

Frequently Asked Questions

I'm a new Professional Member. How do I add myself to the NSA-Colorado Chapter Directory?

1. Go to www.espeakers.com and login
2. Click on EDIT MY PROFILE
3. Click on CAREER
4. Select NSA - UNITED STATES from the association drop down menu.
5. Select PROFESSIONAL or CHAPTER ONLY MEMBER
6. Select the NSA COLORADO chapter
7. Click the ADD button
8. Click the SAVE button at the bottom of the page.

I'm a new Professional Candidate. How do I set up my profile?

1. Point your web browser to <https://secure.espeakers.com/support/forgot-password>. Enter your email address and click "send."
2. Check your email for your username and password. Use that to login.
3. From the menu that comes up, choose EDIT MY PROFILE under MY MARKETING.
4. Complete your PROFILE by filling out all the fields under all the tabs on the form and click "save."

I'm a Professional Member, how do I update my profile?

1. Point your web browser to <https://secure.espeakers.com/login>. If you've forgotten your password there is an option to retrieve it.
2. From the menu that comes up, choose EDIT MY PROFILE under MY MARKETING.
3. Complete your PROFILE by filling out all the fields under all the tabs on the form and click 'save.'

I'm a continuing Professional Candidate, do I have to totally rewrite my bio?

Probably not. The information in your current profile is not going to be deleted—you can copy and paste much of it into the fields in the new directory. The Speaking Categories won't work that way, but your bio/description types of fields can be copied and pasted to the new system.

There wasn't a way for us to just upload that info from our own database, but we felt that the extra visibility and "partner" sites that our Pro Candidates profiles will show up in was worth the bit of extra effort for most people.

Now, instead of having our more-or-less isolated directory that we were marketing single-handedly, we're now linked to a bunch of other speakers' directories where your profile will show up automatically (you can shut off ones you don't want to appear on),

and we have the power of the e-Speakers systems behind our marketing and member promotion efforts.

How do I build a great profile?

- Getting started with your new profile
https://www.espeakers.com/wiki/Getting_Started
- Building an effective eSpeakers profile
https://www.espeakers.com/wiki/Building_an_Effective_eSpeakers_BASIC_Profile

Is there a cost to having the new profile with eSpeakers?

No. The basic profile that each NSA member has is no cost (\$0.00) to you.

The normal fee of \$179 USD per year is waived as an NSA member benefit. Other new and exciting features:

- 1 Your listing will be published on the new and improved NSA-Colorado member directory.
- 2 Speaker bureaus can access the eSpeakers database and select speakers to add to their online directories. You have the option to allow bureaus to see you in the database or not.
- 3 Add your events to the calendar in your eSpeakers profile

I see that there are other services that eSpeakers offers. Do I have to use those?

No you are not required to use them.

Professional Members have had complimentary memberships for basic profiles with eSpeakers for many years. NSA Colorado just negotiated with eSpeakers to allow our Professional Candidates to also have complimentary basic profiles that are listed on the NSA-Colorado directory (not the NSA National directory).

To look at the various levels of services they offer and their pricing you can visit their website. Again, this is not required. Many members do use the upgraded services to manage their calendars and businesses, but this is not necessary for you to have a good profile listing in our directory.

<https://www.espeakers.com/speakers/plans-pricing/>

Where else will our profiles be listed?

Our Members and Candidates will also have their profiles listed on the eSpeakers Marketplace, MPI Speaker Directory, and the *Smart Meetings* magazine directory.

I heard that speakers bureaus use eSpeakers. How does this work?

Some speakers bureaus use eSpeakers as a directory tool as the backbone of their website, much as we are using it. Others don't use it at all. Having a listing on

eSpeakers doesn't guarantee that speakers bureaus will work with you. However, this is one additional tool you can use to improve how professional you look and can increase how speakers bureaus can access you.

eSpeakers does also have a service that they provide for a fee called "Bureau Blast." You can read more about it here:

https://www.espeakers.com/wiki/BureauBlast_Described

Do I have to pay for any inquiries that come from the new directory?

No. Definitely not. Any inquiries or leads that come from our new directory don't cost a thing. This is a member/candidate benefit.

I heard that eSpeakers charges a commission on leads that come from them.

That is only for leads that come through eSpeakers Marketplace. Leads and inquiries that come through the NSA Colorado Member directory are free of charge. There are no commissions or fees associated with them. They are a member/candidate benefit.

How do I learn more about how to use eSpeakers?

eSpeakers Knowledgebase is packed with information to your questions.

https://www.espeakers.com/wiki/ESpeakers_Knowledgebase

How do I get technical support?

Email support@espeakers.com