

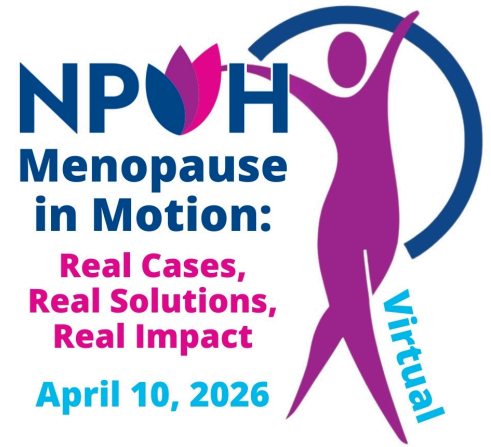
SPONSORSHIP PROSPECTUS



For All Advanced Practice Providers

www.npwh.org

THE OPPORTUNITY



Dear Colleagues,

We are pleased to share sponsorship opportunities for our third annual Menopause Summit, **Menopause in Motion: Real Cases, Real Solutions, Real Impact!** This virtual course builds on the success of our first two Menopause Summits, which attracted a combined **1,600 registrants** eager to advance their knowledge in menopause care. Designed for Advanced Practice Providers, this program features sessions led by Menopause Society Certified Practitioners (MSCPs) and leading experts in the field.

This year's program covers the following topics:

- Testosterone: The Missing Conversation in Menopause Care
- Perimenopause Unpacked: From Physiology to Practical Care
- Critical Window for Health Optimization (including obesity, cardiovascular risk, and bone health)
- Navigating Risk: Menopause Management in Gynecologic Cancer and High Risk Breast Care
- Personalized Menopause Care in Action
- Real World Menopause: Practical Care from FQHCs to Concierge Models

We also offer a variety of sponsorship opportunities, from Platinum and Gold packages to à la carte options, with flexibility to meet your organization's needs. Showcase your product with an industry symposium, virtual exhibit booth, targeted advertisements, and more.

Contact Julia Knox at jknox@npwh.org to discuss your custom package. We look forward to working with you and thank you for your support of our members!



Julia Knox

Director of Programs and Sponsorships

National Association of Nurse Practitioners in Women's Health (NPWH)

jknox@npwh.org

WHAT ATTENDEES SAY

859

providers, educators, researchers, and other members of the women's and gender-related care field attended 2025's Menopause Summit 2.0

99.7%

of attendees said the content learned will **positively impact their practice.**

99.5%

of attendees said they would recommend this conference to others

“This is one of the most beneficial conferences I have ever attended and the degree of take away information is exceptional. I have already shared many of these educational points with my peers.”

~2024 Summit Attendee

“This was an excellent one day conference! I was thrilled with the faculty and the quality of information. I've been treating menopause for a long time, and I found it stimulating and useful!”

~2025 Summit Attendee

SPONSORSHIP OPPORTUNITIES



All sponsorship & advertisement purchases include acknowledgement in the Conference Syllabus.

If approved by the Sponsor, Product Theater/Industry Symposia will continue to be hosted on the event platform for 3 months following the live summit.

Platinum Sponsor - \$45,000

Includes:

- Lunchtime product theater/industry symposium (1 hour, including Q&A)
- Logo on conference registration page (exclusive)
- Banner ad on event platform (1st placement)
- Acknowledgement as Platinum Sponsor (with logo) in conference promotional and wrap-up emails
- Acknowledgement as Platinum Sponsor on conference platform
- Virtual exhibit booth
- Conference attendee list with emails and NPI numbers
- Social media acknowledgement

Gold Sponsor - \$35,000

Includes:

- Closing product theater/industry symposium (45 minutes, including Q&A)
- Banner ad on event platform (2nd placement)
- Acknowledgement as Gold Sponsor (with logo) in conference promotional and wrap-up emails
- Acknowledgement as Gold Sponsor on conference platform
- Virtual exhibit booth
- Conference Attendee List with emails and NPI numbers
- Social media acknowledgement

Coffee Break - \$2,500 plus cost of gift cards

Treat attendees to a coffee break with a sponsored Starbucks card. Gift cards will be sent to attendees via email with your company name/logo, an optional hyperlink to your website/product, and a brief write up. Sponsor to determine amount of gift card (minimum \$5).

SPONSORSHIP OPPORTUNITIES (CONTINUED)

Waiting Room Slide (limit 3) - \$1,500

Reach attendees with a slide shown before the start of session. Include a QR code to drive attendees to your website!

Virtual Exhibit Booth - \$500

Advertise your products and services with a virtual exhibit booth housed on the conference platform. Booths can include descriptions, contact information, promotional videos, outside hyperlinks, and downloadable PDFs/marketing materials.

Conference Prizes Support - \$500

Conference attendees earn points for participating in various activities, including visiting the virtual exhibit booths, participating in Q&A, and more. This sponsorship allows us to purchase prizes for the gamification winners. Past prizes have included Air Pods, gift cards, free conference registration, and more. Sponsor(s) will be recognized in an email to prize recipients.

Push Notification (limit 3) - \$350

Drive attendance to your exhibit booth or website with a push notification to all attendees. Notification will be sent on the event platform.

“This course was very insightful and well done, I learned so much even though I have been treating Menopause for years!”

~2024 Summit Attendee



Four (4) Banner Ads in Promotional Emails

Reach over 25,000 contacts with your banner ad included in four (4) preconference promotional emails. Newsletters are specifically geared toward marketing the Menopause Summit. Banner ad supplied by buyer and may be hyperlinked. NPWH email open rates average 58%.

- Header - \$5,000
- Mid-Tier - \$4,750
- Footer - \$4,500

Standalone Email - \$7500

Send all Menopause Summit attendees a branded standalone email promoting a product or service. Email can be sent to all attendees up to two months after the event.

Virtual Bag Insert - \$750

All virtual bag inserts are sent to attendees in a specific email with linkable PDFs to the website of your choice. Virtual bag will also be linked on the conference platform.

Conference Syllabus Advertisements

The Conference Syllabus will be emailed to all attendees prior to the event and hyperlinked on the conference platform for additional download.

Color (1 page) - \$1000

Color (1/2 page horizontal) - \$500

General or Educational Grant Support

Please contact Julia Knox, Director of Programs and Sponsorships, at jknox@npwh.org to discuss opportunities.

APPLICATION

Email Application to cwiley@npwh.org

Please mark the appropriate boxes:

SPONSORSHIP OPPORTUNITIES

- Platinum Sponsorship..... \$45,000 (1 available)
- Gold Sponsorship\$35,000 (1 available)
- Coffee Break.....\$2,500 plus cost of gift cards
- Waiting Room Slide.....\$1,500
- Virtual Exhibit Booth \$500
- Push Notification.....\$350
- Conference Prizes Support\$500

ADVERTISING OPPORTUNITIES

- Standalone Email.....\$7,500
- Banner Ads
 - Header..... \$5,000
 - Mid-tier..... \$4,750
 - Footer..... \$4,500
- Virtual Bag Insert.....\$750
- Ad in Conference Syllabus
 - Color (1 page) - \$1000
 - Color (1/2 page) - \$500

Payment Options:

Rate and Payments: Payments can be made by company check, ACH, or credit card (MasterCard, VISA, or Discover). Payments made via credit card are due upon submission of the application. A 3% fee will be assessed for all credit card transactions. Payments by ACH or company check will be invoiced and are due net 30. ACH information will be provided on the invoice. Contact Carol Wiley at cwiley@npwh.org for details.

All sponsorships and advertisements are non-refundable.

Check payable to NPWH can be mailed to:

NPWH
PO Box 15837
Washington, DC 20003

APPLICATION (CONT.)



Company Name: _____

Contact Person: _____

NPWH will email the invoice to (provide email of contact for payments):

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Fax: _____

Email: _____

Products/Services:

Company Description (75 word limit):

NPWH shall not be held liable or responsible for, and shall be saved and held harmless by exhibitors, from and against any and all claims and damages or every kind arising out of or attributed, directly or indirectly, to the materials and services furnished by, and the operations or performances of the National Association of Nurse Practitioners in Women's Health Virtual Menopause Summit for Advanced Practice Providers, to be held April 10, 2026. All sponsorship, exhibiting, and advertising opportunities are nonrefundable.