



ASSOCIATION OF OKLAHOMA NURSE PRACTITIONERS



27th Annual AONP Conference Exhibitor Brochure

September 22-24, 2021
Oklahoma City Convention Center
Oklahoma City, Oklahoma

STRONGER *together*

==== Celebrating Nurse Practitioners ====

Introduction

The 27th Annual AONP Conference will be held September 22-24, 2021, at the new state-of-the art Oklahoma City Convention Center, in downtown OKC. It is situated just steps away from Omni Oklahoma City Hotel and across the street from the 70-acre Scissortail Park and OKC Streetcar system. The convention center's sleek and modern design features sweeping downtown views. We have a discounted rate block of rooms, at the new Omni Hotel. Visit the Events page, of the AONP website (npofoklahoma.com), to make reservations. Exhibiting and sponsorship opportunities ensure your company has prime exposure during this two and half day event. Together we can provide a memorable experience for the nurse practitioner (NP) and NP students who will be in attendance to view products and learn about your services.

Exhibitors may exhibit on Wednesday, Thursday and Friday. You may choose to set up early Wednesday, September 22nd. The AONP Conference begins with our specialty, hands-on, pre-conference workshops, at 8:30am, Wednesday, September 22nd. We have approximately 250 NPs who participate in these pre-conference workshops and welcome exhibitors who want to set up booths for these workshop attendees. The full conference begins at noon on September 22nd and extends through noon on Friday, September 24th. We expect approximately 450-500 NPs at this year's conference. You may take down on Thursday evening or stay through noon on Friday as there will be a full house of attendees through Friday at noon.

Exhibitor booths are strategically located in the hallway outside the main ballroom / lecture room — near snack areas and restroom areas allowing great access throughout the day to show and discuss your products. Conference break times are listed on the Agenda on the Events page of the AONP website www.npofoklahoma.com

Exhibitor documents and all conference details are conveniently located on the Events page of the AONP website at www.npofoklahoma.com and include items such as the AONP W-9, letter of request, directions, Omni Hotel room reservations, the conference Agenda (*with break-times where attendees will be free to visit your booth*) and other information are all conveniently located in one location.

If offering a raffle at your booth, notify susie@npofoklahoma.com, to have it announced at the break. The Agenda schedule shows "Long Breaks" which would be the best time for a raffle.

Due to staffing issues at the recently opened OKC Convention Center, they cannot receive exhibitor boxes/shipments. If staying at the Omni Hotel (which has a 2nd floor connection to the new OKC Convention Center), they will accept shipments - otherwise other arrangements will need to be made.

If staying at the Omni, you can ship any boxes to:

Omni Oklahoma City Hotel

Guest: _____

Arrival: _____

100 West Oklahoma City Blvd

Oklahoma City, OK 73109

Upon arrival to the Omni hotel, request from the front desk. For questions or concerns, please contact susie@npofoklahoma.com or call Susie at 405-641-1926.

Sponsorship Opportunities

Take your company visibility to the next level with these sponsorships:

Product Theater: Opportunities for product theater presentations are available on Wednesday, Thursday and Friday. See details below.

Photo Booth: A fun opportunity to place your company logo on every digital photo taken by attendees Wednesday and for the social event on Wednesday evening.

Lanyards/Name Badge Inserts: Your logo printed on attendee lanyards and attendee name badge inserts.

Charging Station: A designated station with your company logo and materials. Used by attendees to charge smart phones, laptop or iPad.

Convention Door & Column Wraps: Wrap your graphic on the glass doors or the large convention center columns for exposure to all attendees 24/7 during convention. Specifications will be provided.

Hotel Key cards: Your logo, printed on individual hotel key cards.

USB Flash Drive: Your logo imprinted on each drive provided to attendees. Flash drives contain all convention lecture materials and your company promotional material, for additional exposure.

Convention Bags: May sponsor or provide yourself. Your company logo and materials handed to every attendee at check-in. Your representative may distribute the bags at registration check-in, which provides a great contact opportunity with each attendee.

Elevator Doors: All guests using elevators will see your company’s 18x24 signage on the inside of the elevator doors.

Exhibitor Booth & Sponsorship Costs

Booth Costs:	
Exhibitor Booth - online registration: register online & pay online by credit card.	\$1,020.00
Sponsorship Opportunities:	
AM 30 minute attendee break - Wednesday, Thursday or Friday (<i>company logo and materials at food tables during break</i>)	\$500.00
PM 30 minute attendee break - Wednesday, Thursday (<i>company logo and materials at food tables during break</i>)	\$500.00
Photo Booth with Logo	\$700.00
Lanyards & Attendee Name Badge Inserts	\$1,100.00
Charging Station	\$500.00
Convention Door / Column Wraps (set of two. Three sets are available)	\$1,150.00
Hotel Key Cards	\$1,700.00
USB Flash Drives (<i>company logo on drive front w/video or marketing materials pre-loaded and given to every attendee</i>)	\$2,000.00
Convention Bags	\$3,000.00

Booth Costs:	
Hotel elevator door wraps	\$1,150.00
Wednesday & Thursday attendee mid-day product lecture: (non-CE product presentation with speaker). One-hour product lecture for conference attendees. Estimated attendance: Wednesday = 200 attendees Thursday = 400 attendees. The lecture topic and speaker will be advertised in the conference agenda, attendee handouts, conference marquees/signage and email notifications. Contact susie@npofoklahoma.com if interested.. Contact susie@npofoklahoma.com if interested.	TBD
Thursday & Friday attendee am product lecture: (non-CE product presentation with speaker). One-hour product lecture for conference attendees. Estimated attendance: 200 attendees. The lecture topic and speaker will be advertised in the conference agenda, attendee handouts, conference marquees/signage and email notifications. Contact susie@npofoklahoma.com if interested..	TBD

Exhibitor Registration Includes:

- One 6' draped and skirted table
- Wi-Fi
- Two chairs & a wastebasket
- List of Conference Attendees
- Name badges for representatives
- Company listing on the AONP website and in conference information to attendees
- Recognition at convention center/conference signage
- Coffee, water and snacks are available to exhibitors. Lunch & breakfast meals are sponsored events and not included.

During registration, indicate any special requests and placement preference. We will make every effort to accommodate.

For sponsorship or booth registration questions contact: Susie Brown, at susie@npofoklahoma.com.

Onsite contact at the OKC Convention Center:

Benny Vanatta, benny@npofoklahoma.com, 918-625-5132 or

Susie Brown, susie@npofoklahoma.com, 405-641-1926