NPWH Virtual Menopause Summit for Advanced Practice Providers

APRIL 5, 2024

www.npwh.org
We are thrilled to be hosting the inaugural NPWH Menopause Summit for Advanced Practice Providers. This virtual course meets our members’ request for more continuing education in this hot topic area. The Planning Committee are all Menopause Society Certified Practitioners (formerly known as NAMS Certified Menopause Practitioners), and sessions are taught by leaders and experts in the menopause field.

We are offering a variety of sponsorship opportunities for the Summit, from Platinum and Gold packages (which include a product theater/industry symposium) to a la carte items such as banner ads and promotional emails. Reach a targeted audience of over 500 (expected) registrants eager to learn the latest menopause developments. This course is open to all Advanced Practice Providers, including NPs, MDs, CNMs, and PAs.

If you are interested in exploring a custom package or idea not listed in this prospectus, please contact us to schedule a discussion. We are happy to work collaboratively to meet the needs of your organization!

Thank you for your support of NPWH and this important women’s health issue!

Heather L. Maurer, MA, CAE
Chief Executive Officer
National Association of Nurse Practitioners in Women’s Health (NPWH)
hmaurer@npwh.org

TOPICS

The Summit will cover critical menopause topics including:

- State of menopause
- Physiology & symptoms of menopause
- Management of menopause
- Case studies, including hormonal and non-hormonal therapy
All sponsorship & advertisement purchases include acknowledgement in the Conference Syllabus.

Product Theater/Industry Symposia will continue to be hosted on the event platform & marketed to our full email list of 25,000+ for 3 months following the live summit.

**Platinum Sponsor - $40,000**

Includes:
- Lunchtime product theater/industry symposium (1 hour, including Q&A) with welcome remarks by NPWH CEO
- Logo on conference registration webpage (exclusive)
- Banner ad on event platform (1st placement)
- Acknowledgement as Platinum Sponsor (with logo) in conference promotional and wrap-up emails
- Acknowledgement as Platinum sponsor on conference platform
- Virtual exhibit booth
- Conference attendee list with emails and NPI numbers
- Social media acknowledgement throughout the marketing of the event

**Gold Sponsor - $30,000**

Includes:
- Closing product theater/industry symposium (45 minutes, including Q&A)
- Banner ad on event platform (2nd placement)
- Acknowledgement as Gold Sponsor (with logo) in conference promotional and wrap-up emails
- Acknowledgement as Gold Sponsor on conference platform
- Virtual exhibit booth
- Conference Attendee List with emails and NPI numbers
- Social media acknowledgement

**Coffee Break - $2,500 plus cost of gift cards**

Treat attendees to a coffee break with a sponsored Starbucks card. Gift cards will be sent to attendees via email with your company name/logo, an optional hyperlink to your website/product, and a brief write up. Sponsor to determine amount of gift card (minimum $5).
Waiting Room Slide (limit 3) - $1,500

Reach attendees with a slide shown before the start of session. Include a QR code to drive attendees to your website!

Virtual Exhibit Booth - $500

Advertise your products and services with a virtual exhibit booth housed on the conference platform. Booths can include descriptions, contact information, promotional videos, outside hyperlinks, and downloadable PDFs/marketing materials.

Conference Prizes Support - $500

Conference attendees earn points for participating in various activities, including visiting the virtual exhibit booths, participating in Q&A, and more. This sponsorship allows us to purchase prizes for the gamification winners. Past prizes have included Air Pods, gift cards, free conference registration, and more. Sponsor(s) will be recognized in an email to prize recipients.

Push Notification (limit 3) - $350

Drive attendance to your exhibit booth or website with a push notification to all attendees. Notification will be sent on the event platform.
ADVERTISING

Four (4) Banner Ads in Promotional Emails

Reach over 20,000 contacts with your banner ad included in four (4) preconference promotional emails. Newsletters are specifically geared toward marketing the Menopause Summit. Banner ad supplied by buyer and may be hyperlinked. NPWH email open rates average 58%.

- Header - $5,000
- Mid-Tier - $4,750
- Footer - $4,500

Standalone Email - $7000

Send all Menopause Summit attendees a branded standalone email promoting a product or service. Email can be sent to all attendees up to two months after the event.

Virtual Bag Insert - $600

All virtual bag inserts are sent to attendees in a specific email with linkable PDFs to the website of your choice. Virtual bag will also be linked on the conference platform.

Conference Syllabus Advertisements

The Conference Syllabus will be emailed to all attendees prior to the event and hyperlinked on the conference platform for additional download.

Color (1 page) - $1000
Color (1/2 page horizontal) - $500

General or Educational Grant Support

Please contact Julia Knox, Director of Programs and Sponsorships, at jknox@npwh.org to discuss opportunities.

NPWH shall not be held liable or responsible for, and shall be saved and held harmless by exhibitors, from and against any and all claims and damages or every kind arising out of or attributed, directly or indirectly, to the materials and services furnished by, and the operations or performances of the National Association of Nurse Practitioners in Women’s Health Virtual Menopause Summit for Advanced Practice Providers, to be held April 5, 2024, in a virtual meeting. All sponsorship, exhibiting, and advertising opportunities are nonrefundable.
APPLICATION

Email Application to cwiley@npwh.org

Please mark the appropriate boxes:

SPONSORSHIP OPPORTUNITIES

☐ Platinum Sponsorship .................. $40,000 (1 available)
☐ Gold Sponsorship ..............................$30,000 (1 available)
☐ Coffee Break ...............$2,500 plus cost of gift cards
☐ Waiting Room Slide ..........................................................$1,500
☐ Virtual Exhibit Booth ......................................................... $500
☐ Push Notification ...............................................................$350
☐ Conference Prizes Support ............................................$500

ADVERTISING OPPORTUNITIES

☐ Standalone Email ..................$7,500
☐ Banner Ads
  ☐ Header........................................ $5,000
  ☐ Mid-tier ................................... $4,750
  ☐ Footer ...................................... $4,500
☐ Virtual Bag Insert.........................$600
☐ Ad in Conference Syllabus
  Color (1 page) - $1000
  Color (1/2 page) - $500

Payment Options:

Rate and Payments: Payments in the form of a company check or credit card (MasterCard, VISA, or Discover) are due upon submission of application. Credit cards accepted for total sales of $10,000 or less. Contact Carol Wiley at cwiley@npwh.org for details.

Wire/transfer or direct deposit information will be provided on invoice. All sponsorships and advertisements are non-refundable.

Check payable to NPWH can be mailed to:
NPWH
PO Box 15837
Washington, DC 20003
Company Name:__________________________________________________________

Contact Person:__________________________________________________________

NPWH will email the invoice to (provide email of contact for payments):
________________________________

Address:______________________________________________________________

City:_____________________________  State:___________  Zip: _____________

Telephone: ___________________________

Fax:_______________________________

Email:_____________________________

Products/Services:

Company Description (75 word limit):