	\$2,650	\$1,650	\$1,150	\$300	n/a
10'x20' (Two adjacent 10'x10' booths)	4	\$5,050	\$2,650	\$1,550	\$300	n/a
20'x20'	8	\$9,050	\$5,050	n/a	\$300	\$900
<i>For other booth options (e.g., 10' x 30') please contact NPIAP</i>						

INCLUDED WITH EACH BOOTH

- **2 badges.** Able to participate in sessions (no-continuing education credits)
ADDITIONAL EXHIBITOR BADGES (\$250 per person)
- 7" x 24" identification sign
- 8' high back wall and 3' high side drape

UPGRADED DISCOUNTED BOOTH PACKAGE

Includes a 6' table, 2 chairs, and a wastebasket
\$500

Interested in becoming a Corporate Advisory Council (CAC) or Healthcare Organization Council (HOC) member to receive a discounted booth price and membership benefits? [CLICK HERE](#) to learn more.

SPONSORSHIP OPPORTUNITIES

NETWORKING

Exclusive Reception Sponsor \$25,000

Be the exclusive sponsor of one of the two Annual Conference Receptions that will be taking place in the exhibit hall. Includes signage at the event and branding opportunities.

NEW! Reception Enhancement Sponsorship Opportunities

Not ready to be the Exclusive Reception Sponsor? These individual sponsorship opportunities offer targeted ways to showcase your brand during one of the receptions. They also offer unique branding opportunities tied to popular reception features and activities that encourage networking, engagement, and connection.

Headshot Booth Sponsor \$5,000

Gain visibility while helping attendees refresh their professional image. This high-traffic sponsorship connects your brand with a sought-after conference amenity and creates meaningful engagement throughout the reception.

Champagne Toast Sponsor \$7,500

Kick off the reception as the Welcome Toast Sponsor. Help welcome attendees to an evening of networking and celebration. Your organization will be recognized during the opening toast, creating a memorable connection with attendees as the reception begins.

Entertainment Sponsor \$8,000

Support one of the reception's live musical entertainment and help create a welcoming environment for attendees to connect and unwind. Includes recognition as the sponsor of this featured reception experience.

Paint Fest Sponsor \$7,000

Help attendees unwind, connect, and get creative during both receptions through Paint Fest. This interactive activity offers a unique way to engage participants while providing valuable exposure for your organization throughout the event.

Dessert Station Sponsor \$5,500

Sweeten the attendee experience by sponsoring the reception dessert station. Your organization will be recognized at a featured food and beverage station where attendees gather, network, and unwind.

Break Sponsor \$6,500

Be recognized as our break sponsor for up to 400 attendees.

Additional networking opportunities such as focus groups or product testing will be considered upon request. All ideas are welcome - please contact Angela for details and pricing.

Have another branding idea?

Contact Angela Hare ahare@npiap.com to discuss your ideas and get pricing.

Examples: umbrellas, sunscreen, pens, and more!

INNOVATIVE SESSIONS

Industry Breakfast Symposium.....

\$17,500/each (Non-CME)

- To be held during breakfast for up to 100 attendees.
- Each symposium is 50 minutes. Sponsors to provide own speaker(s).
- Hot breakfast and standard audio visual will be provided by NPIAP.
- Symposium details to be included in conference agenda, and conference app (once provided by company).
- One marketing e-mail sent by NPIAP to entire NPIAP database.

Industry Lunch Symposium.....

\$22,500/each (Non-CME)

- To be held during lunch for up to 100 attendees.
- Symposium is 50 minutes. Sponsors to provide own speaker(s).
- Lunch and standard audio visual will be provided by NPIAP.
- Symposium details to be included in conference agenda and conference app (once provided by company).

Product Showcase

\$7,500 fee / \$5,000 CAC and HOC Member fee

- 15-minute showcase during an allotted time
- No competition
- Showcase listed in conference program and on conference app
- One marketing email and social media post to whole database to promote

POPULAR ADD-ONS

NEW! Exhibitor Scavenger Hunt.....

\$750 fee to be included in the new scavenger hunt in the mobile app for additional interactions with attendees



BRANDING

Tote Bags \$8,000

Have your logo placed on our official tote bags which will be distributed to all attendees at registration

Water Bottles \$8,000

Have your logo placed on water bottles for all attendees to use throughout the conference.

Lanyards \$6,000

Sponsor logo co-branded with NPIAP on conference lanyards which will be distributed to each attendee.

Conference Hotel Key Cards \$5,000

Sponsor logo or preferred message will be on all hotel key cards (one-sided) distributed to attendees.

Conference Wi-Fi Sponsor \$10,000

Your company name will be the access code to the conference Wi-Fi.

Recognition in our conference program, conference app, and in the pre-event email that goes to all attendees prior to conference.

Conference Spiral Journal Sponsor.... \$5,000

Sponsor logo will be on a 10"x 7" journal distributed to attendees at registration check in to use for all their note-taking needs.

ADVERTISING OPPORTUNITIES

Email Blast \$2,500

Provide the content for NPIAP to send out on your behalf. Promote your products, share new initiatives, or invite attendees to your booth at the conference!

Social Media post..... \$2,000

Provide artwork or logo for NPIAP to share on your behalf in your own post!

Pre or Post attendee registration lists \$1,500

Receive the full list of attendees pre-show or post-show, or both. Includes contact names, mailing addresses, and direct contact info (email and/or phone) for those who opted in.

2-minute Commercials \$2,000 CAC or HOC \$3,500 Non CAC or HOC

To be played at the beginning of one General Session and during breaks in between sessions in both tracks. Company responsible for production of video. Company must provide video by January 31, 2027. Only 2 commercial slots available.

Tote Bag Stuffer/Registration Flyer \$2,500

1- sheet flyers will be handed out or included in tote bags to each attendee at registration.

Push Notification \$2,000

Display your message at a certain time and date. Ideal for new product or booth event announcements.

Randomized Banner Ad \$1,250

In the session view, displays banner on randomized intervals. Supports link to URLs.

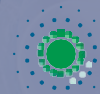
2027 ANNUAL CONFERENCE

FEBRUARY 18-19

**PRECONFERENCE SESSIONS ON FEBRUARY 17TH
INDIANAPOLIS, INDIANA**

JW MARRIOTT INDIANAPOLIS

**New Science.
Real-World Impact.**



NPIAP

NATIONAL PRESSURE NUTRIENT ADVISORY PANEL
Improving Food-Related Trade Policies, Research, Data Policy, and Statistics

2027 ANNUAL CONFERENCE SPONSOR/EXHIBITOR FORM

BOOTHS

☐ UPGRADED BOOTH PACKAGE \$500

10' x 10' EXHIBIT

- ☐
- EXHIBITOR \$2,650
-
- ☐
- CAC & HOC MEMBER \$1,650
-
- ☐
- NON-PROFIT \$1,150
-
- ☐
- CORNER FEE \$300

10' x 20' EXHIBIT

- ☐
- EXHIBITOR \$5,050
-
- ☐
- CAC & HOC MEMBER \$2,650
-
- ☐
- NON-PROFIT \$1,550
-
- ☐
- CORNER FEE \$300

20' x 20' EXHIBIT

- ☐
- EXHIBITOR \$9,050
-
- ☐
- CAC & HOC MEMBER \$5,050
-
- ☐
- CORNER FEE \$300
-
- ☐
- ISLAND FEE \$900

ADVERTISING

- ☐
- EMAIL BLAST \$2,500
-
- ☐
- SOCIAL MEDIA POST \$2,000
-
- ☐
- PRE OR POST ATTENDEE REGISTRATION LISTS \$1,500 QTY:
-
-
- ☐
- 2- MINUTE COMMERCIALS \$2,000 CAC OR HOC
-
- ☐
- 2-MINUTE COMMERCIALS \$3,500 NON CAC OR HOC
-
- ☐
- TOTE BAG STUFFER/REGISTRATION FLYER \$2,500
-
- ☐
- PUSH NOTIFICATION \$2,000
-
- ☐
- RANDOMIZED BANNER AD \$1,250

NETWORKING

☐ EXCLUSIVE RECEPTION SPONSOR \$25,000

Reception Enhancement Sponsorship Opportunities

- ☐
- HEADSHOT BOOTH SPONSOR \$5,000
-
- ☐
- CHAMPAGNE TOAST SPONSOR \$7,500
-
- ☐
- ENTERTAINMENT SPONSOR \$8,000
-
- ☐
- PAINT FEST SPONSOR \$7,000
-
- ☐
- DESSERT STATION SPONSOR \$5,500

☐ BREAK SPONSOR \$6,500

INNOVATION SESSIONS

- ☐
- INDUSTRY BREAKFAST SYMPOSIUM \$17,500 EACH (NON-CME) QTY:
-
-
- ☐
- INDUSTRY LUNCH SYMPOSIUM \$22,500 EACH (NON-CME) QTY:
-
-
- ☐
- PRODUCT SHOWCASE \$7,500
-
- ☐
- PRODUCT SHOWCASE CAC or HOC Member \$5,000

POPULAR ADD-ONS

☐ EXHIBITOR SCAVENGER HUNT \$750

BRANDING

- ☐
- TOTE BAGS \$8,000
-
- ☐
- WATER BOTTLES \$8,000
-
- ☐
- LANYARDS \$6,000
-
- ☐
- CONFERENCE HOTEL KEY CARDS \$5,000
-
- ☐
- CONFERENCE WIFI SPONSOR \$10,000
-
- ☐
- CONFERENCE SPIRAL JOURNAL SPONSOR \$5,000

TOTAL

CONTACT NAME

This representative will be contacted for all show details.

CONTACT SIGNATURE

ORGANIZATION

(exactly as you wish it to appear on your booth ID sign, signage, and mobile app listing)

STREET ADDRESS

CITY STATE ZIP

TEL EMAIL

BILLING INFORMATION *This contract will be addressed to the signer or designee indicated below, if different from above.*

CONTACT NAME:

This representative will be contacted for all show details.

ORGANIZATION

(exactly as you wish it to appear on your booth ID sign, signage, and mobile app listing)

STREET ADDRESS

CITY STATE ZIP

TEL EMAIL



I understand that by providing the information listed above, on behalf of the organization specified above, I am authorized and hereby consent for the organization to receive phone calls or emails sent by or on behalf of NPIAP.

TO PAY BY CHECK, SEND CHECK TO: NPIAP, PO Box 88019, Chicago, IL 60680-8019

CC# EXP:

CVV: CC AMOUNT

QUESTIONS? CONTACT ANGELA HARE 847.375.4711 ahare@npiap.com

TERMS & CONDITIONS

All exhibitors must agree to the Terms and Conditions governing this conference.

Exhibits must be set up 1 hour prior to opening time on Wednesday, February 17, 2027. Exhibits close on Friday, February 19, 2027 in the afternoon. Exact time to be determined. No exhibitors may dismantle exhibits until the official closing time.

1. EXHIBIT SPACE PRICING

- Prices per 10x10 - CAC&HOC Member- \$1,650 | Non-Profit- \$1,150 | Regular- \$2,650
- Prices per 10x20- CAC&HOC Member- \$2,650 | Non-Profit- \$1,550 | Regular- \$5,050
- Each Island booth (includes corners)- CAC&HOC Member- \$5,050 | Regular- \$9,050
Corner booths are an additional \$300 per corner. Pricing includes a uniformly styled draped booth, an identification sign, a listing in the conference mobile app, and an allotment for exhibitor badges

2. ASSIGNMENT OF BOOTH SPACE: Booth space will be assigned on a first come first served basis. Deposit or payment must be included with the application or received prior to officially assigning the space to the floor plan. If none of the three selected booth spaces are available when application and payment are received, a NPIAP team member will reach out to the primary contact listed on the application to select a new space. Despite our best efforts, it is not always possible to ensure your booth will not be near a competitive vendor. Please review the live floor plan carefully before making your selection. NPIAP cannot guarantee booth relocation onsite.

3. PAYMENT DATES

Payment is due in full within 30 days of the invoice date. If application is submitted within 30 days of the conference, payment is due in full by February 16, 2027. Applications received within 30 days of the conference must submit payment by credit card, or wire/ACH.

4. CANCELLATION POLICY: If NPIAP receives written notice of space cancellation more than 60 days (December 20, 2026) prior to the opening of the exhibits, a 50% refund of monies received will be made. If an exhibitor cancels less than 60 days prior the opening of exhibits and the space is not resold or the exhibits are not sold out, the entire cost of booth space will be forfeited.

5. EXHIBIT STAFF REGISTRATION:

- Each exhibitor will receive complimentary registration of 2 representatives per 100 square feet of exhibit space. There will be an \$250 charge for the registration of each additional booth representative who exceeds their allotment.
- Each exhibitor who registered in advance will have a printed exhibitor badge available at the exhibitor registration area at the exhibit facility. This badge will entitle registered exhibitors admission to the exhibit area and education sessions but will not receive any CE credits. Exhibitors must wear badges at all times—including during setup times, exhibit hours, and dismantling—in order to enter the exhibit area.
- Exhibitor staff, temporary help, and setup personnel must wear exhibitor badges or other badges designated by the Association or the Official Contractor.

continued on next page...

TERMS & CONDITIONS *(continued)*

- 6. EXHIBITOR SERVICES:** The following services will be provided for exhibitors at no additional charge: 7"x44" identification sign and 8'-high back wall and 3'-high side drape. The official decorating and drayage company of NPIAP will provide and distribute an exhibitor services kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company (Viper Tradeshow Services).
- 7. EXHIBITORS INFORMATION KIT:** A complete Exhibitors' Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be provided to each exhibitor after confirmation of space assignments.
- 8. EXHIBIT COORDINATOR:** The official decorating company Viper Tradeshow Services will manage all services and have service personnel available at the time of installation and dismantle.
- 9. SHIPPING INSTRUCTIONS:** Please ship on the exact date and to the exact location specified in the exhibitor's manual. All transportation charges are to be prepaid, and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the decorating kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship their materials at the company's own risk and expense.
- 10. INSTALLATION/DISMANTLING:** All exhibits must be set up at least an hour before the exhibit hall opens. Assembly of exhibits during scheduled exhibit hours will not be permitted. An hour before the exhibit hall opens, an inspection will be made, and exhibits that obviously are not being worked on and have no representative present will be assigned to the labor contractor for uncrating and erecting to facilitate the removal of crates and the initial cleaning prior to the opening. Charges will be billed to the exhibitor. Exhibit aisles must be clear at this time.

Dismantling. No packing of booth material or dismantling of the exhibits is permitted prior to the posted closing time. The official closing time will be posted in the online schedule and in the Show Decorator Exhibitor Kit when available. Any company violating this regulation will be fined \$500 and may be denied exhibit space at future association conferences. All exhibit material must be packed and ready for removal from the exhibit area by the time posted in the Exhibitor Kit.
- 11. BOOTH STORAGE:** Exhibitor agrees that all booth materials, equipment, and personal property must be contained within the assigned booth space and stored in an orderly and safe manner. Storage of empty crates, packing materials, or excess inventory outside the designated booth area is prohibited unless expressly authorized by Event Management. Any items left unattended in unauthorized areas may be removed at the Exhibitor's expense. Event Management assumes no responsibility for loss, theft, or damage to stored items. If necessary, exhibitors can store booth materials (empty boxes etc.) with the GSC at the exhibitor's expense.
- 12. TRASH DISPOSAL & BOOTH CLEANING:** Exhibitor shall be responsible for the proper disposal of all waste, debris, and materials generated from its booth or activities during the event. Exhibitor is also responsible for maintaining the cleanliness of its booth space on a daily basis, including routine cleaning and removal of trash at the end of each event day. All waste must be placed in designated receptacles or removed from the premises in accordance with venue guidelines. Hazardous materials, oversized waste, or special disposal items must be handled in compliance with applicable laws and may require prior approval from Event Management. Failure to comply may result in additional cleaning fees, which shall be billed to the Exhibitor. Cleaning services can be arranged for a booth space at the exhibitor's expense.
- 13. ARRANGEMENT OF EXHIBITS:** The exhibitor agrees to manage their exhibit so as not to obstruct or interfere with the view of the exhibits of other exhibitors, or the free passage of spectators.

- 14. CARE OF SPACE:** The exhibitor agrees not to deface, injure or mar the exhibition hall, furniture, fixtures, surfaces, or any other property within the JW Marriott Indianapolis, Indiana.
- 15. CONDUCT OF EXHIBITS:** All booths must be uniform. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor.

The advertisement or display of goods or services other than those manufactured, distributed, or sold by the exhibitor in the regular course of business and identified in this contract is prohibited. An exhibitor may not assign, sublet, or apportion all or any part of the contracted booth space, nor may an exhibitor permit the display, promotion, sales, or marketing of non-exhibitor products or services. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor. All sales activities must be compliant with the FDA and OIG.

Canvassing or distributing of advertising outside the exhibitor's own booth will not be permitted. There is no restriction on selling on the exhibit floor provided that sales transactions may be conducted only within the exhibitor's own booth. Exhibitors are responsible for compliance with local, state and federal tax regulations for sales which occur on the exhibit floor. Helium balloons are not allowed in the exhibit facility. No part of the display, including products, is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind.

The Association reserves the right to restrict the operation of, or evict completely, any exhibit which, in the sole opinion of the Association, detracts from the general character of the exhibition as a whole. This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc. No exhibits will be permitted which interfere with the use of, or impede access to, other exhibits or impede free use of the aisle. Photography is restricted to the confinement of your exhibit space.

- 16. ADVERTISING MATERIAL:** The use or distribution of any souvenirs during the convention shall be subject to prior written approval by the Association. Such material shall be submitted to the Association for approval 60 days prior to the convention. Except as otherwise provided, the Association will not endorse, support, or be liable for the claims made by the exhibitors as to the qualities or merits of their products or services, and no advertising or mention will indicate, claim, or suggest such endorsement or support. All handouts must be distributed within the exhibit booths.
- 17. SPECIAL VISUAL AND SOUND EFFECTS:** Audiovisual and other sound and attention-getting devices and effects will be permitted only in those locations and in such intensity as in the sole opinion of the Association does not interfere with the activities of neighboring exhibitors. Operation of equipment being demonstrated may not create noise levels objectionable to neighboring exhibitors.
- 18. MUSIC LICENSING:** The exhibitor represents and warrants that it shall comply with all copyright restrictions applicable to exhibitors including, but not limited to, any music performance agreement between the Association and ASCAP or BMI. Exhibitor further represents and warrants that it shall obtain any additional license or grant of authority required of exhibitors under the copyright laws and present the Association with a copy of such license or grant no less than 30 days prior to the start of the exhibition.
- 19. PHOTOGRAPHY IN THE EXHIBIT HALL:** The use of cameras (including but not limited to cellular phones, film, digital, video taking or image or sound capturing) or audio taping equipment is prohibited anywhere during the conference without prior permission from NPIAP.
- 20. HOSPITALITY AND ENTERTAINMENT:** Hospitality suites or events sponsored by the exhibitors must be approved by the Association in writing. No entertainment may be scheduled to conflict with the Association's program hours, activity hours, or exhibit hours.

Firms that are not exhibiting are not permitted to have hospitality functions.

continued on next page...

TERMS & CONDITIONS *(continued)*

- 21. CHILDREN:** Under no circumstances will children be allowed in the exhibit hall during installation or dismantle. Children under 16 years of age must be registered for admission to the conference and must be accompanied by an adult always.
- 22. FDA REGULATIONS:** Exhibitors shall comply with all applicable U.S. Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product. Exhibitors shall have available at their exhibit space a letter from the FDA that describes the allowable use of any drug or device exhibited.
- 23. INSURANCE:** Exhibitors shall insure their exhibits, merchandise, and display materials against theft, fire, etc. at their own expense. It is suggested by the Association that the exhibitor contact the exhibitor's insurance broker and obtain all risk insurance covering exhibit property while absent from home premises for exhibit purposes, or a rider to the exhibitor's existing policy covering same.

Neither the exhibit facility, the Association, nor the Official Contractor will be responsible for loss or damage to any property in storage, in transit to or from the exhibit building, or while in the exhibit building for any loss of income as a result of any reduced sales due to such loss or damage. All property of the exhibitor will be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of the exhibit hall, even though it may at times be under the temporary control or direction of the Association or the Official Contractor.

- 24. LIABILITY FOR DAMAGES OR LOSS OF PROPERTY:** Guard service is provided by the Association. Notwithstanding the guard service provided by the Association for purposes of general security in the exposition premises, the exhibitor shall protect, indemnify, and hold harmless the Association, the exhibit facility, and the Official Contractor from any and all liability, loss, damage, or expense by reason of any injury or injuries sustained by any persons or property or loss of property or income that might be derived therefrom occurring in or about the exposition premises or entrances thereto or exits therefrom, including that caused by or resulting from the negligence of the Association. The Association and exhibit facility shall not be responsible or liable for any injury, loss, or damage to any property or person brought in by the exhibitor or otherwise located in the exposition premises. The terms of this provision shall survive the termination or expiration of this contract.
- 25. INDEMNIFICATION:** The exhibitor agrees that it is responsible for the defense and payment of any and all claims, demands and suits on account of any alleged injuries, death or other loss by individuals, or damage to property or other loss, to any party occurring in the exhibit facility or elsewhere because of the acts or omissions of the exhibitor, its employees or agents, licensees, guests or contractors. The exhibitor agrees to defend, indemnify and hold harmless the Association, the exhibit facility, and their respective owners, managers, officers or directors, agents, employees, independent contractors, subsidiaries and affiliates (collectively "Indemnitees"), from any and all claims, actions, causes of action, demands or liabilities of whatsoever kind and nature including judgments, interest, attorneys' fees, and all other costs, fees, expenses and charges which any Indemnitee, its officers, directors, employees, and agents, and each of them, may incur arising out of the negligence, gross negligence or willful or wanton misconduct of the exhibitor, its officers, directors, employees, agents, contractors, or any other person or organization hired by the exhibitor. The term of this section shall survive the termination or expiration of this contract.

- 26. MISCELLANEOUS:** The Association shall have the sole authority to interpret and enforce all terms and conditions governing exhibitors and this exhibition. Any and all matters not specifically covered herein are subject to decision by the Association and such decision shall be final. These terms and conditions may be amended at any time by the Association upon written notice to all exhibitors. The exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by from time to time. This contract shall be interpreted under the laws of the United States and of the State of Illinois and any disputes shall be heard only in courts located in Cook County, Illinois.