COMMERCIAL SUPPORTER & EXHIBITOR PROSPECTUS

REGISTER NOW!
NPIAP.com/event/2020Annualexhibits
APPLICATION DEADLINE:
January 3, 2020

NPIAP 2020 ANNUAL CONFERENCE
SHARPENING OUR VIEW ON PRESSURE INJURY

Westin Galleria Houston Hotel
Houston, TX | February 27-28, 2020
Here is a unique opportunity for your company to further impact the prevention and treatment of pressure injuries!

EXHIBITORS:
Showcase your products and services and connect with the most influential professionals in pressure injury care. The exhibit hall program will include lunches and a reception. Booths are being offered in the categories shown below. Reserve now! SPACE IS LIMITED!

COMMERCIAL SUPPORTERS:
We have a wide range of Supporter Opportunities for your company to show its commitment to the research and development of pressure injury prevention and treatment.

REGISTER NOW!
NPIAP.com/event/2020Annualexhibits
Application Deadline: January 3, 2020
EXHIBITOR INFORMATION

Registration for exhibit booths or sponsorships must be done online at: NPIAP.com/event/2020Annualexhibits

EXHIBITOR FEES

<table>
<thead>
<tr>
<th>BOOTH CONFIGURATION</th>
<th>EXHIBITOR BADGES</th>
<th>EXHIBITOR FEE</th>
<th>CAC MEMBER FEE</th>
<th>NON-PROFIT FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’x10’</td>
<td>2</td>
<td>$2,200</td>
<td>$1,400</td>
<td>$1,100</td>
</tr>
<tr>
<td>10’x20’ (Two adjacent 10’x10’ booths)</td>
<td>4</td>
<td>$4,000</td>
<td>$2,400</td>
<td>$1,500</td>
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</tbody>
</table>

For other booth configurations (e.g., 10 x 30’) please contact NPIAP

ADDITIONAL EXHIBITOR BADGES
($225 per person)

PAYMENT IN FULL MUST BE RECEIVED BY JANUARY 3, 2020

* PLEASE NOTE: Applications for exhibit space and booth assignments will be processed in the order that they are received.

REGISTER ONLINE
NPIAP.com/event/2020Annualexhibits

QUESTIONS?
NATIONAL PRESSURE INJURY ADVISORY PANEL
Megan Brouwer, CMP
Meeting Planner and Deputy Executive Director
Megan@NPIAP.com
Tel: 978-364-5130
www.NPIAP.com
4 Lan Drive, Suite 310
Westford, MA 01886
EXHIBITOR FACT SHEET

CONFERENCE DATES
February 27-28, 2020

LOCATION
The Westin Galleria Houston
Houston, Texas

APPLICATION DEADLINE
January 3, 2020

COMPLIMENTARY EXHIBITOR REGISTRANTS
Two (2) badges per 10’x10’ booth
Four (4) badges per 10’x20’ booth
(Additional exhibitor badges are $225 per person)

EXHIBITOR HALL SCHEDULE (SUBJECT TO CHANGE)

BOOTH SET-UP
Thursday, February 27
*11:00 AM – 5:00 PM

EXHIBITS OPEN:
Thursday, February 27
5:30 PM - 7:00 PM Reception
Friday, February 28
9:00 AM – 4:00 PM

Dedicated lunch and breaks in the exhibit hall

TEAR-DOWN:
Friday, February 28
4:00 PM – 8:00 PM
*Additional set-up time will be permitted if requested in advance.

DECORATING & DRAYAGE
Viper Tradeshow Services

PAST EXHIBITORS

3M Healthcare
AALTCN
AAWC
AAWM
Abbott Nutrition
Acelity
ACell, Inc.
Action Products
Advantage Wound Care
AEDA Healthcare
American Board of Wound Management
American Medical Technologies
ArjoHuntleigh
Attends Healthcare Products
Birchwood Laboratories LLC
Blue Chip Medical Products
Blue Sky Medical
Calmoiseptine
Casco Manufacturing Solutions
Celleration
Cleveland Medical Device
Coloplast Corporation
Convatec
Dabir Surfaces
Derma Sciences
Derma Therapy
DeRoyal
Diapulse Corporation of America
EHOB
Elsevier
EPJUP
E.Z. Graph of Victoria
Ferris Mfg. Corp.
First Quality Products, Inc.
Freedom Medical
Global Health Products
HARTMANN
Hill-Rom
Hollister
HoverTech International
HS Pharmaceuticals
Invacare Corporation
Jewell Nursing Solutions
Joerns Healthcare
Kiss Healthcare
Lantiseptic
Lippincott, Williams & Wilkins
Longport
L&R USA Inc.
LTRAX
Mason Medical Products
Medical Nutrition USA
Medix Pharmaceuticals
Medline
MHP Medical
Mizuho OSI
Mölnlycke
Monarch Labs
MPM Medical
NAWCO
NJHA
Novartis
Medical Nutrition
NuMedTec
Off-Loading Technologies, Inc.
Osborn Medical
Paraflecta
Permobil
Philips
Position Health
Posey Company
Precision Fabrics Group, Inc.
Primus Medical
Prospera
RESNA
Restorative Care of America, Inc. (RCAI)
Sage/Stryker
Salter Labs
Senecare Enterprises
Shield Healthcare
Sizewise
Skill-Care Corporation
Smith & Nephew
Spectral MD
Sten+Barr Medical
Stratus Pharmaceuticals
Sundance Enterprise
Tamarack Habilitation Technologies
Tekscan
Tempur-Pedic Medical
Tomorrow Options – Microelectronics
TriLine Medical
Universal Hospital Services
VATA
Vista Medical Ltd.
Vohra Health Services
Vomaris Innovations
WCET
WellSense
WOCN
Wound Care Education Institute
Wound, Ostomy and Continence Nursing Certification Board (WOCN CB)
WoundRight Technologies
Wound Vision
XSENSOR Technology
TERMS & CONDITIONS

All exhibitors must agree to the Terms and Conditions governing this conference.

Exhibits must be set up no later than 5:00 PM on Thursday, February 27, 2020. The exhibits officially close at 4:00PM on Friday, February 28, 2020. No exhibitors may dismantle exhibits until the official closing time.

EXHIBITOR SERVICES: The following services will be provided for exhibitors at no additional charge: 7”x44” identification sign and 8’-high back wall and 3’-high side drape. The official decorating and drayage company of NPIAP will provide and distribute an exhibitor services kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company.

EXHIBITOR COORDINATOR: The official decorating company Viper Tradeshows will manage all services and have service personnel available at the time of installation and dismantle.

EXHIBITORS INFORMATION KIT: A complete Exhibitors’ Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be provided to each exhibitor after confirmation of space assignments.

ARRANGEMENT OF EXHIBITS: The exhibitor agrees to manage their exhibit so as not to obstruct or interfere with the view of the exhibits of other exhibitors, or the free passage of spectators.

CARE OF SPACE: The exhibitor agrees not to deface, injure or mar the exhibition hall, furniture, fixtures, surfaces, or any other property within the Westin Galleria Houston Hotel.

INSURANCE: NPIAP assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their agents.

CHILDREN: Under no circumstances will children be allowed in the exhibit hall during installation or dismantle. Children under 16 years of age must be registered for admission to the conference and must be accompanied by an adult always.

SHIPPING INSTRUCTIONS: Please ship on the exact date and to the exact location specified in the exhibitor’s manual. All transportation charges are to be prepaid, and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the decorating kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship their materials at the company’s own risk and expense.

CONDUCT OF EXHIBITS: All booths must be uniform. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor.

METHOD OF PAYMENT: Credit card payment (Visa, MasterCard, or American Express) should be entered at the time of registering online. If you do not plan to pay by CC you can pay by check. Full payment made payable to NPIAP, Attn: Exhibitor Booth Registration, 4 Lan Drive, Suite 310, Westford, MA 01886.

CANCELLATION POLICY: If NPIAP receives written notice of space cancellation more than 60 days (December 27, 2019) prior to the opening of the exhibits, a 50% refund of monies received will be made. If an exhibitor cancels less than 60 days prior the opening of exhibits and the space is not resold or the exhibits are not sold out, the entire cost of booth space will be forfeited.

QUESTIONS?

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Meeting Planner & Deputy Executive Director
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NPIAP is pleased to offer a wide range of COMMERCIAL SUPPORTER OPPORTUNITIES to organizations seeking to connect with a large audience of leading professionals working in the field of pressure injuries. Commercial supporters of NPIAP’s 2020 Annual Conference will gain maximum exposure and recognition for furthering research and development in pressure injury prevention and treatment.

**APPLICATION DEADLINE:** January 3, 2020
LEARN MORE AT [www.NPIAP.com](http://www.NPIAP.com)

**SUPPORTER INFORMATION**

**OPPORTUNITIES**

**Industry Breakfast Symposia (four available) TWO REMAINING** $15,000 (each)
To be held during Thursday or Friday breakfast for up to 100 attendees each. Maximum of 2 offered per breakfast.
Each Symposia is 1 hour. Commercial Supporter to provide own speaker(s).
Full breakfast and standard Audio Visual will be provided by NPIAP.

**Industry Lunch Symposia (one available) SOLD OUT** $20,000
To be held during Thursday lunch for up to 100 attendees each. Only 1 available.
Symposia is 1 hour. Commercial Supporter to provide own speaker(s).
Lunch and standard Audio Visual will be provided by NPIAP.

**Breakfast Sponsor (two available)** $7,500
Be recognized as our breakfast sponsor for up to 150 attendees on Thursday or Friday.

**Attendee Wi-Fi in Meeting Room** $10,500
Wi-Fi network name and/or password will be customized for your company

**Conference Mobile App** $9,000

**Coffee Breaks (Four available)** $6,500 (each)

**Tote Bags (Two-color logo on one side)** $4,500

**Conference Hotel Key Card Holder SOLD OUT** $4,500

**Charging Station** $3,500

**Lanyards** $3,000
Supporter logo on lanyards which will be distributed to each attendee

**Bag Inserts** $1,500 (each)
Supporter must provide insert material (estimated at 350 -400 pieces)
COMMERCIAL SUPPORTERS

will be recognized based on the following categories:

**PLATINUM** $15,000 and higher

**GOLD** $10,000–$14,999

**SILVER** $5,000–$9,999

THE BENEFITS

- Recognition on www.NPIAP.com with your company logo and link to your company homepage for one year
- Recognition in the conference syllabus and conference app
- Supporter sign for the company’s exhibit booth (if applicable)
- Recognition in registration area
- Pre-registration attendee list for attendees who opt in (distributed by Feb. 6)
- Name badge ribbon “COMMERCIAL SUPPORTER”
- Recognition at the selected event/session/item opportunity
- Company logo in 1 marketing email blast to entire database
- Final attendee list (provided electronically)

Your commercial support is an excellent way to highlight your product or services to the NPIAP and all of the attendees!

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