



NYSSO
New York State Society
of Opticians, Inc.

YOU
BELONG.
HERE

Expand your reach.

REGIONAL SYMPOSIUM SPONSORSHIP PROGRAM

\$2,500 for Six Regional Symposiums (value \$3,000)

Your company sponsors **six** Regional Symposiums for the **price of five**.

NYSSO Regional Symposiums provide live networking and continuing education credits at locations across the state. Audience includes independent opticians, opticians working in a medical setting, contact lens practitioners and those working for retail establishments.

Your sponsorship provides a high level of engagement that will make a statement about your commitment to professional development training for the industry. This is an opportunity to meet face-to-face with existing and prospective clients, strengthen relationships and promote your goods and services to this target audience.

Your company will receive recognition at all six locations, in communications to the membership and on the NYSSO website.

Additional benefits include:

- Identification as a Regional Symposium sponsor along with your company logo and website link prominently displayed on the NYSSO website
- A banner ad with your logo and website link placed on the NYSSO website
- Your company logo prominently displayed and a link to your website in all e-mail communications promoting each meeting
- A complimentary vendor table at each event which includes one complimentary registration
- Placement of your promotional items or literature at the registration desk
- Recognition from the Moderator at each event
- Signage with your logo strategically placed at each event
- Registration list sent to you after each meeting
- Sponsor ribbon placed on representatives badges

Consider our “package deal” sponsorship program that provides year-long partnership with NYSSO for the largest exposure to NYS opticians. Expand your reach and stand out among your peers.

Interested in a single Regional Symposium for \$500? Call us anytime to discuss that option too.

Reserve your Regional Symposium Sponsorship today. Complete the registration form and return it to: NYSSO • 136 Everett Road, Albany, NY 12205 • info@nyssso.com • 518-694-4581



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Sponsorship Registration Form

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Business Phone: _____ Other Phone: _____ Home Mobile

Fax: _____ Email: _____

| Sponsorship Levels | Total |
|-----------------------------------------------------------------|---------|
| <input type="checkbox"/> Regional Symposium Sponsorship Program | \$2,500 |
| <input type="checkbox"/> Single Regional Symposium Sponsorship | \$500 |
| <input type="checkbox"/> Dinner Sponsorship | \$250 |
| | |

Form of Payment: Credit Card Check (# _____) Cash I require an invoice

Payment Received By (Print Name): _____

Payment Received By (Sign Name): _____