

Corporate Advisory Membership Program

Support the advancement of clinical, evidence-based science in the field of Women's Health Nurse Practitioners (WHNP-BC).

Our Corporate Advisory Membership Program is dedicated to offering Women's Health Nurse Practitioners and other Advanced Practice Registered Nurses access to the most recent healthcare research and innovations. We regard the members of the NPWH Corporate Advisory Membership program as strategic partners in realizing NPWH's vision, mission, and IDE commitment. Their financial support demonstrates a shared commitment to the advancement of women's health and the fulfillment of NPWH's mission and vision. Together, we strive to offer cutting-edge insights and data on the ever-evolving landscape of women's and gender-related healthcare. We maintain transparent communication channels with our corporate partners, and it's important to note that all information conveyed to our members undergoes thorough review by NPWH, and is appropriately cited before sharing with our members.

Benefits

We want our NPs to know who you are!

- Recognition on the NPWH website with logo and link to a page of your choice
- Credit and shout-outs in relevant NPWH social media
- Acknowledgment and priority exhibit space at our Annual Premier Women's Healthcare Conference

We want our corporate members to know what we are up to!

- Subscriptions to our weekly E-News Brief and our monthly Newsletter
- A free subscription to *Women's Healthcare: A Journal for NPs*
- Ongoing communications with the NPWH team, our CEO, and our Board of Directors

We offer you discounts and early access to sponsorship, marketing, and advertising opportunities!

- Exclusive advertising discounts in our monthly newsletters, as well as standalone emails
- Discounts on our member mailing list

Levels

Platinum
\$27,750

Gold
\$20,000

Silver
\$15,000

Bronze
\$10,000

	Platinum \$27,750	Gold \$20,000	Silver \$15,000	Bronze \$10,000
60 min Fireside Chat/Product Theater or 15 - 20 Question Member Survey	✓			
Discounts on ads in our monthly newsletters (25,000 subscribers)*	40%	30%	20%	10%
Discounts on Industry-Sponsored Standalone Emails (25,000 subscribers)	10%	5%	5%	5%
Discounts on our NPWH member postal mailing list	20%	10%	5%	5%
Priority exhibit space at the NPWH Annual Women's Healthcare Conference (Based on space and exhibit hall availability)	1st	✓	✓	✓
Early and exclusive access to NPWH Annual Women's Health prospectus and sponsor opportunities for 14 days	✓	✓	✓	✓
Recognition on our website, at our National Conference, and on social media <i>Social media reach includes 12.4 thousand followers with high engagement</i>	✓	✓	✓	✓

Platinum Members: Fireside Chat or Survey Options

Conduct a 60-minute Fireside Chat or Product Theater with NPWH members and the women's healthcare community, offering them a virtual thought leadership event on topics of interest. The presentation/chat will last approximately 45 minutes, with an additional 15 minutes for Q&A. This benefit, if chosen, must be used within the 12 months of your membership or it will expire.

OR

Conduct a 15 - 20 question Membership Survey, where you provide the questions and we distribute the survey to our NPWH membership. You can seek their input on patient experiences, any challenges they have accessing products or different treatments they use with their patients. Promotion of results may not credit or source NPWH or our membership. Questions will require review and approval. Results will be provided in aggregate. This benefit, if chosen, must be used within the 12 months of your membership or it will expire.

*Monthly newsletter ad discounts do not apply to conference-specific promotional emails. As of December 2023, NPWH emails have an open rate of 58%.

Application

Company Profile

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Fax: _____ Email: _____

Additional names and emails to receive the digital journal, e-brief and in-house newsletters:

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Payment

Direct Deposit payments only. Contact Carol Wiley at cwiley@npwh.org for banking information.

Or send a check to NPWH, PO Box 15837, Washington, DC 20003

Opportunities

Platinum Membership **\$27,750**

Fireside Chat

Survey

Gold Membership **\$20,000**

Silver Membership **\$15,000**

Bronze Membership **\$10,000**

Website Listing

Company URL _____

Company Description:

Email complete application and a high resolution logo to cwiley@npwh.org

Membership will not begin until payment is received. At that time, logo and description will be added to the NPWH website and benefits will begin.