

Celebrating the Power of Newspapers in Film

★ OKLAHOMA PRESS ASSOCIATION ★

CONVENTION

June 10-11, 2022

Sheraton OKC Downtown

KEYNOTE SPEAKERS

**MIKE BLINDER****BILL HANCOCK**

CONVENTION SPONSORS

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Nation*

OPA convention features expertise and entertainment

Come celebrate the power of newspapers in film at this year's annual Oklahoma Press Association Convention. The event features some fan favorites, as well as some new ideas.

The two-day convention begins at 2 p.m. Friday, June 10, with the annual OPA Business Meeting and election of officers and directors for 2022-2023.

First on the stage will be Mike Blinder, of Editor & Publisher Magazine (E&P), to showcase the latest research and data on the newspaper industry. Blinder purchased E&P during the COVID-19 pandemic and tripled its audience and revenue. This sales street fighter will show you this industry still has great products and a great future.

Friday night begins with a cocktail reception, where attendees are encouraged to come dressed as a favorite movie character. The reception begins at 6 p.m. with dinner at 7 p.m., followed by a movie trivia challenge. Prizes will be awarded for best costumes and to the winning "movie expert" teams. Drink tickets are included with registration.

"This is going to be a great opportunity to dress up, mingle and see what other newspapers around the state are doing," OPA Member Services Director Lisa Sutliff said. "It will also be a fun event to test your movie knowledge."

The convention also features keynote speaker Bill Hancock, executive director of the College Football Playoff.

"We are honored to have Bill, who has Oklahoma journalism roots, speaking at our event this year," Sutliff said.

Hancock graduated from the University of Oklahoma in 1971 with a journalism degree. Shortly after, he worked as editor of his family newspaper, the Hobart Democrat-Chief, for four years. He then spent 16 years with the NCAA Division I Men's Basketball Championship, with 13 years as its director.

In 2005, he was appointed administrator of the Bowl Championship Series (BCS). He became executive director in 2009 and was named to the same role for the playoff when it was created in 2012.

Once again, OPA offers a T-shirt designed to display your pride in newspapers. The back of this year's shirt features "Celebrating the Power of Newspapers in Film" with a list of influential movies, such as *Spotlight*, *All the President's Men*, *Newsies* and *Citizen Kane*. T-shirts can be ordered when you register for the convention or purchased separately. They can be picked up when you arrive at the convention.

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From the President

By John Denny Montgomery

Co-Publisher, The Purcell Register • OPA President 2021-2022



Tulsa World, Oklahoman receive awards

Staff members at The Tulsa World and The Oklahoman were recognized for their contributions to journalism in this year's Great Plains Journalism Awards.

Journalists from The Oklahoman won top honors in feature writing, beat reporting, sports photography and video. The Tulsa World was recognized for its investigation, photography and sports coverage.

The annual awards are presented by the Tulsa Press Club and Benevolent Association. Journalists from newspapers and magazines are eligible to participate.

UCO student receives OPA award



Ainsley Martinez, a professional media major at the University of Central Oklahoma

(UCO), was named the 2022 recipient of the Oklahoma Press Association (OPA) Award for Outstanding Promise in Journalism.

Martinez's experience in journalism began in high school with Edmond North's student newspaper, The Ruff Draft.

In her junior year of high school, Martinez interned at The Oklahoman.

Additionally, she has been chosen to attend the Washington Journalism and Media Conference in Washington, D.C.

Martinez will return as an intern for The Oklahoman this summer.

She is currently managing editor of The Vista at UCO.

It's hard to believe we're already into the month of May.

Spring sports are winding down and good grief, I can use a little breather. With schools set to let out for summer break it means the annual OPA Convention is only a matter of weeks away.

I hope everyone has had the chance to register.

Registration packets were sent to newspapers through the mail and you can also sign up for the convention at okpress.com.

The OPA Board of Directors has taken on a very important issue and we're excited to bring it to the membership. A vote to add language to the bylaws will happen at the Business Meeting when we meet this June at the convention.

As we look around at the evolving nature of communications, and more specifically Oklahoma journalism, the board and I think it's time to modernize who is accepted as members of OPA.

After thoughtful and deliberate consideration, we're proposing the addition of several new categories of membership. In addition to current business members who are legal newspapers, one group we propose adding is a category of general news media members who hold the same journalistic standards as our current membership.

The requirements for these applicants has been thoroughly thought out and include:

- Must prove continuous publication for a year before applying for membership and continue regular publishing of original local news and local editorial content of general public interest.
- Must maintain an Oklahoma-based office accessible to members of the public and provide contact information for public contact and interaction.
- Not serving as a platform to promote the interests or opinions of a specific interest group or cause.
- Abide by copyright laws and ethical standards generally understood and endorsed by journalism organizations.

Most of us have colleagues, whom we respect as journalists, now working at news outlets that aren't currently eligible for OPA membership. These people meet the proposed requirements and they are the potential new members we're interested in as general news media members.

The OPA will remain committed to the values and goals they've championed since 1906.

We're not the only press association looking at adding people under our umbrella. Nationwide a total of 34 other associations already have similar members.

Journalism is evolving and our association needs to as well.

Proposed by-laws language can be found on the OPA website at www.okpress.com. Any questions about the proposed changes can be directed to Mark Thomas at the central office, or any member of the board.

Aside from the Business Meeting, the Education Committee has done a fantastic job to bring in a lineup of informative speakers to share some creative ideas.

Whether you're interested in the editorial, revenue or legal track, you're sure to come away with new solutions which can be implemented at your operation back home.

Don't miss the chance to reconnect with friends and network with new colleagues.

The committee has planned eight incredible education sessions where the only way you won't go home with expanded knowledge is if you're caught sleeping!

And as an added bonus to attendees you'll get to see the annual OPA Blooper Show by Mark Thomas. A quick tip: you don't want to be on the last slide.

Plus there's keynote speaker Bill Hancock, who is the executive director of the College Football Playoff. Hancock is a former Oklahoma journalist himself who still writes a weekly column for his family newspaper, the Hobart Democrat-Chief.

He's a graduate of OU and was the first full-time director of the NCAA Final Four, the first executive director of the football Bowl Championship Series and the first executive director of the College Football Playoff.

Hancock, always entertaining, will deliver the keynote, *Forever a Paperboy*.

I'm excited for the convention and I hope to see everyone next month.

Brooks purchase The Comanche Times

The Comanche Times has new ownership.

Todd and Sarah Brooks are the new owners of The Comanche Times after purchasing the newspaper from Keith and Anita Mansfield.

Todd has been the publisher and editor of the newspaper for the past three years, running the newspaper's operation for the Mansfields.

"Keith called me a little more than three years ago and asked me if he bought The Comanche Times from the Bolton family would I run it for him," Brooks said. "After talking with Sarah, I agreed and I couldn't be more pleased with how things went." The Brooks appreciate the support the Mansfields gave them.

Sarah has been behind the scenes playing an important role in making sure the operation runs smoothly.

The Brooks live on a small farm in rural Stephens County near Lake Humphries. They have five children. Their oldest son Matthew graduated from USAO last spring and works for the Chickasha Economic Development Council. Their daughter Maggie is an incoming sophomore at



Keith and Anita Mansfield recently sold The Comanche Times to Todd and Sarah Brooks.

USAO. The three youngest, Mark, 16, Micah, 14 and Max, 12, are home-schooled by Sarah.

Todd worked at The Marlow Review full-time for more than six years before taking over the newspaper in Comanche.

"I have enjoyed being in Comanche tremendously," Brooks said. "I know there is a rivalry between the towns and schools, but the transition went smoothly. I can't thank the people of Comanche enough for their support and their understanding as I learned a new role and they were forgiving of my mistakes along the way."

Brooks got his professional

start in the newspaper business as a sports editor for a daily newspaper in Alabama when he graduated from college in 1991. He also worked at newspapers in Florida and Arkansas before coming to Oklahoma.

"As a former athlete and a huge sports fan, I thought I had found my calling for the rest of my life, but as the years passed on, I discovered I wanted to do more in the newspaper business than just sports."

Todd will be inducted into the Oklahoma Press Association's Quarter Century Club, an honor for those with at least 25 years of service in the newspaper industry, in June.

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You've Got Questions!

- Can I photograph minors without consent?
- Can police deny access to records by issuing a press release?
- Should I alter my archives when a person demands it?
- Can I report inaccurate testimony given in open court?
- What are the laws about liquor advertising?

These are questions answered by the attorneys for the OPA Legal Services Plan members in recent months. Newspapers always need timely legal advice on issues related to newspaper publishing.

You should join OPA'S LEGAL SERVICES PLAN!

See www.OkPress.com/LSP or contact Mark Thomas at (405) 499-0033 or toll-free in Oklahoma 1-888-815-2672 today!



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convention](http://okpress.com/convention)**

CONVENTION

Continued from Page 1

Additionally, there will be a silent auction to raise funds in support of the Oklahoma Newspaper Foundation's paid internship program. Items will be on display throughout the convention with final bids due before 7 p.m. June 11.

If you have an item to donate, email details including its value, a description and minimum bid to amartin@okpress.com by June 3.

Examples of donation items include coffeemaker or latte machines, luxury kitchenware, artwork, music event tickets, sporting event tickets, books and music memorabilia. Items can be brought with you to the convention if you arrive on the afternoon of June 10, or delivered or shipped to OPA, 3601 N. Lincoln Blvd, Oklahoma City, OK 73105.

Concluding the event is the annual Awards Banquet and presentation of the OPA Better Newspaper Contest Awards.

The convention will be held at the Sheraton Downtown Oklahoma City Hotel, One North Broadway, Oklahoma City, OK 73102. Reservations should be made by May 26 to receive the group rate of \$104 per night. For more information and to register, visit okpress.com/convention.

OPA CONFERENCE AGENDA

June 10-11, 2022 • Sheraton Oklahoma City Downtown Hotel

Friday, June 10

10:00 A.M. _____

OPA/OPS BOARD MEETING

12:30 P.M. _____

ONF BOARD MEETING

2:00 P.M. _____

OPA BUSINESS MEETING

For OPA Business Member Newspapers. Election of 2022-2023 OPA Officers and Directors, Treasurer's Report, Vote on OPA By-Laws Amendment, Necrology Report, Legislative Update

3:00 P.M. _____

KEYNOTE: STOP OVERTHINKING & JUST DO IT!

*Presented by Mike Blinder,
Editor & Publisher*

4:30 P.M. _____

ONCE UPON A LIFETIME IN OKLAHOMA

Dozens of small and large film productions have ventured to the Sooner State in recent years. Learn how to bring such productions to your own Main Street. Hear from film experts about our state's booming opportunities, as well as from the publishers that hosted a film shoot in their own building and covered Leonardo DiCaprio's *Killers of the Flower Moon*!

6:00 P.M. _____

WELCOME NIGHT & MOVIE TRIVIA

Come dressed as a favorite movie character for a fun cocktail reception. Reception opens at 6 followed by dinner and trivia at 7 p.m.

*Reception sponsored by
Hilliary Communications*

9:00 P.M. _____

HOSPITALITY SUITE

Sponsored by Chickasaw Nation

Saturday, June 11

7:30 A.M. _____

BREAKFAST

8:30 A.M. _____

KEYNOTE: FOREVER A PAPERBOY

*Presented by Bill Hancock, Executive
Director of the College Football Playoff*

*Sponsored by Public Service Company
of Oklahoma*

9:30 A.M. _____

NEWS FLASH

Presented by multiple OPA members.

10:15 A.M. _____

CONGRESSIONAL Q&A

Oklahoma's congressional delegation is invited to join OPA to discuss important issues affecting Oklahoma and your local communities.

12:00 P.M. _____

AWARDS LUNCHEON

Presentation of: ONF Beachy Musselman Award, OPA Half and Quarter Century Club inductions, ONG Column and Editorial Sweepstakes Awards, OGE Photo of the Year Awards, Magazine Contest Awards, ONF Joseph H. Edwards Outdoor Writer of the Year Award and ONF Ray Lokey Memorial Award for Excellence in Reporting.

2:00 P.M. _____

CONCURRENT SESSIONS

EDITORIAL TRACK

Establishing Trust with Sources

Presented by Jason Collington, Tulsa World
Learn how to explain your news processes and journalism ethics to those that claim you're spreading misinformation. Review how to build relationships with sources and discuss different situations, such as persuading a victim's family to open up to you in a time of tragedy.

REVENUE TRACK

New Strategies for Success in Selling Digital

*Presented by Mark Millsap and Joe Wilhite,
The Norman Transcript*

Find ways to enhance your digital advertising portfolio in this fun session. Discuss successful methods to sell your existing products, then explore new products and services guaranteed to boost your revenue.

LEGAL TRACK

Spotlight on Copyright Dangers

*Presented by Doug Dodd, OPA Attorney,
Doerner, Saunders, Daniel & Anderson in
Oklahoma City*

Learn about recent copyright infringement cases that have some newspapers around the country making financial settlements. In which other areas should you beware accidental infringement? Attorney Doug Dodd will also review best practices in publishing content collected from social media so you stay out of hot water.

3:00 P.M. _____

CONCURRENT SESSIONS

EDITORIAL TRACK

10 Ways to Improve Your Interviews & Find Story Ideas

Presented by Ted Streuli, Oklahoma Watch
Discuss ways to step out of your routine to find unique storytelling angles instead of rehashing press releases and regurgitating box scores. Also discuss how good interviews are developed from persistence, preparation, and a willingness to take yourself and your sources outside the comfort zone.

REVENUE TRACK

Capitalize on Political

*Panelists: Political Consultants Neva Hill
and Pat McFerron. Moderated by Mark
Millsap, The Norman Transcript*
In a non-presidential election year, more

political advertising dollars are expected to be spent in our local communities. Learn the criteria these political campaign consultants consider when choosing the multiple options necessary to reach voters. Discuss how newspapers can improve the likelihood of receiving advertising revenue in the upcoming elections.

LEGAL TRACK

Ask the Attorney

*Presented by Doug Dodd, OPA Attorney,
Doerner, Saunders, Daniel & Anderson in
Oklahoma City*

Don't miss this opportunity for free legal advice in a Q&A session with OPA Attorney Doug Dodd. Bring your questions related to open meetings and records, libel and other media issues; or listen and learn how to maneuver similar legal landmines in case you encounter them in the future.

3:45 P.M. _____

ICE CREAM SOCIAL AND BLOOPER SHOW

Grab a scoop and enjoy some laughs.

Sponsored by eType Services

4:45 P.M. _____

CONCURRENT SESSIONS

EDITORIAL TRACK

Reporting on Indigenous Communities

Covering local Indigenous communities can be difficult when trying to access tribal meetings and records or conduct a simple interview. Several newsroom leaders discuss the best way to build rapport with tribal governments and law enforcement in the wake of the complex McGirt v. Oklahoma Supreme Court decision, as well as the ever-changing jurisdictional landscape in Oklahoma since the ruling.

REVENUE TRACK

Successful Ideas to Increase & Retain Subscribers

A few revenue leaders discuss a variety of marketing promotions guaranteed to increase your print and digital subscription numbers. If you have a successful idea of your own, bring it to share!

4:30 - 7:00 P.M. _____

GET A FREE HEADSHOT!

Visit our portrait studio for a free professional headshot and the fun photo booth for a few selfies!

6:00 P.M. _____

AWARDS RECEPTION

Sponsored by AT&T and 4Media

7:00 P.M. _____

AWARDS BANQUET

Like the Oscars, it's a formal affair so cocktail dress is suggested, but business attire is also appropriate.

Presentation of OPA Milt Phillips Award and Better Newspaper Contest Awards.

*Sponsored by
Citizen Potawatomi Nation*

9:00 P.M. _____

HOSPITALITY SUITE

Newsprint, logistical issues cause problems for Oklahoma newspapers

Oklahoma newspapers are feeling the effects of two growing problems in the publishing business.

"The newsprint situation is severe," Brett Wesner, chair of the National Newspaper Association and publisher of 15 titles in Oklahoma, Texas and New Mexico, said in an interview in March.

However, a shortage in newsprint supply is not the only challenge newspapers are facing. There is also a more logistical one.

"We are just not able to get what we need," said Phillip

Reid, CEO of Reid Publishing and publisher of 11 Oklahoma newspapers.

Reid said he believes there is a problem with coordination between the truckers and newsprint suppliers.

"It's a supply chain issue," he said. "I was highly surprised they did not have something in place, knowing that we could not produce a newspaper without newsprint."

One solution Reid said he tried at the Vinita Daily Journal was to use a different size of newsprint.

"The roll was too big for

our printing presses. We had to cut it with a knife," he said.

Ashley Wells, publisher of The Boise City News, said she uses The Liberal Leader & Times to print, and it became hard to find newsprint for her two papers in August.

"I've had to increase prices for the paper four times since then," she said.

She took over the Boise paper and The Sherman County Gazette (Texas), after her husband, Blake, passed away in December.

Wells said she has enough newsprint for this year, with

the exception for special editions.

Then there are others like Marione Martin, editor and publisher of The Alva Review-Courier, who have found themselves unable to order newsprint in advance.

Martin said in addition to newsprint shortages and delivery issues, the cost of newsprint continues to increase.

Reid and Wells said they are currently looking at other solutions to a problem that does not seem to be going away anytime soon.

Monaco retires from Lincoln County News

The longtime office manager at The Lincoln County News is retiring after 15 years.

Since 2007, Ronnie Monaco has been a dependable constant at The Lincoln County News. However, she is looking forward well-earned retirement on May 31, 2022.

"Ronnie has been a wonderful person to work with," Lincoln County News Editor Brian Blansett said. "She's calm, resourceful, efficient and dedicated – everything you want in an office manager. And she's just a really good person."

Monaco started working part-time as a typesetter at The Lincoln County News in February 2007. She eventually shifted to the role of production assistant.

In 2019, Brett Wesner bought The Lincoln County News, The Stroud American and Tri-County Herald from Brian Blansett, retaining Blansett as editor.

The same year, Monaco was promoted to working full-time as the paper's office manager, handling everything from cash sheets to legal notices; obituaries to public

records, and helping the three publications combine into one in March 2020.

"I can't imagine how we could have merged operations of three newspapers without her," Blansett said.

Kendra Johnson, who has been named as Monaco's replacement, is training for the office manager role.

Johnson interned at The Lincoln County News through the Oklahoma Newspaper Foundation in the summer of 2020, and was invited back as a part-time staff writer in late December that year. She later accepted a full-time journalist position at Countywide & Sun in August 2021, handling a range of responsibilities that included reporting on city meetings, shooting sports photos and handling legal notices and obituaries.

"I'm happy and delighted Kendra is rejoining us," Blansett said. "She did terrific work during her internship. She's organized, creative and talented."

Johnson graduated from Oklahoma Baptist University. While at OBU, she worked on the student newspaper staff.

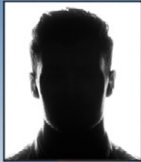


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Choctaw's Jazmin Adams goes up over Mustang's Karley Johnson as she looks to shoot in the area final at Putnam City High School.

Photo by RYAN HORTON, Choctaw Times, March 9, 2022



MARCH 2022
WEEKLY WINNER:
**RYAN
HORTON**
Choctaw Times

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HUFFMAN**
Stillwater News Press

The March 2022 contest
was judged by a member of the
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Two Stillwater firefighters use a hose to extinguish a
large structure fire.

Photo by ASHLYND HUFFMAN, Stillwater News Press,
March 21, 2022

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OPA members to vote on by-laws changes

A proposal to amend the OPA By-Laws is on the agenda at the OPA Annual Business Meeting on June 10, 2022, at 2:00 p.m. The meeting will be at the Sheraton OKC Downtown Hotel, One North Broadway, Oklahoma City. The by-laws were last amended in 2011.

The OPA Board of Directors set this as a priority three years ago, and has been working on proposed language and new membership categories for over a year. The goal is to provide opportunities for the association to grow as well as become a stronger voice for Oklahoma newspapers and general news media.

The full text of specific by-laws proposed changes are posted on the OPA website for review by members in advance of the membership vote. Here is a summary of changes.

ARTICLES I AND II

Article I is amended to clarify OPA is a not-for-profit association. Article II is amended to restate the purpose of OPA is to serve newspapers and general news media.

ARTICLE III

The most significant changes are in Article III and include proposed amendments to membership classifications. The current OPA by-laws contain three member classifications:

Business, Sustaining and Associate. Only Business members are entitled to vote.

NEW MEMBERSHIP CATEGORIES

The proposal renames current Business members as Legal Newspaper members, which are voting members. Additionally, a new category of voting membership entitled General News Media is created.

New non-voting membership classifications are Affiliate News Media, Retired, Strategic Partner and Individual Professional.

In the proposed amendments under Article III – Membership, the two types of voting members are Legal Newspapers and General News Media. Legal Newspaper members qualify to carry legal notices under state statutes. General News Media members are print or digital news media that do not qualify to carry notices but are meeting publishing and ethical standards set by the board.

There are four non-voting membership classifications proposed.

Affiliate News Media members are publications that serve specific interests, such as scientific, fraternal, philanthropic, agricultural or similar publications but are not general news media or legal newspapers.

Retired members, currently called Associate members, are persons who previously worked for an association member or were previously engaged in the association but are no longer active.

Strategic Partner members, currently called Sustaining corporate members, include corporations, organizations or persons that furnish machinery, supplies or services to members.

Individual Professional members, currently called Sustaining individual members, is open to students and other individual news professionals who meet standards set by the board.

OTHER CHANGES TO ARTICLE III

In addition to membership classification changes, Article III includes proposed language creating a clear process for suspension, termination or expulsion of a member. The proposal also allows the board to reinstate a member if they meet certain criteria.

Finally, Article III also would require members under common ownership that qualify as voting members to all be members of the association. This new language would prohibit a membership group from having one entity be a member without having all of

their Oklahoma-based and registered entities as members.

ARTICLE IV

Article IV – Officers and Directors, Powers and Duties makes several minor changes, including clarification on when a board member is given notice of meetings, deleting gender specific references, and clarifications on appointment of a new board member if a vacancy occurs.

ARTICLE V

Article V – Executive Vice President-Secretary makes minor edits and clarifications including deletion of a gender reference, as well as deletion of the word “checks”, and directs the EVP and Treasurer to follow payment and disbursement procedures in accordance with board policy.

ARTICLE VI

Article VI – Dues clarifies that digital publications must also provide digital access to content in the same way print publications send copies to the OPA central office.

A complete copy of the proposed changes to the OPA By-Laws is posted to the OPA website at www.okpress.com. The criteria for new voting member category General News Media are also posted for review by the membership.

Got News?

Share news about your newspaper with other OPA members!

If you have a new hire, sales promotion, contest, or have received an award or honor tell us about it so we can put it in The Oklahoma Publisher.

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OPA Board meets at Oklahoma History Center

The Oklahoma Press Association Board of Directors met in the Fischer Boardroom at the Oklahoma History Center on April 22, 2022.

Officers attending were President John Denny Montgomery, The Purcell Register; Vice President Mark Millsap, The Norman Transcript; and Treasurer Jeff Mayo, Sequoyah County Times. Directors present were Zonelle Rainbolt, Wesner Publications; Don Mecoy, The Oklahoman; Shauna Belyeu, The Eufaula Indian Journal; Suzie Campbell, Countywide & Sun; and Misti Rinehart, Tulsa World. Also in attendance were Mark Thomas, OPA Executive Vice President/Secretary, and Lisa Sutliff, Member Services Director. Sheila Gay, Woodward News, was absent.

Montgomery called the meeting to order at 10:24 a.m. and asked board members to review minutes of the Feb. 11, 2021, meeting. The minutes were approved as presented.

The board reviewed financial statements and investment reports for OPA and LSP.

The board also reviewed a cash consolidated summary showing available cash on hand for OPA, LSP and the affiliated Oklahoma Press Service, Inc.

Board members acknowledged receipt of the OPA and LSP financial statements and investment reports for the period ending March 31, 2021.

In committee reports, Thomas said 1,373 Better Newspaper Contest entries were submitted in February, which is approximately the same as last year. Sutliff said the total number of papers participating in the contest was 68.

Rainbolt said the Education Committee's planning

of the 2022 Convention is progressing well. Registration fees were increased to pay for food, beverage and audio-visual costs. An "early bird discount" was implemented to make full registrations \$200 until three weeks before the event. After the three-week cutoff date, the full registration cost will be \$240. Each meal will have an early bird discount of approximately \$10 each.

Rainbolt said the committee also discussed which venues to request proposals from for the 2023 convention.

In the Government Relations Committee report, Mecoy said the committee met two times since the last board meeting. Thomas reviewed some of the bills affecting the newspaper industry.

In the Revenue and Promotion Committee report, Belyeu said the committee met before the political candidate-filing deadline on April 15, where committee members discussed political advertising plans as well as how to get revenue ideas to members on a regular basis. The issue of copyright caused a delay in the idea dissemination plans. Thomas will discuss the issue with OPA Attorney Doug Dodd.

The OPA Nominating Committee recommended renewal of a three-year term on the ONF Board of Trustees for Barb Walter. The motion passed unanimously.

The Nominating Committee did not nominate any individuals for a new three-year trustee term. Following discussion, Millsap made a motion to appoint Jason Collington, Tulsa World; Clytie Bunyan, The Oklahoman; and J.D. Meisner, Cushing Citizen, to three-year terms as ONF trustees, pending



OPA President John Denny Montgomery stands next to his stack of newspapers at the Oklahoma History Center. Members of the OPA board toured the History Center when they met for their annual board retreat in April.

ing acceptance. The motion passed unanimously.

In other business, the board awarded Kelly Dyer Fry, former editor and publisher of The Oklahoman, with the 2021 Milt Phillips Award.

The board also approved a motion to induct Elizabeth Ridenour, Muskogee Phoenix editor, to the Quarter Century Club. Two nominees to the Half Century Club and five nominees to the Quarter Century Club were previously approved.

During its membership and by-laws discussion, the board reviewed possible language to amend the by-laws draft, as well as the criteria for General News Media membership.

OPS BOARD MEETING

Minutes of the Feb. 10,

2021, OPS Board Meeting were approved as presented.

Treasurer Mayo said the OPS financial report showed an increase in advertising commissions, total assets and net income compared to this time last year. He also noted that expenses were lower compared to the previous year.

A motion to acknowledge receipt of the OPS financial statement for the period ending December 31, 2021, passed unanimously.

Thomas gave a brief report about political candidates that have discussed advertising placements, and said some candidates have funds but other candidates are still raising money. He expects political advertising revenue to be higher in comparison to 2018.

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DEATHS

BRANDON SPENCER DALE, a University of Central Oklahoma (UCO) student who served as the sports editor for The Vista, died April 21, 2022. He was 32.

Dale was born January 21, 1990, in Oklahoma City. He

grew up in Edmond, graduating from Edmond Memorial High School in 2008.

Dale, who was studying professional media at UCO, was also a contributing writer for Fansided's Thunder outlet,

Thunderous Intentions, as well as an active podcaster.

He is survived by his parents, Doug and Patti Dale of Edmond; his girlfriend, Meg Sine of Oklahoma City, as well as several aunts, uncles, and cousins.

JOAN GILMORE MCLAUGHLIN, a longtime journalist and columnist, died May 9, 2022. She was 94.

McLaughlin was born May 14, 1927, and spent most of her childhood in Waukegan, Illinois. She graduated from Drury University in Springfield, Missouri, with a degree in English.

Joan began her career as a journalist with a weekly column in The Drury Mirror, the college newspaper. She moved

to Oklahoma in 1952 where she joined the staff of the state's largest newspaper, The Daily Oklahoman, and its sister paper, the Oklahoma City Times. She eventually worked her way into the position of women's news editor with a staff of eight women.

She met her husband, Al McLaughlin, at The Daily Oklahoman where he was director of the photo department.

Joan later completed her

career as a daily columnist for The Journal Record, where she wrote about Oklahoma people and activities for more than 32 years.

Joan was inducted into the Oklahoma Journalism Hall of Fame and also the Oklahoma Women's Hall of Fame.

Joan is survived by her stepson and daughter-in-law, Steve and Lisa McLaughlin; two grandchildren; and two great-grandchildren.

MIKE OWENSBY, former general manager of The Lawton Constitution, died April 27, 2022. He was 69.

Owensby was born June 11, 1952, in Pauls Valley, Oklahoma, to Lewis Leal and Nona Faye (Feightner) Owensby. He graduated from Hirschi High School in Wichita Falls, Texas, and soon after launched a long career in the newspaper industry.

Owensby began his career with a position at the Times

Record News in Wichita Falls in the advertising department. He later worked for the News Messenger in Marshall, Texas, and the Standard Times in San Angelo, Texas, before moving to Lawton and accepting a position with The Lawton Constitution.

Owensby was advertising director at The Constitution from 1988 to 1997, when he left to sell boats in Gainesville, Texas. He rejoined The Constitution in 2000 and

served as general manager until his retirement in 2018, when the newspaper was sold to Southern Newspapers Inc.

He is survived by his wife, Corinne Shaw, of the home; son, Aaron Owensby and wife, Tiffany; daughter, Meagan Garibay and husband Sean; stepchildren Heather Helm, Leeann Wheeler and Tanner Shaw; seven grandchildren; two great-grandchildren; and an aunt, Betty Jones.

SABRA S. TATE, a former Tulsa World and McAlester News-Capital journalist, died April 8, 2022. She was 87.

Tate was born July 22, 1934, in McAlester. She graduated from McAlester High School in 1952, and from the University of Tulsa in 1956

with a Bachelor of Arts degree in journalism.

As a journalist, Tate worked for both the Tulsa World and the McAlester News-Capital. She served as society editor at the News-Capital until 1974. She

also was employed for a time at Pioneer Abstract Company.

Tate is survived by her son, Wade, of McAlester, two sisters-in-law, Jean Cantu of Claremore, and Janice Edge of Tulsa; and numerous nieces and nephews.

Remembering our friends & colleagues who died the previous year.

Amy Lane Raymond, May 9 2021

Keyboard shortcuts for recovery; captions in InDesign



Computer Notes

from the road
by Wilma Newby
wnewby@okpress.com

When your computer is in real trouble, there are keyboard shortcuts you can use to start it.

On a Mac, hold down the **Option key** while starting the computer. When it starts up, you'll see a window showing all available boot drives.

Many Macintosh computers have a recovery partition. If that drive is chosen, a copy of **Disk Utility** will be available to use on the internal hard drive. **Disk utility > First aid** often corrects errors that allow the computer to boot normally. If not, the computer can be recovered from a **Time Machine** backup.

On a Windows computer, try the triple restart: hold down the power button for 10 seconds to turn off the device, then press the computer's power button to turn it back on. When the manufacturer's logo shows up, repeat this process two more times.

At this point, a recovery screen should show up. When it does, go to **Advanced Options > Trouble shoot > Advanced Options** again and then to **Startup repair**.

When using either of these options, carefully read the screens that come up.

The **Reinstall** or **System Restore** removes all the pro-

grams on the computer such as Microsoft Office or Adobe Creative Suite.

Sometimes that's the only choice, but it could be a costly one.

Restoring from a Time Machine backup or a Windows backup, or doing a system restore, is much preferred.

INDESIGN CAPTIONS

Here's an old trick for quickly putting together special photo sections.

With a little pre-planning, a graduation section or special pages full of photos can be brought together very quickly.

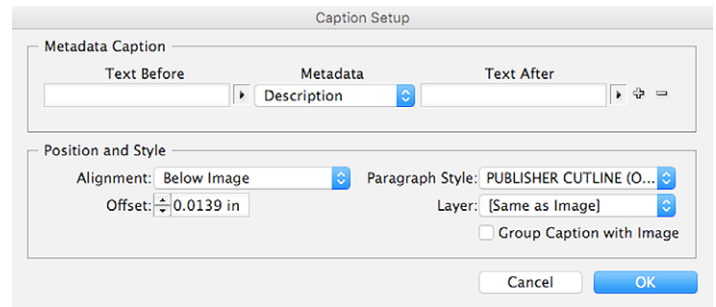
In most newer photo correction programs it's possible to add Metadata, or data that provides information about other data, to a photo.

This allows information to be transferred to the layout artist along with the picture. Photoshop, Adobe Bridge and Lightroom are good programs to do this with. Adobe Photoshop Elements and Gimp can also edit Metadata. The information can even be put on an iPhone.

A field that works well with this approach is the "Description" field so I'm using it as my example.

To add Metadata in Photoshop go to **File > Info** to add the information. In Gimp, it's under **Image > Metadata > Edit Metadata**.

Add the descriptions to the photos' Metadata and save



them to a finished file folder. These descriptions can be anything from a full outline to simply names.

Next, go to InDesign and create the layout to be used. Place a picture frame on the page and choose the **Object menu > Fitting options**. Then hold down the **Option button** while dragging the frame to other locations to duplicate it.

After you create one row, option copy that row down the page. This just takes a minute to set up.

Now create or locate the paragraph style for cutlines in InDesign. For example, mine is called "cutline". If you don't have a paragraph style for cutlines, type what it should look like on the page. Keep your cursor on the text, then go to the **Paragraph Styles** palette and click the "+" (on the bottom). Give it a name, then click OK.

Now for the fun stuff.

Go to the **Object menu** in InDesign and then down to **Captions > Captions setup**.

Under the **Metadata** button,

choose **Description** from the pop-up menu.

Under the **Paragraph Style** button, choose the **Cutline** paragraph style, and then choose the spacing between the photo and the cutline under the **Offset** button.

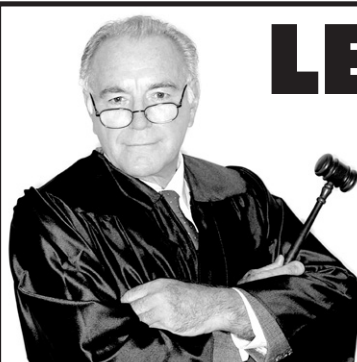
Go to **File > Place** and place the photos **without Create Static Captions** checked on the dialog box.

When this is done, select all the photos on the page and go to **Object > Captions > Generate Live Captions**. The cutlines should appear under the photos in the right paragraph style and spaced correctly from the photos.

Note: if **Create Static Captions** is checked, the **Place...** dialog box and the **Captions setup** is set to the above setting when building the paper. As photos are placed, the text that was in the description box will show up to be placed after the photo is on the page. Normally, this is a good way to work.

If **Captions** is set up with "Name" instead of "Description," the name of the photo will show up to be placed. This is the best approach for mugshots. In this scenario, the name of the photo works as the cutline.

OPA Computer Consultant Wilma Newby's column is brought to you by the Oklahoma Advertising Network (OAN). For more information on the OAN program, contact Oklahoma Press Service at (405) 499-0020.



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WORTH MENTIONING

Mooreland Leader begins 119th year

The Leader turned 119 last month.

It all started with 19-year-old Omer F. Schnoebelen of Riverside, Iowa, who received a message from his uncle, John J. Bouquot, of Mooreland, Oklahoma Territory, wanting him to “come to Mooreland and establish a newspaper.” Omer decided to check out the proposition.

The townspeople convinced Schnoebelen that Mooreland needed a newspaper and the first issue of The Mooreland Leader appeared on April 18, 1903.

The newspaper is still being published by the third and fourth generation of Schnoebelens. A fifth generation of Schnoebelens is being raised as their ancestors were, playing and working at The Leader newspaper office.

“It has been a pleasure and privilege to see the community grow and prosper,” said Tim and Jeff Schnoebelen, co-publishers of The Mooreland Leader. “We look forward to continue being a booster of Mooreland and surrounding area.”

Tulsa Beacon celebrates anniversary

After working and publishing newspapers in the Tulsa area, both big and small, Charles and Susan Biggs were looking for a more conservative approach to journalism — and the Tulsa Beacon was born.

The Beacon’s April 22

issue published on the weekly newspaper’s 21st anniversary.

“Throughout all of these 21 years, we have clearly seen the hand of God in protecting us and promoting our business,” Biggs said in his April 22 editorial.

Tulsa World seeks carriers

The Tulsa World is in need of newspaper carriers, and it is offering a \$600 sign-on bonus for any takers.

“This is a great part-time job for those with kids in sports and a great way for

seniors to supplement their income,” said Mark Appleby, audience growth and distribution manager for the Tulsa World. “We serve our home delivery customers because they support us.”



Longtime Oklahoma Journalism Hall of Fame member Joe Carter congratulates Steve Lackmeyer on his hall of fame induction. In his toast at the reception in UCO’s Will Rogers Room, Carter said, “To the Elite Eleven of 2022, we honor you. For protecting the First Amendment and telling what’s true. For finding the facts and exploring what’s new. For chasing big liars although there still is quite a few. We raise higher our glasses -- and sip of fine brew. To the Elite Eleven — we salute the class of 2022!”

(Photo by KT King, UCO Photo Services)

Bartlesville Examiner-Enterprise makes changes to Tuesday edition

In its April 26 edition, The Bartlesville Examiner-Enterprise announced the newspaper had transitioned from delivering Tuesday editions in print to providing subscribers with access to its full Tuesday e-editions, as well as unlim-

ited access to its digital platform. The changes were made to provide a better e-edition experience for readers. This includes adding bonus national, world and sports news. The extra sections will be included in every day’s e-edition.

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OKLAHOMA NATURAL GAS CONTEST WINNERS

CONGRATULATIONS TO THE MARCH WINNERS

Column: **BARB WALTER**, *Kingfisher Times & Free Press*

Editorial: **DAVID STRINGER**, *The Lawton Constitution*

MARCH EDITORIAL WINNER

DAVID STRINGER, *The Lawton Constitution*

When will we quit recording society's firsts?

When will it be, we wondered last week, that we'll have to quit recording "firsts" for humanity's development?

Far overshadowed by Russia's invasion of Ukraine, headlines of the nomination of Judge Ketanji Brown Jackson as the nation's first Black female to the U.S. Supreme Court was hailed in some circles and, as you might imagine, criticized in others.

The criticisms seemed to focus primarily on the fact that then-candidate Biden promised he'd appoint a Black female to the court for the first time in history, causing opposition to decry that it was an "affirmative action" selection as much as it was about her qualifications. We're trying to remember if Ronald Reagan's similar promise to nominate the Court's first female – Sandra Day O'Connor – was criticized for similar reasons. It probably was, to some extent.

Still, we wondered, won't it be nice when a nominee, selection, or whatever just happens without having to look to be the "first". Or are we destined to slice and dice selections into ever-more-granular categories? "She was the first lactose intolerant, south equatorial emigre of at least 15 percent indigenous ancestry to finish in the top-third of a publicly-funded religious-based online certification program."

We're not making light of the fact that we need to continue to get better. And Judge Brown Jackson's selection is historic. We just long for the day when we don't have to look for such distinctions.

Bishop John Dunaway, a member of Lawton's religious community noted clearly what should be our goal as a people: "I think when we consider that she's not just being nominated because she's a woman, or African-American, that she is qualified, not just marginally qualified, but top-of-the-line qualified. I always want the room to be filled in an equitable way, but I don't want the room represented by those who are not qualified."

When we reach that point, that's a first that'll be worth celebrating as well.



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The March 2022 Oklahoma Natural Gas Column and Editorial Contest was judged by a member of the Oklahoma Journalism Hall of Fame.

1. Each month, send a tearsheet or photocopy of your best column and/or editorial to Oklahoma Natural Gas Contest, c/o OPA, 3601 N. Lincoln Blvd., Oklahoma City, OK 73105-5499. Entries also may be emailed (full-page tearsheet) to news@okpress.com.
2. Include the author's name, name of publication, date of publication and category entered (column or editorial).
3. Only ONE editorial and/or ONE column per writer per month will be accepted.
4. All entries for the previous month must be at the OPA office by the 15th of the current month.
5. Winning entries will be reproduced on the OPA website at www.OkPress.com.

Entries must have been previously published in print.

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