



2019 Ohio Psychological Association Annual Convention

Sponsorship and Visibility Opportunities

APRIL 24-26, 2019 | QUEST CONFERENCE CENTER | COLUMBUS

More than 350 psychologists, graduate students, exhibitors and poster presenters are expected to attend the annual OPA Convention. With more than 25 workshops scheduled over the three days, the OPA Convention is the perfect venue for vendors to highlight their products / services and increase their customer base. OPA is proud to offer vendors affordable visibility opportunities across mixed media platforms including print, online banners, event sponsorship and exhibit space.

Keeping your budget in mind, discounted sponsorship packages have been designed to save you money while providing you with the most exposure. OPA encourages you to review these opportunities. To join us at the convention, simply complete and return the sponsorship form on the back of this flyer.

Print Opportunities

Each attendee will receive a registration packet upon their arrival. The following items are included:

- **ON-SITE CONVENTION BROCHURE**
Each attendee will receive an on-site program filled with information about events, workshops and the convention schedule. Both color and BW ads may be purchased for this publication. Artwork deadline is March 29, 2019.
- **ATTENDEE PACKET INSERT**
Exhibitors and sponsors may elect to include a flyer (8 1/2 x 11) in this packet. Vendors supply 400 copies of their flyer to the OPA office no later than April 5, 2019.

*Ad space is still available in the Convention Registration Brochure (distribution 4,000+), but time is running out!
Contact Leslie at Burgie MediaFusion
(614.273.0783 or leslie@burgiemediafusion.com)
for pricing and deadline information.*

Event Sponsorship Opportunities

There are many opportunities to sponsor an event at OPA's Convention. Each sponsor receives recognition on the OPA website and on convention slides along with signage near the sponsored event. Sponsored events include:

- **BREAKFAST/AFTERNOON SNACK SPONSOR**
- **LUNCH OR RECEPTION SPONSOR**
Includes the opportunity to speak (5 minutes) at the beginning of the event as well as complimentary attendance for two representatives at the sponsored event.
- **POSTER SESSION PRIZE SPONSOR**
OPA hosts a student poster session each year. Each winner receives a cash prize and other prizes such as an OPA membership and opportunity to publish research.

Exhibitor Opportunities

Exhibit space is available at the OPA Convention. Each exhibitor is recognized on OPA's website, convention slides and during the lunch program. Exhibitors receive free lunch for two representatives on the days that their exhibit is open. Single and multi-day package rates are available.

Attendees will be in the exhibit space for breakfast as well as during the morning and afternoon breaks. Exhibits are also opening during lunch. A tentative schedule is below:

WEDNESDAY, APRIL 24

7 – 8 a.m.	Exhibitor Registration & Set-up
8 a.m. – 5:30 p.m.	Exhibits Open

THURSDAY, APRIL 25

7:45 a.m. – 6 p.m.	Exhibits Open
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FRIDAY, APRIL 26

7:45 a.m. – 4 p.m.	Exhibits Open
After 4 p.m.	Tear Down/Move Out

NEW OPPORTUNITY FOR EXHIBITORS... SESSION SPONSORSHIP

Exhibitors may opt to sponsor a specific session which provides the opportunity to briefly address the session attendees and introduce the speaker(s).

On-Line Opportunities

Online banner ads are available as part of our discounted sponsorship package pricing. Banner ads will be displayed on the OPA website and highlighted on the convention page where registration information is available.

*Save with our specially priced Sponsorship Packages ...
see the back of this flyer for more information!*

*Looking for something different...
contact Karen Hardin at khardin@ohpsych.org or
614.224.0034 to develop a custom sponsorship package!*



<i>select</i>	COST-SAVING SPONSORSHIP PACKAGES			
<input type="checkbox"/>	PLATINUM	<ul style="list-style-type: none"> 3-Day Exhibitor Package Packet Insert or Session Sponsor One afternoon break sponsorship Online large banner ad 	<ul style="list-style-type: none"> Color full-page ad in Convention On-Site Brochure One lunch sponsorship One reception sponsorship 	\$2,000 <i>Save \$1,170</i>
<input type="checkbox"/>	GOLD	<ul style="list-style-type: none"> 3-Day Exhibitor Package Packet Insert or Session Sponsor Color full page ad in Convention On-Site Brochure 	<ul style="list-style-type: none"> One afternoon break sponsorship Online small banner ad One lunch sponsorship 	\$1650 <i>Save \$635</i>
<input type="checkbox"/>	SILVER	<ul style="list-style-type: none"> 3-Day Exhibitor Package Packet Insert or Session Sponsor Online small banner ad 	<ul style="list-style-type: none"> B&W half page ad in Convention On-Site Brochure One morning break sponsorship 	\$1000 <i>Save \$360</i>
<input type="checkbox"/>	BRONZE	<ul style="list-style-type: none"> 3-Day Exhibitor Package Packet Insert or Session Sponsor 	<ul style="list-style-type: none"> B&W half page ad in Convention On-Site Brochure 	\$600 <i>Save \$125</i>

<i>select</i>	A LA CARTE SPONSORSHIP PRICING			
PRINT ADVERTISING OPPORTUNITIES				
On-Site Convention Brochure (Artwork Deadline March 29, 2019 - send to leslie@burgimediafusion.com)				
<input type="checkbox"/>	Full Page BW	5 1/2 X 8 vertical		\$175
<input type="checkbox"/>	Full Page Color	5 1/2 X 8 vertical		\$200
<input type="checkbox"/>	Half Page BW	5 1/2 X 4 horizontal		\$125
<input type="checkbox"/>	Half Page Color	5 1/2 X 4 horizontal		\$150
EXHIBITOR & OTHER ON-SITE OPPORTUNITIES				
<input type="checkbox"/>	3-Day Exhibitor	Includes lunch for two representatives each day of the convention		\$375
<input type="checkbox"/>	1-Day Exhibitor	Includes lunch for two representatives on the day of your exhibit. Select the day of your exhibit: <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday		\$175
<input type="checkbox"/>	Session Sponsor Add-On	Please review the enclosed list of sessions/workshops. Which session do you want to sponsor? Number ____ Title _____		\$225
<input type="checkbox"/>	Packet Insert	8 1/2 X 10 flyer included in attendee packet (must be an exhibitor or sponsor)		\$225
EVENT SPONSORSHIP OPPORTUNITIES				
<input type="checkbox"/>	Break Sponsor			\$450
<input type="checkbox"/>	Lunch / Reception Sponsor			\$950
<input type="checkbox"/>	Poster Session Prize Sponsor			\$200

SPONSOR INFORMATION:

Organization: _____
 Contact: _____ Website: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ E-mail: _____

PAYMENT INFORMATION TOTAL AMOUNT DUE \$ _____

Check Enclosed Credit Card (Visa / Mastercard / AMEX)

Make checks payable to OPA and mail to:
 395 E. Broad St. Ste. 310; Columbus, Ohio 43215

_____ account number

**FAX OR EMAIL COMPLETED FORMS TO
 614.224.2059 OR KHARDIN@OHPSYCH.ORG**

_____ Exp. Date _____ Security Code

2019 OPA Convention

Wednesday, April 24			
8:00 a.m.		Assembly / Registration	
9 :00 a.m.	KEYNOTE	Welcome to the New Age: How to Prepare for the Future of Psychology Practice	Jared L. Skillings PhD ABPP
10:15 a.m.	1	Effective Alternatives to Opioids in the Management of Chronic Non-Cancer Pain	Cynthia Van Keuren PsyD Lindsey LaVeck, PhD Laura Roush, PhD
	2	System-Wide Suicide Prevention for PreK-12, Higher Education, and Community Practice	Katharine Hahn Oh PhD Tracy M. Dawyduk PsyD Erich Merkle, PhD, EdS, NCSP
	3	Coaching Psychologist: The Ethics of Offering Coaching as a Component of Practice	Justin Dewberry PsyD Robin Graff-Reed PhD
12:15 p.m.	L-Wed	Microaggression Awareness with LGBTQ Clients	Jim Broyles PhD David Galik MEd
2:15 - 5:30 p.m.	4	Promoting Civil Discourse and Conflict Resolution	James Brush PhD ABPP Jared L. Skillings PhD ABPP Denise Driehaus Ralph Skillings PhD
	5	Practical Application of Suicide Risk Assessment & Intervention Strategies in High Risk & Diverse Populations	Josephine Ridley PhD
	6	Assessment of Risk of Violence in adolescents	Daniel L Davis PhD ABPP Terrence J. Kukor PhD ABPP,
5:30 p.m.		Welcome Reception	
Thursday, April 25			
8:00 a.m.		Assembly / Registration	
9 - 10:00 a.m.	7	The Many Roles of Psychologists at the VA	Cynthia Van Keuren PsyD (POC) Justin Dewberry PsyD Kelly Martincin PhD Jesse Burgard PsyD
	8	When opiates make the pain worse: Hyperalgesia and non-pharmacological approaches to pain management	Esther Yoder Strahan PhD
	9	Navigating power dynamics outside the therapy room: A conversation for trainees and early career mental health professionals	Brittany Sommers PhD Esther Hooley, PhD
10:15 a.m. - 12:15 p.m.	10	The Behavioral Health Professional's Role in the Assessment and Treatment of Pediatric Chronic Pain	Jacqueline N. Warner PhD Jessica McCarthy BS Sarah Love PsyM
	11	Ask The Insurance Committee	Jim Broyles PhD Virginia Fowkes Clark PhD Mia Weinberger Biran PhD Leslie McClure PsyD Matthew Capezzuto PhD Christine Taylor
	12	Understanding the intersection between Black masculinity, psychopathology, and mental health treatment	Steven D Kniffley Jr. PsyD MPA ABryan Davis, MS Ernest Brown Jr., MA
12:15 p.m.	L-Th	A Comprehensive Health System Response to Addiction	Navdeep Kang PsyD
2:15 - 5:30 p.m.	13	The Impact of Hospitalization on Cognition in Older Adults: Assessment, Treatment, and Psychological Support	Mary M. Lewis PhD ABPP
	14	Now is The Time for Us: Prioritizing Your Self-Care	Cathy McDaniels Wilson PhD AB Howard Fradkin PhD LICDC-CS
	15	LGBT Strengths: Developing resilience in practice	Michelle Vaughan PhD Jason Dedek-Keeler BA MBA
5:45 - 6:45 p.m.	Th-Even	Ultimate Concerns: Engaging Clients' Faith as a Framework for Meaning Making in Therapy	Justin Dewberry PsyD
Friday, April 26			
9 - 10:00 a.m.	16	Addressing patient ambivalence about medication assisted treatment for substance use disorders	Ashley Braun-Gabelman PhD
	17	Addressing Healthcare Inequity through a True Integrated Care Model	Elizabeth Harris PhD
	18	Intersectionality: Addressing Equity in Access and Outcomes in Obesity Treatment	Allyson Diggins PhD Ninoska D. Peterson PhD Kasey P.S. Goodpaster PhD
10:15 a.m. - 12:15 p.m.	19	An Overview of a Community-Based Response to the Opioid Epidemic in Ohio: How Mental Health Professionals Fit in	Jeremy Schumm PhD Stacey M. Henry BA Alexandra R Melchiorre MS
	20	Psychology and the Multidisciplinary Team in the Treatment of Eating Disorders	Jason McCray PhD
	21	Building a culture of understanding: What your female minority colleagues want you to know	Cynthia Van Keuren PsyD (POC) La Pearl Logan Winfrey PhD Wanda McEntyre PhD ABPP Maria Espinola PsyD Chikako Inoue Cox PhD Elizabeth Harris PhD
12:15 p.m.		Awards Luncheon	
2:15 - 5:30 p.m.	22	Health and Behavior Assessment and Intervention A practical guide for Workers Compensation and Other Applications	David Schwartz PhD Jennifer Lamanna PhD
	23	Forensic Applications of the MMPI-A RF	Daniel L Davis PhD ABPP
	24	Ethical and Legal Practice of Psychology and Other Mental Health Professionals	Elizabeth Swenson PhD JD Christine Muller-Held PsyD Richard Ashbrook PhD Debjani Sinha PhD Amy Boland, PhD Robert Stinson PsyD JD Kay Levine PhD Jose Camerino, MSW