



National Society of Professional Surveyors

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EXECUTIVE DIRECTOR'S REPORT

Highlights from the NSPS (January 2026 to date):

Professional Conferences

- PSLS Annual Conference in Hershey, PA
- Fresno State University Annual Conference, Fresno, CA
- NYSAPLS Annual Conference - Sarasota Springs
- Geo Week Industry Conference - Denver, CO – Exhibit and presentations
- LSAW Annual Conference – Spokane, WA
- NCEES Participating Organizations Liaison Council (POLC) – San Antonio, TX
- Western Regional State Conference – Las Vegas, NV
- Southern Illinois University – Edwardsville Annual Open House – Edwardsville, IL
- Idaho Initial Point – Celebration and Career Fair – Boise, ID
- VAS Annual Conference – Richmond, VA
- Alaska GeoSummit – Anchorage, AK
- HSRP Business Meeting – Washington, D.C.

Government Affairs

- Attended quarterly COGO meetings (online)
- Attended quarterly NGS/NOAA meetings (online)
- Hosted 2026 Lobby Day Issue Discussion online
- Attended 3DEP Coalition Meeting with JB at APWA office in Washington, DC
- Meetings with NOAA staff to discuss NGS funding and staffing issues
- Coordination with ad hoc group plan to scan Washington Monument

Workforce Development

- NSPS Military Committee exhibited at several career fairs
- Continued work with NCEES to develop promotional materials for encouraging WFD
- Ongoing development of new program with Consulting Surveyors NSW (Australia) to develop workforce development content
- Coordination with a private company in Illinois to kickstart WFD in rural areas
- Attended luncheon with YSN and students at PSLS Conference

NSPS Foundation

- Currently forming new funds:
 - Student scholarship and grant opportunities
 - Young Surveyor scholarship and grant opportunities
 - NSPS project grant opportunities

- Utilizing various silent auction opportunities to raise money for Outreach and Disaster Relief funds
- Funded volunteers at the 2026 National Scouting Jamboree

Upcoming Meeting Coordination

- Planning for the NSPS Fall 2026 Business Meeting in Deadwood, SD
- Coordination of NSPS involvement in 2027 GeoWeek in Salt Lake City, UT
- Initial planning stage of NSPS Spring 2027, location TBD
- Planning for the NSPS Fall 2027 Business Meeting – Location TBD

Education

- Ongoing development of NSPS Speaker's Academy subcommittee
 - Currently drafting content and schedule for curriculum to assist in developing new speakers
 - Recorded nine (9) video presentations for promotion of program
 - Tentative first sessions: Summer 2027
- Coordination with Consulting Surveyors NSW (Australia) to develop business academy
- Ongoing partnership with Geo-Learn to cross-promote courses and CST/professional topics
- Ongoing partnership with Land Surveyors United to promote online courses and tools
- Continuing course review service to endorse surveying-based sessions for CEU's at Trimble Dimensions
- Provided proctoring for various CST and Hydro exams at Frederick office
- Provided control points for 2026 National Student Competition at Washington Monument
- New business educational content on "Surveyor Says! The NSPS Podcast" beginning with buying and/or selling your business
- Participated in GeoWeek webinar – "NSRS Modernization Update"
- Participated in Trimble / GPS World webinar – "Geospatial Transformation"

Marketing / Social Media Content

- Agreement with Elaine Ball Limited (EBL) to provide marketing, promotional materials, and social media content
 - Standardization of content and marketing material for various targets
 - Developing new channels for NSPS-Director-State Association correspondence and content
 - Retooling of NSPS website for increased efficiency of visitor experience
 - Expansion of marketing to include YSN messaging and activity
 - Creation of state trading cards (51 characters) to be utilized for professional and membership recruitment – unveiled at 2026 GeoWeek exhibit booth
 - Creation of membership recruiting template for state affiliates
 - Creation of "The Surveyors Report" – monthly for directors and quarterly for state executives
 - Creation of "The NSPS Bulletin, distributed monthly to all members
 - Revamping of weekly newsletter

- New partnership expansion to co-brand EBL "Geospatial Marketing Academy (GMA 2.0)" with member discounts
 - Participated in several GMA 2.0 webinar discussing the importance of marketing for surveyors
- Increased followers to over 20K on NSPS LinkedIn
- Over 1.72M views of NSPS content on social media in 2025
- Recorded and produced "Surveyor Says! The NSPS Podcast"
 - Includes five (5) episodes to cover new revisions to the ALTA/NSPS Land Title Survey Standards -2026 Edition with Gary Kent
 - Introduced video versions posted on YouTube
- Creation of new YSN podcast "Between the Stakes"
- Expanded content media to include short- and long-form video and animation
- Creation of informational content to post on social channels for AI mining
- Coordination with NCEES – "BeASurveyor.com" media content
- Finalizing details for "Get Kids into Survey" Monopoly – early 2027 delivery

Interaction with Various Associations and Boards

- Began monthly "Director Town Hall" meetings to encourage more frequent interaction and coordination between NSPS and directors
- Began quarterly "State Executive Town Hall" meetings to encourage more frequent interaction and coordination between NSPS and affiliate managers
- Participated in AAGS Board Meetings
 - Coordination for Certified Geodetic Survey
 - Creation of new partnership for SaLIS Journal distribution
- THSOA Hydro Board
 - Coordination of documents and communication methods
- Young Surveyors Network
 - Expansion of membership database
 - Developing revised bylaws to allow YSN to become a board within NSPS
 - Coordinating to increase Mentoring Program participation
- Various meetings at Geo Week in Denver, CO - Intersociety discussions
 - American Society for Photogrammetry and Remote Sensing (ASPRS)
 - GIS Certification Institute (GISCI)
 - Geospatial Professionals Network (GPN – formerly URISA)
 - Surveying and Geomatics Educators Society (SaGES)
 - Reality Capture Network (RCN)
- Meeting with World Geospatial Industry Council (WGIC)
- Hosted local geocaching chapter to introduce "Bilby Geocache Trail"
- Attended CLSA 60th Annual Conference Dinner
- Authored article for IPLSA newsletter regarding importance of membership
- Ongoing coordination with ABET to recruit new program evaluators

Financial

- Expanded Sponsorship Program to include state associations and individuals
- Ongoing state membership analysis for future projections and budgeting
- Ongoing discussions with several vendors to add more member benefits

FIG

- Participated in quarterly Council and Commission meetings
- Coordination and planning of 2026 Working Week in Cape Town, South Africa
- Developing Commission 1 (Professional Standards) content with various YSN groups
- Worked with various parties to expand FIG Publication 17 – Code of Conduct
- Participated in Global Surveyors Day event as panelist

NSPS Office and Staffing

- Hired part-time office administrative staff (Tess Thee)
- Hired part-time media and outreach staff (Cara Tryling)
- Transitioning from staff accounting manager/bookkeeper to accounting consultant
 - Increased efficiency in membership and account software connectivity
 - Proposed improvements in 2027:
 - Move accounting to cloud-based software
 - Reduce chart of accounts to streamline level of detail
 - Oversight and audit by CPA
 - Establish more efficient AP/AR procedures for faster turnaround
- Transitioned Cara Tryling from part-time to full-time (effective October 12)
 - “Professional Practice & Outreach Specialist”
 - Will provide additional coverage for conferences and job fairs
 - Establish increased communication and collaboration with NSPS YSN