EXHIBIT. SPONSOR. NETWORK. EDUCATE. SAVE THE DATE.

December 3-4, 2019
Greater Columbus Convention Center • Columbus, Ohio
**WHY EXHIBIT?**

Meet face-to-face with decision makers from around the region this December for the most prominent turfgrass and landscape event. It doesn’t matter if you’re an established brand or new to the industry, the OTF Show is your opportunity to develop relationships and lay the groundwork for growth.

- Connect and build a relationship with existing customers or your next customer
- Look at what the competition is doing
- Invest in exhibiting and generate more business
- Show us what you Got! What new product do you have?
- Stay informed with the industry. What’s new?
- Network, network, network
- Get educated!

**BENEFITS**

- Four exhibitor badges for your company representatives per booth space purchased
- Carpeted booth space
- Listing on the OTF Show mobile page
- Listing in the Show guide distributed to each attendee**
- Pipe and drape in your booth
- Signage with your company name displayed at your booth
- Access to all educational sessions excluding Monday workshops
- Opportunity to engage with decision makers from the turf and landscape community
- Optional booth furnishing to include 6’ table, two chairs and wastebasket

**The deadline to submit your exhibitor form is 10/11/19 in order to be printed in the Show guide.**

**SCHEDULE**

**MONDAY, DECEMBER 2**

Exhibitor move-in (bulk spaces): 8:00 am – 4:00 pm

**TUESDAY, DECEMBER 3**

Exhibitor move-in for everyone: 8:00 am – 1:00 pm
Tradeshow reception: 4:00 pm – 7:00 pm
Tradeshow open: 4:00 pm – 7:00 pm

**WEDNESDAY, DECEMBER 4**

Tradeshow open: 9:00 am – 2:00 pm
Tradeshow move-out: 2:00 pm – 7:00 pm

**PRICING**

Reserve your booth before 10/19 to receive the discounted rate.

<table>
<thead>
<tr>
<th></th>
<th>BEFORE 10.19</th>
<th>AFTER 10.19</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 to 3 booth spaces</td>
<td>$950/each</td>
<td>$1,000/each</td>
</tr>
<tr>
<td>4 to 7 booth spaces</td>
<td>$850/each</td>
<td>$  900/each</td>
</tr>
<tr>
<td>8 or more booth space</td>
<td>$750/each</td>
<td>$  800/each</td>
</tr>
</tbody>
</table>

Booths are assigned in the following order:
1. First selection goes to OTF Partners in Excellence
2. Second selection goes to OTF Premium Partners
3. Third selection goes to current OTF members
4. Fourth selection goes to non-members

**WHAT’S INCLUDED**

- All spaces are 10’ x 10’ unless noted
- 8’ high draped back wall, 3’ draped sidewalls and booth ID sign
- Optional booth furnishing to include 6’ table, two chairs and wastebasket
- Carpeted booth space
- Four complimentary badges for booth representatives
- Post-show registration list
- Company website link on OTF website
- Listing in Show directory
- Admission to all educational sessions
- Security from show set-up through dismantling
- Right-to-work facility enables you to install/dismantle your exhibit on your own
- Sponsorship and advertising opportunities for exhibiting companies
SPONSORSHIP OPPORTUNITIES

OTF offers sponsorship opportunities to promote your products and services beyond the tradeshow floor. Included with the following Show Sponsorships will be your company logo on the Show mobile page and all marketing materials, on the OTF website, in weekly email blasts, on-site signage, at registration and recognition at the podium before the Keynote on Tuesday.

**Bottled Water – $3,200 (SOLD TO SUNBELT)**
Your company logo will be printed on bottled water that will be distributed to each attendee at registration.

**Conference Bags – $3,000 (SOLD TO SUNBELT)**
Your company logo will be printed on one side of the attendee bag with the OTF Show logo on the other side.

**Wednesday Lunch – $3,000**
Sponsor the Wednesday lunch taking place on the tradeshow floor from 11am-1pm. Signage will be set near the buffet tables with your company logo and will be listed in the Show Guide.

**EXCLUSIVE Conference & Show Mobile App – $2,000 (SOLD TO GREEN VELVET SOD FARMS)**

**Conference & Show Signage Partner – $2,000 (SOLD TO GREEN VELVET SOD FARMS)**

**Lanyard and Badge – $1,800 (SOLD TO GREEN VELVET SOD FARMS)**

**Chair Massage – $1,500**
This sponsorship includes a massage therapist chair set-up on the tradeshow floor on Tuesday and Wednesday during Show hours. Attendees can stop by and get a 1-3-minute massage.

**Scioto Country Club Tour Transportation – $1,200**
This sponsorship includes two buses to transport attendees from the Convention Center to Scioto Country Club on December 3 for the shop tour with reel grinding. This sponsorship includes your company logo on a sign in the front window of each bus; a company Representative on each bus to travel with the attendees to Scioto Country Club, plus, a company flyer on each seat.

**Conference & Show Postcard $1,000 (SOLD TO GREEN VELVET SOD FARMS)**

**Track Wall Clings – $500/each**
This sponsorship includes your company logo on a printed wall cling posted outside a tracks’ breakout room.

Select your track:

- Golf Turf Management
- Sports Field Management
- Professional Lawn Care
- General Pest Management
- Equipment Management
- Plants & Practices
- Landscape Pests

In addition to your company logo, the track name, date and Show logo will be printed on the wall cling as well.

**Mobile Notifications – $500/each day**
Attendees who provide their mobile number will receive three text messages throughout the day selected and will include your company name and booth number. The messages will also include important event details for the day. Selection is based on first-come, first served.

Choose your day:

- Tuesday
- Wednesday
- Thursday

---

ADVERTISEMENT OPPORTUNITIES

**Show Guide**
Advertise your company booth number or new product in the Show Guide that will be handed out to every attendee.

- Full Page Back Cover: 8.5 wide x 11 high – $900
- Full Page Inside Cover: 8.5 wide x 11 high – $750
- Full Page: 8.5 wide x 11 high – $600
- Half Page: 8.5 wide x 5.5 high – $400
- Quarter Page: 3.5 wide x 4.75 high – $250

**Email Blasts – $500/each**
Send an email blast to the attendees to let them know your booth number or your new product. Emails are reviewed by the Tradeshows Committee for approval.

WHERE TO STAY

**Hampton Inn & Suites**
501 North High Street, Columbus, OH 43215
614-559-2000
$152 plus tax per night/Double or King
http://group.hamptoninn.com/OTFConferenceShow2019
Deadline for reservations is November 11, 2019
Check-in: 4:00 pm; Check-out: Noon

**Hilton Columbus Downtown**
401 North High Street, Columbus, OH 43215
$154 plus tax per night/King or Queen
https://book.passkey.com/go/OTF19
Reference “OTF19” when making your reservation
Deadline for reservations is November 11, 2019
Check-in: 3:00 pm; Check-out: Noon
# 1 EXHIBITOR/SPONSOR INFORMATION (PLEASE PRINT CLEARLY)

Name ____________________________________________________________

Company _________________________________________________________

Address _______________________________________________________________________________________

City ___________________________________________________________________________________________

State _______________________________________________________   ZIP+4 _________________________________

Phone __________________________________________________________________________________________

Fax ____________________________________________________________________________________________

E-mail ________________________________________________________________

Completing this form serves Management notice that you agree to be contacted by mail, phone, fax and/or e-mail.

Additional Exhibitor Names ____________________________________________________________

# 2 EXHIBITOR SPACE

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Before 10.1.19</th>
<th>After 10.1.19</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 to 3 Booth Spaces</td>
<td>____ x $950</td>
<td>____ x $1000</td>
<td>$______</td>
</tr>
<tr>
<td>4 to 7 Booth Spaces</td>
<td>____ x $850</td>
<td>____ x $900</td>
<td>$______</td>
</tr>
<tr>
<td>8 or more Booth Spaces</td>
<td>____ x $750</td>
<td>____ x $800</td>
<td>$______</td>
</tr>
<tr>
<td>Additional Booth Personnel</td>
<td>____ x $100</td>
<td>____ x $100</td>
<td>$______</td>
</tr>
</tbody>
</table>

Please note your booth fee includes four badges. However, if you have additional personnel needing access into the tradeshow, there is an additional Booth Personnel fee of $100 per person.

Please select at least three booths. 1. ________ 2. ________ 3. ________

You will be contacted if any of your choices are already taken.

# SPONSORSHIP SELECTION

- Bottled Water – $3,200 (SOLD TO SUNBELT)
- Conference Bags – $3,000 (SOLD TO SUNBELT)
- Wednesday Lunch – $3,000
- Conference & Show Signage Partner – $2,000 (SOLD TO GREEN VELVET SOD FARMS)
- EXCLUSIVE Conference & Show Mobil App – $2,000 (SOLD TO GREEN VELVET SOD FARMS)
- Lanyard and Badge – $1,800 (SOLD TO GREEN VELVET SOD FARMS)
- Conference & Show Postcard – $1,000 (SOLD TO GREEN VELVET SOD FARMS)
- Chair Massage – $1,500
- Mobile Notifications – $500/each day
  Choose your day:
  ____ Tuesday  ____ Wednesday  ____ Thursday
- Track Wall Clings – $500/each
  Select your track:
  ____ Golf Turf Management
  ____ Sports Field Management
  ____ Professional Lawn Care
  ____ General Pest Management
  ____ Equipment Management
  ____ Plants & Practices
  ____ Landscape Pests

TOTAL $ ____________

OVER
CONDITIONS, RULES & REGULATIONS – EXHIBITORS PLEASE READ AND SIGN

The undersigned agrees to abide by the Conditions, Rules & Regulations of the Show as set forth herein and in the Exhibit Kit issued in advance of the Show. Acceptance of this contract binds us to the payment as set forth above. Deposits are non-refundable if assignments are made. We understand OTF reserves the right to contact us by any of the means above; demand release of our space for failure to ourselves or our representatives to confirm to the rules; re-allot space; offer requested space when available; and reject any and all applications. Failure to comply with the conditions, rules and regulations may result in the undersigned being prohibited from exhibiting or sponsoring at future OTF events.

• All notices of exhibit space cancellation must be submitted to Management in writing and will be officially dated when received by Management. Cancellations may be accepted at the sole discretion of Management. A $100 processing fee will apply to all cancellations regardless of the cancellation date. Under all circumstances, Management retains the right to sell any space cancelled by exhibitor. No contract may be cancelled and no refunds issued after November 1, 2019.

• In the event of cancellation of The Ohio Turfgrass Foundation Show due to fire, strikes, act of God, government regulations, or any cause beyond control, the Management shall determine an equitable basis for the refund of such portion of Exhibit Fee as possible, after consideration of expenditures and commitments already made. Refunds shall be made solely at the discretion of the Management.

• OHIO TURFGRASS FOUNDATION, BENNETT ASSOCIATION MANAGEMENT, ITS OFFICERS, AGENTS AND EMPLOYEES EXPRESSLY DISCLAIM ANY AND ALL LIABILITY FOR ANY LOSS, DAMAGE, OR INJURY TO PERSON OR PROPERTY SUSTAINED BY AN EXHIBITOR, HIS AGENTS, OR ANY OTHER PERSON, CAUSED BY FIRE, THEFT, WATER, ACCIDENTS OR IN ANY OTHER MANNER, WHETHER CAUSED BY AN ACT OR FAILURE TO ACT, EITHER INTENTIONALLY OR NEGLIGENCELY CAUSED BY CONDUCT OF BENNETT ASSOCIATION MANAGEMENT, ITS OFFICERS, AGENTS AND EMPLOYEES, OR BY A PARTY OR PARTIES OTHER THAN THE BENNETT ASSOCIATION MANAGEMENT, ITS AGENTS OR EMPLOYEES.

• THE UNDERSIGNED EXHIBITOR HEREBY AGREES TO FULLY INDEMNIFY AND HOLD FOREVER HARMLESS OHIO TURFGRASS FOUNDATION, BENNETT ASSOCIATION MANAGEMENT, ITS OFFICERS, AGENTS AND EMPLOYEES FOR ANY LOSS, DAMAGE OR INJURY SUSTAINED BY AN EXHIBITOR, HIS AGENTS OR ANY OTHER PERSON, CAUSED BY FIRE, THEFT, WATER, ACCIDENTS OR IN ANY OTHER MANNER RESULTING FROM THE ACT OR FAILURE TO ACT OF THE UNDERSIGNED EXHIBITOR, HIS AGENTS OR EMPLOYEES, OR BY ANY OTHER PARTY OR PARTIES.

• By entering these premises, you hereby grant OHIO TURFGRASS FOUNDATION irrevocable permission to use your photograph, voice recording and/or videotape in various publications and media.

CERTIFICATE OF INSURANCE
If you do not have a certificate of insurance, the Ohio Turfgrass Foundation can assist in offering a certificate through Rainprotection Insurance. Email Linda@bennett-management-llc.com for additional information.

Client’s Name (please print) _______________________________________________________________________________________
Client’s Authorized Signature __________________________________________________________________ Date ______________
EXHIBIT.
SPONSOR.
NETWORK.
EDUCATE.
SAVE THE DATE.

December 3-4, 2019 • Greater Columbus Convention Center • Columbus, Ohio