

The Oklahoma Publisher

Official Publication of the Oklahoma Press Association

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Vol. 85, No. 6
28 Pages • June 2014

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**IN THIS
ISSUE:
OPA CONVENTION
COVERAGE**

Ideas from successful newspapers

Nearly everywhere Kevin Slip visits, he finds the local newspaper thriving.

Known as the News Guru, Slimp has visited thousands of newspapers in his career and still visits newspapers of all sizes. He serves as director of the Institute of Newspaper Technology in Kentucky and speaks at hundreds of newspaper conferences throughout the U.S. and Canada.

Slimp shared some of the keys to a successful newspaper at the Oklahoma Press Association Convention at the Reed Center in Midwest City on June 13.

Citing statistics, Slimp said there are newspaper success stories all over the place.

"The Atlanta Constitution is up 40 percent in print circulation in the last two years; the Tampa Tribune is up about 32 percent. It's not a bad time in the newspaper industry at all."

Slimp said people are always asking him why he believes newspapers have a bright future. His answer: "Because just about every newspaper I go to gives me reason to believe that."

The qualities of successful newspapers he visits include:

- Loyalty to staff.
- Investment in quality.
- Regular training for staff.
- Close relationship between the publisher and staff.

Slimp showed examples from a few of the papers he visited over the past year.

At The Mirror-Exchange, a weekly in Milan, Tenn., the print product has seen a steady increase over the past four to five years. Circulation is around 5,200 – 4,000 print and 1,200 online subscriptions.

The paper offers a 48-hour online subscription for \$5 and receives a few orders every day.

"People are willing to pay for a day or two," Slimp said. "Over the course of a year it adds up to some real money."

The Mirror-Exchange also pushes print subscriptions online, said Slimp. Readers find several places on the website to order the print product and 5 to 10 new subscribers come in each week.

Profits are up again this year. Only one percent of the profit comes from digital; the real profit is all in the print product.

The strength of the Dubois County Herald in Jasper, Ind., is photography. This six-day daily in a town with a population of



Kevin Slimp, known as the News Guru, shares ideas he's learned from successful newspapers at the OPA Convention. The convention was held June 12-14 at the Reed Center in Midwest City, Okla.

14,500 averages 40 to 48 pages a day, filled with beautiful photos.

"These were some of the most beautiful photos I'd ever seen," said Slimp.

Some of the secrets to success for this newspaper are focusing on their strength, offering all local news and regular training for staff members.

Northeast Nebraska News owns and operates six small newspapers. Circulation of its largest newspaper, The Cedar County News, is under 2,000; the smallest is 312. Each of the six newspapers has its own staff.

Publisher Rod Dump told Slimp that it's important for towns to have their own paper.

"We're able to make enough to pay the staff and still have a little profit so I think it's important to keep those papers," said Dump.

A consistent emphasis on local news, a qualify staff supported through training, and an emphasis on print make this group successful.

"I'm not a naysayer on digital," said Slimp, "but the truth is profit comes from

newsprint. I run into almost no newspapers that make a profit on the digital side. The ones doing well are ones that consistently put emphasis on putting out a quality print product."

The Times Free Press in Chattanooga, Tenn., has gone from sinking to booming.

When a new publisher took over about six years ago, he went out and bought MacBook Pros for all the writers, reporters and designers.

Not only did the gift let employees know they mattered to the company, the company knew the employees would work from home if they had the equipment.

"In Chattanooga, they invest in the staff," said Slimp. "That seems to be a key point of newspapers of every size from largest to smallest."

Newspapers require a constant investment in quality, said Slimp.

"If you ask me one attribute of papers that are growing, there's no doubt that it's quality. They're putting out quality products. No one wants to buy a newspaper that's not any good."



INK PIXELS PAPER POWER

By OPA President JEFF MAYO,
Associate Publisher of the Sequoyah County Times

Getting newspapers closer to the counter

What a great convention! Our numbers were the highest for number of newspapers and attendees in nine years! It was great to see old friends and make new ones! The sessions were informative and designed to help your newspaper improve its product or bottom line — or both! I think the OPA staff and education committee put on a useful and interactive program! I will put away my exclamation point key now.

COUNTER SALES

After Friday's banquet, I was talking with publishers Rod Serfoss and Brett Wesner. Single copy sales came up, and we made a detailed analysis of the issue and hatched a plan to increase sales.

If your paper costs more than 50 cents, I think pocket change becomes an issue — fewer potential customers carry 75 cents or \$1 in change. If they do not have change, I think it is a challenge to ask a customer to get change and then go back to the rack.

Outside newspaper racks are open 24 hours a day and offer 24/7 advertising for your publication. They can work very well as an alternative to being inside a store if they are in the right spot. How many feet is it from the front door; how far does a potential customer need to walk out of their way to buy your newspaper?

In this day and age, consumers demand convenience. From one-click shopping on the Internet, to drive-thru convenience stores, ease of purchase for a customer is very important. Is your

rack out of normal foot traffic pattern? If it is, then that location should be evaluated for other alternatives.

But better than a rack out front is space inside the store. Convenience store counters are more coveted than child eye-level space on the cereal aisle at the grocery store.

Serfoss and Wesner are working on plans to get back on the counter. Paying a higher sales commission and even including a once-a-month display ad were kicked around as enticements to seal the deal. Being on the counter can produce 2 to 10 times the sales of being in a lesser-seen location. Store owners know that, and we will have to compensate them to get there.

Our newspapers should be a valuable product. The issues change at least weekly, have compelling local interest and will likely drive customers in.

For pricing, I think 75 cents or \$1 is perceived better when someone is buying a pop and chips; the paper is probably less expensive than each of those items.

Ideally a customer would simply add it on to their items when paying. To make this work best our product needs to be close, just inches to a few feet from the cash register.

There is not much space on most convenience store counters. In our conversation, Serfoss mentioned that he was going to try quarter folding his papers to see if that is more enticing for the store owner.

But we haven't quarter folded the Sequoyah County Times in more than 20 years. Once we bought an insert machine, our newspaper was just half folded because it ran in the machine better. It's an obstacle.

I bet we still have the well-worn wooden rulers and sticks used to quarter fold inserts decades ago. We are not good at throwing things away, and something like this only reinforces the hoarding.

"See, I knew we would need these," we tell ourselves. So, maybe our road to increased sales is at the hands of 30-year-old sticks.

I'm told the better spot to be in instead of by the door is by the entrance to the cash register, but our store layout doesn't leave much unused space.

Single copy sales are an old income stream for newspapers, but we must continually work at it. Stores open and close, merchandise is moved around from shelves to counters and back. It's like Zig Ziglar said, "People often say that motivation doesn't last. Well, neither does bathing — that's why we recommend it daily."

THANKS

It has been an honor to serve as OPA president this year. The OPA staff, led by Executive Vice President Mark Thomas, do a tremendous job of making ours the best press association in the country.

I mentioned it during the OPA convention banquet, but I want to recognize my wife, Beth, for her sacrifice while I was serving as OPA president. She made it easy to dedicate the time the OPA deserves.

Beth earned a degree from OSU, but it was not in journalism. But her work at the paper on the books, handling payroll and even proofreading, help make our newspaper great.

My mom, Becky Mayo, had a similar start to the newspaper business. "We just need a little help covering lunch or getting out the monthly statements," my dad probably told her in the late 1970s.

Good work begets good work and Becky is still there, full time.

I hope incoming president Jeff Funk has as good a year as president as I did. I look forward to giving him any support he needs. I hope you will too.

OPA CALENDAR OF EVENTS

Complete Listing of Events

THURS., JULY 10

WEBINAR: 1-2 PM, \$35

INDESIGN 201: BECOME A TYPE SUPERHERO

Register at OnlineMediaCampus.com
It's easy to put type on a page in InDesign, but using basic techniques on a large document can be VERY time consuming. Learn how to create master styles, and other techniques that will allow you to create, place and format text quickly and with more exciting designs than you might be doing now.

THURS., JULY 31

WEBINAR: 1-2 PM, \$35

MOBILE: CREATING GREAT VIDEO

Register at OnlineMediaCampus.com
Learn to create and edit high-quality video with your smartphone. We'll introduce you to tools for stabilizing your video, adding external lights, adding external lenses and getting crystal clear audio (and a few tools to add creativity to your videos). We'll also discuss the best apps for shooting and editing on your phone.

THURS., AUG. 21

WEBINAR: 1-2 PM, \$35

INDESIGN 301: IMAGES & GRAPHICS

Register at OnlineMediaCampus.com
Take your ads and editorial pages to the next level of design. You'll also learn features that integrate InDesign with Illustrator and Photoshop for additional power.

For more information on upcoming events,
visit the OPA website at www.OkPress.com
or contact

Member Services Director Lisa Potts at
(405) 499-0026, 1-888-815-2672 or
email LPotts@okpress.com.

OPA elects Jeff Funk as association president for 2014-15 term

Jeff Funk, publisher of the Enid News & Eagle, was elected president of the Oklahoma Press Association for 2014-15 at the OPA Convention in Midwest City, Okla.

Funk is a 40-year newspaper veteran, previously holding news and management positions with daily newspapers in Oklahoma, Kansas and Nebraska. He

joined the News & Eagle as executive editor in 2001 and became publisher in November 2002.

The election was held on Thursday, June 13, during the OPA's annual business meeting.

Other officers elected to a one-year term beginning July 1 were Robby Trammell, news editor at The Oklahoman,

as vice president; Gloria Trotter, co-publisher of The Countywide & Sun, as treasurer, and Jeff Mayo, associate publisher of the Sequoyah County Times, as immediate past president.

Newly elected to serve a two-year term as director was Mike Strain, news editor at the Tulsa World. Elected to a new three-year term was John Denny

Montgomery, assistant editor of The Purcell Register. Ted Streuli, executive editor at The Journal Record, was elected to his second three-year term.

Other members of the OPA board of directors are Dayva Spitzer, Sayre Record & Beckham County Democrat; Brian Blansett, The Shawnee News-Star; and Ray Dyer, El Reno Tribune.

No charges in zoning dispute

A district attorney determined that the City of Bartlesville unintentionally violated the Oklahoma Open Meeting Act when the City Council voted to approve a rezoning request.

"I have made the determination that criminal charges ... are not warranted," 11th Judicial District Attorney Kevin Buchanan said in a "Decline to Prosecute" document that was obtained by the Bartlesville Examiner-Enterprise.

The findings are a response to a complaint filed with the Bartlesville Police Department in May by property owners who were upset about the rezoning of property on Minnesota Avenue.

The Bartlesville City Council voted 4-1 in November 2013 to rezone an 8.6-acre tract of land from residential agriculture to C-5 commercial zoning. However, the agenda for the Nov. 4, 2013, meeting stated that the council intended to consider an appeal of a decision to deny rezoning of a 19-acre tract of land from residential agriculture to light industrial. During the meeting, the council was advised that the original request had been modified.

Buchanan said the modification was not included on the meeting's agenda and that, in his opinion, the city violated the Open Meeting Act when it failed to include the modified request in the agenda language. However, he continued, there is no indication the city willfully violated the law, and that the failure to include the modified request in the agenda language does not constitute a crime.

Judge rules Governor Fallin can withhold documents

An Oklahoma County trial judge ruled that Gov. Mary Fallin has the power to withhold documents from the public based on a deliberative process privilege.

"The court finds the deliberative process privilege is recognized under common law in Oklahoma, and it is supported by Supreme Court rule as an exception to the Oklahoma Open Records Act," District Judge Barbara Swinton ruled. "The court finds the deliberative process privilege thus may be used by the defendant to protect the content of the documents withheld."

Fallin was sued by the American Civil Liberties Union of Oklahoma on behalf of The Lost Ogle, a satirical blog, after she refused to release some records dealing with her decision not to expand Medicaid under the Affordable Health Care Act. Her office eventually released 51,000 pages but withheld 100 others.

In her five-page opinion, Swinton stated that the purpose of the delibera-

tive process privilege "is to ensure that subordinates within an agency will feel free to provide the decision maker with their uninhibited opinions and recommendations without fear of later being subjected to public ridicule or criticism."

The judge ordered the governor to provide a privilege log of the 100 withheld documents.

"Pursuant to the privilege, only the content of the emails may be withheld," the order stated.

Fallin has 20 days to prepare the log that must include dates, sender, recipients and "re:" lines.

Ryan Kiesel said the ACLU disagrees with the finding that a deliberative process privilege exists under Oklahoma law. Kiesel is executive director of ACLU Oklahoma.

The governor's office was pleased with the decision, said Alex Weintz, a Fallin spokesman.

An appeal is likely in the case.

Mustang school board members met privately on school Bible class

Prior to approving a Bible-based curriculum for students next fall, the Mustang School Board broke into small groups that met privately at Hobby Lobby in an attempt to get around the Oklahoma Open Meeting Act, the Associated Press reported.

AP reported that Mustang Superintendent Sean McDaniel acknowledged insisting on separate presentations so the public wouldn't have to be invited at the direction of Hobby Lobby president Steve Green and his public relations team.

Oklahoma County District Attorney

David Prater said the meeting, which involved the board leaving its base in Canadian County and traveling to Oklahoma City, could create a potential violation if it is proven to be a deliberate attempt to go around laws that require governmental bodies to meet openly.

Prater said boards can meet without a quorum present, but no one at the meeting can be present at the other to give information to the other members, and no action can be taken by the members.

Three of the district's five board members attended the meetings, according to emails obtained by the AP.

STAFF CHANGES

THE WAGONER TRIBUNE recently announced some staff changes. Shelby Belcher has been named as an advertising consultant. She replaces Alana Justice, who left the position.

In addition to Belcher, the Tribune hired Shane Farris as a staff writer. Farris was a finalist in poetry for the Northeastern State University Writing Contest.

THE GROVE SUN named Christian Favalora as its new sports editor. Favalora is a recent graduate from Oklahoma State University where he spent time as a staff member for The Daily O'Collegian.

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The
Oklahoma
Publisher



ISSN 1526-811X

Official Publication of the
Oklahoma Press Association

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The Countywide & Sun

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Oklahoma City

OPA DIRECTORS

Jeff Shultz, Past President
The Garvin County News Star

Robby Trammell, *The Oklahoman*
Dayva Spitzer, *Sayre Record & Beckham County Democrat*

Brian Blansett,
Shawnee News-Star

Mike Brown, *Neighbor News*
Ted Streuli, *The Journal Record*

Ray Dyer, *El Reno Tribune*

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THE OKLAHOMA PUBLISHER (USPS 406-920) is published monthly for \$12 per year by the Oklahoma Press Association, 3601 N. Lincoln Blvd., Oklahoma City, OK 73105-5499. Periodicals postage paid at Oklahoma City, OK.

POSTMASTER: Send address changes to THE OKLAHOMA PUBLISHER, 3601 N. Lincoln Blvd., Oklahoma City, OK 73105-5499.

Looking through 19 years of columns



Clark's Critique
by Terry Clark
Journalism Professor,
University of Central Oklahoma,
TClark@uco.edu

It dawned on me that as of last month, I've been writing this column for *The Publisher* for 19 years...218 times.

It all started when my friend and last mentor, Dr. Harry Heath, was critically injured in April 1996 in a car accident. Harry had written the column, "Heath's Critique," for 30 years. I "filled in" for two months while he lay in a Tulsa hospital before dying, and then signed on.

As I thought back through all those years, I realized there might be some material for a helpful booklet. I went down to OPA and started thumbing through the bound past issues. I have many of the recent columns on my computer, but certainly not the early ones.

Leafing through those pages was like going back in time. I realized that many people now working for Oklahoma papers have no idea who Harry was. I think there's a column there sometime in the future. And if the booklet ever becomes reality, it'll sure include something about Harry. I also saw many items about people I knew who are now gone. Very sobering.

Two main ideas stood out. First, newspapers have changed even more than I have in these years — email, Internet, improved printing, Twitter, challenges we never dreamed of. The column — intended to assist our journalists as they do their jobs — has changed too, especially with the advent of OPEN digital clipping in 2008, which allows me to easily view your pages. One of the best ways to improve what we do is to see and read the examples of excellent journalism in Oklahoma.

Secondly, as I looked at the topics I've written about, I realized some things never change — the need for attention to what makes good journalism. The main topics of the column have cropped up over and over through the years. Verbs. Leads. Headlines. Writing. Newspapers. Readers. Technology. Much more.

So what's next? I'll keep you posted.

LOOKIN'EM OVER: Oklahoma papers continue to serve up meaty protein-rich meals for their readers.

One of the best examples is Josh Rouse's terrific story in *The Lawton Constitution* about families dealing with Alzheimer's, headlined "Missing Peace."

Here's his fantastic lead, based on a real situation: "A man wakes up in the middle of the night and sits down at the dinner table, where he waits patiently for his lunch to be served. His wife soon

THE OKLAHOMAN • NEWSOK.COM • SUNDAY, JUNE 1, 2014 • SPORTS SECTION BEGINS ON PAGE 7B

THUNDEREXTRA
GAME 4, WESTERN CONFERENCE FINALS
SPURS WIN SERIES 4 (BEST OF 7)

DEEP SIXED

SPURS BENCH OUTSCORES OKC'S 51-5 AS THUNDER FALLS IN OVERTIME | TIM DUNCAN COMES THROUGH IN CLUTCH AS SPURS END OKC'S SEASON | SEVERAL LATE CHANCES SLIP AWAY FROM THUNDER IN HARD-FOUGHT LOSS

Oklahoma City's Kevin Durant, center, takes the ball to the basket in the fourth quarter as he is defended by San Antonio's Tim Duncan, left, and Denver's Greg Slaughter, right, during Game 4 of the Western Conference Finals.

Turnovers, bad play on boards cost OKC

For as brilliant as he was, and how well he finished, Russell Westbrook turned in his second straight game with a high number of turnovers and bad play on the boards.

The bitter truth: The better team won

There's a hard truth that can't be denied. The Spurs were the better team. They were the better team.

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75¢

Volume 111, Number 47 | 2 Sections | Thursday, April 24, 2014

Published: Thrift Publishing, OK 73044 (580) 696-0200

April 23-24, 2014

Sr. issue May 15

Training time

Remember to Thank all the Veterans For Our Freedom

A Life Well-Lived

Bulldogs win Johnny Bench Tournament

See Bulldogs Win Tourney

Sentinel Clean up days set by Council

Go Ladies & Dawgs! Win!

Elk City Daily News
Serving Western Oklahoma Since 1902

75¢

Thursday, June 3, 2014

Thomas time
Tabby paws way into man's heart

Ackley Park pool opens

Tame May sees drought relief, few tornadoes

THE DEWEY COUNTY RECORD
Seiling, OK, Vol. 104, No. 22, Thursday, May 29, 2014

75¢

"The only thing necessary for the triumph of evil is for good men to do nothing"

Attention grabbing headlines and photos, a new flag and great writing from Oklahoma newspapers. Featured this month are *The Oklahoman*, *The Sentinel Leader*, *The Elk City Daily News*, *The Lawton Constitution*, *Alva Review-Courier*, *The Canton Times* and *Skiatook Journal*

Wildlife is in the news, too. Kim Morava at *The Shawnee News-Star* reports of mountain lions in the area. Josh Newton at the *Tahlequah Daily Press* reports the same for bears, "Bear aware." Emily Droege at the *Bartlesville Examiner-Enterprise* writes about the honey bee crisis, "Feeling the bee's sting."

Good writing trumps everything. Here's Joy Hampton's lead in *The Moore American*, about two storm survivors, a couple married 57 years: "When the tornado hit, Dennis and Wilma Chastain were holding hands." In the outline, "... they say they won't let go."

Cheryl Overstreet at *The Elk City Daily News* tells the story of a cat and a corrections inmate, under "Thomas time. Tabby paws way into man's heart." Lead: "Seldom does a match of man and pet happen twice but the local animal shelter hopes a perfect bond lies in store for Thomas the tabby."

Lori Cooper at *The Carnegie Herald* tells the story of a retiring postman, who started 40 years ago when stamps were

eight cents. James Beatty of the *McAlesser News-Capital* reports on the number of visitors at the animal shelter.

Tips of the hat: *The Lone Grove Ledger*, with a black and white front page for Memorial Day, running the names of all the vets buried in the local cemetery, headlined "Lest We Forget." To *The Midwest City Beacon*, moving from Capitol Hill. To *The Cyril News*, running a front page of people photos, "Good life in Cyril." To the *Alva Review-Courier*, running a full page photo every other week. Improved front page at *The Canton Times*. Improved flag at *The Dewey County Record*.

I meant to show *Sentinel Leader* last month. So it's here this month.

HEAD'EM UP AWARDS. First place, tie, *The Lawton Constitution* and *The Oklahoman*. These two headlines carry several levels of meaning.

Lawton, on the Josh Rouse story about families dealing with Alzheimer's,

Joe Worley plans to retire from Tulsa World in November

Tulsa World executive editor Joe Worley announced that he plans to retire in November.

Worley has held the position since 1995.

Susan Ellerbach, the World's executive editor, will succeed Worley. Ellerbach has served as managing editor since 1995.

News editor Mike Strain will take over as managing editor.

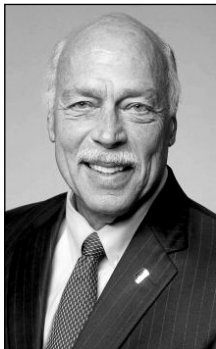
"I am extremely proud of everything that Joe has accomplished during his time as executive editor," said Bill Masterson Jr., Tulsa World publisher. "And I believe we have a great team following in his footsteps. Susan and Mike are both strong leaders who understand the changing world of our media company. I couldn't be more confident in this newsroom as we move forward as both a print and digital medium."

Worley joined the Tulsa World in 1987 as Sunday editor. He was named managing editor in 1993. He previously had served as the executive editor at the Nashville Banner, an afternoon newspaper that has ceased publication.

Worley helped in the paper's transition from a legacy as a family-owned newspaper to last year's purchase of the Tulsa World by BH Media Group, a division of the Berkshire Hathaway companies.

"When change happened, Joe was a constant for everyone. He was a strong advocate with the new owners and with me as the new publisher," Masterson said. "We will always be grateful to him for that kind of leadership."

Ellerbach joined the Tulsa World in 1985 as a business reporter. She also has



served as business editor, state editor and Sunday editor.

Ellerbach was the first female to hold the position of managing editor, and she will be the World's first female executive editor.

"Susan has a collaborative nature and a real feel for this community," Masterson said. "She and her husband, Richard, have raised their family here, and if you're a friend of hers on Facebook, you know that they've just welcomed their first granddaughter. She, too, is a strong advocate for the power of news and for those who produce content for our products."

Strain became sports editor at the World in 2005. Before joining The Oklahoman's sports staff in 1990, he worked in Shawnee.

Strain was named news editor at the World in 2011 and has supervised all reporters and editors since then. The move to managing editor will expand his responsibility to the overall newsroom operation.

"Mike's work ethic and leadership skills continue to drive him to more and more responsibility within our organization," Masterson said. "He and his wife, Kay, have a natural interest in education and raised their sons through the Claremore Public Schools. He is one of the hardest-working and most well-liked editors in our newsroom."

"Susan and Mike will be busy this summer as we reorganize the Tulsa World newsroom to strengthen our role as a digital and print media company. This will include repurposing the newsroom to enable us to react faster to breaking news and create new video opportunities for our website," Masterson added.

Worley will continue in his role until November, when he will retire and become a part-time staff writer and consultant.

Jamey Honeycutt named as publisher of Neighbor News

Jamey Honeycutt is the new publisher at Neighbor News.

Honeycutt was previously the advertising director for the group. Josh Umholtz was promoted from his position as an advertising zone manager to replace Honeycutt as advertising director.

The promotions took place after current Neighbor News publisher Mike Brown was promoted to president of Community Publishers Inc., the parent company of the Neighbor News group.

"I am pleased to be able to promote from within for these two important positions in our company," Brown said.

"Jamey and Josh have both been a big part of our success over the years they have been with our group."

Honeycutt has previous experience as a publisher for newspapers in Arkansas, Missouri and South Carolina.

Before joining the Neighbor News group, Umholtz served as a sales and marketing manager of print and online magazines and consumer guides.

Neighbor News, which is owned by Community Publishers Inc., publishes the Broken Arrow Ledger, South County Leader, Collinsville News, Coweta American, Owasso Reporter, Sand Springs Leader, Skiatook Journal and Wagoner Tribune.



JAMEY HONEYCUTT



JOSH UMHOLTZ

Longtime Poteau Daily News staffer retires

After 40 years at the Poteau Daily News, Carol Baker is retiring. Baker created advertisements for the company and was the go-to person for questions.

"I had a lot of questions when I first got here, and the answer was usually, 'I don't know, ask Carol,'" said news editor Ken Milam, who worked with Baker for several years.

"She was a great source of inspiration as well as information," said Milam.

Baker began her career in newsprint

in 1972. She first worked for the Poteau Valley Times, then the Eastern Oklahoma Messenger.

In 1974, Baker joined Poteau Daily News.

She has seen many people come and go at the paper including five owners and at least 11 publishers.

Baker is a member of the Oklahoma Press Association's Quarter Century Club.

New staff member at Shawnee News-Star

The Shawnee News-Star recently welcomed Ben Luschen to its staff.

Luschen was hired by executive editor Mike McCormick to help write stories and for page layout. Luschen was previously an intern for The Oklahoman.

After graduating from the University of Central Oklahoma in May, Luschen moved to Shawnee. He spent most of his life in northern Oklahoma City and Edmond.



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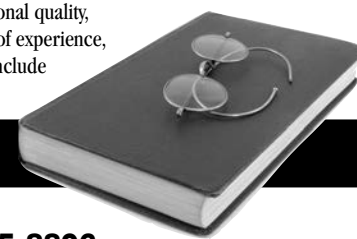
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DEATHS

DONALD 'DON' BOSTON, who started his career at the Stillwater News Press, died June 10, 2014. He was 86.

Boston was born in Oplin, Texas. He served in the Air Force from 1945-48. He graduated from Oklahoma A&M (now Oklahoma State University) in 1951 with a degree in journalism.

Boston married Doris Warren on Jan. 12, 1952.

He started his career in journalism as a sports reporter for the Stillwater News Press, then moved to Port Arthur, Texas, as a reporter. From there, he joined the Pecos News as a broadcaster. Boston also worked as a reporter for the San Angelo News.

In 1972, he moved to Page, Ariz., to work at a radio station. He and his wife purchased a hardware store in 1977, which is now owned by his sons.

Boston is survived by his wife, Doris; daughters Donna Price and Diann Fornero; sons Daniel Boston, David Boston and Douglas Boston; 14 grandchildren and 22 great-grandchildren.

DAVID CLARENCE FROST, JR., a former Oklahoma journalist, died May 29, 2014, in Friendship, Maine. He was 78.

Frost was born Dec. 19, 1936, in Hobart, Okla. He attended public schools in Chickasha and Hobart and went on to graduate from the University of Oklahoma in 1958 with a degree in journalism. At OU, Frost was editor of The Oklahoma Daily and was honored as a Distinguished Graduate of the Gay-

lord College of Journalism and Mass Communications in 2005.

After college, Frost worked for The Shawnee News-Star and The Norman Transcript before serving three years in the Army Security Agency as a Polish linguist.

Frost later moved to New York City where he landed a job with the Associated Press as a wire editor from 1963-1965. When his father died, Frost returned to Hobart and helped run the family paper,

the Kiowa County Star-Review, for 18 months. He subsequently learned the book publishing trade via a fellowship at the OU Press in Norman.

For nearly 40 years, Frost worked for publishers in New York and spent nine months in San Clemente, Calif., working on a book about Richard Nixon.

He is survived by his partner, David A. Hovell of Friendship, Maine; a brother, Edgar Lee Frost of Norman, Okla.; one nephew and one niece.

RAY E. GAMBILL, who founded The Newcastle Pacer, died June 8, 2014. He was 78.

Gambill was born in Weatherford, Okla. He graduated from Midwest City High School in 1953 and was then hired as a copy messenger at The Oklahoman. He later became assistant state editor while working his way through Central State College in Edmond.

After graduating in 1959, Wallace and his wife, Dorothy, moved to Texas where Ray was employed as assistant state editor of the Wichita Falls Record News. The family returned to Oklahoma in 1962 and Ray again was employed by The Oklahoman as assistant state editor. Wallace left journalism and went to work for the Federal Aviation Administration, retiring in 2004 after 41 years of service.

In 1978, while working at FAA and living in Blanchard, Gambill founded The Newcastle Pacer, a weekly newspaper that he and his wife operated until selling it in 1982.

He is survived by a son, Mark Gambill; daughter Rayma Brandt; six grandchildren; four great-grandchildren; and a special friend, Linda Stoltz.

SUE (HESS) MILLER, a previous employee at The Ardmoreite, died May 14, 2014. She was 76.

Born Oct. 10, 1937, in Wheeler, Okla., Miller graduated high school in Healdton in 1954. She married Kenneth Miller of Ardmore on Dec. 8, 1956.

She worked in city and county government for 14 years.

She became interested in journalism

when the editor of The Daily Ardmoreite solicited her to do freelance writing for the paper based on some documents she had written. Miller enjoyed journalism and took classes and several seminars before landing writing jobs for both The Ardmoreite and the Lone Grove Ledger. In 1991, she won a first-place award for feature writing.

She was forced to take medical retirement in 1994, and subsequently became involved in volunteer work and local politics.

Survivors include her children, Kennita Moon, Rajeana Heath, and Kerry Miller, all of Lone Grove; sister Lynne Jones of Edmond; brother Bill Hess of San Antonio; eight grandchildren and 10 great-grandchildren.

DONALD 'DON' MILLIRONS, who worked for several Oklahoma newspapers, died May 25, 2014. He was 81.

Millirons was born on March 10, 1933, in Lone Wolf, Okla. After graduat-

ing with a degree in journalism from the University of Oklahoma in 1956, he worked as news editor for the Pauls Valley Democrat, The Holdenville Daily News and The Duncan Banner between 1956 and 1962. He left the newspaper

business to work in public relations for GE/Honeywell.

Millirons is survived by his wife of 60 years, Dorothy; three children, Randy, Jeff and Brenda; six grandchildren and seven great-grandchildren.

SAM POWELL, outdoors writer for the Tulsa World for 37 years, died June 8, 2014. He was 75.

Powell was born Aug. 13, 1938, in Muskogee and graduated from Muskogee High School in 1956. He attended the University of Oklahoma, where he was an honor student and editor of the college newspaper.

Powell worked at the Tulsa World from 1971 to 2008, experiencing nearly every aspect of Oklahoma's outdoors.

Robert E. Lorton, who owned the World during Powell's tenure, said Powell was one of the many great people at the World who held a special place with readers of the newspaper.

"He was the premier outdoor writer

in northeast Oklahoma for many years," Lorton said.

Powell took thousands of Oklahomans on hundreds of fishing and hunting trips through stories in the World.

He is survived by his wife, Jane Powell; two daughters, Jennifer Leonard and Anne Brockman; and two grandchildren, Ben Leonard and Tabitha Leonard.



THANK YOU

to the following individuals and organizations for their recent donations to the Oklahoma Newspaper Foundation:

*In memory of
Ed Livermore, Sr.:*

**JEFF & NANETTE SHULTZ
BILL & BARB WALTER
ANDY & KAREN RIEGER**

*In memory of
Ed & Melba Livermore, Sr.:*

PAT DYER & FAMILY

*In memory of
Nancy Phillips:*

JEFF & NANETTE SHULTZ

A donation to the Oklahoma Newspaper Foundation will support its efforts to improve the state's newspaper industry and quality of journalism.

ONF's programs include training and education for professional journalists, scholarship and internship programs for journalism students, and Newspaper in Education efforts.

ONF relies on donations and memorial contributions to fund these programs.

If you would like to make a donation, please send a check to:

**OKLAHOMA
NEWSPAPER
FOUNDATION**

3601 N. Lincoln Blvd.
Oklahoma City, OK 73105

IN MEMORY OF OUR FRIENDS & COLLEAGUES

John Fenton Wheeler
April 21, 2013

Royce Clifton Hunter
May 4, 2013

Don Manley
May 12, 2013

2013 OKLAHOMA PRESS ASSOCIATION BETTER NEWSPAPER CONTEST WINNERS



Winners of the 2013 OPA Sequoyah Awards were announced at the OPA Awards Banquet on June 13, 2014, at the Reed Center in Midwest City. The Sequoyah Award is presented to the newspaper in its division with the highest number of points. Standing: Greg Poindexter, Broken Arrow Ledger; Glen Miller, El Reno Tribune; Bill Johnston, Collinsville News; Jeff Kaley, Waurika News-Democrat; Jeff Funk, Enid News & Eagle, and Kyle Hinchey, The Daily O'Collegian at Oklahoma State University. Seated: Louise Red Corn, The Bigheart Times; John D. Montgomery, The Purcell Register; Mary Melon, The Journal Record; Marsha Tucker, Cherokee Messenger & Republican, and Randy Cowling, Claremore Daily Progress.



Sequoyah Award Winner – DIVISION 1: Dailies circ. 8,000 or more ENID NEWS & EAGLE

EVENT 1: NEWS CONTENT

- 1 The Norman Transcript
- 2 Muskogee Phoenix
- 3 The Lawton Constitution
- 4 Enid News & Eagle

EVENT 2: LAYOUT & DESIGN

- 1 The Norman Transcript
- 2 Enid News & Eagle
- 3 Muskogee Phoenix
- 4 The Lawton Constitution

EVENT 3: ADVERTISING

- 1 The Norman Transcript
- 2 Enid News & Eagle
- 3 The Lawton Constitution
- 4 No fourth place

EVENT 04: SALES PROMOTION

- 1 Enid News & Eagle
- 2 The Norman Transcript
- 3 No third place
- 4 No fourth place

EVENT 5: IN-DEPTH ENTERPRISE

- 1 Enid News & Eagle
- 2 The Norman Transcript
- 3 The Lawton Constitution
- 4 Muskogee Phoenix

EVENT 6: EDITORIAL COMMENT

- 1 Enid News & Eagle
- 2 Muskogee Phoenix
- 3 The Lawton Constitution
- 4 The Norman Transcript

EVENT 07: PERSONAL COLUMNS

- 1 Enid News & Eagle
- 2 The Norman Transcript
- 3 The Lawton Constitution
- 4 Muskogee Phoenix

EVENT 8: NEWS WRITING

- 1 Enid News & Eagle
- 2 Muskogee Phoenix
- 3 The Lawton Constitution
- 4 The Norman Transcript

EVENT 09: FEATURE WRITING

- 1 Enid News & Eagle
- 2 The Norman Transcript
- 3 Muskogee Phoenix
- 4 The Lawton Constitution

EVENT 10: SPORTS COVERAGE

- 1 The Norman Transcript
- 2 Enid News & Eagle
- 3 The Lawton Constitution
- 4 Muskogee Phoenix

EVENT 11: PHOTOGRAPHY

- 1 The Norman Transcript
- 2 Enid News & Eagle
- 3 The Lawton Constitution
- 4 Muskogee Phoenix

EVENT 12: COMMUNITY LEADERSHIP

- 1 The Norman Transcript
- 2 The Lawton Constitution
- 3 Enid News & Eagle
- 4 No fourth place

For you, \$1. A whole buck!! The Only Newspaper in the World that Really Grows a Diddy Thursday, September 26, 2013

The Bigheart Times

Petty: Murder arrest legally flawed

Billings on parade

No license means no pay for electrician

Caring for nature's orphans

County mulls broadband

Sequoyah Award Winner – DIVISION 5: Weeklies circ. 1,700 to 2,500

THE BIGHEART TIMES (BARNSDALL)

EVENT 1: NEWS CONTENT

- 1 Choctaw Times
- 2 Wagoner Tribune
- 3 The Delaware County Journal
- 4 The Bigheart Times (Barnsdall)

EVENT 2: LAYOUT & DESIGN

- 1 Coweta American
- 2 Skiatook Journal
- 3 The Bigheart Times (Barnsdall)
- 4 South County Leader (Bixby)

EVENT 3: ADVERTISING

- 1 South County Leader (Bixby)
- 2 Coweta American
- 3 Choctaw Times
- 4 Wagoner Tribune

EVENT 4: SALES PROMOTION

- 1 The Eufaula Indian Journal
- 2 The Sayre Record & Beckham County Democrat
- 3 Wagoner Tribune
- 4 Coweta American

EVENT 5: IN-DEPTH ENTERPRISE

- 1 The Eufaula Indian Journal
- 2 Choctaw Times
- 3 The Bigheart Times (Barnsdall)
- 4 The Sayre Record & Beckham County Democrat

EVENT 6: EDITORIAL COMMENT

- 1 Skiatook Journal
- 2 Coweta American
- 3 South County Leader (Bixby)
- 4 The Sayre Record & Beckham County Democrat

EVENT 7: PERSONAL COLUMNS

- 1 The Bigheart Times (Barnsdall)
- 2 Coweta American
- 3 Wagoner Tribune
- 4 The Delaware County Journal

EVENT 8: NEWS WRITING

- 1 The Bigheart Times (Barnsdall)
- 2 Choctaw Times
- 3 The Eufaula Indian Journal
- 4 The Cleveland American

EVENT 9: FEATURE WRITING

- 1 Wagoner Tribune
- 2 The Bigheart Times (Barnsdall)
- 3 Skiatook Journal
- 4 The Delaware County Journal

EVENT 10: SPORTS COVERAGE

- 1 Choctaw Times
- 2 The Eufaula Indian Journal
- 3 The Marlow Review
- 4 The Delaware County Journal

EVENT 11: PHOTOGRAPHY

- 1 The Bigheart Times (Barnsdall)
- 2 South County Leader (Bixby)
- 3 Coweta American
- 4 The Cleveland American

EVENT 12: COMMUNITY LEADERSHIP

- 1 The Cleveland American
- 2 Choctaw Times
- 3 The Bigheart Times (Barnsdall)
- 4 The Eufaula Indian Journal

Home of the Great Salt Plains & the Selemite Hourglass Crystal

CHEROKEE MESSENGER & REPUBLICAN

Who will be the next State Schools Superintendent?

Alfalfa County Farm Bureau hosts a candidate forum

Watch your head at the Aline Fair

Employees take on new responsibilities

Cherokee Schools receive a \$7,395 check

Academic team undefeated; prepping for district event

Sequoyah Award Winner – DIVISION 6: Weeklies circ. 1,100 to 1,699

CHEROKEE MESSENGER & REPUBLICAN

EVENT 1: NEWS CONTENT

- 1 The Tuttle Times
- 2 Cherokee Messenger & Republican
- 3 The Countywide & Sun (Tecumseh)
- 4 Mustang News

EVENT 2: LAYOUT & DESIGN

- 1 The Countywide & Sun (Tecumseh)
- 2 Cherokee Messenger & Republican
- 3 The Carnegie Herald
- 4 McIntosh County Democrat

EVENT 3: ADVERTISING

- 1 McIntosh County Democrat
- 2 Mustang News
- 3 The Tuttle Times
- 4 Cherokee Messenger & Republican

EVENT 04: SALES PROMOTION

- 1 McIntosh County Democrat
- 2 The Tuttle Times
- 3 Mustang News
- 4 Vian Tenkiller News

EVENT 5: IN-DEPTH ENTERPRISE

- 1 The Countywide & Sun (Tecumseh)
- 2 The Tuttle Times
- 3 The Hennessey Clipper
- 4 McIntosh County Democrat

EVENT 6: EDITORIAL COMMENT

- 1 The Countywide & Sun (Tecumseh)
- 2 Cherokee Messenger & Republican
- 3 The Hennessey Clipper
- 4 The Tuttle Times

EVENT 7: PERSONAL COLUMNS

- 1 Cherokee Messenger & Republican
- 2 The Hennessey Clipper
- 3 The Countywide & Sun (Tecumseh)
- 4 Vian Tenkiller News

EVENT 8: NEWS WRITING

- 1 Cherokee Messenger & Republican
- 2 Mustang News
- 3 The Tuttle Times
- 4 The Countywide & Sun (Tecumseh)

EVENT 9: FEATURE WRITING

- 1 The Newkirk Herald Journal
- 2 The Carnegie Herald
- 3 McIntosh County Democrat
- 4 The Countywide & Sun (Tecumseh)

EVENT 10: SPORTS COVERAGE

- 1 The Tuttle Times
- 2 Cherokee Messenger & Republican
- 3 Mustang News
- 4 The Carnegie Herald

EVENT 11: PHOTOGRAPHY

- 1 The Carnegie Herald
- 2 The Tuttle Times
- 3 Cherokee Messenger & Republican
- 4 The Hennessey Clipper

EVENT 12: COMMUNITY LEADERSHIP

- 1 Mustang News
- 2 The Hennessey Clipper
- 3 The Countywide & Sun
- 4 The Carnegie Herald

Sequoyah Award Winner (TIE) – DIVISION 7: Weeklies circ. less than 1,100

COLLINSVILLE NEWS & WAURIKA NEWS-DEMOCRAT

EVENT 1: NEWS CONTENT

- 1 The Newcastle Pacer
- 2 Collinsville News
- 3 The Hooker Advance
- 4 Eastern Times-Register (Roland)

EVENT 2: LAYOUT & DESIGN

- 1 Collinsville News
- 2 Waurika News-Democrat
- 3 The Comanche County Chronicle
- 4 The Mooreland Leader

EVENT 3: ADVERTISING

- 1 The Newcastle Pacer
- 2 The Mooreland Leader
- 3 The Okeene Record
- 4 Collinsville News

EVENT 4: SALES PROMOTION

- 1 The Hooker Advance
- 2 Eastern Times-Register (Roland)
- 3 Collinsville News
- 4 The Hinton Record

EVENT 5: IN-DEPTH ENTERPRISE

- 1 Waurika News-Democrat
- 2 The Newcastle Pacer
- 3 The Hooker Advance
- 4 The Review (Shidler)

EVENT 6: EDITORIAL COMMENT

- 1 Waurika News-Democrat
- 2 The Newcastle Pacer
- 3 Collinsville News
- 4 The Mooreland Leader

EVENT 7: PERSONAL COLUMNS

- 1 Waurika News-Democrat
- 2 Mountain View News
- 3 Collinsville News
- 4 The Hooker Advance

EVENT 8: NEWS WRITING

- 1 Eastern Times-Register (Roland)
- 2 Waurika News-Democrat
- 3 Collinsville News
- 4 The Westville Reporter

EVENT 9: FEATURE WRITING

- 1 Waurika News-Democrat
- 2 The Phoenix (Yale)
- 3 The Comanche County Chronicle
- 4 The Hooker Advance

EVENT 10: SPORTS COVERAGE

- 1 Collinsville News
- 2 The Newcastle Pacer
- 3 Eastern Times-Register (Roland)
- 4 The Comanche County Chronicle

EVENT 11: PHOTOGRAPHY

- 1 The Comanche County Chronicle
- 2 The Hooker Advance
- 3 Collinsville News
- 4 The Mooreland Leader

EVENT 12: COMMUNITY LEADERSHIP

- 1 The Mooreland Leader
- 2 The Hooker Advance
- 3 Waurika News-Democrat
- 4 The Newcastle Pacer

7 Top 10 cities | 9 Two best | 11 winners planned | Collinville, Oklahoma Vol. 115, No. 22

Collinsville News

50¢

Wednesday, October 9, 2013

Fifth Grade Cards with clever sign

Meadowcreek Fall Festival, arts and crafts fair Saturday

Kindergarten kids show respect

Cherokee girls honored by AARP

Academic team undefeated; prepping for district event

WAURIKA NEWS-DEMOCRAT

18 Spring Hill County 110 Years Waurika, OK 75573 Wednesday, May 8, 2013 50 CENTS

Out & About

... and the crowd went wild!

Long journey was worthwhile

El Reno Tribune

SUNDAY, SEPTEMBER 22, 2013 • ELRENO.OMN • 50 CENTS

Public presentation from hospital advisory board set for October

Six months after formation, City Manager Rivera says group meeting to 'prepare' audience

By THE STAFF

The first public presentation of a hospital advisory committee is set for Oct. 15 at 7 p.m. at the El Reno Civic Center. The group was formed by City Manager Rivera in August 2012 to provide input on the future of the El Reno Hospital. The group will meet on Oct. 15 at 7 p.m. at the El Reno Civic Center. The group will meet on Oct. 15 at 7 p.m. at the El Reno Civic Center.



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Slice of Smithsonian headed to Redlands

'New Harmonia' is a traveling exhibit from the Smithsonian Institution that will be on display in Redlands from Sept. 27 through Oct. 15.



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Gathering the United Way

Canadian County volunteers gather at Pottery to kick off \$153,000 fundraising efforts

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Sequoyah Award Winner – DIVISION 8: Semi-, Twin or Tri-Weeklies

EL RENO TRIBUNE

EVENT 1: NEWS CONTENT

- 1 El Reno Tribune
- 2 Sequoyah County Times
- 3 The Grove Sun
- 4 The Bristow News & Record Citizen

EVENT 4: SALES PROMOTION

- 1 Sequoyah County Times
- 2 El Reno Tribune
- 3 The Times (Pryor)
- 4 The Edmond Sun

EVENT 7: PERSONAL COLUMNS

- 1 El Reno Tribune
- 2 The Bristow News & Record Citizen
- 3 The Times (Pryor)
- 4 The Grove Sun

EVENT 10: SPORTS COVERAGE

- 1 El Reno Tribune
- 2 The Grove Sun
- 3 Sequoyah County Times
- 4 The Times (Pryor)

EVENT 2: LAYOUT & DESIGN

- 1 El Reno Tribune
- 2 The Edmond Sun
- 3 Sequoyah County Times
- 4 The Times (Pryor)

EVENT 5: IN-DEPTH ENTERPRISE

- 1 Sequoyah County Times
- 2 The Edmond Sun
- 3 The Grove Sun
- 4 El Reno Tribune

EVENT 8: NEWS WRITING

- 1 El Reno Tribune
- 2 Sequoyah County Times
- 3 The Edmond Sun
- 4 The Times (Pryor)

EVENT 11: PHOTOGRAPHY

- 1 El Reno Tribune
- 2 The Edmond Sun
- 3 The Grove Sun
- 4 The Bristow News & Record Citizen

EVENT 3: ADVERTISING

- 1 El Reno Tribune
- 2 The Times (Pryor)
- 3 Sequoyah County Times
- 4 The Edmond Sun

EVENT 6: EDITORIAL COMMENT

- 1 Sequoyah County Times
- 2 The Times (Pryor)
- 3 The Edmond Sun
- 4 The Grove Sun

EVENT 9: FEATURE WRITING

- 1 The Times (Pryor)
- 2 The Edmond Sun
- 3 Alva Review-Courier
- 4 Sequoyah County Times

EVENT 12: COMMUNITY LEADERSHIP

- 1 El Reno Tribune
- 2 Sequoyah County Times
- 3 The Edmond Sun
- 4 The Times (Pryor)

Broken Arrow LEDGER

10 Expanding | 15 Changes Venue | 2012

Blind tag

Profigious amounts of organic material make for profit and problems

By THE STAFF

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In tall grass

Profigious amounts of organic material make for profit and problems

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Indoor storage, offices fill Old Time Pottery space

By THE STAFF

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BAPS begins new year

By THE STAFF

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Sequoyah Award Winner – SUSTAINING MEMBER DIVISION

BROKEN ARROW LEDGER

EVENT 1: NEWS CONTENT

- 1 Broken Arrow Ledger
- 2 The Moore American
- 3 Eastword News (Midwest City)
- 4 Osage News (Pawhuska)

EVENT 4: SALES PROMOTION

- 1 Broken Arrow Ledger
- 2 Minco-Union City Times
- 3 Eastword News (Midwest City)
- 4 The Moore American

EVENT 7: PERSONAL COLUMNS

- 1 Broken Arrow Ledger
- 2 Eastword News (Midwest City)
- 3 Union Boundary (Tulsa)
- 4 The Moore American

EVENT 10: SPORTS COVERAGE

- 1 The Moore American
- 2 Union Boundary (Tulsa)
- 3 Minco-Union City Times
- 4 Eastword News (Midwest City)

EVENT 2: LAYOUT & DESIGN

- 1 Union Boundary (Tulsa)
- 2 The Moore American
- 3 Broken Arrow Ledger
- 4 Eastword News (Midwest City)

EVENT 5: IN-DEPTH ENTERPRISE

- 1 The Moore American
- 2 Eastword News (Midwest City)
- 3 Minco-Union City Times
- 4 Broken Arrow Ledger

EVENT 8: NEWS WRITING

- 1 Osage News (Pawhuska)
- 2 Minco-Union City Times
- 3 Eastword News (Midwest City)
- 4 Broken Arrow Ledger

EVENT 11: PHOTOGRAPHY

- 1 Broken Arrow Ledger
- 2 Union Boundary (Tulsa)
- 3 Minco-Union City Times
- 4 The Moore American

EVENT 3: ADVERTISING

- 1 Broken Arrow Ledger
- 2 Eastword News (Midwest City)
- 3 Union Boundary (Tulsa)
- 4 The Moore American

EVENT 6: EDITORIAL COMMENT

- 1 Broken Arrow Ledger
- 2 Osage News (Pawhuska)
- 3 Eastword News (Midwest City)
- 4 Minco-Union City Times

EVENT 9: FEATURE WRITING

- 1 Osage News (Pawhuska)
- 2 Cheyenne & Arapaho Tribal Tribune (Concho)
- 3 Sooner Catholic (OKC)
- 4 Eastword News (Midwest City)

EVENT 12: COMMUNITY LEADERSHIP

- 1 Osage News (Pawhuska)
- 2 Minco-Union City Times
- 3 Union Boundary (Tulsa)
- 4 No fourth place

THE DAILY O'COLLEGIAN

THE OKLAHOMA STATE UNIVERSITY SINCE 1888

THE REVIVAL

10 YEARS OF REDEMPTION

Ten years have passed since Oklahoma State played in the Final Four.

Over that time, Colleague has grown and the tradition of O'Collegian has flourished, leading to more recognition. It does away a more prominent fan base that helped put the glory days of basketball in the spring of 2013, that began to change. An exciting team started to rise with dramatic results, and it was big. A freshman became a star, fans waited in line to attend games and people realized 2004 wasn't all that long ago.

When Marcus Smart, Markel Brown and Le'Bryan Nash decided to return for another year, it seemed the stars aligned. Now, with the regular season right around the corner, one question remains: Is this the best Cowboy team since 2004?



JOHN LUCAS III

Five players of his size had a bigger impact on the court. Lucas was a double threat from any spot and a floor-dominant defender.

MARCUS SMART

As a capable team producer, Smart's physical defender and All-American status. Smart is O'Collegian's most consistent leader. They're more than half-hearted, they're deadly scorers and All-Americans to boot.

JOEY GRAHAM

The person on the 2004 team Graham didn't just get into the game. He was the first player to be named O'Collegian's Most Valuable Player.

LE'BRYAN NASH

As an athletic 6-foot-7-inch and 200-pounder, Nash is a matchup nightmare for any defender. He's a true scorer and a playmaker.

TONY ALLEN

One of the toughest players to come along in the Eddie Sutton era, Allen is a legitimate threat on an NBA starting lineup.

BRIAN WILLIAMS

An elite-level defender, Williams can guard four positions and has a presence on offense. Williams gets it done.

DANIEL BOBOK

If Allen was the toughest, Bobok was the greatest. He earned all but one game in 2004 and was an excellent help defender.

MARKEL BROWN

A true combination of scorer, helper, and playmaker, Brown is the team's most efficient offensive player.

There's no way to measure what these overlooked players add to...

Sequoyah Award Winner – COLLEGE DIVISION

THE DAILY O'COLLEGIAN (Oklahoma State University)

EVENT 1: NEWS CONTENT

- 1 The Oracle (Oral Roberts Univ.)
- 2 The Cameron Collegian (Cameron Univ.)
- 3 15th Street News (Rose State College)
- 4 Pioneer (OKC Community College)

EVENT 4: SALES PROMOTION

- 1 The Daily O'Collegian
- 2 The Oklahoma Daily
- 3 The Oracle
- 4 No fourth place

EVENT 7: PERSONAL COLUMNS

- 1 The Southeastern
- 2 The Oklahoma Daily
- 3 The Collegian
- 4 The Daily O'Collegian

EVENT 10: SPORTS COVERAGE

- 1 The Daily O'Collegian
- 2 The Oklahoma Daily
- 3 The Oracle
- 4 The Collegian

EVENT 2: LAYOUT & DESIGN

- 1 The Oklahoma Daily (OU)
- 2 The Southeastern (Southeastern Okla. State Univ.)
- 3 The Collegian (University of Tulsa)
- 4 15th Street News

EVENT 5: IN-DEPTH ENTERPRISE

- 1 The Daily O'Collegian
- 2 The Oklahoma Daily
- 3 The Collegian
- 4 Pioneer

EVENT 8: NEWS WRITING

- 1 The Daily O'Collegian
- 2 The Oklahoma Daily
- 3 The Oracle
- 4 The Collegian

EVENT 11: PHOTOGRAPHY

- 1 The Daily O'Collegian
- 2 The Oracle
- 3 Pioneer
- 4 The Collegian

EVENT 3: ADVERTISING

- 1 The Daily O'Collegian (OSU)
- 2 The Oklahoma Daily
- 3 The Oracle
- 4 The Collegian

EVENT 6: EDITORIAL COMMENT

- 1 The Daily O'Collegian
- 2 Pioneer
- 3 The Oklahoma Daily
- 4 The Collegian

EVENT 9: FEATURE WRITING

- 1 The Daily O'Collegian
- 2 The Oracle
- 3 The Oklahoma Daily
- 4 The Collegian

EVENT 12: COMMUNITY LEADERSHIP

- 1 The Daily O'Collegian
- 2 The Oklahoma Daily
- 3 The Oracle
- 4 15th Street News

RAY LOKEY RECEIVES MILT PHILLIPS AWARD



Ray Lokey accepts the OPA Milt Phillips Award from Jeff Mayo at the OPA Convention.

The 2013 H. Milt Phillips Award was presented to Ray Lokey, publisher of the Johnston County Capital-Democrat, at the OPA Awards Banquet on Friday, June 13, 2014.

In his acceptance speech, Lokey spoke to future journalists.

"To aspiring journalists out there, I encourage each of you to pursue your life's work with passion and integrity," said Lokey. "Take pride in what you do. Despite critics, and there are many, I refuse to believe that we do not still work in a noble profession."

Lokey is a third-generation newspaper publisher, following in the footsteps of his grandfather, E.R. Lokey, and his father, John Lokey. He began his newspaper career peddling his dad's paper, the Johnston County Capital-Democrat in Tishomingo, as a newspaper boy in the 1960s. He started working at the paper after school on his eleventh birthday, where he continued to work

until graduating from Tishomingo High School in 1972.

Lokey entered the University of Oklahoma that fall as a McMahon Scholar, graduating with a bachelor's degree in journalism in 1977. During that time, he worked briefly on the student newspaper, The Oklahoma Daily. Between his junior and senior year at OU, he sat out of college for a year to work for his dad full-time and learn the newspaper business first hand.

After declining an offer from his father to purchase the paper in 1977, Lokey worked for the Boys Club of Denver, the Boy Scouts of America, and as a language arts teacher at Marietta High School. He earned a master's degree in education with a specialization in English from Southeastern Oklahoma State University in 1983.

He returned to Tishomingo in 1988, where he worked as the public information officer at Murray State College, taught journalism and English, and served as the advisor for the student newspaper, The Aggelite.

Lokey purchased John D. and Gracie Montgomery's interest in the Johnston County Capital-

Democrat on Jan. 1, 1990, becoming publisher and managing editor. He later purchased the remaining interest in the paper from Jim and Maribeth Pate and was joined by his wife, Jenny Lokey, as co-publisher in 2006.

He became active in the OPA as publisher of the Capital-Democrat, serving on various committees and as a member of the OPA board of directors. He served as OPA president in 2003-2004. He has also been involved with the Oklahoma Newspaper Foundation and was named the ONF's 2007 Beachy Musselman Award recipient.

Lokey is a past president of many civic organizations in Tishomingo. As president of the local humane society, he was involved in fundraising efforts and overseeing the construction of the Tishomingo Animal Shelter. He was named the Johnston County Chamber of Commerce "Citizen of the Year" in 2002, and was one of the organizers and original board members of the grassroots organization Citizens for the Protection of the Arbuckle-Simpson Aquifer (CPASA) in south-central Oklahoma.

History of the OPA Milt Phillips Award

The H. Milt Phillips Award is the highest honor given by the Oklahoma Press Association.

Selection of the award is based on publishing a high-quality newspaper; contribution to the profession and the newspaper industry; years of service to the community, state and nation in a variety of volunteer activities and strong love and dedication to the family.

The award was established in 1978 by the OPA Board of Directors to recognize individuals they felt gave the same quality of service to family, community, country and newspapers as had H. Milt Phillips.

"Honored by many, regarded by others, feared and disliked by the crafty and corrupt," is the way 'Cluttered Corner' Phillips was described by those who founded the award.

"Phillips was the kind of editor all editors should be," they wrote. "He was involved. He gave freely of his love and concern..."

H. Milt Phillips purchased The Seminole Producer in April 1946. Prior to beginning his newspaper career, he served as department adjutant of the Oklahoma American Legion and as editor of the Oklahoma Legionnaire.

He served for two years in the Navy during World War II and, after returning home, was appointed by Gov. Robert Kerr to reorganize war veteran services in Oklahoma.

In 1950, Phillips and his brother, Tom, purchased the two newspapers in Wewoka and merged them into one publication. When Tom Phillips was diagnosed with cancer in 1955, the brothers sold the Wewoka paper.

H. Milt Phillips and his son, Ted, then consolidated the two Seminole papers to form The Seminole Daily Producer.

Phillips was active in the Oklahoma Press Association, holding several offices including president in 1954. He was widely known as a civic leader and statewide industrial booster. Phillips was a longtime member of the Oklahoma Historical Society board of directors and was the moving force in the society's efforts to microfilm all Oklahoma newspapers.

He served on the Oklahoma Turnpike Authority and was a member of the Oklahoma Public Expenditures Council, Oklahoma State Chamber of Commerce, Oklahoma Safety Council and Oklahoma Memorial Association.

He also was affiliated with several highway booster groups and was inducted in the Oklahoma Heritage Association's Hall of Fame.

H. Milt Phillips died Feb. 27, 1979.

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OKLAHOMA PRESS ASSOCIATION

History of the ONF Beachy Musselman Award

Presented annually by the Oklahoma Newspaper Foundation, the Beachy Musselman Award recognizes a journalist for his or her contribution to the field of printed journalism or its related field. The recipient of the award receives a plaque and \$1,000.

The award, which was established in 1969 to recognize and encourage quality journalism in practice, education and research, is named after the late Norman Beachy Musselman. The former editor and general manager of the Shawnee News-Star also served as president of the Oklahoma Press Association.

Musselman was born July 17, 1897, in Falls City, Neb., graduated from the University of Nebraska in 1918 and did graduate work at the University of Kansas in 1920 and 1921. From 1922-23, he was city editor of the Arkansas City Daily News in Kansas and, from 1924 to 1942, served as advertising manager of the Arkansas City Traveler.

He was editor and general manager of the Shawnee News-Star from 1945 until his death on Aug. 6, 1963.

A few months after his death, his widow, the late Ruth Musselman, asked the OPA to administer a Norman Beachy Musselman Memorial Fund. The memorial contribution proved to be the catalyst needed to establish the Oklahoma Newspaper Foundation (ONF). The first contribution to the foundation was the Norman Beachy Musselman Memorial Fund. ONF was established to serve as a trust for donations of money, securities or other property.

Musselman was a consistent winner of editorial writing awards and his columns, "Beachnuts and News-beams," also won many awards.

He was a founding member of the American Legion, joining other veterans to form the new organization after serving as a signal corps aviator in World War I.

Musselman served as president of the Oklahoma Press Association in 1961, which coincided with construction of the OPA office building at 3601 N. Lincoln Blvd. in Oklahoma City.

GLORIA TROTTER RECEIVES ONF AWARD



Gloria Trotter receives the ONF Beachy Musselman Award from ONF President Ray Lokey.

Gloria Trotter, editor and co-publisher of The Countywide & Sun, was the recipient of the 2013 ONF Beachy Musselman Award.

Trotter reflected on the accomplishments of the Oklahoma Newspaper Foundation since its inception nearly 50 years ago.

The annual internships, scholarships and educational programs have been a wonderful use of the money that started the foundation, Trotter said.

"It began with Beachy," she said. "I think he would be proud of this legacy."

Trotter began her newspaper career at the Bristol Herald-Courier and Virginia-Tennessean, where she spent summer and Christmas vacations from college writing weddings and features.

It was there she met Wayne Trotter, the young editorial page editor. They married in 1964, during her junior year at the University of

Tennessee. She later finished her journalism degree at Memphis State University.

In those days, spouses weren't allowed to work for the same newspaper, so she worked in college public relations for the next 20 years.

The opportunity to work together led the Trotters to Oklahoma, where they purchased the Tecumseh Countywide News in 1983. Along the way, they purchased and sold the McLoud News twice and started the weekly Shawnee Sun, which later merged with the Countywide News.

Gloria is a past president of the Oklahoma Press Association and of FOI Oklahoma. The University of Memphis Journalism Alumni Chapter honored her with the Charles E. Thornton Outstanding Journalism Alumni award in 2004. In 2005, she was the winner of the National Newspaper Association's McKinney Award, the association's top honor for a working newspaperwoman who

has exhibited distinguished service to the community press. Gloria was the first Oklahoman ever to win the award.

Gloria was inducted into the Oklahoma Journalism Hall of Fame, along with her husband, Wayne, in 2009. In 2010, she received the OPA's Milt Phillips Award.

She has served on almost every board in Tecumseh and is a past president of nearly all of them.

One recent example of her community work is a three-year effort to save a playground rocket in Tecumseh. Gloria had heard of a city that turned their playground rocket into a monument. She launched the Save the Rocket campaign and raised \$2,500 through donations. The rocket was refurbished by the local vo-tech and reinstalled at the entrance of the park in December 2013.

Gloria and Wayne are parents of an adult son, Greg.

ANNUAL CONVENTION COVERAGE

2013 **OG&E**[®] PHOTOS OF THE YEAR

2013 WEEKLY PHOTO
OF THE YEAR

TRAVIS AKEHURST

The Delaware County Journal

JUNE 2013 – This mutton buster found the going tough when he came off the sheep at the 55th Annual Siloam Springs Rodeo.

Photo by TRAVIS AKEHURST, The Delaware County Journal



2013 DAILY PHOTO
OF THE YEAR

JAY CHILTON

The Norman Transcript

NOVEMBER 2013 – Oklahoma Highway Patrol trooper Brian Orr tackles an OU fan who invaded Owen Field interrupting play during the second half of the final home game of the season vs. Iowa State University Saturday, Nov. 16, 2013.

Photo by JAY CHILTON, The Norman Transcript



Photos of the year are selected from the 12 monthly winners in the Daily and Weekly Divisions. Judges for the 2013 Photo of the Year Contest were members of the South Carolina Press Association.

See all winners of the monthly contest at www.okpress.com/oge-photo-contest

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CONVENTION SNAPSHOTS

Photos from the June 12-14 Oklahoma Press Association Convention at the Reed Center in Midwest City, Okla.



OPA President Jeff Mayo gets ready to speak at the convention.



Selecting novelty ribbons to place on their name tags at the convention are Brad and Dayva Spitzer, The Sayre Record & Beckham County Democrat, and Sherry and Tom Muchmore, Ponca City News.



Ted Strueli, editor of The Journal Record



Louise Red Corn, publisher of The Bigheart Times



OPA members participate in a crossword puzzle contest, moderated by Pat Jordan, at the welcome dinner on June 12. Jordan, advertising manager at The Ponca City News, has created more than 1,200 crossword puzzles since 1994.



John Hruby, Marlow Review, and Susie Campbell, The Countywide & Sun, show the trophies they won in the Crossword Puzzle Contest.

OPA inducts new members into Half Century and Quarter Century Clubs at Annual Convention



Lillie Stafford was inducted into the OPA Half Century Club at the OPA Convention on June 13, 2014, in Midwest City. Stafford has worked at the Broken Arrow Ledger for 50 years. Also inducted into the Half Century Club was Larry Levy, a contributing editor at Tulsa Business & Legal News. Levy was unable to attend the event.



Six of the seven inductees into the OPA Quarter Century Club received their award at the June 13, 2014, Awards Banquet at the Reed Center in Midwest City. Standing: Jerry Fink, Eufaula Indian Journal; Brenda (Pettigrew Haney) Adams, The Ardmoreite, and Herman Thompson, The Morris News. Seated: Terri Bohanan, The Edmond Sun; Jill Hunt, Stillwater News Press, and Jeanne Grimes, The Purcell Register. Alice Duree, The Edmond Sun, was unable to attend the banquet.

The Oklahoma Press Association established the Half Century Club in 1956 to honor newspaper men and women who have dedicated 50 or more years of professional service to the newspaper industry.

Two members — Larry Levy and Lillie Stafford — were inducted into the prestigious club on June 13, 2014, during the OPA Awards Banquet at the Reed Center in Midwest City. Following is information about the two inductees.

LARRY LEVY

Larry Levy's newspaper career spans 58 years and worldwide assignments.

Levy, now a Tulsa Business & Legal News contributing editor, was a part-time police reporter for the Miami (Florida) Herald in 1956 and 1957.

His next newspaper assignment was at The Economist Newspapers in Chicago. That was followed by a position with the Tucson Citizen in Arizona. From there, Levy went to the San Bernardino Sun-Telegram.

Levy worked at The Oklahoman and Oklahoma City Times from 1959 to 1962, and from 1963 to 1967. During that time he had various roles including covering the police beat and serving as a general assignment reporter. Special assignments included Operation Big Lift in France and Germany in 1963 and Vietnam in December 1964.

Moving to Tulsa, Levy worked at the Tulsa Tribune from November 1967 through March 1983 as the aviation-military writer and assistant business editor.

He joined Retherford Publications in 1987 where he served as the Tulsa Daily Commerce & Legal News editor and reporter, a publication that later became the Tulsa Business Journal.

Levy also did freelance work for Bloomberg News, Chicago Daily News, London Daily Mail, McGraw-Hill News, AOPA Pilot and several airline magazines.

LILLIE STAFFORD

Lillie Stafford has worked for the Broken Arrow Ledger for 50 years.

Her career at the newspaper began in 1963 when she applied for a job as a typesetter. Today, Stafford is the advertising services manager for the Ledger.

Five different owners or corporations have come and gone since Stafford joined the Ledger, which is now owned by Community Publishers, Inc.

In 50 years, Stafford has missed only two days of work due to illness. Not even the 2011 record snow storm kept Stafford from working. As long as someone gave her a ride from her sister's home, she was there with the skeleton crew putting out the paper.

Stafford is called "Momma Lillie" by her co-workers. Her delicious pies, cakes or her famous hummingbird bread often show up for birthdays.

During her 50 years at the paper, Stafford has seen the industry change from the days of hot type, converting to cold type and now its present-day computerized layout.

She has no plans to retire. "Why retire?" said Stafford. "I love doing this."

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OKLAHOMA PRESS ASSOCIATION

Half Century and Quarter Century inductees Continued from Page 16

OPA QUARTER CENTURY CLUB INDUCTEES

Seven members were inducted into the OPA Quarter Century Club at the OPA convention this year. The club was established in 1998 to honor newspaper men and women who have dedicated 25 or more years of professional service to the newspaper industry. Following is information on this year's inductees.

BRENDA (PETTIGREW HANEY) ADAMS

Brenda (Pettigrew Haney) Adams has 40 years of professional experience in the newspaper industry.

She was named regional advertising director at The Ardmoreite in May 2013. One of her first projects was a special issue for International Left-Handers Day in August, which was well received by readers and spotlighted by local electronic media.

Before moving to Ardmore, Adams served as publisher of the Gonzales Inquirer in Texas for nearly three years.

She began her career with Donrey Media Group in 1974. At the Chickasha Daily Express, she was the first female representative hired in display advertising. During her nearly 12 years with Donrey, she progressed to serve as publisher of the Pauls Valley Daily Democrat and the Chickasha Daily Express.

Adams also worked for newspapers in Bossier City, La.; Fort Madison, Iowa; Sweetwater, Texas; and London, Ohio.

Throughout her career, Adams has

been the recipient of numerous awards from press associations in Texas, Ohio, Iowa, Louisiana and Oklahoma.

TERRI BOHANAN

Terri Bohanan has worked in the print industry in sales since April 1989.

She currently serves as senior multimedia sales team leader at the Edmond Sun.

Bohanan's career began at The Buyers Guide in Oklahoma City, which was later purchased by Community Newspaper Holdings, Inc. (CNHI) and renamed Metro Mail.

From there, Bohanan went to work at the Midwest City Sun and then on to The Edmond Sun.

For 25 years she has been dedicated to sales and plays an important role as a multimedia sales representative.

ALICE DUREE

Alice Duree began her career at The Bargain Post in Oklahoma City in 1987.

She then went to work for The Buyers Guide, which became Metro Mail after being purchased by Community Newspaper Holdings, Inc. (CNHI).

After working at the Midwest City Sun, she moved to The Edmond Sun where she currently handles legal advertising and classified sales.

JERRY FINK

Jerry Fink began his journalism career in 1974 at the Sequoyah County Times under the leadership of Jim Mayo.

He remained at the Times until 1977 when he went to work for the Tulsa World as a general assignment reporter. He later served as state editor for five years.

In 1997, he moved to Las Vegas to join the Las Vegas Sun as a senior reporter. In 2002, he became an entertainment writer for the Sun.

Fink returned to Oklahoma in 2012 and came full circle to a Mayo family newspaper. He was hired as editor of the Eufaula Indian Journal and the McIntosh County Democrat.

JEANNE GRIMES

Jeanne Grimes, a reporter at The Purcell Register, has more than 27 years of newspaper experience.

She attended the University of Oklahoma before going to work as a reporter at the Pampa News in Texas in 1975.

Her career took her to other newspapers in Oklahoma including the Enid News & Eagle, The Ardmoreite, The Lawton Constitution, the Mustang News, Tinker Take Off and The Chickasha Express-Star. She also worked for a time as a media and communications specialist at The Samuel Roberts Noble Foundation in Ardmore.

Grimes took a break from the profession from 2005 to 2010, but found she missed newspapers and reporting.

JILL HUNT

Jill Hunt has worked at the Stillwater News Press since 1998.

In addition to serving as advertising director, Hunt also serves as marketing consultant, developing multimedia advertising campaigns for businesses located in a geographic territory.

She holds a B.S. in journalism from Kansas State University.

Hunt served as a journalism teacher in Houston, Texas, for a year before joining the American International School

in Lagos, Nigeria, also as a journalism instructor, supervising production of the yearbook and school newspaper, which was published monthly.

After returning to Oklahoma in 1993, Hunt joined the staff at The Duncan Banner as advertising manager.

She has received numerous awards throughout her career and is active in several organizations.

HERMAN THOMPSON

Herman Thompson has been owner and publisher of The Morris News since 1984.

He worked at the Kingfisher Times & Free Press before moving to Morris and opening a commercial printing shop in 1980.

But when a tornado hit downtown Morris on April 26, 1984, another opportunity presented itself. The tornado destroyed the building where the local newspaper office was located and the previous owner offered to sell the Morris News to Thompson.

Thompson and his wife, Patsy, bought the weekly newspaper. Herman wrote like he was talking to the readers sitting across the kitchen table and it worked.

Thompson plans to retire this year and devote more time to "picking and grinning" and helping his wife around the home.

Anyone may make nominations for the Quarter or Half Century Clubs. Self-nominations also are acceptable. New members are inducted during OPA's Annual Convention. To apply for induction in either club, review the criteria at www.okpress.com/century-clubs.

ADDITIONAL AWARDS & HONORS

Several other awards were presented at the June 12-14 OPA Convention at the Reed Center in Midwest City. Those awards included:

WEBSITE CONTEST AWARDS

This award honors newspapers that produce outstanding online content.

Winners in the daily division were:

1. Bartlesville Examiner-Enterprise
2. The Ardmoreite
3. The Shawnee News-Star
4. Tahlequah Daily Press

Winners in the weekly division were:

1. The Grove Sun & The Delaware County Journal
2. Wagoner Tribune
3. Coweta American
4. OKC Friday

ONF JOSEPH H. EDWARDS OUTDOOR WRITER OF THE YEAR

Named for the late Joe Edwards, who was publisher of the Bartlesville Examiner-Enterprise, this award honors a writer's passion for the outdoors.

This year's award was presented to The Oklahoman's outdoor editor, **ED GODFREY**, whose columns help readers explore the great outdoors.

PRINT QUALITY CONTEST

Established in 2008, the OPA Print Quality Contest rewards good presswork.

Winner in the daily division was:

The Journal Record

Winner in the weekly division was:

Suburban Graphics

CROSSWORD PUZZLE CONTEST

OPA members attending the Welcome Dinner on June 12 participated in a crossword puzzle contest, moderated by Pat Jordan from The Ponca City News.

Three teams – One Across, The Winners, and Scotch & Water – vied for bragging rights. The Scotch & Water team was declared the winner by Jordan.

ANNUAL CONVENTION COVERAGE

In Memoriam

June 2013 to May 2014

*Commemorated June 12, 2014
at the Oklahoma Press Association Annual Convention
Midwest City, OK*

The Oklahoma Newspaper Foundation offers an appropriate tax-exempt memorial as a tribute to the memory of Oklahoma newspapermen and women. All contributions in memory of an individual are acknowledged and notification is given to the family.

The purpose of the Foundation is to advance newspapers, and to provide for journalism education, study and research. As funds are accumulated, the trustees use the earnings to finance activities in these areas.

DIANNA BLANSETT, wife of Shawnee News-Star publisher Brian Blansett, died Feb. 26, 2014. She was 57. Diana developed idiopathic pulmonary fibrosis, a lung disease that limited her ability to breathe.

BOBBIE JEAN (DUTTON) BOYDSTON, who worked at Eastern Oklahoma County Newspapers, died Oct. 5, 2013. She was 80. Boydston retired from Oklahoma County Newspapers after working as an advertising account executive for 16 years.

JACK BRANNAN, an Oklahoma Hall of Fame journalist, died May 3, 2014. He was 78. Brannan was born Jan. 2, 1936. His career in journalism spanned four decades from the 1950s through the 1980s and ranged across the United States and Latin America. For almost 20 years, Brannan was a reporter, sports writer, foreign correspondent, editor and management executive with the United Press International news agency. He joined UPI in Oklahoma City in 1958 after working for the Tulsa World. In 1965, Brannan was named news editor and chief correspondent at UPI's South American headquarters in Buenos Aires, Argentina. In the 1970s, he was an assistant foreign news editor and economic and business writer at UPI world headquar-

ters in New York. He later joined the New York Stock Exchange as a manager of its news bureau and media communications department. He returned to the newsroom in the late 1980s as an editor on the Los Angeles Times' foreign news desk.

CHARLES ROBERT 'CHARLIE' CLARK, former co-publisher and advertising manager of The Wewoka Daily Times, died Oct. 9, 2013. He was 90. Clark, who was born Oct. 1, 1923, served in the Army Air Corps from 1943 to 1946. He began working at newspapers as an advertising manager, and eventually went on to own and publish his own newspaper in Las Animas, Colo., for 18 years. He was named Colorado Newsperson of the Year in 1985 by the Colorado Press Association. He mentored many high school students interested in journalism and provided the first job for numerous college journalism graduates.

CLIFFORD 'CLIFF' EDWARD CONDY, a former advertising manager at The Edmond Sun, died Oct. 18, 2013. He was 65. Condy was born July 19, 1948, in Julesburg, Colo., and raised in Big Spring, Neb. He moved to Oklahoma in 1982 to work for The Edmond Sun as advertising manager. He later became advertising manager for Central Oklahoma Newspaper Group.

DAVID HAROLD CRAIN, a longtime staff member at the Piedmont Surrey-Gazette and the Okarche Chief-

tain, died Sept. 3, 2013. He was 64. Crain was born Jan. 6, 1949, in San Diego, Calif. He graduated from Putnam City High School in 1966 and Central State College in Edmond in 1970. At the time of his death, Crain worked in accounts payable for the Piedmont Surrey-Gazette and The Okarche Chieftain.

RONALD W. 'KRASH' CRAWFORD, who worked at several Oklahoma newspapers, died March 9, 2014, at his home in Holdenville, Okla. He was 57. Crawford was born Feb. 15, 1957, in Joplin, Mo. He lived in Holdenville most of his adult life. His newspaper career included jobs with the Holdenville Daily News, Okemah News Leader and the Seminole Nation communications department in Wewoka.

CELIA CRAWFORD DUGGINS, who wrote a weekly column for Holdenville, Konawa and Wewoka newspapers for over 12 years, died March 20, 2014. She was 84.

BRIAN MICHAEL 'AUGIE' FROST, a former reporter at The Oklahoman, died May 9, 2014. He was 33. Frost was born Dec. 9, 1981, and grew up in Arvada, Colo. He graduated from the University of Oklahoma in 2005 and immediately went to work as a reporter for The Oklahoman.

JOSEPH 'JOE' RONNIE GALLEGOS, a former pressman for the Alva Review-Courier, died Sept. 26, 2013. He was 53. Gallegos was born June 1, 1960, in Grants, N.M. He worked in a family oil field business in Texas and later joined the Marines. His work in the newspaper business started at the Grants Beacon where he worked his way up to pressroom supervisor. He later worked for the Roswell Daily Record and the Alva Courier. During his time in Alva, he was flown to San Francisco to assist Hearst Publishing with their press operations during a strike.

JOHN MARK GLENN, sports editor at The Altus Times, died May 7, 2014. He was 60. Glenn was born in Jackson County on Aug. 11, 1953. After graduating from Altus High School in 1971, he started his newspaper career, which lasted more than 35 years. He joined The Altus Times

in 1972, covering the City of Altus, Jackson County and crime beats. He left The Times in 1984 to work at KHW radio. From 1987 to 1990, he was an area news reporter for The Lawton Constitution. Glenn rejoined The Altus Times staff in 1993 as a general reporter. He was later promoted to assistant managing editor, and served as The Altus Times' sports editor at the time of his death. In 2007, Glenn was inducted into the Oklahoma Press Association's Quarter Century Club. He also was inducted into the Jackson County Athletics Hall of Fame.

J. LELAND GOURLEY, longtime publisher of Oklahoma City Friday, died Oct. 19, 2013. He was 94. In addition to Gourley's career as a newspaper publisher, he also was a politician and banker. Orphaned at 13 and raised by relatives in Missouri, Gourley attended the University of Oklahoma in Norman. A four-year veteran of World War II, Gourley earned the Bronze Star for his service. After the war, he returned to Oklahoma and purchased the Henryetta Daily Free-Lance. He left his journalism career for a time to serve as Gov. James Howard Edmondson's chief of staff. In 1974, he founded the OKC Friday newspaper where he worked until his death. Gourley served in leadership roles for numerous journalism, civic and business organizations including the Oklahoma Press Association, Rotary Club and Greater Oklahoma City Chamber of Commerce. He received the Oklahoma Press Association's Milt Phillips Award in 2009. He also was the recipient of the Oklahoma Newspaper Foundation's Beachy Musselman Award in 1997 and was inducted into the Oklahoma Journalism Hall of Fame in 1980. He served as president of the OPA in 1988. Gourley received numerous awards throughout his career including the University of Oklahoma's Gaylord College of Journalism Distinguished Alumni Award.

DON GRAHAM, former press foreman and circulation director at the Holdenville Daily News, died June 14, 2013. He was 67. Graham was born in Richmond, Calif., on Nov. 24, 1945. He spent 30 years at the Holdenville Daily News as press foreman

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OKLAHOMA PRESS ASSOCIATION

In Memoriam

Continued from Page 18

and circulation manager and was inducted into the OPA Quarter Century Club in 2009.

LINDA McLEMORE GRAHAM, a former office manager and advertising representative for the Waurika News-Democrat, died Jan. 9, 2014. She was 56. Graham was born on Oct. 29, 1957, in Waurika and raised in Addington. A graduate of Waurika High School, Graham was class president and one of four valedictorians in the class of 1975. In September 2012, she was hired by the Waurika News-Democrat as office manager and advertising representative.

TERRI LEN GRUBBS, a longtime El Reno Tribune employee, died March 23, 2014. Grubbs was born Dec. 25, 1964, in Okarche. She was a lifetime El Reno area resident and a 1983 graduate of El Reno High School. Grubbs had worked for the El Reno Tribune since graduating from high school.

LEVI LOUIS HADDOCK, a 40-year veteran of the newspaper industry, died March 25, 2014. He was 83. Haddock was born in Woodall, Okla., on March 31, 1930. He spent most of his early life in the Tahlequah area. In 1949, he moved to Muskogee where he worked at the Muskogee Daily Phoenix. He retired from the paper on March 31, 1992, after working almost 43 years in the composing room, ad makeup, composition, and later as camera technician.

KENNETH RAY HAMILTON, who worked for about 54 years in the newspaper business, died Oct. 12, 2013. He was 77. Hamilton, who was born on March 23, 1936, began working for his uncle, S.A. Hamilton Jr., at the Broken Bow News in 1949. In 1958, he and his brother-in-law, Duane 'Tack' Hammer, bought the Broken Bow News. Hamilton eventually acquired full ownership before selling the newspaper in 1963. Hamilton worked for both the Broken Bow News and McCurtain Daily Gazette, serving as general manager at Broken Bow from 1976 to 1989. He also worked at the Atoka County Times as editor from 1990 to 2002. In

2000, Hamilton was inducted into the Oklahoma Press Association's Half Century Club.

THOMAS R. HARTLEY, a longtime journalism professor at Oklahoma State University, died Dec. 19, 2013, in Oklahoma City. He was 80. Hartley was born on Dec. 28, 1932, in Seattle, Wash. After graduating from the University of Oregon, he worked for newspapers in Oregon and Idaho. He served as sports information and acting athletic director at the University of Idaho and was head of the journalism program and director of advancement at Fort Hays (Kan.) State University. After returning to the Pacific Northwest, Hartley was involved with several advertising and public relations agencies and a commercial radio station. Hartley joined the Oklahoma State University faculty in 1982 as associate professor of journalism. He led the advertising department for 17 years, and was named the 1986 Outstanding Educator by the American Advertising Federation. He also advised the OSU student chapter of the American Advertising Federation and Alpha Delta Sigma. He was a member of the AAF, the Oklahoma City Ad Club and the American Academy of Advertising. In 1990, he was named to the national Who's Who in Advertising.

ALESHA HENLEY, who worked at The Davis News as production manager, died Sept. 17, 2013. She was 39. Henley was born Nov. 11, 1973, in Warner Robins, Ga. She graduated from Davis High School in 1992 and was salutatorian and president of her senior class. She attended Southwestern Oklahoma State University, then transferred to East Central University, where she graduated with honors in 1996. Following graduation, Henley and her husband, Grant, moved to Grandfield, where Alesha was editor of the Big Pasture News. Three years later, they sold the newspaper and Alesha returned to her family's newspaper, The Davis News, working as production manager for her mother, Sharon Chadwick.

NATHAN LEE HUTCHESON, a former newspaper carrier for the Tulsa World and carrier for the New York Times, died July 2, 2013. He was 51. Nathan graduated from Chelsea High School in 1980, and Northeast

ern State University with a degree in computer programming in 1984.

ROLLIE HYDE, an Oklahoma journalist and newspaper broker, died Nov. 11, 2013, in Oklahoma City. He was 76. Hyde was born in Carnegie, Okla., and graduated from Binger High School in 1955. His career spanned almost six decades, beginning at the Anadarko Daily News. During his career, Hyde worked at the Borger (Texas) News-Herald; the Canyon (Texas) News; the Oklahoma Journal; Corpus Christi Caller-Times; Quad City Times in Davenport, Iowa, and the Midland Reporter-Telegram. He became publisher of the Plainview Daily Herald in July 1990. After retiring from the Herald in 2005, Hyde joined W.B. Grimes and Co., as a senior associate for the Mountain States and Southwest regions.

BETTYE JANE JOHNSTON, a longtime journalist and journalism educator, died March 26, 2014. She was 93. Johnston was born in Avant in 1921. While in high school she wrote a column for the Pawhuska-Journal Capital. After high school, she attended Northwestern Oklahoma Junior College in Tonkawa, where she was editor of the school newspaper, The Maverick. After receiving her associates degree in 1941, she enrolled at Central State Teachers College (now University of Central Oklahoma) and eventually became editor of the school newspaper, The Vista. Bettye and her husband, T.C., later moved to Douglas, Ariz. After T.C.'s death, Bettye and her children moved to Bartlesville where she taught journalism, English and photography at Sooner High from 1966 to 1982, and at the Mid-High from 1982 until her retirement in 1986. While in Bartlesville she also was a contributor to the Bartlesville Examiner-Enterprise. She was inducted into the Oklahoma Journalism Hall of Fame in 2005.

JACK ALAN LANCASTER, longtime adviser to Oklahoma State University's student newspaper, died Oct. 22, 2013. He was 63. Lancaster's journalism career began in 1973. After graduating from Northwestern State University, he joined the Alva Review-Courier, his hometown newspaper, as sports editor. His next stop was at The Elk City Daily News

where he served as sports editor and later managing editor. In 1982, he left Elk City to take the OSU position. Under Lancaster's leadership, OSU's student newspaper, The Daily O'Collegian, won more than 200 awards. In 1991, Lancaster was honored as Distinguished Adviser of the Year by the national Associated Collegiate Press. He was the 1999 recipient of the Oklahoma Newspaper Foundation's Beachy Musselman Award and was inducted into the Oklahoma Journalism Hall of Fame in 2004.

WAYNE LOYD LANE, former public relations director at Northwestern Oklahoma State University in Alva, died Oct. 20, 2013. He was 88. Lane was born Oct. 16, 1924, in Eldorado, Okla. He received his bachelor's and master's degree in journalism from the University of Oklahoma. After serving in the U.S. Army Air Corps, he worked at the Wichita Daily Times in Wichita Falls, Texas. In 1959, he accepted the public relations director position at NWOSU. During his career, he also taught journalism classes, supervised the publications of the Northwestern News and yearbook, and went on to serve as chair of the journalism department. He retired in 1988.

ROBERT E. LEE, a longtime Oklahoma journalist, died Feb. 1, 2014. He was 82. Lee was born on June 22, 1931, in Buffalo, Okla. He grew up working at his father's newspaper, the Harper County Journal. During World War II, three of the paper's four printers went to war and, at age 10, Lee went to work as a Linotype operator. He graduated from Buffalo High School in 1949 and earned his journalism degree from the University of Oklahoma in 1953. Lee was news editor of the Woodward County Journal for nine years, and managing editor of the Enid Morning News and Enid Daily Eagle for nine years. He joined The Oklahoman as a special sections editor in 1976. Lee served as business editor during his 23 years at The Oklahoman, but he was best known for his columns. More than 2,600 of Lee's columns were published from 1982 to 1999, when he retired. Lee was inducted into the Oklahoma Journalism Hall of Fame in 1996. In 1999, he was

Continued on Page 20

ANNUAL CONVENTION COVERAGE

In Memoriam

Continued from Page 19

inducted into the Oklahoma Press Association's Half-Century Club. He also served as president of UPI Managing Editors of Oklahoma.

EDWARD KNOWLES 'ED' LIVERMORE SR., longtime Oklahoma newspaper publisher, died April 26, 2014, in Tulsa. Livermore was a board member and president of the National Newspaper Association, receiving its highest honor, the Amos Award. He also served as president of the Oklahoma Press Association, United Press Editors of Oklahoma, and received many state and national editorial awards. He was elected to the Oklahoma Newspaper Hall of Fame in 1970. Livermore was born Sept. 12, 1918, in Hobart, Okla., where, at age nine, he had a job at the local newspaper. He received a journalism degree in 1941 from the University of Oklahoma, where he met Melba Howse Hudson, also a journalism student. They were married Aug. 30, 1941. Ed and Melba became publishers with the purchase of The Claremore Progress in partnership with Wheeler Mayo of Sallisaw, Okla., in 1948. Ed and Melba worked together for the next 50 years, acquiring the Sapulpa Herald, Edmond Evening Sun, Guthrie Leader, Oklahoma City Buyers' Guide, Mineral Wells (Texas) Index, and other newspapers in Catoosa, Del City, Midwest City and additional affiliated weekly publications. He recently re-endowed the Livermore-Engleman Chair in the OU College of Journalism and Mass Communications to ensure that the chair continues in perpetuity.

ALFRED WILLIS 'AL' McLAUGHLIN, former photo editor for The Oklahoman, died Oct. 1, 2013. He was 92. McLaughlin was born April 27, 1921, in Oklahoma City. He graduated from Classen High School and then attended the University of Oklahoma and Oklahoma City University. He was a U.S. Air Force staff sergeant and chief of the photo lab at Enid Air Force Base for three years. McLaughlin joined The Oklahoman in 1942, working his way up to chief photographer. He also was a sought-after journalism and pho-

tojournalism expert, who had once taught classes at the University of Oklahoma, Oklahoma State University, Oscar Rose Junior College and Northwest Classen High School. McLaughlin also taught photography classes for the Oklahoma Press Association. His lecturing and panel appearances included the Rochester (N.Y.) Photo Conference, the American Press Institute at Columbia University, the National Newspaper Production Association in Chicago and the University of Missouri School of Journalism in Columbia, Mo. In addition to The Oklahoman, his work was published in Time, Life, Newsweek, The New York Times and the Miami Herald. McLaughlin also played a key role in bringing color photos to newspapers. He produced, directed and filmed a 16mm color sound movie about the Oklahoma Publishing Company's method of producing run-of-press color. In 1974, McLaughlin married Joan Elizabeth Gilmore, who was at that time women's editor of The Daily Oklahoman.

SUE (HESS) MILLER, a retired journalist, died May 14, 2014, in Ardmore. She was born Oct. 10, 1937. She became interested in journalism when the editor of The Daily Ardmoreite solicited her to do freelance writing based on some documents she had written. Miller loved journalism, and she soon took classes and attended several journalism seminars before landing writing jobs for both The Ardmoreite and the Lone Grove Ledger.

JON DARIS PARKER, a former employee of the Johnston County Capital-Democrat, died March 18, 2014, in Oklahoma City. He was 54. Parker was born July 19, 1959, in Chicago, Ill. He was a former resident of the Tishomingo-Ravia area. He received an Associate's Degree at Murray State College in Tishomingo, and worked as a reporter and columnist for the Capital-Democrat for several years in the mid-1990s.

NANCY LEE (CHANEY) PHILLIPS, who worked with her husband Ted Phillips at The Seminole Producer, died May 7, 2014, in Norman. She was born Aug. 4, 1932, in Wewoka. In high school she worked at the Wewoka Times. Nancy attended the

University of Oklahoma, where she met her future husband, Ted, on a blind date. They married in 1957 and made their home in Seminole. Nancy worked part-time at The Seminole Producer, where her husband was publisher. When Ted retired in 1994, he and Nancy traveled extensively and eventually purchased a home in Port Aransas, Texas. Nancy was preceded in death by her husband in 2004.

MARY REINAUER-FUNK, a former reporter with the Guthrie News Leader, died Jan. 7, 2014. She was 59. Mary was born Aug. 29, 1954, in Oklahoma City and attended Bishop McGuinness High School. She attended Oklahoma City University and graduated with a journalism degree. She was a reporter for the Guthrie News Leader, where she covered everything from murders to drug dealing to cow tipping. She also wrote a newsletter for the World Neighbors organization and at the time of her death was working on a novel.

ROBERT 'BOB' RAMON SALMON, a retired newspaper printer, died Aug. 27, 2013. Salmon was a printer by vocation. His career included jobs with the Frederick Press Leader, Oklahoma Daily (plant superintendent), Oklahoma Journal, Oklahoma Hunting and Fishing Report and Hooper Printing Company.

KEITH L. SCHROEDER, who once worked at what is now the Lincoln County News, died Sept. 11, 2013, in Chandler. He was 84. Schroeder was born on Oct. 24, 1928, in Wagoner. He graduated from El Reno High School and attended college at the University of Oklahoma. Schroeder spent the next 13 years as managing editor of the Chandler newspaper.

LINDA ANN SIGLER, former production manager at The Daily Ardmoreite, died July 5, 2013. She was 64. Sigler was born March 8, 1949, in Ardmore. After graduating from Ardmore High School, she attended Southeastern State University in Durant. She moved to Dallas and then Sherman, Texas, working for a newspaper advertising company before returning to Ardmore. Sigler went to work for The Daily Ardmo-

rite in 1984 as a graphic artist, and was promoted to graphic supervisor and then to production manager. She worked there until 2009.

JOHN TAYLOR, a longtime publisher of Enid newspapers, died June 14, 2013. He was 85. The Taylor family and the Garber family published the Enid Morning News and Enid Daily Eagle for two generations until selling the newspapers in 1989. The two daily papers then merged into the Enid News & Eagle. Taylor graduated from Enid High School in 1944 at age 16. Shortly afterward, he enlisted in the Air Force and served in Guam. After his discharge, Taylor attended Oklahoma A&M until he returned to Enid to help run the family publishing business. The Taylor family managed the sales and business operations, while the Garber family ran the news side. John Taylor served as president of Enid Publishing Co. and was an owner until 1989. He also was an owner of Enid radio stations KCRC and KNID-FM and Enid Two-Way.

MILDRED LADNER THOMPSON, a former writer and columnist for the Tulsa World, Associated Press and Wall Street Journal, died June 25, 2013, in Sarasota, Fla. She was 95. Mildred was born in Allentown, Pa., where her newspaper career began. She received a bachelor's degree from Moravian College and then earned a master's in journalism from the University of Wisconsin. She began her career at the AP's Philadelphia bureau and then went to work at the Wall Street Journal's Washington D.C. bureau. Mildred and her first husband, John Ladner, then moved to Tulsa. Mildred joined the World staff in the mid-1970s as a book editor, overseeing reviews and interviewing visiting writers.

MICHAEL ZACHARIAS, a former Tulsa World courthouse reporter who later became an attorney and special district judge, died Oct. 1, 2013. He was 74. Zacharias began his career in journalism with the World in 1960. He later served four years as news editor for the Claremore Daily Progress before rejoining the World in 1967.

CONGRATULATIONS TO THE 2013 OKLAHOMA PRESS SERVICE

PERFECTA WINNERS

The Perfecta Award was established by the Oklahoma Press Association in 2012 to honor OPA member newspapers that achieve 100 percent accuracy on advertising orders from Oklahoma Press Service in the previous year. This year's winners are listed below.



The (Afton) American
 The Anadarko Daily News
 Atoka County Times
 The (Barnsdall) Bigheart Times
 Bartlesville Examiner-Enterprise
 The (Beaver) Herald-Democrat
 (Bixby) South County Leader
 Broken Bow News
 The Canton Times
 The Carnegie Herald
 The Chelsea Reporter
 Cherokee Messenger & Republican
 The Cheyenne Star
 Claremore Daily Progress
 Clayton Today
 The Cleveland American
 The Cordell Beacon
 The Countywide & Sun
 Coweta American
 The Davis News
 The Edmond Sun
 Enid News & Eagle
 The Eufaula Indian Journal
 The Fairfax Chief
 The Freedom Call

Garfield County Daily Legal News
 The Garvin County News Star
 Harper County Leader
 The Hennessey Clipper
 The Hooker Advance
 Hugo News
 (Idabel) Southeast Times
 Inola Independent
 Kiowa County Democrat
 Latimer County News-Tribune
 The Lawton Constitution
 The Lincoln County News
 The Lone Grove Ledger
 The Madill Record
 Mangum Star-News
 The Mooreland Leader
 Mountain View News
 Muskogee Phoenix
 Mustang News
 Mustang Times

The Newkirk Herald Journal
 Nowata Star
 The (OKC) Black Chronicle
 The Okeene Record
 The Oklahoman
 Owasso Reporter
 Pauls Valley Democrat
 The Pawnee Chief
 Perry Daily Journal
 The (Pryor) Paper
 The Purcell Register
 The Ringling Eagle
 (Roland) Eastern Times-Register
 The Rush Springs Gazette
 Sand Springs Leader
 The Sentinel Leader

The Shawnee News-Star
 The (Shidler) Review
 Skiatook Journal
 Spiro Graphic
 Stilwell Democrat Journal
 Stroud American
 Sulphur Times-Democrat
 Taloga Times-Advocate
 The Thomas Tribune
 The (Tulsa) Oklahoma Eagle
 Tulsa Business & Legal News
 Tulsa Beacon
 The Valliant Leader
 Vian Tenkiller News
 The Vici Vision
 Vinita Daily Journal
 Wagoner Tribune
 Woods County Enterprise
 Weatherford Daily News
 The Wewoka Times
 The Wynnewood Gazette
 Yukon Review

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Congressmen address press at OPA convention

BY STEVE BOOHER, OPA STAFF

Oklahoma's all-Republican delegation from the U.S. House of Representatives touched on a variety of issues on the final day of the Oklahoma Press Association's annual convention held at the Reed Center in Midwest City June 12-14.

Topics ranged from the passage of a farm bill, to the chances of reversing course and putting troops back in Iraq, to the thousands of youngsters fleeing their homes in Central America for safety within the United States.

On hand for the question-and-answer session were First District Congressman Jim Bridenstine, Second District Congressman Markwayne Mullin, Third District Congressman Frank Lucas, Fourth District Congressman Tom Cole, and Fifth District Congressman James Lankford. U.S. Senators Jim Inhofe and Tom Coburn were invited to participate, but did not attend.

NO LUCAS, NO FARM BILL

The session began with Cole congratulating Lucas on the passage of a new farm bill.

"If there had been no Frank Lucas there would have been no farm bill," declared Cole.

Lucas, chairman of the House Agriculture Committee, said it took two and a half years to develop a bill that would garner enough votes for passage in the both the House and Senate.

"The bill reduces expenditures by about \$23 million," explained Lucas. "No longer will dead people be able to get food stamps. Able-bodied adults without dependents must now work to obtain food stamps."

BACK TO IRAQ?

Shifting to the latest conflict in Iraq, Cole was critical of the country's army, which he said outnumbers rebel Sunni forces three to one.

"They're (Iraqi military) not willing to stand and fight," he said.

He called the situation "dangerous" and said that if the Sunni terrorists are successful in overthrowing the Shiite-dominated Iraq army, the more radical Muslim faction will institute a more strict state, including oppression of women.

"We may have won the war," said Bridenstine, "but now we have an insurgency to deal with."

He claimed the Sunni insurgents "are not Iraqis, they're foreign fighters."

Although no one from the panel called for putting troops on the ground once again in Iraq, Bridenstine said the solution may "require a lot of ground fighting."

THE YOUNG REFUGEES

The recent phenomenon of thousands of orphaned and abandoned children from Central America crossing into the United States "is not going to stop unless we start sending them back," Cole said. "We need to treat them humanely, but it's not going to stop unless we send them back (to Central America.)"

Lankford said, "Our borders are not secure and we need to work with Mexico to restrict access (by the children). We need to send a signal to them to stop. It costs \$250 per day to house, feed and monitor these kids."

Mullin said the thousands of youngsters are a "national security risk."

"This (crossing onto American territory) shows a complete lack of leadership from President Obama," he claimed. "We have a weak president in the White House."

ON THE WEATHER FRONT

A bill introduced by Bridenstine and passed out of the House – the Weather Forecast Improvement Act of 2014 – generated a buzz among the newspaper editors and publishers in the audience.

"Improved forecasts have the potential to give the public over an hour of lead time to respond to a tornado, compared to the 13 to 15 minute average currently possible," said Bridenstine.

Because the original draft of the bill proposed shifting research funding from climate change to weather forecasting, the measure was controversial.

However, the bipartisan version of the bill infuses resources into weather research without decreasing climate funding.

"We heard a lot of grumbling from the other side of the aisle (Democrats)," he said. "But this won't add a penny to the deficit and hopefully will lead to the day when we have zero days of deaths from tornadoes."



Dist. 2 Congressman Markwayne Mullin and OPA Executive Vice President Mark Thomas waiting for the congressional session to start.



Dist. 1 Congressman Jim Bridenstine



Dist. 5 Congressman James Lankford



Dist. 4 Congressman Tom Cole and Dist. 3 Congressman Frank Lucas answer questions at the OPA Convention on June 14 in Midwest City, Okla.

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paper

OKLAHOMA PRESS ASSOCIATION

Legislative wrapup: A look at the 2014 session

BY MARK THOMAS,
OPA Exec. Vice President

The Oklahoma Legislature adjourned sine die on May 23, 2014. This session was a very good year for newspapers and our issues at the State Capitol.

Some issues were dealt with early. **HB 2445** allowed counties to take bids and place legal notices on newspaper websites. The bill got a hearing but did not pass out of the committee.

HB 3356 was an innocent attempt to clean up an old law that defined a sheet of paper. Current law defines paper as “a sheet upon which one usually writes.” It seems silly to define a sheet of paper unless it is important to those who produce paper and want to retain the definition. The bill was introduced but did not get a hearing.

Some issues appeared in the final days of session. **HB 2506** dealt with lienholders and small claims court procedures. OPA had no position on the bill until an amendment was added nine days before the end of session. The amendment eliminated the exemption prohibiting “libel and slander” cases to be heard in small claims court. The bill was hours away from being heard by the full House before it was stopped by the bill’s author.

Most legislation meandered through the long course of law-making until finally arriving at Gov. Mary Fallin’s desk for signature. Important industry laws signed into law by the governor, becoming effective Nov. 1, 2014, include:

Senate Bill 1497 by Sen. David Holt and Rep. Elise Hall amended the Open Meeting Act to allow a person to recover attorney fees if they sue for a violation of the Act. This language has been in the Open Records Act for many years but it now has been added to Open Meetings.

House Bill 2676 by Sen. David Holt and Rep. Ken Walker amended the Open Records Act so it will be clear at all levels of law enforcement on what “dash camera” videos will be open and what is allowed to be closed. Basically, all videos are open but law enforcement may obscure images of dead persons, nudity, identities of minors under the age of 16. The statute also allows law enforcement the opportunity to conduct departmental disciplinary hearings, within a reasonable time, before the videotape of the incident becomes public.

House Bill 2366 by Rep. John Trebilcock and Sen. Rick Brinkley created the Oklahoma Citizens Participation Act. These laws are commonly known as anti-SLAPP statutes that are helpful in getting cases dismissed when citizens



are sued for exercising their right to free speech, or to freely associate or petition the government.

House Bill 2998 by Rep. Aaron Stiles and Sen. Patrick Anderson created a framework for the courts to follow when a judge is considering sealing a record or portion of a record. Currently, judges may seal records “in the interest of justice.”

This bill requires the compelling privacy interest to outweigh the public’s interest. Additionally, judges now have to make findings of fact when deciding to close a record, make specific conclusions of law so the public is aware of the legal basis for sealing the record, and narrowly tailor their decisions to seal a record or portion of a record.

House Bill 2730 by Rep. Bobby Cleveland and Sen. Ron Sharp creates the Oklahoma Extracurricular Activities Accountability Act. The bill would prohibit schools from being a member of any “athletic association” unless the association has a performance audit every five years, and has written policies consistent with the provisions of the Open Meeting and Open Records Acts. This bill was commonly known as the OSSAA bill, referring to the Oklahoma Secondary Schools Activities Association.

Senate Bill 1745 by Sen. A.J. Griffin and Rep. Todd Russ will require more

financial campaign reporting for counties, cities over 10,000 population, independent school districts and tech center elections. The bill becomes effective Jan. 1, 2015, and delegates much of the reporting function to the Oklahoma Ethics Commission.

Other bills OPA members will find interesting are:

HB 2199 changes the political advertising “paid for” line at the bottom of political ads, but nothing changes for this election cycle. **HB 2199** repeals the current “Anonymous Campaign Act” on Dec. 31, 2014. New rules governing ad disclaimers are part of the new Ethics Commission Rules, which become effective on Jan. 1, 2015. It will no longer be a misdemeanor but will be an ethics violation if a candidate or committee improperly runs anonymous advertising.

SB 1173 increases from \$10,000 to \$15,000 the amount a county can purchase before seeking bids. The counties wanted the bid amount to be increased from \$10,000 to \$25,000.

SB 1448 allows the public access to death certificates 75 years after a person has died, and birth certificates 125 years after a person is born. Both documents were previously closed. This helps genealogists, but is of little help to the news media unless investigating 75-year-old deaths.

SB 1577 was vetoed by Gov. Fallin. The bill would have allowed Higher Education Institution business incubator departments to keep confidential their business plans, feasibility studies, marketing plans and financial statements that contain trade secrets submitted by a person seeking economic advice.



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ANNUAL CONVENTION COVERAGE

NEWS FLASH

Nine OPA members were given five minutes to present a successful idea used by their newspaper. The concept of News Flash is to share great ideas in a short amount of time. Below are the nine ideas presented at the OPA Convention on June 13.

1 Create a Local Map & Guide for Your Community

Ray Lokey, *Johnston County Capital-Democrat*

In Nov. 2012, Miranda Lambert opened a retail store in Tishomingo, which started bringing tourism to the town. Lokey decided to create a community map as a marketing tool to show tourists how to get to Lambert's Pink Pistol shop and other stores and restaurants in town. The two-sided map features a cartoon map and advertisers on the front, and a store and restaurant guide on the back.



Front of the handout that features a cartoon map of Tishomingo and advertisements from local businesses.

5 Using Tout to Shoot & Upload Videos

Jason Clarke, *The Norman Transcript*

Tout is an app that allows you to shoot video from your smartphone and upload it onto the web within seconds. It was originally used as a tool for Twitter but is Facebook friendly. The videos can link back to your company website.

8 Photography

Lynn Martin, *Alva Review Courier*

Cropping a photo can show more detail and expression within the picture. Selective focus is on almost every camera and allows you to choose the subject of most importance. Buying a high megapixel camera will also help with better photographs.

6 Newsroom on the Go

Chris Day, *Stillwater News Press*

Five apps that can turn your smartphone into a mobile newsroom:

Evernote is a cloud-based word processing application that is used for note-taking and writing stories.

Dropbox is a cloud-based storage and file sharing app that allows reporters to upload photos taken with smartphones and send a link to the newsroom.

Hootsuite is a social media-managing app that posts updates to Facebook, Twitter and other social media from one place. It allows for updates to be scheduled in advance.

iTalk turns your smartphone into a voice recorder and has three recording quality settings.

Voddio is an audio and video editing app. It does nearly everything Final Cut Pro can do but is only \$30.

9 2014 Historical Calendar

Jamey Honeycutt, *Broken Arrow Ledger*

The calendar was the idea of marketing consultant Patricia Wilson, who was looking for a useful tool for readers that would have a long shelf life for advertisers. A calendar featuring the community's history made perfect sense. The staff sorted through old newspapers and partnered with the Broken Arrow Historical Society, which provided outlines and photos. The calendar offers different sponsorship levels and became a great medium for advertising.

2 Facebook Frenzy

Kaylea Hutson, *The Grove Sun*

The Grove Sun grew from 1,321 to almost 4,400 likes on Facebook in one year. Engaging your Facebook audience is an important part of getting more page likes and views. Adding links to stories on Facebook can increase traffic to your website. Facebook also allows you to post breaking news that's too late to get in the paper as well as edit previous stories as updated information becomes available.

3 Using Magazines for Special Sections

John Denny Montgomery, *The Purcell Register*

Using a magazine for special sections is an opportunity for more ad revenue. Advertisers get excited about the glossy paper and the ability to use higher resolution photos and logos. Magazines have a long shelf life and are more likely to be kept longer than a newspaper.

4 Community News Coverage

Angenene Gibbs, *Sapulpa Daily Herald*

The Sapulpa Daily Herald found out there are two sides to every story as people protested the paper after the 2008 election of President Obama. The front page of the paper covered McCain-Palin winning the county as well as most precincts in Sapulpa. However, it did not include President Obama winning the election. Protestors claimed "blatant racism" and "poor journalism." Publisher Darren Sumner made the decision to leave it off the front page because "everyone already knew the results of the presidential election."

7 Sampling

Jeff Mayo, *Sequoyah County Times*

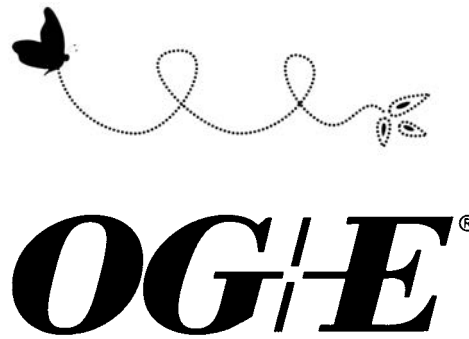
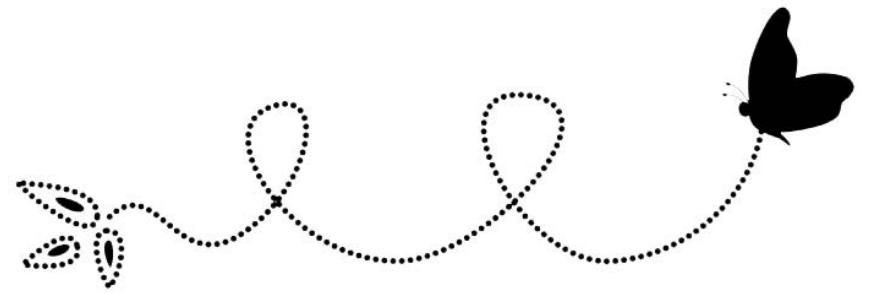
To convert non-subscribers to subscribers, Mayo uses both requested and push sampling. If someone expresses an interest in the paper, Mayo has them fill out a card for four free weeks of the paper (requested sampling). For pushed sampling, he sends out postcards to a specific area, making sure residents know they were selected for a free trial of the newspaper. Mayo said to make sure the postcard arrives two or three days before the newspaper starts to arrive.



Postcard used for pushed sampling. The horse is a well-known statue in the community being targeted.

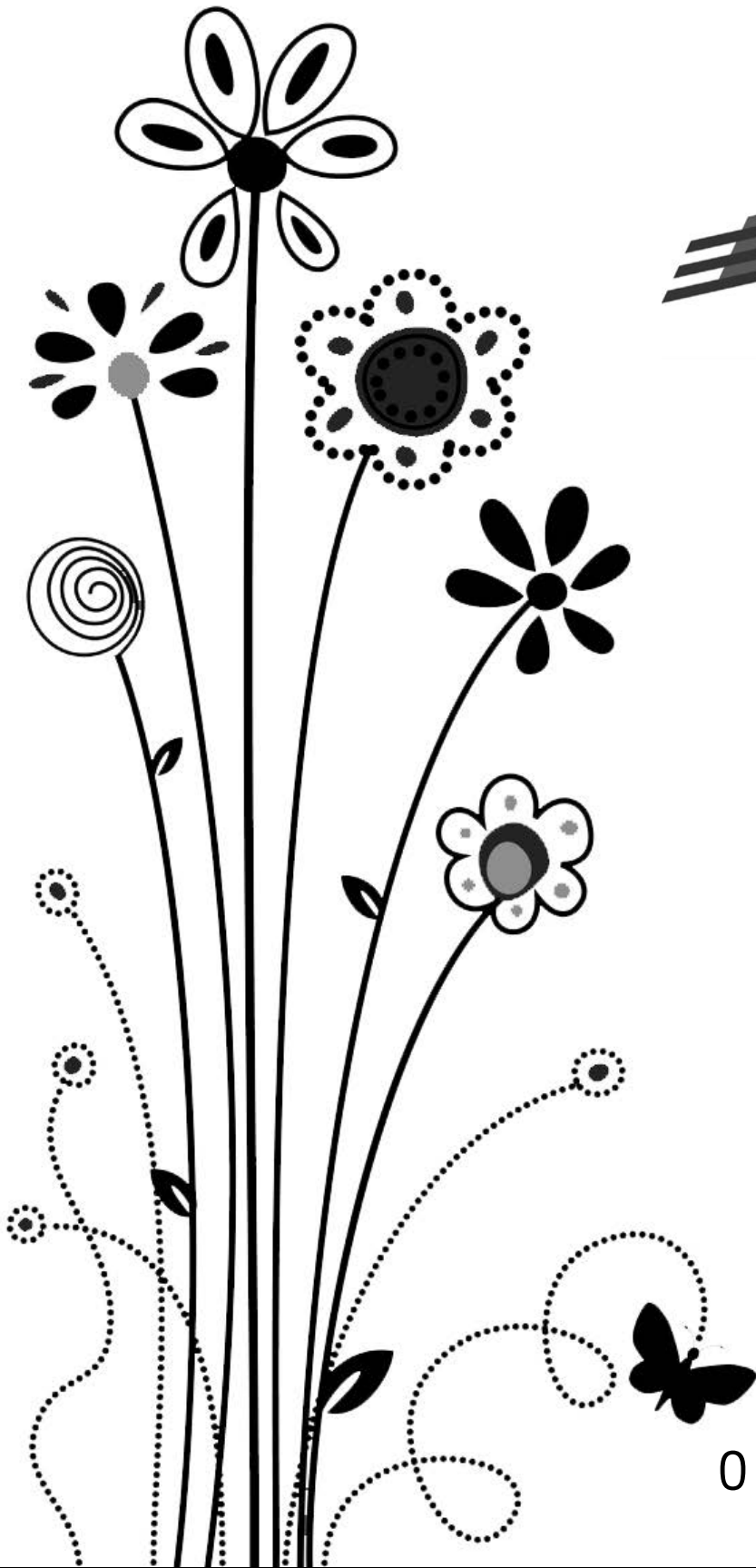
Town News sponsored the iPad Giveaway for the presenters, which was won by Ray Lokey. To learn more about Town News, visit their website at www.townnews.com.

The Oklahoma Press Association would like to recognize and thank these sponsors of the 2014 Annual Convention.



Your support helped make the convention a success.

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CONVENTION SNAPSHOTS

Photos from the June 12-14 Oklahoma Press Association Convention at the Reed Center in Midwest City, Okla.



Chris Rush, Bartlesville Examiner-Enterprise, looks at the displays of first place winners from the Better Newspaper Contest.



Lori and Donald Cooper, The Carnegie Herald



M. Scott Carter and Mary Mélon, The Journal Record



Louise Red Corn discusses how to take good photographs with Kristy Sturgill, an intern at the Claremore Daily Progress, Zonelle Rainbolt, The Cordell Beacon, and Carla Schultz, Watonga Republican, during a Speed Topic session.



Cheryl Franklin, Grove Sun, talks to Gov. Mary Fallin.



Scott Cloud, The Newkirk Herald Journal



Discussing paywalls and online subscriptions during a Speed Topic session are Jeff Mayo, Sequoyah County Times; Mike Brown, Community Publishers, Inc.; Gary Sosniecki, TownNews.com, and Lynn Martin, Alva Review-Courier.

OKLAHOMA PRESS ASSOCIATION

Governor speaks at OPA Convention

Gov. Mary Fallin emphasized the importance of transparency and openness at the 2014 OPA Annual Convention in Midwest City.

During this year's legislative session, she signed six pieces of legislation that strengthen open meetings and open records laws.

"I want you to know I am a strong supporter of the Open Meeting and Open Records Acts," Fallin said.

Fallin also highlighted her accomplishments as governor. She said when she took office in 2011 the state was coming through a national recession and was facing a \$500 million budget shortfall. Oklahoma's rainy day account had a mere \$2.03.

"And so, I began to go to work," Fallin said.

The state closed the budget gap and was able to grow the rainy day account to \$570 million in three years.

To help the economy grow, Fallin began to pursue smart fiscal policies for the state.

Oklahoma has one of the highest rates of job growth with an unemployment rate of 4.6 percent, down from 7.2 percent in 2010. The state has been listed as the fourth strongest economy in the nation, she said.

"That is what I call, frankly, the Oklahoma comeback," Fallin said.

Fallin and lawmakers also signed off on a \$120 million bond issue to repair the aging capital building that "has been an embarrassment to the state," Fallin said. The building will have its 100th birthday in 2017.

For a list of legislative bills of interest to the newspaper industry, see Mark Thomas's Legislative Wrapup on page 23 of this issue.



Governor Mary Fallin speaks at the OPA Convention.

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Jim Mayo accepts the President's Appreciation Award from his son, Jeff Mayo, at the OPA Convention. The plaque read, "In deep appreciation for being an inspirational Newspaperman and Dad."



Scotch & Water, the winning team of the OPA Crossword Puzzle Contest, show off the trophies they received for being the fastest group to solve the contest.

LEND US YOUR ERRS



While it's fresh in your mind, start looking for bloopers to send us for next year's show. We had some great ones this year, but tomorrow's another day just waitin' for mistakes to happen. Send us those of your own, or those of someone you admire.

Email PDFs of bloopers to:
LPotts@okpress.com

Or mail tearsheets or photocopies to:
Grand Blooper Award, c/o Oklahoma Press
Association, 3601 N. Lincoln Blvd.,
Oklahoma City, OK 73105.

ANNUAL CONVENTION COVERAGE

ONG / OPA CONTEST WINNERS

CONGRATULATIONS TO THE 2013 SWEEPSTAKES WINNERS

Column: **FAITH WYLIE**, *Oologah Lake Leader*

Editorial: **KIM POINDEXTER**, *Tahlequah Daily Press*



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EXCERPTS FROM 2013 COLUMN SWEEPSTAKES WINNER

FAITH WYLIE, OOLOGAH LAKE LEADER

Getting smashed with the girls

Be careful what you put on Facebook. I posted last week that the Leader office would close early so the office ladies could attend a mammogram party. I got a phone call. From a reporter. KJRH-TV Channel 2 wanted to come to our mammogram party. But it's just three journalists getting smashed, I explained. No problem. Erin Christy still wanted to come. Readers of a youthful or male persuasion may not know what a mammogram is. It's an X-ray to screen for breast cancer. It involves taking images of a part of the

female anatomy that I shall call the "girls" for modesty's sake. (I may be indiscrete about my Facebook posts, but I'm not an Anthony Weiner.) This smashing idea all started a few months ago. Carolyn Estes, our marketing director, mentioned that it had been four years since her last mammogram. I confessed that my last mammogram was in 2004. Chris Edens, our city editor, had her last mammogram before mine. Carolyn suggested we all go together. I promised to spring for margaritas and Mexican food afterwards.

The mammogram party was conceived. Wednesday was "Get Smashed" day. Our absence would leave the office unattended, hence my note on the Leader Facebook page. "We plan to have a smashing time," I posted. Next thing I knew, 1,150 people had read it, including KJRH. At 2:45, we gathered our "girls," leis, beach hats and pink flamingo sunglasses. We cruised to Hillcrest Claremore in Chris's caddy for a smashing time. At the Mexican restaurant, we requested a large table with a few extra chairs. "To getting smashed," we toasted. We haven't seen the report on TV yet. Guess these girls either weren't wild enough for the big time or big enough for a wild time.

EXCERPTS FROM 2013 EDITORIAL SWEEPSTAKES WINNER

KIM POINDEXTER, TAHLEQUAH DAILY PRESS

Compromise: It only works if we let it

America's love affair with the gun is partly rooted in our "wild west" heritage, and it's going to take more than escalating abuse by criminals and mentally disturbed individuals to change the culture. And despite the tragedy in Connecticut, it's not likely to happen in our lifetime. A look at the Daily Press Facebook forum over the past few days reveals the emotional impact of this topic. Though most of the comments on a thread seeking input for a story were civil, a few aimed sharp barbs at other participants. And while only two or three folks got out of hand, we

learned later a couple of participants had launched vicious attacks in private messages to people with opposing views. Many gun advocates fall back on the Second Amendment to support their position. However, if they are familiar with the writings of the founding fathers, they must also acknowledge these 18th century gentlemen had no concept of automatic weapons, assault rifles or magazines that hold more bullets than a man of that era might have shot in a lifetime. Though the definition of "well-armed militia" might be debated, the referenced group of citizens

would have been brandishing muskets, and perhaps the occasional cannon. If the NRA and those who oppose any restrictions on gun purchase and use have any amendment to thank for this freedom they hold so dear, it is just as much the First as it is the Second. The ability to speak freely and with passion keeps the government in check to a far greater extent than a pistol on the hip or a rifle on the rack. But the same liberties Second Amendment aficionados hold up like a banner aren't just theirs to cherish. The freedom to believe guns are a problem and should be controlled at some level — and the freedom to speak publicly about that belief, without fear of retaliation — is as much of a guarantee for those on the other side of the spectrum....

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2. Include the author's name, name of publication, date of publication and category entered (column or editorial).
3. Only ONE editorial and/or ONE column per writer per month will be accepted.
4. All entries for the previous month must be at the OPA office by the 15th of the current month.
5. Winning entries will be reproduced on the OPA website at www.OkPress.com.

Entries must have been previously published. Contest open to all OPA member newspapers.

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