



The Voice of the Licensed Master Plumber ADVERTISING OPPORTUNITIES

The new **Voice of the Licensed Master Plumber**, a membership publication of the Master Plumbers Council of the City of New York (MPC), is a quarterly newsletter that is distributed by print and digital to more than **2,500 subscribers**. This newsletter features articles spanning from association and member news, to industry updates, and other valuable resources for those in the plumbing industry.

A special section of the newsletter is the **Product Showcase**. MPC Members who advertise in the **Voice of the Licensed Master Plumber**, have the opportunity to participate in the showcase by sending any product/service of their choosing to be featured! The feature will include a photo of the product or an image to go along with the service, a description and contact information.

ADVERTISING RATES:

Ad Type	Yearly Cost (includes 4 issues)	Specifications
Full Page Ad	\$3,000* - Members	7.5" x 9.60"
	\$3,500 - Non Members	
Half Page Ad	\$2,000 - Members	7.5" x 4.875"
	\$2,400 - Non Members	
Quarter Page Ad	\$1,300 - Members	3.60" x 4.875"
	\$1,600 - Non Members	

All newsletter ads are full color and should be sent in PDF, JPG or PNG file formats.

The first issue of the Voice will be published in March 2021. Ads must be received by February 26, 2021.

***Special Offer to Member Companies who Purchase Full Page Ads:**

Full Page Advertisers, who are also MPC Members, will be given free website advertising for 1 year*!

Upon purchase of newsletter ad, company will be offered the best available ad space on the MPC website. On a quarterly basis, ads will be switched to different locations on the website - homepage or subpage. Please contact MPC for more information about this special offer!

**Year ends 12/31/21.*

**DON'T MISS YOUR OPPORTUNITY TO REACH THE NYC PLUMBING INDUSTRY!
RESERVE YOUR NEWSLETTER AD TODAY!**

Visit www.nycmpc.org/advertising to purchase your ad!

Members please be sure to login to the website to access Member pricing!

Not a Member? Visit www.nycmpc.org/JoinMPC to complete your membership application!