ANNUAL REPORT 2020

National Wildlife Rehabilitators Association
I think it is fair to say that 2020 is not a year that any of us would like to repeat. We all felt the stress, mental and physical, wrought by the pandemic. Increased caseloads, restrictions on volunteers, and decreased revenue from educational programs or site visitors were common themes for 2020. However, some good things did come out of the pandemic. I think we all learned some new technology (whether we wanted to or not), and learned or re-learned lessons in prioritization and, hopefully, self-care.

At NWRA, we focused on some internal improvements that we believe have positioned us well for 2021 and beyond. We restructured our financial chart of accounts and moved to QuickBooks online; both of these things will facilitate financial management, analysis, and reporting. We updated our emailing system and have been sending member emails on a regular monthly schedule. We reimagined the staffing structure and ended the year creating two new positions to better deliver programs and services to NWRA members. And work on a new website and publications continued at full speed; read on for more details.

Thank you for your support of NWRA, but more importantly, thank you for caring for wildlife. The pandemic has demonstrated how critical biodiversity is to our collective health, and our profession has important contributions to make toward understanding and preserving wildlife health.

Wishing you all the best in 2021 –

Lisa Smith
NWRA Board President
ABOUT NWRA

The National Wildlife Rehabilitators Association (NWRA) is incorporated for the support of the science and profession of wildlife rehabilitation and its practitioners. Wildlife rehabilitation is the treatment and temporary care of injured, diseased and displaced indigenous wildlife and the subsequent return of healthy animals to appropriate habitats in the wild.

NWRA was incorporated in 1982 and has continued to grow to serve the community. Current programs are centered around membership, annual symposium, publications, and outreach through education and training.

NEW LOOK FOR 2020

NWRA adopted a new logo in the fall of 2020! The new logo is dynamic, visually tying our programs to the organization. You will find our new logo and programmatic versions of the logo highlighted in this report and everywhere we go moving forward.

Thank you to our logo artist Edwina Cusolito.
MEMBERSHIP BY TYPE FOR 2020

NWRA provides a calendar year or lifetime membership length and a variety of member types. Membership rates and types remained the same for 2017-2020.
FEbruary 24-29, 2020

Symposium 2020 was held in person on South Padre Island, Texas. Between lectures, attendees visited exhibitors and connected with other professionals. Connecting attendees to one another is one way we work to foster conversations that impact wildlife care beyond the Symposium.

The Whova App has proven to be a successful connection tool for attendees. The application's analytics offer us insights and data into how attendees are connecting online and offline at Symposia. Symposium 2020 attendees created over 2,700 messages on the Whova Community Board with an additional 2,800 private messages, resulting in 47 private meetups from attendee conversations through the Whova App alone.

Attendee Statistics

- 493 Attendees
- 9 Countries represented
- 3 Seminars
- 6 Workshops
- 3 Field Trips
- Over 100 hours of content offered over 4 days
- Evening events included Icebreaker at Sea Turtle Inc.

Attendees and instructor at the 2020 RACE Seminar
STANDARDS FOR WILDLIFE REHABILITATION

Standards for Wildlife Rehabilitation is a cooperative effort between NWRA and IWRC and is funded by Partners for Wildlife. The book focuses on animal welfare from intake to post-release and represents current knowledge and expertise in the field. In a departure from earlier editions, Standards for Wildlife Rehabilitation provides both minimum and recommended standards for rehabilitation, full color graphics and photographs, as well as expanded content. It will be published as an ebook and print text.

TOPICS IN WILDLIFE MEDICINE UPDATE

Topics in Wildlife Medicine IV: Orthopedics was reprinted as a full-color text to better display the detailed procedures. A color ebook is planned for early 2021.

NWRA PUBLICATIONS SALES FOR 2020

Top selling publications by number of books sold.

81%
Of publications sold in 2020 were NWRA produced publications
WILDLIFE MEDICINE COURSE

NWRA was able to teach one in-person course to veterinary students at The Ohio State University prior to closures related to COVID-19. The course was taught by Leslie Reed, DVM and Nicki Rosenhagen, DVM. Twenty two students attended the course for two days of instruction on February 15 and 16, 2020. In a normal year this course is taught at 2-3 veterinary schools.

The Wildlife Medicine Course began in 2000 and has been taught at seventeen different universities throughout the United States and Canada.

Thank you to the donors and instructors for supporting this course, which has benefited over 1,400 students and countless wildlife patients.

NWRA is currently revitalizing the Wildlife Medicine Course for fall of 2021.

Attendees and instructor at The Ohio State University
LIFETIME ACHIEVEMENT AWARD

The NWRA Lifetime Achievement Award is given to an individual whose primary identification is with wildlife rehabilitation and who has contributed to the field in a major way for many years.

LIFETIME ACHIEVEMENT AWARD 2020 RECIPIENTS

- Laura Simon (CT) – for dedicating her life to preserving our wildlife. Laura is a passionate, tireless, and effective speaker, teacher, and wildlife advocate.

- John Huckabee, DVM (WA) – for working diligently since the 1990s to improve wildlife medical care on national and international levels.

BOARD OF DIRECTORS AWARD

The NWRA Board of Directors Award is given in appreciation to a person who has made a valuable and outstanding contribution to the organization.

BOARD OF DIRECTORS AWARD 2020 RECIPIENT

- Amanda Nicholson (VA) – for her excellence as Symposium Program Coordinator, bringing energy, positivity, and creativity to each NWRA Symposium since 2015 as she masterfully organizes the sessions, workshops, seminars, speakers, and moderators for the benefit of attendees.

Read more about available awards and the work of recipients at www.nwrawildlife.org.
13 individual scholarships totaling $11,332 were given in 2020 to the following recipients:

- James J. Wolf CARE for Wildlife Education Scholarship of $750 to Delphia Strickland, AZ
- Rachel Fiscoff Education Scholarship of $650 to Haley Sharp, NM
- Debra L. Chandler Memorial Scholarships of $500 each to Margaret Veith, DC and Jenny McFarland, OH
- Patty Manning Memorial Scholarship of $500 to Jennifer Martello, TX
- Eric Sticht Memorial Scholarship of $750 to Melissa Anahory, NJ
- NWRA Wildlife Housing Scholarships totaling $3,182 to Heather Griffith, MN and Ceacy Henderson, MA
- Alma Natura Trust Scholarship of $750 to Melissa Dollard, FL
- Alma Natura Trust International Scholarship of $1,750 to Isabelle Allameersch, Belgium
- William Jessen Memorial Scholarship of $500 to Debbie Sykes, TN
- Ed Hiestand Memorial Veterinary Student Scholarship of $1,000 to Shelbie Dell, IN
- Donald L. Burton Memorial Veterinary Student Scholarship of $500 to Marianne Thibodeau, QC, Canada
GRANTS FUNDED FOR 2020

The following two projects were funded by the NWRA grants program:

- $5,595.00 was awarded to Michael P. Jones, DVM, DABVP (Avian) for his project, "Health Assessment of free-living peregrine falcons (Falco peregrinus tundrius) during autumn migration: Evaluating plasma biochemical, protein electrophoresis, and acute phase protein (PIT54, serum amyloid A) values."

- $2,274.99 was awarded to Karli Rice Chudeau for her project, "Improving welfare, cognition, and foraging development of phocids in rehabilitation."

GRANT APPLICATION PROCESS

Pre-proposals are reviewed each year by the NWRA Research Grant Committee and scored for scientific merit and quality, feasibility, and relevance to the goals of NWRA in furthering wildlife rehabilitation as a growing field.

Visit www.nwrawildlife.org to learn more about the grant process.

$7, 869.99
Amount of grant money awarded by NWRA in 2020
DONORS

NWRA is grateful for donors, sponsors, and volunteers whose financial donations and volunteer time allow NWRA to continue the work to support wildlife rehabilitation.

Thank you to our 2020 supporters!

- 31 individual volunteers contributed over 3,600 hours to NWRA programs and leadership
- The following Symposium Sponsors contributed a total of $40,000
  - Partners for Wildlife
  - City of South Padre Island Convention & Visitors Bureau
  - Orphaned Wildlife Rescue Center
  - Avian Power Line Interaction Committee
  - Food for Thought
  - Focus Wildlife
  - Oiled Wildlife Care Network at UC Davis
  - Tri-State Bird Rescue & Research
  - Christian-Baker Company
  - Fox Valley Animal Nutrition
  - The Wildlife Care Academy
  - Judith Goodman
- 12 Friends of Symposium donors contributed a total of $575
- $12,925 in donations to the NWRA General Fund to support all programs
- Special initiative projects for Standards in Wildlife Rehabilitation and the NWRA website were supported by the generous support of Partners for Wildlife
2019 FINANCIAL OVERVIEW-AUDITED

Fall of 2019 we began the process of updating our chart of accounts. The new chart of accounts was implemented for the 2020 fiscal year.

![2019 Audited Financials Table]

- Program Service Revenue: 220,609
  - Symposium: 131,142
  - Publications (net): 21,281
  - Membership: 68,186
- Contributions and Grants: 68,453
- Investment Income: 11,965
- Other Revenue: 20,708
- Ads: 888
- Total Revenue: 322,623
- Program Service Expense: 244,586
  - Grants/Scholarships: 18,374
  - Symposium: 103,786
  - Publications: 95,751
  - Membership: 26,675
- Management and General: 73,071
- Fundraising Expense: 4,457
- Total Expense: 322,114
- Net Income: 509
# 2020 Financial Overview—Unaudited

Fiscal year 2020 audit is not complete at the time of this report. All 2020 numbers are considered unofficial until the audit is complete.

## 2020 Financials

<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Program Service Revenue</strong></td>
<td>203,438</td>
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<tr>
<td>Symposium</td>
<td>87,698</td>
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<td>Publications (net)</td>
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<tr>
<td>Membership</td>
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<td><strong>Contributions and Grants</strong></td>
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<td>Investment Income</td>
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<td><strong>Other Revenue</strong></td>
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<td><strong>Ads</strong></td>
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<td><strong>Total Revenue</strong></td>
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<td><strong>Program Service Expense</strong></td>
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<td>Grants/Outreach</td>
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<td>Symposium</td>
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<td>Publications</td>
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<td>Membership</td>
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<td><strong>Management and General</strong></td>
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<td><strong>Fundraising Expense</strong></td>
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<td><strong>Total Expense</strong></td>
<td>247,967</td>
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<tr>
<td><strong>Net Income</strong></td>
<td>49,832</td>
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2020 LEADERSHIP OF NWRA

BOARD OF DIRECTORS

- Lisa Smith, President
- Michele Goodman, VMD, Past President
- Jenny Schlieps, Vice President
- Bettina Bowers, Vice President
- Leslie Lattimore, Vice President
- Sherri Cox, DVM, MBA, Dipl. ABVP (Avian practice), Treasurer
- Jennifer Convy, Secretary
- Rebecca Duerr, DVM, PhD
- Jackie Kozlowski
- Jeffery Meshach
- Elaine Thrune
- Julie Maron

STAFF

- Molly Gezza-Baranczyk, Director of Operations and Programs
- Miranda Washington, Program Assistant
- Michael Kyllo-Kittleson, Administrative Assistant
Mission
The National Wildlife Rehabilitators Association is dedicated to improving and promoting the profession of wildlife rehabilitation and its contributions to preserving natural ecosystems.

Core Values
- Respect and concern for wildlife
- Shared knowledge
- Professionalism
- Continuing improvement
- Teamwork and cooperation

Contact Information
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Photo Credit
Special thank you to photographer Eric Sambol and Mercer County Wildlife Center for providing the wildlife images seen in this report.