



OAAPN STATEWIDE CONFERENCE

Linking Arms in Education, Practice & Policy

Sponsorship
Opportunities

OAAPN Statewide Conference

October 18-20, 2018
Hyatt Regency Downtown
Columbus, OH

2018

Sponsorship Opportunities at a Glance

Conference Bags - \$3,000

All conference attendees will receive a large canvas “whatever-you-want-it-be” tote bag. This tote can carry just about anything - it’s quite versatile! Your logo will be prominently displayed and your company name and logo will also appear in the onsite program and conference app. This will be a frequently used item even after attendees return home.

Namebadge Holders - \$2,500

Your logo will appear on the badge lanyard “around the neck” of everyone attending the conference. All conference attendees are issued a badge to wear during the three days of the conference. Your name and logo will also appear in the onsite program and conference app.

Conference App - \$2,000

Reach our attendees directly on their phones! Your company will have three scheduled posts on the app feed that will be “pinned” to the top, each for an hour and a custom page leading to external URL or company listing within the event app as well as your logo on the app landing page, which every attendee will see after downloading the app. Your name and logo will also appear in the onsite program

NEW! Casino Night Table - \$500

OAAPN will be hosting its first Casino Night to begin directly after the reception on Thursday night. Sponsor a blackjack, roulette, or craps table and join in on the fun! Your name and logo will also appear in the onsite program and conference app.

Meeting Breaks - \$500

Coffee is a ‘hot’ item at the Statewide Conference so don’t miss this opportunity to be recognized with signage at the coffee station. Sponsors will also be recognized in the program as the main provider for this ‘fuel’ to our attendees. Your name and logo will also appear in the onsite program and conference app.

NEW! Wi-Fi Hotspot - \$1,000

Keep our attendees connected by sponsoring our Wi-Fi hotspot . The hotspot is located at “OAAPN Central” in the Regency Foyer of the Hyatt. This network is password protected and attendees will need to type in your company name to access it! Your name and logo will also appear in the onsite program and conference app.

Attendee Giveaway - \$1,000

Your company will provide a branded giveaway that each registrant will receive in their conference bag (need up to 850; item and size must be approved by OAAPN conference committee). Your name and logo will also appear in the onsite program and conference app. Limited to (1) one style of item/sample.

Program Advertising

Reach over 800 attendees by purchasing ad space in the onsite conference program. Every attendee receives a printed onsite program when they check in at registration - don't miss this opportunity to show your support of Ohio's APRNs.

Your camera-ready art is due September 7, 2018. All ads print in full color. Send your electronic file to: oaapn@assnoffices.com.

Full Page Ad

Company name and logo on sponsor list in the onsite program and conference app. You may also provide a product sample or marketing materials for attendee conference bags. Size must be approved by OAAPN conference committee.

Page placement prices below:

- **Full Page | \$1,000**
- **Back Cover | \$1,500**
- **Inside Front Cover | \$1,500**

Ad Specs

Vertical Only

8-1/4" high x 5-3/8" wide

Half Page Ad

\$500

Company name and logo on sponsor list in the onsite program and conference app.

Ad Specs

Horizontal Only

4-1/8" high x 5-3/8" wide

Quarter Page Ad

\$250

Company name and logo on sponsor list in the onsite program and conference app.

Ad Specs

Vertical

4-1/8 high x 2-5/8 wide

Horizontal

2" high x 5-3/8" wide

Advertising/Sponsor Commitment Form

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Sponsor Opportunity

Conference Bags - \$3,000

Namebadge Holders - \$2,500

Conference App - \$2,000

Casino Night Table - \$500

Meeting Breaks - \$500

Wi-Fi Hotspot - \$1,000

Attendee Giveaway - \$1,000

Program Advertising

Full Page - \$1,000

Back Cover - \$1,500

Inside Front Cover - \$1,500

Half-page - \$500

Quarter-page - \$250

Company Information (As you would like to see it appear on all promotional items/website)

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Contact Name: _____

Payment Information

Total:

Please invoice

My check payable to OAAPN is enclosed

Credit Card

Card#: _____

Exp. Date: _____ CCV#: _____

Name on Card: _____

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