

# The Oklahoma Publisher

Official Publication of the Oklahoma Press Association

www.OkPress.com  
www.Facebook.com/okpress

Vol. 87, No. 6  
24 Pages • June 2016

## INSIDE

### AWARD WINNERS:

Congratulations to Dr. Terry M. Clark, the Milt Phillips Award winner, and Andy Rieger, the Beachy Musselman Award winner.

PAGES 10-11

### CONTEST WINNERS:

Results of the 2015 OPA Better Newspaper Contest were announced at the June 10-11 OPA Convention in Oklahoma City.

PAGES 14-16

**NEWS FLASH:** Seven OPA members had five minutes each to present a successful idea during the News Flash session at the OPA Convention. See if one of their ideas is something you can do at your newspaper.

PAGE 22

**DONATE TO ONF** to receive this Will Rogers print. Details at [OkPress.com/will-rogers](http://OkPress.com/will-rogers).



## Nearly 300 attend OPA convention

Two days. 22 hours. 15 speakers. 10 Sequoyah Awards. 138 first place plaques. Eight concurrent sessions. One breakfast. One lunch. Two dinners. Nearly 300 people.

That's just part of what was going on at the June 10-11 Oklahoma Press Association Convention at the Sheraton Hotel in downtown Oklahoma City.

The convention kicked off with the annual OPA Business Meeting where officers for 2016-2017 were elected to a one-year term. Members attending unanimously voted to elect Dayva Spitzer, Sayre Record & Beckham County Democrat, as president; Brian Blansett, Tri-County Herald, as vice president; Rod Serfoss, Clinton Daily News, as treasurer; and Robby Trammell, The Oklahoman, as immediate past president. Mike Strain's term as a three-year director was renewed and Barbara Vice was elected as a new director to a three-year term. Strain is from the Tulsa World; Vice is from the Drumright Gusher.

With business out of the way, it was time to have a little fun. After dinner, guests were split into three groups for a crossword puzzle challenge. Oklahoma crossword puzzle maker Patrick Jordan, who is also advertising manager at the Ponca City News, created the puzzle for the competition. The game was tough but team Auto-correct emerged as the victor over teams Winners and Paper Tigers.

A networking scavenger hunt sent attendees scurrying around the room to find matches to questions on a game card.

"It's complete chaos," said one member. "I love it!"

Saturday morning began with a laugh as OPA Executive Vice President Mark Thomas presented a year's worth of bloopers and the revered toilet seat to the Grand Blooper Winner.



Looking at first place winners in the OPA Better Newspaper Contest are Kemper Rigg, Robert Porter, Georgia Bush and Kent Bush from the Shawnee News-Star. All first place winners were on display during the OPA Convention, June 10-11, 2016, at the Sheraton Hotel in downtown Oklahoma City.

Getting back to business, Governor Mary Fallin and Oklahoma's congressional delegation took center stage for the next two hours. Congressmen attending were U.S. Representatives Jim Bridenstine, Tom Cole, Frank Lucas, Markwayne Mullin and Steve Russell.

The ONG Column and Editorial Sweepstakes Awards, OGE Photo of the Year Awards, OPA Digital Media Awards, OPA Print Quality Award and the ONF Joseph H. Edwards Outdoor Writer of the Year Award were presented at the Awards Luncheon.

For the next four hours, eight concurrent sessions offered attendees the opportunity to enhance their skills at either news or advertising sessions. Speakers for the news

sessions included Kathleen McElroy from the School of Media & Strategic Communications at Oklahoma State University; Amie Stein, Local Media Association; Mike Strain, Tulsa World; Phillip Reid, Reid Newspapers; David Bitton, Stillwater News Press; Todd Brooks, The Marlow Review, and Rob Collins, Enid News & Eagle, led the afternoon advertising sessions.

The Awards Banquet included the presentation of the Milt Phillips Award, ONF Beachy Musselman Award, Quarter Century Club Induction and Better Newspaper Contest Awards.

At the banquet, OPA President Robby Trammell spoke on the importance of journalists.

"We know a tenacious

reporter is to a corrupt politician what a barking dog is to a chicken thief," said Trammell. "That barnyard dog will look over there and see something in the shadow and start barking and raising a ruckus about it.

"That's what we need to do when we hear and see those things that affect the public. They need to know about it – whether they want to know about it or not.

"Thank you for your professionalism. Thank you for your support of OPA and the fine work this organization has done over the years protecting this industry in Oklahoma. Thank you for your dedication. And thank you for serving the public so well."

# PRESS ON

BY ROBBY TRAMMELL

OPA PRESIDENT  
NEWS DIRECTOR,  
THE OKLAHOMAN



## Things aren't always what they seem to be

The Christmas presents were wrapped in festive paper and topped with red and green bows. Ready to delight and thrill grandchildren, the packages were stacked in the locked pickup truck parked on the driveway outside the modest, rural Oklahoma home.

The light shining through the truck's windows onto the colorful packages was in stark contrast to the darkness inside the house on a quiet road far from the nearest neighbor.

In the shadows of the master bedroom, Dolly and her husband lay side by side, both shot to death. A shotgun leaned on the foot of the bed.

I witnessed the scene years ago as a reporter, and my stories were published in *The Seminole Producer* and *The Daily Oklahoman*.

The county sheriff, as was often the case, asked me to take "evidence" photographs for investigators. He wondered if the assassin had entered the house while the couple slept. In their late 60s, the victims were still in their bedclothes, and the screen on the back door had been ripped open near its latch.

The sheriff, a regular churchgoer, mentioned as the blanket-draped bodies were carried out the front door, that it seemed one could still feel the evil that had inflicted such bloody violence.

There were no immediate suspects. A motive for the slayings was not obvious, nothing appeared stolen from the home.

A manual typewriter sat on the kitchen table.

News of the tragedy swept the rural community, shocking and scaring residents. "Who would do such a thing?" they asked. "What is the world coming to?"

**IT WAS MY DAY OFF**, but I went into the newsroom the following Monday to open the mail.

To my surprise, in the stack of envelopes was a letter from the killer. It had arrived at the newspaper office two days after the bodies were found.

It was chilling – citing details only the killer could know.

The unsigned note appeared to be from a jealous admirer (or lover?) who couldn't stand to see Dolly and her husband in each other's arms, so much in love, so a shotgun ended it all.

I showed the letter to Producer Publisher Ted Phillips and he called the sheriff while I made a copy for news reporting purposes.

**QUICKLY, THE BIZARRE CASE** began to unravel.

Autopsies revealed Dolly's husband had died several hours before she did, and the killer had typed the confessional letter on the typewriter in the home.

The investigation ultimately determined that Dolly and her husband were having marital problems, and she had shot him late Friday night, probably while he slept.

On Saturday, she wrapped Christmas gifts for their grandchildren and locked them in the pickup truck. She cut a hole in the back screen door to make the crime appear to be a robbery, then typed and mailed the letter to the newspaper, got her hair fixed at a beauty shop, bought a new nightgown, and then returned home.

Investigators said she put on the new nightgown, climbed into bed beside her dead husband, and apparently used her toe to fire the shotgun into her chest, the gun recoiling off the end of the bed as she fell back beside her husband's corpse.

One of the strangest murder mysteries I've covered during my 46-year career.

A New York tabloid picked up the story and headlined it: "Dolly got dolled up for murder!"

## Kemper wins access to tribal constitutions in BIA lawsuit

Kevin R. Kemper, a researcher, author and lay advocate for Native American rights, entered into an agreement with the U.S. Department of Interior on June 6 to settle his FOIA lawsuit.

Kemper had requested access to the constitutions and articles of incorporation of the 566 federally recognized indigenous tribes in the United States.

On May 26, 2015, Kemper and his attorneys – Matthew E. Kelley (Ojibwe) and Chad R. Bowman of Levine Sullivan Koch & Schulz – filed suit in federal district court in the District of Columbia against the Department of the Interior, which encompasses the Bureau of Indian Affairs.

The complaint alleged violations of the Freedom of Information Act for failure to conduct a reasonable search and make the records available.

The settlement Kemper reached includes payment of attorney fees and gives Kemper the largest privately-held collection of tribal constitutions and articles of incorporation.

Kemper plans to release the documents to the public and to announce details from the data about how more tribes than ever protect freedoms of speech, press and information in their constitutions.

## Open meeting violations being investigated in Wagoner County

A Wagoner County resident has asked the district attorney or state attorney general to investigate Wagoner County Commissioners for violations of the state's Open Meeting Act.

David Tackett said that within the last 60 days commissioners have entered into executive sessions four times without complying with the meeting law's statutes.

On April 4, April 11, May 23 and May 31, 2016, the Wagoner County Commis-

sioners went into executive session without specifically stating whom or what would be discussed on the agenda, said Tackett.

"Attorney General Pruitt has been very clear in his opinions that the Open Meeting Act requires specificity when publishing the official meeting agenda," said Tackett. "The public has a right to know why the commissioners are going into executive session."

## OPA CALENDAR OF EVENTS

THURS., JULY 14, 2016

### DEPARTMENT OF LABOR'S NEW RULE ON OVERTIME

COST: FREE, 1:00 PM

In this session, Michael Zinser will educate you on the U.S. Department of Labor's new rule on overtime, as well as how your company can manage its new requirements. Zinser serves as a resource for SNPA's Legal Hotline and has recently addressed questions about potential exemptions under the new rule, which he will cover in further detail during this presentation. These include an exemption for small newspapers with circulation numbers under 4,000; a creative professional exemption for journalists and photographers; and a Section 13(d) exemption for district managers. To register, visit [www.onlinemediacampus.com](http://www.onlinemediacampus.com).

FRI., JULY 15, 2016

### ACES EDITING BOOT CAMP

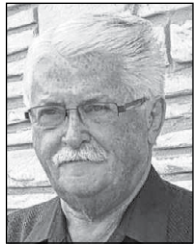
9:00 AM TO 5:00 PM, UNIVERSITY OF OKLAHOMA

Cost: \$100 for members, \$175 non-members

If you're an editor or edit as part of your job, the American Copy Editors Society offers a daylong "Editing Boot Camp" that can help you polish your skills. Each workshop is taught by knowledgeable and experienced presenters. The workshop covers a broad range of topics including why editing is important, grammar and punctuation basics, elements of proofreading, and much more! To register, visit [www.copydesk.org/about/join-now](http://www.copydesk.org/about/join-now).

For more information on upcoming events, visit the OPA website at [www.OkPress.com](http://www.OkPress.com) or contact Member Services Director Lisa Sutliff at (405) 499-0026, 1-888-815-2672 or email [LSutliff@okpress.com](mailto:LSutliff@okpress.com).

## Durant names new publisher



of the Democrat.

He replaces former publisher Chris Allen.

Koenders previously served as publisher of the Sedalia (Missouri) Democrat. Prior to that, he was publisher and general manager of the Altus Times.

With more than 47 years of newspaper experience, Koenders has served as publisher, general manager, commercial print manager, circulation manager and advertising manager since he started in the newspaper business in 1968.

"My philosophy is that a local newspaper belongs to the communities it serves," Koenders said.

Koenders has six children, eight grandchildren and one great-grandchild. He enjoys power walking and fishing.

"We are excited to have brought Denny to the Durant community," said Ralph J. Martin, CEO of Civitas Media. "He has many years experience in the newspaper industry and is very dedicated. We know that he will be a great asset for Durant."

## Long-time OCCC professor retires

On May 9, Sue Hinton officially retired after working at Oklahoma City Community College for more than 43 years.

Hinton taught News Writing and English as well as served as faculty adviser of the student publication, Pioneer.

She went to work at OCCC on Sept. 1, 1972, at the end of her master's program at the University of Oklahoma. Although she came to teach English, she was asked to take on a News Writing class in 1978. Her duties quickly grew into leading a program that included a student-run newspaper lab and becoming faculty adviser for the Pioneer.

Hinton, who has worked for The Oklahoman, The Norman Transcript and Lawton Morning Press, won't be leaving the college completely. This fall she will return to teach English composition as an adjunct.

Hinton was inducted into the Oklahoma Journalism Hall of Fame in 2009 and has won many awards including the Outstanding Journalism Educator of the Year award presented by Women in Communications, Inc. She has also been honored by the college with the OCCC President's Award for Excellence in Teaching.

## Staff changes at Ada News

The Ada News recently made several changes to its staff, including naming Glenn Puit as executive editor.

Puit, who has 23 years of journalism experience and is author of several books, served as interim editor for six weeks before being officially named to the position.

"Glenn Puit has more than proven what it takes to produce great journalism," Publisher Amy Johns said. "He knows what success means and knows how to establish an award-winning newsroom. I am honored to have him leading both the Ada and McAlester news operations."

Puit is currently executive editor of the McAlester News-Capital.

Assistant Editor Randy Mitchell also was promoted and is now managing editor. He has worked at the paper for more than a decade, starting as a paper carrier.

"We felt it was important to recognize both Randy's outstanding work ethic and his demonstrated talents," Puit said.

In addition, the Ada News' sales team welcomed two new members – Misty Brooks and Toni Ebanks. Brooks previously covered the classified department and outside sales for the McAlester News-Capital. Ebanks has been with the sales team for a couple months, and is learning about the paper's advertising division.

## Tulsa World promotes two reporters

Tulsa World reporters Guerin Emig and Bill Haisten have each been promoted to sports columnists.

Emig has worked at the Tulsa World since 2004 and has covered University of Oklahoma football and men's basketball. Haisten has served as a sports writer since 1990 and is the only World writer

to cover the University of Tulsa, Oklahoma State and Oral Roberts on a daily basis. He also covers the Oklahoma City Thunder.

Current sports columnist John Klein is moving to the news department but will continue writing a column.

## Looking for an acquisition?



### W.B. Grimes & Company

has sold more than 1,500 newspapers over the years and appraised thousands of others.

Gary Borders covers Oklahoma, Texas, Louisiana, New Mexico and Arizona.

[garyb@mediamergers.com](mailto:garyb@mediamergers.com) • 903-237-8863

*What's Your Paper Worth? Find Out Today.*

A free confidential consultation awaits via our website.

[www.MediaMergers.com](http://www.MediaMergers.com)

## The Oklahoma Publisher



ISSN 1526-811X

Official Publication of the

**Oklahoma Press Association**

### PUBLISHER

Mark Thomas  
[mthomas@okpress.com](mailto:mthomas@okpress.com)

### EDITOR

Jennifer Gilliland  
[jgilliland@okpress.com](mailto:jgilliland@okpress.com)

### OPA OFFICERS

Robby Trammell, President  
*The Oklahoman*  
Dayva Spitzer, Vice President  
*Sayre Record & Beckham County Democrat*  
Rod Serfoss, Treasurer  
*Clinton Daily News*  
Mark Thomas,  
Executive Vice President,  
Oklahoma City

### OPA DIRECTORS

Jeff Funk, Past President  
*Enid News & Eagle*  
Brian Blansett, *Tri-County Herald*  
Ted Streuli, *The Journal Record*  
Ray Dyer, *El Reno Tribune*  
Mike Strain, *Tulsa World*  
John Denny Montgomery,  
*The Purcell Register*  
Mark Millsap,  
*The Norman Transcript*

3601 N. Lincoln Blvd.  
Oklahoma City, OK 73105-5499  
(405) 499-0020  
Toll-Free in Oklahoma:  
(888) 815-2672  
[www.OkPress.com](http://www.OkPress.com)  
[news@OkPress.com](mailto:news@OkPress.com)  
[www.Facebook.com/OKPress](http://www.Facebook.com/OKPress)

**SUBSCRIBE TO  
THE OKLAHOMA PUBLISHER  
\$12 PER YEAR**

THE OKLAHOMA PUBLISHER (USPS 406-920) is published monthly for \$12 per year by the Oklahoma Press Association, 3601 N. Lincoln Blvd., Oklahoma City, OK 73105-5499. Periodicals postage paid at Oklahoma City, OK.

POSTMASTER: Send address changes to THE OKLAHOMA PUBLISHER, 3601 N. Lincoln Blvd., Oklahoma City, OK 73105-5499.

## New editor joins Harper County Leader

The Harper County Leader welcomes Max Burnett as its new editor. He replaces Perri Davis.

Burnett spent the last five years as a public health technician after 17 years active duty in the Air Force.

He is an Oklahoma native.

### OPA BUSINESS MEMBERS

**2015  
PHOTO ID  
PRESS CARDS  
are  
NOW AVAILABLE**

**ONLY  
\$5!**

To download the form visit  
[www.okpress.com](http://www.okpress.com)

# Donate to ONF



A donation to the Oklahoma Newspaper Foundation will support its efforts to improve the state's newspaper industry and quality of journalism.

ONF's programs include training and education for professional journalists, scholarship and internship programs for journalism students, and Newspaper in Education efforts.

ONF relies on donations and memorial contributions to fund these programs.

If you would like to make a donation, please send a check to:

**OKLAHOMA  
NEWSPAPER  
FOUNDATION**  
3601 N. Lincoln Blvd.  
Oklahoma City, OK 73105

## Federal Grant Transparency Bill introduced

WASHINGTON, DC – Senator James Lankford (R-OK) has introduced the Grant Reform and New Transparency (GRANT) Act, S. 2972, to provide more transparency and accountability in the federal grant process.

On May 25, the Senate Committee on Homeland Security and Governmental Affairs approved a modified version of the bill.

The modified bill does not include provisions from earlier versions that required posting to a central federal website several categories of grant information. Instead, it requires federal grant-making agencies to post examples of past successful grant proposals to a central federal website.

In 2015, federal agencies awarded \$617 billion in grants compared to

\$439 billion in contracts, yet the grant process lacks a consistent system for transparency, oversight or feedback to organizations that were not awarded federal dollars.

The GRANT Act would reform the current process to promote transparency in award decisions, improve the applicant vetting process and prevent duplication in grant awards.

“Currently, federal agencies are in control of billions of taxpayer dollars with the freedom to award discretionary, competitive grants, but they are not required to make their selection process transparent. You cannot solve government duplication, waste and our national debt without confronting the closed federal grant process,” said Lankford.

“The GRANT Act encourages federal agencies to be more open about each grant opportunity from the application through the completion of the program. The parameters set in this bill will help reduce spending through the elimination of red tape, remove duplication of grant programs and provide greater accountability.”

In 2015, Lankford released a report entitled “Federal Fumbles: 100 ways the government dropped the ball.” The report lists \$105 billion in wasteful federal spending and about \$800 billion in negative regulatory impact to the economy. Eighteen of the 100 examples of waste in the report are federal government grant programs.

## City of Boynton investigated for Open Meeting violations

The Oklahoma State Bureau of Investigation has been asked to look into the City of Boynton's fiscal affairs by District Attorney Orvil Loge.

“I've requested the OSBI investigate the town of Boynton for potential embezzlement, violations of the Open Records Act, violations of the Open Meeting Act, and locations of or destruction of public documents,” Loge said.

The Muskogee Phoenix newspaper has made repeated requests for Boynton financial information under the state's records law. However, Mayor C.K. Lang and Town Clerk-Treasurer Candace Lang have declined to respond to those requests.

The requests were directed to D.D. Hayes, a private lawyer who represents the town in specific legal matters. Hayes

said he is not the keeper of the town's financial records, although he did provide some statements from the town's bank account.

The Phoenix made nine requests by telephone regarding payroll information, which went unanswered. Additional calls were disconnected when the caller identified himself a reporter for the Phoenix.

## DEATHS

**RAYMOND WILLIAM CATALINO**, former general manager of the O'Colly, died May 31, 2016. He was 64.

Catalino was born Dec. 19, 1951. During his newspaper career he served

as a long-time business manager for The Lantern newspaper in Ohio and seven years as the general manager for the O'Colly, the student publication for Oklahoma State University.

He is survived by his father Anthony; son Anthony (Courtney); daughter Marisa; and one grandson.

**PATSY LEE ABERNATHY THOMPSON**, former co-publisher of The Morris News, died May 17, 2016. She was 85.

Thompson was born on April 26, 1931 in Hughes County. She married Herman

Thompson in 1981 and together they co-published The Morris News.

She is survived by her husband Herman; daughter Brenda Guest and husband Larry of Wetumka; daughter Karen Clendening and husband Bill of Wetum-

ka; daughter Janie Abernathy of Tulsa; daughter Leah Dahl of Sand Springs; son Barry Thompson of Morris; and several grandchildren and great-grandchildren.

**JIM WILCOX**, a former journalism professor at Southern Nazarene University, died May 25, 2016. He was 59.

Wilcox was born Sept. 19, 1952. He earned his Masters degree in English from the University of Missouri. Shortly

after, Wilcox and his wife Linda moved to Oklahoma. He then began a 36-year career as an English and journalism professor at Southern Nazarene University in Bethany.

He is survived by his wife, Linda; son

Ben and wife Jennifer of Oklahoma City; son Josh and wife Trisha of Portland, Oregon; and several grandchildren.

## IN MEMORY OF OUR FRIENDS & COLLEAGUES

Claire Britton Branson  
May 4, 2015

Kenneth Ray McFall  
June 4, 2015

Johnie Louise Cherry Reed  
June 4, 2015

Kenneth Lowell Frakes  
June 18, 2015

## Facebook: When the snake begins to eat its own tail



### That InterWeb Thing

by Keith Burgin  
kburgin@okpress.com

“Bit off more than you can chew,” was a metaphor my family liked to use - it meant you took on more responsibility than you were prepared for. It could also mean that you opened your biscuit-hole and brought yourself more trouble than you could handle. Facebook may have done both.

Last month, a former Facebook “news curator” claimed that the world’s biggest social media platform routinely squelched stories of interest to political conservatives, sparking a national outrage amongst those on the right. The story was broken by Gizmodo, one of Gawker Media’s online properties.

Curators are low-level editors - in this case, hired directly from colleges - who wrangle news stories in the “trending” area of Facebook’s interface.

The charge was that liberal editors raised the profile of stories they favored and pushed out stories they didn’t, i.e., articles from conservative sources. For instance, if a popular story came from a conservative source, the curator would look for a source on that story that he found more “neutral” or “acceptable.”

Facebook initially denied it all, then announced that they’d put processes in place to ensure that what didn’t happen could never happen again.

Right-leaning users and bloggers were outraged, talk radio threatened to set the world ablaze, and even Congress is considering hearings on the matter. I read all this and I was... befuddled.

My befuddlement came not from the notion that Facebook might have an editorial viewpoint, but that everyone assumed they didn’t. The outrage seemed silly to me.

Any time you pick and choose which stories your readers see, it’s an editorial choice. Newspapers have an editorial viewpoint. The entire publication’s content might not be based upon it, but it’s there.

Not so long ago, didn’t Facebook want to be America’s newspaper? I seem to remember that, so why the disconnect?

Maybe it’s because there’s something unique going on here.

Facebook is not a content creator; it’s a content aggregator and networking platform. Its readers and partners (read: media companies) post, share, like and comment. That’s where the content comes from. Facebook collects it and connects readers to content and to one another.

Readers were led to believe that the popularity of an article or content provider was what drove the trending topics. Instead, the visibility of biased content was seemingly augmented or retarded based upon bias. When readers found out, it was a bit like a snake swallowing itself tail first.

There’s a history here, don’t forget; this is not the first time Facebook has encountered user pushback over being less-than-transparent. I also seem to remember privacy issues, content ownership issues and subtle changes in terms-of-use.

And because users are not compensated for submitting material, it feels as though when you bury a story or source due to some bias, that you’re silencing a person for his ideology.

Once discovered, being less-than-forthcoming seems like a lie. Alright, I can see the outrage to an extent. No one should be surprised, though.

By proclaiming itself the audience’s primary source of news but relying upon the audience to supply the news, Facebook places itself in this situation. And I don’t see a way out so long as it clings to both this publication model and this self-image.

Bon appetit.

## AP awards presented in Tulsa

The Associated Press-Oklahoma News Executive Group presented its annual awards May 14 in Tulsa.

The Oklahoman, the Enid News & Eagle and The Journal Record in Oklahoma City won the general excellence awards.

Kyle Schwab from The Oklahoman

received first place as Best New Journalist of the Year. Blayklee Buchanan from the Tulsa World received second place and Beau Simmons at the Stillwater News Press received third place.

AP-member newspapers in Arkansas, Louisiana and Florida judged the competition.

## Oklahoman to outsource printing to Tulsa World starting September

Beginning in September, The Oklahoman will outsource its printing and packaging operations to the Tulsa World.

The Oklahoman’s printing and packaging facility at Britton and Broadway will close, announced Chris Reen, publisher of The Oklahoman and president of The Oklahoman Media Company.

Reen said The Oklahoman is fortunate to have newer and more modern presses as close as Tulsa.

“The move will create significant cost savings while not sacrificing quality,” Reen said.

A total of 65 full-time and 65 part-time positions will be eliminated. Those impacted will be offered severance pay, subsidized health insurance and outplacement services.

Reen said combining regional printing operations is common.

“Many of our colleagues around the country have joined forces to shift the high fixed costs of operating presses to a variable cost model that offers more flexibility,” Reen said. “Our presses are nearly 35 years old and growing more costly to maintain and operate. We will continue to manage transportation and distribution of our daily newspapers and are expanding this portion of our operation.”

Late-breaking news and sports scores will be delivered to subscribers by email each morning, as well as available in real time on the websites and mobile apps for Oklahoman.com and NewsOK.com.

“We’ve been working with the Tulsa World for several years through a content sharing arrangement,” said Reen. “We look forward to this new aspect of our relationship.”

— SPONSOR TESTIMONIAL —

“The Discover America’s Story program is something we felt very strongly about and we wanted to be a part of — sponsoring the online archives so everyone can have an opportunity to read every issue of The Mooreland Leader since 1903. This is a great program.”

Dirk Dewald, President  
Central National Bank  
of Enid (Oklahoma)

Make money off your archive with advertising and promotion campaigns that give your area businesses an irresistible way to showcase their commitment to your community — sponsoring the digitization of your bound volume archive.

Discover America’s Story was proven 100% successful with *The Mooreland Leader* in Oklahoma which completed digitization in record time, thanks to the large number of local sponsors who paid to preserve their town’s history.



DISCOVER  
AMERICA'S STORY

Karen Tarica 206-369-0855  
DiscoverAmericasStory.com

## Franklin in 2016; Tulsa in 2017

The National Newspaper Association’s 130th Annual Convention and Trade Show will be held at the Franklin Marriott Cool Springs in Franklin, Tennessee, Sept. 22-24.

A half-day symposium on promoting and defending newspaper public notices is scheduled from 11:30 a.m. to 4:00 p.m. on Thursday, Sept. 22.

For those of you who weren’t able to attend the OPA Convention, we shared some exciting news about the 2017 NNA Convention.

It’s coming to Tulsa!

NNA has set the date for the 2017 convention as Oct. 5-7. Mark your calendars and plan on attending the NNA Convention in Tulsa in 2017.

# A good photo depends on the crop



## Clark's Critique

by Terry Clark  
Journalism Professor,  
University of Central Oklahoma,  
TClark@uco.edu

Time for a clinic in how to use photography, with examples from your colleagues. Given the ease of digital photography and computers, it's so much easier now.

As we struggle for readers, photos are keys to grabbing and keeping attention.

**DOMINANT ACTION (BIG)**...as in Jim Powell's airplane photo in the *Yukon Review*, Kaylea M. Hutson-Miller's diving photo in *The Grove Sun*, Patty Miller in *The Edmond Sun*, Cathy Spaulding at the *Muskogee Phoenix*, the *Coalgate Record-Register* and the *Drumright Gusher*.

If you've got a good photo, make it a column larger than your first thought. Grab their attention. Have one photo bigger than any other on the page. For best effect, don't have another photo right beside the big one.

**GET UP CLOSE.** War correspondent Robert Capa said, "If your photos aren't good enough, you're not close enough." Harry Heath said, "A photo that tries to show too much, shows too little."

Another way to get up closer is to always crop. Clark, or someone said, "Everyone needs an editor." Cropping is editing.

**CROP TIGHT.** Get away from the 3 by 5 postcard format. Crop out most of the sky. Go strong vertical or horizontal, as did Michael Pope of *The Lawton Constitution*, Sharon Lee at *The Prague Times-Herald*, and *The Comanche Times*, on Memorial Day. Think about those great photos you're putting behind your flags... Crop like these papers: *Newcastle Pacer*, *Okmulgee Times* (hint - shoot from a lower angle) and *The Bigheart Times*.

I think a lack of cropping is the main sin in our papers today, resulting in boring

photos and layout - even worse than running small photos.

### A GOOD CROP:

1. Adds impact
2. Eliminates what's unnecessary
3. Leaves air where it's needed
4. Is sensitive to the message

### A BAD CROP:

1. Amputates body parts (especially at joints, or lops off extensions (bats, etc.)
2. Forces image into awkward shape (to fit a space)
3. Changes meaning of photo
4. Violates works of art
5. Damages original photo

### CROPPING GUIDELINES:

1. Crop to improve original
2. Crop to create visual effect
3. Crop to fit a space
4. Crop to "save" a confusing or unacceptable print

### LOOKIN'EM OVER - Ideas you can use.

- Janelle Stecklein in the *Claremore Daily Progress* - just the voting on all these state questions will cost taxpayers \$600,000.
- *Spiro Graphic* - the county court clerk will have to lay off employees because of state budget cuts.
- *The Elk City Daily News* - county sheriff reporting eight of 12 stores sold alcohol to minors.
- *The Mooreland Leader* - Travis Barnard writes "When To Warn...Knowing When Sirens Are Set Off."
- *The Miami News-Record* - Melinda Stotts reports Miami students will see bigger, fewer classes in fall.
- *The Gage Record* - Leilana McKindra, "When ticks bite."
- *The Dewey County Record* - Evolution of farming, using old wheat harvest photos and current ones on the same farm. Guaranteed readership and solid journalism. One of the best continuing features

**Yukon Review**  
Pick 3 Only \$14.95!  
TAN'S SMOKHOUSE, INC. • 401 MAXI COURT • YUKON, OK • (405) 354-4747 • WWW.STANSBEEF.ERKY.COM

**Sundance**  
Sky walker  
Discover Aviation and Airshow Spectacular

**Heroes honored at Memorial Day Service at Yukon Cemetery**

**Muskogee Phoenix**  
muskogee phoenix.com  
Friday May 27, 2016 75 cents

**Muskogee grads step into new lives**

Class of 2016 urged to 'tell a good story'

Lawmakers send strong beer, wine sales to voters

Foundation boss to move to lead local chamber

Featured pages this month are the *Yukon Review*, *Muskogee Phoenix*, *The Grove Sun*, *The Comanche Times*, *The Lawton Constitution*, *The Prague Times-Herald*, *The Newcastle Pacer*, *Drumright Gusher*, *The Edmond Sun*, *The Bigheart Times*, *Coalgate Record Register* and the *Okmulgee Times*.

I've seen is in the *Weatherford Daily News*, "Focusing on the issues," whether it's about local depression, crime, abuse, or multitude of other Oklahoma realities. One that stood out to me was about poverty - "Being poor isn't fun," by Matt Montgomery.

**Johnston County Capital-Democrat's** John Small takes on the state department of correction's decision closing community work centers around the state, and relocating inmates to a private prison, at increased costs. City leaders and state legislators were not consulted.

**The Comanche Times** - Salute and guts for telling it like it is. Headline: "STATE CRISIS Hits Comanche Where It Hurts Most...Our Kids."

**Tri-City Herald's** Nicole Smith and photographer Jennifer Pitts tell the story of longtime teachers retiring, "End of an era." The lead: "Heaven sent./ That is how Brenda Rosson described Candice Duncan, who developed Meeker Public School's program for students with special needs."

**The Purcell Register's** Jeanne Grimes, "Healing the hospital" - as the town seeks a sales tax to save the hospital, repeating 48 years ago.

### HEAD'EM UP AWARDS.

First place, *The Seminole Producer*,

**LEAD FOOT UNRAVELS CHAIN OF CHARGES**

on Angela Downing's story about a woman stopped doing 47 in a 30 mph zone, getting several tickets and being arrested.

Second Place, *Muskogee Phoenix*,

### PAY DIRT

on Liz McMahan's story and photo about a couple selling earthworm waste as fertilizer.

Third place, *The Hennessey Clipper*,

### DR. REINSCHMIEDT WILL HANG UP HIS STETHOSCOPE THIS MONTH

on Barb Walters' story.

Honorable mentions: *Tahlequah Daily Press*, "From pool to school," on a Hunter Lane photo; *Poteau Daily News*, "Booze to be on ballot"; *The Norman Transcript*, "Open Road," on the Monarch flyway by Joy Hampton; *Stillwater News Press*, "Every dog has its day" on Stetson Payne story and photo about a dog show; *Broken Arrow Ledger*, "Touch-down tree sacked, preserved," on a John Ferguson story about a tree being cut down near the football field. Gotta mention: Head by Terry Clark in *The Oklahoman* sports department's #Whatstheheadline contest on Twitter after the Thunder games, building reader participation. If they use yours, you get a full size copy of the page. I sent this and they used it after the game 7 loss: "THREES & OUT." - #geezerstillgotit.

More front pages on Page 7

**Make Sales Soar Like Magic**  
Improve your close ratios to 70% or more with the New MiAD  
**WIZARD!**

It's a fact that spec ads help close more sales—and yet spec ads are used less than 20% of the time. Now, with the real-world magic of MiAD® Wizard, personalizing and presenting spec ads for EVERY prospect is as easy as 1-2-3!

No training. No time wasted. No more tough sells.

Go to [miadwizard.com](http://miadwizard.com) and see the magic for yourself!

**METRO** 800.223.1600  
service@metro-email.com  
www.metrocreativeconnection.com  
miadwizard.com

# Clark's Critique Continued from Page 6

**TUESDAY**  
June 21, 2016  
SINGLE COPY \$5  
10¢ PER PAGE

**FARMERS' MARKET**  
This week at the market:  
Larger slip pages. PAGE 45

**A SWING AND A HIT**  
Sawflies from Grove Tennis  
Camp 2016. PAGE 41

**GRAND LAKE**  
LAKE TRIP 2016  
Weather. PAGE 40

**THE GROVE SUN**  
Your Community's Voice  
www.grovesun.com

**grove**  
CONVENTION & TOURISM BUREAU

**CTB approves leasing space for office**  
Sueann Engstrom  
Members of the Convention and Tourism Bureau met on Tuesday to discuss leasing space for an office building. The bureau is currently leasing space at the Grand Area Convention Center. The bureau is currently leasing space at the Grand Area Convention Center. The bureau is currently leasing space at the Grand Area Convention Center.

**VENTING THE BLAZE**  
An aerial view of the fire at the site of the drilling rig in the Calvo area. The fire was caused by a compressor catching fire. The fire was caused by a compressor catching fire. The fire was caused by a compressor catching fire.

**Connecting communities: Trail opens on Monkey Island**  
Chloe E. Fowler  
With the completion of a \$1.5 million project, the new trail on Monkey Island is now open to the public. The trail is a 1.5-mile loop that will provide a scenic view of the lake and surrounding area. The trail is a 1.5-mile loop that will provide a scenic view of the lake and surrounding area.

**Rutherford announces bid for District 2 commissioner**  
Kaplan M. Rutherford  
Kaplan M. Rutherford has announced his bid for the position of District 2 commissioner. Rutherford is a former state legislator and has served in various public offices. Rutherford is a former state legislator and has served in various public offices.

**Sanders announces re-election bid for District 2 commissioner**  
Kaplan M. Sanders  
Kaplan M. Sanders has announced his bid for re-election to the position of District 2 commissioner. Sanders has served in various public offices and has a long history of public service. Sanders has served in various public offices and has a long history of public service.

**Fisher announces bid for District 2 commissioner**  
Kaplan M. Fisher  
Kaplan M. Fisher has announced his bid for the position of District 2 commissioner. Fisher is a former state legislator and has served in various public offices. Fisher is a former state legislator and has served in various public offices.

**Area Events**  
Couch Potluck Tournament  
Memorial Softball Tournament  
Prague Teachers of the Year  
Prague Softball & T-Ball  
Prague Chamber of Commerce  
Prague Teachers of the Year  
Prague Softball & T-Ball  
Prague Chamber of Commerce

**The Prague Times-Herald**  
Oklahoma's Premier Newspaper  
Home of The Oklahoma Pioneer  
Main Street Community  
Thursday, June 23, 2016 | 10 Pages | 90¢ Per Copy | 30¢ per page

**Obits - Pg 4**  
Kathryn K. Feltner  
405-527-4793

**Recipes - Pg 4A**  
Summer  
Summer  
Summer

**Final report issued regarding electric co-op merger allegations**  
The Public Utility District of Oklahoma (PUD) has issued a final report regarding allegations of a merger between the PUD and the Oklahoma Electric Cooperative (OEC). The report was issued after a lengthy investigation by the Oklahoma Public Utility Commission (PUC). The report was issued after a lengthy investigation by the Oklahoma Public Utility Commission (PUC).

**City Pound now offers dog adoption policy**  
The City of Prague has announced a new adoption policy for the city pound. The new policy will allow for the adoption of dogs from the pound. The new policy will allow for the adoption of dogs from the pound.

**Summer Reading Program**  
The Prague Public Library is excited to announce its Summer Reading Program. The program is designed to encourage children to read during the summer months. The program is designed to encourage children to read during the summer months.

**Run Reno Memorial Softball Tournament**  
The Run Reno Memorial Softball Tournament is set for June 24-26. The tournament is a three-day event that will feature softball games for various age groups. The tournament is a three-day event that will feature softball games for various age groups.

**Prague Teachers of the Year**  
The Prague Chamber of Commerce has announced the winners of the Prague Teachers of the Year award. The winners are teachers who have made a significant impact on their students. The winners are teachers who have made a significant impact on their students.

**The Edmond Sun**  
WEEKENDER  
Edmond Fair to Battle Texas: Dabiki  
Edmond Fair to Battle Texas: Dabiki  
Edmond Fair to Battle Texas: Dabiki

**Clearing the path for Hilton Garden Inn**  
By AMELI GONZALEZ  
A night and clear morning in Edmond cleared the way for the Hilton Garden Inn. The hotel is set to open in the near future. The hotel is set to open in the near future.

**Suspects corralled after home invasion**  
By AMELI GONZALEZ  
A home invasion in Edmond resulted in the arrest of three suspects. The suspects are currently in custody. The suspects are currently in custody.

**Costello to host competency test**  
By AMELI GONZALEZ  
The Edmond Chamber of Commerce will host a competency test for its members. The test is designed to assess the skills and knowledge of the members. The test is designed to assess the skills and knowledge of the members.

**Businesses close for Memorial Day**  
The Edmond Chamber of Commerce has announced that many businesses will be closed for Memorial Day. The businesses are set to close on Monday, May 30. The businesses are set to close on Monday, May 30.

**Swim coach says 'Live your dream'**  
By AMELI GONZALEZ  
A swim coach in Edmond has encouraged his students to live their dreams. The coach has been successful in helping his students achieve their goals. The coach has been successful in helping his students achieve their goals.

**Run Reno Memorial Softball Tournament**  
The Run Reno Memorial Softball Tournament is set for June 24-26. The tournament is a three-day event that will feature softball games for various age groups. The tournament is a three-day event that will feature softball games for various age groups.

**COALGATE RECORD REGISTER**  
Volume 133 Number 12 COALGATE, OKLAHOMA 74538 Coal County (USPS 120145) 90¢ Wednesday, JUNE 1, 2016

**Emergency crews respond to drilling rig compressor fire**  
Several Coal County emergency services were dispatched to a fire at a drilling rig in the Calvo area. The fire was caused by a compressor catching fire. The fire was caused by a compressor catching fire.

**Traders Day Saturday**  
The Coal County annual Traders Day (county wide garage sale) is Saturday, June 4. On that day, anyone in the county may set up a yard sale or garage sale without a permit. The City of Coalgate waives garage sale fees for this day only.

**Washed Out!**  
This photo was taken on Main Street in Phillips where heavy rains washed out a large trough, leaving a gaping hole in the street. The street remains closed to this time. Story and additional photos on page B-7.

**.....We Will Never Forget**

**The Comanche Times**  
Comanche, Oklahoma  
Caring People with Purpose  
Volume Twenty-Four, Number 37  
Thursday, June 2, 2016  
58 CENTS

**Comanche Police Kept Busy This**  
The Comanche Police Department has been busy with various incidents. The police have responded to several calls and have kept the community safe. The police have responded to several calls and have kept the community safe.

**The Newcastle Pacer**  
Newcastle, Oklahoma  
Honoring the memory of those who served

**Memorial Day**  
Honoring the memory of those who served

**Prague Teachers of the Year**  
The Prague Chamber of Commerce has announced the winners of the Prague Teachers of the Year award. The winners are teachers who have made a significant impact on their students. The winners are teachers who have made a significant impact on their students.

**The Bigheart Times**  
The Only Newspaper in the World that Really Gives a Diddy  
Thursday, May 26, 2016

**Optimal Health**  
Still caring for Edmond.  
Now at a new address  
9800 BROADWAY EXT SUITE 200 OK  
Optimal Health  
Chiropractic & Wellness Center

**Okmulgee Times**  
Okmulgee, Oklahoma  
Okmulgee Times  
Okmulgee Times  
Okmulgee Times

**RELIGION** Local man take tour of Israel 4C  
**NEIGHBORS** Group makes law suits 1C  
**SPORTS** The Thunder try to sew up the tie tonight 1B

**THE LAWTON CONSTITUTION**  
SATURDAY, MAY 28, 2016  
THE SOURCE FOR INFORMATION IN SOUTHWEST OKLAHOMA  
www.oklaw.com  
75 CENTS

**More cuts necessary after passage of budget**  
College students may see steep tuition hikes  
The Oklahoma State Board of Education has approved a budget that includes significant cuts to education. The cuts are expected to result in higher tuition for college students. The cuts are expected to result in higher tuition for college students.

**WE WILL NEVER FORGET**  
The Oklahoma State Board of Education has approved a budget that includes significant cuts to education. The cuts are expected to result in higher tuition for college students. The cuts are expected to result in higher tuition for college students.

**Recent storms knock out power, dump hail**  
The Oklahoma State Board of Education has approved a budget that includes significant cuts to education. The cuts are expected to result in higher tuition for college students. The cuts are expected to result in higher tuition for college students.

**Veterans hold observance early for Memorial Day**  
The Oklahoma State Board of Education has approved a budget that includes significant cuts to education. The cuts are expected to result in higher tuition for college students. The cuts are expected to result in higher tuition for college students.

**Motorcyclist injured in crash**  
The Oklahoma State Board of Education has approved a budget that includes significant cuts to education. The cuts are expected to result in higher tuition for college students. The cuts are expected to result in higher tuition for college students.

**Weather**  
Partly cloudy  
Today's High: 88  
Today's Low: 64  
Partly cloudy  
Today's High: 88  
Today's Low: 64

**Service at your convenience, not our leisure.**  
PIPPIN HOME SERVICES  
580-699-5044 PIPPINROTHERS.COM

**Drumright Gusher**  
Serving Western Creek and Eastern Packer Counties  
THURSDAY  
Downtown, Oklahoma

**HONORING THOSE LOST**  
The Drumright Chamber of Commerce is hosting a Memorial Day observance. The observance will include a parade and other activities. The observance will include a parade and other activities.

**Oilton man accused of felony crime**  
A man from Oilton, Oklahoma, has been accused of a felony crime. The man is currently in custody. The man is currently in custody.

**City, Chamber to host July 4 event, seek donations**  
The Drumright Chamber of Commerce is hosting a July 4th event. The event will include a parade and other activities. The event will include a parade and other activities.

**Drumright Chamber meets**  
The Drumright Chamber of Commerce met on Tuesday. The meeting was held to discuss the upcoming July 4th event. The meeting was held to discuss the upcoming July 4th event.

**RCB Bank Birthday Celebration**  
RCB Bank is celebrating its birthday. The celebration will include a parade and other activities. The celebration will include a parade and other activities.

**Motorcyclist injured in crash**  
A motorcyclist was injured in a crash. The motorcyclist is currently in custody. The motorcyclist is currently in custody.

**You've Got Questions!**

- Can I photograph minors without consent?
- Can police deny access to records by issuing a press release?
- Should I alter my archives when a person demands it?
- Can I report inaccurate testimony given in open court?
- What are the laws about liquor advertising?

These are questions answered by the attorneys for the OPA Legal Services Plan members in recent months. Newspapers always need timely legal advice on issues related to newspaper publishing.

**You should join OPA'S LEGAL SERVICES PLAN!**

See www.OkPress.com/LSP or contact Lisa Sutliff at (405) 499-0026 or toll-free in Oklahoma 1-888-815-2672

# Your computer may be getting ready to install Windows 10



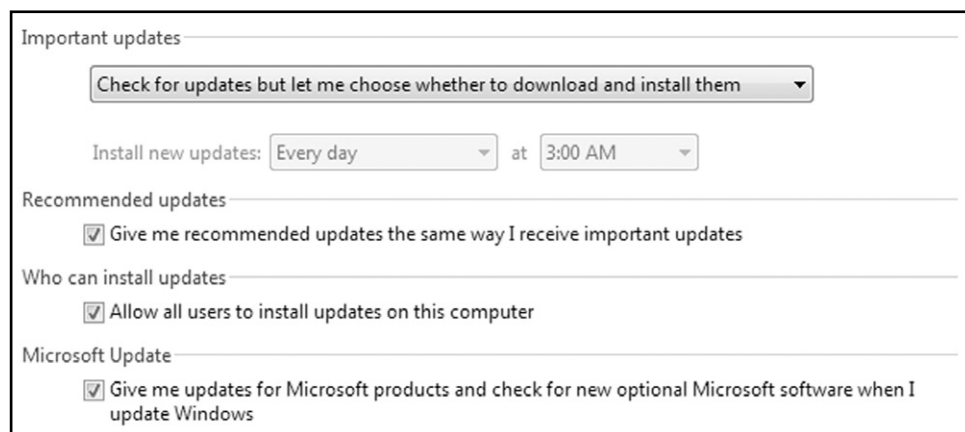
## Computer Notes

from the road

by Wilma (Melot) Newby  
wnewby@okpress.com

Windows 10 is merrily rolling its way onto many computers. Several publishers come to work one morning only to find a slow booting computer that has the new Windows operating system installed. Let's look at how this is happening.

If auto update is on in Windows 7, look under **Start > Control Panel > Windows Updates** and choose **Change Settings** at the left. Under **Important Updates**, make sure the popup button is on **Check for updates but let me choose whether to down-**



**load and install them.** This keeps Windows 10's auto update at bay – until someone replies to that question about updating that comes up all the time.

In Windows 8, right click on the start menu to get to the Control Panel. Or open **Windows Update** by swiping in from the right edge of the screen (if you're using a mouse, point to the lower right corner of the screen and move the mouse pointer up), then tap or click **Settings**, then **Change PC settings**, and then **Update and recovery**. Now tap or click **Choose how updates get installed**.

Under **Important updates**, choose the option that says **Check for updates but let me choose whether to install them**. **Never check for updates** stops your Windows system from getting security updates, which is why it's not recommended. It's a good idea to let it check for updates every now and then.

You're not done yet. Under **Recom-**

**mended updates**, check **Give me recommended updates the same way I receive important updates**. Finally, under **Microsoft Update**, check **Give me updates for other Microsoft products when I update Windows**, and then tap or click **Apply**.

If your machine already updated to Windows 10, you may want to know how to revert to your previous operating system.

If it has been less than a month since you upgraded to Windows 10, you can go back to the previous version by going to **Settings > Update & security > Recovery** and selecting either **Go back to Windows 7** or **Go back to Windows 8.1**. This won't affect your personal files, but it will remove any programs you installed after the upgrade to Windows 10.

If it's been more than a month, this option won't be available in **Settings** and you'll need to use an alternative way to revert. Before trying this, back up your files and data. If you don't back them up, you will lose them.

Your computer will have to be restored to the factory settings. If the computer has a Windows 7/8 product key and you can locate the disks that came with the computer, it will work but it takes a lot of time. All your software programs have to be reinstalled so you need to find those disks and serial numbers. Make sure you know where everything is before attempting to reinstall the computer.

An easier way to restore is by having a backup disk of your drive. This is a disk image that can be restored. If it was created correctly, all the programs should come back – but have your disks and serial numbers handy, just in case.

The system image of Windows 7 contains a copy of your operating system

as well as a copy of your software programs, system settings and files. The system image is then stored in a separate location from the original programs, settings and files. You can use this image to restore the contents of your computer if your hard disk or entire computer ever stops working or, as in this case, if you want to go back to Windows 7 because you hate Windows 10.

You're going to want to set aside a time when the computer won't be used for several hours.

You can make the backup on a USB flash drive, CDs, DVDs or a hard drive, but most systems require a large flash drive or an external backup hard drive, which must be formatted to use the NTFS file system.

To start, open **Backup and Restore** by clicking the **Start** button, then **Control Panel**, then **System and Maintenance** and then **Backup and Restore**.

In the left pane, click **Create a system image**, and then follow the steps in the wizard. If you're prompted for an administrator password or confirmation, type the password or provide confirmation.

If you plan to update to Windows 10, the time to do it is now. Microsoft's servers will be very slow as the July 29 deadline for the free download approaches.

Most of the problems we've been encountering with Windows 10 is with the old dot matrix printers. If you're having this problem, look on the company's website to see if new drivers have been released. And let Windows 10 do some of the looking for you.

To troubleshoot the problem, unplug the printer's USB cord from the port on the computer. Delete all copies of the printer from the **Devices and Printers** box by right clicking on the printer and going to **Remove Device**. Don't worry about doing this since it wasn't working right anyway. Now restart your computer to make sure it's gone.

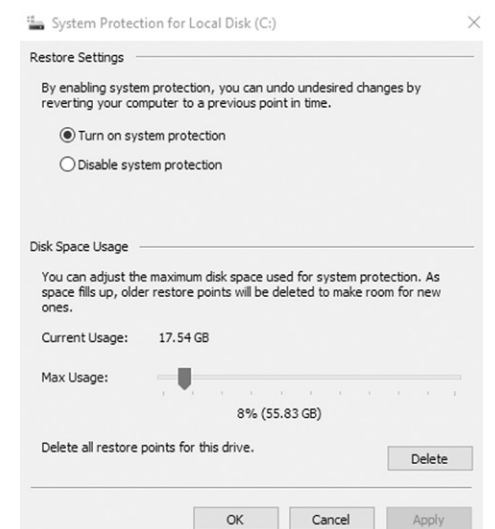
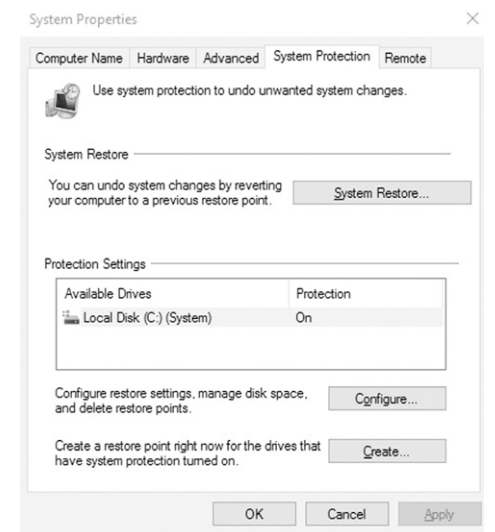
Next, go to Epson, Oki Data or other printer brands websites and look for **support > drivers**. You're going to be looking for the latest version of Windows they have for your printer. Download and install that driver. If it's Windows 7, things should go well. Some Vista drivers work but the XP drivers are having problems.

Now plug in the printer to the computer as Administrator and let Windows 10 install the printer. If all goes well, it should print. Some modifications may have to be made to get the setting you want. Right click on the printer in **Devices and Printers** and look under **Printer Properties** for settings that have to do with continuous feed.

## SYSTEM RESTORE POINTS

I encourage all new Windows 10 users to turn on the **System Restore Points**. These are not on by default in Windows 10 and need to be set up.

The fastest way to get to the setup is by using the search feature next to the start menu and looking for **"create as restore point."** Now click it in the popup menu. Next, click on the line that says



**Local Disk (C)** and click the button that says **Configure...** Give it some room by using the blue slider to the right, probably around 5 to 10 GBs of space, then click **OK**. Then click the button that says **Create...** Give the first one a name and let it do the work.

Keep the info so you can create your own restore points when needed. Windows should now make them when updates are done.

Lots of things are different in Windows 10. If you're searching for solutions for problems on the internet, make sure you look for the answer at more than one source.

I know we all have limited time and are looking for a quick fix but real damage can be done to your computer if you use the wrong site to download a fix.



## LEGAL ADVICE

is just one of the benefits of being a member of the Oklahoma Press Association's Legal Services Plan. Remove the worry of needing professional advice by enrolling today. For more information contact:

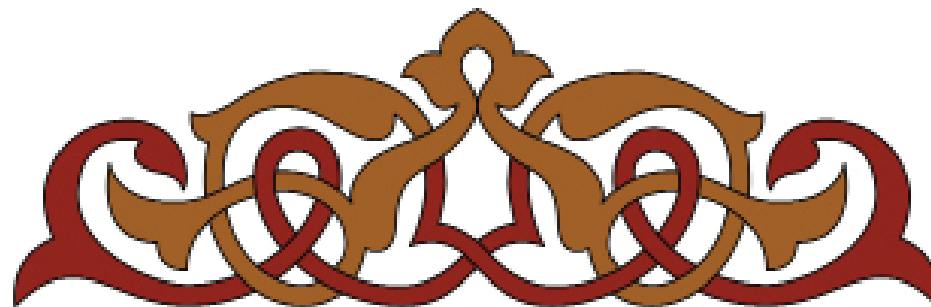
**OKLAHOMA PRESS ASSOCIATION'S  
LEGAL SERVICES PLAN  
1-888-815-2672 or 405-499-0020**

# CONGRATULATIONS TO THE 2015 OKLAHOMA PRESS SERVICE

## PERFECTA WINNERS

*The Perfecta Award was established by the Oklahoma Press Association in 2012 to honor OPA member newspapers that achieve 100 percent accuracy on advertising orders from Oklahoma Press Service in the previous year. This year's winners are listed below.*

The (Afton) American  
 The Anadarko Daily News  
 The Antlers American  
 The Apache News  
 The Ardmoreite  
 Atoka County Times  
 The (Beaver)  
     Herald-Democrat  
 Blackwell Journal-Tribune  
 Broken Bow News  
 The Canton Times  
 The Carnegie Herald  
 The Chelsea Reporter  
 The Cheyenne Star  
 Clinton Daily News  
 The Comanche Times  
 The Cordell Beacon  
 Coweta American  
 Cushing Citizen  
 The Davis News  
 The Delaware County Journal  
 The Dewey County Record  
 The (Eakly) Country  
     Connection News  
 The Edmond Sun  
 Enid News & Eagle  
 The Fairfax Chief  
 Frederick Press-Leader  
 The Gage Record  
 Garber-Billings News  
 Garfield County  
     Daily Legal News



The Geary Star  
 Harper County Leader  
 The Healdton Herald  
 Heavener Ledger  
 The Hennessey Clipper  
 Holdenville Tribune  
 The Hominy News-Progress  
 The Hooker Advance  
 The (Hugo) Examiner  
 (Idabel) Southeast Times  
 Inola Independent  
 The Kingfisher Times  
     & Free Press  
 Kiowa County Democrat  
 The Konawa Leader  
 The (Lawton) County Times  
 The Lincoln County News  
 The Lone Grove Ledger  
 The Madill Record  
 Marietta Monitor  
 McAlester News-Capital  
 McIntosh County Democrat  
 The Mooreland Leader  
 Mountain View News

Muskogee Phoenix  
 Mustang News  
 The Newcastle Pacer  
 The Newkirk Herald Journal  
 Northwest Oklahoman  
     & Ellis County News  
 The Okarche Chieftain  
 The Okeene Record  
 The (OKC) Black Chronicle  
 OKC Friday  
 The OKC Tribune  
 Oologah Lake Leader  
 Owasso Reporter  
 Pauls Valley Democrat  
 The Perkins Journal  
 Perry Daily Journal  
 The Ponca City News  
 The (Pryor) Times  
 The Purcell Register  
 The Ringling Eagle  
 (Roland) Eastern  
     Times-Register  
 The Rush Springs Gazette  
 Sequoyah County Times

The Sayre Record & Beckham  
     County Democrat  
 The Seminole Producer  
 The Sentinel Leader  
 The (Shawnee) County  
     Democrat  
 Skiatook Journal  
 Spiro Graphic  
 Stroud American  
 Sulphur Times-Democrat  
 Taloga Times-Advocate  
 The (Tecumseh) Countywide  
     & Sun  
 The Tonkawa News  
 Tulsa Business  
     & Legal News  
 Tulsa Beacon  
 The Tuttle Times  
 The Valliant Leader  
 Vian Tenkiller News  
 The Vici Vision  
 Vinita Daily Journal  
 Wagoner Tribune  
 The Walters Herald  
 Watonga Republican  
 Waurika News Journal  
     & Ryan Leader  
 Woods County Enterprise  
 The Westville Reporter  
 The Wilson Post-Democrat  
 The Wynnewood Gazette  
 Yale News

# TERRY CLARK RECEIVES MILT PHILLIPS AWARD



Dr. Terry M. Clark receives the H. Milt Phillips Award from OPA President Robby Trammell at the Oklahoma Press Association Awards Banquet on June 11, 2016, at the Sheraton Hotel in downtown Oklahoma City.

This year's recipient of the H. Milt Phillips Award was Dr. Terry M. Clark, director of the Oklahoma Journalism Hall of Fame and professor of journalism at the University of Central Oklahoma where he was journalism chairman for 19 years.

As he accepted the award, Clark referred to past recipients of the honor as giants and said he is pleased and honored to be asked to walk with them.

The literal translation of "giants" in the King James version of the Bible is more like "people of renown, of power, of influence," said Clark.

"When I look at all the people who have earned this honor, I know there are still giants on the earth," said Clark.

"I'm humbled and dumbfounded to at least have walked with all these other giants. I'm proud to have known and to know many of them – about 25 of them – and to have many of you as friends.

"I'm especially aware that only two non-active newspaper people have ever been on there for this award. That includes Ben Blackstock and my late mentor and friend, Dr. Harry Heath of OSU. Both of them forgot more about journalism than I ever knew. Wow. Giants."

Clark's come a long way from the Waurika News-Democrat and Duncan Banner, where he started his journalism career.

He attended his first OPA Convention 40 years ago, when the Waurika

News-Democrat – then his newspaper – won sweepstakes in the OPA Better Newspaper Contest.

"That's a long, long road," Clark said.

"I'm still proud to be a newspaper man. I'm most at home here and with my students. Its' a great job."

He thanked the OPA, about 3,000 students at OSU and UCO, his family, his children and his wife.

"You pretty well made me who I am. I didn't get here by myself," he said.

Clark closed with a quote from another doctor, "who is somewhat of a journalist."

"His last name is Seuss and it goes like this," said Clark.

"Look what we found in the park in the dark. We will take him home. We will call him Clark."

Clark still teaches writing, editing, photography and blogging courses at UCO.

His 20 years of newspaper experience began as news editor of the Clarinda (Iowa) Herald-Journal, before working at The Duncan Banner as area editor and later as advertising director.

He was editor and publisher of the award-winning Waurika News-Democrat from 1974 to 1986, and then became an assistant professor of journalism at Oklahoma State University for four years.

His professional newspaper career also includes working part-time as copy

editor at The Oklahoman and as a reporter at The Journal Record in Oklahoma City.

As a freelance journalist, Clark's writing has been published in Persimmon Hill, Oklahoma Today, Editor and Publisher, the Oklahoma Observer and Publisher's Auxiliary.

He has written a monthly column, "Clark's Critique," for the OPA's Oklahoma Publisher for 20 years. His radio show, "Coffee with Clark," on KCSC-FM, morphed into his seven-year-old blog, with the same name, which won the award for best writing from the Okie Blog Awards in 2009.

In 2011, SPJ Oklahoma Pro Chapter presented Clark with its Lifetime Achievement Award. Clark also is a member of the Oklahoma Journalism Hall of Fame. He has served as a trustee of the Oklahoma Newspaper Foundation since 2007.

Clark earned a doctorate in mass communication from Oklahoma State University, a Master of Arts degree in journalism from the University of Iowa, and a Bachelor of Arts in English from what is now the University of Central Oklahoma.

He has won numerous statewide awards in writing, photography and editing. His research interests focus on community journalism and his hobbies include watercolor landscape painting.

Clark and his wife, Susan, reside in Edmond.

## *History of the OPA Milt Phillips Award*

The H. Milt Phillips Award is the highest honor given by the Oklahoma Press Association.

Selection of the award is based on publishing a high-quality newspaper; contribution to the profession and the newspaper industry; years of service to the community, state and nation in a variety of volunteer activities and strong love and dedication to family.

The award was established in 1978 by the OPA Board of Directors to recognize individuals they felt gave the same quality of service to family, community, country and newspapers as had H. Milt Phillips.

"Honored by many, regarded by others, feared and disliked by the crafty and corrupt," is the way 'Cluttered Corner' Phillips was described by those who founded the award.

"Phillips was the kind of editor all editors should be," they wrote. "He was involved. He gave freely of his love and concern..."

H. Milt Phillips purchased The Seminole Producer in April 1946. Prior to beginning his newspaper career, he served as department adjutant of the Oklahoma American Legion and as editor of the Oklahoma Legionnaire.

He served for two years in the Navy during World War II and, after returning home, was appointed by Gov. Robert Kerr to reorganize war veteran services in Oklahoma.

In 1950, Phillips and his brother, Tom, purchased the two newspapers in Wewoka and merged them into one publication. When Tom Phillips was diagnosed with cancer in 1955, the brothers sold the Wewoka paper.

H. Milt Phillips and his son, Ted, then consolidated the two Seminole papers to form The Seminole Daily Producer.

Phillips was active in the Oklahoma Press Association, holding several offices including president in 1954. He was widely known as a civic leader and statewide industrial booster. Phillips was a longtime member of the Oklahoma Historical Society board of directors and was the moving force in the society's efforts to microfilm all Oklahoma newspapers.

He served on the Oklahoma Turnpike Authority and was a member of the Oklahoma Public Expenditures Council, Oklahoma State Chamber of Commerce, Oklahoma Safety Council and Oklahoma Memorial Association.

He also was affiliated with several highway booster groups and was inducted in the Oklahoma Heritage Association's Hall of Fame.

H. Milt Phillips died Feb. 27, 1979.

## History of the ONF Beachy Musselman Award

Presented annually by the Oklahoma Newspaper Foundation, the Beachy Musselman Award recognizes a journalist for his or her contribution to the field of printed journalism or its related field. The recipient of the award receives a plaque and \$1,000.

The award, which was established in 1969 to recognize and encourage quality journalism in practice, education and research, is named after the late Norman Beachy Musselman. The former editor and general manager of the Shawnee News-Star also served as president of the Oklahoma Press Association.

Musselman was born July 17, 1897, in Falls City, Neb., graduated from the University of Nebraska in 1918 and did graduate work at the University of Kansas in 1920 and 1921. From 1922-23, he was city editor of the Arkansas City Daily News in Kansas and, from 1924 to 1942, served as advertising manager of the Arkansas City Traveler.

He was editor and general manager of the Shawnee News-Star from 1945 until his death on Aug. 6, 1963.

A few months after his death, his widow, the late Ruth Musselman, asked the OPA to administer a Norman Beachy Musselman Memorial Fund. The memorial contribution proved to be the catalyst needed to establish the Oklahoma Newspaper Foundation (ONF). The first contribution to the foundation was the Norman Beachy Musselman Memorial Fund. ONF was established to serve as a trust for donations of money, securities or other property.

Musselman was a consistent winner of editorial writing awards and his columns, "Beachnuts and Newsbeams," also won many awards.

He was a founding member of the American Legion, joining other veterans to form the new organization after serving as a signal corps aviator in World War I.

Musselman served as president of the Oklahoma Press Association in 1961, which coincided with construction of the OPA office building at 3601 N. Lincoln Blvd. in Oklahoma City.

# ANDY RIEGER RECEIVES ONF AWARD



ONF President Ray Lokey presents Andy Rieger with the 2016 Beachy Musselman Award.

Andy Rieger, who served as editor of The Norman Transcript for 20 years, said receiving the 2016 Oklahoma Newspaper Foundation's Beachy Musselman Award was special to him.

"I personally know all but a handful of the past recipients," Rieger said as he accepted the award. "These people are legends in Oklahoma journalism and I'm humbled to see my name next to the likes of Ralph Sewell, Mary Goddard, Carter Bradley, Joan Gilmore, Ed Montgomery, Harry Culver."

It took the support of many to get him where he is today, Rieger said.

He met his wife, Karen, when they were both journalism students working at The Transcript.

As a young police reporter in Oklahoma City, Rieger drove from crimes to fires to fatal wrecks. Then he'd find a pay phone, call the office and dictate the story to someone there.

Karen was in law school and he'd often call her during the day because their time together was so limited.

"One day she had the nerve to complain that when I talked on the phone I said end of quote, period, new paragraph," he said, which brought a laugh from those in the audience.

The profession Rieger chose was full of odd hours and challenges but he said he wouldn't have chosen any other.

"Every day at work was different," he said. "How many professions can say that?"

"You are a high touch profession now trying to navigate in a high tech world," Rieger said to the room of journalists. "What you do out there every day is important. Don't let anyone tell you different."

He recalled the time when he and his partner, the late Jerry Laizure, left their jobs to start a newspaper in Noble.

"We arrived in a town that really hadn't had a local paper in quite awhile. People were hungry for local news and they quickly took ownership of the paper.

"People would wait outside the office for their weekly paper and want it a day earlier than it came in the mail."

He recalled working late one night when a woman dropped by with a bag of cookies and her subscription check. On the bag she had written, "Thanks for giving us a newspaper. I feel like we're a town again."

"What you do matters," Rieger said.

"A town without a newspaper is like a man without a soul."

Rieger's journalism career began at age 12 folding and bagging The Norman Transcript newspapers and eventually becoming a carrier for an afternoon route. After turning that route over to his two younger brothers, he worked on the newspaper's telephone switchboard, as a complaint driver and part-time mail-room employee while in high school.

In college at the University of Oklahoma he first chose advertising as a major since the advertising employees dressed better and had nicer cars than those in the newsroom. That all changed when he started getting bylines in The Oklahoma Daily.

He worked on the copy desk of The Daily Oklahoman and Oklahoma City Times before being assigned the police beat. After a stint as the Times' city hall reporter he was named bureau chief of the newspaper's south and east zoned editions. He left The Oklahoman and Times in 1985 to start a weekly newspaper in Noble with college friend Jerry Laizure and to attend graduate school at OU.

His journalism teaching career began as an adjunct instructor at OU in 1987. Part-time became full-time and he was asked to replace the retiring Chuck House as faculty adviser on The Oklahoma Daily newspaper. He served in the dual role as editorial adviser and assistant professor of journalism for five years before leaving to finish graduate school and help care for three young children.

The Norman Transcript hired Rieger in 1995 as managing editor. He continued teaching reporting and community journalism classes at the University of Oklahoma for several years.

Rieger has been an advisory council member to the Ethics and Excellence in Journalism Foundation and now serves as a consultant. He has also served as chair of the United Way of Norman campaign, president of the Rotary Club and the Norman Chamber of Commerce.

He retired from The Transcript in 2015 but continues to write a Sunday column and contribute occasional news stories and essays documenting Norman's history. In addition, he has returned to part-time teaching at OU.

Andy and his wife, Karen, have three children and one grandchild. He enjoys distance cycling and sailing the "Riegatta" sailboat on Lake Texoma.

# 2015 OGE<sup>®</sup> PHOTOS OF THE YEAR



Armed with a shovel, a Tishomingo fireman is engulfed in a ball of flames while fighting a fire coming through the lower roof of a house.

*Photo by Ray Lokey, Johnston County Capital-Democrat, January 2015*



Who says I've got doggy breath? Custer County's well-publicized drug interdiction and manhunt canine Ares shows how much trust his trainer, K-9 Deputy Dillon Mach, has in this demonstration before youngsters at the Clinton Public Library.

*Photo by Robert S. Bryan, Clinton Daily News, July 2015*

2015 SWEEPSTAKES DAILY WINNER:

**ROBERT S. BRYAN**

*Clinton Daily News*

2015 SWEEPSTAKES WEEKLY WINNER:

**RAY LOKEY**

*Johnston County Capital-Democrat*

*The 2015 Photo Sweepstakes contest was judged by members of the Texas Press Association.*

*View all winning photos at [www.OkPress.com/OGE-Photo-Contest](http://www.OkPress.com/OGE-Photo-Contest)*

**ENTER AND WIN A \$100 CHECK FROM OGE ENERGY CORP.**

*For more information about the photo contest, visit [www.okpress.com](http://www.okpress.com)*

It's time ... for **OG&E's** new **SmartHours™ Price Plans.**

1-877-898-3834 **OGE.COM**



MIDNIGHT												NOON												MIDNIGHT													
12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	12	1	2	3	4	5	6	7	8	9	10	11	12
MONEY-SAVING OFF PEAK												PEAK TIME, WATCH YOUR USE												PEAK OVER. START SAVING ...													

# SNAPSHOTS

Photos from the 2016 OPA Convention at the Sheraton Hotel, Downtown Oklahoma City, June 10-11, 2016. See more photos at [facebook.com/okpress](https://facebook.com/okpress).



Battling it out in the team crossword challenge are members of the Paper Tigers team — Mark Thomas, OPA; Judy Keller and Todd Brooks, The Marlow Review; Nick Jungman, OU Student Media; and Tom Firme, Stigler News-Sentinel.



Jayson Knight, Tuttle Times, and Jeff Harrison, Midwest City Beacon, look at some of the first place winners in the OPA Better Newspaper Contest.



OPA President Robby Trammell laughs at newspaper mistakes during the Bloopers Breakfast. Trammell is news director of The Oklahoman.



Faith Wylie, co-publisher of the Oologah Lake Leader, makes jazz hands behind Carolyn Estes, advertising director at the Lake Leader.



Jeff Mayo, Sequoyah County Times, watches as Kaylea Hutson-Miller, The Grove Sun, shows him her iPad.



Dana Branham and Supriya Sridhar of The Oklahoma Daily at OU enjoy the bloopers breakfast.



Gracie and John D. Montgomery from The Purcell Register watch as winners of the OPA Better Newspaper Contest are announced during the Awards Dinner on Saturday, June 11.

# 2015 OKLAHOMA PRESS ASSOCIATION BETTER NEWSPAPER CONTEST WINNERS



**2015 OPA SEQUOYAH AWARD WINNERS.** This year's Sequoyah Winners, the highest honor in the Better Newspaper Contest, are Division 1, Enid News & Eagle;

Division 2, Stillwater News Press; Division 3, Tahlequah Daily Press; Division 4, The Madill Record; Division 5, Oologah Lake Leader; Division 6, Midwest City Beacon;

Division 7, Mustang News; Division 8, The Grove Sun; Sustaining Member Division, Broken Arrow Ledger; and College Division, The Oklahoma Daily.

## DIVISION 1: Dailies circ. more than 8,000 *Sequoyah Award Winner* **ENID NEWS & EAGLE**

- EVENT 4: SALES PROMOTION**
- 1 The Journal Record (OKC)
  - 2 The Norman Transcript
  - 3 Enid News & Eagle
  - 4 The Lawton Constitution

- EVENT 5: ADVERTISING SERIES**
- 1 The Journal Record (OKC)
  - 2 The Norman Transcript
  - 3 The Lawton Constitution
  - 4 Enid News & Eagle

- EVENT 9: NEWS WRITING**
- 1 Enid News & Eagle
  - 2 The Lawton Constitution
  - 3 The Norman Transcript
  - 4 The Journal Record (OKC)

- EVENT 10: FEATURE WRITING**
- 1 The Journal Record (OKC)
  - 2 The Norman Transcript
  - 3 Enid News & Eagle
  - 4 The Lawton Constitution

- EVENT 1: NEWS CONTENT**
- 1 The Lawton Constitution
  - 2 Enid News & Eagle
  - 3 The Journal Record (OKC)
  - 4 The Norman Transcript

- EVENT 2: LAYOUT & DESIGN**
- 1 Enid News & Eagle
  - 2 The Norman Transcript
  - 3 The Lawton Constitution
  - 4 The Journal Record (OKC)

- EVENT 3: ADVERTISING**
- 1 The Norman Transcript
  - 2 The Lawton Constitution
  - 3 Enid News & Eagle
  - 4 The Journal Record (OKC)

- EVENT 6: IN-DEPTH ENTERPRISE**
- 1 Enid News & Eagle
  - 2 The Journal Record (OKC)
  - 3 The Norman Transcript
  - 4 The Lawton Constitution

- EVENT 7: EDITORIAL COMMENT**
- 1 Enid News & Eagle
  - 2 The Journal Record (OKC)
  - 3 The Lawton Constitution
  - 4 The Norman Transcript

- EVENT 8: PERSONAL COLUMNS**
- 1 Enid News & Eagle
  - 2 The Journal Record (OKC)
  - 3 The Norman Transcript
  - 4 The Lawton Constitution

- EVENT 11: SPORTS COVERAGE**
- 1 Muskogee Phoenix
  - 2 The Norman Transcript
  - 3 Enid News & Eagle
  - 4 The Lawton Constitution

- EVENT 12: PHOTOGRAPHY**
- 1 The Norman Transcript
  - 2 The Journal Record (OKC)
  - 3 The Lawton Constitution
  - 4 Enid News & Eagle

- EVENT 13: COMMUNITY LEADERSHIP**
- 1 The Lawton Constitution
  - 2 The Norman Transcript
  - 3 The Journal Record (OKC)
  - 4 Enid News & Eagle

## DIVISION 2: Dailies circ. 5,000 to 8,000 *Sequoyah Award Winner* **STILLWATER NEWS PRESS**

- EVENT 4: SALES PROMOTION**
- 1 The Ponca City News
  - 2 Stillwater News Press
  - 3 The Shawnee News-Star
  - 4 The Ardmoreite

- EVENT 5: ADVERTISING SERIES**
- 1 Stillwater News Press
  - 2 The Ardmoreite
  - 3 The Shawnee News-Star

- EVENT 9: NEWS WRITING**
- 1 Stillwater News Press
  - 2 The Ardmoreite
  - 3 The Elk City Daily News
  - 4 The Ada News

- EVENT 10: FEATURE WRITING**
- 1 The Ardmoreite
  - 2 The Shawnee News-Star
  - 3 The Elk City Daily News
  - 4 Bartlesville Examiner-Enterprise

- EVENT 1: NEWS CONTENT**
- 1 Bartlesville Examiner-Enterprise
  - 2 Stillwater News Press
  - 3 The Shawnee News-Star
  - 4 The Ardmoreite

- EVENT 2: LAYOUT & DESIGN**
- 1 The Shawnee News-Star
  - 2 Stillwater News Press
  - 3 The Elk City Daily News
  - 4 The Ardmoreite

- EVENT 3: ADVERTISING**
- 1 Stillwater News Press
  - 2 The Shawnee News-Star
  - 3 The Ponca City News
  - 4 The Ardmoreite

- EVENT 6: IN-DEPTH ENTERPRISE**
- 1 The Ada News
  - 2 Bartlesville Examiner-Enterprise
  - 3 Stillwater News Press
  - 4 The Ardmoreite

- EVENT 7: EDITORIAL COMMENT**
- 1 Bartlesville Examiner-Enterprise
  - 2 The Shawnee News-Star
  - 3 Stillwater News Press
  - 4 The Ardmoreite

- EVENT 8: PERSONAL COLUMNS**
- 1 Stillwater News Press
  - 2 Bartlesville Examiner-Enterprise
  - 3 The Shawnee News-Star

- EVENT 11: SPORTS COVERAGE**
- 1 Stillwater News Press
  - 2 Bartlesville Examiner-Enterprise
  - 3 The Shawnee News-Star
  - 4 The Ada News

- EVENT 12: PHOTOGRAPHY**
- 1 Stillwater News Press
  - 2 The Ardmoreite
  - 3 Bartlesville Examiner-Enterprise
  - 4 The Ada News

- EVENT 13: COMMUNITY LEADERSHIP**
- 1 Stillwater News Press
  - 2 Bartlesville Examiner-Enterprise
  - 3 The Shawnee News-Star
  - 4 The Elk City Daily News

**DIVISION 3: Dailies circ. less than 5,000****Sequoyah Award Winner****TAHLEQUAH DAILY PRESS****EVENT 4: SALES PROMOTION**

- 1 Tahlequah Daily Press
- 2 Claremore Daily Progress
- 3 The Duncan Banner
- 4 The Miami News-Record

**EVENT 5: ADVERTISING SERIES**

- 1 Claremore Daily Progress
- 2 McAlester News-Capital
- 3 Tahlequah Daily Press
- 4 The Miami News-Record

**EVENT 9: NEWS WRITING**

- 1 Woodward News
- 2 McAlester News-Capital
- 3 The Duncan Banner
- 4 Tahlequah Daily Press

**EVENT 10: FEATURE WRITING**

- 1 The Miami News-Record
- 2 McAlester News-Capital
- 3 Tahlequah Daily Press
- 4 The Seminole Producer

**EVENT 1: NEWS CONTENT**

- 1 Tahlequah Daily Press
- 2 The Seminole Producer
- 3 Woodward News
- 4 The Miami News-Record

**EVENT 6: IN-DEPTH ENTERPRISE**

- 1 McAlester News-Capital
- 2 Tahlequah Daily Press
- 3 Guymon Daily Herald
- 4 The Miami News-Record

**EVENT 11: SPORTS COVERAGE**

- 1 Claremore Daily Progress
- 2 Tahlequah Daily Press
- 3 McAlester News-Capital
- 4 The Duncan Banner

**EVENT 2: LAYOUT & DESIGN**

- 1 Tahlequah Daily Press
- 2 The Miami News-Record
- 3 Claremore Daily Progress
- 4 The Duncan Banner

**EVENT 7: EDITORIAL COMMENT**

- 1 Tahlequah Daily Press
- 2 The Seminole Producer
- 3 The Duncan Banner
- 4 Woodward News

**EVENT 12: PHOTOGRAPHY**

- 1 McAlester News-Capital
- 2 Claremore Daily Progress
- 3 Tahlequah Daily Press
- 4 The Duncan Banner

**EVENT 3: ADVERTISING**

- 1 The Miami News-Record
- 2 McAlester News-Capital
- 3 Claremore Daily Progress
- 4 The Seminole Producer

**EVENT 8: PERSONAL COLUMNS**

- 1 Tahlequah Daily Press
- 2 McAlester News-Capital
- 3 The Duncan Banner
- 4 Woodward News

**EVENT 13: COMMUNITY LEADERSHIP**

- 1 Tahlequah Daily Press
- 2 Woodward News
- 3 The Duncan Banner
- 4 McAlester News-Capital

**DIVISION 4: Weeklies, circ. more than 2,300****Sequoyah Award Winner****THE MADILL RECORD****EVENT 4: SALES PROMOTION**

- 1 The Purcell Register
- 2 OKC Friday
- 3 The Madill Record
- 4 Mustang Times

**EVENT 5: ADVERTISING SERIES**

- 1 Owasso Reporter
- 2 Nowata Star
- 3 OKC Friday
- 4 Mustang Times

**EVENT 9: NEWS WRITING**

- 1 The Madill Record
- 2 The Purcell Register
- 3 Mustang Times
- 4 Nowata Star

**EVENT 10: FEATURE WRITING**

- 1 The Purcell Register
- 2 Owasso Reporter
- 3 Mustang Times
- 4 The Madill Record

**EVENT 1: NEWS CONTENT**

- 1 Mustang Times
- 2 The Madill Record
- 3 The Purcell Register
- 4 Owasso Reporter

**EVENT 6: IN-DEPTH ENTERPRISE**

- 1 The Madill Record
- 2 Watonga Republican
- 3 OKC Friday
- 4 Mustang Times

**EVENT 11: SPORTS COVERAGE**

- 1 Owasso Reporter
- 2 Mustang Times
- 3 The Purcell Register
- 4 OKC Friday

**EVENT 2: LAYOUT & DESIGN**

- 1 The Madill Record
- 2 Mustang Times
- 3 The Purcell Register
- 4 Owasso Reporter

**EVENT 7: EDITORIAL COMMENT**

- 1 The Madill Record
- 2 The Purcell Register
- 3 OKC Friday
- 4 Mustang Times

**EVENT 12: PHOTOGRAPHY**

- 1 The Madill Record
- 2 The Purcell Register
- 3 Mustang Times
- 4 Watonga Republican

**EVENT 3: ADVERTISING**

- 1 The Madill Record
- 2 OKC Friday
- 3 Watonga Republican
- 4 The Purcell Register

**EVENT 8: PERSONAL COLUMNS**

- 1 Owasso Reporter
- 2 The Madill Record
- 3 The Purcell Register
- 4 Mustang Times

**EVENT 13: COMMUNITY LEADERSHIP**

- 1 Owasso Reporter
- 2 The Purcell Register
- 3 Mustang Times
- 4 Watonga Republican

**DIVISION 5: Weeklies, circ. 1,800 to 2,300****Sequoyah Award Winner****OLOGAH LAKE LEADER****EVENT 4: SALES PROMOTION**

- 1 Oologah Lake Leader
- 2 Johnston County Capital-Democrat
- 3 The Cleveland American
- 4 Stigler News-Sentinel

**EVENT 5: ADVERTISING SERIES**

- 1 Coweta American
- 2 Choctaw Times
- 3 Oologah Lake Leader
- 4 The Cleveland American

**EVENT 9: NEWS WRITING**

- 1 Coweta American
- 2 Choctaw Times
- 3 Johnston County Capital-Democrat
- 4 Sand Springs Leader

**EVENT 10: FEATURE WRITING**

- 1 Johnston County Capital-Democrat
- 2 Oologah Lake Leader
- 3 Stigler News-Sentinel
- 4 Coweta American

**EVENT 1: NEWS CONTENT**

- 1 Choctaw Times
- 2 The Cleveland American
- 3 Oologah Lake Leader
- 4 Johnston County Capital-Democrat

**EVENT 6: IN-DEPTH ENTERPRISE**

- 1 Oologah Lake Leader
- 2 The Delaware County Journal
- 3 Choctaw Times
- 4 Johnston County Capital-Democrat

**EVENT 11: SPORTS COVERAGE**

- 1 Coweta American
- 2 The Delaware County Journal
- 3 Sand Springs Leader
- 4 Choctaw Times

**EVENT 2: LAYOUT & DESIGN**

- 1 Coweta American
- 2 Choctaw Times
- 3 The Sayre Record & Beckham County Democrat
- 4 Oologah Lake Leader

**EVENT 7: EDITORIAL COMMENT**

- 1 Sand Springs Leader
- 2 Johnston County Capital-Democrat
- 3 Choctaw Times
- 4 The Cleveland American

**EVENT 12: PHOTOGRAPHY**

- 1 Oologah Lake Leader
- 2 The Sayre Record & Beckham County Democrat
- 3 Johnston County Capital-Democrat
- 4 Choctaw Times

**EVENT 3: ADVERTISING**

- 1 The Cleveland American
- 2 Oologah Lake Leader
- 3 Coweta American
- 4 Stigler News-Sentinel

**EVENT 8: PERSONAL COLUMNS**

- 1 Sand Springs Leader
- 2 Coweta American
- 3 Choctaw Times
- 4 Stigler News-Sentinel

**EVENT 13: COMMUNITY LEADERSHIP**

- 1 Oologah Lake Leader
- 2 Coweta American
- 3 Johnston County Capital-Democrat
- 4 Choctaw Times

**DIVISION 6: Weeklies, circ. 1,100 to 1,799****Sequoyah Award Winner****MIDWEST CITY BEACON****EVENT 4: SALES PROMOTION**

- 1 McIntosh County Democrat
- 2 The Marlow Review
- 3 The Carnegie Herald
- 4 Midwest City Beacon

**EVENT 5: ADVERTISING SERIES**

- 1 The Marlow Review
- 2 The Carnegie Herald
- 3 Midwest City Beacon
- 4 The Countywide & Sun

**EVENT 9: NEWS WRITING**

- 1 The Countywide & Sun
- 2 Midwest City Beacon
- 3 The Bigheart Times (Barnsdall)
- 4 McIntosh County Democrat

**EVENT 10: FEATURE WRITING**

- 1 Midwest City Beacon
- 2 The Bigheart Times (Barnsdall)
- 3 The Countywide & Sun
- 4 The Carnegie Herald

**EVENT 1: NEWS CONTENT**

- 1 Midwest City Beacon
- 2 The Bigheart Times (Barnsdall)
- 3 Wagoner Tribune
- 4 The Eufaula Indian Journal

**EVENT 6: IN-DEPTH ENTERPRISE**

- 1 The Countywide & Sun
- 2 Vian Tenkiller News
- 3 Midwest City Beacon
- 4 The Eufaula Indian Journal

**EVENT 11: SPORTS COVERAGE**

- 1 Midwest City Beacon
- 2 The Carnegie Herald
- 3 The Tuttle Times
- 4 The Marlow Review

**EVENT 2: LAYOUT & DESIGN**

- 1 The Carnegie Herald
- 2 The Bigheart Times (Barnsdall)
- 3 Wagoner Tribune
- 4 McIntosh County Democrat

**EVENT 7: EDITORIAL COMMENT**

- 1 The Tuttle Times
- 2 The Countywide & Sun
- 3 Midwest City Beacon
- 4 Skiatook Journal

**EVENT 12: PHOTOGRAPHY**

- 1 The Bigheart Times (Barnsdall)
- 2 The Countywide & Sun
- 3 The Carnegie Herald
- 4 Midwest City Beacon

**EVENT 3: ADVERTISING**

- 1 The Marlow Review
- 2 The Carnegie Herald
- 3 Skiatook Journal
- 4 The Countywide & Sun

**EVENT 8: PERSONAL COLUMNS**

- 1 The Tuttle Times
- 2 The Countywide & Sun
- 3 The Bigheart Times (Barnsdall)
- 4 Midwest City Beacon

**EVENT 13: COMMUNITY LEADERSHIP**

- 1 Midwest City Beacon
- 2 The Carnegie Herald
- 3 The Countywide & Sun
- 4 The Tuttle Times

**DIVISION 7: Weeklies, circ. less than 1,100**

**Sequoyah Award Winner**  
**MUSTANG NEWS**

**EVENT 4: SALES PROMOTION**

- 1 Eastern Times-Register (Roland)
- 2 The Newcastle Pacer
- 3 The Okeene Record
- 4 The Hennessey Clipper

**EVENT 5: ADVERTISING SERIES**

- 1 The Newcastle Pacer
- 2 Mustang News
- 3 The Geary Star
- 4 The Westville Reporter

**EVENT 9: NEWS WRITING**

- 1 Mustang News
- 2 The Hennessey Clipper
- 3 The Newcastle Pacer
- 4 Tri-County Herald (Meeker)

**EVENT 10: FEATURE WRITING**

- 1 Tri-County Herald (Meeker)
- 2 Mountain View News
- 3 Eastern Times-Register (Roland)
- 4 Mustang News

**EVENT 1: NEWS CONTENT**

- 1 Mustang News
- 2 The Hennessey Clipper
- 3 The Newcastle Pacer
- 4 Tri-County Herald (Meeker)

**EVENT 2: LAYOUT & DESIGN**

- 1 Mustang News
- 2 The Newcastle Pacer
- 3 The Hinton Record
- 4 Tri-County Herald (Meeker)

**EVENT 3: ADVERTISING**

- 1 Mustang News
- 2 The Hennessey Clipper
- 3 The Hinton Record
- 4 The Newcastle Pacer

**EVENT 6: IN-DEPTH ENTERPRISE**

- 1 The Hennessey Clipper
- 2 Mustang News
- 3 Tri-County Herald (Meeker)
- 4 The Newcastle Pacer

**EVENT 7: EDITORIAL COMMENT**

- 1 Tri-County Herald (Meeker)
- 2 Mustang News
- 3 The Hennessey Clipper
- 4 The Okeene Record

**EVENT 8: PERSONAL COLUMNS**

- 1 Mountain View News
- 2 Tri-County Herald (Meeker)
- 3 Eastern Times-Register (Roland)
- 4 The Newcastle Pacer

**EVENT 11: SPORTS COVERAGE**

- 1 Mustang News
- 2 The Newcastle Pacer
- 3 Eastern Times-Register (Roland)
- 4 The Hennessey Clipper

**EVENT 12: PHOTOGRAPHY**

- 1 The Hennessey Clipper
- 2 Mustang News
- 3 The Geary Star
- 4 Tri-County Herald (Meeker)

**EVENT 13: COMMUNITY LEADERSHIP**

- 1 The Newcastle Pacer
- 2 Eastern Times-Register (Roland)
- 3 Tri-County Herald (Meeker)
- 4 Mustang News

**DIVISION 8: Semi-, Twin or Tri-Weeklies**

**Sequoyah Award Winner**  
**THE GROVE SUN**

**EVENT 4: SALES PROMOTION**

- 1 Sequoyah County Times
- 2 Okmulgee Times
- 3 The Grove Sun
- 4 The Edmond Sun

**EVENT 5: ADVERTISING SERIES**

- 1 The Edmond Sun
- 2 Sequoyah County Times
- 3 The Express-Star (Chickasha)
- 4 Henryetta Free-Lance

**EVENT 9: NEWS WRITING**

- 1 The Grove Sun
- 2 El Reno Tribune
- 3 Sequoyah County Times
- 4 The Edmond Sun

**EVENT 10: FEATURE WRITING**

- 1 El Reno Tribune
- 2 The Edmond Sun
- 3 The Times (Pryor)
- 4 Sequoyah County Times

**EVENT 1: NEWS CONTENT**

- 1 The Grove Sun
- 2 El Reno Tribune
- 3 The Edmond Sun
- 4 Okmulgee Times

**EVENT 2: LAYOUT & DESIGN**

- 1 El Reno Tribune
- 2 The Grove Sun
- 3 Okmulgee Times
- 4 Sequoyah County Times

**EVENT 3: ADVERTISING**

- 1 The Grove Sun
- 2 The Edmond Sun
- 3 El Reno Tribune
- 4 Sequoyah County Times

**EVENT 6: IN-DEPTH ENTERPRISE**

- 1 The Grove Sun
- 2 Henryetta Free-Lance
- 3 The Edmond Sun
- 4 Sequoyah County Times

**EVENT 7: EDITORIAL COMMENT**

- 1 Sequoyah County Times
- 2 The Grove Sun
- 3 The Express-Star (Chickasha)
- 4 El Reno Tribune

**EVENT 8: PERSONAL COLUMNS**

- 1 The Grove Sun
- 2 Bristow News
- 3 The Edmond Sun
- 4 Henryetta Free-Lance

**EVENT 11: SPORTS COVERAGE**

- 1 The Times (Pryor)
- 2 El Reno Tribune
- 3 Sequoyah County Times
- 4 Henryetta Free-Lance

**EVENT 12: PHOTOGRAPHY**

- 1 The Grove Sun
- 2 Okmulgee Times
- 3 Sequoyah County Times
- 4 Henryetta Free-Lance

**EVENT 13: COMMUNITY LEADERSHIP**

- 1 El Reno Tribune
- 2 The Grove Sun
- 3 The Express-Star (Chickasha)
- 4 The Times (Pryor)

**DIVISION 9: SUSTAINING MEMBER DIVISION**

**Sequoyah Award Winner**  
**BROKEN ARROW LEDGER**

**EVENT 4: SALES PROMOTION**

- 1 Broken Arrow Ledger
- 2 Minco-Union City Times

**EVENT 5: ADVERTISING SERIES**

- 1 Broken Arrow Ledger
- 2 Minco-Union City Times

**EVENT 9: NEWS WRITING**

- 1 Cheyenne & Arapaho Tribal Tribune
- 2 Osage News
- 3 Broken Arrow Ledger
- 4 Minco-Union City Times

**EVENT 10: FEATURE WRITING**

- 1 Sooner Catholic
- 2 Broken Arrow Ledger
- 3 Minco-Union City Times
- 4 Cheyenne & Arapaho Tribal Tribune

**EVENT 1: NEWS CONTENT**

- 1 Union Boundary
- 2 Broken Arrow Ledger
- 3 Minco-Union City Times
- 4 Cheyenne & Arapaho Tribal Tribune

**EVENT 2: LAYOUT & DESIGN**

- 1 Broken Arrow Ledger
- 2 Union Boundary
- 3 Minco-Union City Times
- 4 Osage News

**EVENT 3: ADVERTISING**

- 1 Minco-Union City Times
- 2 Broken Arrow Ledger

**EVENT 6: IN-DEPTH ENTERPRISE**

- 1 Union Boundary
- 2 Osage News
- 3 Broken Arrow Ledger
- 4 Minco-Union City Times

**EVENT 7: EDITORIAL COMMENT**

- 1 Broken Arrow Ledger

**EVENT 8: PERSONAL COLUMNS**

- 1 Broken Arrow Ledger
- 2 Union Boundary
- 3 Sooner Catholic
- 4 Minco-Union City Times

**EVENT 11: SPORTS COVERAGE**

- 1 Broken Arrow Ledger
- 2 Union Boundary
- 3 Minco-Union City Times
- 4 Cheyenne & Arapaho Tribal Tribune

**EVENT 12: PHOTOGRAPHY**

- 1 Broken Arrow Ledger
- 2 Minco-Union City Times
- 3 Osage News
- 4 Cheyenne & Arapaho Tribal Tribune

**EVENT 13: COMMUNITY LEADERSHIP**

- 1 Broken Arrow Ledger
- 2 Union Boundary

**DIVISION 10: COLLEGE DIVISION**

**Sequoyah Award Winner**  
**THE OKLAHOMA DAILY**  
University of Oklahoma

**EVENT 4: SALES PROMOTION**

- 1 The Oklahoma Daily (Univ. of OK)
- 2 The O'Colly (Okla. State Univ.)
- 3 Oracle (Oral Roberts Univ.)

**EVENT 5: ADVERTISING SERIES**

- 1 The Oklahoma Daily (Univ. of OK)
- 2 Oracle (Oral Roberts Univ.)
- 3 The O'Colly (Okla. State Univ.)

**EVENT 1: NEWS CONTENT**

- 1 The Oklahoma Daily (Univ. of OK)
- 2 Oracle (Oral Roberts Univ.)
- 3 The Bison (Okla. Baptist Univ.)
- 4 The O'Colly (Okla. State Univ.)

**EVENT 2: LAYOUT & DESIGN**

- 1 The O'Colly (Okla. State Univ.)
- 2 Oracle (Oral Roberts Univ.)
- 3 The Oklahoma Daily (Univ. of OK)
- 4 Collegian (Cameron Univ.)

**EVENT 3: ADVERTISING**

- 1 The Oklahoma Daily (Univ. of OK)
- 2 The O'Colly (Okla. State Univ.)
- 3 Oracle (Oral Roberts Univ.)

**EVENT 6: IN-DEPTH ENTERPRISE**

- 1 The O'Colly (Okla. State Univ.)
- 2 Oracle (Oral Roberts Univ.)
- 3 The Oklahoma Daily (Univ. of OK)
- 4 TCC Connection (Tulsa Comm. College)

**EVENT 7: EDITORIAL COMMENT**

- 1 The Oklahoma Daily (Univ. of OK)
- 2 The O'Colly (Okla. State Univ.)
- 3 Oracle (Oral Roberts Univ.)
- 4 Collegian (Cameron Univ.)

**EVENT 8: PERSONAL COLUMNS**

- 1 The Oklahoma Daily (Univ. of OK)
- 2 The O'Colly (Okla. State Univ.)
- 3 Oracle (Oral Roberts Univ.)
- 4 Collegian (Cameron Univ.)

**EVENT 9: NEWS WRITING**

- 1 The O'Colly (Okla. State Univ.)
- 2 The Oklahoma Daily (Univ. of OK)
- 3 Collegian (Cameron Univ.)
- 4 15th Street News (Rose State)

**EVENT 10: FEATURE WRITING**

- 1 Oracle (Oral Roberts Univ.)
- 2 The Oklahoma Daily (Univ. of OK)
- 3 Collegian (Cameron Univ.)
- 4 The Gazette (Langston Univ.)

**EVENT 11: SPORTS COVERAGE**

- 1 The Oklahoma Daily (Univ. of OK)
- 2 The O'Colly (Okla. State Univ.)
- 3 Collegian (Cameron Univ.)
- 4 Oracle (Oral Roberts Univ.)

**EVENT 12: PHOTOGRAPHY**

- 1 The Oklahoma Daily (Univ. of OK)
- 2 Collegian (Cameron Univ.)
- 3 The O'Colly (Okla. State Univ.)
- 4 The Gazette (Langston Univ.)

**EVENT 13: COMMUNITY LEADERSHIP**

- 1 The Oklahoma Daily (Univ. of OK)
- 2 The Southeastern (SE Okla. St.)
- 3 Oracle (Oral Roberts Univ.)
- 4 The O'Colly (Okla. State Univ.)

# Four members inducted into OPA's Quarter Century Club



Three of the four inductees into the OPA Quarter Century Club – Dagmar Peery, The Edmond Sun; Mike Gifford, The Seminole Producer; and Dawnyal Hill, McAlester News-Capital – received their plaques at the June 11, 2016, Awards Banquet at the Sheraton Hotel in downtown Oklahoma City. Gina Cato, Vian Tenkiller News, was unable to attend.

## QUARTER CENTURY CLUB INDUCTEES

Four members were inducted into the OPA Quarter Century Club at the OPA convention this year. The club was established in 1998 to honor newspaper men and women who have dedicated 25 or more years of professional service to the newspaper industry. Following is information on this year's inductees.

### GINA CATO

Gina Cato has worked at the Vian Tenkiller News in various positions for 25 years.

She began working at the newspaper in 1990 as a typesetter, receptionist and billing clerk. As ownership of the newspaper changed hands, Cato joked that she was part of the sales agreement with each change.

The late Darla Lowder purchased the Vian Tenkiller News in 1991 and Cato began taking on different duties, as well as doing layout and ad graphics. Soon she was assisting in the publication of several area newspapers, all owned by Lowder.

In May 2005, Jeff and Jack Mayo bought the newspapers. Cato took over the production department for the Eastern Times-Register and the Tenkiller News, while continuing to create ads.

Cato resides in the Blackgum community north of Vian where she enjoys spending time with her children and grandchildren.

### MIKE GIFFORD

Mike Gifford's interest in the newspaper business began in 1982 while taking journalism classes and writing for the school paper at Seminole Junior College. At that time, the instructor was current OPA President Robby Trammell.

Gifford was hired as a photographer/advertising representative at The Seminole Producer in 1991. He spent the next 13 years working in those positions until being promoted to advertising director in 2004.

He now serves as general manager for The Seminole Producer, The Wewoka Times and Konawa Leader.

One of Gifford's favorite duties is covering the OU and OSU football games in the fall – a job he has continued to do for the past 25 years.

### DAWNYAL HILL

Dawnyal Hill has been the page designer at the McAlester News-Capital since December 2014.

She began her newspaper career at age 9 as a carrier for the Holdenville Daily News. At 16, she applied for a clerk position, and learned how to run the press under her father's instruction. She continued to work at the newspaper on weekends and vacation after graduating from high school.

Hill graduated from Cameron University in 1997 with a degree in communications. In 1999, she moved back to her hometown and worked as a reporter and editor for the Holdenville News before transferring to the Eufaula Indian Jour-

nal and McIntosh County Democrat as a graphic designer.

She returned to the Holdenville News for a short time as a reporter until being offered the position at the McAlester News-Capital.

Hill is a second-generation recipient of the Quarter Century Club. Her father, Don Graham, was inducted into the club in 2008.

### DAGMAR PEERY

Dagmar Peery has worked for The Edmond Sun since 1991.

She has been employed in accounts receivable, accounts payable, payroll and legal department capacities during her years at The Edmond Sun.

Dagmar Peery has worked for The Edmond Sun since 1991.

She has worked at various positions at The Sun including accounts receivable, accounts payable, payroll and the legal department – and has even had one story printed with her byline.

Peery said there are many new options for gathering and communicating information, compared to when she started her career, and she is glad to have made a contribution to that effort.

Her daughter and her family live out of state, and Peery tries to see them a few times a year. Fortunately, social media keeps her abreast of their activities and antics throughout the year.

In her spare time, Peery enjoys quilting, photography, reading, bargain shopping and taking her dog for a stroll.

## ADDITIONAL AWARDS & HONORS

Several other awards were presented at the June 10-11 OPA Convention at the Sheraton Hotel in downtown Oklahoma City. Those awards included:

### DIGITAL MEDIA AWARDS

This award honors newspapers that produce outstanding online content.

Winners in the daily division were:

1. Enid News & Eagle
2. The Shawnee News-Star
3. Tahlequah Daily Press
4. The Journal Record

Winners in the weekly division were:

1. The Grove Sun & The Delaware County Journal
2. Skiatook Journal
3. Geary Star
4. Watonga Republican

### ONF JOSEPH H. EDWARDS OUTDOOR WRITER OF THE YEAR

Named for the late Joe Edwards, who was publisher of the Bartlesville Examiner-Enterprise, this award honors a writer's passion for the outdoors.

This year's award was presented to Tulsa World's outdoor editor

**KELLY BOSTIAN**, whose columns help readers explore the great outdoors.

### PRINT QUALITY CONTEST

Established in 2008, the OPA Print Quality Contest rewards good presswork.

**Clinton Daily News**

# In Memoriam

## May 2015 to June 2016

*Commemorated June 10, 2016  
at the Oklahoma Press Association Annual Convention  
Oklahoma City, Oklahoma*

The Oklahoma Newspaper Foundation offers an appropriate tax-exempt memorial as a tribute to the memory of Oklahoma newspapermen and women. All contributions in memory of an individual are acknowledged and notification is given to the family.

The purpose of the Foundation is to advance newspapers, and to provide for journalism education, study and research. As funds are accumulated, the trustees use the earnings to finance activities in these areas.

**STEVE BELCHER**, former editor of the Clinton Daily News, died Nov. 25, 2015. He was 64. Belcher was born Oct. 4, 1951, in Enid and was raised in Woodward. In 1973 he earned his journalism degree from Southwestern Oklahoma State University. Belcher's journalism career began at the Woodward County Journal before joining the Clinton Daily News, where he stayed for the next 42 years. During that time he served as news editor, covered the education beat and wrote a weekly column called "It's a Thought."

**BEN BLACKSTOCK**, manager of the Oklahoma Press Association for more than four decades, died April 25, 2016. He was 90. Benny Lee Blackstock was born in Drumright, Okla., on Sept. 4, 1925. During World War II, he served in the U.S. Air Force from 1943-1946 as a B-29 radio operator flying off Tinian, and in the USAF Reserve from 1946-1954. In 1954, Blackstock married Bonnie Lou Michael Rookstool. They lived in Edmond and Oklahoma City for more than 55 years. Ben graduated from the University of Oklahoma in 1951 with a bachelor's degree in journalism. He taught journalism and was director of public relations at Central State College in 1951-52, prior to being named Executive Vice President and Secretary-Manager of Oklahoma Press Association. During his 44 years at OPA, he was the recipient of numerous professional honors, including OPA's Milt Phillips Award, the Boy Scout Silver Beaver Award, OKC Ad Club Silver Medal, the FOI Oklahoma Marian Opala First Amendment Award and the National Newspaper Association Amos Award. FOI Oklahoma annually honors Blackstock through the presentation of the Ben Blackstock Award for a person or organization that has shown a commitment to freedom of information.

In 1973, he was inducted into the Oklahoma Journalism Hall of Fame. He also was named a distinguished graduate of the University of Oklahoma journalism school. Blackstock served as president of the Newspaper Association Managers, American Newspaper Representatives, Oklahoma Society of Association Executives and Sigma Delta Chi. He was a 16-gallon A-negative blood donor, a dog lover, a Friend of Bill and an untrifled Democrat.

**CLAIRE BRITTON BRANSON**, a former employee of the Seminole Producer for several years, died May 4, 2015. She was 53. Branson was born Feb. 26, 1962, in Charlotte, N.C. She attended Idabel High School and Seminole State College. She was an avid Tarheel fan and loved the Oklahoma Sooners and OKC Thunder.

**THOMAS LAROE BROWN**, a former print setter for the Bristow News, died Jan. 25, 2016, in Cushing. He was 69. Brown was born March 14, 1946, in Cushing. After working as a print setter for the Bristow newspaper, he went on to work as an assistant manager for a Phillips gas station.

**RICHARD 'TED' BUSWELL**, a former guest columnist for the Kingfisher Times & Free Press, died Oct. 15, 2015. He was 81. Buswell was born Feb. 3, 1934, in Kingfisher. After retiring as a school teacher, Buswell began writing a bi-weekly column for the Kingfisher Times & Free Press.

**DAVID CRAIGHEAD**, a former Oklahoma journalist and state representative, died Jan. 19, 2016. He was 84. Craighead was born March 8, 1931, in Romania to American missionary parents. He graduated from Baylor University with

a degree in journalism and English and worked in various positions at newspapers in Oklahoma and Texas. From 1973-1989, Craighead served in the Oklahoma House of Representatives, representing District 95 in Midwest City.

**JOHN B. CRISWELL**, a former Oklahoma journalist, died Oct. 16, 2015. He was 84. Criswell was born Oct. 3, 1931, in Tulsa. He graduated high school in 1949 and then attended Tulsa University. His journalism career began at the Stigler News Sentinel and Haskell County Tribune. He later became editor of the Tahlequah Star Citizen. After a short stint at a paper in Arkansas, Criswell was hired as editor of the Muskogee Daily Phoenix, a position he held until he joined the Army and was sent to Korea. After returning home, he rejoined the Phoenix before moving on to the Houston Press and then Scripps-Howard Daily. Criswell also was involved in politics, becoming the press secretary for J. Howard Edmondson, former governor of Oklahoma. He eventually was named by President Lyndon Johnson to be director of the Democratic National Committee, and then elected as treasurer. Criswell later returned to Stigler and worked as an arbitrator for the National Mediation Board until his retirement.

**DARREN L. CURRIN**, former reporter at The Journal Record, died May 3, 2016. He was 42. Currin was born July 20, 1973, in Greenville, Texas. He graduated from Southern Nazarene University in 1995 with a degree in journalism. In addition to his journalism career, Currin also worked in commercial real estate and ministry.

**PAUL ENGLISH**, a longtime award-winning Oklahoma journalist, died April 20, 2016. He was 79. English was born Feb. 17, 1937, in Ada. He was a graduate of Ada High School and Oklahoma City University. During his 50-year journalism career, he worked at several different newspapers. He began at The Duncan Banner before covering the Office of the Governor for United Press International, The Daily Oklahoman and Tulsa World. English was inducted into the Oklahoma Journalism Hall of Fame in 1995 and served as a Freedom of Information Oklahoma board member, and president of the Oklahoma Chapter of the Society of Professional Journalists. He was nominated for a Pulitzer Prize in 1995 for his coverage of the Oklahoma City bombing.

**DAVID RANDALL FISK**, a retired newspaper editor, writer and photographer, died Oct. 9, 2015. He was 62. Fisk was born

Dec. 15, 1952, in Dallas, Texas. He was a 1975 graduate of East Texas State University (now Texas A&M Commerce). He worked for newspapers in Texas and Oklahoma since he first picked up a camera and had a knack for finding interesting perspectives in his photography. Fisk was managing editor of The Commerce Journal after college and then moved to Tyler, Texas, where he was city editor of the newspaper there. He came to Oklahoma in 1979 to work as an editor at The Oklahoman. He retired in 2007.

**KENNETH LOWELL FRAKES**, who worked as a cub reporter and obituary writer at the Tulsa World, died June 18, 2015. He was 71. Frakes was born Oct. 20, 1943, in Duncan. He earned a degree in journalism from the University of Tulsa while working full time. In addition to his work at the World, Frakes worked in Tulsa University's communications department, writing and editing much of their printed material. He briefly managed the sales department at Allied Printers, then was a writer and editor of magazines and books for the American Association of Petroleum Geologists.

**ROBERT GILMORE, SR.**, former owner of the Altus Times, died Sept. 16, 2015. He was 94. Gilmore was born June 22, 1921, in Paterson, N.J. He joined the U.S. Army in 1942 and was honorably discharged years later due to a medical injury. Gilmore began his career in the newspaper business in a circulation department at the Tuscaloosa (Ala.) News. His family later moved to Texas where he worked his way up to business manager of the Baytown Sun and eventually became the owner and publisher of the Brenham Banner Press. From 1970 to 1984, Gilmore owned and operated the Altus Times while also purchasing newspapers across southwest Oklahoma, Colorado, Texas and Missouri. After his retirement from newspaper publishing, Gilmore was appointed to serve the Oklahoma State Senate as a sergeant-at-arms in 1994.

**HENRY LEE GOODMAN**, a former publisher at The Pryor Daily Times, died Dec. 25, 2015. He was 76. Goodman was born Aug. 14, 1939. He served in the U.S. Navy and started his newspaper career at the Atchison Daily Globe in Kansas. After moving to Oklahoma, he served as advertising director at the Claremore Daily Progress before relocating to Pryor. Goodman was publisher of The Times in the 1980s and 1990s.

## In Memoriam

Continued from Page 18

**ALQUITA GOODWIN**, former operations manager for the Oklahoma Eagle in Tulsa, died Dec. 8, 2015. She was 77. She was the former wife of the late Ed Goodwin, Jr., longtime publisher of the Oklahoma Eagle. Mrs. Goodwin was born in Cherryvale, Kan., on June 15, 1938. She graduated from Cherryvale High School before attending Independence Junior College. She began working at the newspaper in 1965 as operations manager. She worked at the Oklahoma Eagle until 1990 when she became a probate division supervisor at the Tulsa County Courthouse. She retired in 2014.

**FRANK EUGENE HEASTON**, a retired University of Oklahoma professor and long-time advertising professional, died on his 90th birthday, March 22, 2016, in Norman. Heaston graduated from Pocasset High School in 1943 and from the University of Oklahoma in 1949. He served in the U.S. Navy from 1944 to 1946. After graduating from college, he worked at the Oklahoma Press Association in Oklahoma City. In 1953, Heaston joined the Gardner Advertising Company in St. Louis. He retired from their New York City office in 1968. Heaston returned to Norman in 1971 to teach advertising in the School of Journalism and Mass Communication at OU. For many years, Heaston coordinated and taught a newspaper advertising short course for members of the Oklahoma Press Association. He is the author of "A Practical Guide to Better Newspaper Advertising" and "A Practical Guide to Advertising in Scholastic Publications."

**JOHN WILLIAM 'JACK' HOVORKA**, who served as advertising manager at The Edmond Sun, died July 15, 2015. He was 82. Hovorka was born Nov. 24, 1932. In addition to serving as ad manager at The Edmond Sun, Hovorka managed retail advertising at The Oklahoman. He also served as an Oklahoma State Capitol tour guide.

**JAMES R. KUKAR**, 73, city editor of the now-defunct Oklahoma Journal daily newspaper in Oklahoma City, died Oct. 20, 2015. Born June 26, 1942, in Fort Smith, he launched his journalism career as a cub reporter for the Fort Smith Times Record, then was a reporter at the Sapulpa Herald before becoming state editor of the San Angelo (Texas) Standard-Times, then accepting the Oklahoma City editor's slot. Kukar attended the University of Oklahoma and Central Oklahoma State University while a full-time newsman. He retired

in 2008 after 15 years editing the Miami (Fla.) Herald.

**GRANVILLE CLARK LAWRENCE JR.**, former publisher of the Woodward Daily Press, died Feb. 25, 2016. He was 88. Lawrence was born March 18, 1927, in Woodward. He attended the Oklahoma Military Academy in Claremore, Okla., from 1942-1946. He then attended the University of Missouri in Columbia for two years before transferring to the University of Oklahoma where he received his degree in journalism. In 1949, Clark and his wife, LuAnne, moved back to Woodward. Lawrence began working for the Woodward Daily Press. He would eventually be named editor of the paper before becoming publisher in 1975. Lawrence retired from the Daily Press in 1986.

**BILL LEHMANN**, former publisher of the Guthrie Daily Leader, died Jan. 10, 2016, in Oklahoma City. He was 87. He was born in Chouteau, Okla., on Nov. 12, 1928. Lehmann and his wife, Rosemary, were transferred to Guthrie in 1966 by Donrey Media Group to publish the Leader. Lehmann used tons of newsprint and barrels of ink to promote the historic preservation of Oklahoma's first state capital. He was instrumental in raising funds to purchase the State Capital Publishing building and turn it into a museum. Until recently, it was operated by the Oklahoma Historical Society as a museum celebrating Oklahoma's rich newspaper history. He served as publisher of the Guthrie Leader until 1977, resigning to establish his own oil exploration company, Cimarron Valley Exploration Inc.

**EMILY JANE SHELDON LETERLE**, a former employee at the Ponca City News, died April 10, 2016. She was 88. Leterle was born Aug. 1, 1927. Following her high school graduation in 1945, she met Jene F. Leterle. They married April 10, 1947. The couple moved to Indiana while Jene was attending Purdue University. When they returned to Ponca City, Mrs. Leterle worked for the Ponca City News.

**NATHAN DALE MAYHAR**, who worked for several Oklahoma newspapers, died Jan. 7, 2016. He was 79. Mayhar was born Oct. 6, 1936, in Stephenville, Texas. His newspaper career started in Texas before moving to Dewar, Okla., in 1965. Mayhar worked at the Henryetta Daily Free-Lance as advertising manager. He later moved to Okemah and was named general manager of Okfuskee Publications, Inc., then became advertising manager at the Okmulgee Daily Times before returning to the Free-Lance as general manager. In 1973, Mayhar

founded the Lake Eufaula World. He sold that paper in 1991.

**KENNETH RAY MCFALL**, who worked for newspapers in Watonga, Altus and Winnsboro, Texas, died June 4, 2015, in Edmond. He was 91. McFall was born April 9, 1924, in Hollis. He attended Oklahoma A&M and was called to active duty in 1943. In 1946, he returned to Oklahoma. After working at several newspapers, McFall joined the Oklahoma Farm Bureau in Oklahoma City as information director. In 1959, he was named executive secretary of the OFB, a position he held until retiring in 1990.

**JANE CAROLYN MORGAN**, former owner of The Hughes County Times, died Aug. 7, 2015. She was 85. Morgan was born July 15, 1930, in Henryetta. After graduating from Bartlesville High School in 1948, she attended Lindenwood College in Missouri before transferring to Oklahoma State University. She graduated in 1952 with a degree in fashion merchandising, and married William C. 'Bill' Morgan that same year. After Bill's service in the Army, the couple moved to Henryetta where Bill worked for the local newspaper. In 1958, the couple bought the Wetumka newspaper, The Hughes County Times.

**JAMES 'JIM' FRANKLIN NICHOLSON JR.**, former publisher for several Oklahoma newspapers, died April 3, 2016. He was 89. Nicholson was born July 9, 1926, in Talihina. His family purchased the Talihi-na newspaper in 1921. After he received his degree in journalism from the University of Oklahoma in 1948, Nicholson returned to Talihina and began running the newspaper. Soon after, he formed American Publishing, which included Talihina American, Clayton Today and Latimer County Today. He served as the editor and publisher of the three papers until he sold the company in 1991. In 1996, Nicholson came out of retirement and became editor of the Hartshorne Sun, which was published by the McAl-ester News-Capital. He held that position until May 2010 when the News-Capital stopped publishing the Sun.

**PAUL WILLIAM NISHIMUTA**, a former employee at the Lawton Constitution, died July 13, 2015, in San Diego. He was 91. Nishimuta was born March 16, 1924, in Cushing. When he was 20, he joined the Army and served in Italy, France and Germany. Shortly after World War II, he attended the University of Oklahoma, earning a degree in journalism. Nishimuta started his journalism career at the Lawton Constitution before moving to Kailua-Kona, Hawaii, in 1969, where he became general manager at the "West

Hawaii Today" newspaper. He moved to California in 1985.

**KEITH LEON RADFORD**, a former print operator at Oklahoma newspapers, died Dec. 7, 2015, at his home in Pawnee. He was 52. Radford was born Dec. 8, 1962, in Yale. Following the completion of his education, he started working in the oil field. Due to an accident, Radford began working in the printing business. He worked at the Cushing Daily Citizen and Bristow newspapers as an offset print operator.

**JOHNIE LOUISE CHERRY REED**, who distributed the Oklahoma Eagle, died June 4, 2015. She was 87. Reed was born Feb. 7, 1928, in Wolfe City, Texas. She moved to Tulsa in 1943 and graduated from Booker T. Washington High School in 1948. In 1951, she married Alfred W. Reed Sr. Selling The Oklahoma Eagle was a family affair that spanned five generations including Johnie's four children, their children, grandchildren and great-grandchildren.

**ROBERT REED**, a former Oklahoma columnist, died Oct. 11, 2015, in Fairfax. He was 81. Reed was born Oct. 20, 1933, in Pawnee and graduated from Oklahoma Baptist University. He was employed at Southwestern Bell Telephone Company for many years and enjoyed writing editorials for newspapers in Fairfax, Shidler, Pawhuska and many others. His editorials were titled "Farmer Bob's Report".

**IDA KATHERINE ROBERTS**, longtime publisher of the Fairfax Chief, died Nov. 12, 2015. She was 68. Roberts was born April 10, 1947, in Shidler and graduated from Shidler High School in 1965. She spent about 20 years at the Fairfax Chief, as both an employee and publisher. She bought the newspaper in 2001. Roberts was known for her organizational skills at the newspaper and her home.

**SCOTT J. SCHULDT**, former copy editor at The Oklahoman, died Dec. 31, 2015, after a long battle with multiple sclerosis. He was 46. Schuldt was born April 16, 1969, in Indianapolis, Ind. He graduated from the University of Oklahoma in 1991 with a degree in journalism and political science. He was employed by The Oklahoman until leaving because of his disability.

**DAVID SELLERS**, longtime publisher and editor of the Oklahoma City Capitol Hill Beacon, died Sept. 29, 2015. He was 84. Sellers was born Oct. 28, 1930, in Holdenville. After earning his journalism

Continued on Page 20

## In Memoriam

Continued from Page 19

degree, he became publishing partner of the Capitol Hill Beacon in 1967. Sellers and his wife, Gay, lived in the Capitol Hill area of Oklahoma City for more than 60 years. David Sellers was the last owner of the Capitol Hill Beacon. He sold the newspaper to the Choctaw Times in February 2014. With the paper sold, the Sellers moved to War Eagle, Ark., to be closer to their family.

**GAYLORD D. SHAW**, a Pulitzer Prize winner and Oklahoma journalist, died Sept. 6, 2015, at his home in Duncan. He was 73. Shaw was born July 22, 1942, in El Reno. He began his newspaper career at the age of 13 as a sports reporter for the El Reno American. Shaw's newspaper experience included working as a police reporter at The Lawton Constitution and as an overnight editor and statehouse correspondent for the Oklahoma Associated Press. He then moved to Washington, D.C., where he served several different roles at the Washington Associated Press before moving to Denver and Dallas. Eventually he moved back to Washington where he was named chief of Newsday's Washington bureau. Shaw won a number of awards, including the 1978 Pulitzer and 1997 Pulitzer, which he shared with several other Newsday reporters, the National Press Club's Washington Correspondence Award and the Merriman Smith/White House Correspondents Association Award for reporting on the President. In 1999, he was inducted into the Oklahoma Jour-

nalism Hall of Fame. He retired and returned to Oklahoma in 2002.

**JERRY SOKOLOSKY**, former attorney for the Oklahoma Press Association, died Sept. 27, 2015. He was 78. Sokolosky was born April 12, 1937, in Oklahoma City. He graduated from the University of Oklahoma College of Law in 1963. He was a partner with the law firm Abel Musser Sokolosky and Clark for decades. In 1964, Sokolosky was elected to the Oklahoma House of Representatives as a Democrat, representing the 97th District until 1968. Former President Jimmy Carter later appointed Sokolosky to the Judicial Selection Committee.

**NANCY STILES**, an Oklahoma journalist, died Sept. 15, 2015, in Temple, Texas. She was 101. Stiles was born July 4, 1914, in Frederick. She graduated from Tipton High School and obtained her degree in journalism from the University of Oklahoma in 1938. During her journalism career, Stiles worked at the Clinton Daily News, Frederick Press and was a sports editor for The Daily Oklahoman. In 1968, Stiles attended Oklahoma State University to earn a master's degree in education science. She worked as the junior high school librarian in Henryetta until her retirement in 1980.

**JOANN SUE LARKINS THOMPSON**, a former reporter for the Lawton Constitution, died April 13, 2016. She was 68. Thompson, a Lawton native, was born July 27, 1947. She graduated Lawton High School in 1965 and then attended Cameron University. While in college,

she worked as a reporter for The Lawton Morning Press. She began her career in journalism at The Lawton Constitution and was one of the first female reporters to have a news beat

**PATSY LEE 'ABERNATHY' THOMPSON**, co-publisher of The Morris News, died May 17, 2016. She was 85. Thompson was born April 26, 1931, in Hughes County. She married Herman Thompson in 1981. Together they co-published The Morris News.

**WILLIAM MILNER 'BILL' WALLER**, former managing editor of the Claremore Daily Progress, died Oct. 19, 2015, at his home in Tulsa. He was 89. Waller was born Feb. 21, 1926, in Pawhuska and spent his childhood in Wynona. In 1943 his family moved to Claremore. After serving in the Army Air Corps during World War II, Waller graduated from the University of Arkansas with a degree in journalism. He served as managing editor of the Claremore Daily Progress, editor of Tulsa Magazine, and contributed countless op-ed pieces to the Tulsa World and The Tulsa Tribune.

**JEAN WHITE**, a columnist for The Country Connection News in Eakly, died Oct. 22, 2015. She was 84. White was born Feb. 23, 1931. She graduated from Mooreland High School in May 1949, and married Dean White in June. She was active in the Crow Roost Community.

**TONY L. WILLIAMS**, a former reporter for The Oklahoman, died Oct. 23, 2015. He was 63. Williams was born Feb. 11,

1952, in Holdenville. He received his bachelor's degree in journalism from the University of Central Oklahoma, where he was elected one of the United States' outstanding journalism school graduates by the Society of Professional Journalists. At UCO, he served as editor-in-chief of The Vista, the school paper. After graduation, Williams worked as a reporter for The Oklahoman and United Press International. Eventually he went on to work as a writer in several industries, and then as a radio personality, news anchor and traffic reporter.

**PAUL WALDSCHMIDT**, longtime reporter and editor for the Sand Springs Leader, died Dec. 21, 2015, after a lengthy illness. He was 69. Waldschmidt was born in Ada but moved to Washington state when he was 12. After graduating high school, he went on to attend college and serve in the Army during the Vietnam War. His journalism career began with United Press International before joining Retherford Publications in Tulsa, which published the Leader and other papers at the time. Waldschmidt recently left the newspaper after 32 years.

**SUE NELL YOUNG**, a former employee for the Bethany Tribune, died Nov. 8, 2015. She was 89. Young was born Jan. 8, 1926, in Bethany. She attended Bethany-Peniel College before marrying Robert 'Bob' Young in 1949. She spent the majority of her life raising their five children. Young enjoyed accompanying her husband on various aircraft club events, working for the Bethany Tribune and baking.

## BUY A PERSONALIZED BRICK TO BE PLACED IN THE CENTENNIAL PLAZA.

The Oklahoma Newspaper Foundation offers a chance to preserve your contributions to Oklahoma journalism. Cement your legacy through engraved bricks in the Centennial Plaza at the Oklahoma Press Association's headquarters in Oklahoma City.

With each brick, ONF will pay tribute to newspaper men and women who have dedicated themselves to serving their communities. Proceeds are used to support ONF programs.

The ONF Centennial Plaza will create a lasting memory that you will be able to revisit with family and friends each time you return to the Oklahoma Press Association. Brick orders are 100% tax deductible.

4x8" bricks are \$100 and \$150; 12x12" pavers start at \$250.

To place a brick order, contact the  
OKLAHOMA NEWSPAPER FOUNDATION  
3601 N. Lincoln Blvd., Oklahoma City, OK 73105  
Phone: (405) 499-0020  
1-888-815-2672 (toll-free in Oklahoma)  
www.OkPress.com



OKLAHOMA NEWSPAPER FOUNDATION CENTENNIAL PLAZA

The Oklahoma Newspaper Foundation offers an appropriate tax-exempt memorial as a tribute to the memory of Oklahoma newspapermen and women. All contributions in memory of an individual are acknowledged and notification is given to the family.

The purpose of the Foundation is to advance newspapers, and to provide for journalism education, study and research. As funds are accumulated, the trustees use the earnings to finance activities in these areas.

# THANK YOU to the Sponsors of the 2016 OPA Convention



*Your support helped make the OPA Convention a success.*

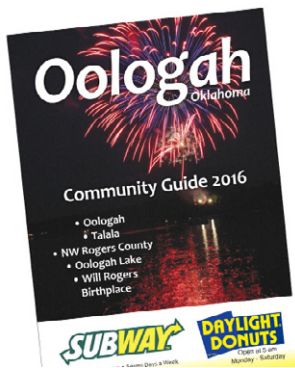


# Great ideas in five minutes or less

Seven OPA members were given five minutes to present a successful idea used by their newspaper at the News Flash session during the OPA Convention. The concept of News Flash is to share great ideas in a short amount of time. Following are the seven ideas presented this year.

## Creating a community guide

Faith Wylie, *Oologah Lake Leader*



In 1987, the Oologah Lake Leader created and distributed its first Community Guide. Throughout the years, the look of the guide has changed but the purpose has remained the same. Today the Community Guide is in a booklet form. Ad rates range from \$75 for a small ad with no logo, to \$750 for

an entire front inside page. The guide contains advertisements from surrounding businesses and politicians, as well as editorial copy and photos. It is distributed around town and in the newspaper. The press run of the Oologah Lake Leader's Community Guide is 7,000, which ensures copies last throughout the year. When a business runs low, a member of the newspaper brings more copies by for them to display.

## Roller coaster of social media

Kaylea Hutson-Miller, *The Grove Sun*

Knowing which social media platform to use depends on your audience. At The Grove Sun, Facebook works well for audience engagement. The newspaper uses social media for three main reasons: Breaking News, event coverage and the Question of the Day. As a policy, the newspaper requires anyone who updates social media to initial after the post. This creates credibility for the person and newspaper. If you want your post to reach a larger audience, always use a photo and never post a link by itself.

## Leveraging social media

Clifton Adcock, *Oklahoma Watch*

Newspapers used to be one of the few sources of information but the Internet has changed that. Social media and the Internet are multi-directional, meaning it allows people to communicate with one another. Mass media has adopted social media networks and journalism techniques, such as transparency, to keep up with evolving readership. Adcock found that newspaper social media accounts have little contact with people outside their own employees or associated groups. However, journalists are able to have more of an opinion on their accounts and are more likely to communicate with others outside their group. To create a better social media presence, news organizations and journalists should use social media to engage in transparency with their followers. (Look for a more in-depth story to Adcock's finding on social media in next month's issue of The Oklahoma Publisher.)



Newsflash presenters Clifton Adcock, J.D. Meisner, Jeff Mayo, Kent Bush, Rick Rogers, Faith Wylie, Rod Serfoss and Kaylea Hutson-Miller.

## Making money on Facebook

Kent Bush, *The Shawnee News-Star*



Newspapers can drive money to their own website by utilizing Facebook. Having a strong digital presence and large audience helps build digital advertising, said Bush. To be successful in gaining sponsors, your Facebook page must be consistent and have quality. Being consistent causes people to look to your newspaper for information. Bush said you should post to your Facebook page at least 3 times per day. It's important not to post the same thing over and over because Facebook will recognize it as spam. If you have good content, pay the extra money to have Facebook boost it to a larger audience. The more posts you have, the more room for sponsors. Businesses can sponsor a news section, such as sports or obituaries. Whenever the newspaper posts a specific story, they add "Brought to you by @ SponsorFacebookPage." This allows the business to be tagged and brings traffic to their page. The newspaper charges \$50 a week, which buys them around 25 posts.

## Subscriber Perks

Rod Serfoss, *Clinton Daily News*

A great way to promote circulation is by implementing subscriber perks in your newspaper. Subscriber perks are ads that appear in every issue where merchants give away prizes to a person on the newspaper's subscriber list. Prizes need be tangible, such as a free meal or bouquet of flowers; discounts are not allowed. Serfoss said to make sure your newspaper participates by giving away prizes as well. Subscriber perks are a great benefit all around. The advertisers get people into their shop, the newspaper gains subscribers and local citizens win prizes. Remember to put an expiration date on the ads and note that winners must bring a photo ID. The ads are a straight trade with the newspaper, Serfoss added.

## Warrant Lists

Jeff Mayo, *The Sequoyah County Times*

Your newspaper can make money by exposing people who owe money to the government. Ask your city council to commit to buying an ad that includes the names of people who have not paid tickets and have a warrant for their arrest. You can also add the fine amount and offense. Run a story on the front page of your newspaper that provides information about the ad; be sure to mention the ad will be rerunning at a later date. This encourages people to pay their fine to avoid having their name in the paper again.

## How to raise money and give scholarships

J.D. Meisner, *The Bristow News*

The Bristow News decided it wanted to begin a scholarship program. The newspaper staff determined that the best way to raise money would be to increase ads on the booster page. Advertisers were willing to pay more because it leveraged loyalty to the children. High school football was a big seller, and if an advertiser committed to ads for all three sports seasons, the rate decreased \$3 per ad. Last year, the newspaper was able to give away four \$400 scholarships as well as increase sales with its sports booster pages.

**TownNews.com**  
Online solutions. Bottom-line results.

TownNews.com sponsored the iPad Giveaway for the presenters, which was won by Jeff Mayo. To learn more about TownNews, visit their website at [www.TownNews.com](http://www.TownNews.com).

# Governor discusses budget shortfall

Oklahoma Governor Mary Fallin thanked members of the press for the work they do during her opening remarks on June 11 at the OPA Convention at the Sheraton Hotel in downtown Oklahoma City.

"Thank you for all you do," she said. "Your coverage of events in local communities and certainly our state and nation are very important to keep our public involved and informed on what goes on, whether it's covering school events, sports events or putting out public notices."

Fallin then turned her attention to the budget. With the state facing one of the largest budget shortfalls in its history, spending cuts were inevitable, she said.

"We tried to avert major problems with agencies and the way they function," Fallin said. "If we cut to the bone, agencies can't function and it could take decades to recover."

In a tough year, several things were accomplished. Fallin asked the legislature to fix the state capitol, which has struggled for decades with issues ranging from sewer leaks to electrical problems. A \$125 million bond issue was passed to complete repairs at the capitol.

Fallin also asked legislators to work with her on a series of criminal justice reforms that keep the public safe yet



Governor Mary Fallin talks with Cheryl Franklin, publisher of the Miami News-Record.

address overcrowding in the system and the high rate of incarceration in the state. Fallin signed various measures into law including giving prosecutors more discretion to file crimes as misdemeanors instead of felonies, reducing mandatory minimum sentencing for drug possession, increasing the threshold of property crimes from \$500 to \$1,000, and broadening the use of drug courts and community sentencing.

She also signed an executive order requiring state agencies to eliminate questions about felony convictions from employment applications.

"It doesn't stop state agencies from asking or not hiring, but at least it gives

Oklahomans who have made a mistake, done the time and straightened their life out the opportunity to find employment," she said.

However, some things Fallin asked the legislature to consider fell on deaf ears. One that she was very disappointed in was a \$1.50 consumption tax on cigarettes. "We need to improve the health of our state," she said.

Looking ahead, Fallin said the good news is that the price of oil is up to \$50 a barrel, with some expectations of it being up to \$60 a barrel by the third quarter.

"That supply and demand around the world is finally starting to turn with the supply dwindling," she said. "I think prices are coming back up, and hopefully will stay that way."

She also praised the Oklahoma City Thunder team for the great job it's doing promoting Oklahoma.

"I'm very proud of Thunder. It's so fun to see us on national and international TV," she said.

Fallin even offered Thunder superstar player Kevin Durant, whose contract has expired, a position on her cabinet for health and fitness.

## Congressmen address presidential election

Oklahoma's five Republican congressmen addressed members of the press at the Oklahoma Press Association Convention at the Sheraton Hotel in downtown Oklahoma City on June 11.

After opening statements, U.S. Representatives Steve Russell (Dist. 5), Markwayne Mullin (Dist. 2), Jim Bridenstine (Dist. 1), Tom Cole (Dist. 4) and Frank Lucas (Dist. 3) answered questions from the audience.

Asked who they support in the upcoming election, the delegation was united in their aversion of Democratic presidential candidate Hillary Clinton.

"This is different than any political campaign I've observed in my life," said Lucas. "Hillary Clinton? Eight more years of Obama? It's a clear choice."

From the very beginning, Cole said he would support the Republican nominee.

"I didn't have any earthly idea who that would be but I certainly intend to keep that commitment," Cole said.

"This is an extraordinary race," he said. "It's the first time in American his-

tory we've ever had two major nominees more unpopular than popular in the outset of the campaign. That's never happened before."

Cole said that although he's occasionally bothered by some of the things Trump says, he's "a whole lot more bothered by the things that Sec. Clinton does and has done."

This will be a hard-fought campaign, said Cole. "It's going to be closer than most people think."

Bridenstine said the bottom line is you're either for Donald Trump or for Hillary Clinton.

"Here in the state of Oklahoma, I don't see how we could rally behind somebody who continues to advance policies damaging to our constituents," he said.

"I am getting more comfortable with Trump as our nominee and I hope others are as well."

Mullin said he's an optimistic individual. When he looks at Clinton, he knows exactly what he's going to get.

"Then you take Trump and people try

to paint brush him being a racist and this and that. You don't hear that coming out of his business. He's a successful business guy.

"I'm going to be optimistic about having a nominee now and it's not Hillary; it's Trump. I'll be voting for him."

Russell said that while he's not sure he can trust Trump to always do the right thing, he is certain he can "trust Mrs. Clinton to do the wrong thing."

"The choice is that with eyes wide open do I walk off a cliff knowing exactly where it will take me, or do I go down a dark tunnel hoping there will be a light at the end of it."

"I'm going to preserve my life a little longer and walk down the tunnel and vote for Trump," Russell said.

Lucas also offered an editorial opinion on the speculation of Oklahoma Governor Mary Fallin serving as Trump's running mate.

If Trump asks her, "I would hope she would accept that invitation for the good of the country and the state," Lucas said.

## OKLAHOMA PRESS ASSOCIATION STAFF DIRECTORY

### ADMINISTRATION

#### MARK THOMAS

Executive Vice President  
mthomas@okpress.com • (405) 499-0033

#### JEANNIE FREEMAN

Accounting Manager  
jfreeman@okpress.com • (405) 499-0027

#### SCOTT WILKERSON

Front Office/Building Mgr.  
swilkerson@okpress.com • (405) 499-0020

### MEMBER SERVICES

#### LISA (POTTS) SUTLIFF

Member Services Director  
lsutliff@okpress.com • (405) 499-0026

### ADVERTISING

#### LONDON COBB

Sales Director  
lcobb@okpress.com • (405) 499-0022

#### CINDY SHEA

Advertising Director  
cshea@okpress.com • (405) 499-0023

#### BRENDA POER

Advertising Assistant  
bpoer@okpress.com • (405) 499-0035

### CREATIVE SERVICES

#### JENNIFER GILLILAND

Creative Services Director  
jgilliland@okpress.com • (405) 499-0028

#### ASHLEY NOVACHICH

Editorial/Creative Assistant  
anovachich@okpress.com • (405) 499-0029

### COMPUTER ADVICE

#### WILMA (MELOT) NEWBY

Computer Consultant  
wnewby@okpress.com • (405) 499-0031

### DIGITAL CLIPPING

#### KEITH BURGIN

Clipping Director  
kburgin@okpress.com • (405) 499-0024

#### KYLE GRANT

Digital Clipping Dept.  
kgrant@okpress.com

#### JENNIFER BEATLEY-CATES

Digital Clipping Dept.  
jbeatley-cates@okpress.com • (405) 499-0045

### GENERAL INQUIRIES

(405) 499-0020  
Fax: (405) 499-0048  
Toll-free in OK: 1-888-815-2672

# OKLAHOMA NATURAL GAS CONTEST WINNERS

## CONGRATULATIONS TO THE 2015 SWEEPSTAKES WINNERS

Column: **JAMES BEATY**, *McAlester News-Capital*

Editorial: **BRIAN BLANSETT**, *Tri-County Herald*



**Oklahoma Natural Gas™**

*A Division of ONE Gas*

### EXCERPTS FROM 2015 COLUMN SWEEPSTAKES WINNER

#### **JAMES BEATY, MCALESTER NEWS-CAPITAL**

### Bubbles, soap and a close election

The question I've pondered following the failure of McAlester Public School's Proposition 1 bond issue is not about how or why the measure lost by a single vote.

Instead, I'm thinking of a different question: how many bubbles are in a bar of soap?

By now, word of the McAlester Public School's loss of Proposition 1 by a single vote has spread far beyond the city's neighborhoods and reverberated across the state.

Proponents of the proposition are

no doubt gnashing their teeth at how close they came to winning, while those opposed are likely giving a thought or two to how they nearly lost.

Then there are those who contend the real losers in the election are students at McAlester Public Schools, who would have benefited by technology and security upgrades in the school system if the measure passed.

For those who need a reminder, following a Feb. 20 recount by the Pittsburg County Election Board, 748 votes were determined to have been cast in

favor of Proposition 1, with 499 votes counted against it. While a majority of voters supported the measure, it fell a lone vote shy of the 60 percent super majority required to pass school bond issues in Oklahoma.

Still, the thought that comes to my mind as a result of the Feb. 10 election and subsequent recount is not the one vote by which the measure failed.

I keep going back to the question of how many bubbles are in a bar of soap — for a couple of reasons.

### EXCERPTS FROM 2015 EDITORIAL SWEEPSTAKES WINNER

#### **BRIAN BLANSETT, TRI-COUNTY HERALD**

### Public safety has to come first

It is becoming increasingly clear that we must choose soon between safety and cheaper energy.

Last week, the Oklahoma Corporation Commission expanded its "areas of interest" for Class II injection wells and is requiring the companies owning those wells to demonstrate within a month that they are not injecting wastewater into the bedrock of the earth's surface, which is the Arbuckle layer in Oklahoma.

As reported in this edition of the Herald, 16 of those wells are in Lincoln County and one is in Pottawatomie County.

The Corporation Commission issued its initial area of concern in March. In April, the Oklahoma Geological Survey identified injection wells as the "suspected" cause behind the 600 percent increase in Oklahoma earthquakes since 2008.

The wastewater injected into the wells is a byproduct of fracturing,

which allows operators to increase production from oil and natural gas wells. Such wells have significantly reduced American dependence on foreign oil and have helped keep gasoline prices down.

In Oklahoma, the economic impact of the oil and gas industry is enormous. Industry reports say that up to a fourth of the jobs in the state are connected to energy, and there is no denying the industry's contribution to the state budget.

## *Enter and Win a \$100 Check from ONG!*

*The 2015 Sweepstakes Winners were judged by members of the Texas Press Association.*

1. Each month, send a tear sheet or photocopy of your best column and/or editorial to ONG Contest, c/o OPA, 3601 N. Lincoln Blvd., Oklahoma City, OK 73105-5499.
2. Include the author's name, name of publication, date of publication and category entered (column or editorial).
3. Only ONE editorial and/or ONE column per writer per month will be accepted.
4. All entries for the previous month must be at the OPA office by the 15th of the current month.
5. Winning entries will be reproduced on the OPA website at [www.OkPress.com](http://www.OkPress.com).

Entries must have been previously published. Contest open to all OPA member newspapers.

Although Oklahoma Natural Gas Company selects representative contest winners' work for use in this monthly ad, the views expressed in winning columns and editorials are those of the writers and don't necessarily reflect the Company's opinions.



**Oklahoma Natural Gas™**  
*A Division of ONE Gas*

*Thank you for continued support of "Share The Warmth"*

Read the Winning Columns & Editorials on the OPA website:  
[www.OkPress.com](http://www.OkPress.com) (Under Contests)