

Transforming Care: Guidelines and Policy Innovations for Pressure Injury Prevention

NPIAP Fall Conference Sponsorship Opportunities

The NPIAP Virtual Fall Conference will take place November 13-14, 2025. For our valued sponsors, this is a unique opportunity to collaborate with NPIAP by engaging with our audience of pressure injury prevention and treatment professionals. Discounted pricing is available for CAC and POC members. [Click here](#) to learn more about becoming a CAC member, [and here](#) to learn more about POC.

Complete and submit the form below to Sonia Nauss (snauss@connect2amc.com) or contact Sonia to learn more about available sponsorship opportunities.

On-demand Webinar, Symposia, or Q&A Session Sponsor

CAC/POC Members: \$10,000

Non-members: \$15,000

- The purpose of these sessions is to provide educational content to attendees. Please note that the content must be strictly educational and must avoid any promotional language.
- Speakers, content, title, and description must be provided by the sponsor and approved by NPIAP.
- Link to the on-demand content can be shared with the sponsor to be shared on their own website, socials, etc.
- CE available upon request. CE Policy must be followed if applicable. *For more details on promotional guidelines for sponsorship, please see "CE Guidelines for Sponsorship (Webinars Only)" section below.*

Sponsored Virtual Conference Survey/Raffle

\$8,500 / 15% for CAC/POC Members!

- Sponsor can put together a survey for attendees
- Attendees need to complete the survey to be entered into the raffle
- Logo will be in promos and on website as Raffle Sponsor
- Brief (5 min) speaking opportunity at end of conference + announces raffle winner (or a custom email announcing the winner post-con)

Exclusive On-Demand Program Sponsor

\$7,500 / 15% for CAC/POC Members!

- Listed in promos and on website as official sponsor for as long as content is available
- On-demand content brought to you by...*sponsor name*

Program/session Sponsor (multiple opportunities available)

\$5,000 / 15% for CAC/POC Members!

- Your company name and logo will be featured in all promotional communications related to the event. The messaging will state: “This program is sponsored by [Company Name].”
- During the live event, the moderator will acknowledge your company at both the opening and closing of the session. However, these acknowledgements must remain non-promotional. For example, we may say: “I would like to take a moment to thank our sponsor for this event, [Company Name].” We cannot say: “I would like to take a moment to thank our sponsor, [Company Name], an industry leader in negative pressure wound therapy.”
- Your company logo **will not** be displayed during the live session.

Virtual Showcase Library

\$3,500 / 15% for CAC/POC Members!

- Listing on the dedicated webpage that includes sponsor information such as logo, virtual flyers, brief video/commercial, or other resources

Banner Ad on Fall Virtual Conference Website or Emails

\$2,500 / 15% for CAC/POC Members!

CE Guidelines for Sponsorship (Webinars, Symposia, and Q&A Sessions Only)

The purpose of sponsored sessions is to provide educational content to attendees about the evidence surrounding your product(s). Please note that the content must be strictly educational and must avoid any promotional language or content. To help clarify the expectations of our Continuing Education (CE) provider and to maintain the integrity of offering CE credits for this webinar, key guidelines are outlined below.

Guideline Sponsorship for Distribution

Sponsorship opportunities for the distribution of the updated guidelines will soon be available. This is a valuable chance to support the dissemination of critical evidence-based resources to healthcare professionals. Stay tuned for more details coming soon!

If you are interested in any of these opportunities or would like to discuss a customized sponsorship idea, please don't hesitate to contact Sonia Nauss (snauss@connect2amc.com). We look forward to collaborating with you to make 2025 a successful and impactful year for pressure injury education and prevention.

Thank you for your continued support of NPIAP's mission. We greatly value the partnership of organizations like yours, whose dedication helps us advance knowledge and improve outcomes in this critical field.

Please select your Sponsorship Opportunities to confirm:

- ☐ CAC/POC Webinar, Symposia, or Q&A: \$10,000
- ☐ Non-Member Webinar, Symposia, or Q&A: \$15,000
- ☐ Sponsored Virtual Conference Survey & Raffle: \$8,500
- ☐ Exclusive On-Demand Program Sponsor: \$7,500
- ☐ Program/session Sponsor: \$5,000
- ☐ Virtual Showcase Library: \$3,500
- ☐ Banner ad: \$2,500
- ☐ Check here if you are a CAC or POC member (15% off)

TOTAL: _____ Month/date Requested: _____

Organization Name: _____ Contact Name: _____

Email Address: _____ Phone: _____

Signature: _____ Date: _____

For any questions, please contact Sonia Nauss / snauss@connect2amc.com / (847) 375-4711