

# Worldwide Pressure Injury Prevention Day 2024



### What can Industry contribute to Worldwide Pressure Injury Prevention Day?

#### Background

Worldwide Pressure Injury Prevention Day will take place on November 21<sup>st</sup>, 2024, and the National Pressure Injury Advisory Panel (NPIAP) aims to make this year's event-bigger than last year's. To achieve this goal, the NPIAP welcomes the active support of any organization that wishes to participate.

This document sets out some suggested ways organizations may consider providing support.

## Objectives of Worldwide Pressure Injury Prevention Day

- To promote worldwide pressure injury prevention
- To increase engagement to promote pressure injury prevention
- To reinforce the relationship between national and local organizations and the NPIAP

#### Potential support from Industry

Please utilize these documents below:

Stop PI Day Image and Education Sheet





- Patient guide for pressure injuries (for print)
- Patient guide for pressure injuries PDF



Poster Advertising Worldwide Pressure Injury Prevention Day





All companies are free to download and share these documents. Companies may add their logo to the material.

We ask our commercial supporters to engage with local wound organizations to help promote and support local and national activities related to Worldwide Pressure Injury Prevention Day. Please let the NPIAP know about local and national activities that you are supporting. NPIAP also encourages use of social media to promote Worldwide Pressure Injury Prevention Day.

Please consider adding details about Worldwide Pressure Injury Prevention Day to your company websites and blogs.

We are not asking for financial contributions to support Worldwide Pressure Injury Prevention Day - rather we need to tap into your expertise in communication and daily contacts with thousands of clinicians across the United States to spread the news about this important event. All we ask is that you keep the NPIAP informed of planned activities so that we can help share these on our website. Contact us at office@npiap.com

Best wishes for a successful November 21st, 2024!

Joyce Black, PhD RN

President

National Pressure Injury Advisory Panel