2021 STRATEGIC PRIORITIES

PATIENT FOCUSED.
OUR MISSION DELIVERED.

NPIAP
NATIONAL PRESSURE INJURY ADVISORY PANEL
Improving Patient Outcomes Through Education, Research and Public Policy

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MESSAGE FROM THE PRESIDENT

Patient Focused. Our Mission Delivered. The dedicated volunteers and staff who bring our mission to life have identified six strategic drivers and related objectives that deliver on our mission promise. Together, these drivers create a clear direction for our education, research and public policy initiatives.

Strategy is about choice. Its about focus. Its about doing what we do best. There were many great ideas we considered in the development of these priorities. We simply could not do them all. These select priorities allow us to bring our highest talents to bear, to collaborate, to move in sync with one another and ensure we are continuously learning and getting better as we make a positive impact on patient outcomes.

COVID-19 is a challenge. This is true for everyone, but it is a unique challenge for healthcare workers, patients and caregivers who are working hard to prevent and treat pressure injuries. Our responses to the pandemic are reflected in our Research and Education drivers, and we are prepared to help our community as we continue to fight for healthcare workers and keep our patients safe.

Thank you. To the interprofessional community that makes up our constituency. These priorities bring our mission to life. We encourage you to join us and use your talents to help us prevent and treat pressure injuries and bring relief to patients.

Janet Cuddigan, PhD, RN, FAAN
Professor
Nebraska Medical Center
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MISSION STATEMENT

THE NATIONAL PRESSURE INJURY ADVISORY PANEL PROVIDES INTERPROFESSIONAL LEADERSHIP TO IMPROVE PATIENT OUTCOMES IN PRESSURE INJURY PREVENTION AND MANAGEMENT THROUGH EDUCATION, PUBLIC POLICY AND RESEARCH.
THE NPIAP LEADERSHIP PROMISE

- **We will be relentlessly mission-focused.** As healthcare and scientific leaders, we are driven to live the NPIAP mission and to make improved patient outcomes our purpose.

- **We will make the best use of resources.** We commit to being good stewards of NPIAP resources, valuing the trust that our constituents place in us to lead the organization.

- **We will bring alignment to NPIAP.** We will stay focused on our objectives, and we will inspire others to join our vision for the future.

- **We will stretch and remain nimble.** Our strategic priorities creates a series of goals that will guide us into the future, yet we remain nimble enough to respond to new challenges and opportunities.
STRATEGIC DRIVER 1  NPIAP IS THE FOREMOST EDUCATION RESOURCE FOR EVIDENCE-BASED PRESSURE INJURY PREVENTION AND TREATMENT.

- Host the premier conference focused on the prevention and treatment of pressure injuries.

- Launch the premier virtual learning platform for the prevention and treatment of pressure injuries.
STRATEGIC DRIVER 2 NPIAP ADVANCES CUTTING EDGE RESEARCH AND SERVES AS A BRIDGE BETWEEN RESEARCH AND PRACTICE.

- Develop a scalable grant program to support scientific research in pressure injury prevention and treatment.
- Publish cutting-edge white papers, and synthesize evidence-based research in pressure injury prevention and treatment.
- Develop tools that bridge research and practice and improve patient outcomes.
STRATEGIC DRIVER 3 NPIAP IS A RELENTLESS ADVOCATE FOR PRESSURE INJURY PATIENTS AND THEIR CAREGIVERS.

- Engage federal and state legislators on the economic and emotional impact of pressure injuries.
- Shape evidence-based public policy to improve patient outcomes in collaboration with other professional organizations and regulatory agencies.
STRATEGIC DRIVER 4 NPIAP LEADS THE DEVELOPMENT OF PRODUCT PERFORMANCE STANDARDS FOR PRODUCTS THAT PREVENT OR TREAT PRESSURE INJURIES.

- S3I - Develop and maintain performance standards for support surfaces and promote translation and implementation of support surface standards.
- PDSI - Establish an international task force to develop voluntary performance standards for prophylactic dressings.
STRATEGIC DRIVER 5
LEADERSHIP INITIATIVES

- **International Guideline Collaboration.** Maintain the ongoing collaboration with the EPUAP and PPPIA to administer guideline related activities.

- **NPIAP will convene a “think tank” of leading experts to discuss pressure injuries and dying patients.**

- **Strategic Alliances.** NPIAP will seek partners and projects that advance our mission.
STRATEGIC DRIVER 6
NPIAP IS COMMITTED TO RUNNING AN EFFECTIVE, EFFICIENT AND INCLUSIVE ORGANIZATION.

- Diversity of Voices – Create engagement dialogs for stakeholders.
- Commitment to emerging research and professionals – Hold roundtables to discuss the role of emerging leaders and researchers and the future of NPIAP.
- Update Governing Documents