

NPIAP Sponsorship Opportunities

Collaborate with NPIAP to engage with our audience of pressure injury prevention and treatment professionals. Discounted pricing is available for CAC and POC members. [Click here](#) to learn more about becoming a CAC member, [and here](#) to learn more about POC.

Complete and submit the form below to Angela Kermes (akermes@npiap.org) or contact Angela to learn more about available sponsorship opportunities.

Sponsored Podcasts

CAC/POC Members: \$2,500

Non-members: \$3,500

Sponsor our monthly podcasts to showcase your organization's expertise. You'll select the interviewee and provide discussion questions, with an opportunity to review the recording before it's published. Each 20-minute episode is moderated by Joyce Black, who will acknowledge your sponsorship during the podcast. Since these are non-CE podcasts, product names may be mentioned, and you'll receive a link to share the final episode on your website or platforms.

Sponsored Quintet Quizzes

CAC/POC Members: \$2,500

Non-members: \$3,500

Sponsor NPIAP's NEW bimonthly Quintet Quizzes, featuring five key questions on pressure injury prevention and treatment. These quizzes, hosted in our educational center, offer excellent exposure to healthcare professionals. Sponsor recognition will be displayed on the opening and final screens, with a link directing participants to your website for more information.

"What is the Evidence For" Sponsored Webinars

CAC/POC Members: \$10,000

Non-members: \$15,000

Broadcast every other month, these webinars provide an excellent opportunity to support evidence-based education. As a sponsor, you'll select the topic and speaker to align with your expertise. While promotional language is not permitted, the webinar allows a scientific discussion of your product's evidence base. Since CE credit is provided, only generic product names may be used. NPIAP will manage all logistics, including registration, moderation, Zoom hosting, and CE accreditation. Contact Sonia for availability.

For more details on promotional guidelines for sponsorship, please see "CE Guidelines for Sponsorship (Webinars Only)" section below.

Infographic and Webinar Sponsorship

\$25,000

Sponsor an infographic that presents key concepts in pressure injury prevention in a visually engaging format. You'll first receive an exclusive presentation via a webinar, after which the infographic will be shared with healthcare providers. The infographic will be featured on the NPIAP website, printed for your booth, and made available for your marketing use, offering broad visibility.

For more details on promotional guidelines for sponsorship, please see "CE Guidelines for Sponsorship (Webinars Only)" section below.

CE Guidelines for Sponsorship (Webinars Only)

The purpose of sponsored webinars is to provide educational content to attendees about the evidence surrounding your product(s). Please note that the content must be strictly educational and must avoid any promotional language or content. To help clarify the expectations of our Continuing Education (CE) provider and to maintain the integrity of offering CE credits for this webinar, key guidelines are outlined below.

Sponsor Acknowledgement

- Your company name and logo will be featured in all promotional communications related to the event. The messaging will state: “This webinar is sponsored by [Company Name].”
- During the live event, the moderator will acknowledge your company at both the opening and closing of the session. However, these acknowledgements must remain non-promotional. For example, we may say: “I would like to take a moment to thank our sponsor for this event, [Company Name].” We cannot say: “I would like to take a moment to thank our sponsor, [Company Name], an industry leader in negative pressure wound therapy.”
- Your company logo **will not** be displayed during the live webinar.

Interaction with attendees

- Sponsors can request a list of attendee names and email addresses. This list will only include attendees who have opted to share their contact information with the event sponsor. NPIAP will clearly ask attendees whether they wish to have their information shared. We are not permitted to share contact details of any attendee who has not opted in. Attendee lists are for data purposes only. These lists are not to be used for promotional purposes outside of communication regarding the sponsored webinar.

Other promotional tools (QR Codes, Commercials, etc.)

- A QR code or link to a company or product page **cannot** be shown at any time during the webinar. However, NPIAP can send a link or QR code via email to attendees after the webinar has concluded.
- Commercials or other promotional content can only be shown at least 30 minutes before or after the live session. Due to the one-hour duration of our webinars, we cannot accommodate commercials or promotional materials during the live event itself.

Guideline Sponsorship for Distribution

Sponsorship opportunities for the distribution of the updated guidelines will soon be available. This is a valuable chance to support the dissemination of critical evidence-based resources to healthcare professionals. Stay tuned for more details coming soon!

If you are interested in any of these opportunities or would like to discuss a customized sponsorship idea, please don't hesitate to contact Sonia Nauss (snauss@connect2amc.com). We look forward to collaborating with you to make 2025 a successful and impactful year for pressure injury education and prevention.

Thank you for your continued support of NPIAP's mission. We greatly value the partnership of organizations like yours, whose dedication helps us advance knowledge and improve outcomes in this critical field.

Please select your Sponsorship Opportunities to confirm:

- ☐ CAC/POC Member Podcast: \$2,500
- ☐ Non-Member Podcast: \$3,500
- ☐ CAC/POC Quintet Quizzes: \$2,500
- ☐ Non-Member Quintet Quizzes: \$3,500
- ☐ CAC/POC Member “What is the Evidence For” Sponsored Webinar: \$10,000
- ☐ Non-Member “What is the Evidence For” Sponsored Webinar: \$15,000
- ☐ Infographic and Webinar Sponsorship: \$25,000

TOTAL: _____ Month/date Requested: _____

Organization Name: _____ Contact Name: _____

Email Address: _____ Phone: _____

Signature: _____ Date: _____