

## NSPS STRATEGIC PLAN 2025-2027

### **VISION:**

For surveying and mapping to be recognized as the foundational discipline underpinning a safe, resilient, and economically viable society.

### **MISSION:**

NSPS will promote, protect, and advance the surveying profession through education, collaboration, and advocacy.

### **STRATEGY:**

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| <i>Promote – through marketing!</i> | <u>Advocate</u> by: <ul style="list-style-type: none"><li>• proactively engaging in impactful policy</li><li>• raising awareness of policy with surveyors</li><li>• elevating the role of the surveyor with policymakers</li></ul>                                   |
|                                     | <u>Educate</u> fellow surveyors and technicians by: <ul style="list-style-type: none"><li>• supporting professional and technical education opportunities</li><li>• engaging with academia</li><li>• monitoring and sharing information on emerging trends</li></ul> |
|                                     | <u>Collaborate</u> with other related professions and industry partners through: <ul style="list-style-type: none"><li>• liaisons</li><li>• partnerships</li><li>• joint engagements</li></ul>                                                                       |
|                                     | <u>Protect</u> public health safety and welfare through: <ul style="list-style-type: none"><li>• model law/profession definition</li><li>• standards development</li><li>• public relations and outreach</li></ul>                                                   |

**Example of how Strategic Plan can be executed by guiding committee charges, etc. Subject to change as leadership transitions.**

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| <p><b><u>PROMOTE</u></b> - All Committees! [Workforce Dev, Military, Public Relations &amp; Outreach, etc.]</p> <p><u>Action:</u></p> <ol style="list-style-type: none"> <li>1. Create a uniform message that all NSPS reps can use when out at state conventions, etc. – a standard seed presentation.</li> <li>2. Develop a high-level “pathway” for career transition – target: individuals seeking a career change.</li> </ol>                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <p><b><u>ADVOCATE</u></b></p> <p><i>Committee(s):</i></p> <ul style="list-style-type: none"> <li>• Government Affairs</li> <li>• PAC</li> <li>• Railroad ROW</li> </ul> <p><u>Action:</u></p> <ol style="list-style-type: none"> <li>1. Identify topics to be discussed at Day on the Hill.</li> <li>2. Continuously monitor activity on Capitol Hill with potential impacts to surveying.</li> <li>3. Provide necessary support to states when faced with adverse legislation, etc.</li> <li>4. Provide content to members/surveying community about the policymaking process and its importance.</li> </ol> | <p><b><u>EDUCATE</u></b></p> <p><i>Committee(s):</i></p> <ul style="list-style-type: none"> <li>• Education</li> <li>• Student Competition</li> <li>• Train the Trainer</li> </ul> <p><u>Action:</u></p> <ol style="list-style-type: none"> <li>1. Review and ensure ABET accreditation requirements align with today’s professional practice.</li> <li>2. Evaluate/engage education programs that could support the high-level “pathway” for career transition.</li> <li>3. Develop a program to mentor and train the next generation of conference speakers/educators.</li> <li>4. Elevate technician training; IL program as a lighthouse. Can we partner to promote, or??</li> </ol> | <p><b><u>COLLABORATE</u></b></p> <p><i>Committee(s):</i></p> <ul style="list-style-type: none"> <li>• Liaisons!</li> <li>• Membership</li> </ul> <p><u>Action:</u></p> <ol style="list-style-type: none"> <li>1. Engage liaisons for active insights from liaised organizations.</li> <li>2. Ensure NSPS representation on relevant government policy, advisory, and coordination committees.</li> <li>3. Seek to reach and engage non-member surveyors and other related professionals.</li> <li>4. Find ways to partner with sister associations, participate in joint engagements, etc. For example, leverage the recently signed MOU with COPS.</li> </ol> | <p><b><u>PROTECT</u></b></p> <p><i>Committee(s):</i></p> <ul style="list-style-type: none"> <li>• NCEES Model Law</li> <li>• Public Relations &amp; Outreach</li> <li>• Professional Practice</li> <li>• Professional Stds.</li> </ul> <p><u>Action:</u></p> <ol style="list-style-type: none"> <li>1. Solidify identity/definition of the profession.</li> <li>2. Create content to educate the public, lawmakers, and other professionals on the critical role surveyors play.</li> <li>3. Conduct studies to quantify the value of surveying to other businesses, industries, and professions.</li> <li>4. Review dated standards and either update or declare obsolete and add where deemed necessary.</li> </ol> |