



NEW YORK STATE
SOCIETY OF OPTICIANS, INC.

“Advancing and protecting the Ophthalmic Dispensing profession since 1936.”

BECOME A SPONSOR AND GET YOUR BUSINESS NOTICED

NYSSO Symposiums & Meetings **Great Opportunities to Meet New York State’s Opticians**

NYSSO offers live networking/continuing education events across New York State. These events include Regional Symposiums offering 4-6 credit hours on Sundays, and Regional Meetings offering 1-2 credit hours on weeknights.

Past sponsors of NYSSO Symposiums and Meetings comment that these events allow them to target specific areas of the state--providing great opportunities to promote their goods and services to New York’s independent Opticians, Opticians running medical practice dispensaries, Contact Lens Fitters, and those working for retail establishments.

Sponsorship Benefits include:

- Your Company Logo featured on all event publicity (website and print)
- Live Company Link featured on all e-blasts
- Display Table at event
- Public Introduction at event
- Giveaway/Literature Distribution at event

Sponsor a NYSSO Regional Symposium (4-6 credit hours) for \$500.00

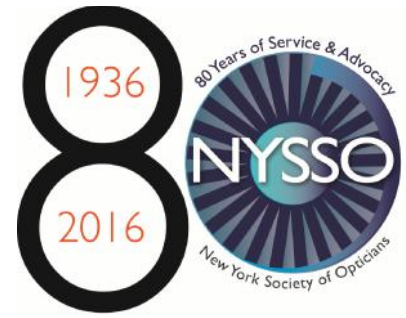
Sponsor a NYSSO Regional Meeting (1-2 credit hours) for \$250.00

*We also welcome the opportunity to build a custom marketing package for your company!
Contact the NYSSO State office for details.*

NYSSO’s Calendar of Events can be found on the next page.
To participate, please complete the enclosed form following the Calendar of Events.
Please Note: The Annual Gala has its own event pricing. Ask for details.

NYSSO

2015-16 Membership Year Schedule



For up-to-date scheduling and full event details, please go to www.nysso.org.
Schedule is subject to change. Watch for updates.

August 2015

August 9 Metro Regional Symposium

September 2015

September 1 2015-16 Membership Year Begins
September 9 Long Island Regional Meeting
September 20 Fall Board of Directors Meeting
September 27 Fall Turning Stone Regional Symposium
September 29 Lower Hudson Valley Regional Meeting

October 2015

October 18 Capital District/Saratoga Regional Symposium
October 18 Rochester Regional Symposium
October 18 Metro Regional Symposium

November 2015

November 1 Buffalo Regional Symposium
November 1 Lake Placid Regional Symposium
November 1 Long Island Regional Symposium
November 17 Lower Hudson Valley Regional Meeting
November 19 Mid-Hudson Valley Regional Meeting

December 2015

A great month to complete credits at the NYSSO Online Opticianry Study Center at www.nysso.org.

January 2016

Celebrate National Opticians Month!
January 13 Long Island Regional Meeting

February 2016

February 16 Lower Hudson Valley Regional Meeting

March 2016

March Batavia Regional Symposium
March 2 Long Island Regional Meeting
March 9 Capital Region/Saratoga Regional Meeting
March 17 Mid-Hudson Valley Regional Meeting

April 2016

April Metro Regional Symposium
April Winchester Optical World in Elmira
April 14-17 Vision Expo East
April 30 Spring Board of Directors Meeting
April 30 New York State Opticians Gala at Turning Stone/80th Anniversary Celebration

May 2016

May 1 Professional Development Symposium at Turning Stone
May 11 Long Island Regional Meeting

June 2016

Another great time to complete credits at the NYSSO Online Opticianry Study Center at www.nysso.org.

July 2016

July 1 2016-17 Membership Year Renewals Sent

August 2016

August 14 Metro Regional Symposium

NEW THIS YEAR! NYSSO WEBINAR SERIES!

We will be presenting two webinar series—participate in the whole series or any stand-alone episode! One series will focus on best business practices and the other on contact lenses. *Stay tuned for details.*



NEW YORK STATE
SOCIETY OF OPTICIANS, INC.

MEETING/SYMPOSIUM SPONSORSHIP FORM

Please complete this form and send it to the address listed below with your payment. Please send any artwork electronically to nysso@caphill.com. Please keep a copy of this contract for your records.

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State/Province: _____ Zip: _____

E-Mail: _____ Phone: _____

SPONSORSHIP: _____ **Regional Symposium Sponsor (\$500)**

Which Symposium(s)? _____

_____ **Regional Meeting Sponsor (\$250)**

Which Meeting(s)? _____

TOTAL: \$ _____

PAYMENT:

Check #: _____ (Payable to NYSSO) Check Date: _____

Credit Card: _____ Visa _____ Mastercard _____ American Express _____ Discover

Card Number: _____ Exp. Date: _____

Card Holder Name: _____

As my company's representative, I hereby acknowledge that either my company or I will be responsible to pay the amount listed for total services selected. I understand that additional information will be provided upon receipt of my payment.

Date: _____ Signature: _____

QUESTIONS?

Please contact Society Deputy Administrator Victoria Palasieski, 518-426-0599 or nysso@caphill.com

Return this form with payment to:
NYSSO Sponsorship
1450 Western Avenue, Suite 101
Albany, NY 12203-3539
Fax: 518-463-8656 **E-Mail:** nysso@caphill.com