

The Oklahoma Publisher

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wrapped up
in
newspapers.



Merry Christmas
and Happy New Year
from your friends
at Oklahoma Press

Country music star's Pink Pistol boutique bringing visitors to downtown Tishomingo

BY MORGAN BROWNE,
OPA STAFF WRITER

When country music power couple Blake Shelton and Miranda Lambert decide to call small-town Oklahoma home, people are going to notice.

When Miranda Lambert takes an interest in the local economy and decides to open her own boutique, people are going to come shop.

Lambert opened her boutique, The Pink Pistol, a little over a year ago and people from around the state came to see what it was all about. There are few in the area that don't know about Lambert's shop and part of that is due to coverage by the Johnston County-Capitol Democrat, the local newspaper.

"When we first learned Miranda was going to be opening a new store in Tishomingo, we knew we wanted to do something special," said J. Ray Lokey, publisher of the Capital-Democrat.

For months before the store opened, rumors swirled around Tishomingo about just what Lambert had planned. The rumors even got a little bump from the national media after Blake Shelton went on the Tonight Show with Jay Leno and told Leno his wife was planning to open a "junk store" in town. Only later did residents find out the planned store was a women's boutique.

Lambert wanted the opening of her new store to be something the entire community could be a part of so she called a meeting of local business owners and merchants. She proposed calling her grand opening "Pink Friday" since pink is her favorite color and also the opening was on Black Friday 2012.

The Tishomingo Town Council took the event a step further and made things official,

passing a resolution declaring the day after Thanksgiving in Tishomingo as "Pink Friday."

"As a newspaper, we saw this as a golden opportunity to promote small businesses in Tishomingo, especially those located on Main Street," Lokey said. "We didn't have a whole lot of time, but ultimately decided to put together a special section inside our regular issue for that week."

The four-page edition, called the Pink Friday Gazette, was printed on pink paper and featured a western motif to tie in with the décor of Lambert's shop.

The paper printed 500 extra copies to distribute free to visitors and shoppers on Pink Friday, and included it in the weekly issue of the Capital-Democrat. Advertisements in the edition were kept small so more local businesses could be involved.

The 2012 celebration brought thousands of visitors to Tishomingo for the grand opening of Lambert's shop. The day also included a stage on Main Street with a pageant, concerts and appearances by Shelton and Lambert.

This year's Pink Friday was held on Nov. 29 and proved to be an even bigger event than last year's.

"Overall, I would estimate the crowd total for the day at between six and eight thousand," said Lokey. "You have to remember, we are a community of 3,150 so this is a pretty big crowd for us!"

The Capital-Democrat expanded the size of this year's Pink Friday Gazette from four to twelve pages and also increased the size of ads.

"Since this was our second time to do the publication, most of our advertisers understood what we were planning and I



Country music superstar Miranda Lambert places merchandise on a shelf at The Pink Pistol. Lambert opened the boutique in Tishomingo two years ago.

believe it was a little easier to sell," said Lokey.

The paper also doubled the "extra" print run this year.

With two superstars calling the little town home, the community has taken the couple's presence in stride.

"Blake and Miranda consider Tishomingo their 'safe haven' from their lives as country music superstars," said Lokey. "Their lives here are fairly like anyone else's, and it is not uncommon to find one or both stopping by the grocery or feed store, or grabbing some fried chicken at a local convenience store."

Besides the store, the two have taken a big interest in uplifting the local community. Lambert, a dog lover, runs

an animal welfare foundation called MuttNation and the couple was instrumental in helping build a new animal shelter for Tishomingo.

Lambert also has plans in the works to open a bed and breakfast on Main Street across from her store.

"The downtown business community has been thrilled with Blake and Miranda's interest in helping the local economy and bringing new faces to town," said Lokey. "Other business frontages have been improved and there are hopes for the completion of the new downtown sidewalks project... If things stay on their present track, most people probably won't recognize this community five years from now."



INK PIXELS PAPER POWER

By OPA President JEFF MAYO,
Associate Publisher of the Sequoyah County Times

The annual OPA Past Presidents Dinner was Nov. 14. I have escorted my parents to the event since I went on the board, and serving as the president-host this year made for a wonderful time. The dinner was at the top of the Devon Tower — what a view, I could almost see Sallisaw!

Growing up in this business meant my summer vacations consisted for many years of attending the OPA Summer Conference. I have my stories of what the children of our past presidents and others did during those meetings in the '70s and '80s. Most I'll never tell! But we did hear and enjoy great tales during the dinner.

December brings us wonderful opportunities to help people through great storytelling.

My parents did not push my brother or me to any career choice — there was no demand that we run the newspaper, "just like Dad!" Considering four of five generations were in printing or newspapers at that point, it was a relief. But not being pushed to do anything in particular can boggle the mind.

My brother, Jack, gravitated to computers at a young age and has had a very successful career at Microsoft. He is three and a half years older and, like me, had the opportunity to work at the newspaper inserting. Then one day he read the child labor poster in the break room and protested his working conditions. He got to go home. I stayed.

It was not until Christmas 1985 that I really found the soul of newspapering. I'd say that week cemented my career choice, but it didn't. I took a long path, but that week is the heart of what pulled me into it.

My Dad invited me to run an errand with him on Christmas Eve. He drove

way out in the country. We turned down a dirt road then into a gravel driveway. It was cold and overcast. We pulled up to see a school bus sitting next to a concrete pad.

The pad was for a home not built. The school bus was the "home" of a 40ish couple.

We went into the "house" and spent a few minutes talking to them. My Dad gave them an envelope and we left. He said the family was having a terrible time, and he wanted to help with more than just running a news story.

I was 13 and I did a lot of growing that day.

The story is about making a difference. Newspapers have the authentic voice that people listen to and act on by providing help in your community.

The headline read, "Neighborly Help Needed by Couple."

"Neighbors are needed!" wrote Sally Maxwell, society editor at the time and later our longtime managing editor. "A rip appeared in the great safety net of society and Bill and Glenda Dodd of Vian fell through."

The Dodds were hardworking truck drivers, but Bill Dodd had a heart attack and after a series of problems, found himself unable to return to work and without health insurance. Also, without running water, and about to lose electricity, access to essential medicines, food and firewood to heat the bus, and the property they lived on.

According to the story, the Dodds couldn't find help because he was only 40, had no dependent children and the disability system was as slow to respond in 1985 as it is today.

Whatever the reason, the family faced Christmas with not only no presents, but dim prospects for life itself. The newspa-

per's mission was to give notice to the community that the net needed a patch. County residents responded with a huge outpouring of support. The family even ended up with a small home.

December is a great time to tell stories of people in need. Our readers show great empathy and are ready to help.

We must fulfill this role in our community. We have to find the stories and tell them in a way that informs and motivates our readers.

Helping others and having an impact on our community are big reasons why I chose our profession. Who else can say they make the kind of impact we make?

CONTEST AND CONVENTION

I received my Better Newspaper Contest entry forms this week. There are only a few issues before the contest period closes at year's end, so be sure to get that in-depth enterprise started and finish your community service project!

All entries are due Feb. 3, and the winners will be revealed at what I like to call the Mid-Winter Convention in June on June 13 at the Reed Center in Midwest City.

Two serious efforts were made in regard to these topics. First, the awards committee took a hard look at the newspaper divisions, but ultimately left the process the same — USPS Form 3526 were checked in October for circulation numbers and then papers were split into divisions.

The second effort was an attempt to enjoy our convention somewhere besides the Reed Center. There are a number of obstacles in doing so.

First, if we want to move it to downtown OKC, that's great until the Thunder make it to the NBA finals and our contracts are cancelled to accommodate the teams and support personnel. We looked in Norman and other parts beyond, but sadly not clear over here to Sallisaw.

What we found was for the size and price, the Reed Center is hard to beat. In case you are looking for something other than the Sheraton, a room block is reserved at the Hampton Inn, just down the sidewalk from the Reed Center.

Now, start reading last year's issues — there's a first place winner in there somewhere!

Deadline for Musselman, Quarter and Half Century Clubs set

Most Oklahoma journalists know a colleague who never fails to amaze them, an editor who pushes every staffer to higher achievements or a publisher whose courage and news sense makes every issue of the newspaper stand out.

The Beachy Musselman Award, presented annually by the Oklahoma Newspaper Foundation, recognizes people like that. The recipient receives

a plaque and \$1,000, which is presented at the OPA Convention in June.

Nominations, which may be made by anyone, must include biographical information showing work in the newspaper industry or related field and reasons you believe the person is deserving of the award.

Send nominations to mthomas@okpress.com or mail the information to the Oklahoma Newspaper Foundation, c/o Oklahoma Press Association, 3601

N. Lincoln Blvd., Oklahoma City, OK 73105-5499 or fax to (405) 499-0048.

Beachy Musselman nominations are due Jan. 24.

January 24 also is the deadline for nominations in the OPA Half and Quarter Century Clubs.

A nomination form for either the Half Century or Quarter Century Club is available on the OPA website at www.okpress.com/century-clubs.

OPA CALENDAR OF EVENTS —

Complete Listing of Events
at www.OkPress.com

FRIDAY, JAN. 10, 2014 ONF — APPLY TO HOST AN INTERN

Get connected with a student who wants to work at an Oklahoma newspaper this year. Host newspaper applications to the Oklahoma Newspaper Foundation internship program are due Jan. 10. At least 18 newspapers will receive funding to host a journalism student for eight to 10 weeks in summer 2014. For more information and to download an application, go to OkPress.com/internships.

FRIDAY, JAN. 24, 2014 AWARD NOMINATIONS DUE

ONF Beachy Musselman Award & OPA Half and Quarter Century clubs nominations are due Jan. 24. Visit www.okpress.com/awards for details.

MONDAY, FEB. 3, 2014 CONTEST ENTRIES DUE

Postmark your entries from the 2013 calendar year by Feb. 3 for the Better Newspaper Contest, Website Contest, Print Quality Contest and ONF Joseph H. Edwards Outdoor Writer of the Year. Visit www.okpress.com/awards for details and forms.

THURSDAY, FEB. 6, 2014 OKLAHOMA CITY, OK OPA LEGISLATIVE SUMMIT AT STATE CAPITOL

All OPA members are encouraged to meet at the State Capitol on Thursday, Feb. 6, to discuss issues with their House and Senate members. Members will discuss proposed legislation and issues of concern to every Oklahoma newspaper. Check www.OkPress.com/legislative-summit for updates.

FRIDAY, FEB. 12, 2014 ONF — APPLY FOR AN INTERNSHIP OR SCHOLARSHIP

The Oklahoma Newspaper Foundation awards several internships and three \$1,500 scholarships to Oklahoma journalism students each year. Applications for the 2014-15 school year are due by Feb. 12. University of Oklahoma students are also eligible to apply for the Breenen scholarship. View eligibility requirements and download all applications at www.OkPress.com/ONF.

JUNE 12-14, 2014 REED CENTER, MIDWEST CITY OPA ANNUAL CONVENTION

The OPA annual convention will be held June 12-14, 2014, at the Sheraton and Reed Center in Midwest City.

For more information on upcoming events, visit the OPA website at www.OkPress.com or contact Member Services Director Lisa Potts at (405) 499-0026, 1-888-815-2672 or email LPotts@okpress.com.

Bartlesville launches new ad campaign

The Bartlesville Examiner-Enterprise launched a new advertising campaign last month that includes television and print.

Jay and Ann-Janette Webster of Pioneer Dream in Bartlesville created the campaign named "At your fingertips."

Chris Rush, publisher of the Examiner-Enterprise, said the campaign attempts to honor the newspaper's longevity as the written record of the community while also bringing that story into the 21st Century.

"We wanted to tie that illustrious past, dating back before statehood, with our present and future. I think the Websters pulled that off beautifully," Rush said.

A 30-second television commercial will air through the Christmas holiday. A print version of the ad, shown at right, incorporates the theme along with icons representing the modern newspaper in print, online and mobile platforms.

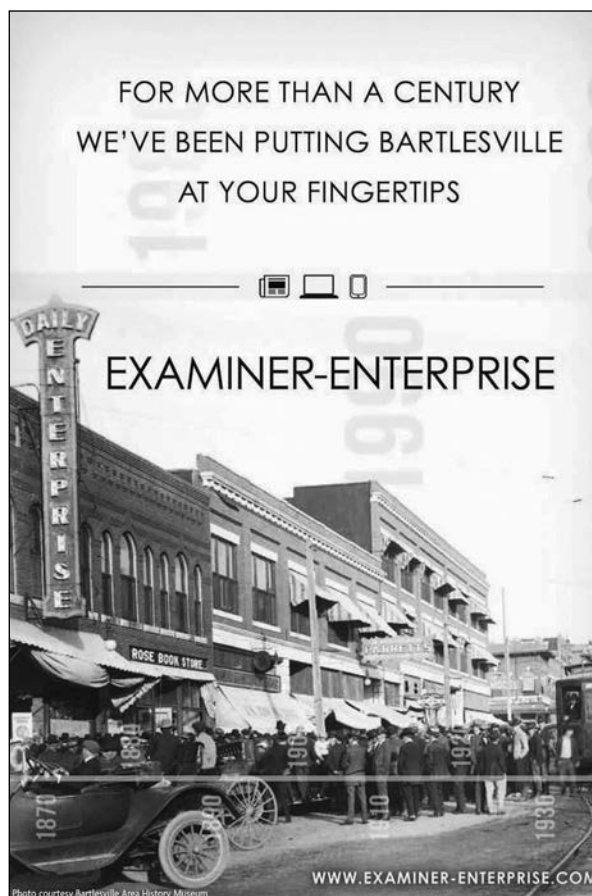
The TV spot takes viewers through a swift progression of local imagery and closes with the phrase, "For more than a century, we've been putting Bartlesville at your fingertips."

The spot includes several recognizable and historically significant images from the newspaper's archives as well as two historic photos from the Bartlesville Area History Museum.

"Not only do they date the newspaper early in our history, they showcase what a 'landmark' the [newspaper] has always been in our cityscape," said Jay Webster. "It was a pleasure to give these photos new exposure as part of this campaign."

The Examiner-Enterprise traces its roots to the Bartlesville Magnet, the area's first newspaper. The name was changed to the Examiner in 1903 and was joined in the marketplace by the competing Enterprise in 1904. The two newspapers merged in 1939 to become the modern Examiner-Enterprise.

To view the Examiner-Enterprise television ad online, log on to www.vimeo.com/78372268.



The ad campaign running in the Bartlesville Examiner-Enterprise incorporates the past and future.

Daily Elk Citian sells to Elk City Daily News

As a result of a mutual agreement with the Elk City Daily News, the Daily Elk Citian ceased publication on Nov. 30.

Derek Manning, publisher of the Elk Citian, said the decision was not an easy one, but he and his wife Holli are looking forward to having time to relax and eventually pursue some other interests.

"Holli and I have poured our energy, passion and time into this newspaper for more than a decade," said Manning. "It has surpassed all of our expectations and afforded us many opportunities and challenges we would not have had otherwise. We are grateful to this community, and especially our readers and advertisers, for the opportunity to have served as a trusted source of information and commentary for all these years. It has been a privilege and an honor."

Manning said he wishes great success to the Elk City Daily News as they move forward.

"A newspaper is such a vital thing for any town to have, especially a town as dynamic as ours. We encourage our readers to support the Elk City Daily News and stay connected to the community through their newspaper.

"We wish all the best for publisher Elizabeth Wade Perkinson and her staff as they work to continue the Wade family legacy of community newspaper publishing in Elk City," Manning said.

The Elk City Daily News has served

western Oklahoma since 1901 and is entering its 80th year of Wade family ownership.

"We thank Derek and Holli Manning for their service to the community and wish them success in their future endeavors," Perkinson said.

The Elk Citian will refund its subscribers for unused portions of their paid subscriptions.

"It is important to us that our readers do not lose the value that they have entrusted us with," said Manning.

Manning thanked his staff and said he and Holli will miss "working day-in

and day-out with some of the best newspaper people in the state of Oklahoma."

As for the future, Manning said there are already some things in the works.

"Holli and I have plans to start another venture in our current business location, which we'll be announcing before too long," he said. "We still want to be involved in Elk City's progress and growth.

"We also believe this is a vital time in the vision and planning process for our city's next phase of growth, and we're looking forward to being involved in helping to create that, whether as business owners or active citizens."

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Mangum publisher brings new life to old table

For 15 years, an antique printer's table sat in the back of the building that houses the Mangum Star-News.

It was neglected, covered by layers of paint and piled with high with discarded items.

Casey and Karla Paxton, publishers of the weekly newspaper in Greer County, acquired the table when they purchased the Star-News in 1999.

"When Karla and I moved back to Mangum I was informed that the lease was up on the building where the newspaper was located for many years," said Casey Paxton.

Paxton was told if he wanted anything from that building he needed to get it then.

Unfortunately, he said, there was nothing worth moving – except for the old printer's table "that had obviously seen better days."

"To be honest, it was pretty ugly. And moving it was another problem, because it was heavy. I am talking 'five men lifting with all their might' heavy," he said.

But Paxton persisted and the table was moved to the new location.

Then, about two months ago, the Mangum Star-News began remodeling. With the last of the painting, papering and trimming completed, Paxton turned his attention to the table.

"Little by little I was able to remove layer after layer of paint," he said. "Suddenly, there it was. Underneath all that paint is the most beautiful solid oak antique printer's table."

The table is now home to a collection of several printer's trays filled with antique type that Paxton collected over the years.

"It was time consuming work, but it really is a thing of beauty. As I worked on that table I wondered just how many stories had been composed while sitting on a bench, using one letter at a time," he said.

Although he hasn't determined the age of the table, he thinks it's more than a century old.

"If it's as old as I think it is, it has seen two world wars and a crippling depression," he said.

The table now sits in the front of the office of the Mangum Star-News. Paxton plans to incorporate it into a mini museum featuring the newspaper's history.

And he's creating a place for anyone who worked at the Mangum Star-News to sign his or her name.

"I'm having a board made that will hang above the table," he said. "The board will be simply called 'Mangum Stars.' Anyone who worked at the paper or had a family member work here will be able to sign their name on the 'Star' board.

"I can't tell you how many people have told me they used to work at the Mangum Star in some capacity over the years. They were delivery boys, type setters, mail room workers, etc."

Also planned for the exhibition is a check from Paxton's grandfather for a



Casey Paxton, owner and publisher of the Mangum Star-News, shows off the antique printer's table he restored. Below right is the table before it was refurbished.

one year subscription to the paper in 1928. The cost was \$5.05 per year.

The Mangum Star-News has been a source of news in Greer County for more than 125 years.

"That old table has seen it all. Now it can see it again as we have moved it to the front of our building. This beautiful table was right under my nose for the past 15 years. I am so glad I was able to restore it," Paxton said.





JOHN Q
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Local cartoonist and caricature artist Robert Lange has written and published a new book about his father Cartoonist Jim Lange. Jim Lange was the political cartoonist for The Daily Oklahoman for 58 years. "Jim Lange spoke truth to power"

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New reporter at Miami News-Record

Brennan Stebbins has joined the staff of the Miami News-Record as a staff writer/reporter.

Stebbins is a 2011 graduate of Missouri Southern State University with a bachelors of science in mass communications. He worked at The Carthage (Mo.) Press before starting at the News-Record.

"I'm glad to be joining the staff of the News-Record," Stebbins said. "I look forward to working for a paper and in a town with a great history."

"We are excited to have Brennan as

part of the Miami News-Record news team," said Cheryl Franklin, publisher. "He's an award-winning journalist, having won the Journalist of the Year in 2011 from the Missouri College Media Association, Stebbins is equipped to do the job. He is looking forward to covering some of the area government, education, crime and breaking news as a reporter.

"He will also help to increase our online presence as he uses Twitter and tweets out news and connects with the readers."



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Rogers County asks for legal rate investigation

The Rogers County Board of Commissioners has asked District Attorney Janice Steidley to investigate if the Claremore Daily Progress is complying with state law in regards to rates charged to the board for legal notices.

Commissioner Chairman Kirt Thacker claimed the Daily Progress was overcharging for legal notices on Nov. 14, 2013, but did not provide any evidence to substantiate his claim.

Rates charged for legal advertisements are established by state law and the paper says it was following the formula prescribed in the statute.

"The most likely scenario is that Mr. Thacker has no idea how to calculate the cost of legal advertisements," said

Bailey Dabney, publisher of the Daily Progress. "We would be more than happy to instruct the county commissioners on the rates set by state law and how they are billed."

Four newspapers in Rogers County publish county commission legal notices – the Daily Progress, the Oologah Lake Leader, Chelsea Reporter and Inola Independent.

Assistant District Attorney David Iski recommended that the commissioners meet with each paper to gather more information about their billing practices for legal notices.

Thacker has insisted that the DA's office only investigate the Daily Progress.

Thacker and the paper have been at odds since last year over news coverage of the county commission's handling of certain bids and the selection of vendors.

Dabney said the Progress publishes legal notices for several government entities in the county and has never had their billing accuracy questioned.

"It makes you wonder why the chairman of the county commission is seeing what others are not," said Dabney. "We have the best legal advertisement clerk in the state working at the paper. She carefully measures every legal ad and bills according to the rates required by state law."

Sallisaw writer plans to retire

After 35 years at the Sequoyah County Times, Sally Maxwell is retiring.

The senior staff writer thanked Times' publisher Jim Mayo for hiring her.

"I will miss the interaction with the people of Sequoyah County and hope we were able to keep them informed and improve their lives," she said.

Mayo said Maxwell set "high standards for solid reporting, good writing, accuracy and fairness."

"In the years that Sally served in various jobs in the news department, she covered just about every kind of news story there is, from what used to be called 'society news' to murder trials," Mayo said.

"Her long list of awards are testimony as to how good she was at her job."

Maxwell studied journalism at the Ernie Pyle School of Journalism at Indiana University.

Before moving to Oklahoma, she worked at the Oxford Press in Ohio.

In 1979, she was hired as the Times' society editor. She was named editor in 1982 and later was promoted to managing editor.

Early in her career, Maxwell received the Oklahoma Press Association's Mary C. Goddard Award for Oklahoma's Most Promising Journalist. Goddard was assistant city editor at The Daily Oklahoman.

She also was named Rural Journalist of the Year in 2007 by the Oklahoma Farm Bureau.

"Sally has edited me and mentored me over the years from my days in working on the high school paper and since moving back here in 2003," said Jeff Mayo, general manager and associate publisher of the Times.

"I want to thank her for all she has done for the newspaper, the community, my family and me. She will be missed."

OPUBCO ready to move downtown

Oklahoma Publishing Company is set to move downtown by September 2014.

The company will move into the Century Center at 100 W. Main, near the Colcord Hotel and the Myriad Gardens.

"We are really excited to be making this move," said Chris Reen, president of OPUBCO Communications Group and publisher of The Oklahoman. "Downtown Oklahoma City has been restored to vibrancy and we want to be right in the middle of the action. Our digital billboard along with our street-side studio will offer us even more ways of connecting with our readers and the community. And the transparent design of the facility will give passers-by a glimpse into the largest newsgathering operation in the state."

About 350 employees will move to the new downtown office, while the production operations will remain at the OPUBCO building at Britton and Broadway.

Negotiations to move into the Century Center began about a year ago and the final designs for the complete renovations were presented to the Downtown Design Review Committee on Nov. 21, 2013.

"This is a huge win for the city and for downtown; taking a building that has been dormant for almost 30 years

and repurposing it into a state of the art headquarters office building," said Tim Strange, one the representatives for 100 Main LLC, owners of the Century Center.

The Oklahoman began publishing in downtown Oklahoma City in 1889 and was acquired by the Oklahoma Publishing Company in 1903. The newspaper moved to the OPUBCO highrise on North Broadway and Britton in 1991.

Century Center was originally developed as a retail mall in the 1970s and has sat mostly vacant for the last 25 years.

Architect Jeremy Gardner's plans call for a new glass façade as well as a 900-square-foot video board at Sheridan and Robinson Avenues.

"OPUBCO is the perfect company to provide life to Century Center, which sits in the heart of our Central Business District," said Mark Beffort, one of OPUBCO's representatives in negotiations with the Century Center. "OPUBCO's move back downtown validates the strong demand for office space in the core of Oklahoma City."

While the Oklahoman will be the face of the new building, OPUBCO's other assets will move to the new location as well, including the administration of two hotels, a breakfast food company and a mineral rights developer.

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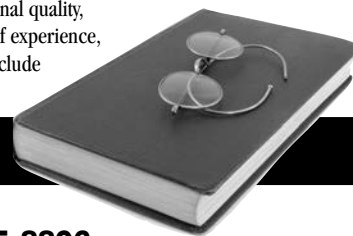
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IN MEMORY OF OUR FRIENDS AND COLLEAGUES

Ann Kelley Weaver, Nov. 28, 2012

Sandy Case, Dec. 30, 2012

Karen Lee Green, Dec. 25, 2012

Barbara Grothe, Dec. 29, 2012

Vickie Hogan, Dec. 25, 2012

Jerome A.

'Jerry' Laizure, Dec. 3, 2012

Clark's Critique Continued from Page 6

city council meeting as McAlester Vice Mayor/Ward 6 Councilor Sam Mason attempted to get answers to his concerns regarding city street projects. / "That proved difficult for the councilor at times."

Kudos to *The Apache News* for a story on native son Alan Houser's artwork exhibit. (His sculpture is the image on your license plate.)

Personal note - if you don't exchange papers with the *Cherokee Messenger & Republican*, you've missed a great series of columns and newspaper history as

Steve Booher recounts his career, leading up to his Dec. 31 retirement. I met Steve when he was at *The Duncan Banner*, and I was at Waurika. We walked the sidelines together in bad weather covering the Waurika-Ringling football games.

HEAD'EM UP AWARDS. First place, *Sequoyah County Times* on a front page head leading to an inside page:

"Beets ain't no chicken feed."

I have no idea what the story is about

- other than chickens, but you have to turn to the page to find out.

Second place, *Talihina American*:

*"Tigers outclaw
Cashion Wildcats, 22-20"*

Third place, *Mustang News*, on a Traci Chapman story about an elementary art teacher and his students building a space shuttle out of 41,000 milk cartons:

"Out of this world."

Honorable mentions: *The Okarche Chieftain*, on Robert Flippo story about a proposed wind farm, "Winds of progress?"; *The Newcastle Pacer*, on a Brian

Trude story about the decline of land lines, "Hanging up"; *Tulsa Beacon*, on an election, "Money could not buy mayor's race"; *The Hughes County Times*, on photos of students dressing up as Pilgrims, "Mayflower arrives in Wetumka"; *The Cleveland American*, on a Brandi Ball story about a school bus wreck, "Every teacher's nightmare"; *The Comanche County Chronicle*, on a bridge replacement, "A bridge too old."

Another personal note: Merry Christmas. Thanks for giving me so much interesting reading over the years.

Johnston County Capital-Democrat
November 21-27, 2013
Tahlequah, OK - 716

Nov. 22, 1963: The day the President died
Readers share personal memories of dark day in history

50 Years Later

City passes Pink Friday resolution

Organizers gear up for annual Angel Tree project

Mannville, county announce REAP grants

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The Purcell Register
Thursday, November 21, 2013

Witness to history
Mark Pearson recalls encounter with JFK

Christmas chili?
Christmas toy drive on Saturday

Dallas timeline for JFK assassination, aftermath

50 Years Later

Family of 5 injured in fire
3 children admitted to burn centers

Rain continues
More expected later this week

Weather prompts
Hickory change

Where Were You?
50 years later JFK's death serves as teachable event

A Nation Remembers
Former Speaker Wright recalls witnessing JFK's assassination

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Fatpaints Alley!
Historic Downtown Claremore 312 W. Will Rogers Blvd

The Daily Progress
Friday, November 22, 2013

50 Years Later

A Nation Remembers
Former Speaker Wright recalls witnessing JFK's assassination

Where Were You?
50 years later JFK's death serves as teachable event

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GUYMON DAILY HERALD
Volume 124, Number 221, Monday, November 22, 2013

The day America lost its President: Nov. 22, 1963
Locals remember that sad day, 50 years ago...

"A man may die, nations may rise and fall, but an idea lives on."
- John F. Kennedy

THE ONLY AIR AMBULANCE PROVIDER BASED IN GUYMON
APOLLO

The Seminole Producer
Friday, November 22, 2013

Did Couple See Harvey With Killer?

Jasmine and JFK
Resident Notes Security Risk Months Before Assassination

JFK Assassination: Lessons Learned

Former Wewoka Becomes 'Lady in Red'

Seminole County Today

Marietta Monitor
Friday, November 22, 2013

Kennedy remembered

Burkharts guarded president

Light Up Love County
Parade, tree lighting planned

DA will not file criminal charges

The Oklahoma Eagle
Friday, November 22, 2013

Kill City: Tulsa Drug/Gun Mayhem Continues

Feature Story
Drug/Gun Violence Festers

We Review "All Is Lost" @ Circle Cinema

Editorial - A Thanking of Filibuster Trashed

Tri-County Herald
Friday, November 22, 2013

I, _____ DO SOLEMNLY SWEAR THAT I WILL SUPPORT AND DEFEND THE CONSTITUTION OF THE UNITED STATES AGAINST ALL ENEMIES, FOREIGN OR DOMESTIC; THAT I WILL BEAR TRUE FAITH AND ALLEGIANCE TO THE SAME; THAT I TAKE THIS OBLIGATION FREELY, WITHOUT ANY MENTAL RESERVATION OR PURPOSE OF EVASION; AND THAT I WILL WELL AND FAITHFULLY DISCHARGE THE DUTIES OF THE OFFICE ON WHICH I AM ABOUT TO ENTER. SO HELP ME GOD.

To all the Veterans who served our country fearlessly and selflessly, we thank you! Words cannot convey the appreciation we have for you and your service! May God Bless You and God Bless America!

Dramatic front pages from The Oklahoma Eagle and the Tri-County Herald.

THE **OG&E**[®] PHOTO CONTEST



A firefighter battles flames in an abandoned house. Investigators suspect the fire was caused by arson.

Photo by EVERETT BRAZIL III, The Hollis News, October 17, 2013

OCTOBER 2013 DAILY WINNER:

**ED
BLOCHOWIAK**
The Shawnee News-Star

OCTOBER 2013 WEEKLY WINNER:

**EVERETT
BRAZIL III**
The Hollis News

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Suspect Clinton Weese surrenders to law enforcement officers outside a home on Park Street. Weese was sought by the sheriff's warrant team on outstanding warrants, with an anonymous tip leading officers to that home.

Photo by ED BLOCHOWIAK, The Shawnee News-Star, October 10, 2013

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GENERAL TIPS

- 1. MAKE SURE ALL ENTRIES ARE WITHIN THE CONTEST PERIOD:** January 1, 2013, through December 31, 2013.
- 2. READ ALL RULES CAREFULLY.** Before you begin assembling entries for the contest, review the rules and make sure you understand them.
- 3. READ THE EVENT REQUIREMENTS.** When an event requires three tear sheets or three complete issues, send one from each of the specified date(s) and your choice of dates. Place all required tear sheets or issues for the event in one envelope.
- 4. CHECK DATES ON ALL ENTRIES.** Entries will be disqualified if required dates are missing from Events 1, 2, 3 and 10. (Required dates are included in the complete contest rules.)
- 5. COMPLETE LABELS** for each event. (Labels can be downloaded as a PDF and were mailed with the contest package.) Make sure to write the Newspaper Name, Town and City/Town Population (optional) on each event label.
- 6. INCLUDE PAYMENT** when sending entries to OPA. Newspapers enclosing one check for multiple newspapers must list the newspapers on the check or on a sheet of paper.

CONTEST DEADLINE



ALL ENTRIES MUST BE POSTMARKED BY MONDAY, FEB. 3, 2014. OPA recommends mailing contest entries by USPS First Class, UPS or FedEx. Entries sent by Parcel Post may be delayed and disqualified if received one week after postmark deadline. Check the OPA website (www.OkPress.com) to verify entries were received.

WHICH DIVISION TO ENTER

Divisions 1-8 for business members are determined by newspaper circulation and frequency shown on the **October 2013** U.S. Postal Service statement of total paid circulation (PS Form 3526, line 15C) plus the number of paid electronic subscriptions as reported to OPA.

DAILY NEWSPAPER DIVISIONS:

- Division 1 – Circulation of more than 8,000
- Division 2 – Circulation of 3,800 to 8,000
- Division 3 – Circulation of less than 3,800

WEEKLY NEWSPAPER DIVISIONS:

- Division 4 – Circulation of more than 2,500
- Division 5 – Circulation of 1,700 to 2,500
- Division 6 – Circulation of 1,100 to 1,699
- Division 7 – Circulation of less than 1,100

Semi-, twin or tri-weekly newspapers will compete in Division 8.

Sustaining Member Newspapers will compete in Division 9.

College newspapers compete in Division 10.

DON'T FORGET TO ENTER THE

- OPA Website Contest
- Print Quality Contest
- Outdoor Writer of the Year

(Only OPA business members may enter these three contests.)



QUESTIONS?

Contact Lisa Potts or Jennifer Gilliland at
(405) 499-0020 or 1-888-815-2672
(toll-free in Oklahoma).



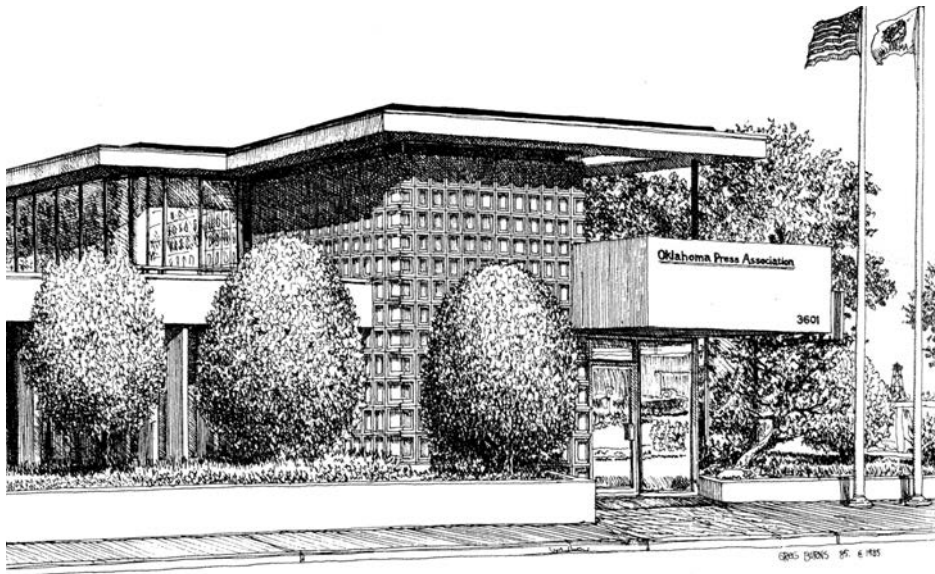
OKLAHOMA PRESS ASSOCIATION

Past Presidents Report

NOVEMBER 2013

OKLAHOMA PRESS ASSOCIATION

OKLAHOMA CITY, OK



*The Oklahoma Press Association
compiles this annual*

Past Presidents Report

as a way of recognizing

and keeping in touch

with those who dedicated

their time and efforts

to serve the press association.

1959 – ED LIVERMORE

Unfortunately, we did not hear from Ed this year. Melba passed away in January.

1972 – HELEN FERGUSON (D. JO)

Helen regrets she will not be able to attend the dinner this year.

1974 – MARIBETH PATE (JIM)

Maribeth is doing well in Texas. She's active at Grace Presbyterian Village where she participates in music groups and enjoys advocating for community members.

This year she enjoyed visits with grandchildren, Emily and Catie Rose Pate, Jessica James and Katye Gallardo, Keely Pryor and Jenni Higgs and their children.

Maribeth had a special reunion with OPA family this year. She enjoyed visiting with her best friend Pat Dyer and daughters Shannon, Teresa Kelly, Patricia and Erin.

She's still a rabid sports fan for the Sooners, Cowboys, Rangers, Thunder and Mavericks. "Life is good!" she said.

Maribeth regrets she was not able to attend this year's event.

1975 – DICK & RHONDA HEFTON

"The year since we dined with the Past Presidents has been something of a roller-coaster ride," Dick wrote. He went on "a record tour in hospitals" for heart trouble and removal of blood clots. Rhonda spent close to three weeks in the hospital over the yuletide holidays while they did some illusive internal tests.

Things got better in 2013. Dick was named Regents Chair at Rose State College, and he was able to travel. "We made trips to Florida visiting snowbird friends and several trips to Santa Fe. In the spring I made a road trip with my Air Force pilot training school roommate to a reunion in Las Vegas and wandering

through Southern California's old haunts reliving our fighter pilot days."

Dick and Rhonda found a permanent home this month after two years trying to down-size by purchasing condos they later decided did not fill their needs for space.

"We have leased both [condos] and are in the ordeal of moving to a home near the size of the house we sold two years ago. We will now reside at the corner of 41st & Shartel in Crown Heights. The new home is located on the very Oklahoma Times route where my publishing career was unceremoniously launched!

"We always look forward to this dinner, the nostalgia it arouses and thank the Lord for giving us the gift to be among our old friends."

1977 – PAT DYER (JACK)

Pat has a new great-grandbaby, Rory Stark Eaton, born this year. Also, granddaughter Katie Eaton Gore and husband Justin are expecting their first child, a boy, Jackson (Jax) Pryor, at the end of this year. Jax will be number 18 of the great-grandchildren.

"I took a trip to Florida with my daughter Kelly Fry. She attended a conference and I enjoyed being poolside. It was a great trip for me."

Pat's daughters took her to Dallas for a girls' weekend where they celebrated Pat's 82nd birthday. They dined, shopped and visited Maribeth Pate. "I wish we could have had more time to visit. We have a lifetime of memories to share."

1979 – KEN & PHYLLIS REID

Ken wrote from Weatherford, "Sorry, but it will be impossible for us to attend...AGAIN. Just too much to do with a 'sensitive' wheelchair gal." He said they've enjoyed almost all the past president gatherings of OPA, so they send their love to everyone.

"We will be with you in spirit and

memories of great times together since we got involved with newspapers a few very short years ago...65, I think."

Ken said he and Phyllis pledged to each other many years ago, "There will be no nursing homes as long as one of us remains healthy." He feels happy and blessed to be the healthy one.

"How nice it would be if you would drop by for a visit if you are out this way. Just dial 580-772-7113."

1980 – TOM McCURDY

Tom wrote, "This has been an emotional year as my daughter Candy underwent some melanoma/cancer surgeries, and one on her nose required extensive plastic surgery. The surgeon at the OU Medical Center is brilliant; can't even tell Candy had surgery. She's back to her high school teaching duties and also studying at the OU Graduate School to obtain her Master's Degree. I'm really proud of her."

Tom and his special lady friend Gay Ashcraft traveled to Chicago for a couple of days and then on to South Bend to watch the Sooners defeat Notre Dame. He said it was great to renew friendships with Barry and Becky Switzer, Joe Washington, Jimbo Elrod, Steve Owens, Clendon Thomas and Billy Sims as well as connect with so many Sooner fans for several days.

Tom and Gay are looking forward to OU basketball and baseball seasons and plan to travel to some away games – especially when the Sooners travel to tournaments in the spring.

Tom said he's really looking forward to seeing his OPA friends at the Past Presidents Dinner. "They are some of the finest people ever and have done so much for the betterment of their communities and the State of Oklahoma!!! They have been tremendous leaders for a very long time!!!"

1981 – JIM & LOUISE BELLATI

Unfortunately, we did not hear from Jim and Louise this year.

1982 – MARY RETHERFORD (BILL)

Mary regrets she was not able to attend the dinner this year.

1984 – DON & SALLY FERRELL

"It has been an interesting and eventful year since we last sat down with our OPA friends, and full of milestone events. We are in good health despite terrifying news at times," the Ferrells said.

"We managed to weasel out of the Oklahoma City Marathon this year by insisting that Sally attend her 60th anniversary of graduation from Christian College in Columbia, Mo. Not surprisingly, there were far fewer in attendance than when we went to the 30th, 40th and 50th anniversaries."

Don got a big surprise when he was notified that he had the same cancer of the esophagus that claimed both his brothers. He had been getting regular checkups in the two-plus years since his last brother died.

An oncologist in Oklahoma City recommended Don go to M.D. Anderson Cancer Center in Houston. A surgeon there performed a delicate operation and removed the tumor. Unfortunately, a week later he suffered internal bleeding and was placed in intensive care in Oklahoma City. This was the first time in almost 85 years that Don spent a night in a hospital. He doesn't recommend it except in emergencies.

There have been two more trips to M.D. Anderson for observation and procedures, but for now he is cancer free. The Ferrells plan to visit Houston for follow-up visits every three months for a long time.

The Ferrells' 60th wedding anniversary in August was a low-key affair all the earlier excitement. This year is also the 60th anniversary of going to work for Leland Gourley as news editor of the Henryetta Daily Free-Lance. Don said he was very proud to be a graduate of what Leland called The Gourley School of Journalism. He has a certificate attesting to that from Leland, who was one of the masters of providing a quality community newspaper. Leland will be missed.

Don still has an office and shop on Highway 66, on Chandler's main drag, where he still messes with old cars. "Stop by any time for coffee," he said.

1985 – DONN DODD

Donn regrets he was not able to attend this year's event.

1986 – JIM & BECKY MAYO

Jim said, "Our year has been brightened with Jeff's new part-time job as OPA President. To say that we are proud of his achievement would be the height of understatement.

"At the annual convention last summer, it was my honor to nominate him for elevation to association president at the business meeting, and the next day watch him pick up the Sequoyah Award

PAST PRESIDENTS

Continued from Page 10

for our division in the Better Newspaper Contest. Even he and Beth's children were impressed."

Jim said they will head to Seattle "for something like the 15th consecutive year" to spend Christmas with their older son, Jack, and his wife, Jen, and their four children. "We have so much fun we never even notice that the weather there is absolutely lousy most of the time at that season of the year."

The Mayos say there's not much else to report as there have been no medical emergencies, new grandkids or vacations in the past year.

"Business is pretty good, considering the economic climate, the summer weather was great this year, and all six grandchildren continue to be perfect."

1987 – JOE & CAROLYN MCBRIDE

The McBrides said the Daily News moved back to its new/old building after the 2009 fire. They seem to be busier than ever, five days a week.

And they're proud to report they haven't missed an OU home game or the OU-Texas game this season.

Joe and Carolyn regret they were unable to attend this year's event and sent their best to everyone.

1988 – VICKI GOURLEY (J. LELAND)

Sadly, Leland passed away Oct. 19. He was 94. Both Gov. Mary Fallin and former Gov. George Nigh spoke at his memorial service, which several OPA past presidents and friends attended.

Leland and Vicki were married for 36 years.

1991 – JOE & NEVILLE HANCOCK

Joe and Neville welcomed a new family addition.

"Jenni and Brett provided us with our first great-grandchild!" they wrote.

The Hancocks enjoyed staying at home this year and reading exchanges to keep up with their friends. However, they were sad to miss OU-Texas for the first time in 50 years.

1992 & 2005 – JOHN D. & GRACIE MONTGOMERY

The Montgomerys are expecting another grandchild about a week after the Past Presidents Dinner. Son John Denny and Emily will soon have a brother or sister for baby Jack.

John D. and Gracie vacationed in Hawaii this year and spent four days in Dallas for the OU-Texas game with their sons. They look forward to seeing old friends at the dinner.

1993 – ED JR. & MARCIA LIVERMORE

"This past year saw the passing of two of our parents, my mom, Melba Hudson Livermore, and John Peter Harrell, Marcia's father," Ed Jr. wrote. "Johnny passed away in early December 2012, and Mom did so in mid-January 2013. Their



OPA Past Presidents attending the Past Presidents Dinner at the Devon Tower in Oklahoma City on Nov. 14, 2013. Standing: Rod Serfoss; Ed Livermore Jr.; John D. Montgomery; Jeff Shultz; Sean Dyer; Don Ferrell; Jim Mayo; Tom Muchmore; David Stringer; Rusty Ferguson; and Steve Booher. Seated: Jeff Mayo, Dick Hefton, Wayne Trotter, Joe Hancock, Ben Blackstock; Gracie Montgomery; Gloria Trotter; Tom McCurdy; and Barb Walter.

passing left a huge void in our lives. We miss both very much."

"In other news, Marcia and I are also experiencing medically what many of our OPA family have already faced. She had a knee replaced in May and is now doing quite well.

"Our summer was devoted to her recovery, but we were able to squeeze in a trip to Steamboat Springs, Colo., in late August for a few days in the mountains. In October, we journeyed to the Blue Ridge Mountains of North Carolina for foliage and some golf."

Their children, John & Christy, their respective families and grandchildren are doing well living in Texas.

"I'm serving on the local airport board in Kerr County and enjoying that work quite a lot," Ed wrote. "We're expanding hangars and other facilities to improve service at the airport. And some really great news occurred recently: Mooney Aircraft will go back into production here, again producing their line of fine single-engine planes. New owners from the Pacific Rim are re-capitalizing the company. Production should begin around Jan. 1, 2014. It's exciting to be on an airport board in the midst of such activity."

The Livermores are anticipating a family reunion over Thanksgiving and a great Christmas. They hope the same is true of "each and every OPA member... past and present."

1996 – LINUS & LEE WILLIAMS

Linus and Lee regret they were not able to attend the dinner this year.

1997 – TOM & SHERRY MUCHMORE

"Our 19-year-old grandson, Chase Lewis, is living with us while he's attending NOC in Tonkawa," Tom said.

"This has been a year of children and family. All four kids are happy and well, as well as all eight grandchildren."

Tom and Sherry went to the World Series in St. Louis in October.

They also attended the high school graduation of two grandkids, Chase, in Plano, Texas, and Gabby Borlabi in W. Des Moines, Iowa. They also attended Parents' Weekend in San Marcos, Texas, for granddaughter Taylor Lewis who is a senior at Texas State University.

"I can't remember if I mentioned last year that Sherry was appointed to the Oklahoma Historical Society board by the governor," Tom wrote. "Sherry is now a board member for the Pioneer Woman Museum. You all understand that domino effect!"

Tom is busy with both papers, Ponca City News and Tonkawa News, and all the civic happenings and boards he's on. Sherry is still busy with the Herb Festival, Garden Clubs and Garden Council, and is still writing two weekly columns."

1999 & 2009 – WAYNE & GLORIA TROTTER

Gloria wrote, "It's been an eventful year for the Trotters. Not long after last year's dinner, we took off for Puerto Vallarta with the Walters for a week in the sun. We even got in a little bridge, although that's been hard for Wayne with his uncooperative right hand. He continues to have nerve problems and a great deal of pain from that, but medication has eased the pain and there's hope for a surgical solution. In the meantime, he has a pinched nerve in his lower spine that has slowed him down, and lately a knee that collapses with no warning. Watch out for his cane! The surgeon will let us know next month if that's fixable."

Gloria has thankfully remained healthy – that is until she volunteered to co-chair Tecumseh's Frontier Days. That experience nearly did her in, but she seems to be recovering.

Unfortunately, Wayne's health problems forced them to cancel another Mexico trip with the Walters in late October. They're hoping to schedule another getaway once the surgeon is through with Wayne.

"But on an upbeat note, there were two wonderful events in our family during the past year. In May, son Greg graduated from East Central University a couple of decades after he started. We're so proud of him for finishing up that degree, and with honors!

"Best of all, just a few weeks later, we gained a new family! Greg and Sabrina were married at the end of the month. Our smart, sweet daughter-in-law came with three daughters and a grandson. We love our new family, and even added the youngest daughter, Elizabeth, to the

Countywide payroll recently. After all, this is a family business.

"We thought for a while we might have to find a place for Greg, but thankfully the government shutdown is over for now and he's back to work at the weather center in Norman.

"We're looking forward to seeing all our old friends at the dinner, our favorite OPA event. Greetings and blessings to those of you who can't make it; we will miss seeing you."

2000 – JERRY & CAROL QUINN

Carol wrote that 2013 has been a rough year for the Quinns.

"I have bad news for our friends with the OPA. Jerry has been in the VA home in Claremore since August. He has Frontotemporal Disorder. He has lost his ability to speak, along with other things. The nurses tell me he is their favorite guy on the floor. He is always laughing.

"I am getting ready to sell our home in Bartlesville and move to Owasso. Two of our kids live there. It is only about 15 minutes to the home from there."

Carol was not able to attend the dinner this year.

"I am sorry that I will not be there, but it is hard for me to do things like that for now. Maybe next year I will be able to be there."

2001 – SEAN & DONNA DYER

The Dyers report they've had a busy and exciting year. They planned a trip to Florida with some friends, but the day before they were scheduled to leave, the widest tornado ever recorded hit El Reno. Donna was at work in Oklahoma City in the six-story building's stairwell, alone, waiting for the storm to "blow over." This is her story:

"Around the time to head home that day, someone said, 'I wouldn't head home if I were you, the tornados are in El Reno right now and coming this way!' After everyone at the office left, I was in the corporate building by myself and of course my cell phone was going dead. As the night went on, I-40 was shut down, Hwy. 66 was shut down. Long story short, it was around 10 p.m. when I arrived home after a very long drive.

Continued on Page 12



Spouses of Past Presidents: Standing: John D. Montgomery; Sonya Booher; Becky Mayo; Beth Mayo; Donna Dyer; Sandra Stringer; Nanette Shultz; Neville Hancock; Pat Dyer; Deanna Ferguson; and Gloria Trotter. Seated: Wayne Trotter; Sherry Muchmore; Sally Ferrell; Bonnie Blackstock; Bill Walter; Marcia Livermore; Rhonda Hefton; and Gracie Montgomery

PAST PRESIDENTS

Continued from Page 11

“Sean had the Tribune staff go to our home and wait out the storm in our basement. Thankfully everyone stayed safe and sound!”

The Dyers had a lot of damage to their home and the Tribune office building.

“But nothing compared to many of our dear friends who lost their homes and worse,” Donna said.

“Our flight to Florida was at 8 the next morning. Although we could have used a little more time to assess the damage, our flight left on schedule! As we drove down I-40 to the airport, the area looked like a war zone. We had no idea how bad the damage was, in terms of our friends losing their homes, etc. We didn’t find out until we were in the airport at our first layover.

“We felt very thankful and blessed no one in our family lost their home or their life. When we arrived in Florida we had lots of rain as Tropical Depression Andrea arrived with us, but all in all the trip was good. When we returned home we were ready to go to work with the cleanup efforts, etc., to help our amazing Oklahoma friends and family.

“We continue to stay busy with work. We enjoy our grandsons sporting events and spending time with our friends and family.”

2002 – BARB & BILL WALTER

Barb said they ended up in the Enid ER a few weeks ago because Bill was having chest pains.

“He’s had a quad bypass and then later a pacemaker, so he actually allowed me to call an ambulance this time. Of course I forgot to dial 911, and called the PD, I thought. Turned out I dialed the wrong number, and had to redial police.

“They ruled out no heart problems from blood work, X-rays, etc. but it was a long evening in the ER.”

The Walters were planning to travel to Mexico with Wayne and Gloria Trotter in October, but had to cancel their trip because of medical issues for Wayne and Bill.

“Now my big problem is filling out a gazillion forms due to the cancellation so I can get my money back,” Barb wrote. “Thankfully, we had gotten the insurance. Wish I was in the Big Easy right now,

and I think we’ll keep our traveling to the U.S., but will have to put it on hold for a bit until we all get healthy again.

“We’re looking forward to seeing everyone and staying at the Colcord. We love it there. Friends put us up there when we went into the Hall of Fame a few years ago. The suite was wonderful. Bill’s youngest daughter works at Devon so she is going to give us a tour of her offices that afternoon. Can’t wait.

“I don’t have any hobbies, except for the newspaper. Sad. However, my husband makes up for it. He has several: guns, planes, trains, coins and stamps. He’s looking forward to talking stamps with Ray Lokey, another collector, at the dinner.”

The Walters’ son, Nick, is a big help, Barb said. “We’ve got the greatest son. He makes all of the ER runs with us, and even arranges his schedule to come in and help me insert, label and mail the papers each Wednesday. Nick is the greatest! I only wish he was interested in newspapering instead of law enforcement.”

The Walters’ thoughts are with Vicki, Jay, Janna and all the Gourley family after losing J. Leland.

“What a guy,” Barb wrote. “Leland didn’t just walk into a room. He made an entrance. I first met him when I was 17 years old. It was the summer of 1962 and I worked at the reception desk at OPA. Leland walked in wearing a hard hat and said, ‘I’m J. Leland Gourley. That’s G as in God, Gourley. ... I have an erection down the street.’ His last comment was lost on me. I was 17. Then he said he was erecting State Capitol Bank and I knew the flying saucer bank was going up. Then he told me he had the Henryetta newspaper, and I started paying more attention to him until he said he wanted to see Blackstock. I told him Mr. Blackstock wasn’t in and he tried to get past me. He said he needed to measure Blackstock’s desk. I’d been told not to let anyone past the double doors without permission, and no one was to be in BB’s office when he wasn’t there so I blocked the doors.

“Thankfully, Lyndell Williams (assistant manager) was there and rescued both Leland and me. Leland wanted to measure Blackstock’s desk because he wanted his desk to be at least one inch larger than Ben’s. You see, those guys had been measuring for years!

“Leland will be missed, and we’re so thankful for Vicki’s help to turn him into a lovable and respected journalist. RIP J. Leland ‘G as in God’ Gourley.”

2003 – RAY & JENNY LOKEY

“We continue to enjoy the newspaper business and time spent away from the office at home,” Ray wrote. “We also continue to enjoy the pleasure of our ‘babies,’ four rescued canines who are getting fatter and sassier every year.”

Ray and his five brothers and sisters, plus other relatives got together to celebrate brother Rex Lokey’s 65th birthday recently. Ray’s sister Leigh came from Indianapolis, and sister Margaret Ann from New Orleans.

“The party was held at The Ponderosa, a private gathering place at the back of Miranda Lambert’s store in Tishomingo, The Pink Pistol. His birthday just happened to fall on the same day as the Chickasaw Festival Parade and Annual Meeting in Tishomingo, which added to the festivities,” Ray wrote. “A good time was had by all (really!).

“Looking forward to seeing some of my old newspaper buddies at the Past Presidents Dinner!”

2004 – JOE WORLEY

“My wife of 42 years, Myra, died in March and most of the year has been an adjustment. She knew more about the newspaper business than I did when we met and she always enjoyed each new edition,” Joe wrote.

“In addition, the Tulsa World was purchased by Berkshire Hathaway Media early this year. It has been an exciting time getting acquainted with new and some old friends throughout the BH Media organization.”

2006 – DAVID & SAUNDRA STRINGER

“We packed up and moved to the desert,” David said. “Carlsbad, N.M., home of the caverns. It’s really been a great move and we’ve grown to appreciate the desert’s unique beauty. Plus, the new company seems much more suited to our talents.

The Stringers visited Italy in the spring to visit son Staff Sgt. Chris Stringer, who’s stationed there with the U.S. Army, and

his family. They all vacationed together, seeing Rome, Florence and Venice.

“It was incredible and I think everyone should put it on their bucket list,” David said.

“Melissa got her master’s from OU to go with her bachelor’s from OSU and got married last month. Chris was awarded a Bronze Star and an Army service medal for valor for his service in Afghanistan. He’s made five deployments, four to Iraq and one to Afghanistan, and we’re thrilled he’s come home safely each time.”

The Stringers are still attending as many OU games as they can, despite the long drive. David also bought a Harley motorcycle this year.

“I hadn’t ridden in about 30 years and we’ve taken a number of day trips. It’s a blast.”

After missing last year, the Stringers enjoyed seeing their OPA friends at the dinner.

2007 – STU & CHERYL PHILLIPS

Unfortunately, we did not hear from Stu and Cheryl this year.

2008 – STEVE & SONYA BOOHER

Steve and Sonya are having a great year, Steve wrote.

“Thank God and Mark Thomas for those oil and gas legal notices,” he added.

The Boothers took a vacation and recharged. “We made it back to New Mexico this summer, which always gives us a shot of energy.”

“I’m officially old,” Steve said. “When Cherokee Main Street presented me with its lifetime achievement award in September, that verified it!

“I will step down as publisher (of the Cherokee Messenger & Republican) on Dec. 31. I plan to work 15-20 hours a week, writing sports and an occasional column and editorial. Sonya and I hope this gives us more time with grandkids and an opportunity to travel a little.”

2010 – ROD & JODY SERFOSS

“While we have done some traveling, one of the highlights again this year continues to be finding ways to help people,” Rod wrote.

“Following the death of our granddaughter Hailey, who died in 2009 at the age of 2, our family started the Help Hailey Foundation, a non-profit entity designed to help western Oklahoma families that have children battling diseases.”

In September, with the help of about 150 volunteers, they held the third annual Help Hailey Foundation Family Fun Night.

“This event takes months of preparation and features old-fashioned games for the kids and a silent auction for adults. To date, the foundation has raised over \$50,000.”

2011 – RUSTY & DEANA FERGUSON

“I reveled in my first year of grandparenthood!” Rusty wrote. Grandson Sully Bayouth turned 1 on Oct. 31.

“Being a grandparent is everything and

PAST PRESIDENTS

Continued from Page 12

more than I heard it would be. We feel very blessed!!!"

The Fergusons' second child and oldest son, Lincoln, will marry on Nov. 9 in Dallas. He and his bride Lauren, both OU grads, will reside in Oklahoma City where they work. Lincoln continues the journalism family tradition but has opted for TV. He is a producer at KFOR.

"Our son Landon (one of the twins) was selected to be part of a special leadership program in Washington, D.C., last summer, so Deana and I drove him to D.C. We added some stops along the way – one being Hershey, Penn., where everyone should visit at least once in their life!

"I continue to serve on the OU Student Media Publications Board as OPA's rep, and am finding that interesting as we work through maintaining The Oklahoma Daily's relevance on a college campus. Lots of challenges as most in that generation would prefer not to pick up a newspaper but instead opt for anything digital. Working with young people, however, is a very positive thing."

2012 – JEFF & NANETTE SHULTZ

Jeff and Nanette wrote, "Not much has changed over the past few months. We have four fewer cats at the house now, but gained another dog. Will it ever end?"

There are a few new developments in their lives this year. Jeff joined the board of directors for the Garvin County Health Department. He is still serving on the Garvin County Crime Stoppers Board and the Toy and Action Figure Museum Board. Nanette is active in the local Oklahoma Home and Community Education club.

The Shultz family has members all over the nation.

"Jon, our oldest child, lives in Madison, Wisc., where he works for a graphic arts firm out of Chicago. Chris, our youngest son, lives in Oklahoma City and works for Apple. He recently had some of his short story fiction stories published both online and in print. Liz, our daughter, also lives in OKC and works for the Oklahoma City Philharmonic."

OPA RETIRED EXECUTIVE VP BEN & BONNIE BLACKSTOCK

Ben said that at 88, he and Bonnie are happy for small things. "Both kids and four grandkids are OK, have jobs and are not in jail."

They miss Ben's dog, Pooh, who passed away this year.

The Blackstocks have pretty good health, although Ben wrote they take too many pills. His spine injury causes him pain from time to time.

Ben and Bonnie enjoyed seeing old friends at this year's event.

Closing public access to court records



Legal Notes

by Michael Minnis
OPA Attorney

A Delaware judge recently discussed some of the reasons why court proceedings should not be closed to the public. The judge's statements and some comments are set forth below:

This court "like any public court serves not only the litigants before it, it has a public function as well." (*Boldface added.*)

Although this judicial recognition of the public "function" of the courts is appreciated, the judge's language makes the "public function" almost appear as an afterthought. Open public courts are the norm that can only be overcome on a temporary basis for serious, material reasons.

"The public interest in the judicial

process cannot be vindicated if the nature of the litigation remains masked in a fundamental way. ... the public's right of access to court documents ... is 'considered fundamental to a democratic state and necessary in the long run so that the public can judge the product of the courts in a given case.'"

This is certainly true and one of the reasons why denial of public access to judicial proceedings must be tightly limited, authorized by an order open to the public and temporary.

Any party can object to a court closure order and "[T]he party endeavoring to maintain confidential treatment bears the burden of convincing this Court that 'good cause' exists."

Because any member of the public has a right of access to judicial procedures and open courts are the norm, these standards should apply anywhere in the United States.

Finally, the court said that a confidentiality agreement between the par-

ties was not controlling on the court nor would the "fact that information [disclosed in the court proceedings] 'may be embarrassing or previously undisclosed.'"

A Legislative Committee is examining the laws applicable to closing public access to District Court filings. This effort is timely for many reasons, including that so many newspapers have been discovering that they have no access to missing sequentially-numbered cases.

Because of the lack of public access to these closed cases, the reasons for closure and the legal authority for doing so are rarely knowable to the public.

Once parties file suit in a "public court" their privacy concerns should not become paramount to the right of the public who pays for the courts to have access to documents describing how that court operates including judges elected by the public.

When you need one more piece to complete the puzzle..... search for it on the OPA

CONTENT EXCHANGE



Putting together a newspaper page is something like putting together a puzzle. Sometimes you get to the very end and find you need one more piece.

The OPA Content Exchange is full of pieces to fill your pages. Participating members have sent features, columns and editorials to share with others in this password protected area of the OPA website.

Once you register for the Content Exchange, you can look through the content – and send in your own to share. You will also have access to articles from Oklahoma Watch, a non-profit organization that produces in-depth and investigative journalism on important public-policy issues facing the state.

Each week we'll send you an email listing new postings to the Content Exchange area. This service is free for OPA business members. Sustaining members may subscribe for \$60 per year.

To join the Content Exchange, go to

www.okpress.com/content-exchange,

download the registration form, fill it out and fax it back to us.

If you have questions about the program or problems downloading the form, contact us at (405) 499-0020.

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IRS grants Oklahoma Watch tax-exempt status

Oklahoma Watch, an independent, non-profit news service has been granted tax-exempt status as a charitable organization by the IRS.

The designation means the organization can receive direct tax-deductible contributions and bequests to help fund its mission of producing in-depth and investigative journalism on public-policy issues in Oklahoma.

Oklahoma Watch's principal founders are the Ethics and Excellence in

Journalism Foundation based in Oklahoma City and the George Kaiser Family Foundation based in Tulsa.

"This is great news, for us and for all organizations that practice journalism in a nonprofit model," said David Fritze, executive editor of Oklahoma Watch.

"As many traditional news outlets continue to cut back on resources, we want to provide a public service by filling some of those gaps."

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Does native advertising threaten credibility of the news source?



That InterWeb Thing

by Keith Burgin
kburgin@okpress.com

The night before Cyber Monday, CBS' *60 Minutes* interview with the head of the world's largest online retailer turned into an impromptu performance of a scene from the movie "Willy Wonka and the Chocolate Factory."

The part of Wonka was, of course, played by Jeff Bezos, CEO of Amazon. After suitable buildup, Bezos led an astounded Charlie (Rose, not Bucket) into a secret room where Amazon is developing incredible Fizzy Lifting Drones. Bezos said he planned to use the little octocopter drones for product delivery.

Naturally, Charlie went completely bananas and dragged the world with him. Media of every type picked up on the story and spread it like organic compost on a hippy's communal garden.

Breathless bloggers and social media addicts posted pro and con on the notion of receiving their merchandise by flying Cuisinart.

All of this, despite the fact that implementation is admittedly years down the road. It was a great moment for Amazon and a marketing triumph for Bezos, lack of golden tickets notwithstanding.

As a consumer of this story, though, how would you feel if you learned that the entire interview was a paid promotion?

I'm not suggesting it was – I'm asking "what if."

Would you feel duped?

Would you begin to doubt the credibility of *60 Minutes* or its parent, CBS?

These are the questions, as a publisher of online content, one must ask of "native advertising."

Native advertising, or sponsored content as some call it, is the online version of the print advertorial that's been running in newspapers for decades. It is a promotional message formatted to look like the publication that displays it. Hence, "native."

And right now, native is hot.

There are a couple reasons for this.

First, while online readers tend to skip over banner ads, native gets read. Second, people tend to give more credence to an article than an advertisement. Marketers often count exposure through "hard news" as worth 2- to 3-times a comparably-sized display ad.

Buzzfeed (buzzfeed.com) is the current poster child for doing native right, in my opinion. BuzzFeed, for those who

are unfamiliar with the site, is an insane stew of hard news, insipid lists, cat videos, and good, old-fashioned nonsense. It's mainline heroin for the "hey, look, something shiny" generation.

"12 Everyday Moments You'd Never Want To Miss" will lead you to a series of animated images including a branded bag of bananas with a tarantula in it. At the bottom is a short, amusing video promoting Acuvue contact lenses.

It's a native ad.

Advertorials in print were pretty easy to pick out – often by design. Native ads online are less so – so much less so that the Federal Trade Commission held a workshop on the subject entitled "Blurred Lines: Advertising or Content." It's concerned that, in some cases, consumers might be confused.

The Interactive Advertising Bureau put together some "best practices" ahead of the FTC's workshop – trying to get out in front of the issue.

Native is going to be big. It's profitable, clients like it, and precisely because of the fluid nature of website display, it's very easy to make an ad look just like the rest of the content on the site.

Better yet, it's not a banner ad.

Unlike banner ads, most native advertising stays on the website for an extended period. It gets linked and shared and posted to forums and such. Native needs to be entertaining and "link-worthy," if you'll pardon the expression. That's part of the value to the customer and part of the power of it all in the world of social media.

A light-hearted interview with a local clothier about trends – with liberal use of some fun photography – could be a native ad in any town. "10 Style Trends You May Be Too Old For – Or Not."

It's enticing.

The question is, if you embrace native, will you make sure your visitor knows it's paid promotion? BuzzFeed tags these ads as "partner" content or places a tiny logo above the piece.

Do you think native is a threat to credibility? Some folks think it is and their arguments are quite sound.

With the FTC looking on and IAB amongst others talking it over, some of these questions may shake out in the next months and years.

Ultimately, the choice lies with editors and publishers. What do you think?

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An InDesign lesson, a new Quark and winter warnings



Computer Notes

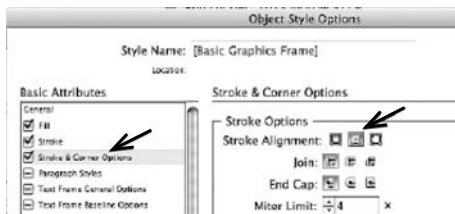
from the road
by Wilma Melot
wmelot@okpress.com

My gift to you for Christmas this year is an InDesign lesson on **Object Styles**.

This useful tool allows you to set defaults for objects or frames you draw on the page. Its purpose is to create an easy way to set up styles for objects you use over and over, very similar to paragraph styles.

A question I often answer is how to make **Align Stroke** always fall to the inside of the frame. Start by opening Object Styles (Window > Styles > Object Styles), then double click the [Basic Graphics Frame] line while you have the box tool highlighted – but without a box selected.

Choose **Stroke & Corner Options** on the left side of the box under Basic



Attributes. On the right side of the menu, look for Stroke Alignment and click on the center box. Now your stroke will always default to the inside of the box.

To make all documents have this setting, make this change without any document open. You may need to make the setting in your templates or in the last issue of your newspaper, if that's what you build from each week.

In the Objects Style menu you may notice a small icon to the side of the Basic Graphic Frame. It looks like a box with an 'X' in it. The Basic Text Frame has a small 'T' to the right. If you accidentally move the small 'T' box up to the Basic Graphics Frame line all your text frames will have the same attributes as the boxes. That's probably not what you want. Make sure the 'T'

box is on the line with the Basic Text Frame line.

To save styles of a frame you use most often, click on the frame with the pointer tool. With that frame selected go to Object Styles and click on the flyout window. Select New Object Styles and name that frame.

Remember that all styles stay with the document. To preserve that style for all InDesign documents, first close the file where you created it to a place where it can easily be located – like your desktop.

With InDesign still open (but no document open) use the flyout menu in Object Styles and go to Load Object Styles. Choose the document you just saved. The new style you just saved will now be available for all new files you create.

Although some of you may find it easier to use a Library for this sort of thing, I prefer Object Styles because you can look up all the attributes in one place to see how it was created. The same is true for text styles.

And one last tip: You can use the flyout window under Paragraph Styles to load styles from other documents.

QUARK RELEASES NEW VERSION

QuarkXPress released version 10.0.1 in September, which includes some improvements. It now supports OS X Mavericks and Windows 8.1 for a full download price of \$679. As far as I know, you can only get it as a download; no disk option is available.

If you have a version 8 or 9, the upgrade price is \$279. Version 9 is still being sold for an upgrade price of \$349 from any older version of Quark. With all orders from Quark being download-only, don't forget to burn a disk after you download. You'll also need an online account with Quark.

Third party vendors, such as CDW or NewEgg, are still selling the software

on DVD. However, it's more expensive than the download from Quark.

Just like Adobe software, Quark software requires activation before it will run.

Following are some of the new features of Quark. Some of it is simply keeping up with InDesign while others are exclusive to Quark.

QuarkXPress now works better with placed PDFs, eliminating the need for you to flatten documents you send to the printer.

Word docs with embedded or linked pictures can now be placed directly into the Quark layout.

A new Print Preview gives a thumbnail page in the print box to let you see if the document is set up correctly.

Also, missing fonts are now highlighted.

Shapes can be flipped horizontally and vertically, and you can easily join, extend and close open Béziér paths. Also, you can now set default tool preferences from existing objects.

There are many more improvements. It appears to me that they are going to target the e-book market with future updates. This version allows you to export as an e-book directly into the different formats for various types of readers.

Quark is still a good program to use for building a newspaper. With Adobe going to the cloud, many publishers may be giving Quark a closer look.

COMPUTER SLOWDOWN

I've been seeing many cases of computer slowdown due to vast amounts of files saved to the desktop.

Newer operating systems can handle a lot of files in this location – if most of them are in folders. However, when it gets to the chronic stage – 10GB or more – your computer may be slow to boot, slow when saving files, and slow when opening files and programs.

Your computer is constantly looking through these files to do its indexing. It will improve performance if you store the documents in a document folder or

some other folder on the first level of the hard drive.

If you find that you're storing 50GB or more on your drive, make sure it is backed up in some way. It would be a shame to lose that much information. Our fast SATA hard drives are made to take lots of files but do not seem to have a life span of more than 5 to 7 years.

To see how full your drive is, select the Finder, click on your hard drive, then go to "Get Info" under the File menu. In Windows go to Start > Computer to open the computer. You'll either see it there (Vista & Windows 7) or you may need to click the C drive and go to properties (XP). On Windows 8.1, open a folder and click on the "C" drive to the left.

Another tip to decrease slowdowns is to run Disk Utility on your Mac to keep it cleaned up. On PCs run the disk clean up and defragment at least every three months.

Of course, most of you already know this but a gentle reminder never hurts.

WINTER REMINDER

My annual winter reminder is for you to make sure your space heater isn't plugged into the same outlet or power strip as your computer. Space heaters pull a lot of power and can cause a brown out on your computer.

Two great items this time of year are battery backups and generators approved for computer use – those with Automatic Voltage Regulation (AVR).

If you must run a computer on a generator that has no AVR, make sure it is plugged into a battery backup surge protector. The lowest priced generator that has AVR starts at around \$300, but it can't run too many things at once. The long lasting, more powerful ones start at around \$1,000 to \$1,500.

If you do lose power, try not to let your computers freeze. Computer components do not like the cold and hard drives really do not like to be frozen.

I hope all of you have a very merry Christmas and that 2014 is one of your best years yet.

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OKLAHOMA NATURAL GAS

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OCTOBER 2013 EDITORIAL WINNER **TED STREULI, THE JOURNAL RECORD**

Stiles is right on court records

State Rep. Aaron Stiles, R-Norman, questioned court clerks recently about which public documents do – or don't – get posted online.

Canadian County Court Clerk Marie Ramsey-Hirst said she uses her own discretion to withhold documents with Social Security numbers, bank accounts and other information that may anger parties.

The Open Records Act says "persons who submit information to public bodies have no right to keep this information from public access." That includes information submitted to the courts. A clerk should redact personal identifiers such as Social Security numbers, but there's no reason the entire document should be hidden.

Judges have, at their discretion, chosen to seal court records for good reasons, in the interest of justice. But all too often court records are sealed for bad reasons: because one party feared some embarrassing piece of information would attract attention or because an individual, perhaps a campaign donor, just didn't want anyone to know his business.

In this age of big data, when personal information is collected on everything from preferences in laundry

detergent to taste in fiction, people are a little bashful. But it is clear in this and all democratic societies that honesty in government is directly tied to openness in government. As former U.S. Supreme Court Associate Justice Louis Brandeis famously said 100 years ago, "Sunlight is said to be the best of disinfectants; electric light the most efficient policeman." It was Brandeis who 23 years earlier had penned The Right to Privacy for the Harvard Law Review, asserting that such a right should exist. But even there Brandeis argued that, "The right to privacy does not prohibit any publication of matter which is of public or general interest."

In recent years, two high-profile divorce cases were sealed on a judge's whim. One of those cases had the potential to decide who held control of a \$22 billion public company, but investors were left to speculate.

"The ones that bother us are not necessarily the ones that are sealed up in the interest of justice," said Oklahoma Press Association Executive Vice President Mark Thomas. "It's the one sealed up in the interest of the judge and sometimes the interest of the clerk."

There must be clear rules, and all Oklahoma residents must be treated alike in our courts. Aaron Stiles is on the right path.

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The October OPA/ONG Column and Editorial Contest was judged by a member of the Oklahoma Journalism Hall of Fame.

1. Each month, send a tear sheet or photocopy of your best column and/or editorial to ONG Contest, c/o OPA, 3601 N. Lincoln Blvd., Oklahoma City, OK 73105-5499.
2. Include the author's name, name of publication, date of publication and category entered (column or editorial).
3. Only ONE editorial and/or ONE column per writer per month will be accepted.
4. All entries for the previous month must be at the OPA office by the 15th of the current month.
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Entries must have been previously published. Contest open to all OPA member newspapers.

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