



# ZixCorp Email Encryption

Choose the solution of insurance companies covering 85 million lives!

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ZixCorp's model for email encryption gives you control of the encryption policy, but ZixCorp does everything else, including key management and storage, password creations and resets.

You can send a secure email to anyone without advance communication, and receive automatic and transparent email encryption with all other ZixCorp customers plus a customized secure portal allowing secure inbound email.

## Key Benefits

- Instant secure connection to regulators partners, and clients
- Access to the world's largest email encryption directory
- Low fixed total cost of ownership
- Guaranteed service levels
- Transparent, send-to-anyone capability
- Seamless integration with your existing network
- Fast and easy to deploy

## Key Features

- Hosted key management
- Customizable encryption policies for regulatory compliance
- Centralized policy management
- Custom branding
- Flexible delivery options
- FIPS 140-2 solutions

## But Why Encrypt Email?

*An unencrypted email is like a postcard, written in pencil.*

Sent as plain text through the internet, it's viewable to anyone who knows how to look. When a bank sends a customer their monthly statement, it isn't on an oversized postcard. Instead, the bank takes basic precautions and sends it in a sealed security envelope. Shouldn't the same basic precautions be made with email that is sent to your customers?

*Compliance with regulations is required, and difficult*

There are increasing numbers of regulatory compliance issues in the worlds of finance, healthcare, and government. Managing the requirements of GLBA, SOX, HIPAA/HITECH, Red Flags, FCRA, Dodd-Frank Act, state-based laws, and many others can be a challenge. Encrypting email isn't just a best business practice; it's required by many laws. And implementing email encryption from ZixCorp solves that compliance need easily and quickly.

*Email encryption is becoming a Best Business Practice, but*

Current statistics say that up to eight percent of outgoing emails contain information that should be protected. Many are getting serious about their email security. However, companies must automate the process of encrypting email which require it. Letting users control encryption essentially secures a potential hackers, intruders or malicious insiders.

### About Zix Corporation:

Zix Corporation (ZixCorp) provides the only email encryption services designed with your most important relationships in mind. The most influential companies and government organizations use the proven ZixCorp® Email Encryption Services. ZixCorp Email Encryption Services are powered by ZixDirectory<sup>SM</sup>, the largest email encryption community in the world. The tens of millions of ZixDirectory members can feel secure knowing their most important relationships are protected.

### For more information:

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or visit [www.zixcorp.com](http://www.zixcorp.com).

### Why is this service different?

#### *The power of the network*

ZixCorp allows customers to communicate, seamlessly and securely, inbox to inbox, with no sender/recipient authentication necessary, not even a password. This unmatched approach to email encryption is accomplished by customers enrolling in the ZixDirectory, a global (encryption key) repository with more than 27 million members and growing at over 100,000 new members per week.

With ZixDirectory, customers eliminate the need to build their own directory of encryption keys and instead leverage ZixCorp's hosted and shared secure network. ZixDirectory's 27 million members include:

- More than 1,500 U.S. financial institutions and the FFIEC agencies
- More than 20 State Banking Regulators
- More than 30 BCBS organizations
- Insurers that protect health data for more than 85 million Americans
- More than 1,200 hospitals, one out of every five in the US

#### *Policy-based Email Encryption*

ZixCorp's email encryption service offers the ability for a company to customize encryption of outbound emails based on content, sender, and recipient.

The full content scanning of messages and attachments enables companies to comply with industry regulations with the help of managed lexicons that automatically encrypt, reroute, or block email messages containing financial, healthcare, and profanity content, in addition to state-specific filters. A company's sender can also trigger an email to be encrypted, as well as encrypting all emails destined for specific recipient email domains and email addresses.

### Key Products

**ZixMail®** is a desktop application that can plug into your email client and encrypts and decrypts email at the desktop.

**ZixMail + ZixPort® Bundle** provides desktop email encryption plus a custom branded secure portal.

**ZixGateway®** is a policy-based email encryption gateway that automatically scans for sensitive information based on defined institutional policies and delivered via ZixMessage Center or ZixDirect.

**ZixGateway + ZixPort Bundle** combines policy-based gateway email encryption and a hosted and branded custom secure web portal.

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