



**NEW YORK BATTERY  
AND ENERGY STORAGE  
TECHNOLOGY CONSORTIUM**

**OCTOBER 24, 2024**

THE DOUBLETREE BY HILTON  
BINGHAMTON, NEW YORK

**2024**  
**ANNUAL ENERGY  
STORAGE TECHNOLOGY**  
**AND**  
**INNOVATION CONFERENCE**  
**SPONSORSHIP & EXHIBIT OPPORTUNITIES**

**This one-day conference, now in its 14th year, is dedicated to energy storage technology and innovation highlighting,**

- + Innovations and advancements in storage technologies and applications.
- + New materials & chemistries.
- + Advancements in product development & market use cases
- + Commercialization, manufacturing, and supply chain development

The Conference setting includes networking sessions throughout the day which provides sponsors with plenty of exposure to engage with conference attendees. Sponsors will have the opportunity to highlight their brand and services to corporate leaders, researchers, entrepreneurs, academics, government officials, and interested investors.

**Please see the next page for available sponsor and exhibitor opportunities for the Conference.**

All sponsor and exhibitor opportunities include, company name and logo included, on event website, in eblast marketing (distribution list >5,000), in press releases, in event program, on event signage, and in social media posts. Note, all sponsors and exhibitors will receive access to the social media toolkit to highlight their conference participation on their own social media channels.

**Customized sponsorships are available.**

**Contact [info@ny-best.org](mailto:info@ny-best.org) to discuss options and to secure your sponsorship today!**

# SPONSOR & EXHIBITOR OPPORTUNITIES

	Platinum Sponsor (Limit of 2)	Gold Sponsor	Silver Sponsor	Reception Sponsor (Limit of 1)	Luncheon Sponsor (Limit of 1)	Poster Session Sponsor	Breakfast Sponsor	Refreshment Break Sponsor	Lanyard Sponsor (Limit of 1)	Tote Bag (Limit of 1)	Wi-Fi Sponsor (Limit of 1)	Conference Pen (Limit of 1)	Exhibitor	Start-Up Exhibitor
<b>Sponsor/Exhibitor Deliverables</b>	<b>\$15,000</b>	<b>\$7,500</b>	<b>\$3,500</b>	<b>\$6,500</b>	<b>\$7,000</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$3,000</b>	<b>\$3,500</b>	<b>\$3,000</b>	<b>\$2,000</b>	<b>\$1,500</b>	<b>\$1,750</b>	<b>\$1,000</b>
Number of Conference passes included	15	7	4	10	10	4	5	0	0	0	0	0	2	2
Prominently located 12' exhibit space with 2-chairs	•													
6' exhibit space with 2-chairs		•	•	•	•	•	•	•					•	•
Full page ad in Conference program	•													
Half page ad or one page insert in Conference program		•												
Half page ad in Conference program				•	•									
Provide swag items for sponsored event				•	•			•						
Pre-event list of attendees	•	•	•	•	•	•	•							
Free Registration - Student Poster Session Participants						•								
Company branded name tag lanyard									•					
Company branded tote bag									•					
Company branded Wi-Fi passcode										•				
Company branded pen												•		
Stand-alone opportunity or upgrade opportunity <i>* Receive 10% discount for adding to a sponsorship</i>										•	•	•		
Further offerings are negotiable	•													

SOLD OUT

<b>Additional Opportunity:</b>	<b>+ Tabletop marketing materials on display</b>	<b>\$500</b>
<b>Program Advertising (Limit One Per Company):</b>	<b>+ ½ Page Advertisement (inside pages)</b>	<b>\$500</b>
	<b>+ Full Page Advertisement (inside pages)</b>	<b>\$750</b>
	<b>+ Full Page Advertisement (back cover)</b>	<b>\$1,000</b>
<b>Miscellaneous Information:</b>	<b>Artwork for program advertisements is due 9/24/2024, for inclusion in the printed program. Ad dimensions are as follows:</b>	
	<b>+ Full Page: (8.5 x 11), include crop marks and bleed of .125.</b>	
	<b>+ Insert: (8.5 X 11), include bleed of .125.</b>	
	<b>+ Half Page: (8.5 X 5.5), include crop marks and bleed of .125.</b>	
	Registration names for Conference passes are <b>due by 10/11/2024</b> .	
	Pre-event list of attendees provided one week prior to conference start date	

**Customized sponsorships are available.** Exhibitor space is limited, don't miss out on your opportunity to sponsor or exhibit. Secure your sponsorship today!  
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