

SPONSORSHIP & EXHIBIT OPPORTUNITIES



NEW YORK BATTERY AND ENERGY STORAGE TECHNOLOGY CONSORTIUM

ANNUAL ENERGY STORAGE TECHNOLOGY & INNOVATION CONFERENCE

OCTOBER 18TH, 2023 DOUBLETREE BY HILTON BINGHAMTON, NEW YORK

ABOUT THE CONFERENCE:

This one-day conference, now in its 13th year, is dedicated to energy storage technology and innovation and highlights:

- + Innovations in advancements in storage technologies and applications
- + New materials & chemistries
- + Advancements in product development & market use cases
- + Commercialization, manufacturing, and supply chain development

The Conference's setting allows for our sponsors to have face time with attendees multiple times throughout the day.

Sponsors will have the chance to highlight their brand and services to corporate leaders, researchers, entrepreneurs, academics, government officials, and interested investors.

GENERAL SPONSORSHIPS		BENEFITS
PLATINUM (LIMIT of ONE)	\$15,000	<ul style="list-style-type: none"> • Company representative to provide welcome remarks at Conference • Company logo/name listed on website, eblasts (distribution list of >5,000), press releases, social media marketing and event signage • Company included in social media promotion (following of >6,000) • Expanded Exhibit Space (12ft skirted table with four chairs) in prominent Exhibition Hall location • Full page ad in event program • Fifteen (15) Conference Passes • Pre-event list of attendees (provided 1 week prior to Conference) • Further offerings are negotiable
GOLD	\$5,000	<ul style="list-style-type: none"> • Exhibit space (6 - foot skirted table with two chairs) • Company logo/name included on event website, in eblasts (distribution list of >5,000), press releases, event signage, and in event program • Company included in social media promotion (following of >5,600) • Seven (7) Conferences Passes • Half page ad in Conference Program or One page Company insert • Pre-event list of attendees (provided 1 week prior to Conference)
SILVER	\$2,500	<ul style="list-style-type: none"> • Exhibit space (6-foot skirted table with two chairs) • Company logo name included event website, in eblasts (distribution list of >5,000), press releases, event signage, social media marketing and in event program • Four (4) Conference Passes
EXHIBITOR	\$1,500	<ul style="list-style-type: none"> • Exhibit space (6- foot skirted table with two chairs) • Two (2) Conference Passes
START-UP EXHIBITOR (LIMITED TO START-UP COMPANIES)	\$750	<ul style="list-style-type: none"> • Exhibit space (6- foot skirted table with two chairs) • Two (2) Conference Passes

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SPECIALTY SPONSORSHIPS		BENEFITS
NETWORKING RECEPTION (LIMIT of ONE)	\$6,500	<ul style="list-style-type: none"> • Company representative to provide closing remarks at Conference • Company name/logo listed on event website, eblasts (distribution list of >5,000), press releases, and event signage at Networking Reception • Half-page ad in event program • Company included in social media promotion (following of >5,600) • Opportunity to provide swag items (custom company cocktail napkins, coasters, straws, cups, etc.) for reception purposes • Exhibit Space (6-foot skirted table with two chairs) • Ten (10) Conference Passes • Pre-event list of attendees (provided 1 week prior to Conference)
LUNCH SPONSOR (LIMIT of ONE)	\$6,500	<ul style="list-style-type: none"> • Company representative to provide brief remarks prior to Conference Networking Lunch • Company name/logo listed on event website, eblasts (distribution list of >5,000), press releases, and event signage at Networking Lunch • Half page ad in event program • Company included in social media promotion (following of >5,600) • Opportunity to provide swag items (custom company cocktail napkins, coasters, straws, cups, etc.) for networking lunch purposes • Exhibit Space (6-foot skirted table with two chairs) • Ten (10) Conference Passes • Pre-event list of attendees (provided 1 week prior to Conference)
BREAKFAST SPONSOR (LIMIT of ONE)	\$3,500	<ul style="list-style-type: none"> • Exhibit space (6-foot skirted table with two chairs) • Company logo/name included on event website, in eblasts (distribution list of >5,000), press releases, event signage at Breakfast and Networking Breaks and in event program • Company included in social media promotion (following of >5,600) • Five (5) conferences passes • Pre-event list of attendees (provided 1 week prior to Conference)
COFFEE & BREAK SPONSOR (LIMIT of TWO)	\$3,000	<ul style="list-style-type: none"> • Company logo displayed during a coffee break and in the event program • Company included in social media promotion (following of >5,600) • Company logo/name included on event website, in eblasts (distribution list of >5,000), press releases.
LANYARD SPONSOR (LIMIT of ONE)	\$3,000	<ul style="list-style-type: none"> • Company logo displayed on custom-made name tag lanyard • Company logo/name included on event website, in eblasts (distribution list of >5,000), press releases, event signage at Breakfast and Networking Breaks and in event program • Company included in social media promotion (following of >5,600)
WI-FI SPONSOR (LIMIT of ONE)	\$2,000	<ul style="list-style-type: none"> • Company login for app, Wi-Fi named after organization, company included in event signage and event program

ADDITIONAL OPPORTUNITIES

ADDITIONAL 6 FT EXHIBIT SPACE FOR EXISTING SPONSORSHIP - \$800

TABLETOP INFO - \$500 (5x7 company flyer at general session tables)

Customized sponsorships are also available. Call us to discuss.

Contact us at info@ny-best.org
to secure your sponsorship today!