

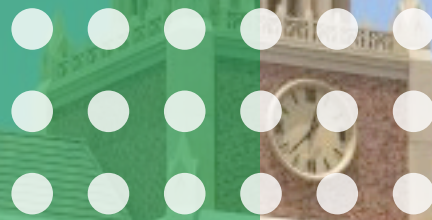


COMMERCIAL
SUPPORTER
& EXHIBITOR
PROSPECTUS

2019

International
Prevention and
Treatment of
Pressure Ulcers/
Injuries: Clinical
Practice Guideline
(CPG) Launch

NOVEMBER 15-16, 2019
USC Hotel and University of
Southern California (USC)
Los Angeles, CA



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SUPPORTER INFORMATION

Commercial Supporter Prospectus

The National Pressure Ulcer Advisory Panel (NPUAP) has the privilege of launching the 2019 International Prevention and Treatment of Pressure Ulcers/Injuries: Clinical Practice Guideline (CPG) at the Schaeffer Center for Health Policy & Economics, University of Southern California, Los Angeles on November 15-16, 2019. The CPG was developed in collaboration with our international partners: the European Pressure Ulcer Advisory Panel-EPUAP and Pan Pacific Pressure Injury Alliance-PPPIA. The CPG is a consolidation of current evidence-based clinical practice recommendations for all those involved in the prevention and treatment of pressure injuries.

The opportunity for NPUAP to host the launch of this international guideline occurs once every 15 years. We deeply appreciate the generosity of our industry supporters. We invite you to support the NPUAP Launch of this important evidence-based document. There will be additional opportunities to support world-wide dissemination of the CPG.

What makes the 2019 International Guideline unique?

- Over 1200 consumers from all corners of the world completed surveys that identified their concerns and goals for pressure injury prevention and treatment. The survey was translated into 9 different languages.
- 14 international associate organizations partnered with EPUAP, NPUAP and PPPIA in the guideline development process.
- Over 250 international experts served on small working groups to review the evidence and draft recommendations and summaries of the supporting evidence.
- Over 3500 research studies were reviewed to answer key clinical questions.
- Nearly 1000 stakeholders and consumers will provide feedback in May and June of this year on draft recommendations and references under consideration, ensuring that all relevant evidence is accurately represented in the CPG.

REGISTER NOW!

<https://npuap.site-ym.com/event/launchexhibit>

REGISTRATION DEADLINE: September 6, 2019

Registration to be a supporter will be accepted after deadline; however, not all supporter benefits will be available.

QUESTIONS? Contact:

National Pressure Ulcer Advisory Panel
Megan Brouwer, Meeting Planner and Deputy Executive Director
megan@npuap.org
Tel: 978-364-5130
www.npuap.org
4 Lan Drive, Suite 310
Westford, MA 01886

COMMERCIAL SUPPORT LEVELS

Emerald \$30,000

- 4 representatives to attend launch and/or work exhibit table
- (2) exhibit tables in prime location
- Logo on NPUAP website and link to your company's website for 1 year
- Recognition as Emerald Supporter at registration desk
- Recognition in conference program book
- Recognition by NPUAP's President
- Company logo with link to their website in 1 marketing email blast to entire database
- Company logo with link to their website in 1 social media post thanking them for their sponsorship
- Sponsor ribbon for each representative
- 4 copies of Guideline Book
- Full page advertisement in conference program book
- Attendee list with contact information (sent 2 weeks prior to event)

Ruby \$20,000

- 3 representatives to attend launch and/or work exhibit table
- (1) exhibit table in prime location
- Logo on NPUAP website and link to your company's website for 1 year
- Recognition as Ruby Supporter at registration desk
- Recognition in conference program book
- Recognition by NPUAP's President
- Company logo with link to their website in 1 social media post thanking them for their sponsorship
- Sponsor ribbon for each representative
- 3 copies of Guideline Book
- 1/2 page advertisement in conference program book
- Attendee list with contact information (sent 2 weeks prior to event)

Sapphire \$10,000

- 2 representatives to attend launch and/or work exhibit table
- (1) exhibit table in prime location
- Logo on NPUAP website and link to your company's website for 1 year
- Recognition as Sapphire Supporter at registration desk
- Recognition in conference program book
- Recognition by NPUAP's President
- Sponsor ribbon for each representative
- 2 copies of Guideline Book
- ¼ page advertisement in conference program book
- Attendee list with contact information (sent 2 weeks prior to event)

Break Sponsor \$3,500

(2 available)

- Logo on NPUAP website and link to your company's website for 1 year
- Recognition at registration desk
- Recognition in conference program book

Breakfast Sponsor \$7,500

(1 available)

- 1 representative to attend launch
- Logo on NPUAP website and link to your company's website for 1 year
- Recognition at registration desk
- Recognition in conference program book
- Recognition at breakfast
- 1 copy of Guideline Book

Advertisement Options

Unable to attend but still want to support the event? Place an advertisement in the conference program given to every attendee.

\$750 – Full page

\$400 – Half page

\$250 – Quarter page

Advertisement deadline is September 27th, 2019

EXHIBIT INFORMATION

Meet the leaders or trailblazers in implementation and translational science- putting the new CPG into Practice.

The exhibit hall program will include breakfast, two lunches and breaks. Reserve now! **SPACE IS LIMITED!**

REGISTER NOW!

<https://npuap.site-ym.com/event/launchexhibit>

Exhibit Rates

CAC Member - \$1,250

Non-Member - \$1,500

Exhibitor Tabletop Inclusions:

**Registration for 2 company representatives*

- 6-foot skirted table
- 2 Chairs
- Wastepaper basket
- Company name, address, URL and company description listed in the conference program

**Friday night reception not included. There will be an additional \$75.00 per person fee to attend reception*

***Additional representatives will need to register as a conference attendee.*

Exhibit Hall Location:

USC Hotel

3540 S Figueroa St

Los Angeles, CA 90007

Exhibitor Schedule:

Exhibitor Set up:

Friday, November 15

8:00 AM – 11:30 AM

Exhibitor Hours:

Friday, November 15

11:30 AM – 1:00 PM

3:00 PM – 3:30 PM

Saturday, November 16

7:00 AM – 8:00 AM

9:45 AM – 10:15 AM

12:30 PM – 1:30 PM

Exhibitor Tear down:

Saturday, November 16

1:30 PM – 4:00 PM

TERMS & CONDITIONS

All exhibitors must agree to the Terms and Conditions governing this conference.

Exhibits must be set up no later than 11:30 AM Friday, November 15, 2019. The exhibits officially close at 1:30 PM on Saturday, November 16, 2019. No exhibitors may dismantle exhibits until the official closing time.

Exhibit Coordinator: There is no decorator for this show. All set up and dismantle of exhibit table must be done or arranged by each exhibitor.

Arrangement of Exhibits: The exhibitor agrees to manage their exhibit so as not to obstruct or interfere with the view of the exhibits of other exhibitors, or the free passage of spectators. If there is an obstruction, NPUAP has the sole right to have you move or take down the obstruction.

Care of Space: The exhibitor agrees not to deface, injure or mar the exhibition hall, furniture, fixtures, surfaces, or any other property within the Hotel. If there is damage to space, an invoice will be sent to exhibitor for the damages.

Insurance: NPUAP assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their agents.

Shipping Instructions: Packages for events may be delivered to the Hotel two working days prior to the meeting date (Wednesday, November 13) with advance notification and approval. Packages for events that arrive more than two days prior to your meeting cannot be accepted due to storage limitations.

The following information should be included on all packages:

USC Hotel

Attention: NPUAP Clinical Launch

Your company name, recipient name and Exhibit table #

3540 S Figueroa St

Los Angeles, CA 90007

The Exhibitor is responsible for the arrangements and all expenses of shipping materials, merchandises or any other items to and from the Hotel. You must notify the hotel via email at karla.campos@usc.edu at a minimum of 5 days in advance of shipping arrangements to insure proper acceptance of these items upon arrival at the hotel.

Conduct of Exhibits: All booths must be uniform. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor.

Registration and Method of Payment: Registration for the exhibit tables or commercial support must be done online at <https://npuap.site-ym.com/event/launchexhibit>. You are able to pay online via credit card (Visa, MasterCard, American Express or Discover); or a check for full payment made payable to **NPUAP, Attn: Clinical Launch Exhibitor Booth Registration, 4 Lan Drive, Suite 310, Westford, MA 01866.**

Cancellation Policy: If NPUAP receives written notice of space cancellation more than 60 days (September 15, 2019) prior to the opening of the exhibits, a 50% refund of monies received will be made. If an exhibitor cancels less than 60 days prior the opening of exhibits the entire cost of booth space will be forfeited. All cancellation requests must be emailed to Megan@NPUAP.org.

Company Listing in Conference Program: Company Listing in Conference Program: Company name, company address, company URL and a 250-word company description will be listed in the conference program. This information is collected at the time of registration. NPUAP reserves the right to modify description formatting (such as length, capitalization, etc.) to ensure consistency of the overall product. NPUAP is not responsible for editing spelling, grammatical, or any other types of errors in the descriptions it receives.

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