## Priority #1: Help Bring the Opioid Crisis in Ohio to an End

### 1.1 Partner with Physician Professional Associations in Ohio (e.g. Ohio Medical Association, Ohio Academy of Family Physicians, etc.), OSPA, and OPA Regional Affiliates to host at least 7 continuing education and/or networking events to discuss physician/psychologist partnerships in pain management, screening and early intervention, and empirically supported substance abuse/dependence treatment.

| Measures: | 7 total of continuing education events and/or networking events; increase between pre and post measures of psychologists who report having significant patient care collaborations with physicians |

### 1.2 Increase the number of psychologists providing substance abuse screening by providing training on screening and increasing awareness of screening tools and the need for screening and referral.

| Measures: | Increase between pre and post measures of psychologists who report using a robust substance abuse screening tool; number of psychologists receiving training in substance abuse screening. |

### 1.3 Increase continuing education opportunities for Psychologists to increase knowledge and competence in pain management and substance abuse/dependence treatment

| Measure: | Pre and Post count of pain management and substance treatment continuing education offerings to demonstrate increase year over year |

Highlight professional psychologists already practicing in these areas to demonstrate why they practice in that specialty area, how they got into that aspect of practice, and what they do in a day or week in their practice.

### 1.4 Partner with Health Policy Institute of Ohio and the Ohio Council of Behavioral Health and Family Services to improve treatment system capacity and workforce over 5 years.

| Measures: | Increase in measure of capacity of behavioral health workforce in 2019 and then again in 2024 |

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**Ohio Psychological Association**

**Strategic Plan 2018**
### Priority #2
Support the Development of Professional Psychology in Ohio

| 2.1 Establish an interdisciplinary task force to evaluate at least 4 methods (e.g. judicial/litigation, legislative advocacy, executive branch advocacy, and consumer protection/community coalitions) to hold insurance companies accountable to behavioral health reimbursement parity, with OPA implementing at least 2 of the recommendations. Measures: At least 2 recommendations implemented in 5yr timeframe, increase of in-network coverage of behavioral health insurance providers (consider how to measure this pre and post) | Jim Broyles  
Leslie McClure  
Insurance |
|---|---|
| 2.2 Provide grants to help fund at least 3 research studies that help close gaps in the research on practice efficacy and effectiveness in behavioral health medicine and/or where psychologists are uniquely qualified to provide care to demonstrate where and how insurance should be paying for best practice services. Measures: 3 research studies funded. | Science  
Finance |
| 2.3 Increase awareness of how reimbursement rates increase, and enhance participation in supporting APA’s advocacy to increase overall reimbursement rates for Psychologists. Measures: articles and emails to increase awareness and participation; number of psychologists reporting participation in activities to assist APA with these efforts | Federal Advocacy Coordinators  
Advocacy  
Insurance |
| 2.4 Provide scholarships to help fund graduate school, professional practice/membership, and/or leadership development for minority students with economic need using Foundation funds for an initial endowment. Measures: # of new scholarships and grants developed; year over year increase of monies available for distribution; increase in members of minority communities becoming psychologists and practicing in Ohio and/or participating in OPA | Diversity Committee  
Foundation  
OPAGS  
OWP |
| 2.5 Enhance OPA Member Consultations in the areas of Practice Issues and Ethics. Measures: Improved awareness of these services and customer satisfaction and return on expectations; Increased number of consultations on practice and ethics | Ethics Committee  
Jim Broyles |
| 2.6 Achieve legislative wins and equip Ohio Psychologists in ways that allow for the innovative evolution of behavioral health practice delivery in the state of Ohio and give psychologists a competitive edge. | RxP Task Force  
Advocacy  
FAC  
Education |
Measures: Successfully pass the RxP legislation and make progress on the PsyPACT legislation; increase the number of continuing education offerings that develop psychologists in the areas of primary care/mental health integration, working in a hospital setting as a contractor, working as an organizational consultant or executive coach.

Highlight professional psychologists already practicing in these areas to demonstrate why they practice in that specialty area, how they got into that aspect of practice, and what they do in a day or week in their practice.

<table>
<thead>
<tr>
<th>Priority #3 Ally with Communities and Systems</th>
<th>Mark Babula Sara Zryl</th>
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<tbody>
<tr>
<td>3.1 <strong>Work with Ohio’s branches of government</strong> to identify at least 8 Psychologists who could be qualified to be parts of special committees, taskforce/workgroups, etc.</td>
<td>Advocacy OPA Staff</td>
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<tr>
<td>Measures: Pre and Post counts of # of psychologists that are in these rolls. Highlight professional psychologists already practicing in these areas to demonstrate why they practice in that specialty area, how they got into that aspect of practice, and what they do in a day or week in their practice.</td>
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<td>3.2 <strong>Support legislative efforts to increase diversity awareness</strong>, cultural competency, equity, and non-discrimination (e.g., Tavaris’ bill for diversity medical continuing education). Measure: number of passed bills in this area</td>
<td>Advocacy Diversity LGBT Subcommittee Committee on Social Responsibility</td>
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<tr>
<td>3.3 <strong>Increase opportunities for Ohio psychologists to consult with First Responder groups</strong> (Police, Fire, and EMT’s) on Violence and Mental Health or on other Behavioral Health engagements like fitness for duty evaluations. Measures: number of events; increase between pre and post measures of number of psychologists who report having significant collaborations or consultative engagements with First Responder groups Highlight professional psychologists already practicing in these areas to demonstrate why they practice in that specialty area, how they got into that aspect of practice, and what they do in a day or week in their practice.</td>
<td>Mark Babula? BWC Task Force (or David Schwartz) Communications</td>
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<td>3.4 <strong>Enhanced, targeted marketing efforts from OPA to the Ohio public</strong> on the value proposition, unique benefit, and essential role psychologists play in mental health and well-being. Measures: # of actively curated articles on evidence based practices for specific problems highlighting Ohio psychologists who provide them, # of PSA type advertisements on why and how to engage a psychologist across multiple communication channels, #</td>
<td>Committee on Social Responsibility Public Education Coordinator Communications Marketing</td>
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of speaker bureau engagements to non-psychologist audiences, # of media interviews and news stories highlighting psychologists, etc.

**Additional Implementation Responsibilities**

| A. Develop and guide implementation of pre-post measures. Recommend strategies for overall measurement of Strategic Plan success throughout the 5 years. | ECP Committee OPAGS |
| B. Assist with all sub-goals of highlighting psychologists throughout the strategic plan | Communications |
| C. Oversee overall implementation of Strategic Plan | Planning & Development President |

**Background:**

Strategic Planning process was led by Justin Dewberry & Steven Kniffley from Fall 2017 – Fall 2018 with multiple input cycles from Board members and OPA members. In October, 2018, the Board approved this final version of the Strategic Plan.

In November, 2018, the Board drafted the implementation plan:

- Leaders in the right-hand column will lead and contribute to the specific goal.
- An overall plan for measuring success of the plan will be developed to provide a single pre-test and post-test to members, covering all relevant items.
- Communications committee will oversee the goals of highlighting specific work of psychologists listed in the plan.

In March, 2019, the Co-Leaders of specific Priorities were selected with the plan to have a monthly meeting for the next 4-5 years, each month’s meeting discussing one of the three priorities. The Board also planned to fine tune the Committee reports to include progress made on Strategic Goals. Leaders and members met to begin describing specific action steps for each goal. Discussion also focused on (1) how to include members in the implementation, (2) how diversity was addressed in the implementation.

April 2019 – Designated leaders commit to focus on the goals assigned to them.

May, 2019 – first Zoom/phone meeting to discuss Priority #1 – all committee chairs/ leaders involved in goals under Priority #1 are invited to attend; Board members and OPA members interested in assisting with the goals are encouraged to attend. Progress made will be shared, and assistance with next steps will be provided by priority co-leaders to keep the action steps moving forward.