Advocacy, Education, Community, Innovation

Four Pillars for a Strong Future

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Financial Disclosures

• None
Learning Objectives

1st Learning Objective: Understand the Mission, Vision, and Values of Oley

2nd Learning Objective: Learn about existing and future program initiatives

3rd Learning Objective: Discover ways to get involved
In one word, what do you want to take away from these next few days?

Scan the QR code or go to:

menti.com

and type in 2752 4924
In one word, what do you hope to take away from these next few days?
Strategic Plan

- Established by Board of Trustees:
  - Consumers, Clinicians, and Caregivers
- Developed with members in mind
- Keeps us on track with mission & goals
- Allows us to support existing programs and creates structure to develop new ones

STRATEGIC PLAN 2023-25

- ADVOCACY:
  Be the voice to, of and for the people on home nutrition therapy and their caregivers.

- EDUCATION:
  Create and disseminate patient-focused best practices for home nutrition support.

- COMMUNITY:
  Unite, support and empower everyone involved in home nutrition therapy in an inclusive diverse and accessible environment.

- INNOVATION:
  Support the patient-centered improvement and evolution of nutrition therapy and enable patients to live the best life possible.

VALUES

- TRUSTWORTHINESS:
  We will be credible, transparent and act with integrity.

- COMPASSION:
  We will keep the voice of the patient central to our mission.

- INCLUSIVITY:
  We will be accessible and accountable to all stakeholders in the nutrition support community.

- PROACTIVITY:
  We will promote improvements in the field based on patient priorities.

Approved by the Oley Board of Trustees November 2022

Gateway to the Future

Oley 2023
Mission
To enrich the lives of those living with home IV nutrition or tube feeding through advocacy, education, community and innovation

Vision
A world where patients are united, supported and empowered to thrive on home nutrition support

Values
- **Trustworthiness**—We will be credible, transparent and act with integrity.
- **Compassion**—We will keep the voice of the patient central to our mission.
- **Inclusivity**—We will be accessible & accountable to all stakeholders in the nutrition support community.
- **Proactivity**—We will promote improvements in the field based on patient priorities.
Key Initiatives

Advocacy, Education, Community, Innovation
Advocacy
Be the voice to, of and for the people on home nutrition therapy & their caregivers.

Individual
- Oley Ambassador Network
- Information Requests
- Consumer Perspectives
- Equipment Donation Program

National
- Development of a National Advocacy Task Force
- Speaker Bureau Workshops
Education
Create and disseminate patient-focused best practices for home nutrition support

In-person
- Annual Conference
- Regional Conferences

Virtual
- Mini-Meetings
- Newsletter
- Webinars

Development of a Patient Advisory Task Force
Restructuring website
Compiling external resources sourced from partner organizations

Consumer/Caregiver Survey
Community

Unite, support and empower everyone involved in home nutrition therapy in an inclusive, diverse and accessible environment.

Patients/Consumers
Clinicians/Providers
Industry Partners
Partner Organizations

Support Groups
Kidz Klub
Healthcare Directory

Establish Diversity, Equity, & Inclusion committee
Increase social media presence
Collaborate with providers to increase membership reach
Innovation
Support the patient-centered improvement and evolution of nutrition therapy to enable patients to live the best life possible

- Partnering with small businesses
- Patient led research initiatives
- Supporting the evolution of patient-designed innovations
Where do we go from here?

- Stay tuned for opportunities for membership involvement!
- Reach out with ideas, feedback, and questions!
- Help us get the word out – Each one reach one!
- Complete our evaluations each day – Available in Brella
- Attend events – Webinars, mini-meetings, regional & annual conferences
- Engage with us on social media!
- Let us know how you want to get involved at oley.org/volunteers