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OPA President Rusty Ferguson visits with members of the Reid family in Weatherford, Cushing and Kingfisher.

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Bentleys sell The Lawton Constitution

The state's third largest daily newspaper, The Lawton Constitution, is under new ownership.

Earlier this month, Don and Steve Bentley sold The Constitution to brothers Bill and Brad Burgess.

The newspaper has been in Don and Steve's family since their great-great grandfather, John Shepler, bought the paper in 1910.

The Burgess brothers intend to keep The Constitution a family business with local roots.

"We saw it as a great opportunity to keep a community asset locally owned," Bill Burgess said.

Lawton was less than 10 years old when John Shepler and his wife, Georgia, purchased The Lawton Democrat-

Constitution, renaming it The Lawton Constitution in 1910.

Shepler died of a stroke in 1919 and his two sons, Fred and Ned Shepler, took over the paper.

Ned Shepler's son-in-law, Bill Bentley, became publisher in 1967.

Bill handed over publishing duties to his sons Stephen and Don in 1990.

New publisher Bill Burgess said he and his brother respect The Constitution's community record and want to continue the quality journalism the paper has provided.

The Burgesses have deep ties to city of Lawton. Both grew up in Lawton and attended Cameron University. The two also earned law degrees from the University of Oklahoma.

Judge rules in favor of Bartlesville Examiner-Enterprise

On March 13, Washington County District Judge Curtis Delapp ordered the Bartlesville Police Department to immediately turn over a copy of a surveillance video to the Bartlesville Examiner-Enterprise.

The video reportedly shows two BPD officers, Stacy Charles Neafus and Sonya Jean Worthington, assaulting a handcuffed patient at Jane Philips Medical Center in Bartlesville after they responded to a call to assist with a combative patient on Sept. 18, 2011. The incident led to the firing of three officers and assault charges filed against Neafus and Worthington.

As of 5 p.m. on March 13, BPD had not complied with the judge's orders.

BPD Chief Tom Holland refused to comment publicly.

Before filing a lawsuit, the newspaper made two separate Open Records requests for the city to turn over the video, first on Dec. 19, 2011, and then on Jan. 11. Both requests were denied and City Attorney Jerry Maddux maintained that the video could not be produced without a court order.

Oral arguments were heard on Feb. 28. District Attorney Kevin Buchanan argued against the video's release on the grounds that it would impair his ability to prosecute

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Burgess brothers continue news tradition

Sons of Army sergeant acquire The Constitution from longtime publishers

INSIDE
The new owners of The Lawton Constitution say their century-old commitment to family, community and public service will be unchanged as they assume control of Southwest Oklahoma's largest newspaper. Brothers Bill W. Burgess Jr. and

Brad W. Burgess last week purchased the newspaper from Don and Steve Bentley, who had carried the family enterprise into its second century. The newspaper had been in the family since their great-grandfather, John Shepler, moved to Lawton in 1910 to buy what was one of several papers serving the brand-new community. As in the past, The Constitution will be a family business, Bill Burgess said, and local people

will continue to produce a product to meet the needs of Southwest Oklahoma. He said he and his brother have great respect for The Constitution's record in the community and want to continue the quality journalism it has provided. "We're very pleased with The

Lawton Constitution team and look forward to working with them," he said. When the Burgess brothers learned that The Constitution was for sale, Bill Burgess said they decided to try to arrange the purchase from their long-time friends.

"We saw it as a great opportunity to keep a community asset locally owned," he said. "I believe that a community-owned newspaper can be the conscience of the community. I think it should weigh in on issues that are important to the community and fairly report on those issues." The new publishers are Lawton natives, the sons of Sgt. Bill Burgess Sr. and Betty Burgess. They both graduated from

The sale of The Lawton Constitution was announced in the March 4, 2012, issue. Bill and Brad Burgess of Lawton are the new owners.

Both are partners in the law firm of Burgess and Hightower. Bill is chairman of Vortex Inc., a holding company for real estate developments and technology companies. Brad is vice president.

Both brothers also have had distinguished careers in public service.

"I believe that a community owned newspaper can be the conscience of the community," said Bill Burgess.

"I think it should weigh in on issues that are important to the community and fairly report on those issues,"

the criminal case against the two officers.

Judge DeLapp found that "... the videotape in question is a record under the Open Records Act that came into the custody, control or possession of a law enforcement agency, which is a public body under the statute... The Bartlesville Police Department came into custody, control and possession of the videotape in connection with the transaction of public business."

The ruling went on to state that the court agreed with the newspaper's position that the video seized by the BPD contains facts concerning the arrests of the officers charged

and that the BPD was required to make the video public.

"The public has a compelling interest in the behavior of its public servants and officials," said Examiner-Enterprise Publisher Chris Rush. "We the people, retain a right to expect open and transparent government. That includes our fair and noble laws governing Freedom of Information, Open Meetings and Open Records. Judge DeLapp's ruling clearly affirms these principles. I would hope that the City of Bartlesville would now acknowledge and abide by these laws and the court's ruling on behalf of the people's right to know."

TIME OUT

OPA PRESIDENT'S COLUMN
BY RUSTY FERGUSON, PUBLISHER OF THE CLEVELAND AMERICAN

May troubles avoid you wherever you go and may your blessings outnumber the shamrocks that grow! Wow, if only we were lucky enough to have that Irish limerick play out in our lives.

More likely, we experience scenarios such as these: After hours at the computer, you're pleased with the finishing touches you've made on a story when suddenly the screen goes black...and you can't remember the last time you pushed "save." You show up on time to take a picture, but a glance at the camera reveals an empty slot where the memory card should be. You sit down for a long awaited interview and flip your reporter's pad open, but when you click your pen to record your first note you get only a scratch on the page instead of the flow of ink. You're excited the auto dealer wants to re-run the detailed four-color full page ad he ran the week before, so you go to the storage device to place it on the page and get no response – the hard drive, filled with years of graphic files, has gone kaput. After a particularly hectic day, you finish your routine of uploading PDFs to the printer and head home, but the phone call at 4 o'clock in the morning reveals page 1 never showed up.

Yes, it seems that those of us in the newspaper business can relate when it comes to the "luck of the Irish!" You see, most historians find it ironic to connect "luck" to the Irish, unless you're talking of bad luck as they have been a spectacularly unlucky race. However, others suggest it simply means that the Irish seem to land on their feet when bad circumstances occur. And that, too, connects this profession to the Irish, as a determined journalist when faced with obstacles always seems to manage

to land on his or her feet and put in the extra time and effort needed to get the news to the reader.



What's luck got to do with it, anyway? When it comes to success in our industry, or any business, I think most will agree that it's passion and hard work that leads someone to be "lucky" enough to be successful. And even if you consider life events that some consider to be "luck," it's how we seize those moments in order to parlay them for an even greater good that's really important.

And what about so-called bad luck? A *New York Times* lengthy research study revealed what we've all witnessed from co-workers or story subjects who, when clobbered by setbacks and misfortune, turn such bad luck into good results. "They use difficulty to deepen purpose, recommit to values, increase discipline, respond with creativity and heighten productive paranoia – translating fear into extensive preparation and calm, clearheaded action. Resilience, not luck, is the signature of greatness."



Have you ever considered just how "lucky" we are to be a newspaper journalist? We're among the first to report new life or memorialize a life that has been lost. We get to tell of the beginning of a new life together and share the remarkable accomplishment of reaching 50 years of wedded bliss. We get to use our words to feature the contributions of a humble volunteer or to build excitement around the home team's success. We choose the headline to reveal a wrong or to praise a job well done. We get to share our opinions and offer our pages to the thoughts of

others. We get to help raise awareness and promote a campaign to raise funds for a worthy cause.

We get to rub shoulders with the powers-that-be, the city manger accepts our calls and the sheriff enlightens us with off-the-record information. But, better yet, the crossing guard knows our name, the custodian shares his insight and the waitress at the diner fills our order before we're even seated.



Some actually trace the origin of the "luck of the Irish" phrase to the U.S. where during the exploration for gold in the West, there were a high number of Irish people who got lucky, and found their "pot o' gold" in the gold fields of California. Regardless of nationality, let's continue to offer our best so as our readers search our news pages they'll find "nuggets of gold" from cover to cover!



Finally, I know that luck has nothing to do with it, but instead it is a blessing to be of Irish descent. One of my heroes is my Granddad Flanagan who through his own life taught me what it means to work hard, be creative and put ingenuity to work in everyday life. And it was probably Granddad who first shared the real meaning of "the luck of the Irish" as coming from the legend of the leprechauns of the land. Once you caught a leprechaun he would give you gold! Again, a fitting comparison to a good journalist who is always chasing a story that will pay-off with what's just as good as gold – reader appreciation.



THE POINT AFTER

May love and laughter light your days,

and warm your heart and home.

May good and faithful friends be yours,

wherever you may roam.

May peace and plenty bless your world

with joy that long endures.

May all life's passing seasons bring the best to you and yours!

~ *Irish Blessing*

Oklahoman editor receives award from Women in Communications

Kelly Dyer Fry, editor and vice president of news for The Oklahoman, was one of five women recently honored with a Byliner Award.

The Oklahoma City chapter of the Association for Women in Communi-

cations presented the award, which recognizes the accomplishments of women who have made a significant contribution to the community through their professional and volunteer achievements, on March 1.

Fry received the award for journalism.

Other recipients of the award were Debbie Schramm; Masie Bross; Lisa McLaughlin and Linda Whittington.



THU., APRIL 5, OKC **WRITE "NEWS THAT'S FIT TO PRINT"**

Terry Clark, Ed.D., University of Central Oklahoma professor, will help workshop attendees make their newswriting grab readers. Come for training on news value, leads, spot news, meeting stories and more! Registration \$35. For more information or to register, visit okpress.com/events-calendar.

THU., APRIL 12, OKC **"PUMP UP YOUR AD SALES" WITH EXPERTS**

Presenters Mark Millsap (Express-Star, Chickasha) and Karan Ediger (The Edmond Sun) will cover the elements of becoming a great salesperson. This workshop can help ad sales reps who were hired in the past six months, reporters who have started selling ads or ad reps who want to find new techniques. Registration \$35. For more information or to register, visit okpress.com/events-calendar.

THU., APRIL 26, EDMOND **JOURNALISM HALL OF FAME LUNCHEON**

The 2012 Oklahoma Journalism Hall of Fame inductees will be honored at the annual luncheon at the Nigh University Center at UCO. For more information, visit okpress.com/events-calendar.

JUNE 7-9, MIDWEST CITY **OPA ANNUAL CONVENTION**

Save the date! The annual convention, which includes the announcement of the OPA Better Newspaper Contest winners, will be held at the Reed Center in Midwest City. Plus educational sessions, an opportunity to network with your peers and more.

For more information on upcoming events, visit the OPA website at www.OkPress.com or contact Member Services Director Lisa Potts at (405) 499-0026, 1-888-815-2672 or e-mail LPotts@okpress.com.

Nonprofit sues state's water agency

A nonprofit group has filed a lawsuit against the Oklahoma Water Resources Board claiming the board violated the state's Open Meeting Act.

The Association for the Protection of Oklahoma Water filed the suit in Oklahoma County District Court on Feb. 21.

The suit claims that the OWRB failed to conduct the state's business in full view of the public at its regular meeting on Dec. 13, 2011.

The OWRB's posted agenda included a proposed executive session "for the purpose of discussing Chickasaw Nation and Choctaw Nation v. Fallin, et al. and discussing the possible authorization to legal counsel to institute suits to adjudicate all rights to the use of water..."

However, the board's motion to enter executive session stated only "that the Board hold an executive session for the purpose of discussing the Chickasaw Nation v. Fallin litigation." The motion was moved and seconded.

According to the suit, the executive session lasted for more than an hour. After reconvening the public meeting, OWRB Chairman Linda Lambert read a motion saying that the board had "determined" that the best interests of those who have claims to the water rights in the affected area "will be

served by determination of all rights to the use of water of such stream systems and that accordingly the Board moves to authorize its attorneys, at their discretion, to institute a suit or suits on behalf of the state of Oklahoma for the adjudication of all rights to the use of water."

The OWRB then unanimously voted, without discussion or public input, to authorize the stream adjudication at the state's attorney's discretion.

Essentially, the suit states that the board went into executive session only to discuss Chickasaw Nation v. Fallin, yet when it reconvened it appeared as if decisions were made out of view of the public concerning stream adjudication.

The suit states that the purpose of the Open Meeting Act is to require that Oklahoma public bodies, including the OWRB, make decisions regarding what is in the public interest in full view of the public. However, "the OWRB decided in a secret executive session what would be in the 'best interest' of those persons who are part of the Oklahoma public who have or claims rights to use water in what amounts to nearly 20% of the land area of Oklahoma," the suit alleges.

The OWRB's executive session violates the requirements of the Open

Meeting Act as interpreted and applied by the Oklahoma Supreme Court, the suit further alleges.

The Open Meeting Act allows for executive sessions for discussion of specific purposes but prohibits any action to be taken.

According to an Attorney General's decision, "A vote taken outside a public meeting or inside an executive session...would violate the Open Meeting Act." (1982 AG 69)

The suit further alleges that "the Board's attempt to delegate to 'its attorneys' the OWRB's authority to decide to prosecute a determination of the water rights was beyond their authority and unlawful."

Oklahoma law provides for the Water Resources Board to "institute a suit on behalf of the State for the determination of all rights to the use of such water and shall diligently prosecute the same to the final adjudication." It does not have the authority to delegate those rights to attorneys.

APOW's lawsuit also seeks a declaratory judgment from the court and asks that all tape recordings, notes, transcripts or other documents be provided to the plaintiff and made available to the public at large.

CNHI sells Tuttle Times to Mustang Times LLC

On Feb. 23, Community Newspaper Holdings Inc. sold the Tuttle Times to Mustang Times, LLC.

Mustang Times LLC is the publisher of three suburban Oklahoma City papers – The Mustang Times, the Choctaw Times and The Minco-Union City Times.

"We are very excited to purchase The Tuttle Times and believe the citizens of Tuttle will be impressed with what we do," Co-Publisher Steve Coulter said. "Our newspapers have won numerous awards from the Oklahoma Press Association, the National Newspaper Association and Suburban Newspapers of America. Simply put, we are newspaper people and that's what we do best."

Coulter said the Tuttle Times celebrates its 107th birthday this month. "It's our honor and privilege to carry on this legacy. Everyone loves a nice look-

ing hometown newspaper and that's what we plan to do."

Mustang Times reporter and sports editor Jeff Harrison will take over as managing editor at Tuttle.

As of publication, the Tuttle Times was operating out of the Mustang Times offices.

They plan to open a Tuttle newsroom in the coming months.

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OPA receives applications for two business members

Two newspapers, the Choctaw Times and The Friday Gazette, have applied for business memberships in the Oklahoma Press Association.

The Choctaw Times' application states that its periodical mailing permit has been in effect since Feb. 19, 2010. The weekly newspaper is printed in Oklahoma County and is entered into the mails at Choctaw, Okla.

The Choctaw Times is located at 2424 Main in Choctaw. The application lists Steven Kizziar as publisher, Ryan Horton as editor and Joel Schmidt as advertising manager.

The Friday Gazette, published weekly in Pottawatomie County, lists Brian Blansett as publisher, Matt Mont-

gomery as editor and Reita Easley as advertising manager. The office of the Gazette is located at 215 N. Bell in Shawnee.

The Gazette's periodical mailing permit has been in effect since January 2010. The newspaper is printed in Pottawatomie County and entered into the mail at McLoud, Okla.

The Oklahoma Press Association Board of Directors will vote on the two business applications at their next meeting on March 29 at Lake Keystone. Any current member wishing to object to either of these applications must do so in writing to the OPA at 3601 N. Lincoln Blvd., Oklahoma City, OK 73105-5499, by April 4, 2012

Enid News & Eagle names Collins as executive editor

Rob Collins, a fifth-generation Garfield County resident, has been named as executive editor of the Enid News & Eagle.

He returns to Enid after 22 years living and working in other communities.

Before being named to the News & Eagle position, Collins was editor-in-chief of the Oklahoma Gazette. Prior to that, he was managing editor of the Edmond Sun and was education reporter, assistant city editor and entertainment editor of The Norman Transcript.

"In selecting a new editor, we reviewed candidates from all over the nation," said News & Eagle Publisher Jeff Funk. "In the end, the one who impressed us most was an Oklahoma journalist with roots in Enid."

Collins graduated from the University of Oklahoma in 1993 and has

taught writing as an adjunct professor there since 1998.

Funk said Collins will lead the News & Eagle newsroom as it deals with ever-changing ways to deliver information.

Collins was at the Oklahoma Gazette, a weekly publication in Oklahoma City, from 2004 to 2011. In 2008, the Gazette won the Oklahoma Press Association's Sequoyah Award.

He was managing editor of The Edmond Sun from 2002 to 2004 when the paper won two Sequoyah Awards.

Collins, an award-winning journalist, won first place in diversity coverage and entertainment feature from the Society of Professional Journalists in 2010 and first place for in-depth/enterprise reporting from SPJ in 2007 for his reporting on the anniversary of the Rev. Stanley Rother's assassination and his potential canonization.

Learn how to write hard-hitting news stories at ONF workshop

Writing "hard news" shouldn't be hard to do. The Oklahoma Newspaper Foundation workshop "News That's Fit To Print" features a teacher and writer who will help reporters write stories worthy of the front page.

Former newspaper publisher Terry Clark, Ed.D, offers his years of experience to workshop attendees in a one-day seminar.

Clark said he will help reporters evaluate news stories and practice writing great leads. Attendees will get feedback on story ideas and learn how to polish their writing in an email critique of a workshop exercise after the seminar.

"News That's Fit To Print" will be held Thursday, April 5, from 10 a.m. to 4 p.m. at the Meridian Convention Center at 737 S. Meridian Ave. Registration is \$35 per person.

Clark has spent nearly 40 years producing, writing about and reading good

news writing. He discusses strong design and writing by local newspapers in his monthly column, "Clark's Critique," in The Oklahoma Publisher.

He also teaches journalism at the University of Central Oklahoma and is the director of the Oklahoma Journalism Hall of Fame.

Clark was chairman of the UCO Mass Communications Department for 19 years.

To register online go to www.OkPress.com/events-calendar. A printable PDF registration is also available. Mail registration forms to the Oklahoma Press Association at 3601 N. Lincoln Blvd., Oklahoma City, OK 73105. Fax registrations to (405) 499-0048.

For questions about this workshop, contact Member Services Coordinator Eli Nichols at (405) 499-0040 (toll-free in Oklahoma at 1-888-815-2672) or email enichols@okpress.com.



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OPA Board of Directors meet in Oklahoma City

The Oklahoma Press Association/Service Board of Directors met Feb. 2, 2012, in Oklahoma City.

Attending were Rusty Ferguson, president, The Cleveland American; Jeff Shultz, vice president, The Garvin County News Star; Gracie Montgomery, treasurer, The Purcell Register; and directors Rod Serfoss, past president, Clinton Daily News; Jeff Mayo, Sequoyah County Times; Jeff Funk, Enid News & Eagle; Robby Trammell, The Oklahoman; Dayva Spitzer, Sayre Record & Beckham County Democrat; Brian Blansett, Shawnee News-Star; and Mike Brown, Neighbor News. Staff attending were Executive Vice President Mark Thomas; Member Services Director Lisa Potts and Clipping Department Manager Keith Burgin.

After calling the meeting to order, Ferguson asked the board to review the minutes of the Nov. 3, 2011, meeting. A motion was made to suspend reading and approve the minutes as presented. The motion passed unanimously.

Board members reviewed OPA and LSP financial statements for the period ending Dec. 31, 2011. Thomas said accounts receivable for membership dues is higher than last year because dues discounts were eliminated. LSP professional services' expenses are lower than last year because LSP attorneys are defending fewer cases at this time.

Board members also reviewed a consolidated summary for the period ending Dec. 31 as well as OPA and LSP investment reports for the same period. The board acknowledged receipt of the financial statements, consolidated summary and investment reports as presented.

Activity of OPA committees was reviewed at the meeting as follows:

EDUCATION COMMITTEE

Three headliners are confirmed for the June 2012 convention, which will have a similar schedule format as previous years. Almost 600 people attended the six open meeting and records seminars presented by the Oklahoma Attorney General's office in fall 2011; six additional seminars are tentatively scheduled for fall 2012. Also, 40 members attended an advertising sales workshop in January.

GOVERNMENT RELATIONS COMMITTEE

Thomas reviewed 10 bills affecting Open Meeting and Records that the committee is watching. The preliminary agenda for the Feb. 9 Legislative Summit also was reviewed.

LSP QUARTERLY REPORT

Board members reviewed the 2011 fourth-quarter report prepared by LSP Attorney Michael Minnis. Thomas discussed current suits and subpoenas involving LSP members.

MARKETING COMMITTEE

Board members reviewed samples of a house ad campaign to promote legal notices produced by OPA staff. Thomas said the campaign will probably be launched in the summer of 2012. Mayo and Ferguson recommended releasing the ads later this year as educational material for readers.

OTHER BUSINESS

In other business, the board voted by secret ballot for the annual Milt Phillips Award recipient. Tim Schnoebelen, publisher of The Mooreland Leader, was selected as the winner of the 2011 Milt Phillips Award. (See story in last month's issue of The Oklahoma Publisher.)

A motion was made to establish a board policy that board members shall not be considered for the Milt Phillips Award until one year after the original term of service on the board. The motion passed unanimously.

CONTENT EXCHANGE

On Jan. 4, 2012, OPA launched a password-protected content exchange area on the OPA website. The area allows members to share columns, editorials and features. Currently, 57 newspapers are participating. The service is free to business members; sustaining members participate for an annual fee of \$60. Weekly reminder emails are distributed to participants listing new articles and asking for participants to submit stories.

MEBT INSURANCE REPORT

Medical/health benefits in the Mutual Employee Benefit Trust ceased Nov. 30, 2011, and all insurance claims must have been filed by Feb. 28, 2012. Thomas said the MEBT Administrator

would give OPA additional information at the OPA Board meeting in June.

OPS BOARD MEETING

During the OPS portion of the board meeting, members reviewed the OPS financial statements for the period ending Dec. 31, 2011. Thomas said gross advertising sales for the first half of the fiscal year were higher than the previous year, although income shows a shortfall for the first half of the fiscal year.

In a report on the clipping department, Burgin said there are now two readers and one person responsible for confirming all newspaper issues are uploaded or digitally shot, which has increased the number of clips per customer and improved customer retention. The department increased its prices in August 2011 and now offers a press release valuation service.

Board members reviewed the Did-Not-Run Advertising Report for September to January 2012, which showed 48 newspapers missed 88 ads for a total of \$9,918.42.

In a report on advertising, Thomas said OPS should continue to invest in new systems that make it more efficient for OPS to process quotes and orders for members but still make a profit on the increased volume of ad placement. He hopes to have a proposal on the development of online advertising placement software for the board's consideration at the annual retreat.

Thomas said the Oklahoma Classified Ad Network (OCAN) added part-time sales duties to those of Scott Wilkerson in an effort to increase revenue.

NEXT BOARD MEETINGS

The two board meetings remaining in the 2011-12 term include the Board Retreat, March 29-30, in Cleveland and at the convention on June 7.

New owners at Yale newspaper

Suzy Oberholtz, publisher of For The Record in Yale, recently sold the weekly newspaper to David and Kitty Lebow.

The Lebows have since changed the name to The Phoenix. With the exception of the name change, the Lebows plan very few changes to the paper.

Oberholtz had owned the paper for nearly six years.

New editor named at Sand Springs Leader

Paul Waldschmidt has been named news editor of the Sand Springs Leader and South County Leader.

Neighbor News in the Tulsa area is the owner of both publications.

Waldschmidt has worked at the Sand Springs Leader the last six years.

He attended the University of Oregon and then worked for United Press International in Portland, Oregon; Dallas, Tulsa and Denver.

He returned to Tulsa to accept a position as publications coordinator for Retherford Publications, the forerunner to Neighbor News.

New sports editor at Daily Elk Citian

The Daily Elk Citian has hired Tyler Palmateer as sports editor, filling the position left by former sports editor Derek Brown.

Palmateer studied at Oklahoma State University where he worked for The Daily O'Collegian. Since graduating, he has held positions at the Tulsa World and the Broken Arrow Ledger.



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Access restrictions continue to plague newspapers



Legal Notes

by Michael Minnis
OPA Attorney

A recent 10th Circuit decision continues the rather frightening attitude of law enforcement authorities and courts concerning press access to information about and public actions by public employees.

The 10th Circuit denied a request by the Tulsa World for access to mugshots of recently-arrested federal prisoners finding that the "privacy concerns" of the arrestees are more important than the "public interest" in having access to photos of the suspect.

This decision comes on the heels of two other incidences where the public is being denied access to information

about its employees based on the amorphous "privacy interest."

One is the Oklahoma Supreme Court decision finding that the public interest in having access to personal identifying information of public employees is trumped by the "clearly unwarranted" invasion of the "privacy interest" of public employees. Another is the trend of police to bar reporters from photographing or even observing public crime scenes including a Baltimore police threat "to arrest a citizen videotaping police conducting an arrest"; a Memphis photojournalist being detained and having his photos erased because he used his cell phone to record police making an arrest and last June a photojournalist in Montgomery County, Maryland, was arrested for photographing a police action.

As to the latter case, the reporter claims that when approached by an officer he let his camera go, stated his name and that he was with the press.

"Then two things happened at about the same time: he grabbed me by the neck and says, 'That's it, you're under arrest'; and he pulled my arm behind me, put me in a choke hold, and started dragging me across the street."

Police charged him with "disorderly conduct."

This charge is consistent with the trend of police using offenses such as trespassing, resisting arrest or disorderly conduct to prevent photographing of arrests.

Some have attempted to justify the police reticence at being photographed with a claim – you guessed it – that the officer's privacy was being invaded.

Court of Appeals denies Tulsa World's request for mug shots

The 10th Circuit Court of Appeals in Denver last month ruled against the Tulsa World in its effort to obtain mug shots from the U.S. Marshals Service.

The court upheld last year's decision from U.S. District Judge Terence Kern in Tulsa that federal mug shots are exempt from public disclosure under the Freedom of Information Act. The World sued the Marshals Service in 2009 after it denied a FOIA request for

the mug shots of six people indicted by federal grand juries in Tulsa and booked into jail by marshals.

The court ruled 3-0 in favor of the Marshals Service.

Schaad Titus, the World's attorney, said the newspaper is exploring its options, such as asking the 10th Circuit to rehear the appeal or to ask the U.S. Supreme Court to review the decision.

A federal appeals court in Cincinnati

in 1996 ruled that Marshals Service mug shots must be released when requested under FOIA.

A federal appeals court in Atlanta ruled in 1997 that mug shots did not have to be released.

In January, the U.S. Supreme Court declined to settle the split in the rulings between the Atlanta and Cincinnati courts.

DEATHS

ANTHONY SHADID, Pulitzer Prize-winning journalist, died Feb. 16, 2012, from an asthma attack while on assignment for The New York Times in Syria.

Shadid, 43, was the Times' bureau chief in Beirut, Lebanon, where he covered the region, writing passionately about the people.

He was born in 1968 to Rhonda and Buddy Shadid and grew up in Oklahoma City. After graduating from Heritage Hall High School, he attended the University of Oklahoma and the University of Wisconsin to study journalism, graduating Phi Beta Kappa.

He then spent a year learning Arabic at the Center for Arabic Study Abroad in Cairo, Egypt.

His prestigious journalism career spanned 15 years and included stints with the Associated Press, Boston Globe and The New York Times.

His writing was honored with two Pulitzer Prizes – first in 2004 and again in 2010. He has been nominated by The Times for the 2012 Pulitzer in international reporting, which would make him the first foreign correspondent to win three Pulitzers.

He was the author of three books, "Legacy of the Prophet: Despots, Democrats and the New Politics of Islam" (2001); "Night Draws Near: Iraq's People in the Shadow of America's War" (2005); and "House of Stone: A Memoir of Home, Family, and a Lost Middle East."

Survivors include his wife, Nada Bakri; daughter Laila and son Malik; his parents, Dr. Buddy and Shara Shadid and Rhonda Shadid and Charles Moschera; his brother Damon and sister Shannon.

DOROTHY LORRAINE IRWIN PATTERSON, who worked for the Wewoka Times, died Feb. 20, 2012. She was 91. Mrs. Patterson was born May 30, 1920, in Cleveland. She married Everet Efton Patterson on Oct. 29, 1938, in St. Louis,

Okla. Mrs. Patterson worked as a society editor for the Wewoka Times and had articles published in Lads & Lassies Magazine.

She is survived by a son, George Patterson, Ada; daughter Ardith Sumpt-

er, Byng; two brothers, Bill Irwin, New Orleans, La., and Robert Riley Irwin, Midwest City; a sister, Betty Jean England, Norman; six grandchildren; 10 great-grandchildren; and four great-great-grandchildren.

PLAYER PROFILE



Name: **LOUISE RED CORN, Publisher, The Bigheart Times**

EDUCATIONAL BACKGROUND: BA, University of California at Berkeley

FAMILY: Husband: Raymond, Osage Nation Congress. Sons: Ryan, graphic artist; Jon, architect; Alex, teacher; Studebaker, engineer; and Jedediah, college student and hero who saved Studebaker's life after a high-voltage sailing accident on Good Friday, 2011.

NEWSPAPER EXPERIENCE: Associated Press, Rome, Italy, lowly weekend weather reporter while working for the United Nations' International Fund for Agricultural Development as a photographer, 1985-86. Time Magazine, NY, Reporter-researcher for international editions, 1986-87. Winston-Salem Journal, cop reporter, 1988. Biloxi (Miss.) Sun-Herald, government then casino reporter, 1988-1994. Detroit Free Press, reporter, 1994-1996. Lexington Herald Leader, Kentucky, horse then courts reporter, 1996-2004. Tulsa World, state reporter, 2005-06. Bigheart Times, publisher, 2006-present.

Each month, The Publisher will profile a newspaper executive in this space. Learn more about your peers from all corners of the state. To request the questionnaire for your Player Profile, email igilliland@okpress.com.

Q: *What's something most people don't know about you?*

A: Few people know that I never studied a lick of journalism. My degree is in Slavic Languages and Literatures (Russian and Polish) and I also spent a few years majoring in molecular biology. I wanted to be a veterinarian.

Q: *What's the best part of your job?*

A: I bought a weekly paper that essentially was the voice of the Chamber of Commerce, and turned it into a paper that gives a voice to all people. We have no sacred cows, work our butts off to cover the news in a geographically large area with a low population, and our readers love us for telling the truth.

Q: *What civic activities are you involved in?*

A: I actively organized and wrote grants to create the Barnsdall Emergency Medical Responder volunteer medical service and became certified as an EMR myself.

Q: *Who's had the biggest influence on your career?*

A: I had a handful of editors who had an impact, all great: City Editor Terry Martin at the Winston-Salem Journal was the finest line editor I have ever known; ME Mike Tonos at the Biloxi Sun-Herald could take a story and turn it into a masterpiece (he always said his two-year-old daughter did the work); EE Pic Firmin at the Sun-Herald was an old-school, go-to-hell, baccy chawing defender of the freedom of press and ME Karsten Prager at Time International was a Firmesque editor without the chaw and with a German instead of Cajun accent.

Q: *What would you describe as the three most important responsibilities of your job?*

A: Dig deep and tell the truth no matter who it is, stay in touch with the whole community – felons included, write well.

Q: *What about newspaper publishing gets you out of bed in the morning? What makes you want to stay in bed?*

A: A good trial or news event will get me out of bed in the morning. Otherwise, I am not an early riser. Selling ads is something I despise. Anyone out there looking for an ad sales job?

Q: *What's the biggest obstacle you've overcome in your career?*

A: I have been blessed by not facing any large obstacles. I guess the biggest career-changer was being diagnosed with multiple sclerosis while in Detroit, which made me reevaluate how I wanted to spend my life. It wasn't in Detroit. Two years later, I found out that the diagnosis was incorrect and I had nothing more than some pinched nerves in my neck. Grrrr!

Q: *What are you most proud of?*

A: I am proudest of an investigative story that I wrote in Kentucky that got an innocent man off death row and back to his loving family in Tennessee. I am proud of The Bigheart Times but I also hate it for being a millstone around my neck. And I hate all the damned typos in it.

Q: *What are your hobbies?*

A: I cook. I make cheese. I sew when forced to do so. I make natural paint from milk, lime, rabbit skin and all sorts of stuff. And these days, my husband and I are building a house, an aquaponics system to grow fish and

vegetables, and trying to raise a blue heeler puppy into a well behaved adult.

Q: *Does your newspaper have a website?*

A: We have a website and it is much more graphic than the paper. It has photo galleries, video sometimes, and we use it as a platform to show all that stuff that won't fit in 14 pages. We also use it for breaking news and to get obituaries out in a timely fashion, i.e. before the funeral.

Q: *How does your newspaper play an important part in the community?*

A: We go where few small community newspapers go: We put news first, above those uncomfortable moments when you are standing at the same grocery store cash register as the guy who just got arrested for slugging a state trooper. That's easy to do in a large city, but daunting in a small town. But putting the news first, treating everyone equally, has also earned us a huge amount of respect – along with a small amount of disdain from those accustomed to being insulated from having their missteps reported. We also endeavor to expose institutional injustices and to support those causes that are good and worthy. Essentially, we have brought big city journalism to a small community.

Q: *What type of annual events is your newspaper involved in?*

A: We don't really do annual events. We cover annual events but we don't sponsor or put on any.

Q: *In what ways has the newspaper positively impacted your community?*

A: That's a hard question to answer. We have always been watchdogs of the

public interest, whether that is fighting for open records or exposing a justice system that has historically treated the local powers that be with greater kindness than the nobodies. That has changed, but I cannot claim it was the newspaper that did it. We also have a new district attorney who has shaken up the status quo. But knowledge is power, and we are purveyors of knowledge. And clearly, through compassionate coverage. We have rallied the community to support families in need, especially those with children who have cancer – something that seems to happen far too often around here.

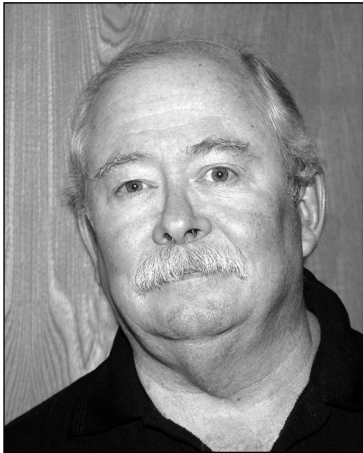
Q: *What challenges are facing your newspaper today and in the future?*

A: We need to continue expanding our circulation and we need to sell more advertising. That is hard to do with two employees, myself and a photojournalist who, like me, doesn't have a sales pitch in her soul. I am not a good business person and need someone who is to make the paper more profitable.

Q: *What are some area attractions in your community visitors shouldn't miss?*

A: The Tallgrass Prairie, but move fast: It will soon be graced or disgraced – depending on your passion – by a wind farm; the Constantine Theatre in Pawhuska; Osage County lakes and caves and many spectacular Osage homes from the 1910s and '20s all around the county. In Hominy, there is even a Newseum, but I am not sure whether it is open since its proprietor recently died. But hey, you can always stop by my office and I can show you our time capsule: Original linotypes, presses and a paper cutter than looks like it came out of the French Revolution.

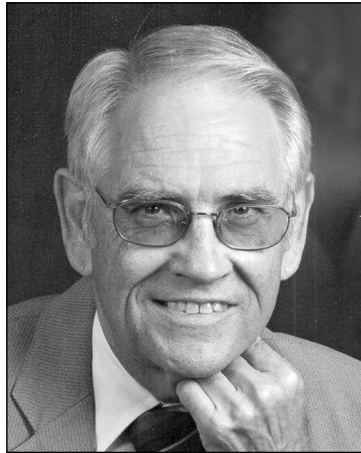
TEN JOURNALISTS TO BE INDUCTED



JIM ELLIS



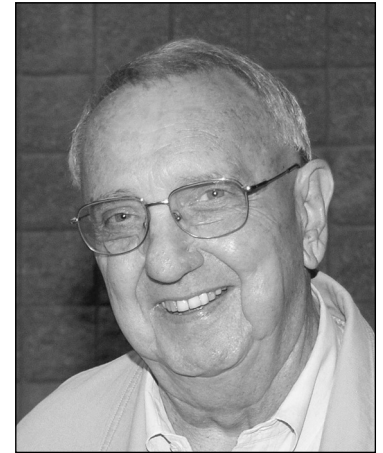
**CHRISTY
GAYLORD EVEREST**



GERALD GREEN



NEAL KENNEDY



**WILLIAM 'BILL'
C. MORGAN**

Ten outstanding journalists will be honored during the 42nd Oklahoma Journalism Hall of Fame annual induction ceremony on Thursday, April 26, at the University of Central Oklahoma in Edmond.

Those to be inducted are Jim Ellis, sports editor of The Miami News-Record; Christy Gaylord Everest, former CEO of OPUBCO; Gerald C. Green, editor of The Clinton Daily News; Neal Kennedy, Tulsa radio newsman; William 'Bill' Morgan, publisher of The Weleetkan and the Hughes County Times; Stan Stamper, publisher of the Hugo Daily News; Anthony Shadid, correspondent for The New York Times; James Watts, Jr., of the Tulsa World; and Faith L. Wylie and John M. Wylie II, publishers of the Oologah Lake Leader.

The luncheon program will begin at 11:45 a.m. on the third floor of the Nigh University Center, across the hall from the Hall of Fame exhibition hall, said Dr. Terry M. Clark, director of the Journalism Hall of Fame. Master of ceremonies will be Mark Thomas, executive vice-president of the Oklahoma Press Association.

More than 250 journalists, friends and families are expected to attend. UCO President Don Betz will welcome the crowd.

"The annual ceremony has become an informal homecoming for honorees and families. The Hall is a virtual Who's Who of Oklahoma Journalism, and the crowd will be filled with the giants of the profession," Clark said.

The ceremony will include the award

of the first Brian J. Walke scholarship in journalism ethics to a student at UCO. The scholarship was established last year by Walke's family.

Invitations will soon be in the mail, and luncheon reservations are available for \$15 a person by calling Clark or Sherry Sump at (405) 974-5122, or emailing tclark@uco.edu or ssump@uco.edu. For those who register and pay in advance, there will be no standing in line this year. Name tags and pens will be on the tables. Deadline for reservations is Friday, April 20.

Honorees are selected by a committee composed of members of the working press and the Hall of Fame. The committee sifts through all nominations, both new ones and those held over from previous years, before selecting the honorees. Nomination forms are available at any time from the Hall of Fame office at UCO.

Framed citations are on display in the Nigh University Center at the University of Central Oklahoma.

Former UCO journalism chairman Dr. Ray Tassin founded the Hall of Fame in 1971 and this year's inductees make 381 total members. The Hall is supported with funding from UCO, the Ethics and Excellence in Journalism Foundation and the Oklahoma Newspaper Foundation.

This year's inductees follow:

JIM ELLIS (1953-), sports editor of The Miami-News-Record since 1977, also covered sports for the Sequoyah County Times in 1975-77. Born and raised in Miami, he is a 1971 graduate of Miami High School, a 1973 gradu-

ate of Northeastern Oklahoma A&M and a 1977 graduate of Northeastern State University. He was inducted into the Oklahoma Eight-Man High School Football Hall of Fame in 2011 and is a member of the Oklahoma Press Association Quarter Century Club. He was a member of the organizing committee of the Oklahoma 8-Man Football Coaches Association All-Star Game held in Miami, and still serves. A virtual one-man sports department, he covers more than six high schools plus Northeastern A&M and also assists with page design, photography and feature stories, as well as news coverage such as the Joplin tornado.

CHRISTY GAYLORD EVEREST (1951-) became chairman and CEO of the Oklahoma Publishing Co. in 2003, the third generation of the Gaylord family to lead The Oklahoman, until its sale in 2012. A director of OPUBCO since 1975, she was named president in 2002, having served as corporate secretary and vice-president. Extremely active in the community, she is a past chairman of the University of Oklahoma Board of Regents and past trustee and chairman of Casady School. Inducted into the Oklahoma Hall of Fame in 2004, she is a past recipient of the Governor's Arts Award and the Casady School Distinguished Graduate Award. She's served on numerous boards for art, education and health organizations. A trustee of the E.L. and Thelma Gaylord Foundation, she's a member of the Advisory Committee of the Inasmuch Foundation. She is a driver for Mobile Meals, a weekly tutor at North High-

land elementary and chairman of the OU Cancer Center Leadership Council.

GERALD C. GREEN (1939-), news editor and employee of The Clinton Daily News since 1982, is widely known for his accurate and fair reporting. He led the paper to numerous OPA and AP awards. His career began at the Austin American-Statesman as a sports deskman while attending the University of Texas, where he graduated in 1961. As a captain in the U.S. Air Force, he was a base and wing information officer; news officer for the American Forces Korea Network and Minuteman missile crew commander. In 1968, he became editor of The Ord Quiz in Nebraska, and in 1977 copy editor for the Dallas Morning News. He started at The Leader at Clinton in 1978, winning the OPA Sweepstakes Award for the state's 37 largest weeklies. He is a member of the Clinton Kiwanis Club.

NEAL KENNEDY (1949-) began his radio news reporting as a student at KCSC-FM in 1969 at then Central State University in Edmond, graduating in 1971. He also worked at The Oklahoma Journal at night in 1969-70, and at WKY radio until 1974. He worked for KRMC News in Oklahoma City in 1974-75 and at KVOO News in Tulsa in 1975-1999. He reported for KRMG News in Tulsa from 1999-2008. His news work earned him the Edward R. Murrow Award, as well as numerous AP and UPI broadcasting awards. He is past president of the AP and UPI broadcasting associations, past president of Oklahoma Sigma Delta Chi, on the board of the Tulsa Press Club and has been in the

INTO JOURNALISM HALL OF FAME



ANTHONY SHADID



STAN STAMPER



JAMES D. WATTS, JR.



FAITH L. WYLIE



JOHN M. WYLIE II

Tulsa Press Club gridiron cast from 1977-1997. He taught broadcasting at Tulsa Community College and Rogers State University, was a KVOO Explorer Post 1170 leader and an announcer at the Hallett Motor Racing Circuit in 1977-2007. He was born in Hawaii Territory.

WILLIAM 'BILL' C. MORGAN (1930-2012) began his 62-year career in journalism at Oklahoma A&M University at the Daily O'Collegian. After graduation, he returned to his hometown of Bartlesville to work at the Bartlesville Record. In the Korean War, he served in the U.S. Army Press Corps as regional editor for the Stars and Stripes in Tokyo. In 1954, Morgan joined the Henryetta Daily Freelance. In 1957, he bought the Wetumka Gazette, renaming it The Hughes County Times. Morgan also published The Calvin Chronicle and Oklahoma Peanut and eventually acquired The Weleetkan. He won numerous awards from OPA and other organizations for layouts, columns and editorials on wildlife, soil and water conservation. Morgan worked on the campaigns of Henry Bellmon and Dewey Bartlett, serving as a delegate to the 1968 Republican National convention. Always outspoken and opinionated, his "In Our Times" column was looked forward to by all readers whether they agreed with his viewpoint or not.

ANTHONY SHADID (1968-2012) was foreign correspondent for The New York Times based in Beirut. He won the Pulitzer Prize for International Reporting in 2004 and 2010 for coverage of

the Iraq war. From 2003 to 2009 he was Islamic affairs correspondent for The Washington Post. He was Middle East correspondent for the Associated Press in Cairo, news editor of the AP Los Angeles bureau and worked for the Boston Globe. His 2005 book "Night Draws Near", told of war's effects on Iraqi people. He won many awards, including ones from the Overseas Press Club and the American Society of Newspaper Editors. Shadid received an honorary Doctorate from the American University of Beirut. Born in Oklahoma City and a graduate of Heritage Hall High School, he was a 1990 graduate of the University of Wisconsin-Madison and was fluent in Arabic. He died from an asthma attack in Syria, doing what he loved – covering the ordinary people of the Mideast.

STAN STAMPER (1953-) began his journalism career at age 11 as sports photographer for the family-owned Hugo Daily News, becoming printer's devil the next year. He graduated from OU in seven semesters with a journalism degree, where he worked as a staff photographer at The Norman Transcript and also earned his private pilot's license. He returned to Hugo as advertising manager in 1975. In 1980, he and his wife Judy bought the paper, and Stan became the youngest daily newspaper publisher in America. He also publishes the Choctaw County Times and has written two novels. The new Hugo airport was named after him in 1983, and Stamper was named Oklahoma Aviator of the Year in 1997. He was chairman of the Oklahoma Aeronautics

Commission and has served as officer and member of several local and state organizations. Named Hugo Citizen of the Year in 1994, he's also won many awards for writing and photography.

JAMES D. WATTS, JR. (1961-) has covered the arts for the Tulsa World since 1992, winning awards in arts criticism from the AP, the Society of Professional Journalists, the Governor's Arts Award for media in 2001 and a 2008 Pulitzer nomination in criticism. A graduate of the University of Oklahoma, he was valedictorian of the H.H. Herbert School of Journalism in 1983. He began his career at the Broken Arrow Ledger in 1983 as reporter and wire editor. From 1984 to 1986, he was editor of the monthly Lost Treasure Magazine, and joined the Continental Heritage Press in 1986 as editor of three magazines. From 1987 to 1992, he was fine arts reporter and critic for The Tulsa Tribune. He won the Harwelden Award in 2006 for contributions to the arts and was a participant in a national institute in classical music and opera in 2004 in New York City.

FAITH L. WYLIE (1953-) was bitten by the journalism bug in high school where she was yearbook editor, worked in the educational TV studio and met John Wylie. She and John purchased the Oologah Lake Leader in 1984, where as co-publisher she handles all layout and design work including the newspaper's pioneering website. The paper has won 14 Oklahoma Press Association Sequoyah Awards and eight first place honors from the

National Newspaper Association. OPA presented both Faith and her husband John the Beachy Musselman Award in 1993. Faith earned a BFA in graphic design from the University of Kansas; was production artist at Sun Publications in Johnson County, Kansas; graphic designer for BR Johnson Studio in 1976-1978 and was art director at Old American Insurance Company in 1979-1984. She has served as president of the Oologah Historical Society and was named Chamber Citizen of the Year in 1985.

JOHN M. WYLIE II (1953-), co-publisher of the Oologah Lake Leader since 1984, is known for award-winning investigative journalism. His career began in 1972 as correspondent for the Des Moines Register and UPI and news director of KDIC-FM while a student at Grinnell College. He joined the Kansas City Star in 1974, becoming its first full-time energy and environment writer. He was part of the Star team that won a Pulitzer for coverage of the Hyatt disaster in 1982. At Oologah, his investigations for the Leader and national and international publications of McGraw-Hill have concentrated on energy regulation, attracting national attention. His reporting has earned more than 200 writing awards. The Leader has won 14 OPA Sequoyah Awards and eight first place honors from the NNA. OPA presented both he and his wife Faith the Beachy Musselman Award in 1993. Active in numerous journalism and community groups, he was named Oologah Citizen of the Year in 1991.



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Atoka/Coal Partnership for Change Coalition

Atoka County Health Department

BECKHAM, CUSTER, ROGER MILLS AND WASHITA COUNTIES

Western Oklahoma Coalition for Community Strengthening

City of Elk City

BLAINE AND KINGFISHER COUNTIES

Blaine-Kingfisher Tobacco Education Consortium

Kingfisher County Health Department

BRYAN AND MARSHALL COUNTIES

U Turn Coalition Turning the Corner Toward Tobacco Free Communities

Bryan County Health Department

CADDO AND KIOWA COUNTIES

Caddo-Kiowa Consortium

Great Plains Youth and Family Services

CANADIAN COUNTY

Canadian County Coalition for Children and Families

Canadian County Health Department

CARTER COUNTY

Carter County Turning Point
Community Children's Shelter & Family Service Center, Inc.

CHEROKEE COUNTY

Community Health Coalition of Cherokee County

Cherokee County Health Services Council

CLEVELAND COUNTY

Cleveland County Turning Point

Norman Regional Health System

COMANCHE COUNTY

Southwest Tobacco Free Oklahoma Coalition

Comanche County Memorial Hospital

CREEK COUNTY

Child Abuse Prevention Task Force District XI

OSU Seretean Wellness Center – Tri-County APRC

GARFIELD COUNTY

Garfield County Tobacco Free Coalition

Rural Health Projects, Inc.

GRADY COUNTY

Interagency and Community Coalition of Grady County

Norman Regional Health System

GREER, HARMON AND TILLMAN COUNTIES

Red River Tobacco Education Consortium

Southwest Oklahoma Community Action Group, Inc.

HASKELL AND LATIMER COUNTIES

Haskell County Coalition

KI BOIS Community Action Foundation, Inc.

HUGHES, McINTOSH, AND OKFUSKEE COUNTIES

Tri-County Tobacco Prevention

Gateway to Prevention – Tri-County Tobacco Prevention

JACKSON COUNTY

Jackson County Community Health Action Team

Jackson County Health Department

LeFLORE COUNTY

LeFlore County Coalition for Healthy Living

LeFlore County Youth Services, Inc.

LINCOLN AND SEMINOLE COUNTIES

Prague Turning Point Coalition

Gateway to Prevention & Recovery

LOGAN COUNTY

Project S.T.U.N./ Logan County Partnership

Langston University

McCLAIN COUNTY

CARE (Community Alliance of Resources for Everyone)

Norman Regional Health System

MUSKOGEE AND SEQUOYAH COUNTIES

Muskogee Turning Point

Muskogee County Health Department

OKLAHOMA COUNTY

Central Oklahoma Turning Point Coalition

Oklahoma City-County Health Department

OKMULGEE COUNTY

Okmulgee County Wellness Coalition

OSU Seretean Wellness Center

OSAGE COUNTY & OSAGE NATION

Osage County Community Partnership Board

Osage Nation

PAYNE COUNTY

Payne County Breathe Easy Coalition

OSU Seretean Wellness Center – Pan OK APRC

PITTSBURG COUNTY

SouthEast Tobacco-Free Oklahoma Coalition

Pittsburg County Health Department

PONTOTOC COUNTY

Pontotoc County Turning Point/ Systems of Care Coalition

Pontotoc County Health Department

POTTAWATOMIE COUNTY

Shawnee Asset Building Alliance, Pottawatomie Alliance Toward Community Health

Gateway to Prevention & Recovery

PUSHMATAHA, CHOCTAW, AND McCURTAIN COUNTIES

Project S.P.I.T.

Pushmataha County Health Department

TEXAS COUNTY

Texas County Coalition

Texas County Health Department

TULSA COUNTY

Tulsa Tobacco Free Coalition

Tulsa City-County Health Department

WAGONER COUNTY

Wagoner County Family Resource Council

Wagoner County Health Department

WOODS AND MAJOR COUNTIES

Woods County Coalition

Northwest Family Services, Inc.

Communities of Excellence in Nutrition and Fitness

ATOKA AND COAL COUNTIES

Atoka/Coal Partnership for Change Coalition

INCA Community Services, Inc.

BECKHAM AND ROGER MILLS COUNTIES

Oklahoma Unified Resources (OUR) Turning Point Coalition

City of Elk City

BRYAN COUNTY

Bryan County Turning Point
Bryan County Health Department

CARTER COUNTY

Carter County Turning Point
Carter County Health Department

CLEVELAND COUNTY

Cleveland County Turning Point
Norman Regional Health Systems

COMANCHE COUNTY

Fit Kids of Southwest Oklahoma
Comanche County Health Department

JACKSON COUNTY

Jackson County Community Health Action Team
Jackson County Health Department

KIOWA AND CADDO COUNTIES

Kiowa Coalition and Caddo County Interagency Coalition
Great Plains Youth and Family Services

LOGAN COUNTY

Logan County Partnership
Logan County Health Department

LOVE AND JOHNSTON COUNTIES

Fit Communities – Love and Johnston Consortium
Johnston County Health Department

McCURTAIN, CHOCTAW, AND PUSHMATAHA COUNTIES

Tri-County Consortium
McCurrtain County Health Department

MUSKOGEE COUNTY

Muskogee County Turning Point
Muskogee County Health Department

OKMULGEE COUNTY

Okmulgee County Wellness Coalition
Okmulgee County Health Department

OKLAHOMA COUNTY

Wellness Now Coalition
Oklahoma City-County Health Department

TULSA COUNTY

Family Health Coalition
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El Reno point guard Miranda Marquez flies through the air after being elbowed in the back on a fast break attempt in the second half.

Photo by GLEN MILLER, El Reno Tribune, January 29, 2012



Lawton firefighters get hoses in place as fire erupts from the house at 311 SW Avenue. Blue flames licked from under the roof as firefighters sprayed the structure with gallons of water and smoke enveloped the surrounding neighborhood. The fire's cause remains under investigation.

Photo by SCOTT RAINS, The Lawton Constitution, January 20, 2012

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MIDNIGHT

8 9 10 11 12

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Windows 8 beta released; Mountain Lion previewed



Computer Notes

from the road

by Wilma Melot

wmelot@okpress.com

Microsoft released the beta version of Windows 8 to the public and Apple is previewing Mountain Lion, its new operating system. Both are expected to be released later this summer.

Both platforms are moving towards something that looks and acts like an iPad or iPhone.

Icons for Windows are just boxes but the new system allows you to swipe and slide as well as easily navigate to email or messages.

Both platforms are using the cloud to sync between phones, tablets and, now, computers.

Tech specs for running Mountain Lion are: An Intel Core 2 Duo, Core i3, Core i5, Core i7 or Xeon processor. 2GB of memory. OS X v10.6.6 or later (v10.6.8 recommended). 7GB of available hard drive space

Windows 8 will run on a 32-bit computer, which many feared wouldn't be possible. Obviously, it runs better on a 64-bit. While most of your current applications will probably work under the new operating system, you're better off with updated software.

More than ever before, the Windows 8 experience will be dependent on your hardware since it will work on desktops, laptops and, for the most part, tablets. Computer users who have never had a Windows' phone or tablet may find it confusing to navigate the new OS.

When setting up the new computer you can use a Windows' login that lets you sync all devices and log in from any machine that has Windows 8. Or, if you prefer, you can make a regular login.

Microsoft Windows is moving towards selling all of us touch screens in the near future. Windows 8 works with one now. If you are the kind of consumer who is excited to be in constant contact with social media, email and live chat, the future operating systems hold everything you are looking for.

If you don't want to be that connected, expect to spend some time simplifying the new OS so it works in a way you are used to.

As we move closer to the point where

everything is stored on cloud servers, one wonders about security and if the internal hard drive will survive. Privacy seems to be an old-fashioned notion with all applications, email and every keystroke recorded on some server in the cloud. Whether you think it's good or bad, it is coming.

MOVE TO ICLOUD BY JULY

With Mountain Lion, Apple is moving everyone to the cloud. The Mountain Lion desktop computer easily syncs with your phone and iPad, as well as many other Apple applications.

If you have a MobileMe account, it will be replaced with an iCloud account this year. Look at the following steps so you don't lose everything that is now on MobileMe. However, you can keep your email at me.com.

1. If your website is hosted through MobileMe, make arrangements to change it now. Two good places to start looking at hosting are GoDaddy.com or 1and1.com.

2. If the iPhone in your pocket is a 3G, you can't upgrade to OS5, the latest phone operating system, and it won't sync easily with the cloud. If you've got the 3GS or newer phone, you're okay. Apple flatly states that older phones are not supported with iCloud. The cutoff date is June 30, 2012, to sync to MobileMe. For more information about this, go to www.apple.com/icloud/setup/mac.html.

a. If you're trying to sync your G3 with iCloud, first sync your phone to iTunes on your computer, then follow the online instructions to get to iCloud. Apple recommends upgrading to Lion first to make sure it's safe and works smoother. (Note: Older power PC software will no longer be functional.) Go to the MobileMe sign-in page on the web to begin migrating your info to the iCloud.

b. A safety trick would be to sync MobileMe to an Outlook account on a PC computer, then unplug the PC from the internet. Then try to move your information using a Mac with Lion. If the backup fails at least your contacts and calendar are saved on the PC. Outlook for the PC retails for \$110, but you get peace of mind knowing that

your contacts and calendar are safely backed up.

c. Or simply upgrade your phone at the next possible update interval and let the people at Apple or Best Buy move your data from phone to phone.

3. Back up all the files you have in storage on the iDisk (MobileMe's storage) sooner, not later. This storage disappears on July 1.

Syncing of Mac Dashboard widgets, keychains, Dock items and System Preferences are not part of iCloud – so much for cloud services always being there for you.

BACK IT UP – HAVE A PLAN

'Tis the season for sparking high line wires, jolts and blinking lights. And that means it's time to check your battery backup systems and make a backup.

I like to use two external hard drives – one onsite and one offsite – and trade them out each week. Carbon Copy Cloner seems to be the best for Macintosh computers. Time Machine is also a good one, it just has less controls.

If you're confident in the cloud and like backing up over the internet, don't forget to check the backup often to make sure the files are good.

I've seen more than one publisher lose everything when the cloud backup was not really working, even though it appeared to be. Even a good, large flash drive makes an excellent backup of the basic items the paper needs to restore itself to an operational state.

NEW COMPUTER/ OLD COMPUTER KVM SWITCH

I ran across a clever idea for working in an environment where software is outdated and the computers' operating systems are getting too old to run the internet well.

This is the "little at a time" approach many of you have asked me about to keep you running.

One newspaper is running newer computers (PCs or Macs would work) with a KVM switch between them. The older computers share a monitor, keyboard and mouse. Now, with just a click of the button, you can go back and forth between the old and the new.

Run email and the web on the newer computers while laying out the paper on the older computer. This buys you

time for software upgrades that are needed. Mac Minis work well for this as do the smaller PC towers with Windows 7.

The problem is that the internet is quickly moving away from older computers and upgrading is becoming more important to the newspapers' ability to process newer files. New PCs come with Window Live, plus a free version of the new Word and Excel. Newer Macs can handle even the newest types of files with TextEdit and Preview. A copy of PhotoShop Elements will make it capable of most functions you need to process email.

The TRENDnet 2-Port USB KVM Switch Kit is \$25 at most places. There needs to be two network drops for both computers to be able to share the old to the new.

Macintosh Cost: \$599 Mac Mini; \$89 Photoshop Elements; \$25 switch.

PC Cost: \$330 Dell Inspiron; \$60 for Norton 360 antivirus.

Your internet processing station total cost is under \$700 and you have a computer that new software runs on when you can afford to purchase it.

SMART SWIPE

SmartSwipe is a new way to shop online. The SmartSwipe, by NetSecure, installs like any other USB device. Just plug it in and swipe your credit card at your home or office computer like you would in a store. Bankers are recommending it to customers who use their cards online as a more secure way to shop.

Plug the SmartSwipe into your computer's USB port, go shopping at your favorite online stores and swipe your credit card. SmartSwipe retails for \$60 to \$80 at most sites.

If you use IE to browse the web but aren't up to date on internet security, look at this device. You could still be hacked, but you'll be a lot safer. It works with newer PCs, but not Macs, and requires newer browsers. Available at www.smartswipe.ca.



OPA Computer Consultant Wilma Melot's column is brought to you by the Oklahoma Advertising Network (OAN). For more information on the OAN program, contact Oklahoma Press Service at (405) 499-0020.

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Learn typography for a better paper



Clark's Critique
by Terry Clark
Journalism Professor,
University of Central Oklahoma
TClark@uco.edu

This is a story about how beautiful Bodoni met ugly Futura, and their mutt offspring.

Two journeys planted the seeds for this story. First was digital when a former student sent a link comparing different fonts with cats: www.buzzfeed.com/paws/cats-as-fonts. Then, virtually, I visited an Edmond store to order banners for the Journalism Hall of Fame. On the wall was a chart showing a lot of the fonts they used, with a line about "Thousands more available."

I started thinking about what kind of type I was, but couldn't find one named "Grumpy" or "Geezer."

It all reminded me of how little is said about the use of type in today's newspapers, especially when we're deluged with hundreds of fonts on our computers. Go to the type window or tab on Word, and pull the drop down menu open and you'll see what I mean.

My main question looking at all those is, "Why do we need them?"

Indulge me a little. Remember when a majority of newspapers used Bodoni for headline? Letterpress crisp, but almost no variety other than sizes. With the advent of offset, we went to the opposite extreme and chose Futura, one of the ugliest types I know. Old timers complained how offset printing wasn't as high quality as letterpress, especially in job printing, and they were right. Futura didn't help. Then with Justowriters, type and printing just got uglier.

Gone are the days when most journalists had training in typography. A few advanced publication classes touch on it today, but few know kerning, x-height, line spacing, line length, serifs, san-serifs, ascenders and descenders. You see plenty of "designers" and others choosing type styles and treatments that may "look good" or fancy, but violate most principles of readability.

Type fonts used to cost a lot of money – whether handset in job cases, or in Linotype cases. Changing type

SPORTS
Coach goes
Common sense drives interim baseball coach

Muskogee Phoenix
Wednesday
March 14, 2012
50 cents

Feds to cut drug lab cleanup funds
WASHINGTON — The federal government is planning to cut funding for drug lab cleanup by 20 percent over the next five years, according to a report released last week.

Police station needs power upgrade
A power upgrade is needed for the Muskogee Police Station, according to a report released last week.

New law to increase fine for truancy
A new law will increase the fine for truancy from \$10 to \$25, according to a report released last week.

Wiring inadequate, potentially hazardous, chief says
The chief of the Muskogee Fire Department says the wiring in the city's buildings is inadequate and potentially hazardous.

Gadhafi forces barrage rebels
Libyan forces led by Muammar Gadhafi are continuing to barrage rebels in the north of the country, according to a report released last week.

LOOKING FOR PARTICIPANTS
• HBI to attend N.J. workshop
• What is a terrorist?
• What is a terrorist?

THE SHAWNEE NEWS-STAR
WEDNESDAY, MARCH 9, 2011
50 CENTS

Henry honored
The Shawnee Educational Foundation has honored former governor Henry Bellmon for his contributions to the state.

Warrant enforcement to increase
The number of warrant enforcement actions is expected to increase in the coming months.

Business outlook about positive
The business outlook is generally positive, according to a report released last week.

Residential shooting determined as lawful
A residential shooting in Shawnee has been determined to be lawful.

Helms wins Grand Champion hog honors
A hog from Helms has won the Grand Champion honors at the state fair.

Pottawatomie County jury returns verdict in civil case
A jury in Pottawatomie County has returned a verdict in a civil case.

Vinita Daily Journal
THURSDAY, MARCH 15, 2011
100th Year - No. 48

Warrant enforcement to increase
The number of warrant enforcement actions is expected to increase in the coming months.

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Helms wins Grand Champion hog honors
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Pottawatomie County jury returns verdict in civil case
A jury in Pottawatomie County has returned a verdict in a civil case.

WOODWARD NEWS
STUDENT ADVANTAGE
Central

Boomers get big send off to big house
A group of boomers is being sent off to a big house.

Students asked to speak out against tobacco
Students are being asked to speak out against tobacco.

Details still to be worked out for Westwood auction
Details for a Westwood auction are still being worked out.

NRCS says budget cuts threaten dams
The NRCS says budget cuts threaten dams.

Fort Gibson Times
35¢

Couponing doesn't have to be 'extreme' to be valuable
Couponing can be a valuable way to save money.

Girls to fight for state again
The Fort Gibson girls' basketball team is set to fight for the state title again.

Chargers thwart Dragons
The Chargers have thwarted the Dragons in a recent game.

Millwood corrals 'Dawgs
Millwood has corralled the Dawgs in a recent game.

Sports
BACK to the BIG House

Warriors heading to State with Gold
The Warriors are heading to the state championship with a gold medal.

Chargers thwart Dragons
The Chargers have thwarted the Dragons in a recent game.

Millwood corrals 'Dawgs
Millwood has corralled the Dawgs in a recent game.

The Konawa Leader
Local Pastor Holds Classes In Vietnam

County-Owned Belly Dumper Truck Burns
A county-owned belly dumper truck has caught fire.

Fire Engulfed County Truck
A fire has engulfed a county truck.

Local Conservation District Director Honored for Service
A local conservation district director has been honored for his service.

The Newkirk Herald Journal

Chaney wins mayor race
Chaney has won the mayor race.

Newkirk, Braman on track for consolidation election
Newkirk and Braman are on track for a consolidation election.

Local faces assault with deadly weapon charges
A local resident has been charged with assault with a deadly weapon.

Eight pages from newspapers around the state that illustrate effective typography – Muskogee Phoenix, The Shawnee News-Star, Vinita Daily Journal, Woodward News, Fort Gibson Times, The Purcell Register, The Konawa Leader and The Newkirk Herald Journal.

sizes and fonts cost money and effort, and type was valuable. Even with Compugraphic, the type "strips" were expensive, and had to be changed. When type got cheap and easy – a tap on the keyboard to change font and sizes – we started treating it that way. Do type and its terminology really matter? Not unless you care about people reading your newspaper. So this isn't a rant for the good old days. (My old partner Don Morrison at the *Waurika News-Democrat*, a disciplined, precise journalist and printer,

would be in printers' heaven over the choices available and the ease we have today.) Instead, here are some pointers for common sense for working journalists. Type affects every aspect of your newspaper from identity to readability. Newspaper designer Ed Arnold said "Type is the blood of newspaper design." **Are you the right type?** Type principles to follow for body type to help your readers: 1. Use a serif body type (with the little

feet – "serifs". You are reading Century Old Style. Times New Roman works. I like Palatino. Not a serif like Helvetica, which you are reading now. See? In smaller type, it is harder to read for several reasons – doesn't apply to legal notices where there's a different audience). * (I do not know why this apparently doesn't matter on web pages, where most copy is a sans serif. I still use serif on my blog, but most people do not, and their pages are usually very **Continued on Page 15**

Clark's Critique Continued from Page 14

readable, as long as they don't get fancy. But small sans serif on newsprint is hard reading.

2. Use at least 10- or 11-point type for body type (your readers are getting older).
3. Column widths should be no less than 11 or 12 picas or longer than 16 or 17 picas.

Are you the wrong type? Body type principles that make your paper harder to read:

1. To repeat, don't use a sans serif font.
2. Avoid lots of italic and lots of all cap copy – hard to read.
3. Avoid reverse type (white or light on dark background). Same reason.
4. No color type (weakens readability).
5. Avoid putting screens, gray or color, over type. (Makes it hard to read – and for the 20 percent of your readers who are color blind, reduces the page to a blob.)
6. Don't use script, unless it's a wedding invitation.

Headline suggestions:

1. Serif and sans serif don't matter in larger sizes.
2. I think you only need four different font styles, at most. Try to make sure they're "complementary."

*The New York Times uses one, with italic option. USA Today uses four. It pioneered using Franklin Gothic, adopted by many papers, and called the "Gannett font." I think it is uglier than Futura. Morrison would say "It's too stud horsey."

Type, like color, is a matter of choice and common sense. Most importantly, just ask yourself "why" you are using a type and treating it some way. Just because the computer lets you is no reason. Less is more.

Lots more to type about type, because there's so much history involved. The saying I learned was "When in doubt,

use Caslon." (The Declaration of Independence was set in that font.) I'll bet it and Bodoni are not on your computers today.

So what type are you? I started thinking about some fellow professors and students trying to match them with types, like the cats.

Me, I think I'm Cheltenham. Nobody's even heard of it these days. I know what that says about me.

LOOKIN'EM OVER. Just two examples this month of good writing about subjects that could be covered in almost any community,

First, from Gloria Trotter at *The Countywide & Sun*, headlined "How Dry We Are."

Here's the lead: "It's about saving the fish. / It's about saving the dam. / It's about saving the lake. / It's about saving water. / What water is left, that is. / Tecumseh Lake, the city's primary source of water, is virtually dry. / It's so dry that thoughtless people have been riding four-wheelers across the dam, risking serious and very expensive damage. / It's so dry that what fish remain are clustered in the small pool remaining, bobbing to the surface in search of food and air. / And finally it's so dry the city cannot provide enough water for its customers."

From Karen Anson at the *Seminole Producer*, about churches trying to minister to addicts. Her lead: "'God, send us the people that no one else wants.' / It's the mantra of Pastor Drew Isaacs of Grace Community Church and sets the tone for a ministry to those with addictions."

The best way to talk about typography is not to talk, but to w"Show, don't tell." So this month I feature eight pages from around the state that illustrate effective typography. There are plenty of others, but these do it right.

USPS facilities closings delayed



Postal Notes

by Bill Newell

OPA Postal consultant
bnewell@okpress.com

As you know, there are four processing facilities scheduled to be closed in Oklahoma: McAlester, Poteau, the Woodward Customer Service Mail Processing Center and the Tulsa Processing and Distribution Center.

Originally, the closing process was to begin in May of this year but now it appears the postal service is pushing this back until after the first of the year. Also, the closings are contingent on the approval of eliminating overnight service for first class mail and changing it to two-day.

This push back on the proposed closings is to allow Congress to make an alternate plan and to not interfere with balloting by mail. In other words, as it is right now, nothing has changed.

ELECTRONIC SUBSCRIPTIONS

The postal service is proposing to allow periodicals' publishers to count electronic subscriptions as paid distri-

bution in their Statement of Ownership effective Sept. 30, 2012.

To qualify as a paid electronic subscription, the nominal rate of 30 percent of the basic price must be charged and printed records of the payment are to be maintained. The ability to count electronic subscriptions is a result of the efforts of the National Newspaper Association's proposal in January 2008.

RETIRING POSTNET BARCODE

The USPS plans to retire the POSTNET Barcode by January 2013. In order to claim automation discounts, mailers will need to use at least the basic service level of the Intelligent Mail Barcode (IMB).

In January 2014, it is proposed to require the full service level of IMB to qualify for automation rates, thus retiring the basic service IMB. The postal service will receive comments on this proposal through April 2, 2012. E-mail your comments to MailingStandards@usps.gov, with a subject line of "POSTNET Discontinuation". Comments must contain the name and address of the commenter.

LEND US YOUR ERRS

If you don't send us that blooper in your newspaper, your neighbor might. Don't be excluded from the OPA's Grand Blooper Award! Get those entries to us. Email PDFs of bloopers to: news@okpress.com or mail tearsheets or photocopies to GRAND BLOOPER AWARD, c/o Oklahoma Press Association, 3601 N. Lincoln Blvd., OKC, OK 73105.

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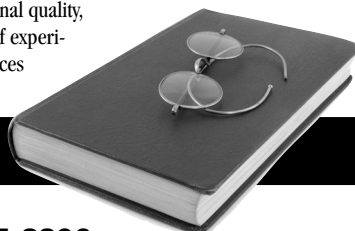
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SCOUTING REPORT 8

Join OPA President Rusty Ferguson on his visits to OPA member newspapers

BY RUSTY FERGUSON, OPA President

My latest road trip to visit Oklahoma newspapers only confirmed a suggestion that many have held as truth for a very long time — ink is, indeed, in the blood.

Don't believe me? *Reid all about it!*

The ink started flowing back in 1944 when Ken Reid entered the armed service. In Hawaii with the 15th Fighter Group, 7th Air Force, he was a stringer for the Wheeler Field Windsock and sent clippings home. His mother was so impressed that she suggested he consider journalism as a career when he returned.

The rest, as they say, is history.

Ken, who had volunteered for military service without finishing the last semester of high school, passed an entrance exam and was accepted at the University of Oklahoma, along with thousands of returning GIs. Beginning the 1947 semester as a freshman, he graduated in June 1950 with a news-advertising degree.

Fresh out of college, he and wife Phyllis and baby daughter Teresa moved to Claremore where he became the new ad manager at the *Daily Progress*, then owned by OPA stalwarts Ed Livermore Sr., Wheeler Mayo and Ed Burchfield. He impressed his new bosses so much that the four of them, in 1953, bought the *Pauls Valley Daily Democrat*. A year later Ken Reid and Burchfield bought the Mayo-Livermore shares. In quick succession they purchased the *Wewoka Daily Times* and the *Fredrick Daily Leader*.

The Reid family was also growing with the arrival of two sons, David and Phillip.

In 1962, the Reids witnessed a movement of progress at the Pauls Valley newspaper when they transitioned to becoming the first daily newspaper in Oklahoma to go offset. Thirteen years later, the Pauls Valley property was sold to Donrey Media Group — but not

before three other Reids got their feet wet in the news business.

KINGFISHER

Ken's younger brother, Gary Reid, was employed at Pauls Valley until 1963 when he became editor of the *Wewoka Daily Times*. He served in that position until purchasing *The Hollis News* in 1969. A decade later he left Hollis when he became owner and publisher of *The Kingfisher Times & Free Press*.

Gary said a career in journalism wasn't always his dream, as he entered Oklahoma State University (then Oklahoma A&M) with an initial interest in music.

"He still has a beautiful tenor voice," says wife Christine.

However, the draw to ink proved strong and with a degree in journalism he made the move to Pauls Valley.

It has now been 32 years since Gary Reid moved to Kingfisher where publishing the newspaper became a family endeavor. Wife Christine is the news editor and son Barry directs advertising sales as co-publisher.

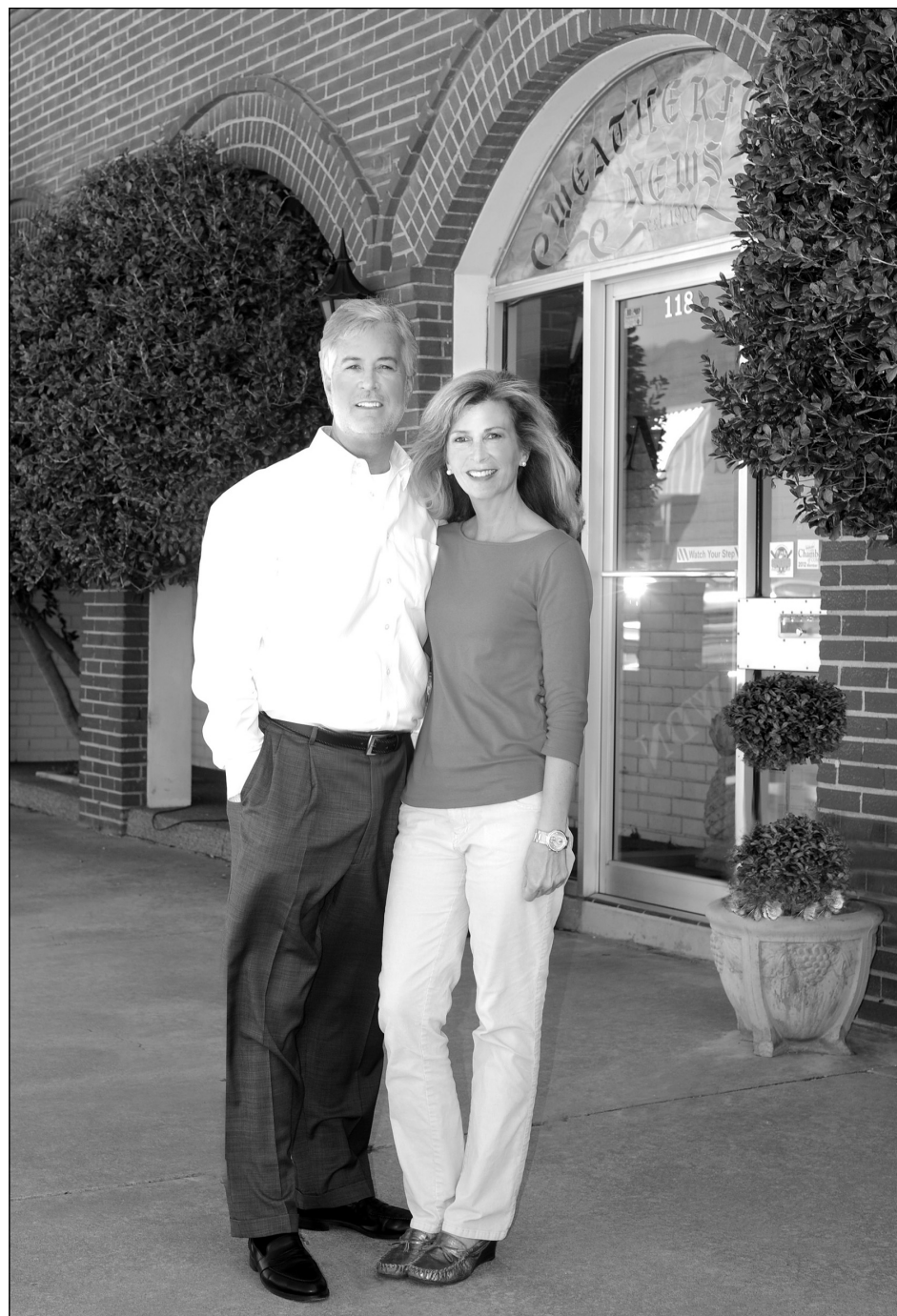
Now twice-weekly, *The Times & Free Press* hits the streets on Wednesdays and Saturdays.

Asked what has been the driving force to keep him in the newspaper business all these years, Gary glanced at Christine, and quipped, "Food. It's good. We like to eat."

Admittedly, Gary said he had no grandiose words of love for the newspaper business, but said he's been driven to produce newspapers because he has always felt he could do it better than the next guy.

In addition to all the responsibilities that come with being a publisher, he has also been part of covering the news of his community. In fact, it was revealed that in the meeting room at Kingfisher City Hall, he was given a desk with his own nameplate due to his faithful coverage of council meetings.

Writing editorials twice-a-week has easily identified him as the "voice" of



Phillip and Jeanne Ann Reid in front of the office of the Weatherford Daily News where Phillip is publisher and Jeanne Ann is the company's comptroller.

The Kingfisher Times & Free Press. Be it commenting on local, state or national matters, Gary has made his mark.

"We need to cover it all, everything needs it," Gary said about editorial writing. "Of course, I get in more trouble when it's a local issue. Stepping on toes happens, but you have to sometimes. I've had people get very mad at me over something I've written, then these same people become the kind of people I've been able to depend on later in life."

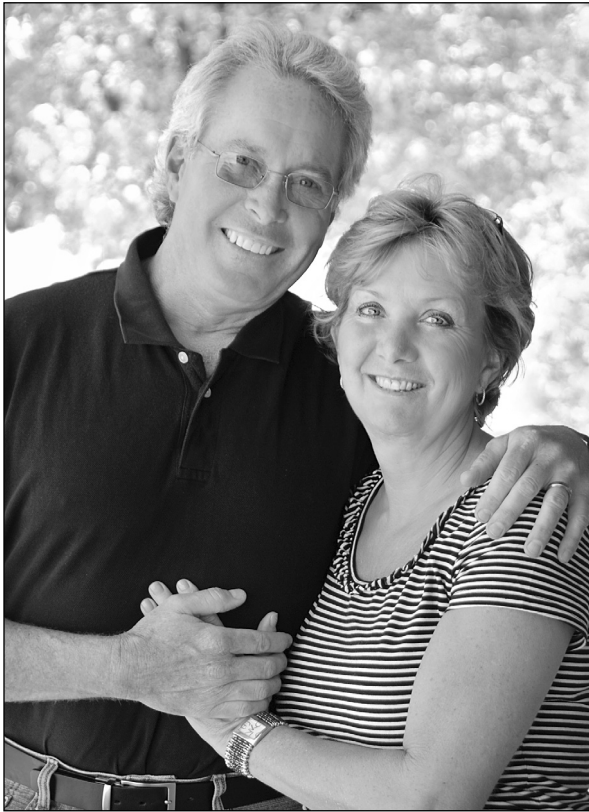
He doesn't back down from sharing his opinions on matters of the national stage either, "But, I don't have to worry about running into President Obama at

the grocery store...although there are days I'd sure like for that to happen," he said.

As news editor, Christine Reid said she appreciates the insight into the community that being in the newspaper business provides that she would miss otherwise. "Plus, in this business you discover that everyone has a story," she said.

Gary said that he, too, enjoys the people he meets in the news business. "It just depends on what time of the day they call," he said with a laugh.

Not even a health scare has kept Gary from his desk at the news office.



LEFT: David and Myra Reid publish the Cushing Citizen twice a week. David is publisher and Myra is bookkeeper. ABOVE: At The Kingfisher Times & Free Press, Gary Reid writes editorials twice a week. His wife, Christine, serves as news editor. RIGHT: Ken Reid started the family newspaper business in 1953 when he, along with three others, purchased the Pauls Valley Daily Democrat. Ken is the father of Phillip and David Reid, and the brother of Gary Reid.

Ken Reid started the family newspaper business in 1953 when he, along with three others, purchased the Pauls Valley Daily Democrat. Ken is the father of Phillip and David Reid, and the brother of Gary Reid.

SCOUTING REPORT 8

Continued from page 16

He is, perhaps, even more determined following a stroke to do his best work.

"He gets seven fingers going pretty fast on his keyboard," Christine said regarding one lingering effect of the stroke. She also noted the appreciation the Reids of Kingfisher felt following Gary's stroke when so many from the community stepped up to lend a hand. "We had people showing up in the backroom helping with inserts," she said.

In 2003, Gary received the Oklahoma Newspaper Foundation's Beachy Musselman Award for his dedication to serve his community and to keep its citizens informed.

Gary believes a community is held together by its schools, churches...and newspaper.

"Just look at all the ghost towns in Western Oklahoma...when a community loses its newspaper everything else begins to go..." he said, indicating that wasn't a problem Kingfisher would be facing anytime soon.

BACK TO PAULS VALLEY

Both David and Phillip Reid recall being as young as six years old when they got their first taste of the newspaper business — as paper boys on their bicycles to deliver copies of their dad's newspaper.

"That was when Dad began teaching

us to save the money we earned," said David Reid.

As he grew older, David said he began learning other parts of the business, including photography.

"I didn't even have a driver license yet, so I would have to get a ride to the newspaper office and develop and print the pictures...and then go home and do my homework," he recalled.

"I learned every job in the newspaper office...although they did their best to keep me out of bookkeeping," David said. Before the *Pauls Valley Daily Democrat* made the switch-over to offset he even learned to "pour pigs" and run the Linotype.

Recalling the complicated days of the letter press compared to today's digital computer age, David said, "Back when newspaper wasn't cheating, there was a lot of work to do!"

It was 1972, the summer before his senior year, that David moved with his family to Weatherford where Ken Reid purchased the *Weatherford News*, a letterpress weekly. Within months the Reid boys got to have a hand in helping their dad transition to offset printing and go from a weekly to a daily.

David returned to the family business in Weatherford following his education where he worked with his father, and later his brother, Phillip.

"Our families were growing and soon there were too many Reids in Weather-

ford," David said. He moved his family to Vinita where they published another family-owned newspaper as well as the nearby *Nowata Star*.

CUSHING

When Ken Reid decided to divide stock of his newspaper operation, David and Myra Reid decided to purchase their own newspaper. Wanting to be near her ailing father, they decided on Cushing where they moved in 1992 as the new publishers of the *Cushing Daily Citizen*.

"We returned the newspaper to local ownership and enjoyed Cushing and the newspaper work," Reid said. However, five years later an offer from Ralph Martin with Community Newspapers Holdings Inc., was too much to resist.

The Reids sold the paper in December of 1997 but remained in Cushing.

"You might say we took a seven-year retirement," David said. During that time they built a modern multi-bay car wash in Cushing and survived a health scare battle of their own when Myra faced breast cancer. David also took office as District Governor for Rotary, a position that kept him extremely busy.

Then, recognizing that "ink is in the blood" draw, David said they wanted to return to the newspaper business.

He said when CNHI expressed no interest in selling the *Citizen* back to them, they started a second community publication, *Cimarron Valley People*, in 2004.

Then, in 2007, when the *Cushing Daily Citizen* was sold in combina-

Continued on page 18

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SCOUTING REPORT 8

Continued from page 17

tion with another CNHI newspaper to another publisher, the Reids were able to flip the sale at closing and return to the helm of the *Citizen*.

They moved the company to new offices in downtown Cushing and took pride in being able to again return the newspaper to local ownership. The new location also provided the Reids a new home as they renovated the spacious upstairs of the building as their home.

"We worked with the city council on setting up ordinances regarding single-family dwellings in the business district," Myra Reid said. "We've now seen several other families do the same thing to other downtown properties."

They converted the paper to twice weekly and an all-local news content. A short time later, David was able to enlist the talent of a longtime friend and veteran Oklahoma journalist, Jim Perry, to his news desk.

Never one to get too comfortable with the status quo, most recently David has partnered with Myra's brother Phillip in what has proven to be a successful business venture dealing with another type of printed newsprint product. They call it *Jailbirds*.

The colorful publication, which sells for \$1.50 a copy at hundreds of convenience stores and supermarkets across Oklahoma, publishes monthly and prints photographs and charges of people recently arrested. The publications highlight various arrests and also include a list of sex offenders, crime-related news releases, updates on missing children and wanted persons.

"Myra's brother was sold on the idea. So I said, 'let's do it!'," David said.

They began with a Payne County *Jailbirds* publication and printed 2,000 initial copies. David said they "flew off the shelf."

The next step was to add additional counties and, where it made sense, combine several counties into one *Jailbirds* publication.

"We had three products in the first nine months," David said. "During the next 15 months we grew to 10 monthly products covering 40 counties."

Future plans include covering more of Oklahoma and also portions of Texas, Kansas and Arkansas.

David describes his latest venture as "profitable" and is convinced he has

developed a business model that is good for a lifetime.

"This is not a flash in the pan," he said. "I wish society would put us out of business...but we all know that isn't going to happen."

"We want to be part of the solution, not a problem," David said. He is working with officials in hopes of tackling the troubling issue of "deadbeat dads."

"It's not our intent to be condescending or judgmental, we're just putting the facts out there," he said, then paused to admit that the paper's Stupid Criminals feature is a reader favorite.

He said *Jailbirds* sees a greater success in rural markets, "where everyone knows everyone."

Currently 100,000 editions of *Jailbirds* is printed each month. "I have to wonder if we might be the third largest paid circulation product in the state," he said.

He said there are numerous plans to grow the product line and he recently hired a director of marketing — who just happens to be the summer intern granted the *Cushing Citizen* last year through the Oklahoma Newspaper Foundation.

"We're providing Oklahoma jobs...we're producing all this from Cushing...and we're printing in Oklahoma. It's proving to be a win-win for everyone," he said.

With Myra in charge of bookkeeping and son Chris heading up the graphics department, David said he sees a continued prosperous future in the news business. In addition to the twice-a-week *Citizen*, the newspaper publishes a hefty annual progress edition and numerous niche publications. In addition, e-editions of both the *Citizen* and *Jailbirds* are available to readers.

And while *Jailbirds* dominates his business day, he finds time to write his no-holds-barred "In My Opinion" editorial for the *Citizen* and collect the quarters from the car wash!

WEATHERFORD

Phillip Reid remembers a dynamic and growing city when he, as a young teenager, arrived in Weatherford.

Today, some 40 years later, he continues with that same view — only, it's much more personal following years of committed involvement in a place he calls home.

Like his brother, Phillip was groomed in all aspects of the newspaper business while growing up, but he wasn't at all

sure that journalism would play a role in his future. He followed up his journalism degree from the University of Oklahoma by attending law school at the University of Tulsa.

Phillip said he realized he wasn't cut out to be a lawyer, and did, in fact, begin feeling the pull back to the family business. After all, ink was in his blood.

He said he gained valuable knowledge while in law school that has played an integral role in the business insight he has needed to grow the family business.

"When you begin to think like a lawyer, well, you think differently," he said, noting that his background has also helped him deal with any possible libel or slander issues.

Back in Weatherford as a young college graduate, he worked with brother David for several years.

"We had fun working together during those years. We're both pretty good at selling ads. I remember one huge progress edition we published together," Phillip recalled.

After David moved to Vinita, and later Cushing, Phillip was given the opportunity to set up a buy-out program with his parents that allowed him to become owner and publisher of the *Weatherford Daily News*.

Once that purchase was complete, the flow of ink in Phillip's blood took new life and he began purchasing other newspapers. Today, under the umbrella of Reid Family Newspapers, in addition to the *Weatherford Daily News* Phillip owns *Vinita Daily Journal*, *Perry Daily Journal*, *The American* (Afton/Fairland), *Nowata Star*, *The Grand Laker* and *The Bethany Tribune*.

The Weatherford office serves as a hub for Phillip's enterprise and in a stylish, self-designed office that sits in the middle of the *Weatherford Daily News*, he cannot only keep a watchful eye on the front desk, the news department and the advertising department, but multiple computer screens allow him to be in instant visual contact with his other newspaper properties.

"Technology is an amazing thing. It's easy and in most cases so affordable. I'm always encouraging everyone in our industry to capitalize on it," he said.

Continuing on one of his favorite subjects he explained how he can use a non-expensive camera to video a third grade music program at Weatherford's new performing arts center and have it on Facebook or the newspaper's

website before the concert is even completed.

He also boasts of *Weatherford Daily News*, 16 years ago, as being the first Oklahoma newspaper to provide full content online.

Currently, he said apps are being developed for all seven of his newspapers to make them user friendly for readers with smart pads and smart phones.

To encourage readers to subscribe to the e-editions of his publications he ran a promotion in each newspaper and gave away an iPad.

"I have gotten so frustrated when I hear stories of newspapers becoming dinosaurs," Phillip said. "It is the newspaper industry that is putting the news online and making it accessible unlike anyone else." He believes newspaper people should be sending out the resounding message that newspapers are alive and well and offering news as never before.

Keeping up with changes in the industry and in technology is in step with what he calls his "high strung" personality.

The same thinking is embedded in his personal business philosophy. "I think it's important to reinvent ourselves every year. Mastheads, design, how we market ourselves, our ad sales process, etc.," he said, noting that a recent change for his organization was to take a far too complicated multi-page advertising rate card and simplify it to a single card.

"Don't just sit back and let time pass you by. Be pro-active. It really makes a difference," he said.

Phillip's pro-active nature doesn't just resonate within the walls of the newspaper office. He balances involvement in numerous organizations and on a number of boards, such as a Weatherford revitalization committee that he is spearheading.

For example, Weatherford claims to have "Oklahoma's Longest Main Street," and a recently approved revitalization program is helping to make all kinds of improvements.

With an interest in design, a number of local businesses have even called on Phillip to help them with their own storefront and business redesigns.

He also operates a real estate leasing company and a portrait studio and is a visiting instructor for OU's community journalism course.

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SCOUTING REPORT 8

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"I wouldn't know what to do if I wasn't busy," he said. "It seems that the busier I am, the more I am able to accomplish."

He said his wife, Jeanne Ann, who serves as the company's comptroller, supports his endeavors, but doesn't necessarily grasp his need to stay quite so involved.

"She does a great job for us at the papers, and she's a wonderful mom. What she does is extremely valuable. If I had to deal with all the numbers like she does, it would stifle my creativity, so I'm very thankful for all she does," Phillip said.

His family (a grown daughter, a daughter in college and a son in high school) has benefited from Phillip's drive for success. Family vacations have taken them to every continent and basically every major city in the world.

"In this business you create your own rewards and it all stems from hard work. We need inspiration and sometimes that family get-away has been my inspiration to work hard. You get to play because you worked so hard," he explained.

Like many newspaper publishers, Phillip can rattle off the attributes of his beloved hometown and even admits to hopping on various tourist busses to take the microphone and tout everything Weatherford, no doubt with the visitor's guide published by his newspaper staff in hand.

Phillip also emphasized his appreciation for his parents, who continue to live nearby, as they are responsible for that ink in his blood. After all, they're the ones who got the Reid presses rolling.

History lessons from the road...

BY RUSTY FERGUSON, OPA President

In addition to discovering a little Reid family history on our latest road trip, various detours also allowed some unexpected lessons.

For example...

- While the editor and publisher were not in the office at the **Guthrie News-Leader** due to basketball play-off finals, just spending a few minutes in their front office is like stepping into an Oklahoma history museum. Pictures tell the stories of early Guthrie.

- And just a couple of blocks from the Guthrie News-Leader is the State Capital Publishing Museum. The museum is located in the historic State Capital Publishing Company building constructed in 1902. This building was the fourth home of the State Capital Company, which was organized in 1889 just prior to the first Oklahoma Land Run. Inside the museum is a large collection of original furnishings and printing equipment. Museum exhibits include the history of the State Capital Company, printing technology and other aspects of life from the territorial and early statehood era.

The truth is, I recognized some of that equipment that was in my own dad's printing business when I was just a kid in Cleveland! If you haven't visited the museum, you should.

- We made it to Watonga, but due to unforeseen circumstances, the door at the **Watonga Republican** was locked. So Mark and I toured the town a bit. I had heard of the T.B. Ferguson Home being located there, but as far as I



Jennifer Tennyson and Mary Blair have full view of the historic pictures that line the walls in the front office of the Guthrie News-Leader.

know, Oklahoma's sixth territorial governor is no relation. Built in 1907, the home was at one time richly restored, but currently appears to be in need of some attention.

Although he was trained to be a teacher and a Methodist minister, T.B. Ferguson began writing occasional articles for a local newspaper and became interested in journalism. After the 1892 land run, Ferguson brought his family to Watonga where he established the **Watonga Republican**. He remained publisher of this newspaper until his death in 1921. Ferguson was appointed territorial governor in 1901 by President Theodore Roosevelt.

- **ALL THINGS OPA.** I would have overlooked these, but leave it to Mark Thomas to be aware of any place the words "Oklahoma Press Association" exist. In Guthrie, outside the State Capital Publishing Museum is a historic marker that declares in 1972 the Oklahoma Press Association officially

endorsed the Printing Museum as a Bicentennial Project. And in Kingfisher, another historical marker outside the town's historical museum proclaims that the Oklahoma Press Association organized the Oklahoma Historical Society in 1893. Who knew?

Also, did you know...

- Weatherford is the hometown of astronaut Thomas Stafford. He was an Air Force general and was the first General Officer to fly in space, and one of only 24 people to have flown to the moon.
- Kingfisher is the birthplace of Walmart's Sam Walton.
- Cushing has a Pipeline Crossroads of the World monument designating it as a major hub in oil supply connecting the Gulf Coast suppliers with northern consumers. A rich oil heritage, Cushing's boom was the talk of the country. Peak production in 1915 was 49,080,000 barrels of oil.

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JANUARY 2012 COLUMN WINNER **TED STREULI, THE JOURNAL RECORD**

Precious moments with baby Lily

My sister-in-law celebrated her 42nd birthday in a hospital room Jan. 5. Her husband was with her. No one was sick.

The previous day, at 5:35 a.m., Lily was born in a room across the hall. She was newborn soft and healthy, with dark hair, pink cheeks and a quiet, chirping little cry that let you know it was time for a bottle.

We had been waiting to meet Lily since August, when the attorney first said there was a birth mother – I'll call her Tiffany – who might be the right fit.

Through the fall and into winter, Tiffany and my sister-in-law met often, going together to see the obstetrician, cooing over the ultrasounds.

Lily was Tiffany's fifth child. Lily's biological father was married to someone else, and they were expecting a baby, too. Tiffany's boyfriend, the father of her fourth child, wasn't keen on adding a baby to the clan.

The adoptive parents are what most birth mothers would hope to find; they are educated and have adequate resources to ensure the baby would be well-cared-for. Lily was in for a good childhood.

Nonetheless, adopting a baby is an angst-ridden experience. The birth mother may change her mind

without penalty until a judge terminates her rights, usually a few days after the birth. Beside the emotional risk, there's \$30,000 on the line for attorneys, medical costs and living expenses, and the would-be parents have no recourse if something goes wrong. There doesn't seem to be a better way; the options reek of trafficking.

Best not to think about that. Better to spend weekends preparing Lily's nursery, putting away all the little pink outfits from the baby shower and sorting the booties.

My sister-in-law was ready, and when Lily was born, she and Tiffany held Lily in their respective rooms, gave her bottles when she was hungry, changed tiny diapers and coaxed out an occasional burp for most of three days.

At long last, after months of preparation, study and the worry that only expectant parents can know, Lily left the hospital on a Friday afternoon, snuggled into a brand-new car seat. She arrived to pink balloons and cameras snapping like the paparazzi at a celebrity wedding. My sister-in-law and her husband settled in for their first night of never sleeping more than four hours at a time and were happy about it.

On Saturday, everyone had a

chance to hold Lily, even her new cousins, ages 5 and 2. Lily's new grandmother was so excited she could do little but cook when she wasn't holding the baby. We ate cake and celebrated Lily's birth as well as my sister-in-law's. Through the exhaustion were tears for the joy of babies, and for the wonder of new life, and for finally being a parent.

On Sunday morning, while the waffle iron was heating up, my sister-in-law looked at her mobile phone and went very pale.

I don't know if you've talked to the attorney yet, the text message said, but I changed my mind. I'm going to keep the baby. Within 90 minutes, Lily had to be handed over at the attorney's office. It was abrupt and unexpected, and the tears flowed in helplessness and grief.

There is a great sense of loss, and an overwhelming sense of unfairness.

Tiffany will hold the baby. The attorney will sleep well. Only the people who were willing to risk much for the chance to raise a little girl will suffer the losses and hope in the end it comes out all right for Lily, the baby we already loved.



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